

Date: **Monday, September 10, 2007**

Time: **9:00 a.m.**

Where: **Orange County Transportation Authority Headquarters
600 South Main Street, First Floor - Conference Room 154
Orange, California 92868**



BOARD AGENDA

Orange County Transportation Authority Board Meeting
OCTA Headquarters
First Floor - Room 154, 600 South Main Street
Orange, California
Monday, September 10, 2007, at 9:00 a.m.

ACTIONS

Any person with a disability who requires a modification or accommodation in order to participate in this meeting should contact the OCTA Clerk of the Board, telephone (714) 560-5676, no less than two (2) business days prior to this meeting to enable OCTA to make reasonable arrangements to assure accessibility to this meeting.

Invocation

Director Mansoor

Pledge of Allegiance

Director Winterbottom

Agenda Descriptions

The agenda descriptions are intended to give members of the public a general summary of items of business to be transacted or discussed. The posting of the recommended actions does not indicate what action will be taken. The Board of Directors may take any action, which it deems to be appropriate on the agenda item and is not limited in any way by the notice of the recommended action.

Public Comments on Agenda Items

Members of the public wishing to address the Board of Directors regarding any item appearing on the agenda may do so by completing a Speaker's Card and submitting it to the Clerk of the Board. Speakers will be recognized by the Chairman at the time the agenda item is to be considered. A speaker's comments shall be limited to three (3) minutes.



BOARD AGENDA

ACTIONS

Special Matters

No Special Matter items.

Consent Calendar (Items 1 through 3)

All matters on the Consent Calendar are to be approved in one motion unless a Board Member or a member of the public requests separate action on a specific item.

Orange County Transportation Authority Consent Calendar Matters

1. Approval of Minutes

Of the Orange County Transportation Authority and affiliated agencies' regular meeting of August 27, 2007.

2. 91 Express Lanes Management Consulting and Project Management Support

Kirk Avila/James S. Kenan

Overview

The Orange County Transportation Authority requires consultant services to provide management and project support for the 91 Express Lanes. Offers were received in accordance with the Orange County Transportation Authority's procurement procedures for professional and technical services.

Recommendation

Authorize the Chief Executive Officer to execute Agreement C-7-0678 between the Orange County Transportation Authority and the e-Trans Group, Inc., in an amount not to exceed \$525,000, for management consulting services for the 91 Express Lanes. The agreement is for a period of three years.



BOARD AGENDA

ACTIONS

Orange County Transit District Consent Calendar Matters

3. **Amendment to Agreement for Community Transportation Services
Mobile Radio Maintenance**
Erin Rogers/Beth McCormick

Overview

The Orange County Transportation Authority's contracted fixed route and ACCESS service fleets depend upon a 500 megahertz radio system for communication to dispatch. This radio system requires periodic preventive maintenance and repair. This procurement was originally handled in accordance with the Orange County Transportation Authority's procedures for professional and technical services.

Recommendation

Authorize the Chief Executive Officer to execute Amendment No. 8 to Agreement C-3-0025 between the Orange County Transportation Authority and Radio Service, Inc., in an amount not to exceed \$40,000, to exercise the fourth option year for mobile radio maintenance.

Regular Calendar

4. **Buena Park Metrolink Station Free Ride Promotion**
Stella Lin/Ellen S. Burton

Overview

Orange County's eleventh Metrolink station opens September 2007 in Buena Park. To commemorate the new station, a dedication event for elected officials and public promotion will be held Saturday, October 6, 2007. A marketing plan is being proposed, including a Metrolink free ride promotion from the Buena Park Station on the day of the dedication event.

Recommendation

Approve the Metrolink free ride promotion from Buena Park Station for Saturday, October 6, 2007.



BOARD AGENDA

ACTIONS

Other Matter

5. Public Comments

At this time, members of the public may address the Board of Directors regarding any items within the subject matter jurisdiction of the Board of Directors, but no action may be taken on off-agenda items unless authorized by law. Comments shall be limited to three (3) minutes per speaker, unless different time limits are set by the Chairman subject to the approval of the Board of Directors.

6. Chief Executive Officer's Report

7. Directors' Reports

8. Closed Session

- A. Pursuant to Government Code Section 54957 to review the performance of the Chief Executive Officer.
- B. Pursuant to Government Code Section 54957.6 to meet with Orange County Transportation Authority designated representative Marva Phillips regarding collective bargaining agreement negotiations with the Teamsters Local 952 representing the maintenance employees.
- C. Pursuant to Government Code Section 54957.6 to meet with Orange County Transportation Authority designated representative Sherry Bolander regarding collective bargaining agreement negotiations with the Teamsters Local 952 representing the coach operators.

9. Adjournment

The next regularly scheduled meeting of this Board will be held at **9:00 a.m. on September 24, 2007**, at the OCTA Headquarters.

Minutes of the Meeting of the
Orange County Transportation Authority
Orange County Service Authority for Freeway Emergencies
Orange County Local Transportation Authority
Orange County Transit District
Board of Directors
August 27, 2007

Call to Order

The August 27, 2007, regular meeting of the Orange County Transportation Authority and affiliated agencies was called to order by Chairman Cavecche at 9:05 a.m. at the Orange County Transportation Authority Headquarters, Orange, California.

Roll Call

Directors Present: Carolyn Cavecche, Chairman
Chris Norby, Vice Chair
Jerry Amante
Patricia Bates
Arthur C. Brown
Peter Buffa
Bill Campbell
Richard Dixon
Paul Glaab
Cathy Green
Allan Mansoor
Curt Pringle
Miguel Pulido
Mark Rosen
Gregory T. Winterbottom
Cindy Quon, Governor's Ex-Officio Member

Also Present: Arthur T. Leahy, Chief Executive Officer
Paul C. Taylor, Deputy Chief Executive Officer
Wendy Knowles, Clerk of the Board
Laurena Weinert, Assistant Clerk of the Board
Kennard R. Smart, Jr., General Counsel
Members of the Press and the General Public

Directors Absent: John Moorlach
Janet Nguyen

Invocation

Director Campbell gave the invocation.

Pledge of Allegiance

Director Brown led the Board and audience in the Pledge of Allegiance.

Public Comments on Agenda Items

Chairman Cavecche announced that members of the public who wished to address the Board of Directors regarding any item appearing on the agenda would be allowed to do so by completing a Speaker's Card and submitting it to the Clerk of the Board.

Special Matters

1. Presentation of Resolutions of Appreciation for Employees of the Month for August 2007

Chairman Cavecche presented Orange County Transportation Authority Resolutions of Appreciation Nos. 2007-49, 2007-50, and 2007-51 to Esteban Ponce, Maintenance; Cozette Hanich, Administration; and David Hepp, Coach Operator, as Employees of the Month for August 2007.

2. Special Recognition for Thirty Years of Safe Driving

Chairman Cavecche presented a check to Coach Operator David Hepp for achieving thirty years of safe driving.

Consent Calendar (Items 3 through 18)

Chairman Cavecche announced that members of the public who wished to address the Board of Directors regarding any item appearing on the agenda would be allowed to do so by completing a Speaker's Card and submitting it to the Clerk of the Board.

Orange County Transportation Authority Consent Calendar Matters

3. Approval of Minutes

A motion was made by Director Green, seconded by Director Buffa, and declared passed by those present, to approve the minutes of the Orange County Transportation Authority and affiliated agencies' regular meeting of August 13, 2007.

4. Approval of Board Members' Travel Authorizations

A motion was made by Director Green, seconded by Director Buffa, and declared passed by those present, to approve travel authorizations for Chairman Carolyn Cavecche and Director Peter Buffa to travel to Washington, D.C., for meetings regarding Federal Legislative Advocacy and Consulting Services from September 4-7, 2007.

5. Approval of Resolutions of Appreciation for Employees of the Month for August 2007

A motion was made by Director Green, seconded by Director Buffa, and declared passed by those present, to adopt Orange County Transportation Authority Resolutions of Appreciation Nos. 2007-49, 2007-50, and 2007-51 to Esteban Ponce, Maintenance; Cozette Hanich, Administration; and David Hepp, Coach Operator, as Employees of the Month for August 2007.

6. Federal Legislative Status Report

Director Buffa pulled this item and commented that he felt the way the percentages are calculated on the House side should be the way it is done for the streets and highways portion. He further stated when the percentages are calculated, they should be matched against streets and highways, and not the total bill, as the rail element throws the calculations off.

A motion was made by Director Buffa, seconded by Director Campbell, and declared passed by those present, to receive and file as an information item.

7. Transportation Enhancement Activities and Transportation Development Act 2007 Call for Projects

A motion was made by Director Green, seconded by Director Buffa, and declared passed by those present, to:

- A. Approve the policy guidelines, application, and scoring criteria for the Transportation Enhancement activities and Transportation Development Act programs.
- B. Direct staff to issue a call for Transportation Enhancement activities and Transportation Development Act projects in September 2007.

8. Amendment to Agreement for Highways and Facilities Project Management Consultant Services

A motion was made by Director Green, seconded by Director Buffa, and declared passed by those present, to:

- A. Authorize the Chief Executive Officer to execute Amendment No. 8 to Agreement C-3-0994 between the Orange County Transportation Authority and Hatch Mott MacDonald, in an amount not to exceed \$516,000, for continued project management services for the Garden Grove Freeway (State Route 22) design build project and to extend the contract period to May 31, 2008.
- B. Approve a fiscal year 2007-08 budget transfer of \$407,000, from Account 0010-9084-F2212-AJT to Account 0010-7519-F7100-7RQ.

9. Status on Response to Grand Jury Rail Crossings Report

A motion was made by Director Green, seconded by Director Buffa, and declared passed by those present, to receive and file as an information item.

10. Pre-Paid Fare Media Program Update

A motion was made by Director Green, seconded by Director Buffa, and declared passed by those present, to:

- A. Direct staff to implement modifications to the Bus Pass Sales Program that includes a standardized pass sales agreement, adoption of 30-day payment terms, and establishment of a variable discount structure predicated on order quantities for all distributors.
- B. Direct staff to explore fare collection options designed to integrate multiple systems and operators.

11. Customer Relations Report Fourth Quarter Fiscal Year 2006-07

A motion was made by Director Green, seconded by Director Buffa, and declared passed by those present, to receive and file as an information item.

12. Metrolink Weekends 2007 Market Segmentation Study

A motion was made by Director Green, seconded by Director Buffa, and declared passed by those present, to direct staff to develop and present the Metrolink Weekends Marketing Plan to the Legislative and Government Affairs/Public Communications Committee in September 2007.

13. Amendment to Agreement for Armored Vehicle Service

A motion was made by Director Green, seconded by Director Buffa, and declared passed by those present, to authorize the Chief Executive Officer to execute Amendment No. 5 to Agreement C-3-0878 between the Orange County Transportation Authority and Los Angeles Federal Armored Services, Inc., in an amount not to exceed \$325,000, to exercise the second and final option year to provide armored vehicle services.

Orange County Local Transportation Authority Consent Calendar Matters

14. Santa Ana Freeway (Interstate 5) Gateway Project Update and Amendment to Cooperative Agreement with the California Department of Transportation for Right-of-Way Services

This item was pulled by staff, and Kia Mortazavi, Executive Director of Development, highlighted a revised Attachment B and stated that Recommendation D from staff recommendations is removed.

A motion was made by Director Brown, seconded by Director Buffa, and declared passed by those present, to:

- A. Authorize the Chief Executive Officer to execute Amendment No. 3 to Cooperative Agreement C-4-1081 between the Orange County Transportation Authority and the California Department of Transportation, in an amount not to exceed \$9,140,000, for utility relocation costs not included in the original agreement.
- B. Authorize the use of up to \$9,140,000 in Regional Surface Transportation Program funds to fund utility relocation as programming capacity permits.
- C. Authorize staff to amend the State Transportation Improvement Program and the Regional Federal Transportation Improvement Program, and execute any necessary agreements to facilitate the programming action.
- D. Authorize staff to update the cost estimate for the project to a new total of \$335,828,000.

15. Euclid Street Signal Synchronization Demonstration Project Initial Results

A motion was made by Director Green, seconded by Director Buffa, and declared passed by those present, to:

- A. Receive and file as an information item.
- B. Direct staff to return with governance options for implementing the Renewed Measure M Regional Traffic Signal Synchronization Program.

16. Measure M Quarterly Progress Report

A motion was made by Director Green, seconded by Director Buffa, and declared passed by those present, to receive and file as an information item.

Orange County Transit District Consent Calendar Matters

17. Agreement for Radio Equipment, Installation, and Maintenance at the Santa Catalina Island Site

A motion was made by Director Green, seconded by Director Buffa, and declared passed by those present, to:

- A. Authorize the Chief Executive Officer to execute Agreement C-7-0764 between the Orange County Transportation Authority and M/A-COM, in an amount not to exceed \$240,950, for the purchase and installation of radio equipment to be located on Santa Catalina Island.
- B. Approve a budget amendment to the approved Orange County Transportation Authority Fiscal Year 2007-08 Budget for \$240,950 to fund Agreement C-7-0764.

18. Agreement for Maintenance of the Integrated Transportation Communication System Radio Service

A motion was made by Director Green, seconded by Director Buffa, and declared passed by those present, to authorize the Chief Executive Officer to execute Agreement C-6-0567 between the Orange County Transportation Authority and M/A-COM, in an amount not to exceed \$100,000, for radio repair and maintenance service for a one-year term with five one-year options.

Regular Calendar

Orange County Transportation Authority Regular Calendar Matters

19. State Legislative Status Report

Chief of Staff, Sue Zuhlke, provided this status report and highlighted SB 974 (Lowenthal – D, Long Beach) for Members. Ms. Zuhlke informed Members that staff has had informal conversations with Senator Lowenthal's staff regarding the suggested amendments to the bill, and staff felt there was positive feedback on a few of the provisions. It appears that the Senator may be willing to take out the air quality requirement for the use of the Congestion Relief Funds.

19. (Continued)

Ms. Zuhlke stated that with respect to the equity issue and a formula distribution, there were concerns that having this distributed through a formula could change its affect from being a fee to a tax. However, the Senator's staff understood the California Transportation Commission process and bringing it outside that process and stated that the Senator may be open to a joint powers authority that would consist of members of each of the County Transportation Commissions, as well as the ports, who would select the projects instead. With respect to making this a continuous appropriation, it appears that the Legislature is not letting any bills out that have a continuous appropriation.

Director Campbell asked about the issue of one-time projects, and Ms. Zuhlke stated that the Senator's staff felt that there did need to be list of projects in order to make this a fee instead of a tax; however, OCTA discussed a possible report back to the Legislature on the progress of those projects and the effects they have had, which potentially could lead to extending the fee.

Director Bates, who chairs the Legislative and Government Affairs Committee, provided a summary of what took place at the last Committee meeting and the rationale behind their recommendation.

Discussion followed, and a motion was made by Director Mansoor and seconded by Director Campbell to approve the recommendations by the Legislative and Government Affairs Committee. A roll call vote was taken, and this motion failed by a vote of 4-11.

A subsequent motion was made by Director Pringle and seconded by Vice Chair Norby to adopt a Support with Amendments position on SB 974 and include the amendments recommended out of Committee, with another recommendation regarding a letter from the Chairman to the Governor.

Director Campbell asked Director Pringle if he would be willing to stipulate in his motion that all four amendments were to be included. Director Pringle agreed to this stipulation.

A roll call vote followed and declared passed 12-3 to:

- A. Receive and file the State Legislative Status Report as an information item.
- B. Adopt a Support with Amendments position on SB 974 (Lowenthal, D-Long Beach) with all the following amendments to be included:
 - 1. Eliminate the air quality attainment requirement for the congestion relief funds;

19. (Continued)

2. Formula for equitable distribution defined in the bill outside of the California Transportation Commission process;
 3. An ongoing updating of projects, as opposed to a one-time list of projects; and
 4. Eliminate the requirement that funds be appropriated annually by the Legislature.
- C. The Chairman to draft a letter to the Governor urging a veto if all appropriate amendments are not incorporated.

Directors Mansoor, Rosen, and Bates voted in opposition to these recommendations.

20. Rail-Highway Grade Crossing Enhancement Program Implementation Options

Darrell Johnson, Director, Transit Project Delivery, provided a presentation on this item and summarized each of the recommendations before the Board at this time.

Discussion followed, including comments by Board Members regarding the cost-sharing formula, which continues the cities' participation with 12 percent of the funds (Recommendation C). It was felt overall that it was fair and just for the cities to have some of their own investment in the grade crossing program and in that way, more grade crossings could be constructed and enhanced with the funds available.

A motion was made by Vice Chairman Norby, seconded by Director Campbell, and declared passed by those present, to:

- A. Approve the implementation strategy for a comprehensive rail-highway grade crossing enhancement program including additional improvements needed to meet Federal Railroad Administration standards for reduced sounding of locomotive horns.
- B. Authorize the Chief Executive Officer to enter into a cooperative agreement with the Southern California Regional Rail Authority to act as lead agency to deliver design and construction of the rail-highway grade crossing enhancements and improvements needed to meet Federal Railroad Administration standards for reduced sounding of locomotive horns. Review with each city the implementation strategy for their crossings.
- C. Continue with the current cost sharing formula of 88 percent provided by the Orange County Transportation Authority and 12 percent provided by the participating cities.

20. (Continued)

- D. Approve a program budget of \$60 million funded by \$10 million in Commuter Urban Rail Endowment funds, \$42.8 million in Renewed Measure M funds, and \$7.2 million in local city funds.
- E. Direct staff to work with Southern California Regional Rail Authority, the City of San Clemente, the Federal Railroad Administration, and the California Public Utilities Commission to determine the applicability of the final federal rule on the use of locomotive horns at rail-highway grade crossings to pedestrian-only crossings in the City of San Clemente.
- F. Approve the contribution of \$150,000 of Commuter Urban Rail Endowment funds for the development of rail-highway and pedestrian only grade crossings design criteria and procedures for the Southern California Regional Rail Authority system.

Director Pulido voted to oppose these recommendations.

21. Authority to Initiate the Right-of-Way Acquisition Process by Completing Appraisals of Real Property for the Metrolink Service Expansion Program

James Staudinger, Right-of-Way Section Manager, presented this item to the Board regarding the process of right-of-way acquisitions.

A motion was made by Vice Chairman Norby, seconded by Director Green, and declared passed by those present, to authorize the Orange County Transportation Authority to initiate the right-of-way acquisition process by completing appraisals of the appropriate interests in real property, which are necessary for the facility improvements at Fullerton, Laguna Niguel, and Irvine, which further the objectives of the Metrolink Service Expansion Program.

Other Matters

22. California Department of Transportation High-Occupancy Vehicle Lanes Update

James Pinheiro, Caltrans Deputy Director of Operations, provided an update to the Board regarding the high-occupancy vehicle (HOV) lanes. Mr. Pinheiro provided information on the project study reports completed for State Route 57, Interstate 405, and State Route 91 for converting the accessibility. He reported that work on the project study report for State Route 55 will begin shortly, and Caltrans is seeking Federal Highway Administration's (FHWA) concurrence on changing accessibility in Orange County.

22. (Continued)

Mr. Pinheiro stated there is a meeting taking place between Caltrans' Operations staff and Sacramento FHWA staff this morning to prepare for a meeting planned between FHWA, OCTA, and Caltrans at the end of the week.

He stated that the Berkeley Study, Phase I, will be completed by August 31, and Phase II will be a separate study which will be started September 1.

Chairman Cavecche requested copies of the project study reports for the 57/405/91 for OCTA staff.

23. Public Comments

At this time, Chairman Cavecche stated that members of the public may address the Board of Directors regarding any items within the subject matter jurisdiction of the Board of Directors, but no action would be taken on off-agenda items unless authorized by law.

Public comment was heard from Arnie Pike, resident of Placentia, who stated he believed calls to Customer Service should be acknowledged with a call-back from staff. He further requested consideration be given to reduced fares on Metrolink.

24. Chief Executive Officer's Report

Chief Executive Officer (CEO), Arthur T. Leahy, reported that:

- √ A news conference will take place this date at 1:00 p.m. at the Orange Station regarding quiet zones;
- √ The annual Grand Jury briefing will take place on Wednesday, August 29;
- √ The Third District Leadership Breakfast will take place on Friday, August 31, in the City of Orange;
- √ On Friday, August 31, at 11:00 a.m., there will be an OCTA 35th Birthday event at the Fullerton Station and honor OCTA's 1.35 billionth rider;
- √ The Placentia quiet zone went into effect on August 18 and there will be an event in September to recognize that.

Mr. Leahy called upon Deputy CEO, Paul C. Taylor, to provide a brief report on the status of the rubberized asphalt on the State Route 22.

24. (Continued)

Mr. Taylor provided an update on the rubberized asphalt, informing Members that the design proposed by Granite-Myers-Rados (GMR) was rejected by Caltrans again, and subsequent meetings were held to develop a recovery plan. The issues being pursued with Caltrans and GMR at the present are that the rubberized asphalt plus the repair to the existing pavement that Caltrans is seeking will undoubtedly exceed the budgeted change order amount, which was previously executed with GMR and options are being investigated.

Mr. Taylor further stated that OCTA and Caltrans may be required to enter into a maintenance agreement for the long-term maintenance of the rubberized asphalt, and life-cycle costs are being analyzed, and weather issues are being considered, as well. OCTA believes there is plenty of time remaining after the end of the summer to accomplish that work.

Mr. Taylor assured the Board that staff will be able to provide recommendations for any changes to the program by the end of August 2007, but the work will be delayed at least one week beyond the previously set date of September 21.

25. Directors' Reports

Director Brown provided congratulatory comments to Director Winterbottom, who achieved 14 years of service on the OCTA Board on August 23.

Vice Chairman Norby shared a recent experience on a trip to the southwest and distributed copies of a "Rider's Bill of Rights" that Sun Metro in El Paso County, Texas, publishes.

Chairman Cavecche requested the Clerk of the Board to send out an informative notice to Board Members and their staffs inviting them to attend the Board Agenda Briefings. (These briefings are held the Friday morning prior to the Board meeting.)

Chairman Cavecche asked staff to include other related agencies' positions on legislation which OCTA has under consideration in future legislative staff reports.

Director Quon advised the Board Members of a construction alert on State Route 91 at Green River on September 7-9. She further advised that the San Francisco Bay Bridge (Interstate 80) will be closed over Labor Day week-end.

26. Closed Session

A Closed Session was conducted pursuant to Government Code Section 54956.9(b).

A report out of this session was not anticipated by General Counsel.

All Members who attended the Board meeting were in attendance.

27. Adjournment

The meeting was adjourned at 11:45 a.m. Chairman Cavecche announced that the next regularly scheduled meeting of this Board will be held at **9:00 a.m. on September 10, 2007**, at the OCTA Headquarters.

ATTEST

Wendy Knowles
Clerk of the Board

Carolyn V. Cavecche
OCTA Chairman



BOARD COMMITTEE TRANSMITTAL

September 10, 2007

To: Members of the Board of Directors
From: ^{OK} Wendy Knowles, Clerk of the Board
Subject: 91 Express Lanes Management Consulting and Project Management Support

Finance and Administration Committee

August 22, 2007

Present: Directors Amante, Brown, Buffa, Cavecche, Moorlach, Nguyen
Absent: Directors Campbell and Bates

Committee Vote

This item was passed by all Committee Members present.

Committee Recommendation

Authorize the Chief Executive Officer to execute Agreement C-7-0678 between the Orange County Transportation Authority and the e-Trans Group, Inc., in an amount not to exceed \$525,000, for management consulting services for the 91 Express Lanes. The agreement is for a period of three years.



August 22, 2007

To: Finance and Administration Committee
From: Arthur T. Leahy, Chief Executive Officer
Subject: 91 Express Lanes Management Consulting and Project Management Support

Overview

The Orange County Transportation Authority requires consultant services to provide management and project support for the 91 Express Lanes. Offers were received in accordance with the Orange County Transportation Authority's procurement procedures for professional and technical services.

Recommendation

Authorize the Chief Executive Officer to execute Agreement C-7-0678 between the Orange County Transportation Authority and the e-Trans Group, Inc., in an amount not to exceed \$525,000, for management consulting services for the 91 Express Lanes. The agreement is for a period of three years.

Background

Since January 2003, the Orange County Transportation Authority (OCTA) has operated the 91 Express Lanes toll facility. Most day-to-day activities are outsourced to Cofiroute USA (Cofiroute) and managed internally by OCTA's 91 Express Lanes management. Consultant support has been used to augment this team.

Over the past several years, OCTA has utilized consultant support to implement a new electronic toll and traffic management system. This system is responsible for the identification of vehicles in the lanes and building a billable or violation transaction. Consultant support also provided the general oversight of the recent upgrade to the camera system and new Traffic Operations Center. The Traffic Operations Center monitors the traffic flow on the 91 Express Lanes and the general purpose lanes.

Several management consulting projects are being proposed for the 91 Express Lanes in the coming year that are beyond the normal scope of day-to-day management of the operation. These efforts include:

- Oversee the expansion of the datacenter at the Anaheim office,
- Redesign the previous area dedicated to the Traffic Operations Center to include new office space and potential storage facilities,
- Develop systemized approaches for calculating and reporting performance measures for the 91 Express Lanes' operating contract and other systems as necessary,
- Assist in the development of major program initiatives, such as working with car dealerships to address issues concerning paper plates and dealer plates,
- Provide assistance with the analysis and potential implementation of the performance monitoring and pricing pilot project, and
- Evaluate the justification, approach, and costs of major capital projects such as the replacement of the variable message signs and air conditioning/fire suppression systems.

In addition to management consulting services, project management support is needed to assist in the implementation of the lane cutter prevention project. Lane cutting, which occurs when a driver illegally crosses over from the general purpose lanes to the toll lanes, poses a serious danger to the 91 Express Lanes' customers and the driving public. This project involves placing additional vehicle identification technology at the ingress and egress points to verify actual entrance to the 91 Express Lanes. With the additional equipment, a vehicle traveling through the toll lanes will register three transponder reads per trip. If a trip does not have the registered three reads and it is determined the vehicle entered the lanes illegally, a violation notice will be issued or other potential enforcement action will be taken. The lane cutter prevention project will deter potential violators from entering the lanes other than at the entrances to the road and mitigate the toll evasion issue.

Project management support is also needed for the electronic toll system technology upgrade project. The electronic toll and traffic management system, which was put into production in 2003, is responsible for the identification of vehicles in the lanes and building a billable or violation transaction. This system is comprised of multiple subsystems, such as computers, commercial and custom developed software, communications gear, and vehicle detection systems. Some of these subsystems are approaching the end of their useful life and an upgrade is needed to ensure continuation of the system's reliability and performance.

Discussion

The procurement of the 91 Express Lanes management consulting and project management support services was conducted in accordance with OCTA's procurement procedures for professional and technical services. On March 26, 2007, OCTA issued Request for Proposals (RFP) 7-0678 for Management Consulting and Project Management Support Services for the 91 Express Lanes. A pre-proposal conference was conducted and was attended by nine firms. Three firms submitted proposals before the deadline on April 16, 2007. They were the e-Trans Group, Inc., HNTB, and LMS Consulting.

An evaluation committee composed of staff from the Contracts Administration and Materials Management, Highway Project Delivery, 91 Express Lanes, Internal Audit, and Information Systems departments was established to review and evaluate the proposals. The offers were evaluated on the basis of qualifications and related experience of the firm, staffing, work plan, and cost.

The evaluation committee interviewed all three firms in May 2007. As a result of the interviews, the committee short-listed two firms (e-Trans Group, Inc. and LMS Consulting) and requested the best and final offers from the short-listed bidders. Based on the evaluation committee's findings, the following firm is recommended for consideration of an award:

e-Trans Group, Inc.,
San Pedro, California

The evaluation committee found that the e-Trans Group, Inc. demonstrated a thorough understanding of the requirements specified in the scope of work, submitted a work plan that effectively responded to the RFP, and is able to fulfill the obligations of the scope of work within OCTA's budget.

The e-Trans Group has experience in management consulting, financial accounting and auditing of electronic toll collection programs and has provided operational advisory services to a number of toll authorities, including OCTA, Delaware River Joint Toll Bridge, and Georgia 400 Extension. e-Trans was part of the due diligence team during the purchase of the 91 Express Lanes.

Fiscal Impact

Funds for these services have been included in the fiscal year 2008 91 Express Lanes professional services budget. Funding for each ensuing year of the agreements will be requested on an annual basis as a normal course of fiscal year budget activity. The funds will be used on an as-needed basis, up to the maximum amount of \$525,000.

Summary

Authorize the Chief Executive Officer to execute Agreement C-7-0678 with the e-Trans Group, Inc., in an amount not to exceed \$525,000, for management consulting services and project management support for the 91 Express Lanes. The agreement is for a period of three years.

Attachment

None.

Prepared by:



Kirk Avila
General Manager
91 Express Lanes
(714) 560-5674

Approved by:



James S. Kenan
Executive Director, Finance,
Administration and Human Resources
(714) 560-5678

3.



BOARD COMMITTEE TRANSMITTAL

September 10, 2007

To: Members of the Board of Directors
From: ^{WK} Wendy Knowles, Clerk of the Board
Subject: Amendment to Agreement for Community Transportation Services Mobile Radio Maintenance

Transit Planning and Operations Committee

August 23, 2007

Present: Directors Brown, Dixon, Green, Moorlach, Nguyen, Norby, and Winterbottom
Absent: Director Pulido

Committee Vote

This item was passed by all Committee Members present.

Committee Recommendation

Authorize the Chief Executive Officer to execute Amendment No. 8 to Agreement C-3-0025 between the Orange County Transportation Authority and Radio Service, Inc., in an amount not to exceed \$40,000, to exercise the fourth option year for mobile radio maintenance.



August 23, 2007

To: Transit Planning and Operations Committee
From: Arthur T. Leahy, Chief Executive Officer
Subject: Amendment to Agreement for Community Transportation Services Mobile Radio Maintenance

Overview

The Orange County Transportation Authority's contracted fixed route and ACCESS service fleets depend upon a 500 megahertz radio system for communication to dispatch. This radio system requires periodic preventive maintenance and repair. This procurement was originally handled in accordance with the Orange County Transportation Authority's procedures for professional and technical services.

Recommendation

Authorize the Chief Executive Officer to execute Amendment No. 8 to Agreement C-3-0025 between the Orange County Transportation Authority and Radio Service, Inc., in an amount not to exceed \$40,000, to exercise the fourth option year for mobile radio maintenance.

Background

The Orange County Transportation Authority (Authority) provides the communications system used by the contractor operating ACCESS and small bus fixed route services. This includes 370 mobile radios and 15 hand held units deployed in revenue vehicles and used by field personnel. Radio Service, Inc., formerly Clear Path Wireless, Inc., has been providing preventive maintenance and repair services for this equipment since November 3, 2003. Repairs are identified by the vehicle operators and a work order is generated by maintenance staff. Authority staff monitors all work performed.

Discussion

This procurement was originally handled in accordance with the Authority's procedures for professional and technical services. It has become necessary to amend the agreement to exercise the fourth option year.

The original agreement, awarded on November 3, 2003, was a one-year agreement with four one-year option terms, in the amount of \$40,000. In September 2006, the Board of Directors approved the third option term, in the amount of \$40,000. Board approval is requested to exercise the fourth option term, in the amount of \$40,000. This will increase the total contract cost to \$200,000 (Attachment A).

Fiscal Impact

The additional work described in Amendment No. 8 to Agreement C-3-0025 was approved in the Authority's Fiscal Year 2007-08 Budget, Community Transportation Services, Account 2131-7613-D1208-8LN, and is funded through the Local Transportation Fund.

Summary

Staff recommends approval of Amendment No. 8 to Agreement C-3-0025 with Radio Service, Inc., in the amount of \$40,000.


Attachment

- A. Radio Service, Inc., Agreement C-3-0025 Fact Sheet

Prepared by:


Erin Rogers
Department Manager
Community Transportation Services
(714) 560-5947

Approved by:


Beth McCormick
General Manager, Transit
(714) 560-5964

**Radio Service, Inc.
Agreement C-3-0025 Fact Sheet**

1. November 3, 2003, Agreement C-3-0025, \$40,000, approved by the section manager of procurement.
 - Provide mobile radio maintenance and repair service for small bus fleet
 - Term of agreement, November 1, 2003 through October 31, 2004
2. September 27, 2004, Amendment No. 1 to Agreement C-3-0025, \$40,000, approved by Board of Directors.
 - Exercise the first option term, November 1, 2004, through October 31, 2005
3. December 31, 2004, Amendment No. 2 to Agreement C-3-0025, no change in contract value, approved by the section manager of procurement.
 - Changed name from CanDou Communications to Clear Path Wireless, Inc.
4. June 14, 2005, Amendment No. 3 to Agreement C-3-0025, no change in contract value, approved by the section manager of procurement.
 - Change of Clear Path Wireless, Inc. key personnel
 - Change of Clear Path Wireless, Inc. address
5. September 6, 2005, Amendment No. 4 to Agreement C-3-0025, \$40,000, approved by Board of Directors.
 - Exercise the second option term, November 1, 2005 through October 31, 2006
6. March 24, 2006, Amendment No. 5 to Agreement C-3-0025, no change in contract value, approved by the section manager of procurement.
 - Change of Article No. 5 in the Scope of Work to reflect address change of operations base
7. August 17, 2006, Amendment No. 6 to Agreement C-3-0025, no change in contract value, approved by the section manager of procurement.
 - Change contractor name from Clear Path Wireless, Inc. to Radio Service, Inc.
8. September 21, 2006, Amendment No. 7 to Agreement C-3-0025, \$40,000, approved by Board of Directors.

- Exercise the third option term, November 1, 2006 through October 31, 2007
9. August 23, 2007, Amendment No. 8 to Agreement C-3-0025, \$40,000, pending approval by Board of Directors.
- Exercise the fourth option term, November 1, 2007 through October 31, 2008

Total committed to Radio Service, Inc., Agreement C-3-0058: \$200,000.



September 10, 2007

To: Members of the Board of Directors
From: Arthur T. Leahy, Chief Executive Officer
Subject: Buena Park Metrolink Station Free Ride Promotion

Overview

Orange County's eleventh Metrolink station opens September 2007 in Buena Park. To commemorate the new station, a dedication event for elected officials and public promotion will be held Saturday, October 6, 2007. A marketing plan is being proposed, including a Metrolink free ride promotion from the Buena Park Station on the day of the dedication event.

Recommendation

Approve the Metrolink free ride promotion from Buena Park Station for Saturday, October 6, 2007.

Background

Metrolink rail service was launched in Orange County in 1994. Today the service serves 10 stations and operates three lines: Orange County (OC) Line, Inland Empire-Orange County (IEOC) Line, and Riverside-Fullerton-Los Angeles (91) Line.

In December 2005, groundbreaking on Orange County's eleventh Metrolink station took place in Buena Park. The Buena Park Station will open to the public in September 2007. This new station will serve the OC and 91 lines. To create awareness and encourage trial usage, a marketing plan was developed and will be implemented in September 2007.

Discussion

Buena Park is home to 81,066 residents within a 10.29 square mile area for a total of 23,826 households, with a median household income of \$50,336. There are limited transportation options for their commute beyond driving and bus

transit. The average commute is 29 minutes. Of commuters, 91 percent drive and 3 percent use public transit. In addition, there are over 40,000 employees and 15 major employers (with more than 100 employees).

Buena Park is not only an origin station, but a potentially popular destination station on the weekends. It is home to major attractions such as Knott's Berry Farm, Knott's Soak City, Medieval Times, and Pirate's Dinner Adventure, which presents the opportunity for potential growth of Metrolink ridership.

Key target markets include: employers, employees, local residents, current rail and bus customers, and general public. To effectively communicate to the various markets, the following strategies and tactics will be implemented:

Target Marketing

- Door hangers to residents within a one-half mile radius of the station
- Outdoor ads (at bus stops around Buena Park)
- Metrolink seat drops

General Advertising

- Print and online ads with the Orange County Register
- Media relations; press releases
- Website updates

Partnerships

- Knott's Berry Farm providing special offer day of event (i.e. discounted price of admission for Metrolink riders)
- Work closely with City of Buena Park
 - Public service announcements on cable access channel
 - Utility bill stuffers

Special Promotion

- Pending Board of Directors approval, it is also proposed that the marketing plan include a free ride promotion from Buena Park Station on the day of the dedication event. In the past, Metrolink Weekends free ride promotions have attracted approximately 800 riders per event.

Total estimated cost for implementing this marketing plan, which includes advertising and promotion, is \$60,000. In addition, based on historical promotions, we anticipate approximately 800 riders. If they were paying an average fare, the fare revenue would be less than \$10,000.

Summary

To commemorate Orange County's newest Metrolink station, a marketing plan will be implemented in September 2007. This campaign will culminate with a dedication event for elected officials and public promotion on Saturday, October 6, 2007. To encourage local residents and the general public to try Metrolink, a free ride is being proposed on that day for people who begin their trips at the Buena Park Metrolink Station.

Attachment

None.

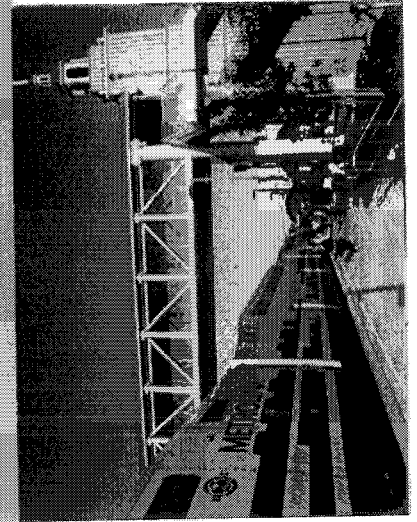
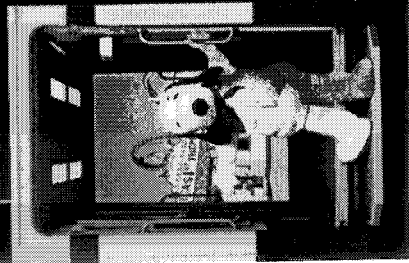
Prepared by:

Stella Lin
Manager, Marketing
(714) 560-5342

Approved by:

Ellen S. Burton
Executive Director, External Affairs
(714) 560-5923

Buena Park Metrolink Station



Board of Directors
September 10, 2007

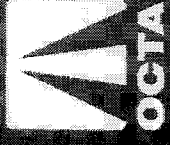


Background

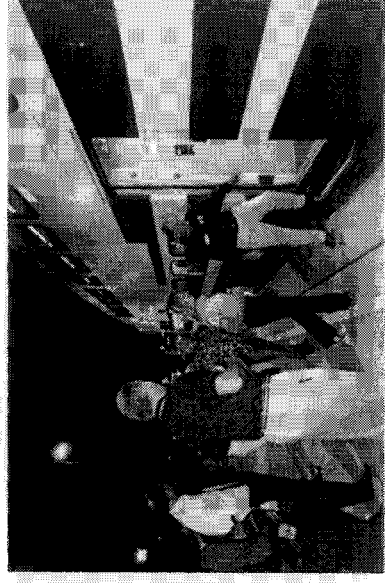


- OCTA is one of five agencies jointly operating Metrolink rail service
- Orange County had 10 stations
- 11th station in Buena Park started service Tuesday, September 4, 2007
- Free ride promotion proposed for Saturday, October 6, 2007

September 4 Service Kick-Off



- 14 morning trains
 - First train rolled in at 4:55 a.m.
 - Last train left at 9:10 a.m.
- Close to 200 riders boarded at Buena Park



Station Marketing



- **Goals**
 - Create awareness
 - Encourage trial usage
 - Educate customers
- **Strategies**
 - Target marketing
 - General marketing
 - Special event



Target Marketing



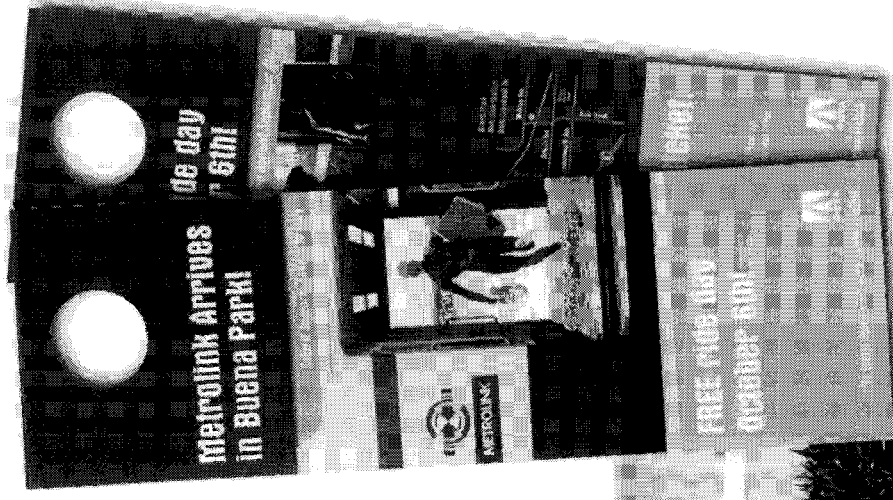
- Local residents and employers/employees
 - Door hangers
 - Outdoor ads
 - Utility bill stuffer



utility bill stuffer



outdoor ad



door hanger

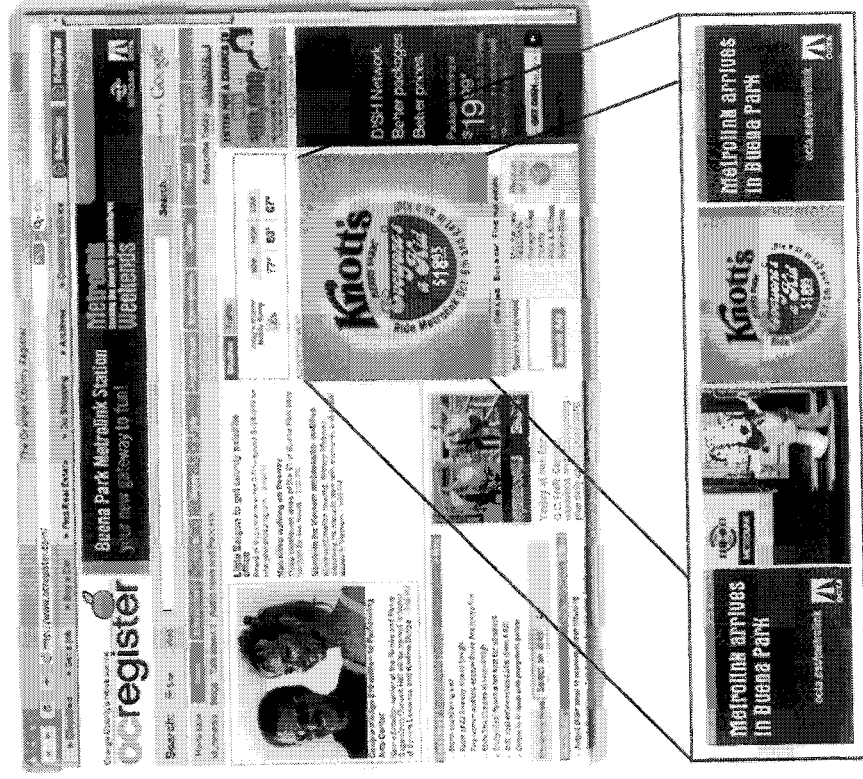
General Marketing



- General public
 - Bus and online ads
 - Media outreach
 - Online information



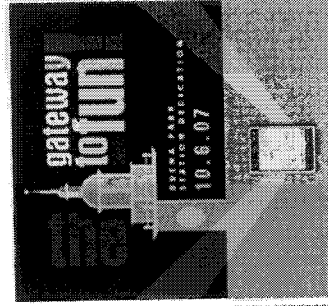
bus ad



online ad

Special Event

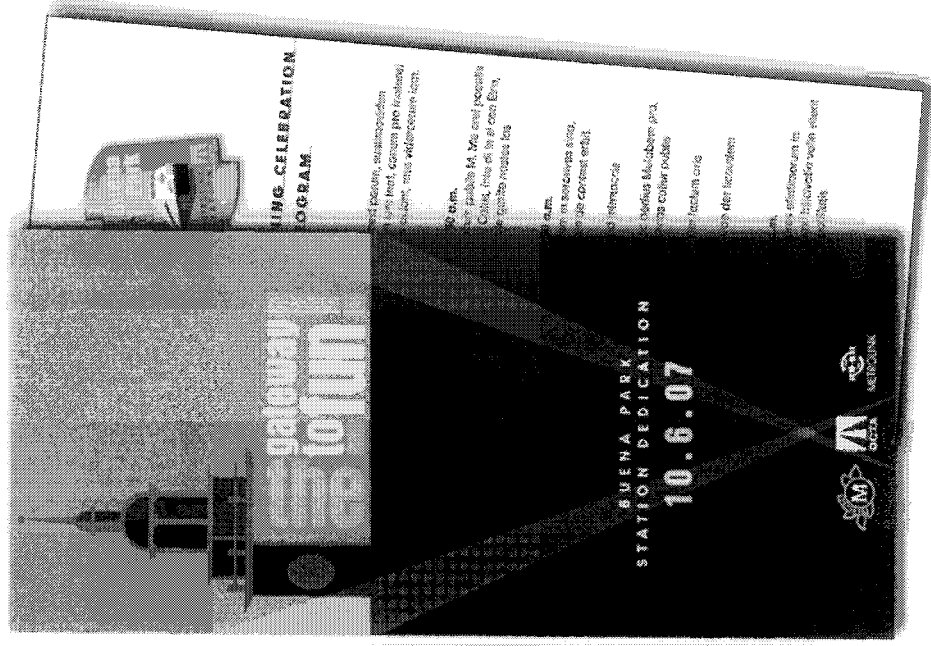
- Dedication Event
Saturday, October 6, 2007
- Free ride promotion,
pending Board approval



For more information on the Gateway to Fun Station Dedication event, please visit our website at www.gatewaytofun.org. We will be offering a special free ride promotion on the Orange Line on Saturday, October 6, 2007. The event will be held from 10:00 AM to 4:00 PM. We look forward to celebrating this special day with you.

Printed on Recycled Paper
Gateway to Fun Station Dedication

invite



program