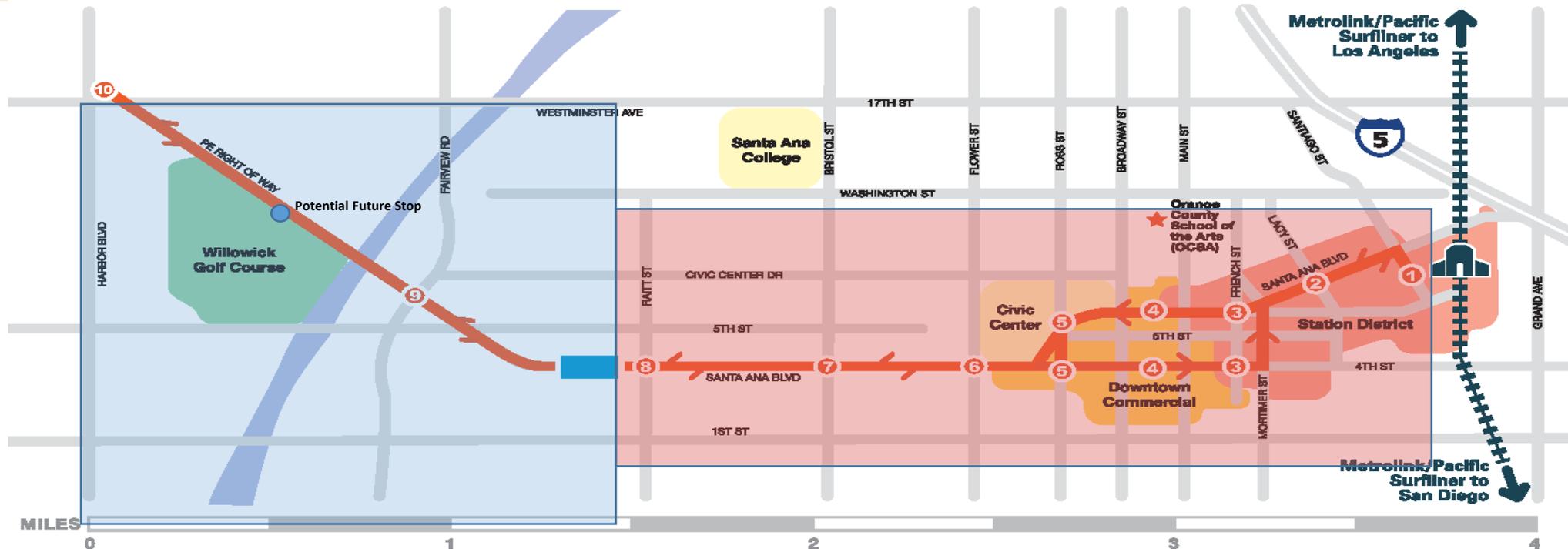




OC Streetcar



OC Streetcar Features



Pacific Electric Right-of-Way (PEROW)

- Dedicated right-of-way owned by the Orange County Transportation Authority (OCTA)
- Double-Track, Ties, and Ballast
- Two Bridges: Westminster Avenue and Santa Ana River
- Two Gated Crossings: Fairview Street and 5th Street
- Maintenance facility for eight cars west of Raitt Street
- Center Platforms
- Two-Wire Overhead Catenary System (OCS)

STREET RUNNING

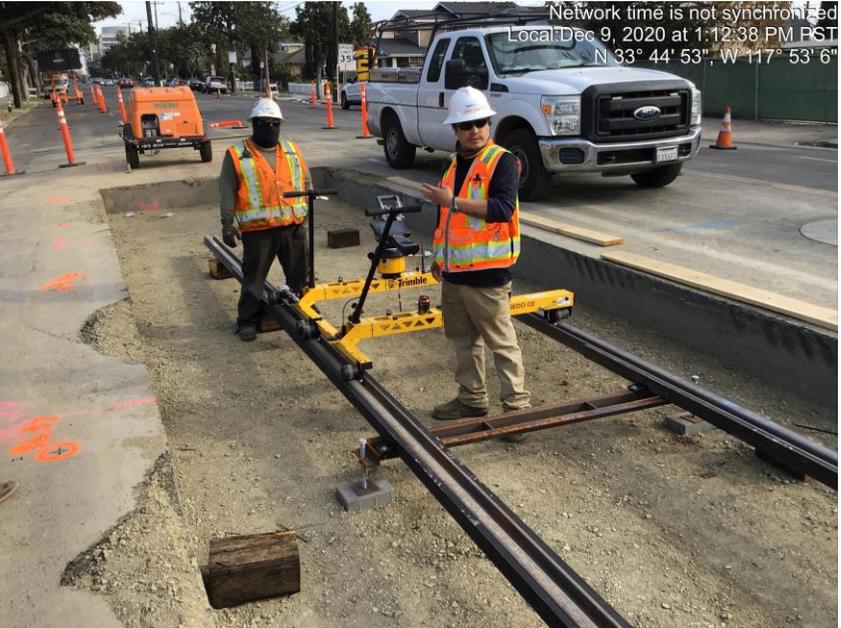
- Traffic Signal Priority
- One-Way Couplet Downtown
 - 4th Street Eastbound, Santa Ana Boulevard Westbound
- Embedded Track (Block Rail)
- Side Platforms (except Santa Ana Regional Transportation Center)
- Protected bike lane on Santa Ana Boulevard
- One-Wire OCS with underground feeder

Westminster Bridge



- Falsework was stripped from the cast-in-place Westminster Avenue Bridge.
- Retaining walls supporting the bridge were completed.
- Median is being reconstructed.

Track Installation at Bristol Intersection



Upcoming Construction Milestones

- Continued installation of:
 - In-street embedded track and PEROW ballasted track
 - OCS and traffic signal pole foundations
- Continued construction of MSF slabs and walls
- Construction of station stop platforms
- Delivery of traction power sub-stations

Vehicles

- The first four of the eight S-700 Streetcar vehicles are near completion in that the cars have been assembled, trucks assemblies installed, interior equipping of the seats, flooring, doors and electrical systems. The four vehicles are currently undergoing static and dynamic testing to verify component and system functionality.
- The remaining four vehicles, cars five to eight, are in various stages of production, including interior equipping, final assembly, and sub-floor installation.
- Final design review of remaining vehicle components, including the energy absorbing bumper, emergency battery drive, and flange lube system.
- Ongoing coordination with Conduent and Siemens Mobility, Inc., on computer-aided dispatch and automated vehicle location design specifications.



Vehicles



Outreach

- Santa Ana Business Associations
- Rail Pull Milestone
- Virtual Open House
- Eat Shop Play

WEEKLY DIGITAL PROGRAM LINE UP

MONTHLY PROGRAMMING
LAST SATURDAYS

SATURDAY FOR KIDS
LIVE 9:30AM PDT

SATURDAYS FOR KIDS JOCYLYN & BRIANA

APRIL-OCT Saturday For Kids Showcase
<https://www.facebook.com/thesciencej/videos/528178004519416>

SANTA ANA BUSINESS COUNCIL

HIGHLIGHTS FROM 2ND QUARTER

THE HOT HOUR
with Maria @thehotfortla

Our new show follows Maria 'The Hot' Tortilla as she explores downtown gems, interviews business owners and artists and exposes the spicy flavor that makes DTSA the 'Tajin of Orange County.'

The Hot Hour Show

Maria's show is an incredible romp through downtown style, food and community.

How does The Hot Hour content help downtown businesses?

Businesses are featured on the event including Loose Leaf Boba, Slushcutz, Frida Cinema, El Indio Botanas y Cervezas and Native Harvest Farmers Market, La Michoacana Express, Elite Fitness Gym Downtown, Ninos Bridal Couture, Santos Pizza, The Blue Lot and 4SM. The content is engaging with our online audience and tempers our commercial voice with cool, community content. In addition, we promote take-out/dining options while you enjoy the show.

EAT SHOP PLAY
DOWNTOWN SANTA ANA

OCTA

March - Mid December 2020

OCTA's Eat Shop Play (ESP) program supports local businesses located along the future OC Streetcar route. Benefits to businesses include social media ads, e-newsletter features, web profiles and more. Participation is free. Businesses located along the future OC streetcar route are eligible to sign up for marketing assistance at octa.net/OCStreetcar.

103 Social Media Posts in English and Spanish
Facebook: 16 Instagram: 34 Twitter: 33

87 Social Media Ads in English and Spanish
Facebook: 45 Instagram: 42

47 Walking Map Listings

Total Reach: 1,880,962

1 Feature Video

- ✓ Door-to-door outreach
- ✓ Outreach calls
- ✓ Newsletters
- ✓ Website Invitations

led to 48 Participating Businesses

Eat: 24 Shop: 13 Play: 4 Other: 7

16 Bi-weekly ESP E-newsletters with 148 Business Features

Business Features were included to:

- ✓ Business Spotlights
- ✓ Takeout Tuesday
- ✓ Dining Options

18 ESP Program Features in the OC Streetcar Construction Newsletter

19 Community Corner Features promoting what is happening in the community

Bus Ads coming 2021

Virtual Community Open House
OC STREETCAR CONSTRUCTION UPDATES

December 17,
5:30 - 6:30 p.m.

CLICK HERE TO JOIN THE MEETING

OR CALL 1-669-900-6833 TO ACCESS THE MEETING

Please visit <https://bit.ly/39fAYID> at 5:30 p.m. on December 17 to join the virtual open house. The virtual open house will be held in both English and Spanish.

Call 1-669-900-6833 (Meeting ID: 823 6402 2263#) if you prefer to join the meeting by phone.

OC Streetcar Track Installation Has Started!

Click to watch the video premiere of this exciting milestone

Join the OCTA Board of Directors, the City of Santa Ana and the project's community partners in celebrating this major OC Streetcar project milestone.