

Safe Travels Education Program (STEP)

An Orange County Safe Routes to School Program

March 16, 2021

STEP Campaign Overview

- **Grant Funding Source**
 - Active Transportation Program Cycle 4
 - State Only Funding (\$500,000; 30-month grant term; spanning two full school years!!)
- **Project Partners**
 - OCTA Partnership with Orange County Health Care Agency (OCHCA)
 - OCHCA & OCTA will have Co-Project Managers
 - Community Based Organizations (CBOs): Latino Health Access (LHA), Walk 'N Rollers
- **Builds off the SRTS Action Plan efforts!**
 - Advisory Committee of Stakeholders
 - Includes Walk to School Day & Walk Audits at 10 Schools
 - SRTS Ranking Analysis of All Orange County Public Schools
 - Development of OCTA Webpage for SRTS Data Clearinghouse

Objectives

- Engage 25 public elementary schools countywide
- Serve youth and families in disadvantaged communities
- Provide walking and biking encouragement activities
- Provide educational opportunities to the students and families
- Strengthen partnerships with transportation, health and public safety officials
- Empower school champions to continue SRTS efforts

Scope of Work

- School Selection and Enrollment
 - Disadvantaged Communities (75% FRPM) – 130 Schools
 - Lack of Sustained Prior SRTS Activities - **121**
 - Local Interest
- Local SRTS Committees
 - School Committee with Local Champions
 - 3 meetings each 25 schools = 75 meetings
- Education & Encouragement Activities
 - Menu of Activities Tailored by Participating Schools (3 Activities/School; 75 Total)
 - Involve Law Enforcement Where Possible
 - Translation Services into One Additional Language As Needed
 - **Goal:** Build Local Champions Ability & Knowledge for Sustained Efforts Following STEP Campaign
- *Activities and committee meetings occur over two full school years!*

Progress To Date / Response to Covid-19

- Made initial pivot to distance learning modules in April; refined communication strategy to engage schools/administrators
 - Task 2: Enrolled 12 of 25 schools
 - Task 3: Distance learning modules which meet various California Department of Education (CDE) HPE Standards
 - Walking, K-2 and 3-6
 - Rolling, K-2 and 3-6
 - Monthly newsletter
 - Local maps with suggested SRTS



Thank you

