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METROLINK WEEKENDS SEGMENTATION STUDY

Presented to the Orange County Transportation Authority (OCTA)

August 28, 2007

Metrolink Weekends Segmentation Study

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<u>Overview and Research Objectives</u>

Orange County Transportation Authority (OCTA) commissioned Godbe Research to conduct two parallel surveys of Metrolink weekend services, one of current riders and the other of non-riders, to gather feedback on marketing programs, potential policy decisions and operational improvements.

More specifically, this study was designed to address the following *Research Objectives*:

➢ Assess awareness of and perception towards Metrolink weekend service;

➢ Understand the likely impact of service features and marketing programs on Metrolink weekend service use;

➢ Obtain service feedback from the current riders, including the features they like and the features they would most like to see improved;

➢ Understand why non-riders are not using the weekend service, and test features that might encourage them to use it;

➢ Test potential policy concepts, specifically connectivity with Amtrak and having one ticket for an integrated trip;

➢ Identify residents' preferred area transit information source; and

➢ Profile demographic characteristics of riders and potential riders.

This report begins with an *Executive Summary* that summarizes the results of the study and offers recommendations.

The *Key Findings* section introduces the sampling design and data collection techniques used in the study and offers a question-by-question analysis of the survey including:

➢ Weekend Rider Survey Results

➢ Weekend Non-Rider Survey Results

The *Conclusions* section

Appendix A explains the *Detailed Methodology* used in the study.

Appendix B provides the *Topline Report* with overall survey results.

Appendix C presents the complete *Crosstabulation Tables.*

Appendix D presents the complete *Questionnaire* used for the study.

Metrolink Weekends Segmentation Study

This study included two parallel surveys of the users and non-users of Metrolink's weekend service. The over-arching objectives were three-pronged:

> ➤ To assess the impact of marketing messages about service features and benefits on current and potential usage;
> ➤ To test the potential reception of two forward-looking policy concepts; and
> ➤ To gather operational feedback on the weekend service and trip characteristics.

Aside from looking at the overall responses in the rider and non-rider surveys, detailed segmentation analyses were also conducted to examine any subgroup differences, such as by age, gender, household income and area of residence. Significant differences found in the segmentation analyses are summarized in this section. More details can be found in the main body of the report, as well as in the crosstabulation tables included in Appendix C.

First, on the marketing objectives, a series of survey questions were designed to assess resident awareness of and perceptions towards Metrolink's weekend service. Among the 600 surveyed Orange County residents who have never ridden a Metrolink weekend train, some 67 percent reported not knowing that Metrolink offers weekend service, even though roughly every 3 in 4 residents in this group have heard of the Metrolink Rail System. Awareness was found to be especially low among the Latino population in Orange County, as well as those from households with annual income lower than $50,000. Without being aware of the presence of a service, the public will not use it. Therefore, boosting awareness of Metrolink's weekend service will be a critical first step to increasing ridership, especially among the Latino and lower-income population in Orange County.

In addition to gauging overall awareness of the weekend service, the non-rider survey also tested resident awareness of 11 specific weekend service features. Consistent with the low overall awareness of the weekend service, half or more of the current weekend non-riders were not aware of 7 of these features. No significant subgroup differences were found vis-à-vis the awareness of specific service features. These results, again, suggest an opportunity for educating Orange County residents of the features and benefits of riding Metrolink on weekends.

The two surveys also assessed the impact of knowing about specific service features on the use of Metrolink's weekend service. Overall, knowing about the service features encouraged current riders to use the weekend service.

Impact of Awareness of Service Features on Usage

Among the current weekend riders, 55 percent or more of the riders were encouraged to try Metrolink's weekend service because of its service features. In particular, the most influential service features pertained to the discounted weekend fare, the free ride once per month, the availability of free bus connections, and the proximity of some Metrolink stations to recreational destinations, such as the beach, Disneyland, Oceanside and downtown L.A.

In terms of subgroup differences, the repeat weekend riders (55% of the respondents in the rider survey) reported higher awareness of the service features of Metrolink's weekend service than the first-time riders (45% of the riders). More riders from households with annual income between $25,000 and $49,999 were aware of the discounted weekend fare than their counterparts with annual household income of $100,000 or higher. In terms of gender differences, the male riders were more aware of the proximity of some Metrolink stations to recreational destinations.

Decisive Factors on Usage

In terms of the most important factors affecting the current riders' decision to take the weekend train on the day of the survey, the top cited factors were fare and schedules. Schedules were especially important to those 35 to 44 (relative to 17 or under) and the more affluent riders ($100,000 or higher in annual household income than $15,000 or under).

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Similar to the rider survey findings just reported, knowing about specific weekend service features and the benefits of riding the weekend trains was found to encourage potential ridership among the current non-users of Metrolink's weekend service.

Impact of Awareness of Service Features on Potential Usage

Half or more of the respondents reported being at least somewhat more likely to try the weekend trains upon hearing 9 of the 11 service features tested in the non-rider survey. The weekend service features most likely to convert these non-riders into riders speak to the cleanliness and comfort of the trains, the availability of free parking at Metrolink stations, the discounted weekend fare, and the proximity to recreational destinations, such as the beach, Disneyland, Oceanside and downtown L.A..

Segmentation analyses showed that hearing these service features had a greater impact on potentially converting non-riders who have not heard of Metrolink's weekend service before the survey, again suggesting that raising awareness is important to boosting ridership among current non-riders. Otherwise, the non-users of the weekend service surveyed who reported being weekday riders reported being more likely to try the weekend service upon hearing that there is free and convenient parking and that the weekend fare is discounted. Compared to the 55 or older non-riders, those 25 to 34 were more persuaded by hearing about the discounted weekend fare, while those 18 to 54 might try the weekend trains upon knowing that some Metrolink stations are close to recreational destinations. In terms of ethnic differences, upon hearing the top four service features mentioned above, Latino non-riders reported higher likelihood than Caucasians to try the weekend trains in the future. Otherwise, more female and more of those from households with $100,000 or higher annual incomes were swayed by the feature of proximity to recreational destinations.

In addition to testing the impact of knowing about service features on potential usage, the respondents to the non-rider survey were also read benefits of riding Metrolink weekend service and asked whether hearing those messages would make them more likely to try the service.

Impact of Marketing Programs on Potential Usage

Overall, ten out of the 12 tested marketing messages (benefits of using Metrolink on a weekend) made 50 percent or more of the non-riders at least somewhat more likely to try the weekend trains. Among the highest rated benefits were the possibility of avoiding traffic, the relaxing and enjoyable quality of the trip, and the low cost of the train ticket relative to driving.

Like the segmentation analyses on the service features presented on the previous page, similar patterns of subgroup differences were found. Specifically, those who were not aware of Metrolink's weekend service were more likely to try the weekend trains upon hearing the top benefits stated above. Moreover, those who reported riding Metrolink during the week reported a higher likelihood to try the weekend service because of the potential benefits of avoiding traffic and enjoying a more relaxing trip than driving. Those under 55 were also more swayed to try the weekend trains upon hearing that they could avoid traffic and connect to free shuttles taking them to recreational destinations. In addition, the 18 to 34 group, compared to those 55 or older, were also reportedly more likely to try the weekend trains upon hearing that their trip will be more relaxing and enjoyable than driving. In terms of ethnic differences, again, compared to the Caucasian residents, the Latino population in Orange County was more likely to try Metrolink's weekend service upon hearing any of the top four marketing messages. Otherwise, those with annual household income of under $25,000 were more persuaded to try the weekend trains upon hearing that their trip will cost less than driving, and that it will be more relaxing and enjoyable than driving.

North county residents were more likely to be converted into weekend riders upon hearing about several benefits. Specifically, compared to those from central county, the messages, "Riding the train is much safer than driving your car" and "You can take Metrolink to the beach and other recreational destinations" made the north county respondents more likely to try Metrolink's weekend service. Moreover, compared to their central county counterparts, the north county respondents were more persuaded by the message, "You can obtain schedule information online."

Executive Summary V

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Current riders like the convenience and cost-effectiveness of Metrolink's weekend service. Trip fare and schedule are the top areas for improvement.

- Convenience and cost-effectiveness of train travel encouraged first-time weekend riders to try Metrolink weekend service.

- Current weekend riders most like:
  - ✓ Convenience of system
  - ✓ No need to fight traffic while riding the train
  - ✓ Travel is cost-effective

- Current weekend riders would most like to see improvements in:
  - ✓ More frequent trains/departure times (especially $100K or higher)
  - ✓ Cheaper fare (especially $15K or lower)
  - ✓ Availability of later service

Most Liked Feature

As mentioned previously, one of objectives of the weekend rider survey was to gather service feedback from the current riders. The survey shows that the convenience and cost-effectiveness of train travel were the top factors that most encouraged first-time weekend Metrolink riders to try the service. Approximately 51 percent of this group of respondents cited convenience, while 42 percent cited cost-effectiveness. Similarly, the repeat weekend riders reported liking most the convenience of the system, that there is no need to fight traffic while riding the train, and that the train is cost-effective.

Improvement Needed

The current weekend riders were also asked to indicate the improvement that they would most like to see in the weekend service. Survey results revealed that the current weekend riders would most like to see improvements to the frequency of trains/departure times, trip fare, and the availability of later service. Here again, the importance of fares and schedules to the current Metrolink weekend riders are reiterated in the results.

There are significant differences in what the current riders considered the most important area to improve based on annual household income. Specifically, those riders with annual household income of $100,000 or higher were especially like to have cited high frequency of trains/departure times as the area in which they would most like to see improvements. Conversely, significantly more of those from households with less than $15,000 in annual income wanted to see cheaper fare.

A series of questions in the non-rider survey gathered information about the transportation habits and preferences of the residents, reasons for not using Metrolink's weekend services, and the features that might encourage them to try the service.

Barriers to Using Metrolink Weekend Service

First, the main barriers to weekend service use appear to be the non-riders' travel destinations and their preferences for using their personal vehicles. More specifically, approximately 50 percent reported normally traveling within 5 to 10 miles of their homes on the weekends. As such, Metrolink's weekend service might not be the best travel option for these types of short, local trips. Meanwhile, 35 percent of the potential riders believe that they have no reason to take a weekend train. Furthermore, when asked about their typical transportation, 80 percent of these 600 weekend non-riders reported driving alone, and over 99 percent have at least one motor vehicle in the household. As for why they have not tried Metrolink's weekend service, 21 percent reported that they prefer the flexibility or comfort of a car.

With these types of transportation preferences, these non-riders would unlikely be converted to become frequent users of Metrolink's weekend service. However, the service could be marketed to this group of potential users as an option for longer trips on the weekends that are perhaps taken less frequently. Moreover, recall that these current non-riders responded well to the potential benefits of avoiding traffic, the relaxing and enjoyable quality of the trip, and the low cost of the ticket relative to driving.

Key Factor to Encouraging Potential Use

After hearing all the features and potential benefits of Metrolink's weekend service, approximately 50 percent of the non-riders did not offer any suggestion for what might encourage them to try the weekend service. In contrast, approximately 28 percent suggested that a more convenient system might encourage them to try it in the future.

Executive Summary VII

The concepts of an integrated trip and an integrated ticket were well received.

- An integrated trip between Los Angeles, Orange County and San Diego would make 82 percent of the current weekend riders at least somewhat more likely to use the weekend trains, and 76 percent of the non-riders at least somewhat more likely to try the weekend service.

- One ticket for an entire trip that may include the bus, Amtrak, and Metrolink would make 75 percent of both current and potential weekend riders at least somewhat more likely to use weekend trains.

- Both policy concepts were influential to those unaware of Metrolink's weekend service and the Latino residents.

- An integrated ticket was especially persuasive to the male residents and those with annual household income of $15,000 to $24,999.

Two forward-looking policy concepts were tested, and the survey results show that both were well received among the current users and non-users of Metrolink's weekend service.

In particular, if an integrated trip between Los Angeles, Orange County and San Diego were to be made possible, 82 percent of the current weekend riders would be at least somewhat more likely to use weekend trains, while 76 percent of the potential/non-riders would be at least somewhat more likely to try the service.

The results of the second tested policy concept were similar. More specifically, having one ticket for an entire trip that may include the bus, Amtrak, and Metrolink would make 75 percent of the current weekend riders at least somewhat more likely to use weekend trains, and 75 percent of the current non-riders at least somewhat more likely to try the service.

In terms of subgroup differences, among the non-riders, the Latino population segment and those who were not aware that Metrolink offers weekend service were found to be significantly more likely to try the service if either of these two policy concepts were implemented. Moreover, in the non-rider survey, the male and the lower income respondents (those with annual household income of $15,000 to $24,999) reported a higher likelihood of giving the weekend trains a try if an integrated ticket became available in the future.

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Executive Summary VIII

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Websites & word of mouth are the best marketing channels.

- 37 percent of the current weekend riders first heard about the service through word of mouth, and 24 percent through the Metrolink Website.

  ✓ Word of mouth was especially effective with 17 or younger, while Metrolink's Website was cited more by those ages 18 to 44.

- 23 percent of the riders prefer the Metrolink Website for getting information about public transit in their area, and 15 percent prefer E-mail.

- Among the potential weekend riders, 40 percent first heard about the service through word of mouth, and 15 percent through a newspaper ad.

- 32 percent of the potential weekend riders prefer getting information through a variety of websites, and an additional 9 percent mentioned the Metrolink Website specifically.

The study also set out to identify the preferred area transit information sources among the current and potential weekend Metrolink riders.

First, approximately 37 percent of the current weekend riders first heard about the service through word of mouth, and 24 percent through the Metrolink Website. Riders ages 17 or younger were significantly more likely to have cited word of mouth as their information source, while significantly more of those between the ages of 18 and 44 said they learned about Metrolink's weekend service through its website.

When asked for the source that they currently use, 23 percent of the current weekend riders indicated a preference for the Metrolink Website, and 15 percent indicated a preference for E-mail.

The results of the potential/non-rider survey also show the importance of word of mouth and websites. Specifically, 40 percent of the non-riders, who were aware of the weekend service, first heard about the service through word of mouth, and 15 percent through a newspaper ad. Furthermore, among these non-riders, 32 percent prefer getting information about public transit through a variety of websites, and an additional 9 percent mentioned the Metrolink Website specifically.

Another notable finding of the study is the preference of non-English speaking households to receive information in their primary language. In particular, about every 1 in 4 respondents cited a foreign language as the primary language spoken at home. Of these 152 respondents, half of them reported being more likely to pay attention to transit information in their primary language. Moreover, 69 percent of this group reported Spanish being their primary language. Recall that the awareness level of Metrolink's weekend service is especially low among the Latino(a) population in Orange County, marketing the service in Spanish might be an important step toward increasing weekend ridership among this ethnic group.

When asked where they were coming from, slightly over every one out of two Metrolink weekend riders reported coming from home, while another one out of every five riders cited coming from visiting friends or family. On the other end of their trips, 38 percent reported going home, while another one in four riders reported their trip purpose/destination being visiting friends or family, and 19 percent cited taking the weekend train to go to a destination for recreation or entertainment.

Those riders 17 years old and under, as well as between the ages of 35 and 44 were more likely to have reported coming from home. In addition, the more affluent riders ($100,000 or higher in annual household income) were more likely to have cited coming from home as well.

As a way to gauge the importance of Metrolink's weekend service to the riders' travel plans, the respondents were asked if they would have postponed or canceled their trips if the weekend trains were not available. To that question, 48 percent said "yes." With those who would have kept their travel plans, the majority (66%) said they would have driven, while another 30 percent would have taken other forms of public transit.

Some subgroup differences were observed vis-à-vis the group who would have kept their travel plans. More specifically, those between the ages of 35 to 44 were significantly more likely to have kept their travel plans if Metrolink weekend service was not available. Significantly more of the Caucasian travelers would have driven, while the other ethnic groups were more likely to take other forms of public transit for their trips. Driving was also cited significantly more by those with annual household income of $50,000 or higher, while those below that income level would have more likely opted for taking other forms of public transit.

Weekend Rider Survey

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**Weekend Rider Survey
Results (n = 600)**
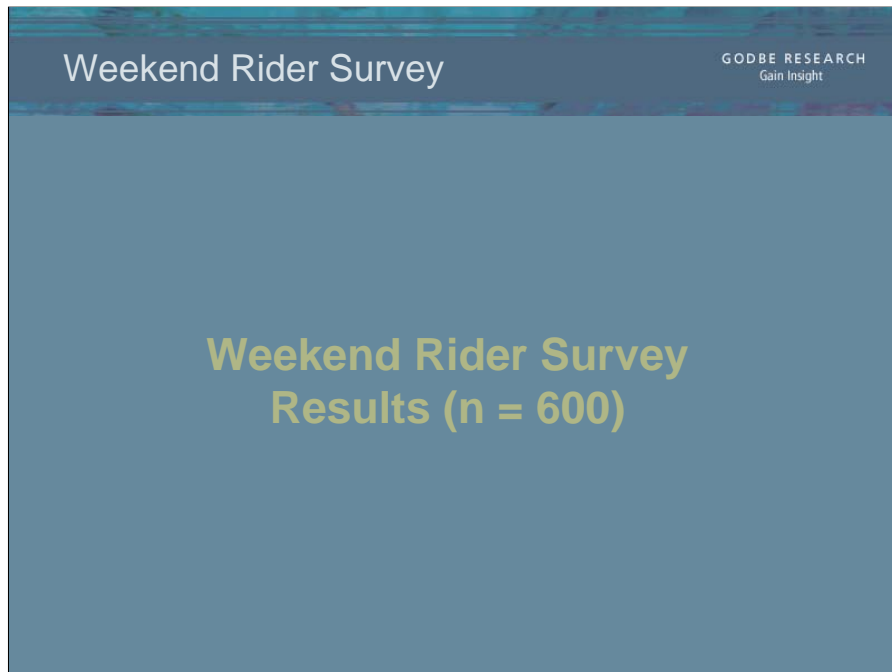
The following section presents the results of the Weekend Rider survey. This survey included 600 respondents and was conducted through intercept interviews onboard Metrolink weekend trains.

Metrolink Weekends Segmentation Study

Methodology Overview
Weekend Rider Survey

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➤ Data Collection	Intercept interviewing conducted onboard Metrolink weekend trains
➤ Universe	Metrolink weekend riders
➤ Fielding Dates	April 21 to May 6, 2007
➤ Survey Length	15 minutes
➤ Sample Size	600
➤ Margin of Error	± 4.0

Survey Methodology

For this study, intercept interviews were conducted onboard Metrolink weekend trains. The sample was drawn proportionally from Metrolink weekend riders. In order to ensure that no bias occurred in the passengers who were approached and asked to participate in the survey, interviewers used a systematic sampling rule. An interviewer started at the front-left (driver's) side of the train car, and proceeded to approach every third passenger in that car. The interviewer invited the passenger to participate in the survey, and if the passenger agreed, s/he was handed a survey packet. The interviewer gave the passenger approximately 15 minutes to complete the survey before returning to collect it and answer any questions. If the passenger declined to participate in the survey, the interviewer made a note of the passenger's gender and whether a language barrier may have influence the decision to decline.* Interviews were conducted on the weekends from April 21 to May 6, 2007, and a total of 600 weekend riders completed the survey. The study parameters resulted in a margin of error of plus or minus 4.0 percent for the overall sample (n = 600).

Survey Quotas

Based on the ridership data provided by OCTA, quotas were developed for each of the Saturday and Sunday routes covered in this study. These quotas ensured that the surveys collected in the study were representative of the ridership and routes of weekend trains.

Multiple Response Questions

Questions 2 and 27 were presented in a multiple response format. For these questions, each respondent was prompted to check all of the response options that applied to him/her. For this reason, the response percentages will typically sum to more than 100, and these represent the percent of individuals that indicated a particular response, rather than the percent of the total responses.

*The refusal rate in the present study was 35%. Among the weekend riders who declined to participate in the study, 67% were men and 33% were women. Additionally, among those who refused, 13% cited a language barrier.

Segmentation Analyses

In addition to looking at the overall results for a particular question, it is also useful to examine the responses of different demographic and behavioral groups. Generally, Godbe Research comments only on the statistically significant differences in key segments in this type of report. The present report highlights all statistically significant differences that were observed in responses by *age, ethnicity, household income, and gender.*

In order to facilitate the presentation and interpretation of the results, each segmentation table in the text of this report presents only the specific subgroups in which statistically significant differences were observed. For percentages broken down by all subgroups, and other demographic and behavioral groups, including first-time weekend riders and level of education, see Appendix C.

Metrolink Weekends Segmentation Study
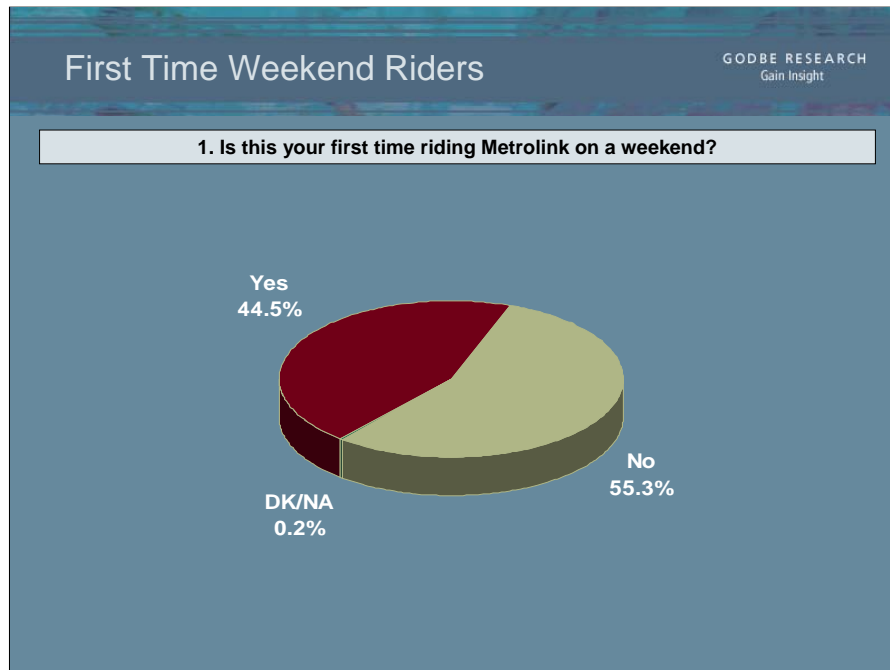
In the first question of the survey, the respondents were asked to indicate whether the trip was their first time riding Metrolink on a weekend. Approximately 45 percent of the respondents indicated "Yes," whereas 55 percent indicated "No."

The responses to this question were used to categorize the respondents into "First-time Weekend Riders." Segmentation analyses using this variable are presented in full in Appendix C.

Metrolink Weekends Segmentation Study

Reasons for First-Time Weekend Use

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2. What made you decide to use Metrolink's weekend service for the first time today?
(MULTIPLE RESPONSE FORMAT; FIRST TIME WEEKEND RIDERS; n = 267)

Convenient — 50.9%
Cost-effective — 42.3%
Never rode before, wanted to try — 22.8%
No access to automobile — 17.6%
Word of mouth — 16.1%
Events near station — 13.9%
Do not like to drive — 8.6%
Ride is discounted — 7.1%
Ride is free — 4.5%
Discounts near station — 3.7%
Other — 4.5%
DK/NA — 0.7%

The first-time weekend riders (n = 267) were asked what made them decide to use Metrolink's weekend service for the first time. "Convenient/efficient way to get to desired destination" was the most frequently indicated reason, at 51 percent. Following this option was "Cost-effective/cheaper than driving," which was indicated by 42 percent of the respondents. Rounding out the top three reasons was "Never rode before, wanted to try," with 23 percent of the respondents.

Metrolink Weekends Segmentation Study

Reasons for First-Time Weekend Use
Differences in Demographic Groups

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	Age		
	17 and under	18 to 24	55 and over
Convenient/efficient way to get to desired destination	50.0%	38.6%	71.4%
Cost-effective/cheaper than driving	22.2%	49.1%	57.1%

The discussion below highlights the significant differences that were observed among the demographic groups of the top two reasons cited for first-time weekend transit use – "Convenient/efficient way to get to desired destination" and "Cost-effective/cheaper than driving."

Age

Significantly more of the riders age 55 years and over indicated "Convenient/efficient way to get to desired destination" than their counterparts age 18 to 24 years. Additionally, a greater percentage of the riders age 55 years and over cited "Cost-effective/cheaper than driving" than the riders age 17 years and under.

Metrolink Weekends Segmentation Study

History of Weekend Use

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3. How long ago did you first ride Metrolink on a weekend?
(repeat WEEKEND RIDERS; n = 332)

- 2 to 3 weeks ago: 28.9%
- 1 month ago: 16.6%
- 2 to 3 months ago: 14.2%
- 4 to 6 months ago: 10.5%
- More than 6 months ago: 28.6%
- DK/NA: 1.2%
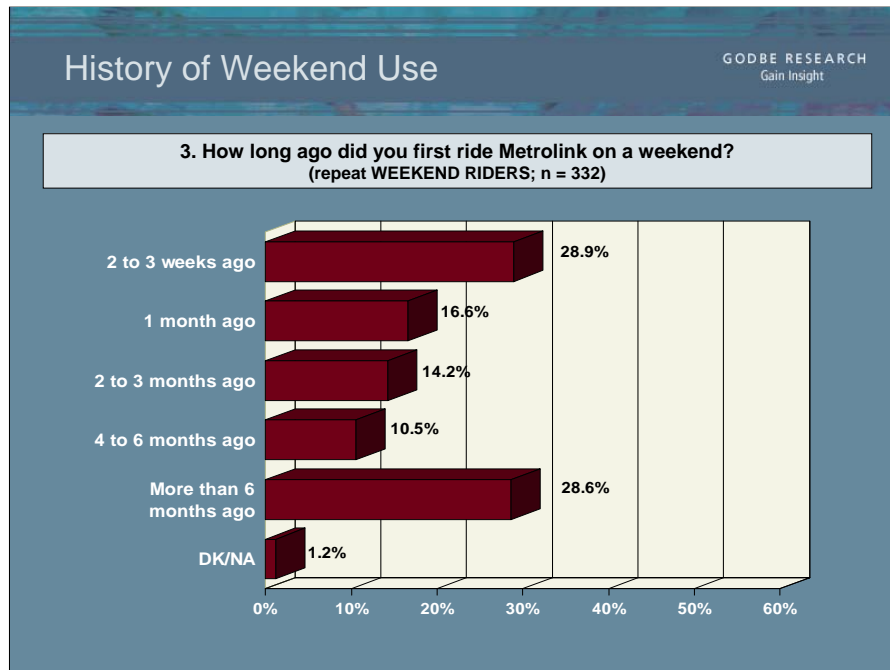
The riders who indicated in Question 1 that it was not their first time riding Metrolink on a weekend (n = 332) were asked how long ago they first rode Metrolink on a weekend. The most frequently indicated response alternatives were "2 to 3 weeks ago" and "More than 6 months ago," each with approximately 29 percent of the riders surveyed.

Metrolink Weekends Segmentation Study

Frequency of Weekend Use

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4. How often do you ride Metrolink on a weekend?
(repeat WEEKEND RIDERS; n = 332)

Category	Value
Every Saturday or Sunday	11.1%
Either Saturday or Sunday	16.0%
Few times a month	29.8%
Once a month	14.5%
Few times a year	22.0%
Once a year or less often	5.4%
DK/NA	1.2%
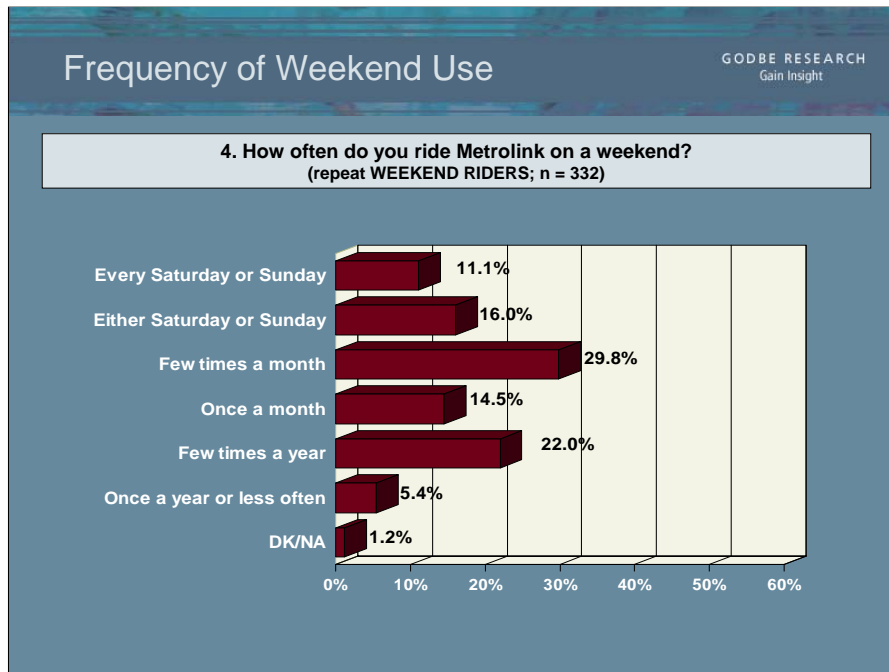
These repeat weekend riders (n = 332) next were asked to indicate the frequency of their weekend transit use. Approximately 42 percent of the respondents indicated that they ride once a month or less frequently, whereas 57 percent reported that they ride a few times a month or more frequently.

The responses to this question were used to categorize the respondents according to their "Frequency of Use." The respondents who reported riding Metrolink weekend trains from "Every Saturday or Sunday" to "Few times a month" were classified as "Few times a month or more." The respondents who reported riding Metrolink weekend trains from "Once a month" to "Once a year or less often" were classified as "Once a month or less." Segmentation analyses using this variable are presented in full in Appendix C.

Metrolink Weekends Segmentation Study

Frequency of Weekend Use
Differences in Demographic and Behavioral Groups

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	Weekday Use		Age	
	User	Non-User	17 and under	55 and over
Every Saturday and Sunday	15.0%	8.5%	8.1%	12.5%
Either Saturday or Sunday (but not both)	21.8%	12.1%	5.4%	22.5%
Few times a month	31.6%	28.6%	45.9%	15.0%
Once a month	12.8%	15.6%	21.6%	15.0%
Few times a year	17.3%	25.1%	16.2%	25.0%
Once a year or less often	0.0%	9.0%	0.0%	10.0%
DK/NA	1.5%	1.0%	2.7%	0.0%

The discussion below highlights the significant differences that were observed between the demographic and behavioral groups, of the repeat weekend riders (n = 332), in their reported frequency of Metrolink weekend use.

Weekday Use

Weekday use was defined by the responses to Question 17, the respondents who ride Metrolink during the week were classified as users, those who do not were classified as non-users. Weekday users ride Metrolink more frequently on the weekends than weekday non-users; specifically, a significantly greater percentage of weekday users reported that they use weekend service "Either Saturday or Sunday (but not both)" than weekday non-users.

Age

Significantly more of the riders age 17 years and under indicated that they use the weekend service a "Few times a month" than the riders age 55 years and over.

Metrolink Weekends Segmentation Study

Awareness of Weekend Service Features   GODBE RESEARCH
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6. Consider each feature of Metrolink's weekend service listed below from A to G. If you were not aware of this feature before, please check the "Not aware" box.

Feature	Aware	Not Aware
Close to recreational destinations.	83.7%	16.3%
Close to fairs, festivals, and events.	76.0%	22.8%
Fare is discounted to half of weekday.	72.3%	26.5%
Free bus connections.	65.7%	34.2%
Up to 3 children ride for free.	64.7%	32.2%
Some shops offer discounts.	52.2%	46.7%
Once a month rides have been free.	49.0%	50.7%

■ Aware   □ Not Aware   ■ DK/NA

To assess weekend riders' awareness of service features, the survey presented respondents with a list of seven specific weekend service features. Approximately 84 percent of the riders surveyed reported being aware that "Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A." The respondents also reported high awareness of the following two features of Metrolink weekend service: "Metrolink stations are very close to fairs, festivals, and other community events" (76%) and "Weekend fare is discounted to half of the regular weekday fare" (72%).*

*Please note: the above chart does not contain the exact language used in the questionnaire, see Appendix D for the precise wording of the service features tested.

Metrolink Weekends Segmentation Study

Awareness of Weekend Service Features
Differences in Demographic and Behavioral Groups

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		First-Time Weekend Riders		Household Income		Gender	
		Yes	No	$25,000 to $49,999	$100,000 or higher	Female	Male
Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Aware	77.9%	88.6%	86.8%	81.6%	82.8%	84.5%
	Not Aware	22.1%	11.4%	13.2%	18.4%	17.2%	15.5%
Metrolink stations are very close to fairs, festivals, and other community events	Aware	68.9%	81.9%	80.2%	73.7%	71.7%	80.0%
	Not Aware	28.8%	17.8%	18.9%	25.4%	27.6%	18.4%
Weekend fare is discounted to half of the regular weekday fare.	Aware	62.9%	79.8%	84.0%	64.9%	70.0%	74.5%
	Not Aware	36.0%	19.0%	16.0%	34.2%	29.3%	23.9%

The discussion below highlights the significant differences that were observed between demographic and behavioral groups in their awareness of the three service features of which weekend riders were most informed: "Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A"; "Metrolink stations are very close to fairs, festivals, and other community events"; and "Weekend fare is discounted to half of the regular weekday fare."

First-Time Weekend Riders

Overall, the repeat weekend riders were more informed of Metrolink's weekend service features. Specifically, significantly more of the repeat weekend riders than the first-time weekend riders indicated that they were aware of the three service features shown above. Conversely, significantly more of the first-time weekend riders indicated that they were not aware of these three features.

Household Income

Significantly more of the respondents with total household income before taxes in 2006 from $25,000 to $49,999, when compared to the respondents with income of $100,000 or higher, were aware that weekend fare is discounted. In contrast, significantly more of the respondents with income of $100,000 or higher indicated that they were not aware of this feature than their counterparts with lower household income.

Gender

Significantly more of the men than the women were aware of the feature, "Metrolink stations are very close to fairs, festivals, and other community events." On the other hand, significantly more of the women than the men indicated that they were not aware of this feature.

Metrolink Weekends Segmentation Study

Impact of Weekend Service Features

GODBE RESEARCH
Gain Insight

6. Consider each feature of Metrolink's weekend service listed below from A to G. Did it very much or somewhat encourage you to try Metrolink's weekend service, or did it have no effect on you? (AWARE OF SERVICE FEATURE; n = 294 to 502)

Feature	Very Much Encourage	Somewhat Encourage	No Effect
Fare is discounted to half of weekday.	61.8%	25.6%	12.7%
Free bus connections.	58.4%	20.3%	21.3%
Once a month rides have been free.	55.8%	24.8%	19.4%
Close to recreational destinations.	55.4%	26.5%	18.1%
Close to fairs, festivals, and events.	41.9%	28.7%	29.4%
Some shops offer discounts.	41.2%	26.2%	32.6%
Up to 3 children ride for free.	39.4%	15.5%	45.1%

■ Very Much Encourage   ■ Somewhat Encourage   ■ No Effect

Respondents were asked to indicate whether each of the seven service features encouraged them to try Metrolink's weekend service. The respondents who indicated that they were not aware of the particular service features, as well as the "DK/NA" respondents, have been eliminated from this analysis. Sample sizes for the service features shown above range from 294 to 502 respondents.

Overall the tested features were quite effective in encouraging weekend ridership. In response to all seven features tested, 55 percent or more of the respondents indicated that the feature at least somewhat encouraged them to try the weekend service.* The four features that were the most effective included the following:

➤"Weekend fare is discounted to half of the regular weekday fare." Approximately 87 percent of the respondents who were aware of this feature (n = 434) reported that it at least somewhat encouraged them to try the weekend service.

➤"There are free bus connections to and from Metrolink stations." Approximately 79 percent of the respondents who were aware of this feature (n = 394) indicated that it at least somewhat encouraged them to try the weekend service.

➤"Once a month, the weekend rides have been free." Approximately 81 percent of the respondents who were aware of this feature (n = 294) indicated that it at least somewhat encouraged them to try the weekend service.

➤"Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A." This feature at least somewhat encouraged the 502 respondents who were aware of it to try the weekend service.

*Please note: the above chart does not contain the exact language used in the questionnaire, see Appendix D for the precise wording of the response alternatives.

Metrolink Weekends Segmentation Study

Impact of Weekend Service Features
Differences in Demographic and Behavioral Groups

GODBE RESEARCH
Gain Insight

	First-Time Weekend Riders		Ethnicity		Household Income	
	Yes	No	Caucasian	Latino(a)/ Hispanic	$15,000 to $24,999	$100,000 or higher
Weekend fare is discounted to half of the regular weekday fare.	1.4	1.6	1.5	1.5	1.5	1.4
There are free bus connections to and from Metrolink stations.	1.3	1.4	1.3	1.6	1.6	1.2

The discussion below highlights the significant differences that were observed between the demographic and behavioral groups in their responses to two of the four features that tested most effective at encouraging weekend service use. For the purpose of these subgroup comparisons, responses to this series of questions were coded such that mean scores could be calculated where "Very much encourage" = 2.0, "Somewhat encourage" = 1.0, and "No effect" = 0.0. To assist in the interpretation of these mean scores, a score of 1.0 would indicate that the feature somewhat encouraged the group, on average, to try weekend service.

First-Time Weekend Riders

Repeat weekend riders reported that they were significantly more encouraged to try weekend service by the feature, "Weekend fare is discounted to half of the regular weekday fare," relative to first-time weekend riders.

Ethnicity

The feature, "There are free bus connections to and from Metrolink stations," encouraged the Latino(a) respondents to try Metrolink weekend service significantly more than the Caucasian respondents.

Household Income

The respondents with total gross household income of $15,000 to $24,999 reported that they were significantly more encouraged to try weekend service by the feature, "There are free bus connections to and from Metrolink stations," than the respondents with household income of $100,000 or higher.

Metrolink Weekends Segmentation Study

Key Factors Influencing Weekend Use

GODBE RESEARCH
Gain Insight

7. When deciding whether to take a Metrolink train on the weekend, what is the most important factor to you?

Factor	Percentage
Fare/pricing	37.3%
Schedule	33.3%
Travel time	12.2%
Word of mouth	5.8%
Free shuttle service	5.0%
Parking at stations	1.8%
Payment method	1.8%
Other	2.7%
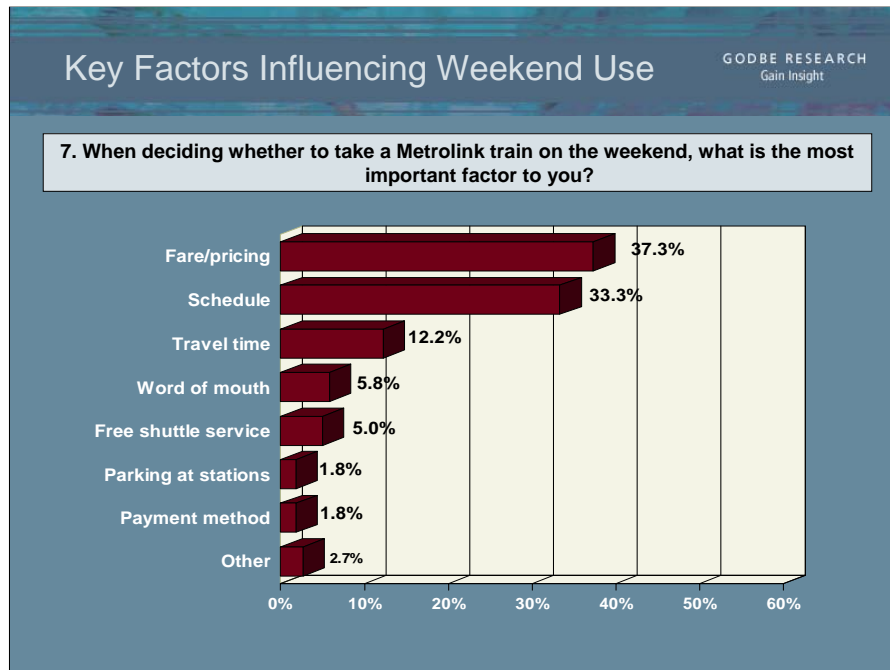
To further investigate factors that influence weekend service use, the respondents were asked to indicate the factor that is the most important when deciding whether to take a Metrolink train on the weekend. The most frequently indicated response options were "Fare/pricing" and "Schedule," at 37 percent and 33 percent, respectively.

	Age		Household Income	
	17 and under	**35 to 44**	**Under $15,000**	**$100,000 or higher**
Schedule	21.9%	43.2%	23.9%	43.0%

The discussion below highlights the significant differences that were observed between the demographic groups in one of the two most frequently indicated factors that influence use – "Schedule."

Age

Significantly more of the respondents age 35 to 44 years reported that "Schedule" is the most important factor when deciding whether to take a Metrolink train on the weekend than their counterparts age 17 years and under.

Household Income

A significantly greater percent of the respondents with household income of $100,000 or higher indicated that "Schedule" is the most important factor than those with income under $15,000.

Metrolink Weekends Segmentation Study

Most Liked Service Feature

GODBE RESEARCH
Gain Insight

8. What do you like MOST about Metrolink's weekend service?

Feature	Percentage
Convenient/efficient	26.3%
Do not need to fight traffic	19.2%
Cost-effective	16.2%
Do things not possible if driving	14.5%
Discounted rides	7.3%
Quality/comfort of train	5.5%
Events near station	4.2%
Monthly free rides	2.2%
Other	3.8%
DK/NA	0.2%

To better understand the appeal of various service features, the respondents were asked to indicate what they like most about Metrolink's weekend service. Approximately one in four of the respondents indicated "Convenient/efficient way to get to desired destination." This feature was followed by "Do not need to fight traffic" (19%) and "Cost-effective/cheaper than driving" (16%). Rounding out the top four responses was "Being able to do things not possible if driving," with 15 percent of the respondents.*

*Please note: only the response categories greater than 1 percent are shown in the above chart. For the full results, see the Topline Report in Appendix B.
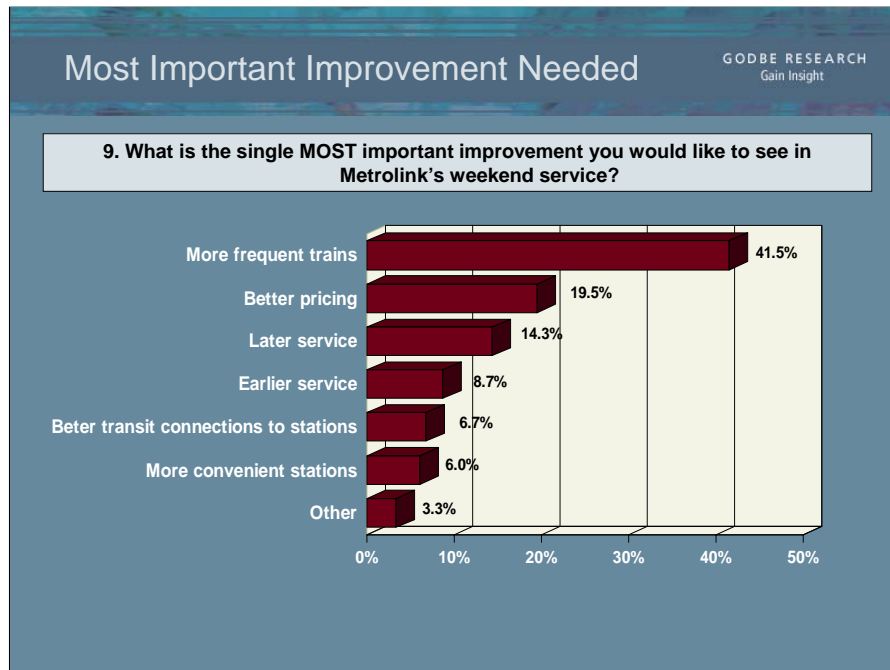
The next item assessed the features of weekend service that weekend riders would most like to see improved. Approximately 42 percent of the respondents reported that "More frequent trains/departure and arrival times" is the most important improvement they would like to see in service. Rounding out the top three responses were "Better pricing/cheaper" (20%) and "Later service" (14%).

Most Important Improvement Needed
Differences in Demographic Groups

GODBE RESEARCH
Gain Insight

	Household Income				
	Under $15,000	$15,000 to $24,999	$25,000 to $49,999	$50,000 to $99,999	$100,000 or higher
More frequent trains/departure and arrival times	29.2%	33.7%	38.7%	45.1%	54.4%
Better pricing/cheaper	34.5%	16.3%	17.0%	16.5%	13.2%

The discussion below highlights the significant differences that were observed between the demographic groups in two of the four most frequently indicated improvements.

Household Income

A significantly greater percent of the respondents with income of $100,000 or higher indicated that they would most like to see "More frequent trains/departure and arrival times" than the respondents with income under $25,000. Conversely, the results suggest that the respondents with lower income may be the most price sensitive; specifically, significantly more of the respondents with income under $15,000 reported that they would most like to see "Better pricing/cheaper" than their counterparts with income of $15,000 or higher. Similar to this result, in Question 6, more of the lower income riders were aware that weekend fare is discounted.

Metrolink Weekends Segmentation Study
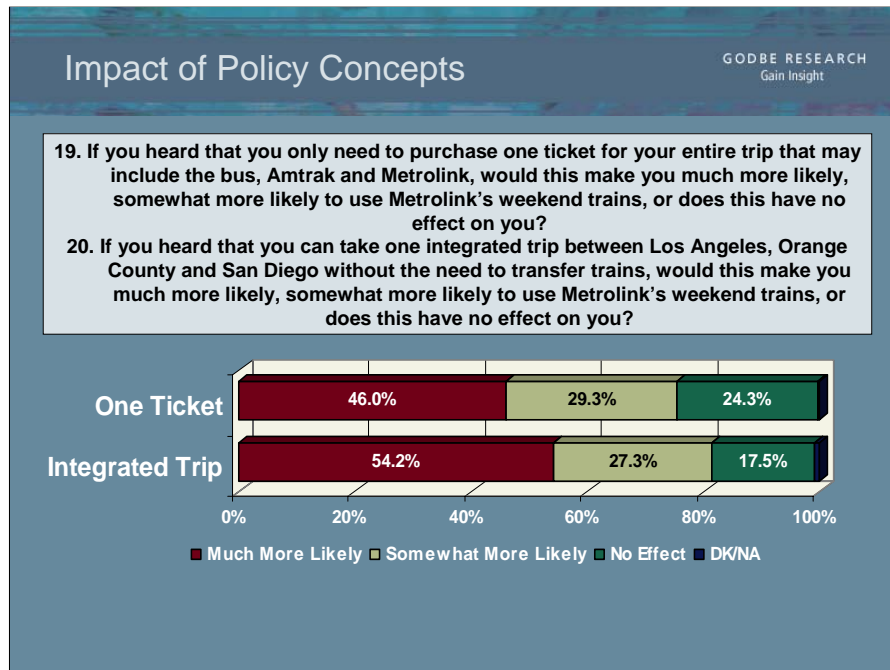
Next, two questions were used to assess the impact of potential policy changes. As shown above, implementing a single ticket for an entire weekend trip influenced 75 percent of the respondents to be at least somewhat more likely to use Metrolink's weekend trains. More specifically, 46 percent of the respondents reported that this policy change would make them "Much more likely" to use weekend trains, 29 percent reported that it would make them "Somewhat more likely," and 24 percent reported that it would have "No effect."

Similar to the results above, implementing an integrated trip between Los Angeles, Orange County and San Diego influenced 82 percent of the respondents to be at least somewhat more likely to use Metrolink's weekend trains. More specifically, 54 percent of the respondents reported that this policy change would make them "Much more likely" to use weekend trains, 27 percent reported that it would make them "Somewhat more likely," 18 percent reported that it would have "No effect," and the remaining 1 percent either did not know or did not provide an answer to the question (DK/NA).

The influence of these policy changes was consistent across demographic and behavioral groups, as no significant differences were observed in the responses between the key subgroups.

Metrolink Weekends Segmentation Study

Trip Origin

GODBE RESEARCH
Gain Insight

10. When you boarded this train today, where were you coming from?

Category	Percentage
Home	56.3%
Visiting friends or family	19.0%
Recreation or entertainment	8.0%
Work	5.7%
School or College	4.3%
Taking care of personal business	3.7%
Shopping	2.3%
Other	0.7%
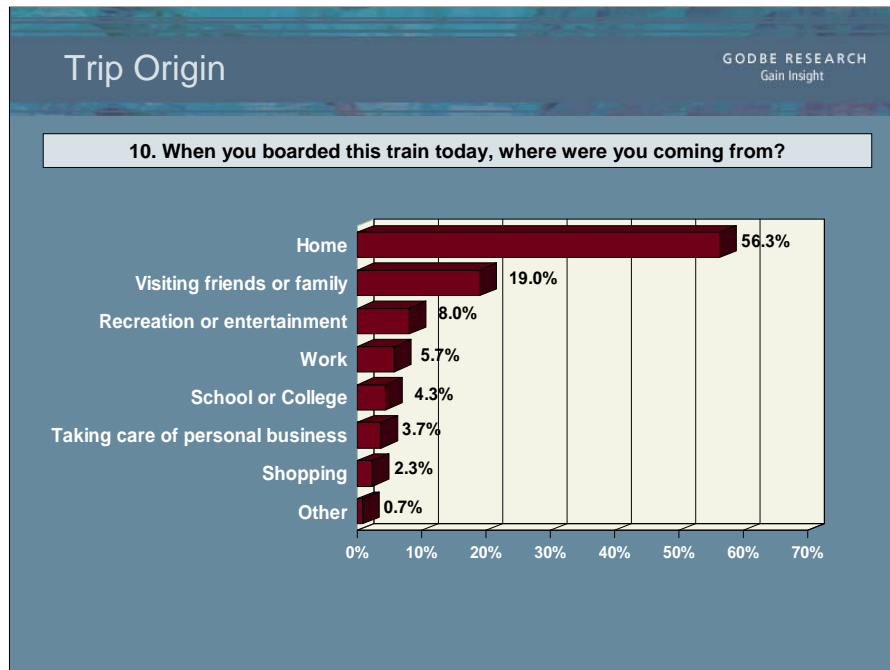
Approximately one out of every two riders surveyed reported that when they boarded the train, they were coming from home (56%). "Visiting friends or family" was the next most frequently indicated trip origin, with 19 percent of the respondents.

The discussion below highlights the significant differences that were observed between the demographic groups in one of the two most frequently indicated trip origins – "Home." No significant differences were observed between demographic groups in reported trip destinations.

Age

Significantly more of the respondents age 17 years and under and those age 35 to 44 years indicated that they were coming from home than their counterparts age 18 to 24 years.

Household Income

A significantly greater percent of the respondents with income of $100,000 or higher indicated that they were coming from home than the respondents with income from $15,000 to $24,999.

Metrolink Weekends Segmentation Study
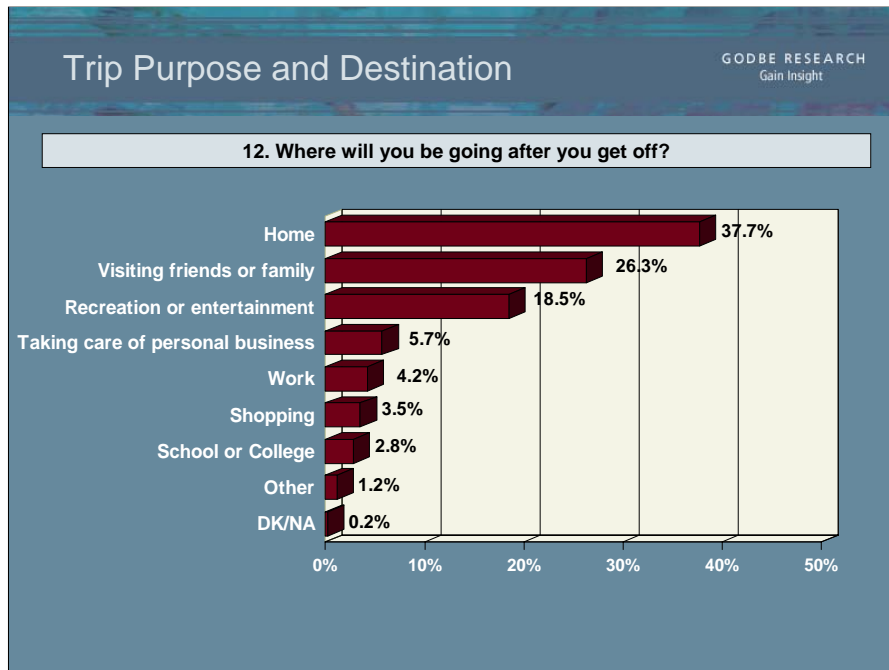
Regarding the final destination of their trip, approximately 38 percent of the respondents reported that they were going "Home," 26 percent reported that they would be "Visiting friends or family," and 19 percent reported "Recreation or entertainment." Considering the present results in conjunction with Question 11, the majority of the weekend riders travel both to and from these three destinations.

Metrolink Station Destination

11. Which station will you be getting off?

Station	Percent
L.A. Union	16.3%
Oceanside	15.2%
Riverside	11.7%
Santa Ana or Tustin	10.0%
Irvine or Laguna Niguel/Mission Viejo	9.5%
Orange	8.2%
San Juan Capistrano	7.7%
Anaheim or Anaheim Canyon	5.7%
San Clemente N. Beach or Pier	5.5%
Fullerton	5.3%
San Bernardino	4.5%
DK/NA	0.5%
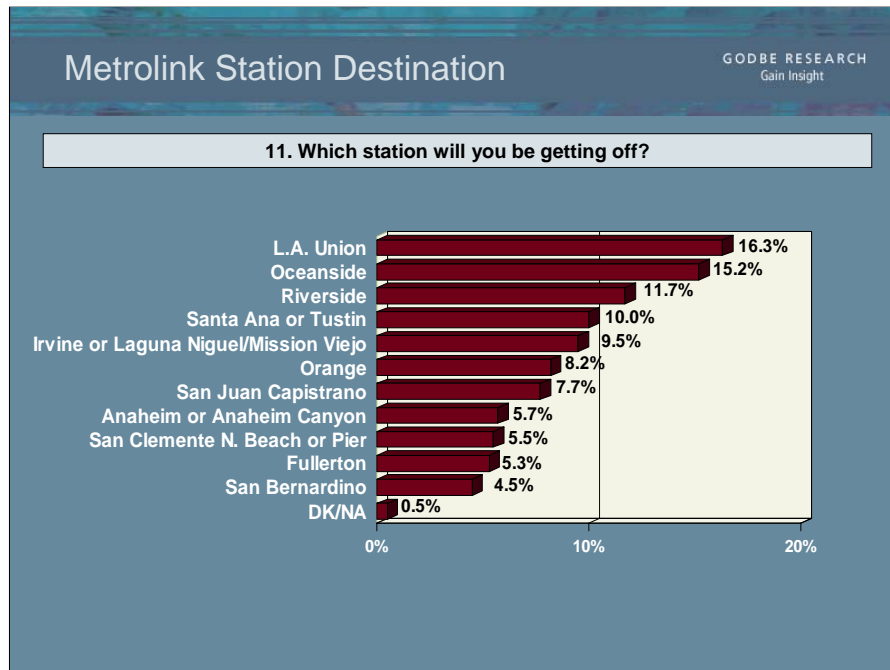
When asked the station where they would be getting off the train, 16 percent of the respondents indicated L.A. Union and 15 percent indicated Oceanside.

Metrolink Weekends Segmentation Study

Importance of Metrolink to Trip Plans

GODBE RESEARCH
Gain Insight

13. If Metrolink weekend service weren't available, would you have postponed or cancelled your travel plans today?

Yes
48.0%

No
52.0%
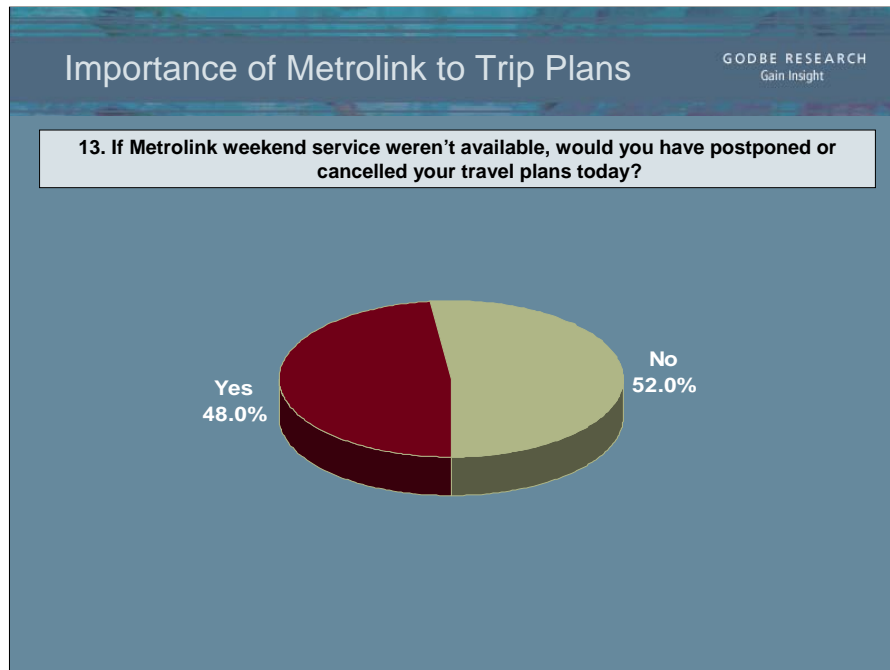
Approximately half of the respondents indicated "Yes," that they would have postponed or cancelled their travel plans, if Metrolink weekend service weren't available, whereas roughly the other half indicated "No," that their travel plans would not have changed.
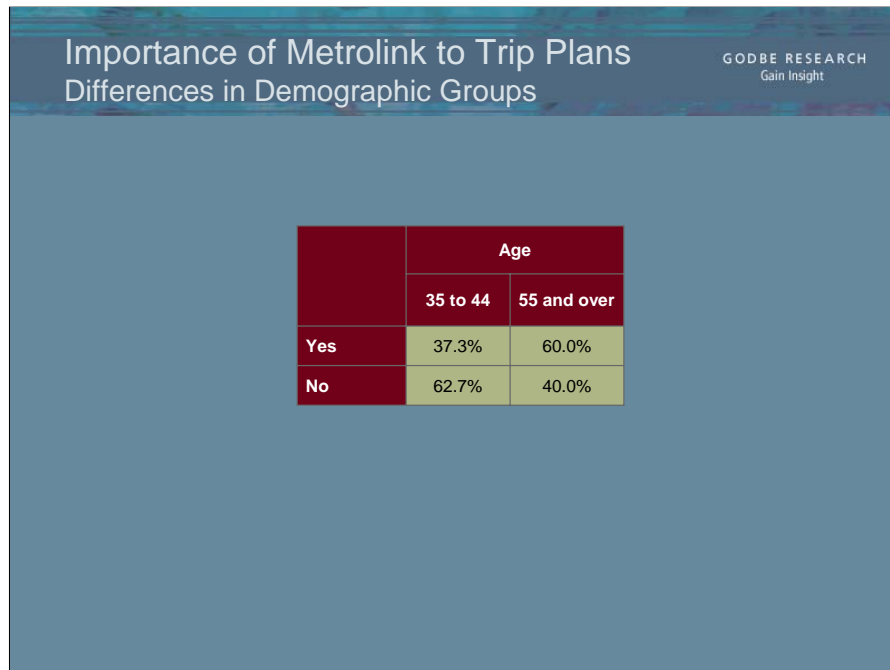
Metrolink Weekends Segmentation Study

Importance of Metrolink to Trip Plans
Differences in Demographic Groups

GODBE RESEARCH
Gain Insight

	Age	
	35 to 44	55 and over
Yes	37.3%	60.0%
No	62.7%	40.0%

The discussion below highlights the significant differences that were observed between the demographic groups in their reports of the importance of Metrolink weekend service to their trip plans.

Age

Significantly more of the respondents age 35 to 44 years reported "No," that their travel plans would not have changed if service were unavailable, than their counterparts age 55 years and over.

Metrolink Weekends Segmentation Study

Alternative Transportation for Trip Plans GODBE RESEARCH Gain Insight

14. What transportation would you have taken instead for this trip today?
(RESPONDENTS WITH ALTERNATE TRANSPORTATION; n = 312)

Driving
66.3%

Other public transit
29.5%
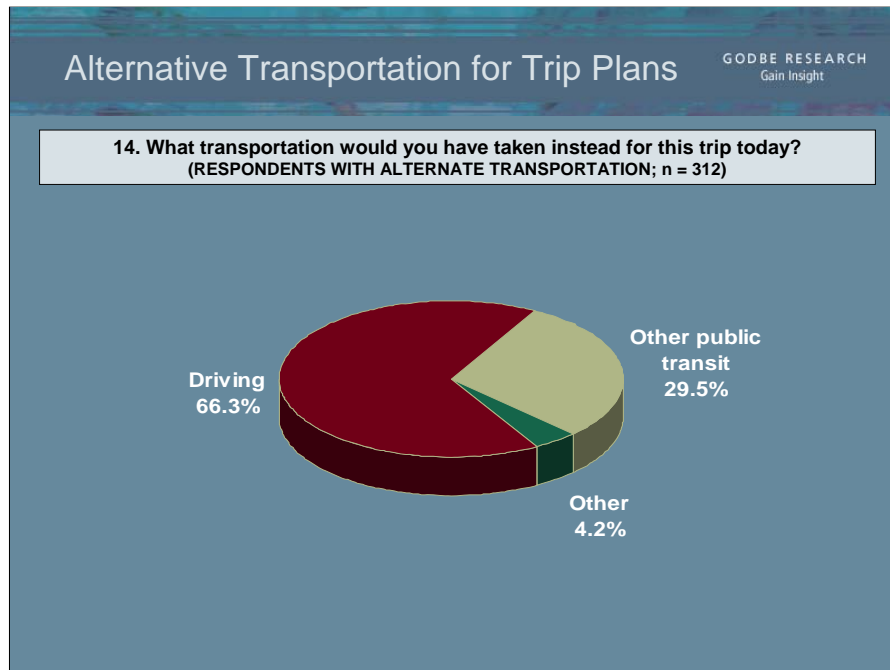
Other
4.2%

Of the respondents who indicated that they would not have postponed or cancelled their trip plans, if Metrolink weekend service was not available (Question 13, n = 312), approximately two-thirds reported that they would have driven. Otherwise, just less than one-third reported that they would have taken other public transit, and the remaining 4 percent reported "Other" forms of transportation.

Alternative Transportation for Trip Plans
Differences in Demographic Groups

GODBE RESEARCH
Gain Insight

	Ethnicity		Household Income				
	Caucasian	Other	Under $15,000	$15,000 to $24,999	$25,000 to $49,999	$50,000 to $99,999	$100,000 or higher
Driving	73.7%	27.8%	52.9%	48.8%	56.9%	77.1%	83.1%
Other public transit	23.4%	61.1%	39.2%	46.3%	39.7%	21.7%	12.7%
Other	2.9%	11.1%	7.8%	4.9%	3.4%	1.2%	4.2%

The discussion below highlights the significant differences that were observed between the demographic groups in the transportation they would have used if Metrolink weekend service were unavailable.

Ethnicity

Significantly more of the Caucasian respondents indicated that they would have driven than the respondents belonging to ethnic groups other than Caucasian, Latino(a), African-American, or Asian. Conversely, significantly more of the respondents belonging to other ethnic groups, compared to the Caucasian respondents, indicated that they would have taken other forms of public transit.

Household income

A significantly greater percent of the respondents with income of $50,000 or higher reported that they would have driven than their counterparts with income under $25,000. Further, the respondents with income of $100,000 or higher were significantly more likely to indicate that they would have driven than the respondents with income from $25,000 to $49,999.

Whereas the higher income respondents were more likely to report that they would have driven, the lower income respondents were more likely to indicate that they would have taken other forms of public transit. Specifically, those with income under $50,000 reported "Other public transit" significantly more than the respondents with income of $100,000 or higher. Further, significantly more of the respondents with income under $25,000 indicated "Other public transit" than their counterparts with income from $50,000 to $99,999.

Metrolink Weekends Segmentation Study

Transportation to/from Metrolink Stations

15. How do you typically get to and from Metrolink stations?

Mode	Percentage
Drive	43.2%
Dropped off by someone	23.5%
Take public transit	20.8%
Walk	6.0%
Bike	4.7%
Other	1.7%
DK/NA	0.2%
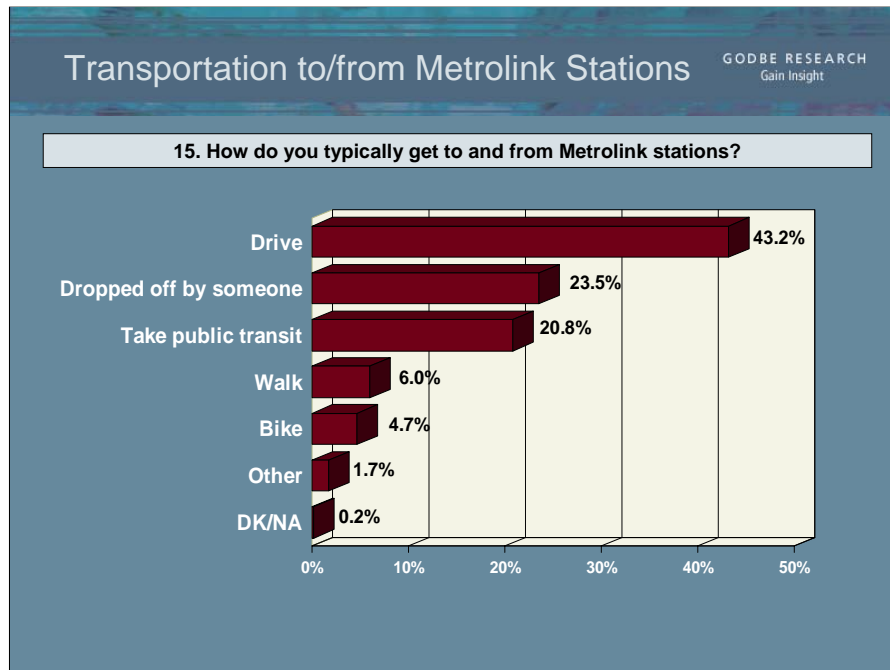
Approximately 43 percent of the respondents indicated that they typically drive to and from Metrolink stations. Rounding out the top three response alternatives were "Dropped off by someone" (24%) and "Take public transit (21%).

Transportation to/from Metrolink Stations
Differences in Demographic and Behavioral Groups
GODBE RESEARCH
Gain Insight

	First-Time Weekend Riders		Age					
	Yes	No	17 and under	18 to 24	25 to 34	35 to 44	45 to 54	55 and over
Drive	49.8%	38.0%	26.0%	28.9%	41.3%	50.0%	57.0%	61.3%
Get dropped off by someone	22.1%	24.7%	45.2%	28.9%	22.2%	16.9%	19.0%	10.7%
Take public transit	16.9%	24.1%	13.7%	28.1%	24.6%	17.8%	15.2%	20.0%

	Ethnicity			Household Income				
	Caucasian	Latino(a)/ Hispanic	Other	Under $15,000	$15,000 to $24,999	$25,000 to $49,999	$50,000 to $99,999	$100,000 or higher
Drive	50.8%	32.0%	18.8%	21.2%	34.9%	46.2%	52.4%	55.3%
Get dropped off by someone	20.5%	28.0%	43.8%	32.7%	18.6%	25.5%	22.0%	17.5%
Take public transit	16.3%	27.2%	18.8%	35.4%	29.1%	20.8%	12.8%	11.4%

The discussion below highlights the significant differences that were observed between demographic and behavioral groups in the three most frequently indicated forms of transportation used to get to and from Metrolink stations – "Drive," "Get dropped off by someone," and "Take public transit."

First-Time Weekend Riders
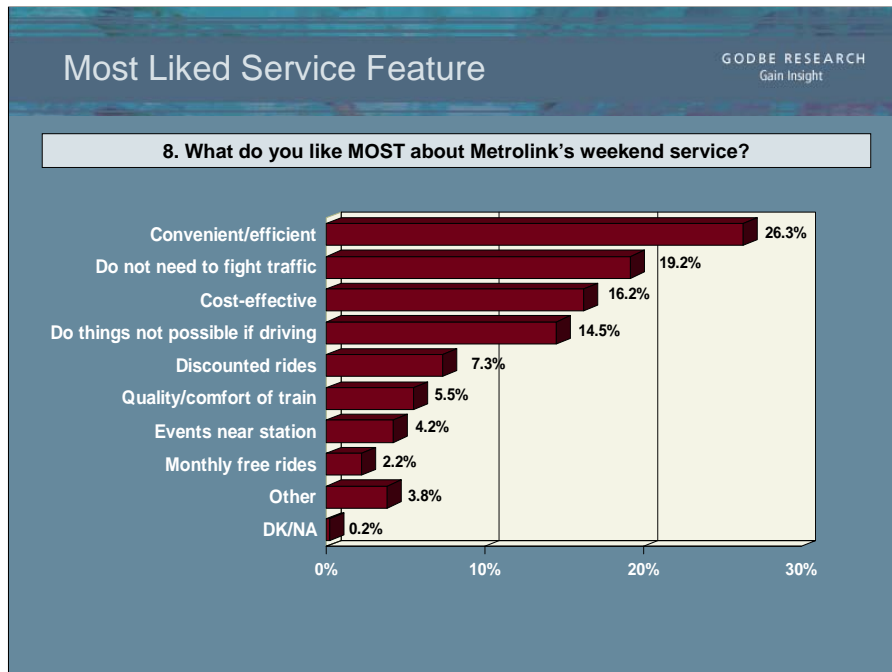
Significantly more of the first-time weekend riders than the repeat weekend riders reported that they drive. Conversely, significantly more of the repeat weekend riders than the first-time weekend riders indicated that they take public transit.

Age

A significantly greater percent of the respondents age 35 years and over reported that they drive than their counterparts age 24 years and under. In contrast, significantly more of the respondents age 17 years and under than those age 25 years and over indicated that they get dropped off by someone. Further, significantly more of the respondents age 18 to 24 years reported that they get dropped off by someone than their counterparts age 55 years and over.

Ethnicity

A significantly greater percent of the Caucasian respondents indicated that they drive than the Latino(a) respondents and the respondents from other ethnic groups. Significantly more of the respondents from other ethnic groups reported that they get dropped off by someone than their Caucasian counterparts.

Household income

Significantly more of the respondents with income of $25,000 or higher reported that they drive than those with income under $15,000. Further, a significantly greater percent of the respondents with income of $100,000 or higher indicated that they drive than the respondents with income from $15,000 to $24,999. In contrast, significantly more of the respondents with income under $25,000 than those with income of $50,000 or higher reported that they typically take public transit to get to and from Metrolink stations.

Metrolink Weekends Segmentation Study

Maximum Travel Time to Destination

16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?

Category	Percentage
Less than 10 min	1.7%
10 min to less than 20 min	14.3%
20 min to less than 30 min	11.3%
30 min to less than 40 min	16.7%
40 min to less than 50 min	10.0%
50 min to less than 60 min	2.7%
60 min to less than 90 min	18.0%
90 min to less than 120 min	8.0%
120 min or more	14.5%
DK/NA	2.8%

Approximately 41 percent of the weekend riders surveyed indicated that they would be willing to travel 60 minutes or more between a Metrolink station and their final destination. In comparison, 29 percent reported that they would travel from 30 minutes to less than 60 minutes, and 27 percent indicated that they would only be willing to travel less than 30 minutes.

Maximum Travel Time to Destination
Differences in Demographic Groups

GODBE RESEARCH
Gain Insight

	Household Income				
	Under $15,000	$15,000 to $24,999	$25,000 to $49,999	$50,000 to $99,999	$100,000 or higher
Less than 30 min	16.8%	22.1%	27.4%	29.9%	38.6%
30 to less than 60 min	34.5%	31.4%	33.0%	32.9%	14.9%
60 min or more	46.9%	46.5%	37.7%	34.8%	42.1%
DK/NA	1.8%	0.0%	1.9%	2.4%	4.4%

The discussion below highlights the significant differences that were observed between the demographic groups in their maximum amount of travel time between a Metrolink station and their final destination.

Household Income

A significantly greater percent of the respondents with income of $100,000 or higher than those with income under $15,000 reported that they would be willing to travel less than 30 minutes. In contrast, significantly more of the respondents with income under $100,000 indicated that they would be willing to travel from 30 minutes to less than 60 minutes, when compared to the respondents with income of $100,000 or higher.

Metrolink Weekends Segmentation Study

Weekday Metrolink Service Use

GODBE RESEARCH
Gain Insight

17. Do you ride Metrolink during the week?

No
68.2%

Yes
31.8%
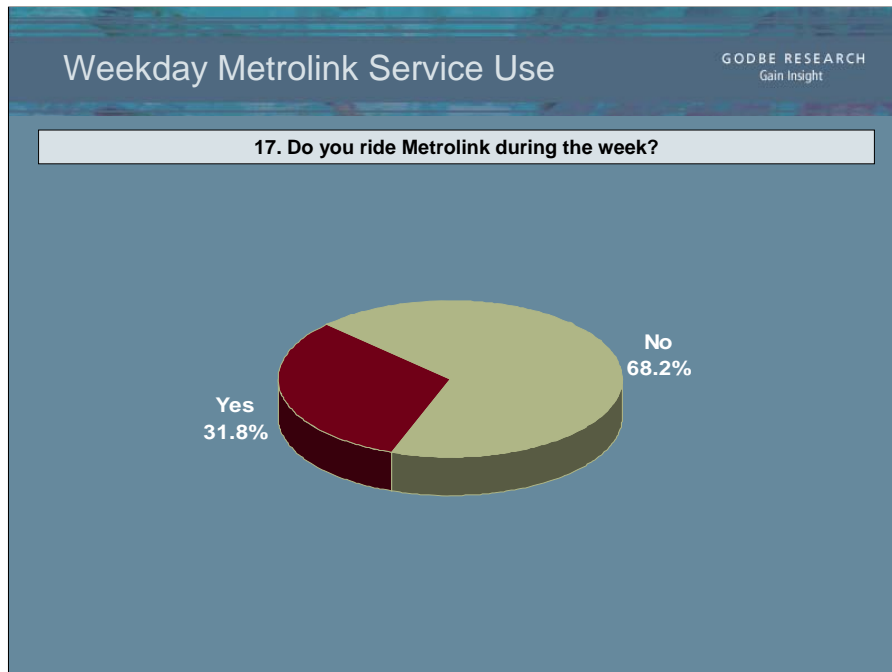
Approximately two-thirds of the respondents reported "No," that they do not ride Metrolink during the week, whereas approximately one-third reported "Yes," that they use the weekday service.

Metrolink Weekends Segmentation Study

Frequency of Weekday Service Use

GODBE RESEARCH
Gain Insight

18. How many weekdays per week do you ride Metrolink?
(WEEKDAY RIDERS; n = 191)

Category	Percentage
One	43.5%
Two	18.8%
Three	13.1%
Four	7.3%
Five	17.3%

Among the respondents who reported using Metrolink's weekday service (n = 191), 44 percent use the service one weekday per week, 19 percent use the service two weekdays per week, and 17 percent use the service five weekdays per week.

Metrolink Weekends Segmentation Study

Frequency of Weekday Service Use
Differences in Demographic Groups

GODBE RESEARCH
Gain Insight

	Age				Ethnicity		Gender	
	17 and under	18 to 24	25 to 34	45 to 54	Latino(a)/ Hispanic	Asian	Female	Male
1 day	57.1%	60.5%	31.0%	26.1%	47.4%	42.9%	47.2%	40.2%
2 days	28.6%	18.6%	16.7%	26.1%	23.7%	14.3%	18.0%	19.6%
3 days	10.7%	2.3%	23.8%	4.3%	5.3%	33.3%	13.5%	12.7%
4 days	0.0%	9.3%	9.5%	4.3%	10.5%	0.0%	10.1%	4.9%
5 days	3.6%	9.3%	19.0%	39.1%	13.2%	9.5%	11.2%	22.5%

The discussion below highlights the significant differences that were observed between the demographic groups in their frequency of weekday service use.

Age

Significantly more of the respondents age 25 to 34 years reported that they ride Metrolink three weekdays per week than those age 18 to 24 years. A significantly greater percent of the respondents age 45 to 54 years indicated that they ride Metrolink five weekdays per week than their counterparts age 34 years and under.

Ethnicity

Significantly more of the Asian respondents than the Latino(a) respondent indicated that they ride Metrolink three weekdays per week.

Gender

Significantly more of the men than the women indicated that they ride Metrolink five weekdays per week.

Metrolink Weekends Segmentation Study
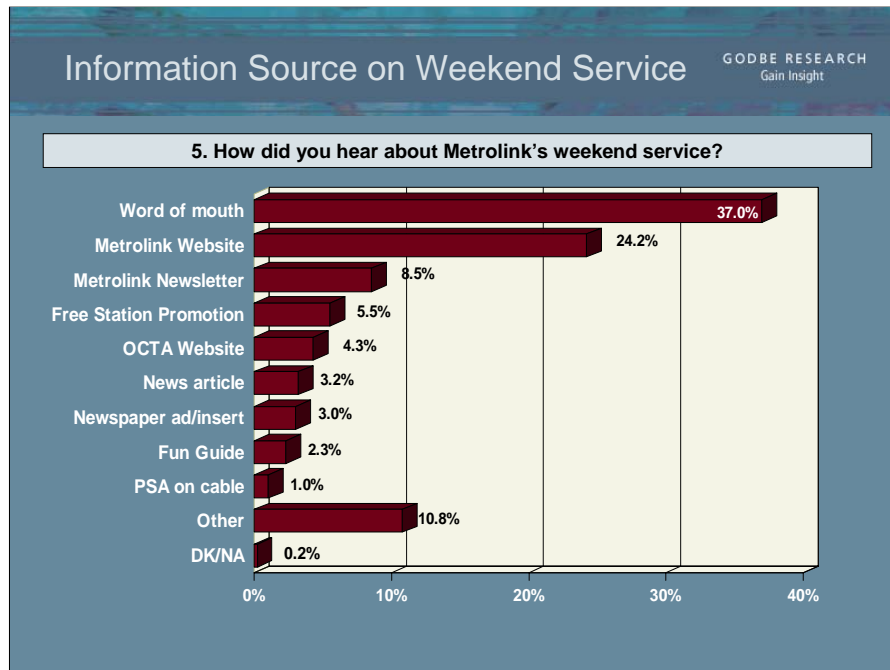
All of the weekend riders surveyed (n = 600) were asked how they first heard about Metrolink's weekend service. The two most frequently cited information sources were "Word of mouth" (37%) and "Metrolink Website" (24%).

Information Source on Weekend Service
Differences in Demographic and Behavioral Groups
GODBE RESEARCH
Gain Insight

|	First-Time Weekend Riders		Age					
	Yes	No	17 and under	18 to 24	25 to 34	35 to 44	45 to 54	55 and over
Word of mouth	47.6%	28.6%	58.9%	32.8%	36.5%	33.1%	24.1%	42.7%
Metrolink Website	18.0%	29.2%	4.1%	39.1%	26.2%	28.0%	17.7%	16.0%

The discussion below highlights the significant differences that were observed between the demographic and behavioral groups in the two most frequently cited initial information sources – "Word of Mouth" and "Metrolink Website."

First-Time Weekend Riders

Significantly more of the first-time weekend riders indicated "Word of mouth" than the repeat weekend riders. Conversely, significantly more of the repeat weekend riders indicated "Metrolink Website" than the first-time weekend riders.

Age

A significantly greater percent of the respondents age 17 years and under reported that they first heard about Metrolink's weekend service through word of mouth, when compared to the respondents age 18 years and over. Conversely, respondents age 18 to 44 years cited the Metrolink Website significantly more often than those age 17 years and under. Further, significantly more of the respondents age 18 to 24 years identified the Metrolink Website than their counterparts age 45 years and over.

Metrolink Weekends Segmentation Study

Preferred Information Source

21. What is your most preferred source for getting information about public transit in your area?

Source	Percentage
Metrolink Website	23.2%
E-mail	15.3%
Website - other	12.3%
Word of mouth	10.3%
Printed timetable	6.5%
Local Newspaper	5.2%
OCTA Website	5.0%
TV	4.3%
Postal mail	3.3%
Kiosks at stations	3.0%
L.A. Times	2.8%
Radio	2.3%
OC Register	2.0%
Phone Book	1.8%
Other	2.3%
DK/NA	0.2%

When asked to indicate their most preferred source for getting information about public transit in their area, the respondents most frequently indicated "Metrolink Website" (23%), followed by "E-mail" (15%) and "Website – other" (12%). Rounding out the top four responses was "Word of mouth/Friends or Family," with 10 percent of the respondents.
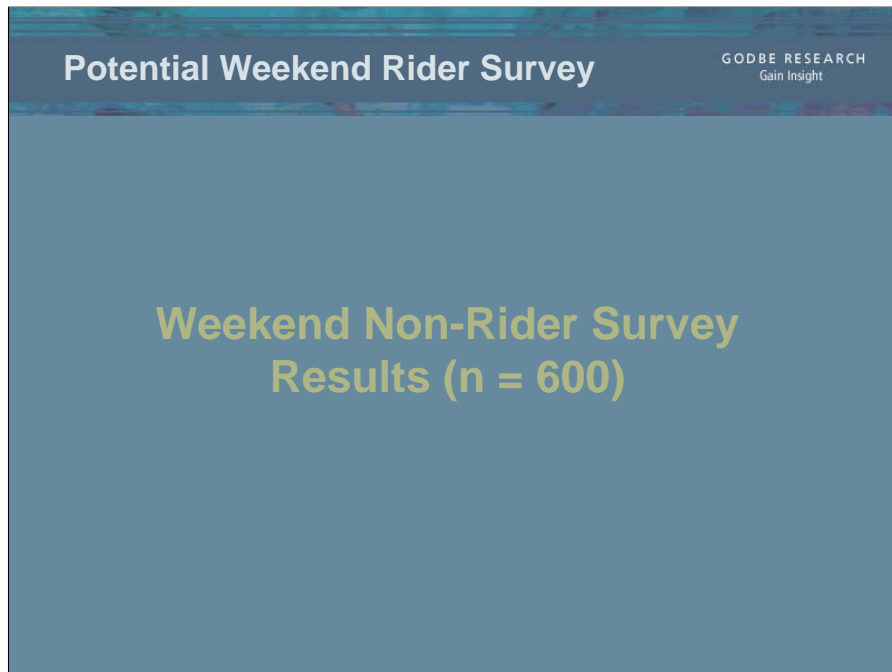
The following section presents the results of the Weekend Non-Rider survey. This survey included 600 respondents and was conducted through telephone interviews.

Metrolink Weekends Segmentation Study

Methodology Overview
Potential Weekend Rider Survey

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➢ Data Collection	Telephone interviewing
➢ Universe	2,144,727 Orange County adult residents
➢ Fielding Dates	April 18 to April 28, 2007
➢ Interview Length	18 minutes
➢ Sample Size	600
➢ Margin of Error	$\pm$ 4.0

Survey Methodology

The sample was drawn from a random sample of Orange County residents using the random digit dialing (RDD) method. To qualify to participate in the study, an individual had to live in Orange County and be at least 18 years of age. Additionally, the respondents were asked if they have ever taken a Metrolink train on a Saturday or Sunday, and only those who had never used Metrolink's weekend service were eligible to complete the survey. Interviews were conducted from April 18 through April 28, 2007, and each interview typically lasted 18 minutes. A total of 600 individuals completed the survey, representing a universe of approximately 2,144,727 adult residents of Orange County.* The study parameters resulted in a margin of error of plus or minus 4.0 percent for the overall sample (n = 600).

Sample & Weighting

Once collected, the data were compared with the 2005 U.S. Census estimates for Orange County to examine possible differences between the demographics of the sample of respondents and the actual universe. After examining these details, the data were weighted to the actual demographic proportions of the residents of Orange County. Specifically, the sample was weighted by the ethnicity of respondents.

Randomization Questions

To avoid the problem of systematic position bias, where the order in which a series of questions is asked systematically influences the answers, the items in Questions 11, 12, 13 and 14 were randomized such that the respondents were not consistently asked these items in the same order.

Multiple Response Questions

Questions 1, 8, 15, and D were presented in a multiple response format. For this type of question, each respondent was given the opportunity to select more than one response option or mention more than one item. For this reason, the response percentages will typically sum to more than 100, and these represent the percent of individuals that mentioned a particular response, rather than the percent of the total responses.

*2005 U.S. Census estimate

Methodology Overview
Potential Weekend Riders

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➤ **Key Segmentation Analyses**

- Age
- Ethnicity
- Household Income
- Gender

➤ **Additional Segmentation Analyses Available in Appendix C**

- Weekend Travel (Q1)
- Travel Time (Q2)
- Aware of Weekend Service (Q6)
- Weekday Riders (Q10)
- Internet Access
- Level of Education
- Primary Language

Segmentation Analyses

In addition to looking at the overall results for a particular question, it is also useful to examine the responses of different demographic and behavioral groups. Generally, Godbe Research comments only on the statistically significant differences in key segments in this type of report. The present report highlights all statistically significant differences that were observed in responses by *age, ethnicity, household income, and gender.*

In order to facilitate the presentation and interpretation of the results, each segmentation table in the text of this report presents only the specific subgroups in which statistically significant differences were observed. For percentages broken down by all subgroups, and other demographic and behavioral groups, including weekend travel and level of education, see Appendix C.

Metrolink Weekends Segmentation Study
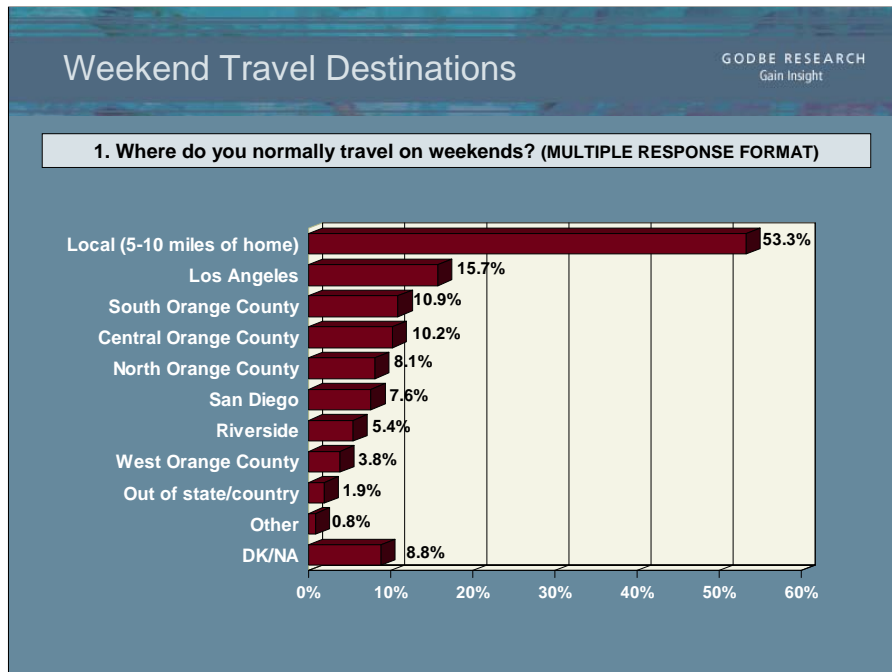
The first substantive question of this survey assessed the respondents' typical weekend travel. Approximately half of the respondents reported that they travel locally, within 5 to 10 miles of home. Travel within the Los Angeles area was mentioned by 16 percent of the respondents.

The responses to this question were used to categorize the respondents according to "Weekend Travel." The potential weekend riders who reported that they travel locally were categorized as "Local," and the respondents who reported that they normally travel to any of the other destinations shown in the above chart were categorized as "Non-Local." Segmentation analyses using this variable are presented in Appendix C.

Metrolink Weekends Segmentation Study

Preferred Weekend Travel Time

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2. Generally speaking, what time of the day do you prefer to travel on weekends?
(ASKED IF Q1 INDICATED TRAVEL WITHIN CALIFORNIA; n = 520)

Travel Time	Percent
Early morning	18.3%
Morning	40.5%
Afternoon	21.4%
Late afternoon	5.7%
Early evening	2.6%
Late evening	0.9%
Late night/overnight	0.6%
DK/NA	9.9%
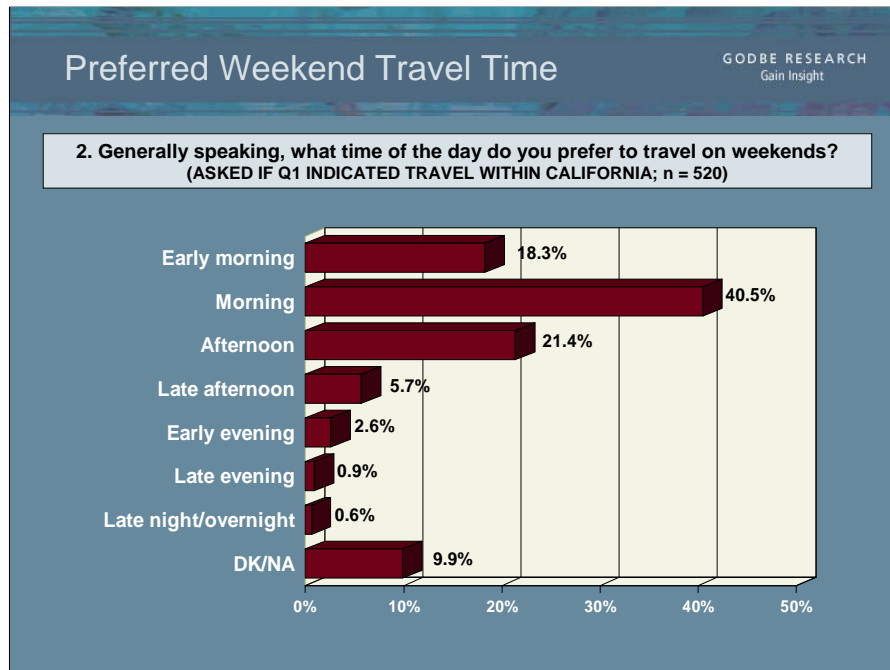
Of the potential riders who reported that they normally travel within California on the weekends (n = 520), approximately 41 percent prefer to travel in the morning, from 9 AM to 11 AM. Early morning, from 6 AM to 8 AM, and afternoon, from 12 PM to 2 PM, rounded out the top three preferred travel times with 18 percent and 21 percent of the respondents, respectively.

The responses to this question were used to categorize the respondents according to "Travel Time." The potential weekend riders who prefer to travel in the morning or earlier were classified as "AM," and the respondents who prefer to travel in the afternoon or later were classified as "PM." Segmentation analyses using this variable are presented in Appendix C.

Typical Transportation

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3. In the last 12 months, what type of transportation do you typically use to go to work, school, recreation or other places you visit frequently?

Category	Percentage
Drive alone	79.5%
Carpool	12.2%
Bus	4.8%
Bike	1.6%
Walk	0.9%
Train or Rail (not Amtrak/Metrolink)	0.4%
Metrolink Weekday Service	0.2%
DK/NA	0.3%
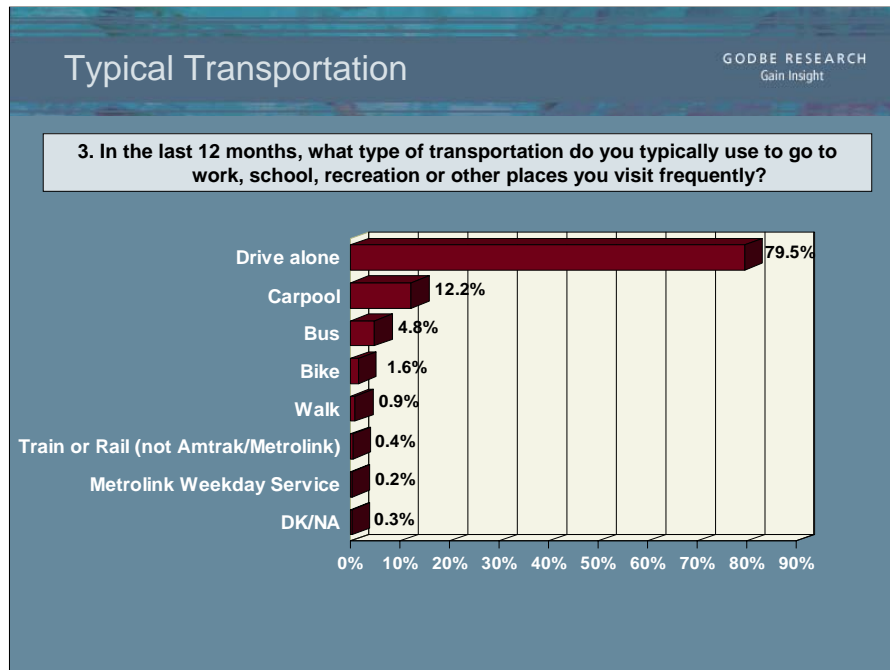
An overwhelming majority of the potential weekend riders (80%) drive alone to work, school, recreation, and other places they visit frequently. Approximately 12 percent carpool to these destinations, and 5 percent take the bus.
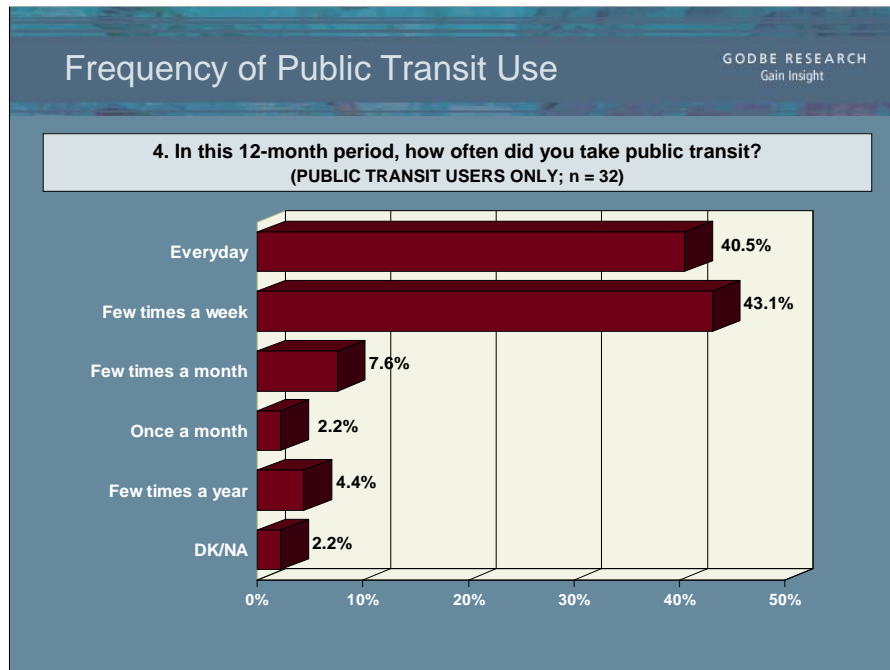
The respondents who reported typically using public transit in Question 3 (n = 32) were then asked the frequency of their public transit use. Approximately 43 percent of this small group replied that they take transit a few times a week, and 41 percent replied that they take it everyday.
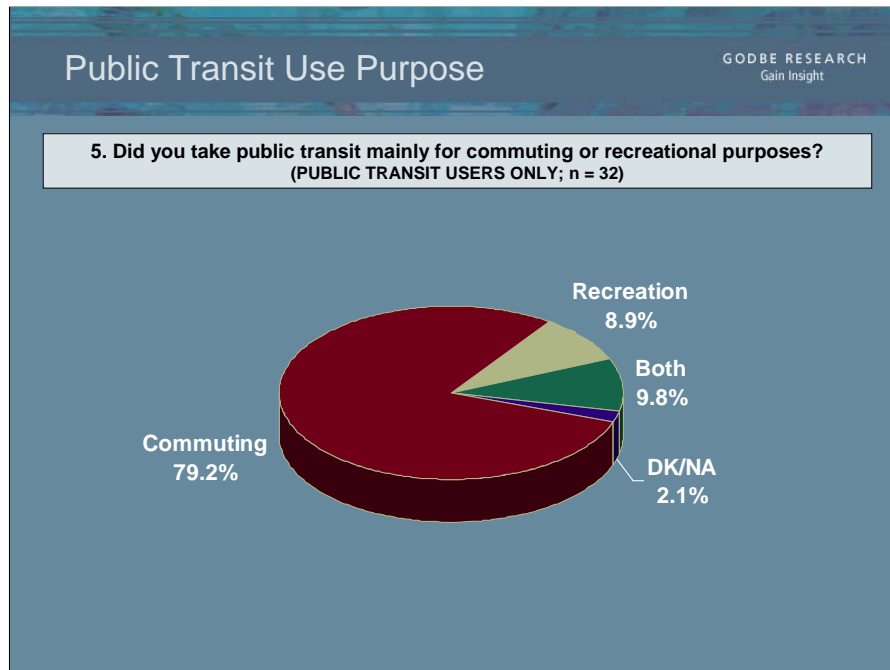
Most of the public transit users identified in Question 3 (n = 32) take public transit for commuting purposes (79%). Approximately 9 percent reported that they take transit for recreation, and 10 percent take transit for both purposes. The remaining 2 percent either did not know or did not provide an answer to this question (DK/NA).

Metrolink Weekends Segmentation Study
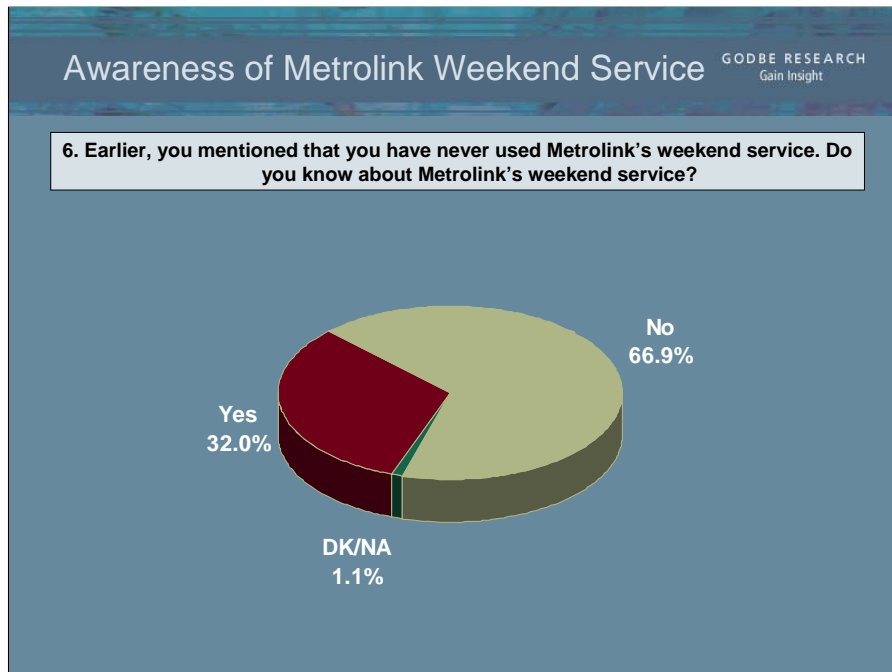
As shown above, 67 percent of the respondents mentioned "No," that they did not know about Metrolink's weekend service, whereas 32 percent reported "Yes," that they knew the service is available. These results suggest that increasing awareness of the weekend service may be a necessary first step toward increasing ridership.

The responses to this question were used to categorize the respondents according to "Aware of Weekend Service." Segmentation analyses using this variable are presented in full in Appendix C.

Awareness of Metrolink Weekend Service
Differences in Demographic Groups

GODBE RESEARCH
Gain Insight

	Ethnicity			Household Income		
	Caucasian	Latino(a)/ Hispanic	Asian	$15,000 to $24,999	$25,000 to $49,999	$100,000 or higher
Yes	37.8%	21.8%	40.4%	17.7%	22.5%	42.4%
No	60.9%	77.2%	59.6%	82.3%	77.5%	57.1%
DK/NA	1.3%	0.9%	0.0%	0.0%	0.0%	0.5%

The discussion below highlights the significant differences that were observed between the demographic groups in their awareness of Metrolink's weekend service.

Ethnicity

Significantly more of the Asian respondents, as well as the Caucasian respondents, knew about the service than the Latino(a) respondents. Conversely, significantly more of the Latino(a) respondents than the Asian or Caucasian respondents reported that they were not aware of the service.

Household Income

The respondents with higher household income were more aware of the service than those with lower income. Specifically, a significantly greater percent of the respondents with household income of $100,000 or higher were aware of the service than those with income from $15,000 to $49,999. In contrast, significantly more of the respondents with income from $15,000 to $49,999 did not know about the service than their counterparts with income of $100,000 or higher.

Metrolink Weekends Segmentation Study

Awareness of Metrolink Rail System

GODBE RESEARCH
Gain Insight

7. Have you heard of the Metrolink Rail System?
(UNAWARE OF WEEKEND SERVICE; n = 408)

No
24.7%

Yes
74.3%

DK/NA
1.0%

Among the respondents who did not know that Metrolink offers weekend service (n = 408), approximately three out of four had heard of the Metrolink Rail System (74%). In contrast, 25 percent reported that they had not heard of the system.

Awareness of Metrolink Rail System
Differences in Demographic Groups

GODBE RESEARCH
Gain Insight

	Age				Ethnicity		
	18 to 24	25 to 34	45 to 54	55 and over	Caucasian	Latino(a)/ Hispanic	Asian
Yes	55.2%	66.7%	86.9%	84.1%	87.6%	54.5%	78.4%
No	44.8%	30.4%	13.1%	14.4%	12.0%	44.3%	18.5%
DK/NA	0.0%	2.9%	0.0%	1.5%	0.4%	1.2%	3.1%

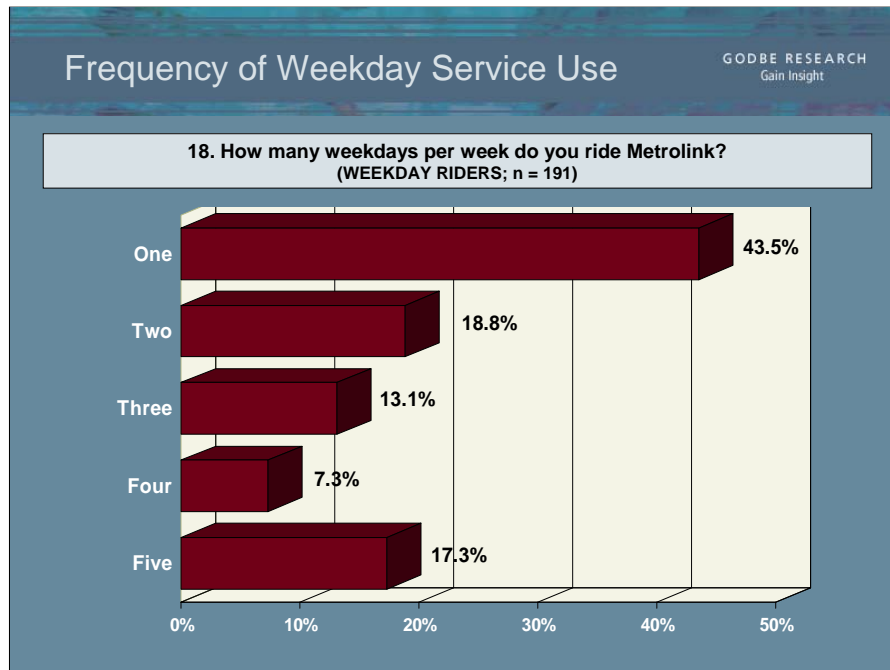|	Household Income				
	Under $15,000	$15,000 to $24,999	$25,000 to $49,999	$50,000 to $99,999	$100,000 or higher
Yes	51.3%	55.2%	65.2%	83.1%	85.9%
No	48.7%	40.3%	33.7%	16.9%	14.1%
DK/NA	0.0%	4.6%	1.1%	0.0%	0.0%

The discussion below highlights the significant differences that were observed between the demographic groups in their awareness of the Metrolink Rail System.

Age

Significantly more of the respondents age 45 years and over had heard of the Metrolink Rail System than their counterparts age 18 to 34. Conversely, significantly more of the respondents age 18 to 24 years than those age 45 years and over had not heard of the system.

Ethnicity

Similar to the results on awareness of weekend service (Q6), a significantly greater percent of the Caucasian and the Asian respondents had heard of the system than the Latino(a) respondents. In contrast, significantly more of the Latino(a) respondents had not heard of the system.

Household Income

Again, similar to the results on awareness of weekend service (Q6), the respondents with higher household income were more aware of the system than those with lower income. Specifically, the respondents with household income of $50,000 or higher were significantly more likely to have heard of the system than those with income under $25,000. Further, significantly more of the respondents with income of $100,000 or higher had hear of the system than those with income from $25,000 to 49,999. Conversely, a significantly greater percent of the respondents with income under $50,000 had not heard of the system than those with income of $100,000 or higher. Finally, the respondents with income under $25,000 were significantly more likely to report that they had not heard of the system than the respondents with income from $50,000 to $99,999.
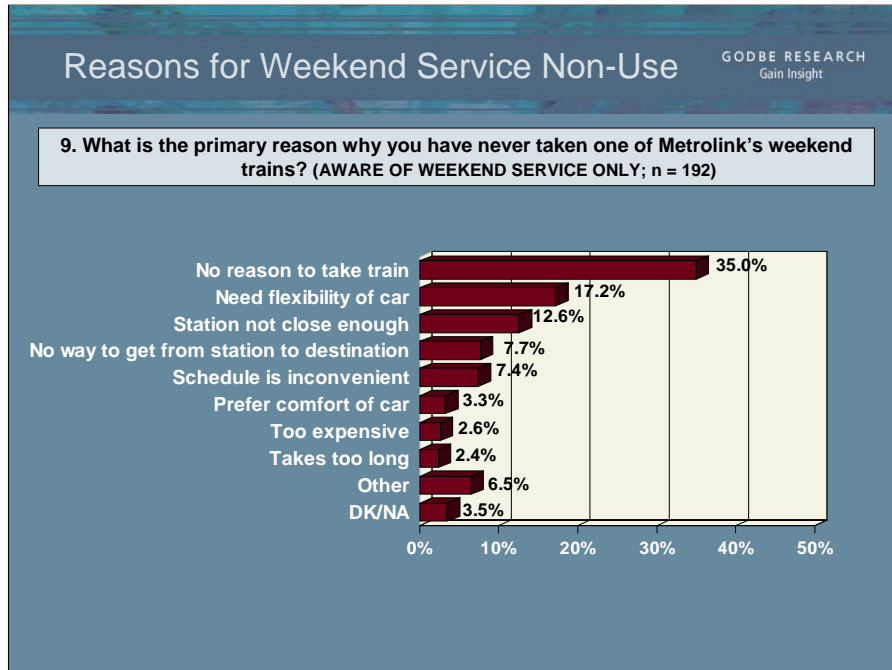
The respondents who were aware of Metrolink's weekend service (see Q6 results; n = 192), then were asked why they have never used the service.* Approximately 35 percent of the respondents mentioned that they have no reason to take a weekend train. Rounding out the top three responses were "Need flexibility of car" (17%) and "Station not close enough" (13%). Of additional interest, there were no significant differences between key demographic or behavioral groups in the responses to this question.

*Please note: only the response categories greater than 1 percent are shown in the above chart. For the full results, see the Topline Report in Appendix B.

Metrolink Weekends Segmentation Study
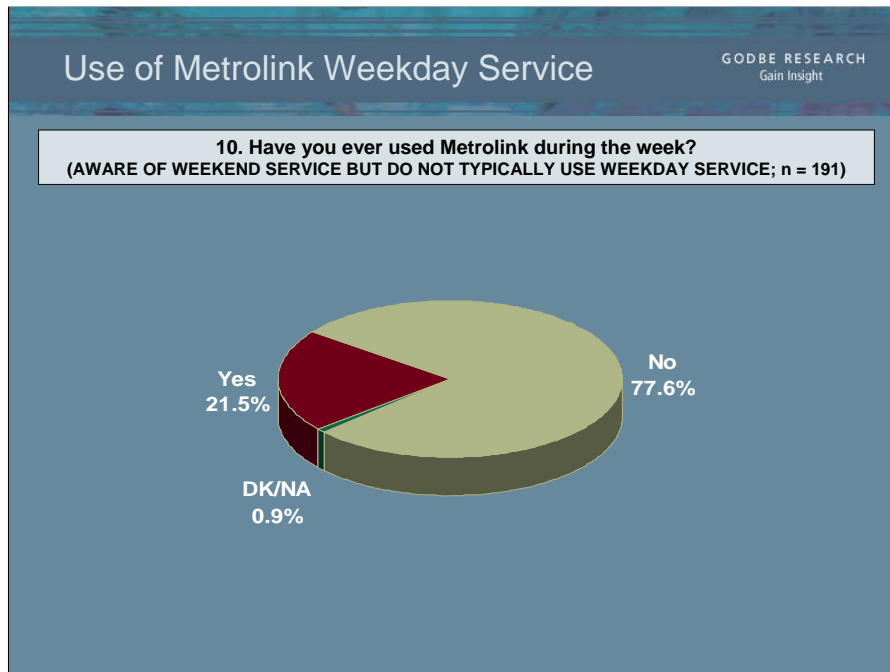
The survey identified 191 respondents who were aware of Metrolink's weekend service but did not typically use weekday service (see results of Q3 and Q6). Of these respondents, 78 percent reported "No," that they had never used Metrolink service during the week. Approximately 22 percent reported "Yes," that they had used the weekday service.

The responses to this question were used to categorize the respondents according to "Weekday Riders." Segmentation analyses using this variable are presented in full in Appendix C.

Awareness of Weekend Service Features — GODBE RESEARCH Gain Insight

11. Metrolink weekend service offers a series of service features and benefits to riders. I'm going to read each of these features to you. Please first tell me whether you know about it. Here's the first/next _____. Do you know about this feature? (AWARE OF WEEKEND SERVICE; n = 192)

Feature	Yes	No
Close to recreational destinations.	72.3%	26.9%
Free parking at stations.	65.5%	31.2%
Obtain schedule information online.	63.2%	36.4%
Train is clean and comfortable.	62.1%	35.2%
Close to fairs, festivals, and events.	42.5%	56.2%
Take your bike on the train.	37.5%	58.8%
Free bus connections.	26.9%	73.1%
Up to 3 children ride for free.	16.9%	80.5%
Once a month rides have been free.	14.6%	84.6%
Fare is discounted to half of weekday.	11.3%	88.3%
Some shops offer discounts.	7.2%	92.0%

■ Yes □ No ■ DK/NA

The respondents who were aware of Metrolink's weekend service (see Q6 results; n = 192), were presented with a list of 11 specific features* of weekend service and asked if they knew about each feature. The respondents were most aware of the following four features:

➢ "Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A." (72% knew about this feature);

➢ "There is plenty of free and convenient parking at Metrolink stations." (66% knew about this feature);

➢ "You can obtain schedule information online." (63% knew about this feature);

➢ "The train you ride on is clean and comfortable." (62% knew about this feature).

In contrast to the above features, 80 percent or more of the respondents were not aware of the following four features:

➢ "Some shops and restaurants around Metrolink stations offer discounts to weekend riders." (92% did not know about this feature);

➢ "Weekend fare is currently discounted to half of the regular weekday fare." (88% did not know about this feature);

➢ "Once a month, there was a weekend free ride promotion." (85% did not know about this feature);

➢ "Up to 3 children ages 6 or under ride for free." (81% did not know about this feature).

*Please note: the above chart does not contain the exact language used in the questionnaire, see Appendix D for the precise wording of the service features tested.
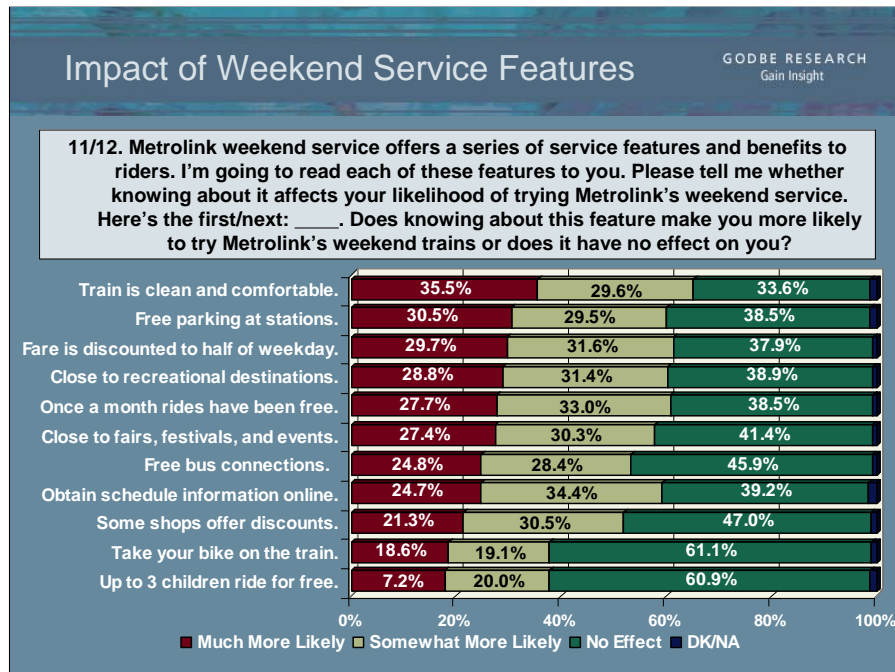
Respondents were asked whether knowing about each of the 11 service features influenced the likelihood that they would try Metrolink's weekend trains.*

The most effective feature was the following:

➢ "The train you ride on is clean and comfortable." Approximately 65 percent of the respondents were at least somewhat more likely to try weekend trains after hearing this feature. More specifically, 36 percent of the respondents reported "Much more likely" and 30 percent reported "Somewhat more likely."

Overall, the tested features were quite effective in increasing the likelihood of service use, as 9 features influenced 50 percent or more of the respondents to be at least somewhat more likely to try weekend trains. Only the following two features tested significantly below this level:

➢ "Up to 3 children ages 6 or under ride for free." Approximately 61 percent of the respondents reported that this feature had no effect on the likelihood that they would try the service.

➢ "You can take your bike on the train." Approximately 61 percent of the respondents reported that this feature had no effect on the likelihood that they would try the service.

*Please note: The above chart shows the results of all 600 respondents, the overall results for Questions 11b and 12; for individual results for these questions, please see the Topline Report in Appendix B. Also, the above chart does not contain the exact language used in the questionnaire, please see Appendix D for the precise wording of the service features tested.

Impact of Weekend Service Features
Differences in Demographic and Behavioral Groups

GODBE RESEARCH
Gain Insight

	Aware of Weekend Service		Weekday Riders		Age				
	Yes	No	Yes	No	18 to 24	25 to 34	35 to 44	45 to 54	55 and over
The train you ride on is clean and comfortable	0.7	1.2	0.9	0.7	1.2	1.1	1.0	1.0	0.9
There is plenty of free and convenient parking at Metrolink stations	0.6	1.1	0.9	0.6	1.0	1.0	1.0	1.0	0.8
Weekend fare is currently discounted to half of the regular weekday fare	0.7	1.0	1.1	0.6	1.0	1.1	1.0	0.9	0.8
Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	0.6	1.0	0.7	0.6	1.1	1.0	1.0	0.9	0.6

The discussion below highlights the significant differences that were observed between demographic and behavioral groups in their likelihood ratings of the top four service features. For the purpose of these subgroup comparisons, responses to this series of questions were coded such that mean scores could be calculated where "Much more likely" = 2.0, "Somewhat more likely" = 1.0, and "No effect" = 0.0. The respondents who reported "DK/NA" were eliminated from these analyses. To assist in the interpretation of these mean scores, a score of 1.0 would indicate that the feature made the respondents, on average, somewhat more likely to try weekend service.

Aware of Weekend Service

The respondents who had not heard of Metrolink's weekend service were significantly more likely to try the service after hearing each of the above four features than their counterparts who knew about Metrolink's weekend service.

Weekday Riders

Compared to the respondents who are not weekday riders, the weekday riders were significantly more likely to try weekend service after hearing the following two features: "There is plenty of free and convenient parking at Metrolink stations" and "Weekend fare is currently discounted to half of the regular weekday fare."

Age

The respondents age 25 to 34 years were significantly more likely to try weekend service than those age 55 years and over after hearing that weekend fare is discounted. Additionally, the respondents age 18 to 54 years were significantly more likely to try the service than those age 55 years and over after hearing the feature, "Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A."

Metrolink Weekends Segmentation Study

Impact of Weekend Service Features
Differences in Demographic Groups

GODBE RESEARCH
Gain Insight

	Ethnicity			Household Income			Gender	
	Caucasian	Latino(a)/ Hispanic	Asian	Under $15,000	$50,000 to $99,999	$100,000 or higher	Male	Female
The train you ride on is clean and comfortable	0.9	1.2	0.9	1.3	1.0	0.9	1.0	1.0
There is plenty of free and convenient parking at Metrolink stations	0.8	1.1	0.8	1.2	0.9	0.8	0.9	0.9
Weekend fare is currently discounted to half of the regular weekday fare	0.8	1.1	0.9	1. 3	1.0	0.8	0.9	0.9
Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	0.8	1.1	0.9	1.1	1.0	0.7	0.8	1.0

The discussion below continues to highlight the significant differences that were observed between demographic groups in their likelihood ratings of the top four service features. Here as well, responses were coded such that mean scores could be calculated where "Much more likely" = 2.0, "Somewhat more likely" = 1.0, and "No effect" = 0.0.

Ethnicity

After hearing each of the above four features, the Latino(a) respondents were significantly more likely to try weekend trains than the Caucasian respondents. Additionally, the Latino(a) respondents were significantly more likely to try weekend service than the Asian respondents after hearing the feature, "There is plenty of free and convenient parking at Metrolink stations."

Household Income

The respondents with income under $15,000 and from $50,000 to $99,999 were significantly more likely to try weekend trains, compared to their counterparts with income of $100,000 or higher, after hearing the feature, "Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A."

Gender

The women were significantly more likely to try weekend trains than the men after hearing that Metrolink stations are close to recreational destinations.
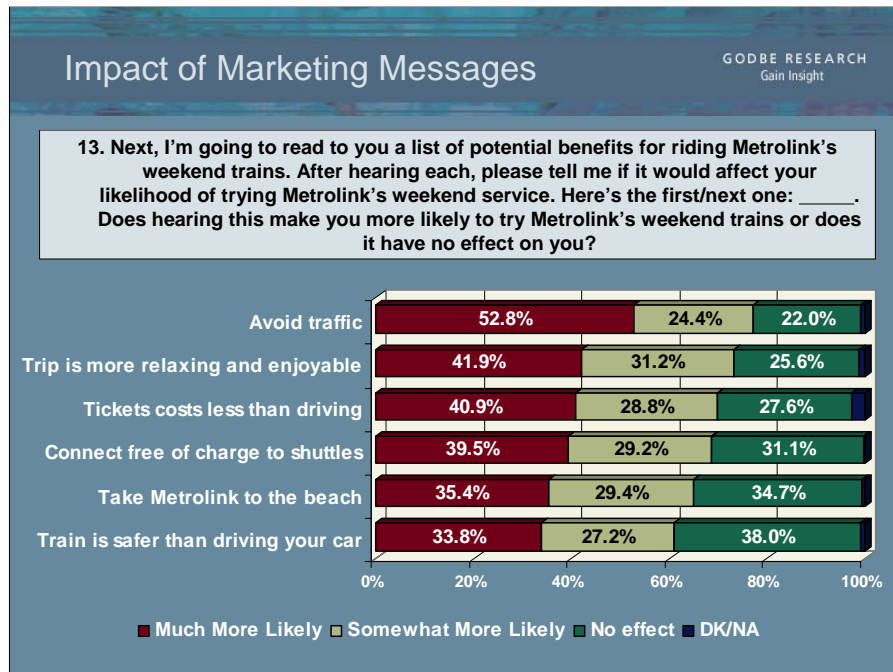
The respondents were read a list of 12 potential benefits for riding Metrolink's weekend trains, and asked whether each made them more likely to try the service. Shown in the chart above are the six benefits which received the highest likelihood ratings. To facilitate the presentation of the results, the responses to this series of questions are continued on the following page.

The highest rated benefit was, "You can avoid traffic," and 77 percent of the respondents reported that this benefit made them at least somewhat more likely to try the service. More specifically, 53 percent of the respondents reported "Much more likely," 24 percent reported "Somewhat more likely," 22 percent reported "No effect," and the remaining 1 percent replied "DK/NA."

*Please note: the above chart does not contain the exact language used in the questionnaire, see Appendix D for the precise wording of the service features tested.

Impact of Marketing Messages

GODBE RESEARCH
Gain Insight

13. Next, I'm going to read to you a list of potential benefits for riding Metrolink's weekend trains. After hearing each, please tell me if it would affect your likelihood of trying Metrolink's weekend service. Here's the first/next one: _____. Does hearing this make you more likely to try Metrolink's weekend trains or does it have no effect on you?

Benefit	Much More Likely	Somewhat More Likely	No effect
Enjoy family time while riding	33.6%	25.3%	39.5%
Purchase tickets online	33.4%	30.6%	35.3%
Trains have a cafe/food car	29.4%	26.8%	42.9%
Plug in a laptop on the train	25.8%	18.7%	54.7%
Traveling by Metrolink is fun	25.7%	33.9%	37.6%
Subscribe to Internet on the train	19.3%	18.9%	61.1%

■ Much More Likely ■ Somewhat More Likely ■ No effect ■ DK/NA

Here is a continuation of the responses to Question 13, shown in the current chart are the benefits which were relatively less influential on respondents' likelihood of trying Metrolink's weekend service. The benefit with the relatively lowest influence was "You can subscribe to low-cost Internet access while on the train." Approximately 61 percent of the respondents mentioned that this benefit would have no effect on the likelihood that they would try the service.

*Please note: the above chart does not contain the exact language used in the questionnaire, see Appendix D for the precise wording of the marketing messages tested.

Metrolink Weekends Segmentation Study

Impact of Marketing Messages
Differences in Demographic and Behavioral Groups

GODBE RESEARCH
Gain Insight

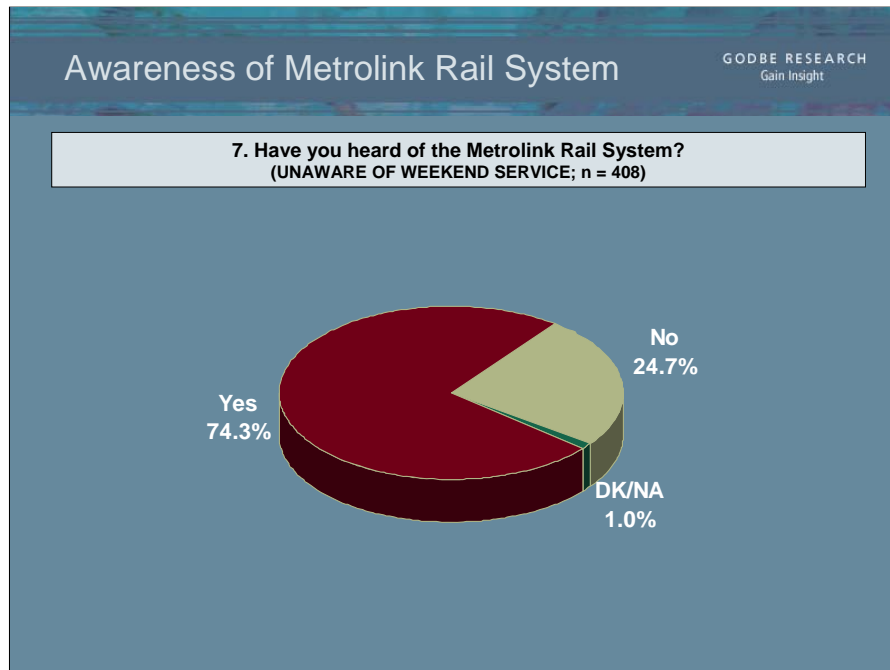|	Aware of Weekend Service		Weekday Riders		Age				
	Yes	No	Yes	No	18 to 24	25 to 34	35 to 44	45 to 54	55 and over
You can avoid traffic	1.1	1.4	1.4	1.0	1.5	1.5	1.4	1.4	1.0
Your trip is more relaxing and enjoyable than driving	0.9	1.3	1.3	0.9	1.3	1.3	1.2	1.2	1.0
Metrolink train tickets cost you less than driving your car	0.9	1.3	1.0	0.8	1.3	1.3	1.2	1.1	1.0
You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment	0.9	1.2	0.9	0.9	1.2	1.2	1.3	1.1	0.8

The discussion below highlights the significant differences that were observed between the demographic and behavioral groups in their likelihood ratings of the top four service benefits. For the purpose of these subgroup comparisons, responses to this series of questions were coded such that mean scores could be calculated where "Much more likely" = 2.0, "Somewhat more likely" = 1.0, and "No effect" = 0.0. The respondents who reported "DK/NA" were eliminated from these analyses. To assist in the interpretation of these mean scores, a score of 1.0 would indicate that the benefit made the respondents, on average, somewhat more likely to try weekend service.

Aware of Weekend Service

The respondents who had not heard of Metrolink's weekend service were significantly more likely to try the service after hearing each of the above four benefits than their counterparts who knew about Metrolink's weekend service. These results are similar to those for Question 11/12, which suggests that information on the features and benefits of Metrolink's weekend service may be most effective among the potential riders who are unaware of the service.

Weekday Riders

Compared to the respondents who are not weekday riders, the weekday riders were significantly more likely to try weekend service after hearing the following two features: "You can avoid traffic" and "Your trip is more relaxing and enjoyable than driving."

Age

The respondents age 18 to 54 years were significantly more likely to try the service, compared to their counterparts age 55 years and over, after hearing the following two benefits: "You can avoid traffic" and "You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment." Further, the respondents age 18 to 34 years were significantly more likely to try the service after hearing, "Your trip is more relaxing and enjoyable than driving," than their counterparts age 55 years and over.

Impact of Marketing Messages
Differences in Demographic Groups

GODBE RESEARCH
Gain Insight

	Ethnicity			Household Income			
	Caucasian	Latino(a)/ Hispanic	Asian	Under $15,000	$15,000 to $24,999	$50,000 to $99,999	$100,000 or higher
You can avoid traffic	1.2	1.6	1.2	1.5	1.6	1.3	1.3
Your trip is more relaxing and enjoyable than driving	1.0	1.4	1.1	1.4	1.5	1.2	1.1
Metrolink train tickets cost you less than driving your car	1.0	1.4	1.1	1.5	1.4	1.2	1.0
You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment	1.0	1.2	1.2	1.2	1.4	1.2	1.1

The discussion below continues to highlight the significant differences that were observed between the demographic groups in their likelihood ratings of the top four service benefits. Here as well, responses were coded such that mean scores could be calculated where "Much more likely" = 2.0, "Somewhat more likely" = 1.0, and "No effect" = 0.0.

Ethnicity

The Latino(a) respondents were significantly more likely to try the service than the Caucasian respondents after hearing each of the above four benefits. Additionally, the Latino(a) respondents were significantly more likely to try weekend service than the Asian respondents after hearing the two following benefits: "You can avoid traffic" and "Your trip is more relaxing and enjoyable than driving."

Household Income

Two of the above benefits were more effective among the lower income potential riders. Specifically, the respondents with income from $15,000 to $24,999 were significantly more likely to try the service than their counterparts with income of $50,000 or higher after hearing the benefit, "Your trip is more relaxing and enjoyable than driving." Further, the respondents with income under $25,000 were significantly more likely to try the service than the respondents with income of $100,000 or higher after hearing that "Metrolink train tickets cost you less than driving your car."
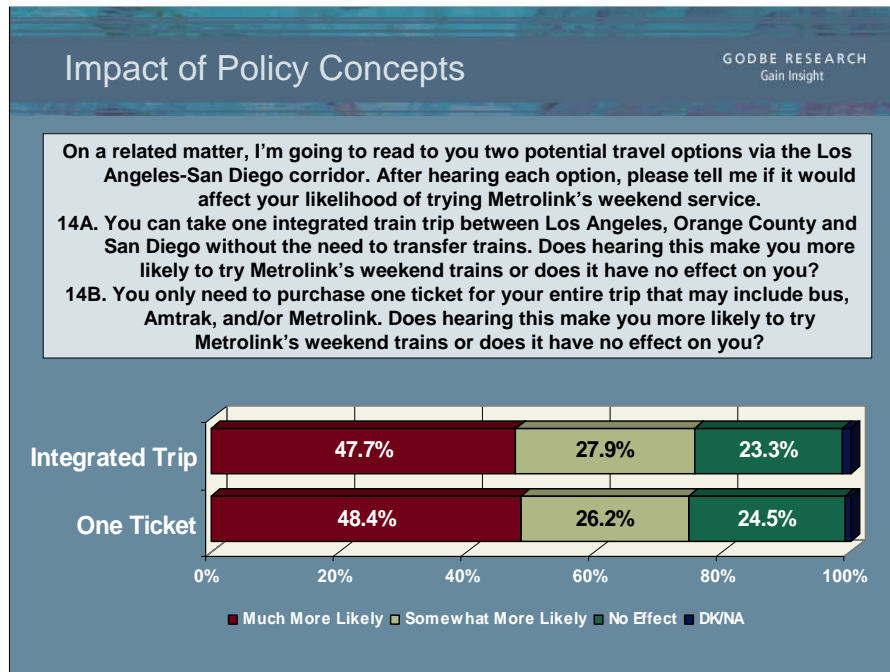
Two questions were used to assess the impact of potential policy changes among potential weekend riders. As shown above, implementing an integrated trip between Los Angeles, Orange County and San Diego influenced 76 percent of the respondents to be at least somewhat more likely to try Metrolink's weekend trains. More specifically, 48 percent of the respondents reported that this policy change would make them "Much more likely" to try weekend trains, 28 percent reported that it would make them "Somewhat more likely," 23 percent reported that it would have "No effect," and the remaining 1 percent either did not know or did not provide an answer to the question (DK/NA).

Similar to the results above, implementing a single ticket for an entire weekend trip influenced 75 percent of the respondents to be at least somewhat more likely to use Metrolink's weekend trains. More specifically, 48 percent of the respondents reported that this policy change would make them "Much more likely" to use weekend trains, 26 percent reported that it would make them "Somewhat more likely," and 25 percent reported that it would have "No effect." The remaining 1 percent either did not know or did not provide an answer to the question (DK/NA).

Impact of Potential Integrated Trip
Differences in Demographic and Behavioral Groups

GODBE RESEARCH
Gain Insight

		Aware of Weekend Service		Ethnicity		
		Yes	No	Caucasian	Latino(a)/ Hispanic	Asian
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	Much More Likely	41.6%	50.2%	38.0%	62.7%	41.2%
	Somewhat More Likely	29.3%	27.5%	32.2%	22.8%	31.2%
	No effect	27.8%	21.1%	28.5%	13.7%	25.7%
	DK/NA	1.3%	1.1%	1.3%	0.9%	1.8%

The discussion below highlights the significant differences that were observed between the demographic and behavioral groups in their responses to the policy change of an integrated train trip between Los Angeles, Orange County and San Diego.

Aware of Weekend Service

Significantly more of the respondents who were not aware of the weekend service, versus those who were aware, reported that the integrated train trip would make them "Much more likely" to try the weekend service.

Ethnicity

A significantly greater percent of the Latino(a) respondents reported that they would be "Much more likely" to try the weekend service if there was an integrated train trip, compared to the Caucasian and the Asian respondents. Additionally, significantly more of the Caucasian respondents than the Latino(a) respondents reported that this policy change would have "No effect" on their likelihood of trying the weekend service.

Metrolink Weekends Segmentation Study

Impact of Potential Integrated Ticket
Differences in Demographic and Behavioral Groups

GODBE RESEARCH
Gain Insight

		Aware of Weekend Service		Ethnicity		
		Yes	No	Caucasian	Latino(a)/ Hispanic	Asian
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	**Much More Likely**	38.7%	52.6%	40.5%	62.5%	44.9%
	Somewhat More Likely	33.1%	23.2%	28.9%	20.0%	31.2%
	No effect	27.3%	23.4%	29.8%	16.6%	23.9%
	DK/NA	0.9%	0.8%	0.8%	0.9%	0.0%

		Household Income		Gender	
		$15,000 to $24,999	$100,000 or higher	Male	Female
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	**Much More Likely**	67.4%	40.1%	45.0%	51.7%
	Somewhat More Likely	10.9%	35.4%	30.7%	21.9%
	No effect	21.8%	24.5%	23.4%	25.6%
	DK/NA	0.0%	0.0%	0.8%	0.8%

The discussion below highlights the significant differences that were observed between the demographic and behavioral groups in their responses to the policy change of a single ticket for an entire trip that may include bus, Amtrak, and/or Metrolink.

Aware of Weekend Service

Significantly more of the respondents who were not aware of the weekend service, compared to those who were aware of the service, reported that they would be much more likely to try the weekend service if there was a single ticket.

Ethnicity

Significantly more of the Latino(a) respondents reported "Much More Likely" than the Caucasian and the Asian respondents. Conversely, significantly more of the Caucasian respondents than the Latino(a) respondents reported "No effect."

Household Income

Significantly more of the respondents with income from $15,000 to $24,999 reported "Much More Likely" than their counterparts with income of $100,000 or higher. In contrast, significantly more of the respondents with income of $100,000 or higher reported "Somewhat More Likely" than those with income from $15,000 to $24,999.

Gender

Significantly more of the men than the women reported "Somewhat More Likely."
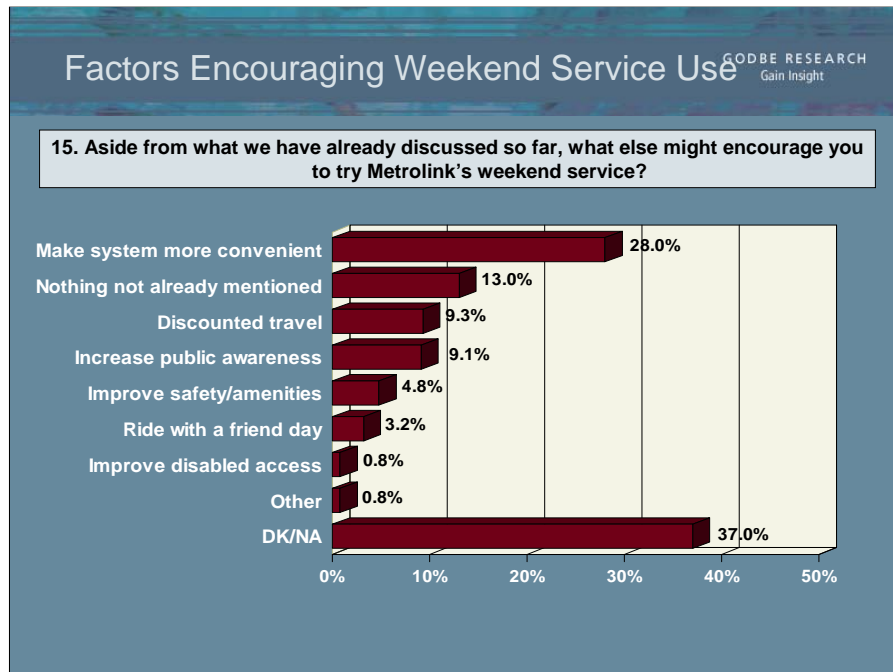
When asked for additional factors that might encourage them to try Metrolink's weekend service, 28 percent of the potential weekend riders surveyed mentioned "Make system more convenient" and 13 percent mentioned "Nothing not already mentioned." In a third tier were "Discounted travel or promotions" and "Increase public awareness of system," both at 9 percent. Of additional interest, 37 percent of the respondents either did not know or did not provide an answer to the question (DK/NA).

Factors Encouraging Weekend Service Use
Differences in Demographic Groups

GODBE RESEARCH
Gain Insight

	Ethnicity		Household Income		Gender	
	Latino(a)/ Hispanic	Other	$15,000 to $24,999	$25,000 to $49,999	Male	Female
Make system more convenient	29.3%	20.9%	38.7%	16.6%	26.3%	29.6%
Discounted travel or promotions	8.4%	24.8%	6.9%	7.7%	6.7%	11.8%

The discussion below highlights the significant differences that were observed between the demographic groups in two of the top four factors that would encourage weekend service use.

Ethnicity

A significantly greater percentage of the respondents belonging to other ethnic groups mentioned "Discounted travel or promotions" than the Latino(a) respondents.

Household Income

Significantly more of the respondents with income from $15,000 to $24,999 than the respondents with income from $25,000 to $49,999 mentioned "Make system more convenient."

Gender

Significantly more of the women than the men mentioned "Discounted travel or promotions."

Metrolink Weekends Segmentation Study
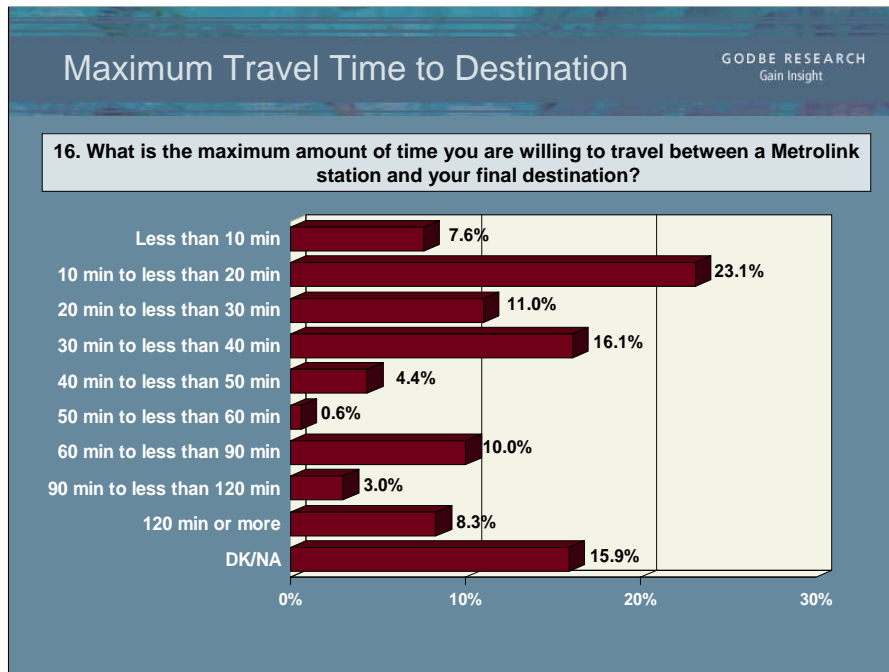
Approximately 21 percent of the weekend riders surveyed indicated that they would be willing to travel 60 minutes or more between a Metrolink station and their final destination. In comparison, 21 percent reported that they would travel from 30 minutes to less than 60 minutes, and 42 percent indicated that they only would be willing to travel less than 30 minutes. The remaining 16 percent either did not know or did not provide an answer to the question (DK/NA).

Metrolink Weekends Segmentation Study

Information Source on Weekend Service

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8. How did you hear about Metrolink's weekend service?
(AWARE OF METROLINK WEEKEND SERVICE; n = 192)

Source	Percentage
Word of mouth	40.1%
Newspaper ad	15.1%
News article	10.5%
See the trains	10.4%
PSA on cable	5.6%
Metrolink Website	4.2%
Metrolink Newsletter	2.5%
Free Station Promotion	2.4%
OCTA Website	2.4%
Other	4.8%
DK/NA	10.0%
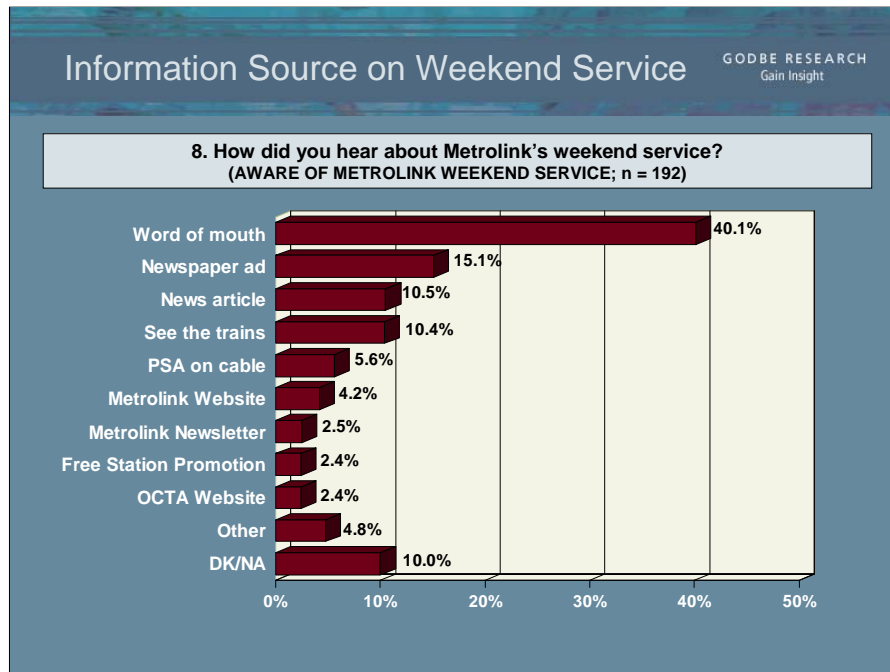
Among the respondents who were aware of Metrolink's weekend service (see Q6 results; n = 192), 40 percent reported that they heard about the service through word of mouth. Approximately 15 percent of the respondents heard about the service in a newspaper ad. In the third tier of responses were "News article" (11%) and "See the trains" (10%).*

*Please note: only the response categories greater than 1 percent are shown in the above chart. For the full results, see the Topline Report in Appendix B.

Metrolink Weekends Segmentation Study

Preferred Information Source

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17. What is your most preferred source for getting information about public transit in your area?

Source	Percentage
Website-Other	32.2%
Website-Metrolink	8.7%
TV	7.4%
Local Newspaper	7.3%
Postal mail	6.5%
Website-OCTA	6.5%
E-mail	4.8%
Word of mouth	3.4%
Phone book	3.2%
Kiosks at stations	2.7%
Printed timetable	2.0%
OC Register	1.9%
LA Times	1.6%
Radio	1.6%
Other	1.8%
DK/NA	8.5%
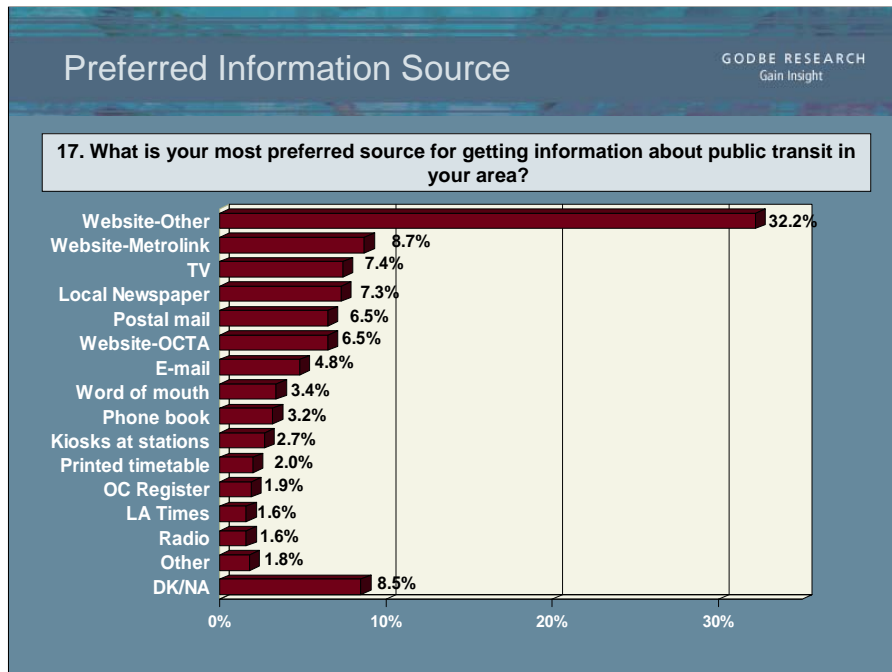
When asked to report their most preferred source for getting information about public transit in their area, the respondents most frequently mentioned "Website – Other" (32%), followed by "Website – Metrolink" (9%). Rounding out the top four responses were "TV" and "Local Newspaper," both with approximately 7 percent of the responses.

Household Primary Language

F. What is the primary language of speech in your household?

Language	Percentage
English	74.7%
Spanish	17.5%
Vietnamese	3.3%
Chinese	1.4%
Filipino/Tagalog	0.3%
Other	2.7%
DK/NA	0.2%
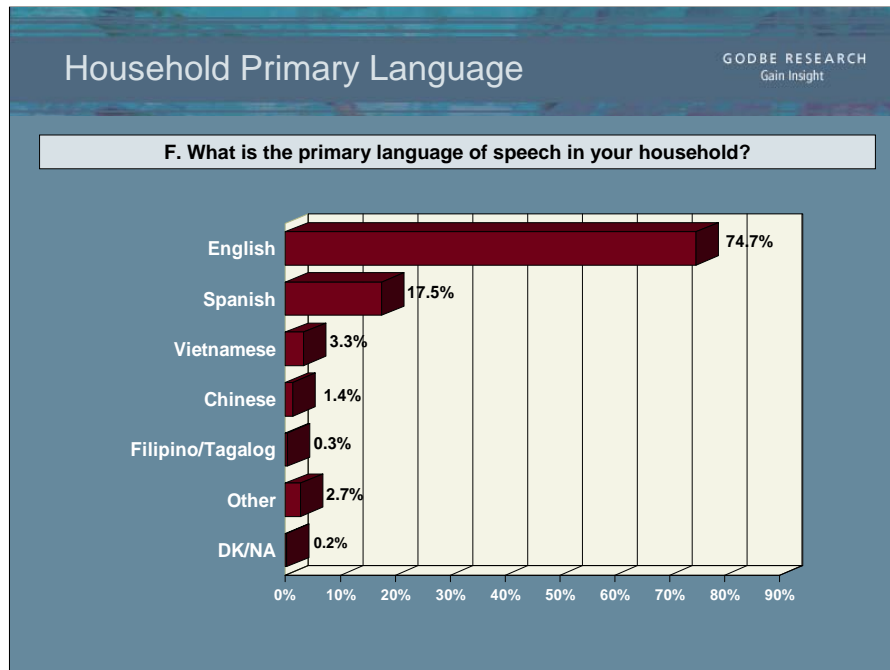
As shown in the above chart, 75 percent of the respondents cited English as the primary language spoken in their households, while 25 percent cited languages other than English. Spanish was the most frequently mentioned non-English primary household language, accounting for almost 18 percent of the total 600 respondents, or 69 percent of the 152 non-native English speakers.

Metrolink Weekends Segmentation Study
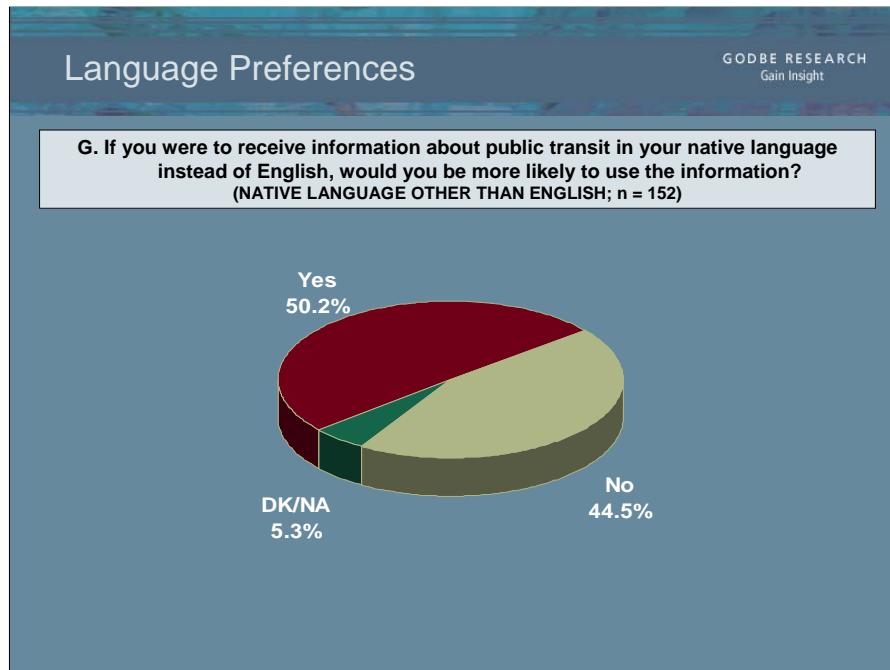
Of the 152 respondents whose primary household language is one other than English, approximately 50 percent reported that they would be more likely to use information on public transit that was presented in their native language. In contrast, 45 percent of these non-native English speakers reported that receiving information in their native language would not affect their use of the information.

Among the 77 respondents who would be more likely to use area public transit information in their native language, 86 percent of them reported Spanish as their primary household language.

Additional Respondent Information

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Gain Insight

Additional Respondent Information
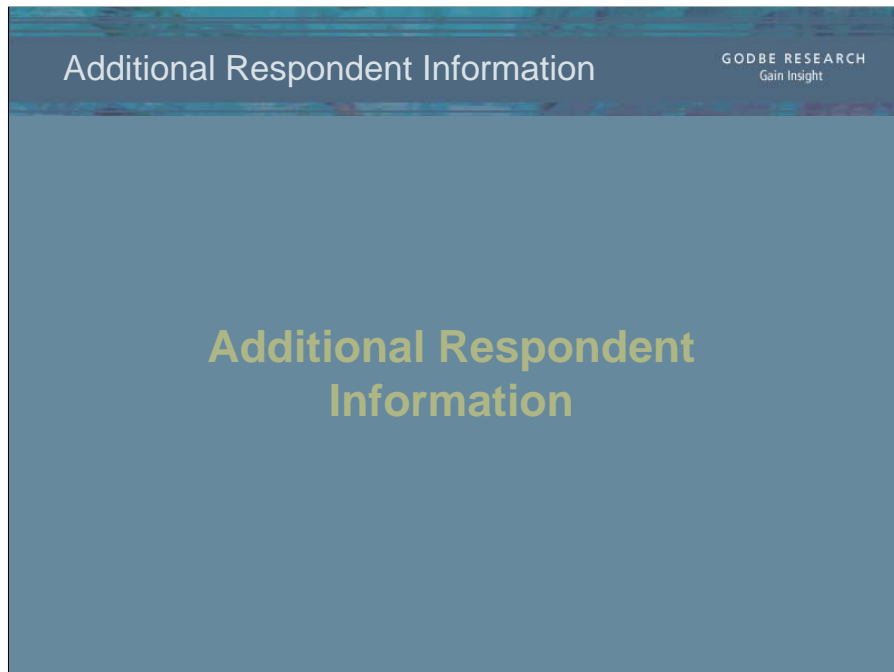
The following pages present additional behavioral and demographic information on the weekend rider and potential weekend rider samples.

Metrolink Weekends Segmentation Study

Additional Respondent Information
Potential Weekend Riders: Internet Access

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A. Do you have regular access to the Internet?

No
17.1%

DK/NA
0.3%

Yes
82.6%

Metrolink Weekends Segmentation Study

Additional Respondent Information
Potential Weekend Riders: Motor Vehicles

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B. How many motor vehicles are in your household?

Category	Percent
One	23.1%
Two	39.0%
Three	20.9%
Four	11.5%
Five or more	5.2%
DK/NA	0.3%

Additional Respondent Information
Age

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Gain Insight

C. What is your age? (QUESTION 25 FOR WEEKEND RIDERS)

Potential Weekend Riders (n = 600)	
18 to 24	11.5%
25 to 34	18.2%
35 to 44	18.4%
45 to 54	20.3%
55 to 64	12.8%
65 or older	16.3%
DK/NA	2.6%

Weekend Riders (n = 600)	
Under 13	1.0%
13 to 17	11.2%
18 to 24	21.3%
25 to 34	21.0%
35 to 44	19.7%
45 to 54	13.2%
55 to 64	6.5%
65 or older	6.0%
DK/NA	0.2%

Additional Respondent Information
Ethnicity

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Gain Insight

D. Which ethnic group do you consider yourself a part of or feel closest to?
(QUESTION 27 FOR WEEKEND RIDERS; MULTIPLE RESPONSE FORMAT FOR ALL)

Potential Weekend Riders (n = 600)	
White	46.6%
Hispanic/Latino(a)	31.8%
Asian	15.4%
Black/African American	1.4%
American Indian or Alaska Native	0.8%
Native Hawaiian or Pacific Islander	0.3%
Other	2.0%
DK/NA	4.3%

Weekend Riders (n = 600)	
White	55.2%
Hispanic/Latino(a)	24.3%
Black/African American	11.3%
Asian	10.0%
American Indian or Alaska Native	4.0%
Native Hawaiian or Pacific Islander	2.2%
Other	2.0%
DK/NA	0.7%

Additional Respondent Information
Level of Education

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Gain Insight

E. What is the last grade or level you completed in school?
(QUESTION 26 FOR WEEKEND RIDERS)

Potential Weekend Riders (n = 600)	
Grade School/Some high school	7.5%
High School graduate	23.1%
Technical/vocational school	1.9%
Some college	23.4%
College graduate	27.0%
Some graduate school	2.3%
Graduate, professional, doctorate degree	13.9%
DK/NA	1.0%

Weekend Riders (n = 600)	
Grade School/Some high school	14.2%
High School graduate	24.7%
Technical/vocational school	5.3%
Some college	24.5%
College graduate	18.3%
Some graduate school	3.5%
Graduate, professional, doctorate degree	9.2%
DK/NA	0.3%

Metrolink Weekends Segmentation Study

Additional Respondent Information
Household Income

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Potential Weekend Riders: H. Please stop me when I reach the category that best describes your total household income?
Weekend Riders: 28. Which of the following best describes the total income including everyone in your household <u>before</u> taxes in 2006?

Potential Weekend Riders (n = 600)	
Under $15,000	6.0%
$15,000 to $24,999	7.7%
$25,000 to $49,999	14.5%
$50,000 to $74,999	14.0%
$75,000 to $99,999	14.2%
$100,000 to $149,999	13.2%
$150,000 to $199,999	5.0%
$200,000 or higher	5.2%
DK/NA	20.3%

Weekend Riders (n = 600)	
Under $15,000	18.8%
$15,000 to $24,999	14.3%
$25,000 to $49,999	17.7%
$50,000 to $74,999	17.5%
$75,000 to $99,999	9.8%
$100,000 to $149,999	8.7%
$150,000 to $199,999	5.5%
$200,000 or higher	4.8%
DK/NA	2.8%

Metrolink Weekends Segmentation Study

Additional Respondent Information
Interview Language

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Potential Weekend Riders

Weekend Riders

Spanish
10.1%

English
89.9%

Spanish
2.8%

English
97.2%

Metrolink Weekends Segmentation Study
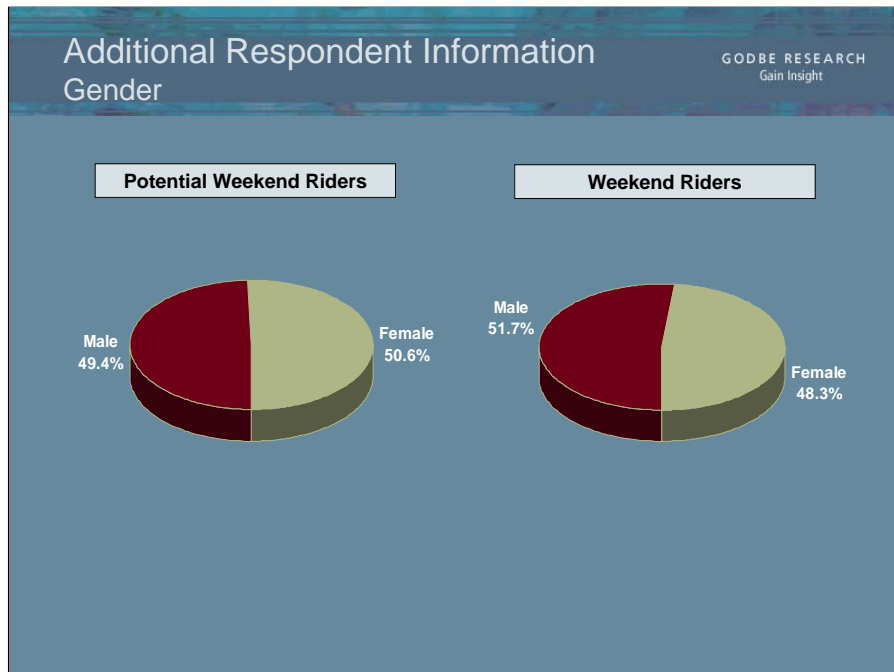
Appendix A

GODBE RESEARCH
Gain Insight
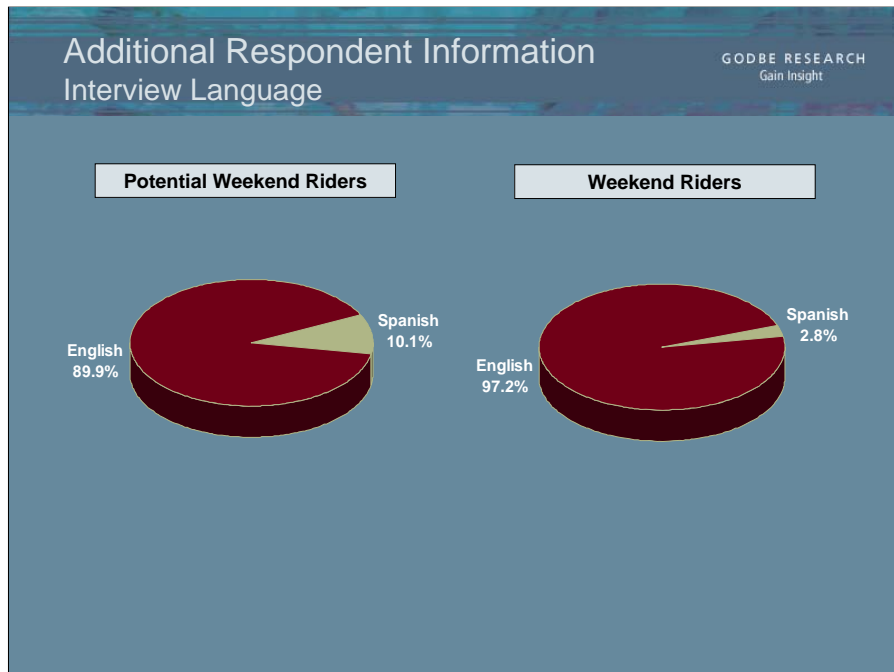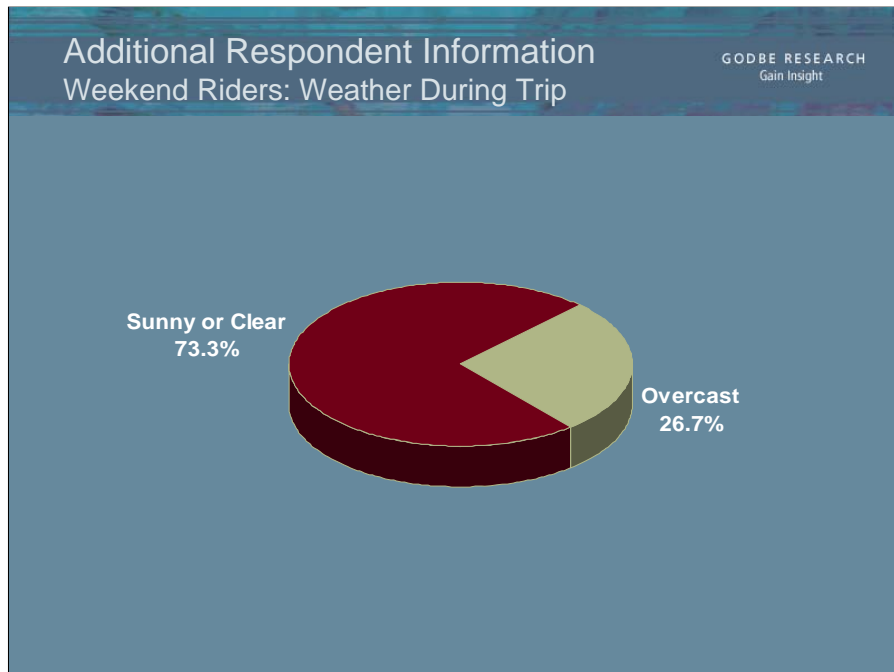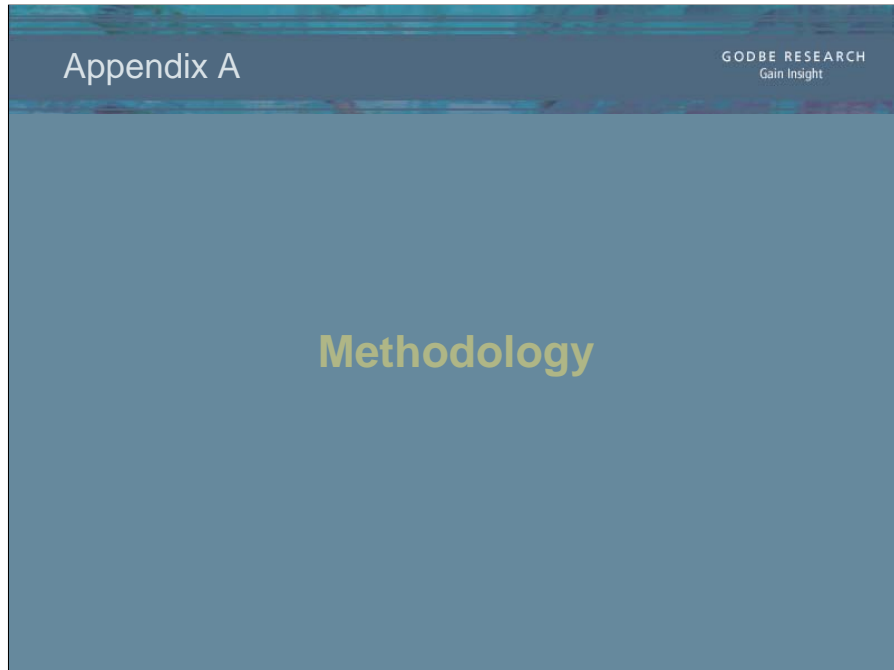
Methodology

The following pages present additional methodological information on the survey.

Appendix A: Methodology
Margin of Error for Survey Samples (n = 600)

GODBE RESEARCH
Gain Insight

n	Distribution of Responses				
	90% / 10%	80% / 20%	70% / 30%	60% / 40%	50% / 50%
1100	1.8%	2.4%	2.7%	2.9%	2.9%
1000	1.9%	2.5%	2.8%	3.0%	3.1%
900	2.0%	2.6%	3.0%	3.2%	3.3%
800	2.1%	2.8%	3.2%	3.4%	3.5%
700	2.2%	3.0%	3.4%	3.6%	3.7%
600	2.4%	3.2%	3.7%	3.9%	4.0%
500	2.6%	3.5%	4.0%	4.3%	4.4%
400	2.9%	3.9%	4.5%	4.8%	4.9%
300	3.4%	4.5%	5.2%	5.5%	5.7%
200	4.2%	5.5%	6.3%	6.8%	6.9%
100	5.9%	7.8%	9.0%	9.6%	9.8%

Margin of Error for Overall Sample (n = 600)

Because a survey typically involves a limited number of people who are part of a larger population, by mere chance alone there will almost always be some differences between a sample and the population from which it was drawn.

These differences are known as "sampling error" and they are expected to occur regardless of how scientifically the sample has been selected. The advantage of a scientific sample is that we are able to calculate the sampling error. Sampling error is determined by four factors: the population size, the sample size, a confidence level, and the dispersion of responses.

The table above shows the possible sampling variation that applies to a percent result reported from a probability type sample. Because the sample of 600 potential weekend riders was drawn from the estimated population of approximately 50,256 Metrolink weekend riders, and in the case of the weekend rider sample – 2,144,727 Orange County adult residents, one can be 95 percent confident that the margin of error due to sampling will not vary, plus or minus, by more than the indicated number of percent points from the result that would have been obtained if the interviews had been conducted with all persons in the universe. As the table indicates, the maximum margin of error for all aggregate responses is between 2.4 and 4.0 percent for the survey.

This means that, for a given question with dichotomous response options (e.g., Yes/No) answered by all 600 respondents of one of the samples, one can be 95 percent confident that the difference between the percent breakdowns of the sample and those of the population is no greater than 4.0 percent. The percent margin of error applies to both sides of the answer, so that for a question in which 50 percent of respondents said yes, one can be 95 percent confident that the actual percent of the population that would say yes is between 46 (50 minus 4.0) percent and 54 (50 plus 4.0) percent.

Metrolink Weekends Segmentation Study

Appendix A: Methodology
Margin or Error for Overall Sample (n = 600)

GODBE RESEARCH
Gain Insight

n	Distribution of Responses				
	90% / 10%	80% / 20%	70% / 30%	60% / 40%	50% / 50%
1100	1.8%	2.4%	2.7%	2.9%	2.9%
1000	1.9%	2.5%	2.8%	3.0%	3.1%
900	2.0%	2.6%	3.0%	3.2%	3.3%
800	2.1%	2.8%	3.2%	3.4%	3.5%
700	2.2%	3.0%	3.4%	3.6%	3.7%
600	2.4%	3.2%	3.7%	3.9%	4.0%
500	2.6%	3.5%	4.0%	4.3%	4.4%
400	2.9%	3.9%	4.5%	4.8%	4.9%
300	3.4%	4.5%	5.2%	5.5%	5.7%
200	4.2%	5.5%	6.3%	6.8%	6.9%
100	5.9%	7.8%	9.0%	9.6%	9.8%

The margin of error for a given question also depends on the distribution of responses to the question. The 4.0 percent refers to dichotomous questions where opinions are evenly split in the sample with 50 percent of respondents saying yes and 50 percent saying no. If that same question were to receive a response in which 10 percent of the respondents say yes and 90 percent say no, then the margin of error would be no greater than 2.4 percent. As the number of respondents in a particular subgroup (e.g., age) is smaller than the number of total respondents, the margin of error associated with estimating a given subgroup's response will be higher. Due to the high margin of error, Godbe Research cautions against generalizing the results for subgroups that are composed of 25 or fewer respondents.

Metrolink Weekends Segmentation Study

		Weekday Use		
		Total	User	Non-User
4. How often do you ride Metrolink on a weekend?	**Total**	332	133	199
	Every Saturday and Sunday	37	20	17
		11.1%	15.0%	8.5%
	Either Saturday or Sunday (but not both)	53	29	24
		16.0%	21.8%	12.1%
	Few times a month	99	42	57
		29.8%	31.6%	28.6%
	Once a month	48	17	31
		14.5%	12.8%	15.6%
	Few times a year	73	23	50
		22.0%	17.3%	25.1%
	Once a year or less often	18	0	18
		5.4%	0.0%	9.0%
	DK/NA	4	2	2
		1.2%	1.5%	1.0%

How to Read Crosstabulation Tables

The questions discussed and analyzed in this report comprise a subset of various crosstabulation tables available for each question. Only those subgroups that are of particular interest or that illustrate particular insights are included in the discussion. Should readers wish to conduct a closer analysis of subgroups for a given question, the complete breakdowns appear in Appendix C. These crosstabulation tables provide detailed information on the responses to each question by demographic and behavioral groups that were assessed in the survey. A typical crosstabulation table is pictured above.

A short description of the item appears on the left-hand side of the table. The sample size (in this case due to the skip-pattern question, n = 332) is presented in the first column of data under "Total." The results to each possible answer choice of all respondents are presented in the first column of data under "Total." The aggregate number of respondents in each answer category is presented as a whole number, and the percent of the entire sample that this number represents is just below the whole number. For example, among the total respondents, 53 stated that they ride Metrolink on a weekend "Either Saturday or Sunday (but not both)" and this number of respondents equals 16 percent of the total sample size of 332. Next to the "Total" column are other columns representing responses from weekday users and weekday non-users. The data from these columns are read in exactly the same fashion as the data in the "Total" column, although each group makes up a smaller percent of the entire sample.

Appendix A: Methodology
Subgroup Comparisons

GODBE RESEARCH
Gain Insight

		Weekday Use						Weekday Use	
		Total	User	Non-User				User	Non-User
								(A)	(B)
	Total	332	133	199					
4. How often do you ride Metrolink on a weekend?	**Every Saturday and Sunday**	37 / 11.1%	20 / 15.0%	17 / 8.5%		**4. How often do you ride Metrolink on a weekend?**	**Every Saturday and Sunday**		
	Either Saturday or Sunday (but not both)	53 / 16.0%	29 / 21.8%	24 / 12.1%			**Either Saturday or Sunday (but not both)**	B	
	Few times a month	99 / 29.8%	42 / 31.6%	57 / 28.6%			**Few times a month**		
	Once a month	48 / 14.5%	17 / 12.8%	31 / 15.6%			**Once a month**		
	Few times a year	73 / 22.0%	23 / 17.3%	50 / 25.1%			**Few times a year**		
	Once a year or less often	18 / 5.4%	0 / 0.0%	18 / 9.0%			**Once a year or less often**	.(a)	
	DK/NA	4 / 1.2%	2 / 1.5%	2 / 1.0%			**DK/NA**		

Subgroup Comparisons

To test whether or not the differences found in percent results among subgroups are likely due to actual differences in opinions or behaviors – rather than the results of chance due to the random nature of the sampling design – a "z-test" was performed. In the headings of each column are labels, "A," "B," "C," etc. along with a description of the variable. The "z-test" is performed by comparing the percent in each cell with all other cells in the same row within a given variable (within gender in the pictured table, for example).

The results from the "z-test" are displayed in a separate table adjacent to the crosstabulation table. If the percent in one cell is statistically different from the percent in another, the column label will be displayed in the cell from which it varies significantly. For instance, in the table above, a significantly higher percent of the weekday users (22%) mentioned that they ride "Every Saturday or Sunday (but not both)" than the percent of weekday non-users (12%); therefore, the letter "B," which stands for the weekday non-users appears under Column "A," which stands for the weekday users. The letters in the table indicate the differences where one can be 95 percent confident that the results are due to actual differences in opinions or behaviors reported by subgroups of respondents.

It is important to note that the percent difference among subgroups is just one piece in the equation to determine whether or not two percents are significantly different from each other. The variance associated with each data point is integral to determining significance. Therefore, two calculations may be different from each other according to the percent reported, yet the difference may not be statistically significant according to the "z" statistic.

Appendix A: Methodology
Means

GODBE RESEARCH
Gain Insight

Weekend Rider Survey			
Question	Measure	Scale	Values
Q6	Encourage Score	0 to 2	2 = Very much encourage 1 = Somewhat encourage 0 = No effect

Potential Weekend Rider Survey			
Question	Measure	Scale	Values
Q11, Q12, Q13	Likelihood Score	0 to 2	2 = Much More Likely 1 = Somewhat More Likely 0 = No effect

Understanding a "Mean"

In addition to the analysis of the percent of the responses, many results are discussed with respect to a descriptive "mean." Means are the arithmetic averages of responses. To derive respondents' overall likelihood of trying weekend trains, Q11 for example, a number value is first assigned to each response category (in this case, "Much more likely" = 2.0, "Somewhat more likely" = 1.0, and "No effect" = 0.0). The individual answer of each respondent is then assigned the corresponding number – from 2.0 to 0.0 in this example. Finally, all respondents' answers are averaged to produce a final score that reflects overall likelihood. The resulting mean makes the interpretation of the data considerably easier.

In the Crosstabulation tables, as well as in some tables and charts throughout the presentation, for Question 6 of the weekend rider survey, and Questions 11, 12, and 13 of the potential weekend rider survey, the reader will find mean scores. These mean scores represent the overall response of each group. The table above shows the scales for each corresponding question. Responses of "DK/NA" were not included in the calculations of the means for any question.

Metrolink Weekends Segmentation Study

	Weekday Use		
	Total	**User**	**Non-User**
6A. Once a month, the weekend ride have been free.	1.36	1.42	1.34
6B. Weekend fare is discounted to half of the regular weekday fare.	1.49	1.53	1.47
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	1.09	1.12	1.07
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	1.37	1.30	1.41
6E. Metrolink stations are very close to fairs, festivals, and other community events	1.13	1.01	1.18
6F. Up to 3 children ages 6 or under ride for free	0.94	0.88	0.98
6G. There are free bus connections to and from Metrolink stations.	1.37	1.44	1.33

Only those subgroups that are of particular interest, or that illustrate a particular insight, are included in the discussion within the report with regard to mean scores. A typical crosstabulation table of mean scores is shown in the above table.

The aggregate mean score for each item in the question series is presented in the first column of the data under "Total." For example, among all the survey respondents, the feature 6A. "Once a month the weekend ride have been free" earned a mean score of 1.36. Next to the "Total" column are other columns representing the mean scores assigned by the respondents grouped by their weekday Metrolink use. The data from these columns are read in the same fashion as the data in the "Total" column.

To test whether two mean scores are statistically different, a "t-test" is performed. As in the case of the "z-test" for percents, a statistically significant result is indicated by the letter representing the data column.

Appendix B

GODBE RESEARCH
Gain Insight
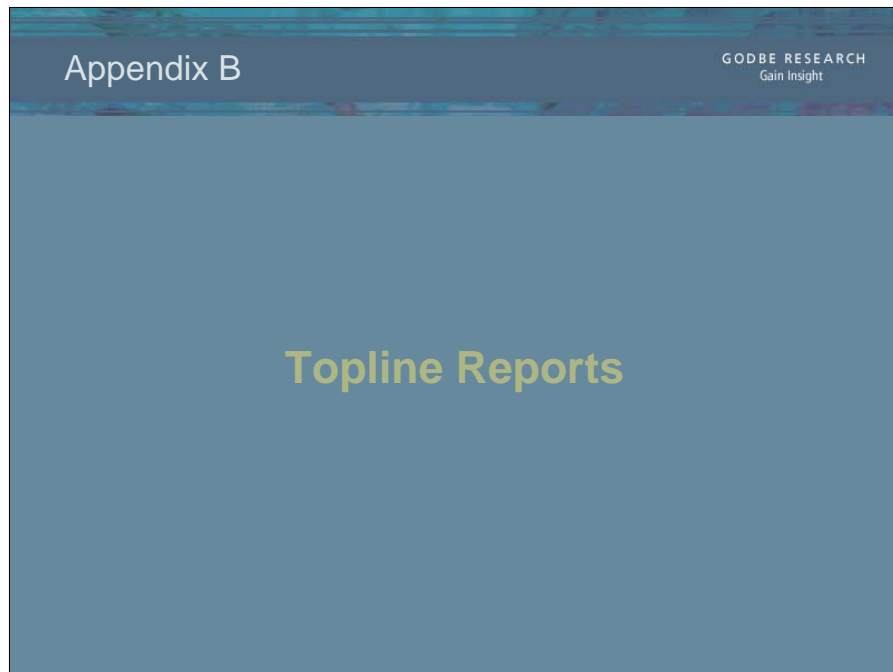
Topline Reports

The following appendix displays the Topline reports, which summarize the data for the studies. For all of the questions in the survey, the Topline report presents the percent of the total respondents who stated each response alternative (unless a skip pattern is indicated). For example, if 50 percent is next to the "Yes" response option for a question, then about 300 of the 600 respondents in one of the two surveys indicated a "Yes" answer to that question.

OCTA/METROLINK WEEKEND RIDER (ON-BOARD) SURVEY
Topline Report
May 22, 2007
(n = 600)

CONVENTIONAL ROUNDING RULES APPLY TO THE PERCENTAGES ON THE FOLLOWING PAGES (.5 OR ABOVE IS ROUNDED UP TO THE NEXT NUMBER, AND .4 OR BELOW IS ROUNDED DOWN TO THE PREVIOUS NUMBER). AS A RESULT, THE PERCENTAGES MAY NOT ADD UP TO 100 PERCENT.

FURTHER, A NUMBER OF QUESTIONS PERMITTED THE RESPONDENTS TO MAKE MORE THAN ONE RESPONSE (E.G., QUESTION 27). FOR THESE MULTIPLE-RESPONSE FORMAT QUESTIONS, THE PERCENTAGES REFER TO THE PROPORTION OF RESPONSENTS WHO MADE THAT RESPONSE AND OFTEN ADD UP TO OVER 100 PERCENT.

1. Is this your first time riding Metrolink on a weekend?

Yes	44.5%
No	55.3%
DK/NA	0.2%

2. [ASK IF Q1 = YES; n = 267] What made you decide to use Metrolink's weekend service for the first time today? (PLEASE CHECK ALL THAT APPLY.)

Convenient/efficient way to get to desired destination	50.9%
Cost-effective/cheaper than driving	42.3%
Never rode before, wanted to try	22.8%
Do not drive/no access to an automobile	17.6%
Word of mouth/recommendations by friends or family	16.1%
Things to do/events near station	13.9%
Do not like to drive/like being able to do things not possible if driving	8.6%
Ride is discounted	7.1%
Ride is free	4.5%
Shopping/dining discounts near station	3.7%
Other	4.5%
DK/NA	0.7%

3. [ASK IF Q1 = NO; n = 332] How long ago did you first ride Metrolink on a weekend?

2 to 3 weeks ago	28.9%
1 month ago	16.6%
2 to 3 months ago	14.2%
4 to 6 months ago	10.5%
More than 6 months ago	28.6%
DK/NA	1.2%

4. [ASK IF Q1 = NO; n = 332] How often do you ride Metrolink on a weekend?

Every Saturday and Sunday	11.1%
Either Saturday or Sunday (but not both)	16.0%
Few times a month	29.8%
Once a month	14.5%
Few times a year	22.0%
Once a year or less often	5.4%
DK/NA	1.2%

5. How did you hear about Metrolink's weekend service?

Word of mouth	37.0%
Metrolink Website	24.2%
Metrolink Newsletter	8.5%
Free Station Promotion	5.5%
OCTA Website	4.3%
News article	3.2%
Newspaper ad/insert	3.0%
Fun Guide	2.3%
Public service announcement (PSA) on local cable access channel	1.0%
Other	10.8%
DK/NA	0.2%

6. Consider each feature of Metrolink's weekend service listed below from A to G. Did it very much or somewhat encourage you to try Metrolink's weekend service, or did it have no effect on you? If you were not aware of this feature before, please check the "Not aware" box.

	Very much encourage	**Somewhat encourage**	**No effect**	**Not aware**	**DK/NA**
6A. Once a month, the weekend ride have been free.	27.3%	12.2%	9.5%	50.7%	0.3%
6B. Weekend fare is discounted to half of the regular weekday fare.	44.7%	18.5%	9.2%	26.5%	1.2%
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	21.5%	13.7%	17.0%	46.7%	1.2%
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	46.3%	22.2%	15.2%	16.3%	0.0%
6E. Metrolink stations are very close to fairs, festivals, and other community events	31.8%	21.8%	22.3%	22.8%	1.2%
6F. Up to 3 children ages 6 or under ride for free	25.5%	10.0%	29.2%	32.2%	3.2%
6G. There are free bus connections to and from Metrolink stations.	38.3%	13.3%	14.0%	34.2%	0.2%

7. When deciding whether to take a Metrolink train on the weekend, what is the most important factor to you?

Fare/pricing	37.3%
Schedule	33.3%
Travel time	12.2%
Word of mouth/recommendations by friends/family	5.8%
Free shuttle service between station and origin/destination	5.0%
Parking at stations	1.8%
Payment method	1.8%
Other	2.7%

8. What do you like MOST about Metrolink's weekend service?

Convenient/efficient way to get to desired destination	26.3%
Do not need to fight traffic	19.2%
Cost-effective/cheaper than driving	16.2%
Being able to do things not possible if driving	14.5%
Discounted rides	7.3%
Quality/comfort of trains	5.5%
Things to do/events near station	4.2%
Monthly free rides	2.2%
Shopping/dining discounts near station	0.7%
Other	3.8%
DK/NA	0.2%

9. What is the single MOST important improvement you would like to see in Metrolink's weekend service?

More frequent trains/departure & arrival times	41.5%
Better pricing/cheaper	19.5%
Later service	14.3%
Earlier service	8.7%
Better transit connections to stations	6.7%
More convenient stations	6.0%
Other	3.3%

10. When you boarded this train today, where were you coming from?

Home	56.3%
Visiting friends or family	19.0%
Recreation or entertainment	8.0%
Work	5.7%
School or College	4.3%
Taking care of personal business/errands	3.7%
Shopping	2.3%
Other	0.7%

11. Which station will you be getting off?

Los Angeles Union Station	16.3%
Oceanside	15.2%
Riverside	11.7%
Santa Ana or Tustin	10.0%
Irvine or Laguna Niguel/Mission Viejo	9.5%
Orange	8.2%
San Juan Capistrano	7.7%
Anaheim or Anaheim Canyon	5.7%
San Clemente N. Beach or San Clemente Pier	5.5%
Fullerton	5.3%
San Bernardino	4.5%
DK/NA	0.5%

12. Where will you be going after you get off?

Home	37.7%
Visiting friends or family	26.3%
Recreation or entertainment	18.5%
Taking care of personal business/errands	5.7%
Work	4.2%
Shopping	3.5%
School or College	2.8%
Other	1.2%
DK/NA	0.2%

13. If Metrolink weekend service weren't available, would you have postponed or cancelled your travel plans today?

Yes	48.0%
No	52.0%

14. [IF Q13 = NO; n = 312] What transportation would you have taken instead for this trip today?

Driving	66.3%
Other public transit	29.5%
Other	4.2%

15. How do you typically get to and from Metrolink stations?

Drive	43.2%
Get dropped off by someone	23.5%
Take public transit	20.8%
Walk	6.0%
Bike	4.7%
Other	1.7%
DK/NA	0.2%

16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?

Less than 10 min	1.7%
10 min to less than 20 min	14.3%
20 min to less than 30 min	11.3%
30 min to less than 40 min	16.7%
40 min to less than 50 min	10.0%
50 min to less than 60 min	2.7%
60 min to less than 90 min	18.0%
90 min to less than 120 min	8.0%
120 min or more	14.5%
DK/NA	2.8%

17. Do you ride Metrolink during the week?

Yes	31.8%
No	68.2%

18. [IF Q17 = YES; n = 191] How many weekdays per week do you ride Metrolink?

1	43.5%
2	18.8%
3	13.1%
4	7.3%
5	17.3%

19. If you heard that you only need to purchase one ticket for your entire trip that may include the bus, Amtrak and Metrolink, would this make you much more likely, somewhat more likely to use Metrolink's weekend trains, or does it have no effect on you?

Much more likely	46.0%
Somewhat more likely	29.3%
No effect	24.3%
DK/NA	0.3%

20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains, would this make you much more likely, somewhat more likely to use Metrolink's weekend trains, or does it have no effect on you?

Much more likely	54.2%
Somewhat more likely	27.3%
No effect	17.5%
DK/NA	1.0%

21. What is your most preferred source for getting information about public transit in your area?

Metrolink website	23.2%
E-mail	15.3%
Website - other	12.3%
Word of mouth/Friends or Family	10.3%
Printed timetable	6.5%
Local Newspaper	5.2%
OCTA website	5.0%
TV	4.3%
Postal mail	3.3%
Kiosks at stations	3.0%
L.A. Times	2.8%
Radio	2.3%
OC Register	2.0%
Phone Book/Yellow Pages	1.8%
Other	2.3%
DK/NA	0.2%

22. [IF INTERVIEW LANGUAGE IS SPANISH; n = 17] If you were to receive information about public transit in your native language instead of English, would you be more likely to use the information?

Yes	47.1%
No	5.9%
DK/NA	47.1%

23. What is your home zip code?

92054	3.5%	91711	0.5%	92571	0.3%
92346	2.2%	92008	0.5%	92603	0.3%
92404	2.2%	92028	0.5%	92617	0.3%
92882	2.0%	92046	0.5%	92637	0.3%
92069	1.7%	92064	0.5%	92652	0.3%
92083	1.7%	92102	0.5%	92653	0.3%
92504	1.7%	92109	0.5%	92656	0.3%
92507	1.5%	92345	0.5%	92660	0.3%
92701	1.5%	92376	0.5%	92677	0.3%
92374	1.3%	92505	0.5%	92694	0.3%
92503	1.3%	92508	0.5%	92780	0.3%
92506	1.3%	92509	0.5%	92807	0.3%
92879	1.3%	92555	0.5%	92832	0.3%
92881	1.3%	92557	0.5%	92835	0.3%
92691	1.2%	92570	0.5%	92844	0.3%
92707	1.2%	92610	0.5%	92856	0.3%
92057	1.0%	92612	0.5%	92870	0.3%
92501	1.0%	92620	0.5%	92878	0.3%
92867	1.0%	92675	0.5%	92880	0.3%
92373	0.8%	92705	0.5%	12705	0.2%
92407	0.8%	92706	0.5%	32809	0.2%
92672	0.8%	90004	0.3%	49114	0.2%
92692	0.8%	90019	0.3%	49412	0.2%
92704	0.8%	90024	0.3%	65807	0.2%
92866	0.8%	90034	0.3%	78245	0.2%
92883	0.8%	90044	0.3%	80401	0.2%
90002	0.7%	90046	0.3%	84058	0.2%
91730	0.7%	90057	0.3%	84102	0.2%
92024	0.7%	90603	0.3%	85719	0.2%
92056	0.7%	90605	0.3%	87544	0.2%
92084	0.7%	90806	0.3%	90005	0.2%
92399	0.7%	91030	0.3%	90006	0.2%
92551	0.7%	91910	0.3%	90007	0.2%
92604	0.7%	92006	0.3%	90010	0.2%
92630	0.7%	92011	0.3%	90017	0.2%
92673	0.7%	92026	0.3%	90018	0.2%
92703	0.7%	92065	0.3%	90026	0.2%
92782	0.7%	92081	0.3%	90027	0.2%
92804	0.7%	92103	0.3%	90028	0.2%
92806	0.7%	92107	0.3%	90032	0.2%
92831	0.7%	92220	0.3%	90040	0.2%
92833	0.7%	92223	0.3%	90043	0.2%
92860	0.7%	92262	0.3%	90045	0.2%
92868	0.7%	92321	0.3%	90049	0.2%
92869	0.7%	92335	0.3%	90056	0.2%
90020	0.5%	92337	0.3%	90063	0.2%
90405	0.5%	92410	0.3%	90210	0.2%

What is your home zip code? [CONTINUED]

90240	0.2%	92086	0.2%	92906	0.2%
90242	0.2%	92087	0.2%	92921	0.2%
90266	0.2%	92092	0.2%	93309	0.2%
90404	0.2%	92094	0.2%	93510	0.2%
90602	0.2%	92101	0.2%	93535	0.2%
90630	0.2%	92104	0.2%	93536	0.2%
90660	0.2%	92111	0.2%	93550	0.2%
90740	0.2%	92114	0.2%	94103	0.2%
90804	0.2%	92116	0.2%	94346	0.2%
90815	0.2%	92122	0.2%	94511	0.2%
90917	0.2%	92128	0.2%	95008	0.2%
91101	0.2%	92130	0.2%	95055	0.2%
91290	0.2%	92139	0.2%	95148	0.2%
91307	0.2%	92145	0.2%	97330	0.2%
91343	0.2%	92313	0.2%	98650	0.2%
91350	0.2%	92324	0.2%	DK/NA	2.3%
91405	0.2%	92336	0.2%		
91501	0.2%	92354	0.2%		
91502	0.2%	92371	0.2%		
91506	0.2%	92405	0.2%		
91510	0.2%	92545	0.2%		
91605	0.2%	92553	0.2%		
91710	0.2%	92554	0.2%		
91723	0.2%	92562	0.2%		
91732	0.2%	92584	0.2%		
91754	0.2%	92601	0.2%		
91764	0.2%	92624	0.2%		
91765	0.2%	92627	0.2%		
91780	0.2%	92629	0.2%		
91790	0.2%	92631	0.2%		
91791	0.2%	92646	0.2%		
91792	0.2%	92649	0.2%		
91801	0.2%	92651	0.2%		
91803	0.2%	92663	0.2%		
91911	0.2%	92683	0.2%		
91941	0.2%	92688	0.2%		
91950	0.2%	92708	0.2%		
91977	0.2%	92803	0.2%		
92012	0.2%	92815	0.2%		
92019	0.2%	92819	0.2%		
92030	0.2%	92821	0.2%		
92040	0.2%	92823	0.2%		
92041	0.2%	92834	0.2%		
92050	0.2%	92843	0.2%		
92055	0.2%	92861	0.2%		
92071	0.2%	92865	0.2%		
92085	0.2%	92872	0.2%		

24. Which city do you live in?

City	%	City	%
RIVERSIDE	9.7%	LADERA RANCH	0.3%
CORONA	6.3%	LAGUNA BEACH	0.3%
LOS ANGELES	5.7%	LAGUNA NIGUEL	0.3%
OCEANSIDE	5.7%	LANCASTER	0.3%
SANTA ANA	5.0%	MONTEREY PARK	0.3%
SAN BERNARDINO	4.2%	PALM SPRINGS	0.3%
SAN DIEGO	3.3%	PASADENA	0.3%
IRVINE	3.2%	POWAY	0.3%
ORANGE	3.0%	RAMONA	0.3%
HIGHLAND	2.3%	SPRING VALLEY	0.3%
MISSION VIEJO	2.3%	ACTON	0.2%
REDLANDS	2.2%	ALMA	0.2%
FULLERTON	2.0%	BAKERSFIELD	0.2%
ANAHEIM	1.8%	BEAUMONT	0.2%
MORENO VALLEY	1.7%	CAMP	0.2%
SAN CLEMENTE	1.7%	CAMP PENDLETON	0.2%
SAN MARCOS	1.7%	CAMPBELL/SAN JOSE	0.2%
TUSTIN	1.7%	CAPISTRANO BEACH	0.2%
VISTA	1.7%	CHERRY VALLEY	0.2%
CARLSBAD	1.0%	CHINO	0.2%
FONTANA	0.8%	CLEVELAND	0.2%
LAKE FOREST	0.8%	COLORADO SPRINGS	0.2%
BURBANK	0.7%	COMMERCE	0.2%
COLTON	0.7%	COSTA MESA	0.2%
ESCONDIDO	0.7%	CYPRESS	0.2%
LONG BEACH	0.7%	DANA POINT	0.2%
NORCO	0.7%	DENVER	0.2%
PERRIS	0.7%	DOWNEY	0.2%
RANCHO CUCAMONGA	0.7%	DOWREY	0.2%
SANTA MONICA	0.7%	EL MONTE	0.2%
YUCAIPA	0.7%	ENCINITAS	0.2%
BREA	0.5%	FREMONT	0.2%
CHULA VISTA	0.5%	GRAND TERRACE	0.2%
CLAIREMONT	0.5%	HEMET	0.2%
FALLBROOK	0.5%	HOLLYWOOD	0.2%
FOOTHILL RANCH	0.5%	HUNTINGTON BEACH	0.2%
GARDEN GROVE	0.5%	L. WOODS	0.2%
HESPERIA	0.5%	LA JOLLA	0.2%
LAGUNA HILLS	0.5%	LA MESA	0.2%
MOVAL	0.5%	LOS ALAMOS	0.2%
WEST COVINA	0.5%	MANHATTAN BEACH	0.2%
WHITTIER	0.5%	MENIFEE	0.2%
ALHAMBRA	0.3%	MURRIETA	0.2%
ALISO VIEJO	0.3%	N. TUSTIN	0.2%
BANNING	0.3%	NEWPORT BEACH	0.2%
CEDAR GLEN	0.3%	NORTH BEACH	0.2%
COVINA	0.3%	NORTH HILLS	0.2%

Which city do you live in? [CONTINUED]

NORWALK	0.2%
ONTARIO	0.2%
OREGON	0.2%
OREM	0.2%
ORLANDO	0.2%
PALMDALE	0.2%
PLACENTIA	0.2%
RANCHO SANTA MARGARITA	0.2%
RIALTO	0.2%
RINCTO	0.2%
SALT LAKE CITY	0.2%
SAN ANTONIO	0.2%
SAN FRANCISCO	0.2%
SAN JOSE	0.2%
SAN JUAN	0.2%
SAN JUAN CAPISTRANO	0.2%
SANTA CLARITA	0.2%
SEAL BEACH	0.2%
SOUTH CENTRAL	0.2%
SOUTH PASADENA	0.2%
SPRINGFIELD	0.2%
SUN CITY	0.2%
TUCSON	0.2%
VAN NUYS	0.2%
VILLA PARK	0.2%
WEST CORONA	0.2%
WEST HILLS	0.2%
WESTMINSTER	0.2%
WESTWOOD	0.2%
DK/NA	4.9%

25. What is your age?

Under 13	1.0%
13 to 17	11.2%
18 to 24	21.3%
25 to 34	21.0%
35 to 44	19.7%
45 to 54	13.2%
55 to 64	6.5%
65 or older	6.0%
DK/NA	0.2%

26. What is the last grade or level you completed in school?

Grade School/Some high school	14.2%
High School graduate	24.7%
Technical/vocational school	5.3%
Some college	24.5%
College graduate	18.3%
Some graduate school	3.5%
Graduate, professional, doctorate degree	9.2%
DK/NA	0.3%

27. Which ethnic group do you consider yourself a part of or feel closest to? (PLEASE CHECK ALL THAT APPLY.)

White	55.2%
Hispanic/Latino(a)	24.3%
Black/African American	11.3%
Asian	10.0%
American Indian or Alaska Native	4.0%
Native Hawaiian or Pacific Islander	2.2%
Other	2.0%
DK/NA	0.7%

28. Which of the following best describes the total income including everyone in your household before taxes in 2006?

Under $15,000	18.8%
$15,000 to $24,999	14.3%
$25,000 to $49,999	17.7%
$50,000 to $74,999	17.5%
$75,000 to $99,999	9.8%
$100,000 to $149,999	8.7%
$150,000 to $199,999	5.5%
$200,000 or higher	4.8%
DK/NA	2.8%

Interview Language:

English	97.2%
Spanish	2.8%

Weather:

Sunny or Clear	73.3%
Overcast	26.7%

Gender:

Male	51.7%
Female	48.3%

Line:

Orange County Outbound	22.3%
Orange County Inbound	21.2%
Inland Empire-Orange County Inbound	29.0%
Inland Empire-Orange County Outbound	27.5%

Route Number:

655	10.8%
656	10.8%
657	7.3%
658	5.8%
659	4.2%
660	4.5%
856	1.2%
857	10.8%
858	14.2%
859	17.0%
860	12.2%
861	1.2%

OCTA/METROLINK POTENTIAL WEEKEND RIDER (PHONE) SURVEY
Topline Report
May 22, 2007
(n = 600)

CONVENTIONAL ROUNDING RULES APPLY TO THE PERCENTAGES ON THE FOLLOWING PAGES (.5 OR ABOVE IS ROUNDED UP TO THE NEXT NUMBER, AND .4 OR BELOW IS ROUNDED DOWN TO THE PREVIOUS NUMBER). AS A RESULT, THE PERCENTAGES MAY NOT ADD UP TO 100 PERCENT.

FURTHER, A NUMBER OF QUESTIONS PERMITTED THE RESPONDENTS TO MAKE MORE THAN ONE RESPONSE (E.G., QUESTION D). FOR THESE MULTIPLE-RESPONSE FORMAT QUESTIONS, THE PERCENTAGES REFER TO THE PROPORTION OF RESPONSENTS WHO MADE THAT RESPONSE AND OFTEN ADD UP TO OVER 100 PERCENT.

Weekend Travel

1. Where do you normally travel on weekends? [ALLOW FOR MULTIPLE RESPONSES.]

Local (within 5-10 miles of home)	53.3%
Los Angeles (or any point north of Orange County)	15.7%
South Orange County	10.9%
Central Orange County	10.2%
North Orange County	8.1%
San Diego (or any point south of Orange County	7.6%
Riverside (or any point east of Orange County)	5.4%
West Orange County	3.8%
Out of state/out of country	1.9%
Other	0.8%
DK/NA	8.8%

2. [ASKED IF Q1 INDICATED TRAVEL WITHIN CALIFORNIA; n =520]
    Generally speaking, what time of the day do you prefer to travel on weekends?

Early morning (6 to 8 am)	18.3%
Morning (9 to 11 am)	40.5%
Afternoon (12 to 2 pm)	21.4%
Late afternoon (3 to 5 pm)	5.7%
Early evening (6 to 8 pm)	2.6%
Late evening (9 to 11 pm)	0.9%
Late night/overnight (11 pm to 5 am)	0.6%
DK/NA	9.9%

Typical Transportation Mode and Public Transit Experience

3. In the last 12 months, what type of transportation do you typically use to go to work, school, recreation or other places you visit frequently? [IF MORE THAN ONE RESPONSE, PROBE FOR MOST TYPICAL MODE. IF RESPONDENT SAYS "METROLINK," VERIFY THAT IT'S WEEKDAY SERVICE. IF WEEKEND, POLITELY DISMISS. IF RESPONDENT SAYS "TRAIN" OR "RAIL," FIND OUT WHETHER IT'S AMTRAK OR METROLINK.]

Drive alone	79.5%
Carpool	12.2%
Bus	4.8%
Bike	1.6%
Walk	0.9%
Train or Rail other than Amtrak or Metrolink	0.4%
Metrolink Weekday Service	0.2%
DK/NA	0.3%

4. [PUBLIC TRANSIT USERS ONLY; Q3 = BUS, METROLINK WEEKDAY SERVICE, OR TRAIN OR RAIL OTHER THAN AMTRAK OR METROLINK; n = 32]
    In this 12-month period, how often did you take public transit?

Everyday	40.5%
Few times a week	43.1%
Few times a month	7.6%
Once a month	2.2%
Few times a year	4.4%
DK/NA	2.2%

5. [PUBLIC TRANSIT USERS ONLY; Q3 = BUS, METROLINK WEEKDAY SERVICE, OR TRAIN OR RAIL OTHER THAN AMTRAK OR METROLINK; n = 32]
    Did you take public transit mainly for commuting or recreational purposes?

Commuting	79.2%
Recreation	8.9%
Both	9.8%
DK/NA	2.2%

Awareness of and Reason for Not Using Metrolink Weekend Service

6. Earlier, you mentioned that you have never used Metrolink's weekend service. Do you know about Metrolink's weekend service?

Yes	32.0%
No	66.9%
DK/NA	1.1%

7. [UNAWARE OF WEEKEND SERVICE ONLY; Q6 = NO OR DK/NA; n = 408]
Have you heard of the Metrolink Rail System?

Yes	74.3%
No	24.7%
DK/NA	1.0%

[IF Q7 = NO OR DK/NA, READ: Metrolink is a commuter rail system jointly operated by Orange, Los Angeles, Riverside, San Bernardino, and Ventura counties. Metrolink offers service on three lines in Orange County.]

8. [AWARE OF METROLINK WEEKEND SERVICE ONLY; Q6 = YES; n = 192]
How did you hear about Metrolink's weekend service? [ALLOW FOR MULTIPLE RESPONSES.]

Word of mouth	40.1%
Newspaper ad/insert	15.1%
News article	10.5%
See the trains	10.4%
Public service announcement (PSA) on local cable access channel	5.6%
Metrolink Website	4.2%
Metrolink Newsletter	2.5%
Free Station Promotion	2.4%
OCTA Website	2.4%
Fun Guide	0.4%
Other	4.8%
DK/NA	10.0%

9. [AWARE OF METROLINK WEEKEND SERVICE ONLY; Q6 = YES; n = 192]
    What is the primary reason why you have never taken one of Metrolink's weekend trains?

No reason to take weekend train	35.0%
Need flexibility of car	17.2%
Station not close enough	12.6%
No way to get from station to destination	7.7%
Schedule is inconvenient	7.4%
Prefer comfort and convenience of car	3.3%
Too expensive	2.6%
Takes too long	2.4%
Not safe [accidents]	0.7%
Not safe [crime]	0.6%
Too crowded/uncomfortable	0.4%
Other	6.5%
DK/NA	3.5%

10. [AWARE OF METROLINK WEEKEND SERVICE BUT DO NOT TYPICALLY USE
    METROLINK WEEKDAY SERVICE ONLY; Q6 = YES AND Q3 DOES NOT = METROLINK
    WEEKDAY SERVICE; n = 191]
    Have you ever used Metrolink during the week?

Yes	21.5%
No	77.6%
DK/NA	0.9%

Awareness and Impact on Likelihood of Usage

11. [AWARE OF METROLINK WEEKEND SERVICE ONLY; Q6 = YES; n = 192]
Metrolink weekend service offers a series of service features and benefits to riders. I'm going to read each of these features to you. Please first tell me whether you know about it, and then if knowing about it affects your likelihood of trying Metrolink's weekend service.

Here's the [FIRST/NEXT]: _____. Do you know about this feature? [GET ANSWER TO "A. AWARENESS" AND THEN ASK]: Does knowing about this feature make you more likely to try Metrolink's weekend trains or does it have no effect on you? [IF ANSWER IS "MORE LIKELY," ASK]: Is that much more likely or somewhat more likely? [FILL IN ANSWER FOR "B. IMPACT ON LIKELIHOOD OF USAGE".]

	Yes	No	DK/NA
11aA. Once a month, there was a weekend free ride promotion	14.6%	84.6%	0.7%
11aB. Weekend fare is currently discounted to half of the regular weekday fare	11.3%	88.3%	0.4%
11aC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	7.2%	92.0%	0.7%
11aD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	72.3%	26.9%	0.7%
11aE. Metrolink stations are very close to fairs, festivals and other community recreational events	42.5%	56.2%	1.3%
11aF. Up to 3 children ages 6 or under ride for free	16.9%	80.5%	2.5%
11aG. You can obtain schedule information online	63.2%	36.4%	0.4%
11aH. You can take your bike on the train	37.5%	58.8%	3.7%
11aI. There are free bus connections to and from Metrolink stations	26.9%	73.1%	0.0%
11aJ. There is plenty of free and convenient parking at Metrolink stations	65.5%	31.2%	3.3%
11aK. The train you ride on is clean and comfortable	62.1%	35.2%	2.8%

	Much More Likely	Somewhat More Likely	No effect	DK/NA
11bA. Once a month, there was a weekend free ride promotion	20.3%	31.7%	46.0%	2.0%
11bB. Weekend fare is currently discounted to half of the regular weekday fare	22.4%	27.2%	49.5%	0.9%
11aC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	13.3%	26.2%	60.1%	0.4%
11bD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	15.1%	29.3%	54.0%	1.6%
11bE. Metrolink stations are very close to fairs, festivals and other community recreational events	15.7%	25.6%	57.5%	1.3%
11bF. Up to 3 children ages 6 or under ride for free	12.7%	13.2%	71.1%	2.9%
11bG. You can obtain schedule information online	14.6%	32.4%	49.9%	3.1%
11bH. You can take your bike on the train	9.4%	16.3%	72.5%	1.8%
11bI. There are free bus connections to and from Metrolink stations	17.0%	24.4%	57.7%	0.9%
11bJ. There is plenty of free and convenient parking at Metrolink stations	19.5%	23.3%	54.6%	2.6%
11bK. The train you ride on is clean and comfortable	24.3%	22.4%	52.5%	0.9%

12. [UNAWARE OF WEEKEND SERVICE ONLY; Q6 = NO OR DK/NA; n = 408]
Metrolink weekend service offers a series of service features and benefits to riders. I'm going to read each of these features to you. Please tell me whether knowing about it affects your likelihood of trying Metrolink's weekend service.

Here's the [FIRST/NEXT]: _____. Does knowing about this feature make you more likely to try Metrolink's weekend trains or does it have no effect on you? [IF ANSWER IS "MORE LIKELY," ASK]: Is that much more likely or somewhat more likely? [FILL IN ANSWERS FOR "B. IMPACT ON LIKELIHOOD OF USAGE" ONLY.]

	Much More Likely	Somewhat More Likely	No effect	DK/NA
12A. Once a month, there was a weekend free ride promotion	31.2%	33.7%	35.0%	0.2%
12B. Weekend fare is currently discounted to half of the regular weekday fare	33.2%	33.6%	32.4%	0.8%
12C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	25.0%	32.6%	40.8%	1.6%
12D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	35.3%	32.4%	31.8%	0.5%
12E. Metrolink stations are very close to fairs, festivals and other community recreational events	32.9%	32.5%	33.8%	0.8%
12F. Up to 3 children ages 6 or under ride for free	20.2%	23.2%	56.1%	0.5%
12G. You can obtain schedule information online	29.5%	35.4%	34.2%	1.0%
12H. You can take your bike on the train	23.0%	20.4%	55.8%	0.8%
12I. There are free bus connections to and from Metrolink stations	28.5%	30.2%	40.4%	0.9%
12J. There is plenty of free and convenient parking at Metrolink stations	35.7%	32.5%	30.9%	0.9%
12K. The train you ride on is clean and comfortable	40.8%	33.0%	24.7%	1.6%

Potential Impact of Marketing and Policy

13. Next, I'm going to read to you a list of potential benefits for riding Metrolink's weekend trains. After hearing each, please tell me if it would affect your likelihood of trying Metrolink's weekend service.

    Here's the first/next one: _____. Does hearing this make you more likely to try Metrolink's weekend trains or does it have no effect on you? [IF MORE LIKELY, ASK]: Is that much more likely or somewhat more likely?

	Much More Likely	Somewhat More Likely	No effect	DK/NA
13A. Metrolink train tickets costs you less than driving your car	40.9%	28.8%	27.6%	2.8%
13B. You can subscribe to low-cost Internet access while on the train	19.3%	18.9%	61.1%	0.8%
13C. You can plug in a laptop while on the train	25.8%	18.7%	54.7%	0.8%
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment	39.5%	29.2%	31.1%	0.2%
13E. You can purchase tickets online	33.4%	30.6%	35.3%	0.8%
13F. Trains have a cafe/food car	29.4%	26.8%	42.9%	1.0%
13G. Riding the train is much safer than driving your car	33.8%	27.2%	38.0%	1.0%
13H. You can avoid traffic	52.8%	24.4%	22.0%	0.9%
13I. Your trip is more relaxing and enjoyable than driving	41.9%	31.2%	25.6%	1.3%
13J. Traveling by Metrolink is fun	25.7%	33.9%	37.6%	2.7%
13K. You can take Metrolink to the beach and other recreation destinations	35.4%	29.4%	34.7%	0.5%
13L. You can enjoy family time while riding Metrolink	33.6%	25.3%	39.5%	1.6%

14. On a related matter, I'm going to read to you two potential travel options via the Los Angeles-San Diego corridor, or LOSSAN corridor. After hearing each option, please tell me if it would affect your likelihood of trying Metrolink's weekend service.

Here's the first/next one: _____. Does hearing this make you more likely to try Metrolink's weekend trains or does it have no effect on you? [IF MORE LIKELY, ASK]: Is that much more likely or somewhat more likely?

[IF NEEDED: The LOSSAN corridor is a rail right-of-way that runs from San Diego to San Luis Obispo, through Orange County, Los Angeles County and Santa Barbara. This right-of-way is used by Amtrak's Pacific Surfliner train service.]

	Much More Likely	Somewhat More Likely	No effect	DK/NA
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	47.7%	27.9%	23.3%	1.2%
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	48.4%	26.2%	24.5%	0.8%

15. Aside from what we have already discussed so far, what else might encourage you to try Metrolink's weekend service?

Make system more convenient	28.0%
Nothing not already mentioned	13.0%
Discounted travel or promotions	9.3%
Increase public awareness of system	9.1%
Improve safety/amenities on trains	4.8%
Ride with a friend day	3.2%
Improve disabled access	0.8%
Other	0.8%
DK/NA	37.0%

16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?

Less than 10 min	7.6%
10 min to less than 20 min	23.1%
20 min to less than 30 min	11.0%
30 min to less than 40 min	16.1%
40 min to less than 50 min	4.4%
50 min to less than 60 min	0.6%
60 min or more	21.3%
DK/NA	15.9%

17. What is your most preferred source for getting information about public transit in your area? [DON'T READ LIST. RECORD ONE RESPONSE.]

Website - Other	32.2%
Website - Metrolink	8.7%
TV	7.4%
Local Newspaper	7.3%
Postal mail	6.5%
Website - OCTA	6.5%
Email	4.8%
Word of mouth/Friends or Family	3.4%
Phone Book/Yellow Pages	3.2%
Kiosks at stations	2.7%
Printed timetable	2.0%
OC Register	1.9%
LA Times	1.6%
Radio	1.6%
Other	1.8%
DK/NA	8.5%

A. Do you have regular access to the Internet?

Yes	82.6%
No	17.1%
DK/NA	0.3%

B. How many motor vehicles are in your household?

1	23.1%
2	39.0%
3	20.9%
4	11.5%
5 or more	5.2%
DK/NA	0.3%

C. What is your age?

18 to 24	11.5%
25 to 34	18.2%
35 to 44	18.4%
45 to 54	20.3%
55 to 64	12.8%
65 or older	16.3%
DK/NA	2.6%

D. Which ethnic group do you consider yourself a part of or feel closest to? [ALLOW MULTIPLE RESPONSES.]

White	46.6%
Hispanic/Latino(a)	31.8%
Asian	15.4%
Black/African American	1.4%
American Indian or Alaska Native	0.8%
Native Hawaiian or Pacific Islander	0.3%
Other	2.0%
DK/NA	4.3%

E. What is the last grade or level you completed in school? [DO NOT READ CHOICES]

Grade School/Some high school	7.5%
High School graduate (12 years)	23.1%
Technical/vocational school	1.9%
Some college (2 year degree)	23.4%
College graduate (4 year degree)	27.0%
Some graduate school	2.3%
Graduate, professional, doctorate degree (DDS, DVM, JD, LLM, MA, MS, MBA, MD, PhD)	13.9%
DK/NA	1.0%

F. What is the primary language of speech in your household?

English	74.7%
Spanish	17.5%
Vietnamese	3.3%
Chinese	1.4%
Filipino/Tagalog	0.3%
Other	2.7%
DK/NA	0.2%

G. [NATIVE LANGUAGE OTHER THAN ENGLISH ONLY; QF DOES NOT = ENGLISH OR DK/NA; n = 152]
If you were to receive information about public transit in your native language instead of English, would you be more likely to use the information?

Yes	50.2%
No	44.5%
DK/NA	5.3%

H. To wrap things up, can you please tell me if your household income is more or less than $50,000 per year?

Less	28.9%
More	56.8%
DK/NA	14.3%

H1. [INCOME LESS THAN $50,000 PER YEAR ONLY; QH = LESS; n = 173]
 Please stop me when I reach the category that best describes your total household income.

Under $15,000	21.0%
$15,000 to $24,999	26.7%
$25,000 to $49,999	49.9%
DK/NA	2.4%

H2. [INCOME MORE THAN $50,000 PER YEAR ONLY; QH = MORE; n = 341]
 Please stop me when I reach the category that best describes your total household income.

$50,000 to $74,999	24.5%
$75,000 to $99,999	25.0%
$100,000 to $149,999	23.3%
$150,000 to $199,999	8.7%
$200,000 or higher	9.2%
DK/NA	9.3%

I. Respondent's Sex:

Male	49.4%
Female	50.6%

J. Respondent's Language:

English	89.9%
Spanish	10.1%

i. To begin, may I have your zip code to verify that your residence falls within the scope of this research?

92708	3.9%	92627	0.8%
92677	3.3%	92649	0.8%
92843	3.3%	92706	0.8%
92703	3.2%	92868	0.8%
92646	3.2%	92801	0.8%
92683	2.8%	90740	0.8%
92840	2.8%	92637	0.7%
90630	2.8%	92660	0.7%
92704	2.8%	92867	0.7%
90620	2.6%	92617	0.7%
92707	2.4%	92620	0.6%
92841	2.4%	92866	0.6%
92802	2.4%	92651	0.6%
90631	2.2%	92673	0.6%
92804	2.1%	92808	0.5%
92656	2.0%	90720	0.5%
92648	2.0%	92629	0.5%
92705	2.0%	90680	0.5%
92869	2.0%	92692	0.4%
92647	1.9%	92603	0.4%
92807	1.9%	92865	0.4%
92870	1.7%	92832	0.4%
92805	1.7%	52805	0.3%
92701	1.7%	90260	0.3%
92806	1.5%	92082	0.3%
92887	1.5%	92631	0.3%
90621	1.4%	92624	0.3%
90623	1.4%	92073	0.3%
92688	1.4%	92618	0.2%
92691	1.1%	92625	0.2%
92626	1.1%	92657	0.2%
92886	1.1%	92782	0.2%
92672	1.1%	92614	0.2%
92831	1.1%	92078	0.1%
92821	1.1%	92348	0.1%
92780	1.0%	92605	0.1%
92833	1.0%	92610	0.1%
92630	1.0%	92612	0.1%
92602	1.0%	92642	0.1%
92679	1.0%	92690	0.1%
92835	0.9%	92694	0.1%
92675	0.9%	92811	0.1%
92653	0.9%	98677	0.1%
92844	0.9%	92830	0.1%
92604	0.9%		

ii. Do you live in Orange County?

| Yes | 100.0% |

iii. Have you ever taken a Metrolink train on a Saturday or Sunday?

| No | 100.0% |

Appendix C   GODBE RESEARCH
Gain Insight

Crosstabulation Tables
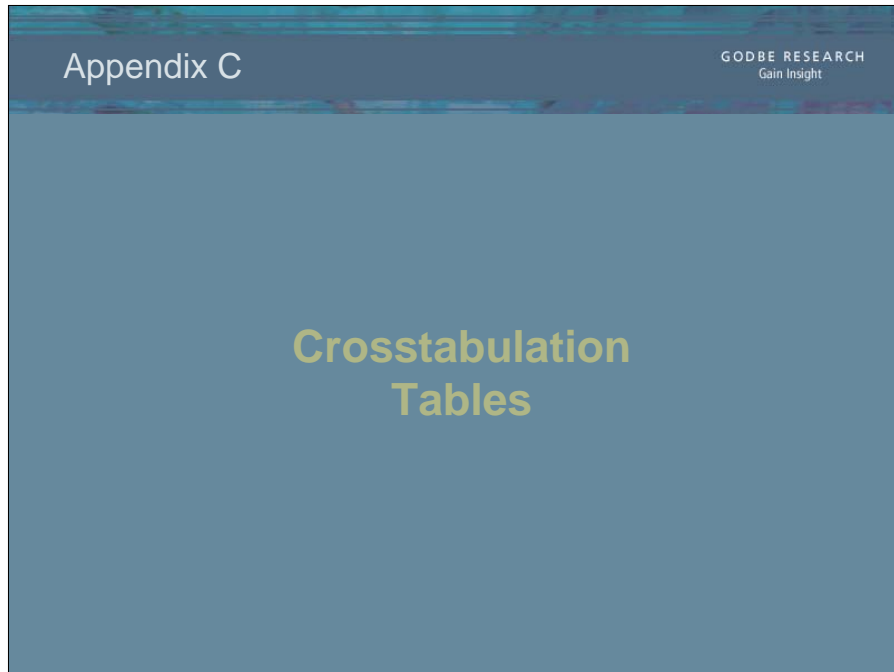
The following appendix displays the Crosstabulation Tables, for guidance on interpretation of these tables, please refer to Appendix A: Methodology.

		Weekday Use		
		Total	Yes	No
2. What made you decide to use Metrolink weekend service for the first time today?	Total	267	58	209
	Convenient/efficient way to get to desired destination	136 / 50.9%	31 / 53.4%	105 / 50.2%
	Cost-effective/cheaper than driving	113 / 42.3%	27 / 46.6%	86 / 41.1%
	Do not drive/no access to an automobile	47 / 17.6%	13 / 22.4%	34 / 16.3%
	Do not like to drive/like being able to do things not possible if driving	23 / 8.6%	3 / 5.2%	20 / 9.6%
	Never rode before, wanted to try	61 / 22.8%	9 / 15.5%	52 / 24.9%
	Ride is discounted	19 / 7.1%	5 / 8.6%	14 / 6.7%
	Ride is free	12 / 4.5%	2 / 3.4%	10 / 4.8%
	Shopping/dining discounts near station	10 / 3.7%	2 / 3.4%	8 / 3.8%
	Things to do/events near station	37 / 13.9%	8 / 13.8%	29 / 13.9%
	Word of mouth/recommendations by friends or family	43 / 16.1%	9 / 15.5%	34 / 16.3%
	Other	12 / 4.5%	4 / 6.9%	8 / 3.8%
	DK/NA	2 / .7%	1 / 1.7%	1 / .5%

Comparisons of Column Proportions[a]

		Weekday Use	
		Yes (A)	No (B)
2. What made you decide to use Metrolink weekend service for the first time today?	Convenient/efficient way to get to desired destination		
	Cost-effective/cheaper than driving		
	Do not drive/no access to an automobile		
	Do not like to drive/like being able to do things not possible if driving		
	Never rode before, wanted to try		
	Ride is discounted		
	Ride is free		
	Shopping/dining discounts near station		
	Things to do/events near station		
	Word of mouth/recommendations by friends or family		
	Other		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Age				
		Total	17 and under	18 to 24	25 to 34	35 to 44
2. What made you decide to use Metrolink weekend service for the first time today?	Total	266	36	57	56	51
	Convenient/efficient way to get to desired destination	135 / 50.8%	18 / 50.0%	22 / 38.6%	26 / 46.4%	25 / 49.0%
	Cost-effective/cheaper than driving	113 / 42.5%	8 / 22.2%	28 / 49.1%	21 / 37.5%	24 / 47.1%
	Do not drive/no access to an automobile	47 / 17.7%	10 / 27.8%	17 / 29.8%	9 / 16.1%	6 / 11.8%
	Do not like to drive/like being able to do things not	23 / 8.6%	0 / .0%	3 / 5.3%	5 / 8.9%	2 / 3.9%
	Never rode before, wanted to try	60 / 22.6%	7 / 19.4%	11 / 19.3%	14 / 25.0%	14 / 27.5%
	Ride is discounted	19 / 7.1%	2 / 5.6%	1 / 1.8%	6 / 10.7%	3 / 5.9%
	Ride is free	12 / 4.5%	1 / 2.8%	0 / .0%	3 / 5.4%	5 / 9.8%
	Shopping/dining discounts near station	9 / 3.4%	0 / .0%	0 / .0%	5 / 8.9%	1 / 2.0%
	Things to do/events near station	37 / 13.9%	2 / 5.6%	4 / 7.0%	9 / 16.1%	11 / 21.6%
	Word of mouth/recommendations	42 / 15.8%	1 / 2.8%	11 / 19.3%	10 / 17.9%	8 / 15.7%
	Other	12 / 4.5%	2 / 5.6%	0 / .0%	3 / 5.4%	3 / 5.9%
	DK/NA	2 / .8%	1 / 2.8%	1 / 1.8%	0 / .0%	0 / .0%

		Age	
		45 to 54	55 and over
2. What made you decide to use Metrolink weekend service for the first time today?	Total	31	35
	Convenient/efficient way to get to desired destination	19 / 61.3%	25 / 71.4%
	Cost-effective/cheaper than driving	12 / 38.7%	20 / 57.1%
	Do not drive/no access to an automobile	1 / 3.2%	4 / 11.4%
	Do not like to drive/like being able to do things not	3 / 9.7%	10 / 28.6%
	Never rode before, wanted to try	6 / 19.4%	8 / 22.9%
	Ride is discounted	2 / 6.5%	5 / 14.3%
	Ride is free	3 / 9.7%	0 / .0%
	Shopping/dining discounts near station	1 / 3.2%	2 / 5.7%
	Things to do/events near station	7 / 22.6%	4 / 11.4%
	Word of mouth/recommendations	5 / 16.1%	7 / 20.0%
	Other	3 / 9.7%	1 / 2.9%
	DK/NA	0 / .0%	0 / .0%

		Age			
		17 and under	18 to 24	25 to 34	35 to 44
		(A)	(B)	(C)	(D)
2. What made you decide to use Metrolink weekend service for the first time today?	Convenient/efficient way to get to desired destination				
	Cost-effective/cheaper than driving				
	Do not drive/no access to an automobile		E		
	Do not like to drive/like being able to do things not possible if driving	.a			
	Never rode before, wanted to try				
	Ride is discounted		.a		
	Ride is free	.a	.a		
	Shopping/dining discounts near station				
	Things to do/events near station				
	Word of mouth/recommendations by friends or family		.a		
	Other			.a	.a
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

		Age	
		45 to 54	55 and over
		(E)	(F)
2. What made you decide to use Metrolink weekend service for the first time today?	Convenient/efficient way to get to desired destination		B
	Cost-effective/cheaper than driving		A
	Do not drive/no access to an automobile		
	Do not like to drive/like being able to do things not possible if driving		B D
	Never rode before, wanted to try		
	Ride is discounted		
	Ride is free		.a
	Shopping/dining discounts near station		
	Things to do/events near station		
	Word of mouth/recommendations by friends or family		
	Other		
	DK/NA	.a	.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Level of Education				
		Total	High School or less	Some college	College graduate	Graduate school
	Total	267	101	81	53	32
2. What made you decide to use Metrolink weekend service for the first time today?	Convenient/efficient way to get to desired destination	136 50.9%	45 44.6%	39 48.1%	32 60.4%	20 62.5%
	Cost-effective/cheaper than driving	113 42.3%	41 40.6%	35 43.2%	21 39.6%	16 50.0%
	Do not drive/no access to an automobile	47 17.6%	24 23.8%	12 14.8%	7 13.2%	4 12.5%
	Do not like to drive/like being able to do things not	23 8.6%	5 5.0%	8 9.9%	5 9.4%	5 15.6%
	Never rode before, wanted to try	61 22.8%	23 22.8%	12 14.8%	16 30.2%	10 31.3%
	Ride is discounted	19 7.1%	11 10.9%	5 6.2%	3 5.7%	0 .0%
	Ride is free	12 4.5%	3 3.0%	1 1.2%	4 7.5%	4 12.5%
	Shopping/dining discounts near station	10 3.7%	5 5.0%	1 1.2%	3 5.7%	1 3.1%
	Things to do/events near station	37 13.9%	10 9.9%	12 14.8%	9 17.0%	6 18.8%
	Word of mouth/recommendations	43 16.1%	11 10.9%	18 22.2%	9 17.0%	5 15.6%
	Other	12 4.5%	4 4.0%	6 7.4%	0 .0%	2 6.3%
	DK/NA	2 .7%	1 1.0%	1 1.2%	0 .0%	0 .0%

		Level of Education			
		High School or less	Some college	College graduate	Graduate school
		(A)	(B)	(C)	(D)
2. What made you decide to use Metrolink weekend service for the first time today?	Convenient/efficient way to get to desired destination				
	Cost-effective/cheaper than driving				
	Do not drive/no access to an automobile				
	Do not like to drive/like being able to do things not possible if driving				
	Never rode before, wanted to try				
	Ride is discounted				.a
	Ride is free				
	Shopping/dining discounts near station				
	Things to do/events near station				
	Word of mouth/recommendations by friends or family			.a	
	Other			.a	.a
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

			Ethnicity		
		Total	Caucasian	Latino(a)/ Hispanic	African-American
	Total	267	142	63	27
2. What made you decide to use Metrolink weekend service for the first time today?	Convenient/efficient way to get to desired destination	136 50.9%	79 55.6%	25 39.7%	11 40.7%
	Cost-effective/cheaper than driving	113 42.3%	65 45.8%	27 42.9%	5 18.5%
	Do not drive/no access to an automobile	47 17.6%	20 14.1%	12 19.0%	6 22.2%
	Do not like to drive/like being able to do things not	23 8.6%	16 11.3%	5 7.9%	1 3.7%
	Never rode before, wanted to try	61 22.8%	29 20.4%	15 23.8%	8 29.6%
	Ride is discounted	19 7.1%	10 7.0%	7 11.1%	2 7.4%
	Ride is free	12 4.5%	7 4.9%	1 1.6%	2 7.4%
	Shopping/dining discounts near station	10 3.7%	6 4.2%	2 3.2%	1 3.7%
	Things to do/events near station	37 13.9%	27 19.0%	6 9.5%	3 11.1%
	Word of mouth/recommendations	43 16.1%	28 19.7%	6 9.5%	3 11.1%
	Other	12 4.5%	8 5.6%	2 3.2%	1 3.7%
	DK/NA	2 .7%	1 .7%	1 1.6%	0 .0%

		Ethnicity	
		Asian	Other
	Total	21	14
2. What made you decide to use Metrolink weekend service for the first time today?	Convenient/efficient way to get to desired destination	13 61.9%	8 57.1%
	Cost-effective/cheaper than driving	10 47.6%	6 42.9%
	Do not drive/no access to an automobile	6 28.6%	3 21.4%
	Do not like to drive/like being able to do things not	0 .0%	1 7.1%
	Never rode before, wanted to try	5 23.8%	4 28.6%
	Ride is discounted	0 .0%	0 .0%
	Ride is free	2 9.5%	0 .0%
	Shopping/dining discounts near station	1 4.8%	0 .0%
	Things to do/events near station	1 4.8%	0 .0%
	Word of mouth/recommendations	4 19.0%	2 14.3%
	Other	1 4.8%	0 .0%
	DK/NA	0 .0%	0 .0%

Comparisons of Column Proportions[b]

		Ethnicity				
		Caucasian	Latino(a)/ Hispanic	African-American	Asian	Other
		(A)	(B)	(C)	(D)	(E)
2. What made you decide to use Metrolink weekend service for the first time today?	Convenient/efficient way to get to desired destination					
	Cost-effective/cheaper than driving					
	Do not drive/no access to an automobile					
	Do not like to drive/like being able to do things not possible if driving				a .	
	Never rode before, wanted to try					
	Ride is discounted				. a	. a a .
	Ride is free					. a a .
	Shopping/dining discounts near station					. a
	Things to do/events near station					. a
	Word of mouth/recommendations by friends or family					
	Other				a	. a a .
	DK/NA					. a a .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Household Income			
		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
	Total	259	50	41	44
2. What made you decide to use Metrolink weekend service for the first time today?	Convenient/efficient way to get to desired destination	131 50.6%	26 52.0%	17 41.5%	21 47.7%
	Cost-effective/cheaper than driving	109 42.1%	16 32.0%	16 39.0%	21 47.7%
	Do not drive/no access to an automobile	44 17.0%	15 30.0%	7 17.1%	7 15.9%
	Do not like to drive/like being able to do things not	23 8.9%	0 .0%	7 17.1%	4 9.1%
	Never rode before, wanted to try	59 22.8%	12 24.0%	8 19.5%	4 9.1%
	Ride is discounted	18 6.9%	2 4.0%	5 12.2%	5 11.4%
	Ride is free	12 4.6%	1 2.0%	2 4.9%	1 2.3%
	Shopping/dining discounts near station	9 3.5%	0 .0%	1 2.4%	2 4.5%
	Things to do/events near station	36 13.9%	4 8.0%	3 7.3%	3 6.8%
	Word of mouth/recommendations	40 15.4%	5 10.0%	8 19.5%	9 20.5%
	Other	11 4.2%	1 2.0%	0 .0%	2 4.5%
	DK/NA	2 .8%	0 .0%	0 .0%	1 2.3%

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	Household Income	
	$50,000 to $99,999	$100,000 or higher
Total	71	53
2. What made you decide to use Metrolink weekend service for the first time today? Convenient/efficient way to get to desired destination	37 52.1%	30 56.6%
Cost-effective/cheaper than driving	35 49.3%	21 39.6%
Do not drive/no access to an automobile	8 11.3%	7 13.2%
Do not like to drive/like being able to do things not	7 9.9%	5 9.4%
Never rode before, wanted to try	20 28.2%	15 28.3%
Ride is discounted	5 7.0%	1 1.9%
Ride is free	1 1.4%	7 13.2%
Shopping/dining discounts near station	5 7.0%	1 1.9%
Things to do/events near station	12 16.9%	14 26.4%
Word of mouth/recommendations	10 14.1%	8 15.1%
Other	5 7.0%	3 5.7%
DK/NA	1 1.4%	0 .0%

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Comparisons of Column Proportions[b]

		Household Income				
		Under $15,000 (A)	$15,000 to $24,999 (B)	$25,000 to $49,999 (C)	$50,000 to $99,999 (D)	$100,000 or higher (E)
2. What made you decide to use Metrolink weekend service for the first time today?	Convenient/efficient way to get to desired destination					
	Cost-effective/cheaper than driving					
	Do not drive/no access to an automobile					
	Do not like to drive/like being able to do things not possible if driving	.a				
	Never rode before, wanted to try					
	Ride is discounted					
	Ride is free	.a				
	Shopping/dining discounts near station					
	Things to do/events near station					
	Word of mouth/recommendations by friends or family					
	Other		.a			
	DK/NA	.a	.a	.a		.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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	Gender		
	Total	Female	Male
Total	267	145	122
2. What made you decide to use Metrolink weekend service for the first time today? Convenient/efficient way to get to desired destination	136 50.9%	74 51.0%	62 50.8%
Cost-effective/cheaper than driving	113 42.3%	62 42.8%	51 41.8%
Do not drive/no access to an automobile	47 17.6%	23 15.9%	24 19.7%
Do not like to drive/like being able to do things not	23 8.6%	17 11.7%	6 4.9%
Never rode before, wanted to try	61 22.8%	38 26.2%	23 18.9%
Ride is discounted	19 7.1%	11 7.6%	8 6.6%
Ride is free	12 4.5%	6 4.1%	6 4.9%
Shopping/dining discounts near station	10 3.7%	6 4.1%	4 3.3%
Things to do/events near station	37 13.9%	20 13.8%	17 13.9%
Word of mouth/recommendations	43 16.1%	23 15.9%	20 16.4%
Other	12 4.5%	5 3.4%	7 5.7%
DK/NA	2 .7%	0 .0%	2 1.6%

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Comparisons of Column Proportions[b]

		Gender	
		Female (A)	Male (B)
2. What made you decide to use Metrolink weekend service for the first time today?	Convenient/efficient way to get to desired destination		
	Cost-effective/cheaper than driving		
	Do not drive/no access to an automobile		
	Do not like to drive/like being able to do things not possible if driving	B	
	Never rode before, wanted to try		
	Ride is discounted		
	Ride is free		
	Shopping/dining discounts near station		
	Things to do/events near station		
	Word of mouth/recommendations by friends or family		
	Other		
	DK/NA	.a	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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2. What made you decide to use Metrolink weekend service for the first time today?		LINE				
		Total	OC Outbound	OC Inbound	IEOC Inbound	IEOC Outbound
	Total	267	61	57	73	76
	Convenient/efficient way to get to desired destination	136 / 50.9%	40 / 65.6%	24 / 42.1%	35 / 47.9%	37 / 48.7%
	Cost-effective/cheaper than driving	113 / 42.3%	27 / 44.3%	28 / 49.1%	34 / 46.6%	24 / 31.6%
	Do not drive/no access to an automobile	47 / 17.6%	7 / 11.5%	11 / 19.3%	8 / 11.0%	21 / 27.6%
	Do not like to drive/like being able to do things not	23 / 8.6%	6 / 9.8%	6 / 10.5%	5 / 6.8%	6 / 7.9%
	Never rode before, wanted to try	61 / 22.8%	15 / 24.6%	9 / 15.8%	23 / 31.5%	14 / 18.4%
	Ride is discounted	19 / 7.1%	5 / 8.2%	5 / 8.8%	4 / 5.5%	5 / 6.6%
	Ride is free	12 / 4.5%	3 / 4.9%	2 / 3.5%	4 / 5.5%	3 / 3.9%
	Shopping/dining discounts near station	10 / 3.7%	0 / .0%	3 / 5.3%	5 / 6.8%	2 / 2.6%
	Things to do/events near station	37 / 13.9%	9 / 14.8%	7 / 12.3%	13 / 17.8%	8 / 10.5%
	Word of mouth/recommendations	43 / 16.1%	8 / 13.1%	12 / 21.1%	12 / 16.4%	11 / 14.5%
	Other	12 / 4.5%	5 / 8.2%	4 / 7.0%	2 / 2.7%	1 / 1.3%
	DK/NA	2 / .7%	0 / .0%	1 / 1.8%	1 / 1.4%	0 / .0%

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Comparisons of Column Proportions[b]

2. What made you decide to use Metrolink weekend service for the first time today?		LINE			
		OC Outbound (A)	OC Inbound (B)	IEOC Inbound (C)	IEOC Outbound (D)
	Convenient/efficient way to desired destination				
	Cost-effective/cheaper than driving				
	Do not drive/no access to an automobile				
	Do not like to drive/like being able to do things not possible if driving				
	Never rode before, wanted to try				
	Ride is discounted				
	Ride is free				
	Shopping/dining discounts near station	.[a]			
	Things to do/events near station				
	Word of mouth/recommendations by friends or family				
	Other				
	DK/NA	.[a]			.[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.
a. This category is not used in comparisons because its column proportion is equal to zero or one.
b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

4. How often do you ride Metrolink on a weekend?		Frequency of Use		
		Total	Few times a month or more	Once a month or less
	Total	328	189	139
	Every Saturday and Sunday	37 / 11.3%	37 / 19.6%	0 / .0%
	Either Saturday or Sunday (but not both)	53 / 16.2%	53 / 28.0%	0 / .0%
	Few times a month	99 / 30.2%	99 / 52.4%	0 / .0%
	Once a month	48 / 14.6%	0 / .0%	48 / 34.5%
	Few times a year	73 / 22.3%	0 / .0%	73 / 52.5%
	Once a year or less often	18 / 5.5%	0 / .0%	18 / 12.9%
	DK/NA			

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Comparisons of Column Proportions[b]

4. How often do you ride Metrolink on a weekend?		Frequency of Use	
		Few times a month or more (A)	Once a month or less (B)
	Every Saturday and Sunday		.[a]
	Either Saturday or Sunday (but not both)		.[a]
	Few times a month		.[a]
	Once a month	.[a]	
	Few times a year	.[a]	
	Once a year or less often	.[a]	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.
a. This category is not used in comparisons because its column proportion is equal to zero or one.
b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

4. How often do you ride Metrolink on a weekend?		Weekday Use		
		Total	Yes	No
	Total	332	133	199
	Every Saturday and Sunday	37 / 11.1%	20 / 15.0%	17 / 8.5%
	Either Saturday or Sunday (but not both)	53 / 16.0%	29 / 21.8%	24 / 12.1%
	Few times a month	99 / 29.8%	42 / 31.6%	57 / 28.6%
	Once a month	48 / 14.5%	17 / 12.8%	31 / 15.6%
	Few times a year	73 / 22.0%	23 / 17.3%	50 / 25.1%
	Once a year or less often	18 / 5.4%	0 / .0%	18 / 9.0%
	DK/NA	4 / 1.2%	2 / 1.5%	2 / 1.0%

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Comparisons of Column Proportions[b]

4. How often do you ride Metrolink on a weekend?		Weekday Use	
		Yes (A)	No (B)
	Every Saturday and Sunday		
	Either Saturday or Sunday (but not both)	B	
	Few times a month		
	Once a month		
	Few times a year		
	Once a year or less often	.[a]	
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.
a. This category is not used in comparisons because its column proportion is equal to zero or one.
b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

4. How often do you ride Metrolink on a weekend?		Age				
		Total	17 and under	18 to 24	25 to 34	35 to 44
	Total	332	37	71	69	67
	Every Saturday and Sunday	37 / 11.1%	3 / 8.1%	4 / 5.6%	12 / 17.4%	7 / 10.4%
	Either Saturday or Sunday (but not both)	53 / 16.0%	2 / 5.4%	12 / 16.9%	11 / 15.9%	13 / 19.4%
	Few times a month	99 / 29.8%	17 / 45.9%	21 / 29.6%	21 / 30.4%	22 / 32.8%
	Once a month	48 / 14.5%	8 / 21.6%	12 / 16.9%	6 / 8.7%	8 / 11.9%
	Few times a year	73 / 22.0%	6 / 16.2%	15 / 21.1%	12 / 17.4%	17 / 25.4%
	Once a year or less often	18 / 5.4%	0 / .0%	6 / 8.5%	5 / 7.2%	0 / .0%
	DK/NA	4 / 1.2%	1 / 2.7%	1 / 1.4%	2 / 2.9%	0 / .0%

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		Age	
		45 to 54	55 and over
4. How often do you ride Metrolink on a weekend?	Total	48	40
	Every Saturday and Sunday	6 12.5%	5 12.5%
	Either Saturday or Sunday (but not both)	6 12.5%	9 22.5%
	Few times a month	12 25.0%	6 15.0%
	Once a month	8 16.7%	6 15.0%
	Few times a year	13 27.1%	10 25.0%
	Once a year or less often	3 6.3%	4 10.0%
	DK/NA	0 .0%	0 .0%

Comparisons of Column Proportions[b]

		Age			
		17 and under	18 to 24	25 to 34	35 to 44
		(A)	(B)	(C)	(D)
4. How often do you ride Metrolink on a weekend?	Every Saturday and Sunday				
	Either Saturday or Sunday (but not both)				
	Few times a month	F			
	Once a month				
	Few times a year				
	Once a year or less often	.a			.a
	DK/NA				.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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Comparisons of Column Proportions[b]

		Age	
		45 to 54	55 and over
		(E)	(F)
4. How often do you ride Metrolink on a weekend?	Every Saturday and Sunday		
	Either Saturday or Sunday (but not both)		
	Few times a month		
	Once a month		
	Few times a year		
	Once a year or less often	.a	.a
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Level of Education				
		Total	High School or less	Some college	College graduate	Graduate school
4. How often do you ride Metrolink on a weekend?	Total	330	132	97	57	44
	Every Saturday and Sunday	37 11.2%	16 12.1%	14 14.4%	4 7.0%	3 6.8%
	Either Saturday or Sunday (but not both)	53 16.1%	20 15.2%	17 17.5%	10 17.5%	6 13.6%
	Few times a month	99 30.0%	46 34.8%	24 24.7%	19 33.3%	10 22.7%
	Once a month	48 14.5%	18 13.6%	13 13.4%	7 12.3%	10 22.7%
	Few times a year	73 22.1%	24 18.2%	24 24.7%	12 21.1%	13 29.5%
	Once a year or less often	17 5.2%	6 4.5%	4 4.1%	5 8.8%	2 4.5%
	DK/NA	3 .9%	2 1.5%	1 1.0%	0 .0%	0 .0%

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Comparisons of Column Proportions[b]

		Level of Education			
		High School or less	Some college	College graduate	Graduate school
		(A)	(B)	(C)	(D)
4. How often do you ride Metrolink on a weekend?	Every Saturday and Sunday				
	Either Saturday or Sunday (but not both)				
	Few times a month				
	Once a month				
	Few times a year				
	Once a year or less often			.a	.a
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Ethnicity			
		Total	Caucasian	Latino(a)/ Hispanic	African-American
4. How often do you ride Metrolink on a weekend?	Total	328	188	62	29
	Every Saturday and Sunday	37 11.3%	20 10.6%	11 17.7%	3 10.3%
	Either Saturday or Sunday (but not both)	53 16.2%	24 12.8%	14 22.6%	7 24.1%
	Few times a month	97 29.6%	59 31.4%	13 21.0%	8 27.6%
	Once a month	48 14.6%	27 14.4%	10 16.1%	3 10.3%
	Few times a year	72 22.0%	45 23.9%	10 16.1%	6 20.7%
	Once a year or less often	17 5.2%	10 5.3%	4 6.5%	2 6.9%
	DK/NA	4 1.2%	3 1.6%	0 .0%	0 .0%

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		Ethnicity	
		Asian	Other
4. How often do you ride Metrolink on a weekend?	Total	31	18
	Every Saturday and Sunday	2 6.5%	1 5.6%
	Either Saturday or Sunday (but not both)	5 16.1%	3 16.7%
	Few times a month	9 29.0%	8 44.4%
	Once a month	7 22.6%	1 5.6%
	Few times a year	6 19.4%	5 27.8%
	Once a year or less often	1 3.2%	0 .0%
	DK/NA	1 3.2%	0 .0%

Comparisons of Column Proportions[b]

		Ethnicity				
		Caucasian	Latino(a)/ Hispanic	African-American	Asian	Other
		(A)	(B)	(C)	(D)	(E)
4. How often do you ride Metrolink on a weekend?	Every Saturday and Sunday					
	Either Saturday or Sunday (but not both)					
	Few times a month					
	Once a month					
	Few times a year					
	Once a year or less often		.a	.a		.a
	DK/NA					.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Household Income			
		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
	Total	323	63	45	62
4. How often do you ride Metrolink on a weekend?	Every Saturday and Sunday	37 11.5%	7 11.1%	9 20.0%	8 12.9%
	Either Saturday or Sunday (but not both)	53 16.4%	9 14.3%	11 24.4%	14 22.6%
	Few times a month	96 29.7%	17 27.0%	16 35.6%	12 19.4%
	Once a month	46 14.2%	8 12.7%	3 6.7%	14 22.6%
	Few times a year	71 22.0%	15 23.8%	4 8.9%	12 19.4%
	Once a year or less often	16 5.0%	6 9.5%	0 .0%	2 3.2%
	DK/NA	4 1.2%	1 1.6%	2 4.4%	0 .0%

		Household Income	
		$50,000 to $99,999	$100,000 or higher
	Total	93	60
4. How often do you ride Metrolink on a weekend?	Every Saturday and Sunday	10 10.8%	3 5.0%
	Either Saturday or Sunday (but not both)	12 12.9%	7 11.7%
	Few times a month	32 34.4%	19 31.7%
	Once a month	11 11.8%	10 16.7%
	Few times a year	21 22.6%	19 31.7%
	Once a year or less often	7 7.5%	1 1.7%
	DK/NA	0 .0%	1 1.7%

Comparisons of Column Proportions[b]

		Household Income				
		Under $15,000 (A)	$15,000 to $24,999 (B)	$25,000 to $49,999 (C)	$50,000 to $99,999 (D)	$100,000 or higher (E)
4. How often do you ride Metrolink on a weekend?	Every Saturday and Sunday					
	Either Saturday or Sunday (but not both)					
	Few times a month					
	Once a month					
	Few times a year					
	Once a year or less often		.[a]	.[a]	.[a]	
	DK/NA					

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Gender		
		Total	Female	Male
	Total	332	144	188
4. How often do you ride Metrolink on a weekend?	Every Saturday and Sunday	37 11.1%	14 9.7%	23 12.2%
	Either Saturday or Sunday (but not both)	53 16.0%	23 16.0%	30 16.0%
	Few times a month	99 29.8%	44 30.6%	55 29.3%
	Once a month	48 14.5%	22 15.3%	26 13.8%
	Few times a year	73 22.0%	33 22.9%	40 21.3%
	Once a year or less often	18 5.4%	6 4.2%	12 6.4%
	DK/NA	4 1.2%	2 1.4%	2 1.1%

Comparisons of Column Proportions[a]

		Gender	
		Female (A)	Male (B)
4. How often do you ride Metrolink on a weekend?	Every Saturday and Sunday		
	Either Saturday or Sunday (but not both)		
	Few times a month		
	Once a month		
	Few times a year		
	Once a year or less often		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		LINE				
		Total	OC Outbound	OC Inbound	IEOC Inbound	IEOC Outbound
	Total	332	73	70	100	89
4. How often do you ride Metrolink on a weekend?	Every Saturday and Sunday	37 11.1%	4 5.5%	12 17.1%	10 10.0%	11 12.4%
	Either Saturday or Sunday (but not both)	53 16.0%	7 9.6%	8 11.4%	17 17.0%	21 23.6%
	Few times a month	99 29.8%	20 27.4%	25 35.7%	32 32.0%	22 24.7%
	Once a month	48 14.5%	14 19.2%	10 14.3%	10 10.0%	14 15.7%
	Few times a year	73 22.0%	23 31.5%	14 20.0%	19 19.0%	17 19.1%
	Once a year or less often	18 5.4%	3 4.1%	1 1.4%	11 11.0%	3 3.4%
	DK/NA	4 1.2%	2 2.7%	0 .0%	1 1.0%	1 1.1%

Comparisons of Column Proportions[b]

		LINE			
		OC Outbound (A)	OC Inbound (B)	IEOC Inbound (C)	IEOC Outbound (D)
4. How often do you ride Metrolink on a weekend?	Every Saturday and Sunday				
	Either Saturday or Sunday (but not both)				
	Few times a month				
	Once a month				
	Few times a year				
	Once a year or less often				
	DK/NA		.[a]		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

	First-Time Weekend Riders		
	Total	Yes	No
Total	599	267	332
Free Station Promotion	33 / 5.5%	15 / 5.6%	18 / 5.4%
Fun Guide	13 / 2.2%	4 / 1.5%	9 / 2.7%
Metrolink Newsletter	51 / 8.5%	14 / 5.2%	37 / 11.1%
Metrolink Website	145 / 24.2%	48 / 18.0%	97 / 29.2%
Public service announcement (PSA) on	6 / 1.0%	1 / .4%	5 / 1.5%
News article	19 / 3.2%	6 / 2.2%	13 / 3.9%
Newspaper ad/insert	18 / 3.0%	10 / 3.7%	8 / 2.4%
OCTA Website	26 / 4.3%	7 / 2.6%	19 / 5.7%
Word of mouth	222 / 37.1%	127 / 47.6%	95 / 28.6%
Other	65 / 10.9%	34 / 12.7%	31 / 9.3%
DK/NA	1 / .2%	1 / .4%	0 / .0%

(Row label for all: 5. How did you hear about Metrolink's weekend service?)

Comparisons of Column Proportions[b]

		First-Time Weekend Riders	
		Yes (A)	No (B)
5. How did you hear about Metrolink's weekend service?	Free Station Promotion		
	Fun Guide		
	Metrolink Newsletter		A
	Metrolink Website		A
	Public service announcement (PSA) on local cable access channel		
	News article		
	Newspaper ad/insert		
	OCTA Website		
	Word of mouth	B	
	Other		
	DK/NA		.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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	Frequency of Use		
	Total	Few times a month or more	Once a month or less
Total	328	189	139
Free Station Promotion	17 / 5.2%	9 / 4.8%	8 / 5.8%
Fun Guide	9 / 2.7%	6 / 3.2%	3 / 2.2%
Metrolink Newsletter	37 / 11.3%	28 / 14.8%	9 / 6.5%
Metrolink Website	96 / 29.3%	51 / 27.0%	45 / 32.4%
Public service announcement (PSA) on	5 / 1.5%	3 / 1.6%	2 / 1.4%
News article	12 / 3.7%	5 / 2.6%	7 / 5.0%
Newspaper ad/insert	8 / 2.4%	2 / 1.1%	6 / 4.3%
OCTA Website	19 / 5.8%	13 / 6.9%	6 / 4.3%
Word of mouth	94 / 28.7%	58 / 30.7%	36 / 25.9%
Other	31 / 9.5%	14 / 7.4%	17 / 12.2%
DK/NA			

(Row label for all: 5. How did you hear about Metrolink's weekend service?)

Comparisons of Column Proportions[a]

		Frequency of Use	
		Few times a month or more (A)	Once a month or less (B)
5. How did you hear about Metrolink's weekend service?	Free Station Promotion		
	Fun Guide		
	Metrolink Newsletter	B	
	Metrolink Website		
	Public service announcement (PSA) on local cable access channel		
	News article		
	Newspaper ad/insert		
	OCTA Website		
	Word of mouth		
	Other		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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	Weekday Use		
	Total	Yes	No
Total	600	191	409
Free Station Promotion	33 / 5.5%	10 / 5.2%	23 / 5.6%
Fun Guide	14 / 2.3%	4 / 2.1%	10 / 2.4%
Metrolink Newsletter	51 / 8.5%	26 / 13.6%	25 / 6.1%
Metrolink Website	145 / 24.2%	52 / 27.2%	93 / 22.7%
Public service announcement (PSA) on	6 / 1.0%	1 / .5%	5 / 1.2%
News article	19 / 3.2%	4 / 2.1%	15 / 3.7%
Newspaper ad/insert	18 / 3.0%	0 / .0%	18 / 4.4%
OCTA Website	26 / 4.3%	7 / 3.7%	19 / 4.6%
Word of mouth	222 / 37.0%	60 / 31.4%	162 / 39.6%
Other	65 / 10.8%	27 / 14.1%	38 / 9.3%
DK/NA	1 / .2%	0 / .0%	1 / .2%

(Row label for all: 5. How did you hear about Metrolink's weekend service?)

Comparisons of Column Proportions[b]

		Weekday Use	
		Yes (A)	No (B)
5. How did you hear about Metrolink's weekend service?	Free Station Promotion		
	Fun Guide		
	Metrolink Newsletter	B	
	Metrolink Website		
	Public service announcement (PSA) on local cable access channel		
	News article		
	Newspaper ad/insert	.a	
	OCTA Website		
	Word of mouth		
	Other		
	DK/NA	.a	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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	Age				
	Total	17 and under	18 to 24	25 to 34	35 to 44
Total	599	73	128	126	118
Free Station Promotion	33 / 5.5%	4 / 5.5%	5 / 3.9%	6 / 4.8%	4 / 3.4%
Fun Guide	14 / 2.3%	0 / .0%	1 / .8%	6 / 4.8%	1 / .8%
Metrolink Newsletter	51 / 8.5%	5 / 6.8%	7 / 5.5%	15 / 11.9%	7 / 5.9%
Metrolink Website	145 / 24.2%	3 / 4.1%	50 / 39.1%	33 / 26.2%	33 / 28.0%
Public service announcement (PSA) on	6 / 1.0%	0 / .0%	1 / .8%	1 / .8%	1 / .8%
News article	19 / 3.2%	2 / 2.7%	3 / 2.3%	2 / 1.6%	2 / 1.7%
Newspaper ad/insert	18 / 3.0%	5 / 6.8%	2 / 1.6%	2 / 1.6%	5 / 4.2%
OCTA Website	26 / 4.3%	3 / 4.1%	6 / 4.7%	7 / 5.6%	5 / 4.2%
Word of mouth	221 / 36.9%	43 / 58.9%	42 / 32.8%	46 / 36.5%	39 / 33.1%
Other	65 / 10.9%	8 / 11.0%	11 / 8.6%	8 / 6.3%	21 / 17.8%
DK/NA	1 / .2%	0 / .0%	0 / .0%	0 / .0%	0 / .0%

(Row label for all: 5. How did you hear about Metrolink's weekend service?)

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	Age	
	45 to 54	55 and over
Total	79	75
Free Station Promotion	10 / 12.7%	4 / 5.3%
Fun Guide	2 / 2.5%	4 / 5.3%
Metrolink Newsletter	7 / 8.9%	10 / 13.3%
Metrolink Website	14 / 17.7%	12 / 16.0%
Public service announcement (PSA) on	1 / 1.3%	2 / 2.7%
News article	5 / 6.3%	5 / 6.7%
Newspaper ad/insert	3 / 3.8%	1 / 1.3%
OCTA Website	5 / 6.3%	0 / .0%
Word of mouth	19 / 24.1%	32 / 42.7%
Other	13 / 16.5%	4 / 5.3%
DK/NA	0 / .0%	1 / 1.3%

(Row label: 5. How did you hear about Metrolink's weekend service?)

Comparisons of Column Proportions[b]

		Age			
		17 and under (A)	18 to 24 (B)	25 to 34 (C)	35 to 44 (D)
5. How did you hear about Metrolink's weekend service?	Free Station Promotion				
	Fun Guide	a			
	Metrolink Newsletter				
	Metrolink Website	a.	A E F	A	A
	Public service announcement (PSA) on local cable access channel				
	News article				
	Newspaper ad/insert				
	OCTA Website				
	Word of mouth	B C D E			
	Other				
	DK/NA	a	a	a	a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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Comparisons of Column Proportions[b]

		Age	
		45 to 54 (E)	55 and over (F)
5. How did you hear about Metrolink's weekend service?	Free Station Promotion		
	Fun Guide		
	Metrolink Newsletter		
	Metrolink Website		
	Public service announcement (PSA) on local cable access channel		
	News article		
	OCTA Website		a
	Word of mouth		
	Other		
	DK/NA	a	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

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		Level of Education			
		Total	High School or less	Some college	College graduate	Graduate school
Total		598	233	179	110	76
5. How did you hear about Metrolink's weekend service?	Free Station Promotion	33 / 5.5%	12 / 5.2%	5 / 2.8%	8 / 7.3%	8 / 10.5%
	Fun Guide	14 / 2.3%	4 / 1.7%	6 / 3.4%	2 / 1.8%	2 / 2.6%
	Metrolink Newsletter	51 / 8.5%	20 / 8.6%	16 / 8.9%	8 / 7.3%	7 / 9.2%
	Metrolink Website	145 / 24.2%	39 / 16.7%	48 / 26.8%	35 / 31.8%	23 / 30.3%
	Public service announcement (PSA) on	6 / 1.0%	3 / 1.3%	3 / 1.7%	0 / .0%	0 / .0%
	News article	19 / 3.2%	7 / 3.0%	6 / 3.4%	2 / 1.8%	4 / 5.3%
	Newspaper ad/insert	18 / 3.0%	9 / 3.9%	7 / 3.9%	1 / .9%	1 / 1.3%
	OCTA Website	26 / 4.3%	10 / 4.3%	6 / 3.4%	6 / 5.5%	4 / 5.3%
	Word of mouth	220 / 36.8%	110 / 47.2%	59 / 33.0%	37 / 33.6%	14 / 18.4%
	Other	65 / 10.9%	19 / 8.2%	22 / 12.3%	11 / 10.0%	13 / 17.1%
	DK/NA	1 / .2%	0 / .0%	1 / .6%	0 / .0%	0 / .0%

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Comparisons of Column Proportions[b]

		Level of Education			
		High School or less (A)	Some college (B)	College graduate (C)	Graduate school (D)
5. How did you hear about Metrolink's weekend service?	Free Station Promotion				
	Fun Guide				
	Metrolink Newsletter				
	Metrolink Website			A	
	Public service announcement (PSA) on local cable access channel			a.	a.
	News article				
	Newspaper ad/insert				
	OCTA Website				
	Word of mouth	B D			
	Other				
	DK/NA	a		a	a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Ethnicity			
		Total	Caucasian	Latino(a)/Hispanic	African-American
Total		596	331	125	56
5. How did you hear about Metrolink's weekend service?	Free Station Promotion	33 / 5.5%	21 / 6.3%	4 / 3.2%	2 / 3.6%
	Fun Guide	14 / 2.3%	11 / 3.3%	3 / 2.4%	0 / .0%
	Metrolink Newsletter	50 / 8.4%	23 / 6.9%	13 / 10.4%	5 / 8.9%
	Metrolink Website	145 / 24.3%	82 / 24.8%	29 / 23.2%	13 / 23.2%
	Public service announcement (PSA) on	6 / 1.0%	4 / 1.2%	2 / 1.6%	0 / .0%
	News article	19 / 3.2%	13 / 3.9%	2 / 1.6%	0 / .0%
	Newspaper ad/insert	17 / 2.9%	6 / 1.8%	6 / 4.8%	3 / 5.4%
	OCTA Website	25 / 4.2%	13 / 3.9%	5 / 4.0%	1 / 1.8%
	Word of mouth	221 / 37.1%	118 / 35.6%	49 / 39.2%	26 / 46.4%
	Other	65 / 10.9%	40 / 12.1%	12 / 9.6%	5 / 8.9%
	DK/NA	1 / .2%	0 / .0%	0 / .0%	1 / 1.8%

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		Ethnicity	
		Asian	Other
Total		52	32
5. How did you hear about Metrolink's weekend service?	Free Station Promotion	3 / 5.8%	3 / 9.4%
	Fun Guide	0 / .0%	0 / .0%
	Metrolink Newsletter	6 / 11.5%	3 / 9.4%
	Metrolink Website	13 / 25.0%	8 / 25.0%
	Public service announcement (PSA) on	0 / .0%	0 / .0%
	News article	1 / 1.9%	3 / 9.4%
	Newspaper ad/insert	0 / .0%	2 / 6.3%
	OCTA Website	4 / 7.7%	2 / 6.3%
	Word of mouth	20 / 38.5%	8 / 25.0%
	Other	5 / 9.6%	3 / 9.4%
	DK/NA	0 / .0%	0 / .0%

Comparisons of Column Proportions[b]

		Ethnicity				
		Caucasian (A)	Latino(a)/Hispanic (B)	African-American (C)	Asian (D)	Other (E)
5. How did you hear about Metrolink's weekend service?	Free Station Promotion					
	Fun Guide			a	a	a
	Metrolink Newsletter					
	Metrolink Website					
	Public service announcement (PSA) on local cable access channel			a.	a	a
	News article			a		
	Newspaper ad/insert				a	
	OCTA Website					
	Word of mouth					
	Other					
	DK/NA	a	a		a	a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		Household Income			
		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
5. How did you hear about Metrolink's weekend service?	Total	583	113	86	106
	Free Station Promotion	32 5.5%	7 6.2%	7 8.1%	3 2.8%
	Fun Guide	14 2.4%	1 .9%	0 .0%	3 2.8%
	Metrolink Newsletter	51 8.7%	13 11.5%	12 14.0%	10 9.4%
	Metrolink Website	143 24.5%	20 17.7%	16 18.6%	28 26.4%
	Public service announcement (PSA) on	6 1.0%	3 2.7%	1 1.2%	0 .0%
	News article	18 3.1%	5 4.4%	0 .0%	5 4.7%
	Newspaper ad/insert	18 3.1%	5 4.4%	2 2.3%	3 2.8%
	OCTA Website	24 4.1%	7 6.2%	3 3.5%	5 4.7%
	Word of mouth	214 36.7%	40 35.4%	34 39.5%	43 40.6%
	Other	62 10.6%	12 10.6%	11 12.8%	6 5.7%
	DK/NA	1 .2%	0 .0%	0 .0%	0 .0%

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		Household Income	
		$50,000 to $99,999	$100,000 or higher
5. How did you hear about Metrolink's weekend service?	Total	164	114
	Free Station Promotion	7 4.3%	8 7.0%
	Fun Guide	7 4.3%	3 2.6%
	Metrolink Newsletter	10 6.1%	6 5.3%
	Metrolink Website	44 26.8%	35 30.7%
	Public service announcement (PSA) on	2 1.2%	0 .0%
	News article	7 4.3%	1 .9%
	Newspaper ad/insert	5 3.0%	3 2.6%
	OCTA Website	3 1.8%	6 5.3%
	Word of mouth	66 40.2%	31 27.2%
	Other	13 7.9%	20 17.5%
	DK/NA	0 .0%	1 .9%

Comparisons of Column Proportions[b]

		Household Income				
		Under $15,000 (A)	$15,000 to $24,999 (B)	$25,000 to $49,999 (C)	$50,000 to $99,999 (D)	$100,000 or higher (E)
5. How did you hear about Metrolink's weekend service?	Free Station Promotion					
	Fun Guide		a			
	Metrolink Newsletter					
	Metrolink Website					
	Public service announcement (PSA) on local cable access channel			a.		a.
	News article		a			
	Newspaper ad/insert					
	OCTA Website					
	Word of mouth					
	Other					
	DK/NA	a	a	a	a	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		Gender		
		Total	Female	Male
5. How did you hear about Metrolink's weekend service?	Total	600	290	310
	Free Station Promotion	33 5.5%	15 5.2%	18 5.8%
	Fun Guide	14 2.3%	5 1.7%	9 2.9%
	Metrolink Newsletter	51 8.5%	21 7.2%	30 9.7%
	Metrolink Website	145 24.2%	70 24.1%	75 24.2%
	Public service announcement (PSA) on	6 1.0%	1 .3%	5 1.6%
	News article	19 3.2%	10 3.4%	9 2.9%
	Newspaper ad/insert	18 3.0%	7 2.4%	11 3.5%
	OCTA Website	26 4.3%	12 4.1%	14 4.5%
	Word of mouth	222 37.0%	115 39.7%	107 34.5%
	Other	65 10.8%	34 11.7%	31 10.0%
	DK/NA	1 .2%	0 .0%	1 .3%

Comparisons of Column Proportions[b]

		Gender	
		Female (A)	Male (B)
5. How did you hear about Metrolink's weekend service?	Free Station Promotion		
	Fun Guide		
	Metrolink Newsletter		
	Metrolink Website		
	Public service announcement (PSA) on local cable access channel		
	News article		
	Newspaper ad/insert		
	OCTA Website		
	Word of mouth		
	Other		
	DK/NA	a	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

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		LINE				
		Total	OC Outbound	OC Inbound	IEOC Inbound	IEOC Outbound
5. How did you hear about Metrolink's weekend service?	Total	600	134	127	174	165
	Free Station Promotion	33 5.5%	6 4.5%	9 7.1%	7 4.0%	11 6.7%
	Fun Guide	14 2.3%	2 1.5%	0 .0%	9 5.2%	3 1.8%
	Metrolink Newsletter	51 8.5%	7 5.2%	9 7.1%	17 9.8%	18 10.9%
	Metrolink Website	145 24.2%	37 27.6%	31 24.4%	48 27.6%	29 17.6%
	Public service announcement (PSA) on	6 1.0%	0 .0%	0 .0%	1 .6%	5 3.0%
	News article	19 3.2%	8 6.0%	5 3.9%	4 2.3%	2 1.2%
	Newspaper ad/insert	18 3.0%	4 3.0%	1 .8%	4 2.3%	9 5.5%
	OCTA Website	26 4.3%	5 3.7%	5 3.9%	4 2.3%	12 7.3%
	Word of mouth	222 37.0%	42 31.3%	49 38.6%	71 40.8%	60 36.4%
	Other	65 10.8%	23 17.2%	18 14.2%	9 5.2%	15 9.1%
	DK/NA	1 .2%	0 .0%	0 .0%	0 .0%	1 .6%

Comparisons of Column Proportions[b]

		LINE			
		OC Outbound (A)	OC Inbound (B)	IEOC Inbound (C)	IEOC Outbound (D)
5. How did you hear about Metrolink's weekend service?	Free Station Promotion				
	Fun Guide		a		
	Metrolink Newsletter				
	Metrolink Website				
	Public service announcement (PSA) on local cable access channel	a.	a.		
	News article				
	Newspaper ad/insert				
	OCTA Website				
	Word of mouth				
	Other				
	DK/NA	C a	C a	a	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		First-Time Weekend Riders		
		Total	Yes	No
	Total	599	267	332
6A. Once a month, the weekend ride have been free.	Aware	294 49.1%	128 47.9%	166 50.0%
	Not Aware	303 50.6%	137 51.3%	166 50.0%
	DK/NA	2 .3%	2 .7%	0 .0%
	Total	599	267	332
6B. Weekend fare is discounted to half of the regular weekday fare.	Aware	433 72.3%	168 62.9%	265 79.8%
	Not Aware	159 26.5%	96 36.0%	63 19.0%
	DK/NA	7 1.2%	3 1.1%	4 1.2%
	Total	599	267	332
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Aware	313 52.3%	137 51.3%	176 53.0%
	Not Aware	279 46.6%	125 46.8%	154 46.4%
	DK/NA	7 1.2%	5 1.9%	2 .6%
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	599	267	332
	Aware	502 83.8%	208 77.9%	294 88.6%
	Not Aware	97 16.2%	59 22.1%	38 11.4%
	Total	599	267	332
6E. Metrolink stations are very close to fairs, festivals, and other community events	Aware	456 76.1%	184 68.9%	272 81.9%
	Not Aware	136 22.7%	77 28.8%	59 17.8%
	DK/NA	7 1.2%	6 2.2%	1 .3%
	Total	599	267	332
6F. Up to 3 children ages 6 or under ride for free	Aware	387 64.6%	154 57.7%	233 70.2%
	Not Aware	193 32.2%	106 39.7%	87 26.2%
	DK/NA	19 3.2%	7 2.6%	12 3.6%
	Total	599	267	332
6G. There are free bus connections to and from Metrolink stations.	Aware	394 65.8%	144 53.9%	250 75.3%
	Not Aware	204 34.1%	122 45.7%	82 24.7%
	DK/NA	1 .2%	1 .4%	0 .0%

Comparisons of Column Proportions[b]

		First-Time Weekend Riders	
		Yes (A)	No (B)
6A. Once a month, the weekend ride have been free.	Aware Not Aware DK/NA		.a
6B. Weekend fare is discounted to half of the regular weekday fare.	Aware Not Aware DK/NA	B	A
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend	Aware Not Aware DK/NA		
6D. Metrolink stations are very close to recreational	Aware Not Aware	B	A
6E. Metrolink stations are very close to fairs, festivals, and other community events	Aware Not Aware DK/NA	B B	A
6F. Up to 3 children ages 6 or under ride for free	Aware Not Aware DK/NA	B	A
6G. There are free bus connections to and from Metrolink stations.	Aware Not Aware DK/NA	B	A .a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Frequency of Use		
		Total	Few times a month or more	Once a month or less
	Total	328	189	139
6A. Once a month, the weekend ride have been free.	Aware	164 50.0%	93 49.2%	71 51.1%
	Not Aware	164 50.0%	96 50.8%	68 48.9%
	DK/NA			
	Total	328	189	139
6B. Weekend fare is discounted to half of the regular weekday fare.	Aware	261 79.6%	147 77.8%	114 82.0%
	Not Aware	63 19.2%	38 20.1%	25 18.0%
	DK/NA	4 1.2%	4 2.1%	0 .0%
	Total	328	189	139
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Aware	173 52.7%	93 49.2%	80 57.6%
	Not Aware	153 46.6%	95 50.3%	58 41.7%
	DK/NA	2 .6%	1 .5%	1 .7%
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	328	189	139
	Aware	290 88.4%	160 84.7%	130 93.5%
	Not Aware	38 11.6%	29 15.3%	9 6.5%
	Total	328	189	139
6E. Metrolink stations are very close to fairs, festivals, and other community events	Aware	268 81.7%	148 78.3%	120 86.3%
	Not Aware	59 18.0%	40 21.2%	19 13.7%
	DK/NA	1 .3%	1 .5%	0 .0%
	Total	328	189	139
6F. Up to 3 children ages 6 or under ride for free	Aware	229 69.8%	121 64.0%	108 77.7%
	Not Aware	87 26.5%	58 30.7%	29 20.9%
	DK/NA	12 3.7%	10 5.3%	2 1.4%
	Total	328	189	139
6G. There are free bus connections to and from Metrolink stations.	Aware	246 75.0%	141 74.6%	105 75.5%
	Not Aware	82 25.0%	48 25.4%	34 24.5%
	DK/NA			

Comparisons of Column Proportions[b]

		Frequency of Use	
		Few times a month or more (A)	Once a month or less (B)
6A. Once a month, the weekend ride have been free.	Aware Not Aware		
6B. Weekend fare is discounted to half of the regular weekday fare.	Aware Not Aware DK/NA		a .
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend	Aware Not Aware DK/NA		
6D. Metrolink stations are very close to recreational	Aware Not Aware	B	A
6E. Metrolink stations are very close to fairs, festivals, and other community events	Aware Not Aware DK/NA		.a
6F. Up to 3 children ages 6 or under ride for free	Aware Not Aware DK/NA	B	A
6G. There are free bus connections to and from	Aware Not Aware		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Weekday Use		
		Total	**Yes**	**No**
	Total	600	191	409
6A. Once a month, the weekend ride have been free.	Aware	294 49.0%	91 47.6%	203 49.6%
	Not Aware	304 50.7%	99 51.8%	205 50.1%
	DK/NA	2 .3%	1 .5%	1 .2%
	Total	600	191	409
6B. Weekend fare is discounted to half of the regular weekday fare.	Aware	434 72.3%	152 79.6%	282 68.9%
	Not Aware	159 26.5%	38 19.9%	121 29.6%
	DK/NA	7 1.2%	1 .5%	6 1.5%
	Total	600	191	409
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Aware	313 52.2%	101 52.9%	212 51.8%
	Not Aware	280 46.7%	88 46.1%	192 46.9%
	DK/NA	7 1.2%	2 1.0%	5 1.2%
	Total	600	191	409
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Aware	502 83.7%	168 88.0%	334 81.7%
	Not Aware	98 16.3%	23 12.0%	75 18.3%
	Total	600	191	409
6E. Metrolink stations are very close to fairs, festivals, and other community events	Aware	456 76.0%	151 79.1%	305 74.6%
	Not Aware	137 22.8%	39 20.4%	98 24.0%
	DK/NA	7 1.2%	1 .5%	6 1.5%
	Total	600	191	409
6F. Up to 3 children ages 6 or under ride for free	Aware	388 64.7%	137 71.7%	251 61.4%
	Not Aware	193 32.2%	50 26.2%	143 35.0%
	DK/NA	19 3.2%	4 2.1%	15 3.7%
	Total	600	191	409
6G. There are free bus connections to and from Metrolink stations.	Aware	394 65.7%	142 74.3%	252 61.6%
	Not Aware	205 34.2%	49 25.7%	156 38.1%
	DK/NA	1 .2%	0 .0%	1 .2%

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Comparisons of Column Proportions[b]

		Weekday Use	
		Yes (A)	**No (B)**
6A. Once a month, the weekend ride have been free.	Aware		
	Not Aware		
	DK/NA		
6B. Weekend fare is discounted to half of the regular weekday fare.	Aware	B	A
	Not Aware		
	DK/NA		
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend	Aware		
	Not Aware		
	DK/NA		
6D. Metrolink stations are very close to recreational	Aware		
	Not Aware		
6E. Metrolink stations are very close to fairs, festivals, and other community events	Aware		
	Not Aware		
	DK/NA		
6F. Up to 3 children ages 6 or under ride for free	Aware	B	A
	Not Aware		
	DK/NA		
6G. There are free bus connections to and from Metrolink stations.	Aware	B	A
	Not Aware		
	DK/NA	.[a]	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Age			
		Total	**17 and under**	**18 to 24**	**25 to 34**	**35 to 44**
	Total	599	73	128	126	118
6A. Once a month, the weekend ride have been free.	Aware	294 49.1%	38 52.1%	64 50.0%	66 52.4%	54 45.8%
	Not Aware	303 50.6%	35 47.9%	64 50.0%	60 47.6%	62 52.5%
	DK/NA	2 .3%	0 .0%	0 .0%	0 .0%	2 1.7%
	Total	599	73	128	126	118
6B. Weekend fare is discounted to half of the regular weekday fare.	Aware	434 72.5%	52 71.2%	94 73.4%	95 75.4%	87 73.7%
	Not Aware	158 26.4%	21 28.8%	33 25.8%	30 23.8%	30 25.4%
	DK/NA	7 1.2%	0 .0%	1 .8%	1 .8%	1 .8%
	Total	599	73	128	126	118
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Aware	312 52.1%	40 54.8%	69 53.9%	70 55.6%	60 50.8%
	Not Aware	280 46.7%	32 43.8%	59 46.1%	54 42.9%	57 48.3%
	DK/NA	7 1.2%	1 1.4%	0 .0%	2 1.6%	1 .8%
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	599	73	128	126	118
	Aware	501 83.6%	58 79.5%	110 85.9%	102 81.0%	105 89.0%
	Not Aware	98 16.4%	15 20.5%	18 14.1%	24 19.0%	13 11.0%
	Total	599	73	128	126	118
6E. Metrolink stations are very close to fairs, festivals, and other community events	Aware	455 76.0%	48 65.8%	99 77.3%	96 76.2%	98 83.1%
	Not Aware	137 22.9%	24 32.9%	26 20.3%	29 23.0%	20 16.9%
	DK/NA	7 1.2%	1 1.4%	3 2.3%	1 .8%	0 .0%
	Total	599	73	128	126	118
6F. Up to 3 children ages 6 or under ride for free	Aware	388 64.8%	50 68.5%	78 60.9%	92 73.0%	79 66.9%
	Not Aware	192 32.1%	21 28.8%	49 38.3%	30 23.8%	38 32.2%
	DK/NA	19 3.2%	2 2.7%	1 .8%	4 3.2%	1 .8%
	Total	599	73	128	126	118
6G. There are free bus connections to and from Metrolink stations.	Aware	393 65.6%	44 60.3%	83 64.8%	88 69.8%	82 69.5%
	Not Aware	205 34.2%	29 39.7%	45 35.2%	38 30.2%	35 29.7%
	DK/NA	1 .2%	0 .0%	0 .0%	0 .0%	1 .8%

		Age	
		45 to 54	**55 and over**
	Total	79	75
6A. Once a month, the weekend ride have been free.	Aware	37 46.8%	35 46.7%
	Not Aware	42 53.2%	40 53.3%
	DK/NA	0 .0%	0 .0%
	Total	79	75
6B. Weekend fare is discounted to half of the regular weekday fare.	Aware	55 69.6%	51 68.0%
	Not Aware	23 29.1%	21 28.0%
	DK/NA	1 1.3%	3 4.0%
	Total	79	75
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Aware	36 45.6%	37 49.3%
	Not Aware	40 50.6%	38 50.7%
	DK/NA	3 3.8%	0 .0%
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	79	75
	Aware	65 82.3%	61 81.3%
	Not Aware	14 17.7%	14 18.7%
	Total	79	75
6E. Metrolink stations are very close to fairs, festivals, and other community events	Aware	62 78.5%	52 69.3%
	Not Aware	16 20.3%	22 29.3%
	DK/NA	1 1.3%	1 1.3%
	Total	79	75
6F. Up to 3 children ages 6 or under ride for free	Aware	50 63.3%	39 52.0%
	Not Aware	25 31.6%	29 38.7%
	DK/NA	4 5.1%	7 9.3%
	Total	79	75
6G. There are free bus connections to and from Metrolink stations.	Aware	49 62.0%	47 62.7%
	Not Aware	30 38.0%	28 37.3%
	DK/NA	0 .0%	0 .0%

		Age			
		17 and under (A)	18 to 24 (B)	25 to 34 (C)	35 to 44 (D)
6A. Once a month, the weekend ride have been free.	Aware				
	Not Aware				
	DK/NA	.a	.a	.a	
6B. Weekend fare is discounted to half of the regular weekday fare.	Aware				
	Not Aware	.a			
	DK/NA				
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend	Aware				
	Not Aware				
	DK/NA		.a		
6D. Metrolink stations are very close to recreational	Aware				
	Not Aware				
6E. Metrolink stations are very close to fairs, festivals, and other community events	Aware				
	Not Aware				
	DK/NA				.a
6F. Up to 3 children ages 6 or under ride for free	Aware				
	Not Aware			F	
	DK/NA				
6G. There are free bus connections to and from Metrolink stations.	Aware				
	Not Aware				
	DK/NA	.a	.a	.a	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

		Age	
		45 to 54 (E)	55 and over (F)
6A. Once a month, the weekend ride have been free.	Aware		
	Not Aware		
	DK/NA	.a	.a
6B. Weekend fare is discounted to half of the regular weekday fare.	Aware		
	Not Aware		
	DK/NA		
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend	Aware		
	Not Aware		
	DK/NA		.a
6D. Metrolink stations are very close to recreational	Aware		
	Not Aware		
6E. Metrolink stations are very close to fairs, festivals, and other community events	Aware		
	Not Aware		
	DK/NA		
6F. Up to 3 children ages 6 or under ride for free	Aware		
	Not Aware		
	DK/NA		B
6G. There are free bus connections to and from Metrolink stations.	Aware		
	Not Aware		
	DK/NA	.a	.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

			Level of Education			
		Total	High School or less	Some college	College graduate	Graduate school
	Total	598	233	179	110	76
6A. Once a month, the weekend ride have been free.	Aware	294 49.2%	122 52.4%	91 50.8%	51 46.4%	30 39.5%
	Not Aware	302 50.5%	111 47.6%	86 48.0%	59 53.6%	46 60.5%
	DK/NA	2 .3%	0 .0%	2 1.1%	0 .0%	0 .0%
	Total	598	233	179	110	76
6B. Weekend fare is discounted to half of the regular weekday fare.	Aware	433 72.4%	172 73.8%	129 72.1%	81 73.6%	51 67.1%
	Not Aware	158 26.4%	58 24.9%	47 26.3%	29 26.4%	24 31.6%
	DK/NA	7 1.2%	3 1.3%	3 1.7%	0 .0%	1 1.3%
	Total	598	233	179	110	76
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Aware	312 52.2%	133 57.1%	98 54.7%	50 45.5%	31 40.8%
	Not Aware	279 46.7%	99 42.5%	80 44.7%	55 50.0%	45 59.2%
	DK/NA	7 1.2%	1 .4%	1 .6%	5 4.5%	0 .0%
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	598	233	179	110	76
	Aware	501 83.8%	196 84.1%	147 82.1%	95 86.4%	63 82.9%
	Not Aware	97 16.2%	37 15.9%	32 17.9%	15 13.6%	13 17.1%
	Total	598	233	179	110	76
6E. Metrolink stations are very close to fairs, festivals, and other community events	Aware	455 76.1%	171 73.4%	142 79.3%	88 80.0%	54 71.1%
	Not Aware	136 22.7%	58 24.9%	36 20.1%	21 19.1%	21 27.6%
	DK/NA	7 1.2%	4 1.7%	1 .6%	1 .9%	1 1.3%
	Total	598	233	179	110	76
6F. Up to 3 children ages 6 or under ride for free	Aware	387 64.7%	155 66.5%	123 68.7%	70 63.6%	39 51.3%
	Not Aware	192 32.1%	70 30.0%	50 27.9%	38 34.5%	34 44.7%
	DK/NA	19 3.2%	8 3.4%	6 3.4%	2 1.8%	3 3.9%
	Total	598	233	179	110	76
6G. There are free bus connections to and from Metrolink stations.	Aware	393 65.7%	148 63.5%	126 70.4%	73 66.4%	46 60.5%
	Not Aware	204 34.1%	85 36.5%	53 29.6%	37 33.6%	29 38.2%
	DK/NA	1 .2%	0 .0%	0 .0%	0 .0%	1 1.3%

		Level of Education			
		High School or less (A)	Some college (B)	College graduate (C)	Graduate school (D)
6A. Once a month, the weekend ride have been free.	Aware				
	Not Aware				
	DK/NA	.a		.a	.a
6B. Weekend fare is discounted to half of the regular weekday fare.	Aware				
	Not Aware				
	DK/NA			.a	
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend	Aware				
	Not Aware				
	DK/NA			A	.a
6D. Metrolink stations are very close to recreational	Aware				
	Not Aware				
6E. Metrolink stations are very close to fairs, festivals, and other community events	Aware				
	Not Aware				
	DK/NA				
6F. Up to 3 children ages 6 or under ride for free	Aware				
	Not Aware		D		
	DK/NA				
6G. There are free bus connections to and from Metrolink stations.	Aware				
	Not Aware				
	DK/NA	.a	.a	.a	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Ethnicity			
		Total	Caucasian	Latino(a)/ Hispanic	African- American
6A. Once a month, the weekend ride have been free.	Total	596	331	125	56
	Aware	292 49.0%	149 45.0%	63 50.4%	30 53.6%
	Not Aware	302 50.7%	182 55.0%	60 48.0%	26 46.4%
	DK/NA	2 .3%	0 .0%	2 1.6%	0 .0%
6B. Weekend fare is discounted to half of the regular weekday fare.	Total	596	331	125	56
	Aware	431 72.3%	238 71.9%	88 70.4%	40 71.4%
	Not Aware	158 26.5%	92 27.8%	33 26.4%	14 25.0%
	DK/NA	7 1.2%	1 .3%	4 3.2%	2 3.6%
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Total	596	331	125	56
	Aware	311 52.2%	159 48.0%	71 56.8%	31 55.4%
	Not Aware	278 46.6%	170 51.4%	53 42.4%	24 42.9%
	DK/NA	7 1.2%	2 .6%	1 .8%	1 1.8%
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	596	331	125	56
	Aware	498 83.6%	282 85.2%	100 80.0%	43 76.8%
	Not Aware	98 16.4%	49 14.8%	25 20.0%	13 23.2%
6E. Metrolink stations are very close to fairs, festivals, and other community events	Total	596	331	125	56
	Aware	453 76.0%	249 75.2%	90 72.0%	46 82.1%
	Not Aware	136 22.8%	78 23.6%	33 26.4%	9 16.1%
	DK/NA	7 1.2%	4 1.2%	2 1.6%	1 1.8%
6F. Up to 3 children ages 6 or under ride for free	Total	596	331	125	56
	Aware	386 64.8%	203 61.3%	83 66.4%	39 69.6%
	Not Aware	192 32.2%	116 35.0%	37 29.6%	17 30.4%
	DK/NA	18 3.0%	12 3.6%	5 4.0%	0 .0%
6G. There are free bus connections to and from Metrolink stations.	Total	596	331	125	56
	Aware	390 65.4%	210 63.4%	76 60.8%	42 75.0%
	Not Aware	205 34.4%	121 36.6%	49 39.2%	14 25.0%
	DK/NA	1 .2%	0 .0%	0 .0%	0 .0%

		Ethnicity	
		Asian	Other
6A. Once a month, the weekend ride have been free.	Total	52	32
	Aware	28 53.8%	22 68.8%
	Not Aware	24 46.2%	10 31.3%
	DK/NA	0 .0%	0 .0%
6B. Weekend fare is discounted to half of the regular weekday fare.	Total	52	32
	Aware	38 73.1%	27 84.4%
	Not Aware	14 26.9%	5 15.6%
	DK/NA	0 .0%	0 .0%
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Total	52	32
	Aware	29 55.8%	21 65.6%
	Not Aware	21 40.4%	10 31.3%
	DK/NA	2 3.8%	1 3.1%
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	52	32
	Aware	46 88.5%	27 84.4%
	Not Aware	6 11.5%	5 15.6%
6E. Metrolink stations are very close to fairs, festivals, and other community events	Total	52	32
	Aware	43 82.7%	25 78.1%
	Not Aware	9 17.3%	7 21.9%
	DK/NA	0 .0%	0 .0%
6F. Up to 3 children ages 6 or under ride for free	Total	52	32
	Aware	38 73.1%	23 71.9%
	Not Aware	14 26.9%	8 25.0%
	DK/NA	0 .0%	1 3.1%
6G. There are free bus connections to and from Metrolink stations.	Total	52	32
	Aware	38 73.1%	24 75.0%
	Not Aware	13 25.0%	8 25.0%
	DK/NA	1 1.9%	0 .0%

Comparisons of Column Proportions[b]

		Ethnicity				
		Caucasian	Latino(a)/ Hispanic	African- American	Asian	Other
		(A)	(B)	(C)	(D)	(E)
6A. Once a month, the weekend ride have been free.	Aware					
	Not Aware					
	DK/NA	.a		.a	.a	.a
6B. Weekend fare is discounted to half of the regular weekday fare.	Aware					
	Not Aware					
	DK/NA		A	A	.a	.a
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend	Aware					
	Not Aware					
	DK/NA					
6D. Metrolink stations are very close to recreational	Aware					
	Not Aware					
6E. Metrolink stations are very close to fairs, festivals, and other community events	Aware					
	Not Aware					
	DK/NA				.a	.a
6F. Up to 3 children ages 6 or under ride for free	Aware					
	Not Aware					
	DK/NA			.a	.a	
6G. There are free bus connections to and from Metrolink stations.	Aware					
	Not Aware					
	DK/NA	.a	.a	.a		.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Household Income			
		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
6A. Once a month, the weekend ride have been free.	Total	583	113	86	106
	Aware	292 50.1%	62 54.9%	49 57.0%	55 51.9%
	Not Aware	289 49.6%	51 45.1%	37 43.0%	49 46.2%
	DK/NA	2 .3%	0 .0%	0 .0%	2 1.9%
6B. Weekend fare is discounted to half of the regular weekday fare.	Total	583	113	86	106
	Aware	427 73.2%	84 74.3%	62 72.1%	89 84.0%
	Not Aware	149 25.6%	26 23.0%	21 24.4%	17 16.0%
	DK/NA	7 1.2%	3 2.7%	3 3.5%	0 .0%
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Total	583	113	86	106
	Aware	308 52.8%	66 58.4%	45 52.3%	63 59.4%
	Not Aware	269 46.1%	47 41.6%	39 45.3%	42 39.6%
	DK/NA	6 1.0%	0 .0%	2 2.3%	1 .9%
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	583	113	86	106
	Aware	488 83.7%	91 80.5%	67 77.9%	92 86.8%
	Not Aware	95 16.3%	22 19.5%	19 22.1%	14 13.2%
6E. Metrolink stations are very close to fairs, festivals, and other community events	Total	583	113	86	106
	Aware	445 76.3%	84 74.3%	60 69.8%	85 80.2%
	Not Aware	131 22.5%	27 23.9%	24 27.9%	20 18.9%
	DK/NA	7 1.2%	2 1.8%	2 2.3%	1 .9%
6F. Up to 3 children ages 6 or under ride for free	Total	583	113	86	106
	Aware	379 65.0%	75 66.4%	54 62.8%	72 67.9%
	Not Aware	185 31.7%	35 31.0%	26 30.2%	32 30.2%
	DK/NA	19 3.3%	3 2.7%	6 7.0%	2 1.9%
6G. There are free bus connections to and from Metrolink stations.	Total	583	113	86	106
	Aware	387 66.4%	74 65.5%	59 68.6%	71 67.0%
	Not Aware	195 33.4%	39 34.5%	27 31.4%	35 33.0%
	DK/NA	1 .2%	0 .0%	0 .0%	0 .0%

		Household Income	
		$50,000 to $99,999	$100,000 or higher
6A. Once a month, the weekend ride have been free.	Total	164	114
	Aware	81 49.4%	45 39.5%
	Not Aware	83 50.6%	69 60.5%
	DK/NA	0 .0%	0 .0%
6B. Weekend fare is discounted to half of the regular weekday fare.	Total	164	114
	Aware	118 72.0%	74 64.9%
	Not Aware	46 28.0%	39 34.2%
	DK/NA	0 .0%	1 .9%
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Total	164	114
	Aware	84 51.2%	50 43.9%
	Not Aware	77 47.0%	64 56.1%
	DK/NA	3 1.8%	0 .0%
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	164	114
	Aware	145 88.4%	93 81.6%
	Not Aware	19 11.6%	21 18.4%
6E. Metrolink stations are very close to fairs, festivals, and other community events	Total	164	114
	Aware	132 80.5%	84 73.7%
	Not Aware	31 18.9%	29 25.4%
	DK/NA	1 .6%	1 .9%
6F. Up to 3 children ages 6 or under ride for free	Total	164	114
	Aware	109 66.5%	69 60.5%
	Not Aware	49 29.9%	43 37.7%
	DK/NA	6 3.7%	2 1.8%
6G. There are free bus connections to and from Metrolink stations.	Total	164	114
	Aware	115 70.1%	68 59.6%
	Not Aware	49 29.9%	45 39.5%
	DK/NA	0 .0%	1 .9%

Comparisons of Column Proportions[b]

		Household Income				
		Under $15,000 (A)	$15,000 to $24,999 (B)	$25,000 to $49,999 (C)	$50,000 to $99,999 (D)	$100,000 or higher (E)
6A. Once a month, the weekend ride have been free.	Aware Not Aware DK/NA	.[a]	.[a]		.[a]	.[a]
6B. Weekend fare is discounted to half of the regular weekday fare.	Aware Not Aware DK/NA			E .[a]	.[a]	C
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend	Aware Not Aware DK/NA	.[a]				.[a]
6D. Metrolink stations are very close to recreational	Aware Not Aware					
6E. Metrolink stations are very close to fairs, festivals, and other community events	Aware Not Aware DK/NA					
6F. Up to 3 children ages 6 or under ride for free	Aware Not Aware DK/NA					
6G. There are free bus connections to and from Metrolink stations.	Aware Not Aware DK/NA	.[a]	.[a]	.[a]	.[a]	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Gender		
		Total	Female	Male
6A. Once a month, the weekend ride have been free.	Total	600	290	310
	Aware	294 49.0%	134 46.2%	160 51.6%
	Not Aware	304 50.7%	155 53.4%	149 48.1%
	DK/NA	2 .3%	1 .3%	1 .3%
6B. Weekend fare is discounted to half of the regular weekday fare.	Total	600	290	310
	Aware	434 72.3%	203 70.0%	231 74.5%
	Not Aware	159 26.5%	85 29.3%	74 23.9%
	DK/NA	7 1.2%	2 .7%	5 1.6%
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Total	600	290	310
	Aware	313 52.2%	143 49.3%	170 54.8%
	Not Aware	280 46.7%	143 49.3%	137 44.2%
	DK/NA	7 1.2%	4 1.4%	3 1.0%
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	600	290	310
	Aware	502 83.7%	240 82.8%	262 84.5%
	Not Aware	98 16.3%	50 17.2%	48 15.5%
6E. Metrolink stations are very close to fairs, festivals, and other community events	Total	600	290	310
	Aware	456 76.0%	208 71.7%	248 80.0%
	Not Aware	137 22.8%	80 27.6%	57 18.4%
	DK/NA	7 1.2%	2 .7%	5 1.6%
6F. Up to 3 children ages 6 or under ride for free	Total	600	290	310
	Aware	388 64.7%	176 60.7%	212 68.4%
	Not Aware	193 32.2%	104 35.9%	89 28.7%
	DK/NA	19 3.2%	10 3.4%	9 2.9%
6G. There are free bus connections to and from Metrolink stations.	Total	600	290	310
	Aware	394 65.7%	173 59.7%	221 71.3%
	Not Aware	205 34.2%	117 40.3%	88 28.4%
	DK/NA	1 .2%	0 .0%	1 .3%

Comparisons of Column Proportions[b]

		Gender	
		Female (A)	Male (B)
6A. Once a month, the weekend ride have been free.	Aware Not Aware DK/NA		
6B. Weekend fare is discounted to half of the regular weekday fare.	Aware Not Aware DK/NA		
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend	Aware Not Aware DK/NA		
6D. Metrolink stations are very close to recreational	Aware Not Aware		
6E. Metrolink stations are very close to fairs, festivals, and other community events	Aware Not Aware DK/NA	B	A
6F. Up to 3 children ages 6 or under ride for free	Aware Not Aware DK/NA		A
6G. There are free bus connections to and from Metrolink stations.	Aware Not Aware DK/NA	B .[a]	A

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

			LINE			
		Total	OC Outbound	OC Inbound	IEOC Inbound	IEOC Outbound
	Total	600	134	127	174	165
6A. Once a month, the weekend ride have been free.	Aware	294 49.0%	63 47.0%	55 43.3%	78 44.8%	98 59.4%
	Not Aware	304 50.7%	71 53.0%	71 55.9%	96 55.2%	66 40.0%
	DK/NA	2 .3%	0 .0%	1 .8%	0 .0%	1 .6%
	Total	600	134	127	174	165
6B. Weekend fare is discounted to half of the regular weekday fare.	Aware	434 72.3%	96 71.6%	92 72.4%	123 70.7%	123 74.5%
	Not Aware	159 26.5%	37 27.6%	33 26.0%	49 28.2%	40 24.2%
	DK/NA	7 1.2%	1 .7%	2 1.6%	2 1.1%	2 1.2%
	Total	600	134	127	174	165
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Aware	313 52.2%	73 54.5%	57 44.9%	86 49.4%	97 58.8%
	Not Aware	280 46.7%	59 44.0%	67 52.8%	87 50.0%	67 40.6%
	DK/NA	7 1.2%	2 1.5%	3 2.4%	1 .6%	1 .6%
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	600	134	127	174	165
	Aware	502 83.7%	117 87.3%	106 83.5%	143 82.2%	136 82.4%
	Not Aware	98 16.3%	17 12.7%	21 16.5%	31 17.8%	29 17.6%
	Total	600	134	127	174	165
6E. Metrolink stations are very close to fairs, festivals, and other community events	Aware	456 76.0%	103 76.9%	92 72.4%	133 76.4%	128 77.6%
	Not Aware	137 22.8%	30 22.4%	34 26.8%	39 22.4%	34 20.6%
	DK/NA	7 1.2%	1 .7%	1 .8%	2 1.1%	3 1.8%
	Total	600	134	127	174	165
6F. Up to 3 children ages 6 or under ride for free	Aware	388 64.7%	83 61.9%	78 61.4%	118 67.8%	109 66.1%
	Not Aware	193 32.2%	46 34.3%	46 36.2%	52 29.9%	49 29.7%
	DK/NA	19 3.2%	5 3.7%	3 2.4%	4 2.3%	7 4.2%
	Total	600	134	127	174	165
6G. There are free bus connections to and from Metrolink stations.	Aware	394 65.7%	89 66.4%	79 62.2%	107 61.5%	119 72.1%
	Not Aware	205 34.2%	45 33.6%	48 37.8%	66 37.9%	46 27.9%
	DK/NA	1 .2%	0 .0%	0 .0%	1 .6%	0 .0%

Comparisons of Column Proportions[b]

		LINE			
		OC Outbound (A)	OC Inbound (B)	IEOC Inbound (C)	IEOC Outbound (D)
6A. Once a month, the weekend ride have been free.	Aware				B C
	Not Aware	.a	D	D	
	DK/NA			.a	
6B. Weekend fare is discounted to half of the regular weekday fare.	Aware				
	Not Aware				
	DK/NA				
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Aware				
	Not Aware				
	DK/NA				
6D. Metrolink stations are very close to recreational...	Aware				
	Not Aware				
6E. Metrolink stations are very close to fairs, festivals, and other community events	Aware				
	Not Aware				
	DK/NA				
6F. Up to 3 children ages 6 or under ride for free	Aware				
	Not Aware				
	DK/NA				
6G. There are free bus connections to and from Metrolink stations.	Aware				
	Not Aware	.a	.a		.a
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		First-Time Weekend Riders		
		Total	Yes	No
	Total	294	128	166
6A. Once a month, the weekend ride have been free.	Very much encourage	164 55.8%	64 50.0%	100 60.2%
	Somewhat encourage	73 24.8%	36 28.1%	37 22.3%
	No effect	57 19.4%	28 21.9%	29 17.5%
	Total	433	168	265
6B. Weekend fare is discounted to half of the regular weekday fare.	Very much encourage	268 61.9%	87 51.8%	181 68.3%
	Somewhat encourage	110 25.4%	53 31.5%	57 21.5%
	No effect	55 12.7%	28 16.7%	27 10.2%
6C. Some shops and restaurants around	Total	313	137	176

		First-Time Weekend Riders		
		Total	Yes	No
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Very much encourage	129 41.2%	56 40.9%	73 41.5%
	Somewhat encourage	82 26.2%	41 29.9%	41 23.3%
	No effect	102 32.6%	40 29.2%	62 35.2%
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	502	208	294
	Very much encourage	278 55.4%	115 55.3%	163 55.4%
	Somewhat encourage	133 26.5%	57 27.4%	76 25.9%
	No effect	91 18.1%	36 17.3%	55 18.7%
6E. Metrolink stations are very close to fairs, festivals, and other community events	Total	456	184	272
	Very much encourage	191 41.9%	83 45.1%	108 39.7%
	Somewhat encourage	131 28.7%	52 28.3%	79 29.0%
	No effect	134 29.4%	49 26.6%	85 31.3%
6F. Up to 3 children ages 6 or under ride for free	Total	387	154	233
	Very much encourage	152 39.3%	64 41.6%	88 37.8%
	Somewhat encourage	60 15.5%	24 15.6%	36 15.5%
	No effect	175 45.2%	66 42.9%	109 46.8%
6G. There are free bus connections to and from Metrolink stations.	Total	394	144	250
	Very much encourage	230 58.4%	81 56.3%	149 59.6%
	Somewhat encourage	80 20.3%	29 20.1%	51 20.4%
	No effect	84 21.3%	34 23.6%	50 20.0%

Comparisons of Column Proportions[a]

		First-Time Weekend Riders	
		Yes (A)	No (B)
6A. Once a month, the weekend ride have been free.	Very much encourage		
	Somewhat encourage		
	No effect		
6B. Weekend fare is discounted to half of the regular weekday fare.	Very much encourage		A
	Somewhat encourage	B	
	No effect	B	
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Very much encourage		
	Somewhat encourage		
	No effect		
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and...	Very much encourage		
	Somewhat encourage		
	No effect		
6E. Metrolink stations are very close to fairs, festivals, and other community events	Very much encourage		
	Somewhat encourage		
	No effect		
6F. Up to 3 children ages 6 or under ride for free	Very much encourage		
	Somewhat encourage		
	No effect		
6G. There are free bus connections to and from Metrolink stations.	Very much encourage		
	Somewhat encourage		
	No effect		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Frequency of Use		
		Total	Few times a month or more	Once a month or less
	Total	164	93	71
6A. Once a month, the weekend ride have been free.	Very much encourage	99 60.4%	56 60.2%	43 60.6%
	Somewhat encourage	36 22.0%	19 20.4%	17 23.9%
	No effect	29 17.7%	18 19.4%	11 15.5%
6B. Weekend fare is discounted to half of the	Total	261	147	114

Frequency of Use

	Total	Few times a month or more	Once a month or less
6B. Weekend fare is discounted to half of the regular weekday fare. Very much encourage	180 69.0%	106 72.1%	74 64.9%
Somewhat encourage	55 21.1%	27 18.4%	28 24.6%
No effect	26 10.0%	14 9.5%	12 10.5%
Total	173	93	80
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders. Very much encourage	72 41.6%	46 49.5%	26 32.5%
Somewhat encourage	40 23.1%	17 18.3%	23 28.8%
No effect	61 35.3%	30 32.3%	31 38.8%
Total	290	160	130
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A. Very much encourage	162 55.9%	86 53.8%	76 58.5%
Somewhat encourage	74 25.5%	40 25.0%	34 26.2%
No effect	54 18.6%	34 21.3%	20 15.4%
Total	268	148	120
6E. Metrolink stations are very close to fairs, festivals, and other community events Very much encourage	107 39.9%	56 37.8%	51 42.5%
Somewhat encourage	77 28.7%	42 28.4%	35 29.2%
No effect	84 31.3%	50 33.8%	34 28.3%
Total	229	121	108
6F. Up to 3 children ages 6 or under ride for free Very much encourage	86 37.6%	45 37.2%	41 38.0%
Somewhat encourage	35 15.3%	18 14.9%	17 15.7%
No effect	108 47.2%	58 47.9%	50 46.3%
Total	246	141	105
6G. There are free bus connections to and from Metrolink stations. Very much encourage	147 59.8%	91 64.5%	56 53.3%
Somewhat encourage	50 20.3%	29 20.6%	21 20.0%
No effect	49 19.9%	21 14.9%	28 26.7%

Comparisons of Column Proportions[a]

		Few times a month or more (A)	Once a month or less (B)
6A. Once a month, the weekend ride have been free.	Very much encourage		
	Somewhat encourage		
	No effect		
6B. Weekend fare is discounted to half of the regular weekday fare.	Very much encourage		
	Somewhat encourage		
	No effect		
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Very much encourage	B	
	Somewhat encourage		
	No effect		
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and	Very much encourage		
	Somewhat encourage		
	No effect		
6E. Metrolink stations are very close to fairs, festivals, and other community events	Very much encourage		
	Somewhat encourage		
	No effect		
6F. Up to 3 children ages 6 or under ride for free	Very much encourage		
	Somewhat encourage		
	No effect		
6G. There are free bus connections to and from Metrolink stations.	Very much encourage		
	Somewhat encourage		
	No effect		A

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.
a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

	Weekday Use		
	Total	Yes	No
Total	294	91	203
6A. Once a month, the weekend ride have been free. Very much encourage	164 55.8%	51 56.0%	113 55.7%
Somewhat encourage	73 24.8%	27 29.7%	46 22.7%
No effect	57 19.4%	13 14.3%	44 21.7%
6B. Weekend fare is discounted to half of the Total	434	152	282

Weekday Use

	Total	Yes	No
6B. Weekend fare is discounted to half of the regular weekday fare. Very much encourage	268 61.8%	98 64.5%	170 60.3%
Somewhat encourage	111 25.6%	37 24.3%	74 26.2%
No effect	55 12.7%	17 11.2%	38 13.5%
Total	313	101	212
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders. Very much encourage	129 41.2%	44 43.6%	85 40.1%
Somewhat encourage	82 26.2%	25 24.8%	57 26.9%
No effect	102 32.6%	32 31.7%	70 33.0%
Total	502	168	334
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A. Very much encourage	278 55.4%	89 53.0%	189 56.6%
Somewhat encourage	133 26.5%	40 23.8%	93 27.8%
No effect	91 18.1%	39 23.2%	52 15.6%
Total	456	151	305
6E. Metrolink stations are very close to fairs, festivals, and other community events Very much encourage	191 41.9%	56 37.1%	135 44.3%
Somewhat encourage	131 28.7%	40 26.5%	91 29.8%
No effect	134 29.4%	55 36.4%	79 25.9%
Total	388	137	251
6F. Up to 3 children ages 6 or under ride for free Very much encourage	153 39.4%	51 37.2%	102 40.6%
Somewhat encourage	60 15.5%	18 13.1%	42 16.7%
No effect	175 45.1%	68 49.6%	107 42.6%
Total	394	142	252
6G. There are free bus connections to and from Metrolink stations. Very much encourage	230 58.4%	91 64.1%	139 55.2%
Somewhat encourage	80 20.3%	23 16.2%	57 22.6%
No effect	84 21.3%	28 19.7%	56 22.2%

Comparisons of Column Proportions[a]

		Yes (A)	No (B)
6A. Once a month, the weekend ride have been free.	Very much encourage		
	Somewhat encourage		
	No effect		
6B. Weekend fare is discounted to half of the regular weekday fare.	Very much encourage		
	Somewhat encourage		
	No effect		
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Very much encourage		
	Somewhat encourage		
	No effect		
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and	Very much encourage		
	Somewhat encourage		
	No effect	B	
6E. Metrolink stations are very close to fairs, festivals, and other community events	Very much encourage		
	Somewhat encourage		
	No effect	B	
6F. Up to 3 children ages 6 or under ride for free	Very much encourage		
	Somewhat encourage		
	No effect		
6G. There are free bus connections to and from Metrolink stations.	Very much encourage		
	Somewhat encourage		
	No effect		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.
a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Age			
		Total	17 and under	18 to 24	25 to 34
6A. Once a month, the weekend ride have been free.	Total	294	38	64	66
	Very much encourage	164 55.8%	21 55.3%	38 59.4%	37 56.1%
	Somewhat encourage	73 24.8%	9 23.7%	14 21.9%	18 27.3%
	No effect	57 19.4%	8 21.1%	12 18.8%	11 16.7%
6B. Weekend fare is discounted to half of the regular weekday fare.	Total	434	52	94	95
	Very much encourage	268 61.8%	34 65.4%	58 61.7%	55 57.9%
	Somewhat encourage	111 25.6%	9 17.3%	25 26.6%	31 32.6%
	No effect	55 12.7%	9 17.3%	11 11.7%	9 9.5%
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Total	312	40	69	70
	Very much encourage	129 41.3%	18 45.0%	25 36.2%	31 44.3%
	Somewhat encourage	82 26.3%	6 15.0%	22 31.9%	16 22.9%
	No effect	101 32.4%	16 40.0%	22 31.9%	23 32.9%
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	501	58	110	102
	Very much encourage	277 55.3%	37 63.8%	57 51.8%	55 53.9%
	Somewhat encourage	133 26.5%	10 17.2%	32 29.1%	25 24.5%
	No effect	91 18.2%	11 19.0%	21 19.1%	22 21.6%
6E. Metrolink stations are very close to fairs, festivals, and other community events	Total	455	48	99	96
	Very much encourage	190 41.8%	18 37.5%	38 38.4%	39 40.6%
	Somewhat encourage	131 28.8%	11 22.9%	28 28.3%	27 28.1%
	No effect	134 29.5%	19 39.6%	33 33.3%	30 31.3%
6F. Up to 3 children ages 6 or under ride for free	Total	388	50	78	92
	Very much encourage	153 39.4%	16 32.0%	28 35.9%	38 41.3%
	Somewhat encourage	60 15.5%	14 28.0%	12 15.4%	12 13.0%
	No effect	175 45.1%	20 40.0%	38 48.7%	42 45.7%
6G. There are free bus connections to and from Metrolink stations.	Total	393	44	83	88
	Very much encourage	230 58.5%	24 54.5%	47 56.6%	54 61.4%

		Age			
		Total	17 and under	18 to 24	25 to 34
6G. There are free bus connections to and from Metrolink stations.	Somewhat encourage	80 20.4%	6 13.6%	19 22.9%	15 17.0%
	No effect	83 21.1%	14 31.8%	17 20.5%	19 21.6%

		Age		
		35 to 44	45 to 54	55 and over
6A. Once a month, the weekend ride have been free.	Total	54	37	35
	Very much encourage	27 50.0%	21 56.8%	20 57.1%
	Somewhat encourage	16 29.6%	10 27.0%	6 17.1%
	No effect	11 20.4%	6 16.2%	9 25.7%
6B. Weekend fare is discounted to half of the regular weekday fare.	Total	87	55	51
	Very much encourage	52 59.8%	36 65.5%	33 64.7%
	Somewhat encourage	23 26.4%	12 21.8%	11 21.6%
	No effect	12 13.8%	7 12.7%	7 13.7%
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Total	60	36	37
	Very much encourage	25 41.7%	16 44.4%	14 37.8%
	Somewhat encourage	13 21.7%	15 41.7%	10 27.0%
	No effect	22 36.7%	5 13.9%	13 35.1%
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	105	65	61
	Very much encourage	57 54.3%	40 61.5%	31 50.8%
	Somewhat encourage	31 29.5%	15 23.1%	20 32.8%
	No effect	17 16.2%	10 15.4%	10 16.4%
6E. Metrolink stations are very close to fairs, festivals, and other community events	Total	98	62	52
	Very much encourage	42 42.9%	31 50.0%	22 42.3%
	Somewhat encourage	34 34.7%	15 24.2%	16 30.8%
	No effect	22 22.4%	16 25.8%	14 26.9%
6F. Up to 3 children ages 6 or under ride for free	Total	79	50	39
	Very much encourage	40 50.6%	20 40.0%	11 28.2%
	Somewhat encourage	7 8.9%	8 16.0%	7 17.9%
	No effect	32 40.5%	22 44.0%	21 53.8%
6G. There are free bus connections to and from Metrolink stations.	Total	82	49	47
	Very much encourage	53 64.6%	25 51.0%	27 57.4%

		Age		
		35 to 44	45 to 54	55 and over
6G. There are free bus connections to and from Metrolink stations.	Somewhat encourage	16 19.5%	12 24.5%	12 25.5%
	No effect	13 15.9%	12 24.5%	8 17.0%

Comparisons of Column Proportions[a]

		Age			
		17 and under (A)	18 to 24 (B)	25 to 34 (C)	35 to 44 (D)
6A. Once a month, the weekend ride have been free.	Very much encourage				
	Somewhat encourage				
	No effect				
6B. Weekend fare is discounted to half of the regular weekday fare.	Very much encourage				
	Somewhat encourage				
	No effect				
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Very much encourage				
	Somewhat encourage				
	No effect				
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and	Very much encourage				
	Somewhat encourage				
	No effect				
6E. Metrolink stations are very close to fairs, festivals, and other community events	Very much encourage				
	Somewhat encourage				
	No effect				
6F. Up to 3 children ages 6 or under ride for free	Very much encourage				
	Somewhat encourage				
	No effect				
6G. There are free bus connections to and from Metrolink stations.	Very much encourage				
	Somewhat encourage				
	No effect				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[a]

		Age	
		45 to 54	55 and over
		(E)	(F)
6A. Once a month, the weekend ride have been free.	Very much encourage		
	Somewhat encourage		
	No effect		
6B. Weekend fare is discounted to half of the regular weekday fare.	Very much encourage		
	Somewhat encourage		
	No effect		
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Very much encourage		
	Somewhat encourage		
	No effect		
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and	Very much encourage		
	Somewhat encourage		
	No effect		
6E. Metrolink stations are very close to fairs, festivals, and other community events	Very much encourage		
	Somewhat encourage		
	No effect		
6F. Up to 3 children ages 6 or under ride for free	Very much encourage		
	Somewhat encourage		
	No effect		
6G. There are free bus connections to and from Metrolink stations.	Very much encourage		
	Somewhat encourage		
	No effect		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.
a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Level of Education		
		Total	High School or less	Some college
	Total	294	122	91
6A. Once a month, the weekend ride have been free.	Very much encourage	164 55.8%	66 54.1%	61 67.0%
	Somewhat encourage	73 24.8%	35 28.7%	16 17.6%
	No effect	57 19.4%	21 17.2%	14 15.4%
	Total	433	172	129
6B. Weekend fare is discounted to half of the regular weekday fare.	Very much encourage	268 61.9%	106 61.6%	86 66.7%
	Somewhat encourage	111 25.6%	41 23.8%	34 26.4%
	No effect	54 12.5%	25 14.5%	9 7.0%
	Total	312	133	98
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Very much encourage	129 41.3%	60 45.1%	41 41.8%
	Somewhat encourage	82 26.3%	33 24.8%	34 34.7%
	No effect	101 32.4%	40 30.1%	23 23.5%
	Total	501	196	147
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Very much encourage	278 55.5%	113 57.7%	81 55.1%
	Somewhat encourage	132 26.3%	48 24.5%	46 31.3%
	No effect	91 18.2%	35 17.9%	20 13.6%
	Total	455	171	142
6E. Metrolink stations are very close to fairs, festivals, and other community events	Very much encourage	191 42.0%	73 42.7%	61 43.0%
	Somewhat encourage	130 28.6%	48 28.1%	41 28.9%
	No effect	134 29.5%	50 29.2%	40 28.2%
	Total	387	155	123
6F. Up to 3 children ages 6 or under ride for free	Very much encourage	152 39.3%	61 39.4%	53 43.1%
	Somewhat encourage	60 15.5%	32 20.6%	17 13.8%
	No effect	175 45.2%	62 40.0%	53 43.1%
6G. There are free bus connections to and from Metrolink stations.	Total	393	148	126
	Very much encourage	229 58.3%	91 61.5%	78 61.9%

		Level of Education		
		Total	High School or less	Some college
6G. There are free bus connections to and from Metrolink stations.	Somewhat encourage	80 20.4%	31 20.9%	24 19.0%
	No effect	84 21.4%	26 17.6%	24 19.0%

		Level of Education	
		College graduate	Graduate school
	Total	51	30
6A. Once a month, the weekend ride have been free.	Very much encourage	26 51.0%	11 36.7%
	Somewhat encourage	13 25.5%	9 30.0%
	No effect	12 23.5%	10 33.3%
	Total	81	51
6B. Weekend fare is discounted to half of the regular weekday fare.	Very much encourage	47 58.0%	29 56.9%
	Somewhat encourage	21 25.9%	15 29.4%
	No effect	13 16.0%	7 13.7%
	Total	50	31
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Very much encourage	18 36.0%	10 32.3%
	Somewhat encourage	9 18.0%	6 19.4%
	No effect	23 46.0%	15 48.4%
	Total	95	63
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Very much encourage	45 47.4%	39 61.9%
	Somewhat encourage	24 25.3%	14 22.2%
	No effect	26 27.4%	10 15.9%
	Total	88	54
6E. Metrolink stations are very close to fairs, festivals, and other community events	Very much encourage	32 36.4%	25 46.3%
	Somewhat encourage	27 30.7%	14 25.9%
	No effect	29 33.0%	15 27.8%
	Total	70	39
6F. Up to 3 children ages 6 or under ride for free	Very much encourage	23 32.9%	15 38.5%
	Somewhat encourage	10 14.3%	1 2.6%
	No effect	37 52.9%	23 59.0%
6G. There are free bus connections to and from Metrolink stations.	Total	73	46
	Very much encourage	34 46.6%	26 56.5%

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		Level of Education	
		College graduate	Graduate school
6G. There are free bus connections to and from Metrolink stations.	Somewhat encourage	16 21.9%	9 19.6%
	No effect	23 31.5%	11 23.9%

Comparisons of Column Proportions[a]

		Level of Education			
		High School or less	Some college	College graduate	Graduate school
		(A)	(B)	(C)	(D)
6A. Once a month, the weekend ride have been free.	Very much encourage		D		
	Somewhat encourage				
	No effect				
6B. Weekend fare is discounted to half of the regular weekday fare.	Very much encourage				
	Somewhat encourage				
	No effect				
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Very much encourage				
	Somewhat encourage				
	No effect			B	B
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and	Very much encourage				
	Somewhat encourage				
	No effect			B	
6E. Metrolink stations are very close to fairs, festivals, and other community events	Very much encourage				
	Somewhat encourage				
	No effect				
6F. Up to 3 children ages 6 or under ride for free	Very much encourage				
	Somewhat encourage	D			
	No effect				
6G. There are free bus connections to and from Metrolink stations.	Very much encourage				
	Somewhat encourage				
	No effect				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		Ethnicity			
		Total	Caucasian	Latino(a)/Hispanic	African-American
6A. Once a month, the weekend ride have been free.	Total	292	149	63	30
	Very much encourage	163 55.8%	80 53.7%	36 57.1%	17 56.7%
	Somewhat encourage	72 24.7%	38 25.5%	17 27.0%	5 16.7%
	No effect	57 19.5%	31 20.8%	10 15.9%	8 26.7%
6B. Weekend fare is discounted to half of the regular weekday fare.	Total	431	238	88	40
	Very much encourage	266 61.7%	147 61.8%	55 62.5%	23 57.5%
	Somewhat encourage	111 25.8%	60 25.2%	24 27.3%	8 20.0%
	No effect	54 12.5%	31 13.0%	9 10.2%	9 22.5%
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Total	311	159	71	31
	Very much encourage	129 41.5%	63 39.6%	31 43.7%	15 48.4%
	Somewhat encourage	81 26.0%	46 28.9%	18 25.4%	3 9.7%
	No effect	101 32.5%	50 31.4%	22 31.0%	13 41.9%
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	498	282	100	43
	Very much encourage	278 55.8%	155 55.0%	60 60.0%	22 51.2%
	Somewhat encourage	131 26.3%	70 24.8%	27 27.0%	9 20.9%
	No effect	89 17.9%	57 20.2%	13 13.0%	12 27.9%
6E. Metrolink stations are very close to fairs, festivals, and other community events	Total	453	249	90	46
	Very much encourage	190 41.9%	96 38.6%	45 50.0%	21 45.7%
	Somewhat encourage	129 28.5%	69 27.7%	25 27.8%	9 19.6%
	No effect	134 29.6%	84 33.7%	20 22.2%	16 34.8%
6F. Up to 3 children ages 6 or under ride for free	Total	386	203	83	39
	Very much encourage	152 39.4%	71 35.0%	40 48.2%	13 33.3%
	Somewhat encourage	59 15.3%	29 14.3%	17 20.5%	4 10.3%
	No effect	175 45.3%	103 50.7%	26 31.3%	22 56.4%
6G. There are free bus connections to and from Metrolink stations.	Total	390	210	76	42
	Very much encourage	228 58.5%	111 52.9%	53 69.7%	26 61.9%

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		Ethnicity			
		Total	Caucasian	Latino(a)/Hispanic	African-American
6G. There are free bus connections to and from Metrolink stations.	Somewhat encourage	78 20.0%	42 20.0%	16 21.1%	4 9.5%
	No effect	84 21.5%	57 27.1%	7 9.2%	12 28.6%

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		Ethnicity	
		Asian	Other
6A. Once a month, the weekend ride have been free.	Total	28	22
	Very much encourage	16 57.1%	14 63.6%
	Somewhat encourage	7 25.0%	5 22.7%
	No effect	5 17.9%	3 13.6%
6B. Weekend fare is discounted to half of the regular weekday fare.	Total	38	27
	Very much encourage	25 65.8%	16 59.3%
	Somewhat encourage	9 23.7%	10 37.0%
	No effect	4 10.5%	1 3.7%
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Total	29	21
	Very much encourage	9 31.0%	11 52.4%
	Somewhat encourage	7 24.1%	7 33.3%
	No effect	13 44.8%	3 14.3%
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	46	27
	Very much encourage	25 54.3%	16 59.3%
	Somewhat encourage	16 34.8%	9 33.3%
	No effect	5 10.9%	2 7.4%
6E. Metrolink stations are very close to fairs, festivals, and other community events	Total	43	25
	Very much encourage	16 37.2%	12 48.0%
	Somewhat encourage	16 37.2%	10 40.0%
	No effect	11 25.6%	3 12.0%
6F. Up to 3 children ages 6 or under ride for free	Total	38	23
	Very much encourage	17 44.7%	11 47.8%
	Somewhat encourage	7 18.4%	2 8.7%
	No effect	14 36.8%	10 43.5%
6G. There are free bus connections to and from Metrolink stations.	Total	38	24
	Very much encourage	20 52.6%	18 75.0%

		Ethnicity	
		Asian	Other
6G. There are free bus connections to and from Metrolink stations.	Somewhat encourage	13 / 34.2%	3 / 12.5%
	No effect	5 / 13.2%	3 / 12.5%

Comparisons of Column Proportions[a]

		Ethnicity		
		Caucasian (A)	Latino(a)/ Hispanic (B)	African-American (C)
6A. Once a month, the weekend ride have been free.	Very much encourage			
	Somewhat encourage			
	No effect			
6B. Weekend fare is discounted to half of the regular weekday fare.	Very much encourage			
	Somewhat encourage			
	No effect			
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Very much encourage			
	Somewhat encourage			
	No effect			
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and	Very much encourage			
	Somewhat encourage			
	No effect			
6E. Metrolink stations are very close to fairs, festivals, and other community events	Very much encourage			
	Somewhat encourage			
	No effect			
6F. Up to 3 children ages 6 or under ride for free	Very much encourage			
	Somewhat encourage			
	No effect	B		
6G. There are free bus connections to and from Metrolink stations.	Very much encourage			
	Somewhat encourage			
	No effect	B		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[a]

		Ethnicity	
		Asian	Other
		(D)	(E)
6A. Once a month, the weekend ride have been free.	Very much encourage		
	Somewhat encourage		
	No effect		
6B. Weekend fare is discounted to half of the regular weekday fare.	Very much encourage		
	Somewhat encourage		
	No effect		
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Very much encourage		
	Somewhat encourage		
	No effect		
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and	Very much encourage		
	Somewhat encourage		
	No effect		
6E. Metrolink stations are very close to fairs, festivals, and other community events	Very much encourage		
	Somewhat encourage		
	No effect		
6F. Up to 3 children ages 6 or under ride for free	Very much encourage		
	Somewhat encourage		
	No effect		
6G. There are free bus connections to and from Metrolink stations.	Very much encourage		
	Somewhat encourage		
	No effect		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Household Income			
		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
6A. Once a month, the weekend ride have been free.	Total	292	62	49	55
	Very much encourage	163 / 55.8%	32 / 51.6%	25 / 51.0%	34 / 61.8%
	Somewhat encourage	72 / 24.7%	15 / 24.2%	15 / 30.6%	15 / 27.3%
	No effect	57 / 19.5%	15 / 24.2%	9 / 18.4%	6 / 10.9%
6B. Weekend fare is discounted to half of the regular weekday fare.	Total	427	84	62	89
	Very much encourage	263 / 61.6%	48 / 57.1%	38 / 61.3%	58 / 65.2%
	Somewhat encourage	110 / 25.8%	23 / 27.4%	16 / 25.8%	22 / 24.7%
	No effect	54 / 12.6%	13 / 15.5%	8 / 12.9%	9 / 10.1%
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Total	308	66	45	63
	Very much encourage	129 / 41.9%	29 / 43.9%	20 / 44.4%	26 / 41.3%
	Somewhat encourage	80 / 26.0%	15 / 22.7%	10 / 22.2%	14 / 22.2%
	No effect	99 / 32.1%	22 / 33.3%	15 / 33.3%	23 / 36.5%
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	488	91	67	92
	Very much encourage	268 / 54.9%	43 / 47.3%	41 / 61.2%	48 / 52.2%
	Somewhat encourage	131 / 26.8%	28 / 30.8%	16 / 23.9%	31 / 33.7%
	No effect	89 / 18.2%	20 / 22.0%	10 / 14.9%	13 / 14.1%
6E. Metrolink stations are very close to fairs, festivals, and other community events	Total	445	84	60	85
	Very much encourage	184 / 41.3%	29 / 34.5%	29 / 48.3%	40 / 47.1%
	Somewhat encourage	130 / 29.2%	26 / 31.0%	16 / 26.7%	28 / 32.9%
	No effect	131 / 29.4%	29 / 34.5%	15 / 25.0%	17 / 20.0%
6F. Up to 3 children ages 6 or under ride for free	Total	379	75	54	72
	Very much encourage	151 / 39.8%	26 / 34.7%	26 / 48.1%	34 / 47.2%
	Somewhat encourage	59 / 15.6%	17 / 22.7%	7 / 13.0%	11 / 15.3%
	No effect	169 / 44.6%	32 / 42.7%	21 / 38.9%	27 / 37.5%
6G. There are free bus connections to and from Metrolink stations.	Total	387	74	59	71
	Very much encourage	227 / 58.7%	44 / 59.5%	41 / 69.5%	48 / 67.6%

		Household Income			
		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
6G. There are free bus connections to and from Metrolink stations.	Somewhat encourage	79 / 20.4%	12 / 16.2%	13 / 22.0%	11 / 15.5%
	No effect	81 / 20.9%	18 / 24.3%	5 / 8.5%	12 / 16.9%

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		Household Income	
		$50,000 to $99,999	$100,000 or higher
6A. Once a month, the weekend ride have been free.	Total	81	45
	Very much encourage	45 55.6%	27 60.0%
	Somewhat encourage	18 22.2%	9 20.0%
	No effect	18 22.2%	9 20.0%
6B. Weekend fare is discounted to half of the regular weekday fare.	Total	118	74
	Very much encourage	78 66.1%	41 55.4%
	Somewhat encourage	28 23.7%	21 28.4%
	No effect	12 10.2%	12 16.2%
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Total	84	50
	Very much encourage	38 45.2%	16 32.0%
	Somewhat encourage	25 29.8%	16 32.0%
	No effect	21 25.0%	18 36.0%
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	145	93
	Very much encourage	87 60.0%	49 52.7%
	Somewhat encourage	36 24.8%	20 21.5%
	No effect	22 15.2%	24 25.8%
6E. Metrolink stations are very close to fairs, festivals, and other community events	Total	132	84
	Very much encourage	54 40.9%	32 38.1%
	Somewhat encourage	38 28.8%	22 26.2%
	No effect	40 30.3%	30 35.7%
6F. Up to 3 children ages 6 or under ride for free	Total	109	69
	Very much encourage	32 29.4%	33 47.8%
	Somewhat encourage	19 17.4%	5 7.2%
	No effect	58 53.2%	31 44.9%
6G. There are free bus connections to and from Metrolink stations.	Total	115	68
	Very much encourage	59 51.3%	35 51.5%

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		Household Income	
		$50,000 to $99,999	$100,000 or higher
6G. There are free bus connections to and from Metrolink stations.	Somewhat encourage	31 27.0%	12 17.6%
	No effect	25 21.7%	21 30.9%

Comparisons of Column Proportions[a]

		Household Income				
		Under $15,000 (A)	$15,000 to $24,999 (B)	$25,000 to $49,999 (C)	$50,000 to $99,999 (D)	$100,000 or higher (E)
6A. Once a month, the weekend ride have been free.	Very much encourage					
	Somewhat encourage					
	No effect					
6B. Weekend fare is discounted to half of the regular weekday fare.	Very much encourage					
	Somewhat encourage					
	No effect					
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Very much encourage					
	Somewhat encourage					
	No effect					
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and	Very much encourage					
	Somewhat encourage					
	No effect					
6E. Metrolink stations are very close to fairs, festivals, and other community events	Very much encourage					
	Somewhat encourage					
	No effect					
6F. Up to 3 children ages 6 or under ride for free	Very much encourage					
	Somewhat encourage					
	No effect					
6G. There are free bus connections to and from Metrolink stations.	Very much encourage					
	Somewhat encourage					
	No effect					B

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Gender		
		Total	Female	Male
6A. Once a month, the weekend ride have been	Total	294	134	160

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		Gender		
		Total	Female	Male
6A. Once a month, the weekend ride have been free.	Very much encourage	164 55.8%	77 57.5%	87 54.4%
	Somewhat encourage	73 24.8%	28 20.9%	45 28.1%
	No effect	57 19.4%	29 21.6%	28 17.5%
6B. Weekend fare is discounted to half of the regular weekday fare.	Total	434	203	231
	Very much encourage	268 61.8%	129 63.5%	139 60.2%
	Somewhat encourage	111 25.6%	48 23.6%	63 27.3%
	No effect	55 12.7%	26 12.8%	29 12.6%
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Total	313	143	170
	Very much encourage	129 41.2%	51 35.7%	78 45.9%
	Somewhat encourage	82 26.2%	38 26.6%	44 25.9%
	No effect	102 32.6%	54 37.8%	48 28.2%
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	502	240	262
	Very much encourage	278 55.4%	136 56.7%	142 54.2%
	Somewhat encourage	133 26.5%	61 25.4%	72 27.5%
	No effect	91 18.1%	43 17.9%	48 18.3%
6E. Metrolink stations are very close to fairs, festivals, and other community events	Total	456	208	248
	Very much encourage	191 41.9%	92 44.2%	99 39.9%
	Somewhat encourage	131 28.7%	56 26.9%	75 30.2%
	No effect	134 29.4%	60 28.8%	74 29.8%
6F. Up to 3 children ages 6 or under ride for free	Total	388	176	212
	Very much encourage	153 39.4%	75 42.6%	78 36.8%
	Somewhat encourage	60 15.5%	21 11.9%	39 18.4%
	No effect	175 45.1%	80 45.5%	95 44.8%
6G. There are free bus connections to and from Metrolink stations.	Total	394	173	221
	Very much encourage	230 58.4%	106 61.3%	124 56.1%
	Somewhat encourage	80 20.3%	28 16.2%	52 23.5%
	No effect	84 21.3%	39 22.5%	45 20.4%

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Comparisons of Column Proportions[a]

		Gender	
		Female (A)	Male (B)
6A. Once a month, the weekend ride have been free.	Very much encourage		
	Somewhat encourage		
	No effect		
6B. Weekend fare is discounted to half of the regular weekday fare.	Very much encourage		
	Somewhat encourage		
	No effect		
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Very much encourage		
	Somewhat encourage		
	No effect		
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and	Very much encourage		
	Somewhat encourage		
	No effect		
6E. Metrolink stations are very close to fairs, festivals, and other community events	Very much encourage		
	Somewhat encourage		
	No effect		
6F. Up to 3 children ages 6 or under ride for free	Very much encourage		
	Somewhat encourage		
	No effect		
6G. There are free bus connections to and from Metrolink stations.	Very much encourage		
	Somewhat encourage		
	No effect		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		LINE		
		Total	OC Outbound	OC Inbound
6A. Once a month, the weekend ride have been free.	Total	294	63	55
	Very much encourage	164 55.8%	29 46.0%	31 56.4%
	Somewhat encourage	73 24.8%	22 34.9%	12 21.8%
	No effect	57 19.4%	12 19.0%	12 21.8%
6B. Weekend fare is discounted to half of the regular weekday fare.	Total	434	96	92
	Very much encourage	268 61.8%	59 61.5%	61 66.3%
	Somewhat encourage	111 25.6%	22 22.9%	21 22.8%
	No effect	55 12.7%	15 15.6%	10 10.9%
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Total	313	73	57
	Very much encourage	129 41.2%	25 34.2%	27 47.4%
	Somewhat encourage	82 26.2%	20 27.4%	10 17.5%
	No effect	102 32.6%	28 38.4%	20 35.1%
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	502	117	106
	Very much encourage	278 55.4%	67 57.3%	60 56.6%
	Somewhat encourage	133 26.5%	31 26.5%	27 25.5%
	No effect	91 18.1%	19 16.2%	19 17.9%
6E. Metrolink stations are very close to fairs, festivals, and other community events	Total	456	103	92
	Very much encourage	191 41.9%	46 44.7%	43 46.7%
	Somewhat encourage	131 28.7%	29 28.2%	19 20.7%
	No effect	134 29.4%	28 27.2%	30 32.6%
6F. Up to 3 children ages 6 or under ride for free	Total	388	83	78
	Very much encourage	153 39.4%	36 43.4%	28 35.9%
	Somewhat encourage	60 15.5%	12 14.5%	6 7.7%
	No effect	175 45.1%	35 42.2%	44 56.4%
6G. There are free bus connections to and from Metrolink stations.	Total	394	89	79
	Very much encourage	230 58.4%	46 51.7%	46 58.2%

		LINE		
		Total	OC Outbound	OC Inbound
6G. There are free bus connections to and from Metrolink stations.	Somewhat encourage	80 20.3%	24 27.0%	15 19.0%
	No effect	84 21.3%	19 21.3%	18 22.8%

		LINE	
		IEOC Inbound	IEOC Outbound
6A. Once a month, the weekend ride have been free.	Total	78	98
	Very much encourage	44 56.4%	60 61.2%
	Somewhat encourage	18 23.1%	21 21.4%
	No effect	16 20.5%	17 17.3%
6B. Weekend fare is discounted to half of the regular weekday fare.	Total	123	123
	Very much encourage	71 57.7%	77 62.6%
	Somewhat encourage	34 27.6%	34 27.6%
	No effect	18 14.6%	12 9.8%
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Total	86	97
	Very much encourage	32 37.2%	45 46.4%
	Somewhat encourage	27 31.4%	25 25.8%
	No effect	27 31.4%	27 27.8%
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	143	136
	Very much encourage	80 55.9%	71 52.2%
	Somewhat encourage	38 26.6%	37 27.2%
	No effect	25 17.5%	28 20.6%
6E. Metrolink stations are very close to fairs, festivals, and other community events	Total	133	128
	Very much encourage	49 36.8%	53 41.4%
	Somewhat encourage	44 33.1%	39 30.5%
	No effect	40 30.1%	36 28.1%
6F. Up to 3 children ages 6 or under ride for free	Total	118	109
	Very much encourage	43 36.4%	46 42.2%
	Somewhat encourage	23 19.5%	19 17.4%
	No effect	52 44.1%	44 40.4%
6G. There are free bus connections to and from Metrolink stations.	Total	107	119
	Very much encourage	69 64.5%	69 58.0%

		LINE	
		IEOC Inbound	IEOC Outbound
6G. There are free bus connections to and from Metrolink stations.	Somewhat encourage	18 16.8%	23 19.3%
	No effect	20 18.7%	27 22.7%

Comparisons of Column Proportions[a]

		LINE			
		OC Outbound (A)	OC Inbound (B)	IEOC Inbound (C)	IEOC Outbound (D)
6A. Once a month, the weekend ride have been free.	Very much encourage				
	Somewhat encourage				
	No effect				
6B. Weekend fare is discounted to half of the regular weekday fare.	Very much encourage				
	Somewhat encourage				
	No effect				
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	Very much encourage				
	Somewhat encourage				
	No effect				
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Very much encourage				
	Somewhat encourage				
	No effect				
6E. Metrolink stations are very close to fairs, festivals, and other community events	Very much encourage				
	Somewhat encourage				
	No effect				
6F. Up to 3 children ages 6 or under ride for free	Very much encourage				
	Somewhat encourage				
	No effect				
6G. There are free bus connections to and from Metrolink stations.	Very much encourage				
	Somewhat encourage				
	No effect				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

	First-Time Weekend Riders		
	Total	Yes	No
6A. Once a month, the weekend ride have been free.	1.36	1.28	1.43
6B. Weekend fare is	1.49	1.35	1.58
6C. Some shops and	1.09	1.12	1.06
6D. Metrolink stations are	1.37	1.38	1.37
6E. Metrolink stations are	1.13	1.18	1.08
6F. Up to 3 children ages 6	.94	.99	.91
6G. There are free bus	1.37	1.33	1.40

Comparisons of Column Means[a]

	First-Time Weekend Riders	
	Yes	No
	(A)	(B)
6A. Once a month, the weekend ride have been free.		
6B. Weekend fare is discounted to half of the regular weekday fare.		A
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.		
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.		
6E. Metrolink stations are very close to fairs, festivals, and other community events		
6F. Up to 3 children ages 6 or under ride for free		
6G. There are free bus connections to and from Metrolink stations.		

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

  a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

	Frequency of Use		
	Total	Few times a month or more	Once a month or less
6A. Once a month, the weekend ride have been free.	1.43	1.41	1.45
6B. Weekend fare is	1.59	1.63	1.54
6C. Some shops and	1.06	1.17	.94
6D. Metrolink stations are	1.37	1.33	1.43
6E. Metrolink stations are	1.09	1.04	1.14
6F. Up to 3 children ages 6	.90	.89	.92
6G. There are free bus	1.40	1.50	1.27

Comparisons of Column Means[a]

	Frequency of Use	
	Few times a month or more	Once a month or less
	(A)	(B)
6A. Once a month, the weekend ride have been free.		
6B. Weekend fare is discounted to half of the regular weekday fare.		
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.		
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.		
6E. Metrolink stations are very close to fairs, festivals, and other community events		
6F. Up to 3 children ages 6 or under ride for free		
6G. There are free bus connections to and from Metrolink stations.	B	

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

  a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

	Weekday Use		
	Total	Yes	No
6A. Once a month, the weekend ride have been free.	1.36	1.42	1.34
6B. Weekend fare is	1.49	1.53	1.47
6C. Some shops and	1.09	1.12	1.07
6D. Metrolink stations are	1.37	1.30	1.41
6E. Metrolink stations are	1.13	1.01	1.18
6F. Up to 3 children ages 6	.94	.88	.98
6G. There are free bus	1.37	1.44	1.33

Comparisons of Column Means[a]

	Weekday Use	
	Yes	No
	(A)	(B)
6A. Once a month, the weekend ride have been free.		
6B. Weekend fare is discounted to half of the regular weekday fare.		
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.		
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.		
6E. Metrolink stations are very close to fairs, festivals, and other community events		A
6F. Up to 3 children ages 6 or under ride for free		
6G. There are free bus connections to and from Metrolink stations.		

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

  a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

	Age				
	Total	17 and under	18 to 24	25 to 34	35 to 44
6A. Once a month, the weekend ride have been free.	1.36	1.34	1.41	1.39	1.30
6B. Weekend fare is	1.49	1.48	1.50	1.48	1.46
6C. Some shops and	1.09	1.05	1.04	1.11	1.05
6D. Metrolink stations are	1.37	1.45	1.33	1.32	1.38
6E. Metrolink stations are	1.12	.98	1.05	1.09	1.20
6F. Up to 3 children ages 6	.94	.92	.87	.96	1.10
6G. There are free bus	1.37	1.23	1.36	1.40	1.49

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	Age	
	45 to 54	55 and over
6A. Once a month, the weekend ride have been free.	1.41	1.31
6B. Weekend fare is	1.53	1.51
6C. Some shops and	1.31	1.03
6D. Metrolink stations are	1.46	1.34
6E. Metrolink stations are	1.24	1.15
6F. Up to 3 children ages 6	.96	.74
6G. There are free bus	1.27	1.40

Comparisons of Column Means[a]

	Age					
	17 and under	18 to 24	25 to 34	35 to 44	45 to 54	55 and over
	(A)	(B)	(C)	(D)	(E)	(F)
6A. Once a month, the weekend ride have been free.						
6B. Weekend fare is discounted to half of the regular weekday fare.						
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.						
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.						
6E. Metrolink stations are very close to fairs, festivals, and other community events						
6F. Up to 3 children ages 6 or under ride for free						
6G. There are free bus connections to and from Metrolink stations.						

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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	Level of Education				
	Total	High School or less	Some college	College graduate	Graduate school
6A. Once a month, the weekend ride have been free.	1.36	1.37	1.52	1.27	1.03
6B. Weekend fare is	1.49	1.47	1.60	1.42	1.43
6C. Some shops and	1.09	1.15	1.18	.90	.84
6D. Metrolink stations are	1.37	1.40	1.41	1.20	1.46
6E. Metrolink stations are	1.13	1.13	1.15	1.03	1.19
6F. Up to 3 children ages 6	.94	.99	1.00	.80	.79
6G. There are free bus	1.37	1.44	1.43	1.15	1.33

Comparisons of Column Means[a]

	Level of Education			
	High School or less	Some college	College graduate	Graduate school
	(A)	(B)	(C)	(D)
6A. Once a month, the weekend ride have been free.		D		
6B. Weekend fare is discounted to half of the regular weekday fare.				
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.				
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.				
6E. Metrolink stations are very close to fairs, festivals, and other community events				
6F. Up to 3 children ages 6 or under ride for free				
6G. There are free bus connections to and from Metrolink stations.				

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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	Ethnicity					
	Total	Caucasian	Latino(a)/ Hispanic	African-American	Asian	Other
6A. Once a month, the weekend ride have been free.	1.36	1.33	1.41	1.30	1.39	1.50
6B. Weekend fare is	1.49	1.49	1.52	1.35	1.55	1.56
6C. Some shops and	1.09	1.08	1.13	1.06	.86	1.38
6D. Metrolink stations are	1.38	1.35	1.47	1.23	1.43	1.52
6E. Metrolink stations are	1.12	1.05	1.28	1.11	1.12	1.36
6F. Up to 3 children ages 6	.94	.84	1.17	.77	1.08	1.04
6G. There are free bus	1.37	1.26	1.61	1.33	1.39	1.63

Comparisons of Column Means[a]

	Ethnicity				
	Caucasian	Latino(a)/ Hispanic	African-American	Asian	Other
	(A)	(B)	(C)	(D)	(E)
6A. Once a month, the weekend ride have been free.					
6B. Weekend fare is discounted to half of the regular weekday fare.					
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.					
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.					
6E. Metrolink stations are very close to fairs, festivals, and other community events					
6F. Up to 3 children ages 6 or under ride for free					
6G. There are free bus connections to and from Metrolink stations.		A			

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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	Household Income				
	Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999	$50,000 to $99,999	$100,000 or higher
6A. Once a month, the weekend ride have been free.	1.36	1.27	1.33	1.51	1.33	1.40
6B. Weekend fare is	1.49	1.42	1.48	1.55	1.56	1.39
6C. Some shops and	1.10	1.11	1.11	1.05	1.20	.96
6D. Metrolink stations are	1.37	1.25	1.46	1.38	1.45	1.27
6E. Metrolink stations are	1.12	1.00	1.23	1.27	1.11	1.02
6F. Up to 3 children ages 6	.95	.92	1.09	1.10	.76	1.03
6G. There are free bus	1.38	1.35	1.61	1.51	1.30	1.21

Comparisons of Column Means[a]

	Household Income				
	Under $15,000	$15,000 to $24,999	$25,000 to $49,999	$50,000 to $99,999	$100,000 or higher
	(A)	(B)	(C)	(D)	(E)
6A. Once a month, the weekend ride have been free.					
6B. Weekend fare is discounted to half of the regular weekday fare.					
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.					
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.					
6E. Metrolink stations are very close to fairs, festivals, and other community events					
6F. Up to 3 children ages 6 or under ride for free					
6G. There are free bus connections to and from Metrolink stations.		E			

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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	Gender		
	Total	Female	Male
6A. Once a month, the weekend ride have been free.	1.36	1.36	1.37
6B. Weekend fare is	1.49	1.51	1.48
6C. Some shops and	1.09	.98	1.18
6D. Metrolink stations are	1.37	1.39	1.36
6E. Metrolink stations are	1.13	1.15	1.10
6F. Up to 3 children ages 6	.94	.97	.92
6G. There are free bus	1.37	1.39	1.36

Comparisons of Column Means[a]

	Gender	
	Female (A)	Male (B)
6A. Once a month, the weekend ride have been free.		
6B. Weekend fare is discounted to half of the regular weekday fare.		
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.		A
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.		
6E. Metrolink stations are very close to fairs, festivals, and other community events		
6F. Up to 3 children ages 6 or under ride for free		
6G. There are free bus connections to and from Metrolink stations.		

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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	LINE				
	Total	OC Outbound	OC Inbound	IEOC Inbound	IEOC Outbound
6A. Once a month, the weekend ride have been free.	1.36	1.27	1.35	1.36	1.44
6B. Weekend fare is	1.49	1.46	1.55	1.43	1.53
6C. Some shops and	1.09	.96	1.12	1.06	1.19
6D. Metrolink stations are	1.37	1.41	1.39	1.38	1.32
6E. Metrolink stations are	1.13	1.17	1.14	1.07	1.13
6F. Up to 3 children ages 6	.94	1.01	.79	.92	1.02
6G. There are free bus	1.37	1.30	1.35	1.46	1.35

Comparisons of Column Means[a]

	LINE			
	OC Outbound (A)	OC Inbound (B)	IEOC Inbound (C)	IEOC Outbound (D)
6A. Once a month, the weekend ride have been free.				
6B. Weekend fare is discounted to half of the regular weekday fare.				
6C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.				
6D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.				
6E. Metrolink stations are very close to fairs, festivals, and other community events				
6F. Up to 3 children ages 6 or under ride for free				
6G. There are free bus connections to and from Metrolink stations.				

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		First-Time Weekend Riders		
		Total	Yes	No
7. When deciding whether to take a Metrolink train on the weekend, what is the most important factor to you?	Total	599	267	332
	Fare/pricing	223 / 37.2%	95 / 35.6%	128 / 38.6%
	Parking at stations	11 / 1.8%	8 / 3.0%	3 / .9%
	Payment method	11 / 1.8%	5 / 1.9%	6 / 1.8%
	Free shuttle service between station and	30 / 5.0%	14 / 5.2%	16 / 4.8%
	Word of mouth/recommendations	35 / 5.8%	23 / 8.6%	12 / 3.6%
	Schedule	200 / 33.4%	82 / 30.7%	118 / 35.5%
	Travel time	73 / 12.2%	32 / 12.0%	41 / 12.3%
	Other	16 / 2.7%	8 / 3.0%	8 / 2.4%

Comparisons of Column Proportions[a]

		First-Time Weekend Riders	
		Yes (A)	No (B)
7. When deciding whether to take a Metrolink train on the weekend, what is the most important factor to you?	Fare/pricing		
	Parking at stations		
	Payment method		
	Free shuttle service between station and origin/destination		
	Word of mouth/recommendations by friends/family	B	
	Schedule		
	Travel time		
	Other		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		Frequency of Use		
		Total	Few times a month or more	Once a month or less
7. When deciding whether to take a Metrolink train on the weekend, what is the most important factor to you?	Total	328	189	139
	Fare/pricing	127 / 38.7%	77 / 40.7%	50 / 36.0%
	Parking at stations	3 / .9%	2 / 1.1%	1 / .7%
	Payment method	6 / 1.8%	3 / 1.6%	3 / 2.2%
	Free shuttle service between station and	16 / 4.9%	8 / 4.2%	8 / 5.8%
	Word of mouth/recommendations	11 / 3.4%	4 / 2.1%	7 / 5.0%
	Schedule	116 / 35.4%	69 / 36.5%	47 / 33.8%
	Travel time	41 / 12.5%	22 / 11.6%	19 / 13.7%
	Other	8 / 2.4%	4 / 2.1%	4 / 2.9%

Comparisons of Column Proportions[a]

		Frequency of Use	
		Few times a month or more (A)	Once a month or less (B)
7. When deciding whether to take a Metrolink train on the weekend, what is the most important factor to you?	Fare/pricing		
	Parking at stations		
	Payment method		
	Free shuttle service between station and origin/destination		
	Word of mouth/recommendations by friends/family		
	Schedule		
	Travel time		
	Other		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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7. When deciding whether to take a Metrolink train on the weekend, what is the most important factor to you?	Weekday Use		
	Total	Yes	No
Total	600	191	409
Fare/pricing	224 37.3%	65 34.0%	159 38.9%
Parking at stations	11 1.8%	4 2.1%	7 1.7%
Payment method	11 1.8%	5 2.6%	6 1.5%
Free shuttle service between station and	30 5.0%	9 4.7%	21 5.1%
Word of mouth/recommendations	35 5.8%	6 3.1%	29 7.1%
Schedule	200 33.3%	70 36.6%	130 31.8%
Travel time	73 12.2%	24 12.6%	49 12.0%
Other	16 2.7%	8 4.2%	8 2.0%

Comparisons of Column Proportions[a]

7. When deciding whether to take a Metrolink train on the weekend, what is the most important factor to you?	Weekday Use	
	Yes (A)	No (B)
Fare/pricing		
Parking at stations		
Payment method		
Free shuttle service between station and origin/destination		
Word of mouth/recommendations by friends/family		
Schedule		
Travel time		
Other		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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7. When deciding whether to take a Metrolink train on the weekend, what is the most important factor to you?	Age				
	Total	17 and under	18 to 24	25 to 34	35 to 44
Total	599	73	128	126	118
Fare/pricing	223 37.2%	30 41.1%	45 35.2%	58 46.0%	36 30.5%
Parking at stations	11 1.8%	0 .0%	1 .8%	2 1.6%	1 .8%
Payment method	11 1.8%	0 .0%	3 2.3%	0 .0%	5 4.2%
Free shuttle service between station and	30 5.0%	3 4.1%	6 4.7%	9 7.1%	5 4.2%
Word of mouth/recommendations	35 5.8%	7 9.6%	8 6.3%	4 3.2%	6 5.1%
Schedule	200 33.4%	16 21.9%	46 35.9%	34 27.0%	51 43.2%
Travel time	73 12.2%	14 19.2%	16 12.5%	16 12.7%	14 11.9%
Other	16 2.7%	3 4.1%	3 2.3%	3 2.4%	0 .0%

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7. When deciding whether to take a Metrolink train on the weekend, what is the most important factor to you?	Age	
	45 to 54	55 and over
Total	79	75
Fare/pricing	21 26.6%	33 44.0%
Parking at stations	5 6.3%	2 2.7%
Payment method	1 1.3%	2 2.7%
Free shuttle service between station and	5 6.3%	2 2.7%
Word of mouth/recommendations	4 5.1%	6 8.0%
Schedule	32 40.5%	21 28.0%
Travel time	8 10.1%	5 6.7%
Other	3 3.8%	4 5.3%

Comparisons of Column Proportions[b]

7. When deciding whether to take a Metrolink train on the weekend, what is the most important factor to you?	Age			
	17 and under (A)	18 to 24 (B)	25 to 34 (C)	35 to 44 (D)
Fare/pricing				
Parking at stations	.a			
Payment method	.a		.a	
Free shuttle service between station and origin/destination				
Word of mouth/recommendations by friends/family				
Schedule				A
Travel time				
Other				.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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Comparisons of Column Proportions[b]

7. When deciding whether to take a Metrolink train on the weekend, what is the most important factor to you?	Age	
	45 to 54 (E)	55 and over (F)
Fare/pricing		
Parking at stations		
Payment method		
Free shuttle service between station and origin/destination		
Word of mouth/recommendations by friends/family		
Schedule		
Travel time		
Other		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

7. When deciding whether to take a Metrolink train on the weekend, what is the most important factor to you?	Level of Education				
	Total	High School or less	Some college	College graduate	Graduate school
Total	598	233	179	110	76
Fare/pricing	223 37.3%	96 41.2%	63 35.2%	40 36.4%	24 31.6%
Parking at stations	11 1.8%	1 .4%	7 3.9%	2 1.8%	1 1.3%
Payment method	11 1.8%	2 .9%	6 3.4%	2 1.8%	1 1.3%
Free shuttle service between station and	30 5.0%	13 5.6%	8 4.5%	7 6.4%	2 2.6%
Word of mouth/recommendations	34 5.7%	15 6.4%	7 3.9%	6 5.5%	6 7.9%
Schedule	200 33.4%	65 27.9%	58 32.4%	45 40.9%	32 42.1%
Travel time	73 12.2%	32 13.7%	26 14.5%	7 6.4%	8 10.5%
Other	16 2.7%	9 3.9%	4 2.2%	1 .9%	2 2.6%

Comparisons of Column Proportions[a]

		Level of Education			
		High School or less (A)	Some college (B)	College graduate (C)	Graduate school (D)
7. When deciding whether to take a Metrolink train on the weekend, what is the most important factor to you?	Fare/pricing Parking at stations Payment method Free shuttle service between station and origin/destination Word of mouth/recommendations by friends/family Schedule Travel time Other				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

   a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Ethnicity			
		Total	Caucasian	Latino(a)/ Hispanic	African-American
	Total	596	331	125	56
7. When deciding whether to take a Metrolink train on the weekend, what is the most important factor to you?	Fare/pricing	224 37.6%	129 39.0%	46 36.8%	23 41.1%
	Parking at stations	11 1.8%	6 1.8%	3 2.4%	1 1.8%
	Payment method	11 1.8%	4 1.2%	3 2.4%	1 1.8%
	Free shuttle service between station and	29 4.9%	12 3.6%	4 3.2%	3 5.4%
	Word of mouth/recommendations	35 5.9%	14 4.2%	9 7.2%	4 7.1%
	Schedule	198 33.2%	114 34.4%	41 32.8%	15 26.8%
	Travel time	72 12.1%	42 12.7%	16 12.8%	8 14.3%
	Other	16 2.7%	10 3.0%	3 2.4%	1 1.8%

		Ethnicity	
		Asian	Other
	Total	52	32
7. When deciding whether to take a Metrolink train on the weekend, what is the most important factor to you?	Fare/pricing	18 34.6%	8 25.0%
	Parking at stations	0 .0%	1 3.1%
	Payment method	2 3.8%	1 3.1%
	Free shuttle service between station and	4 7.7%	6 18.8%
	Word of mouth/recommendations	4 7.7%	4 12.5%
	Schedule	19 36.5%	9 28.1%
	Travel time	3 5.8%	3 9.4%
	Other	2 3.8%	0 .0%

Comparisons of Column Proportions[b]

		Ethnicity				
		Caucasian (A)	Latino(a)/ Hispanic (B)	African-American (C)	Asian (D)	Other (E)
7. When deciding whether to take a Metrolink train on the weekend, what is the most important factor to you?	Fare/pricing Parking at stations Payment method Free shuttle service between station and origin/destination Word of mouth/recommendations by friends/family Schedule Travel time Other				.[a]	A B
						.[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

   a. This category is not used in comparisons because its column proportion is equal to zero or one.

   b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Household Income			
		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
	Total	583	113	86	106
7. When deciding whether to take a Metrolink train on the weekend, what is the most important factor to you?	Fare/pricing	212 36.4%	50 44.2%	33 38.4%	34 32.1%
	Parking at stations	11 1.9%	1 .9%	1 1.2%	4 3.8%
	Payment method	11 1.9%	2 1.8%	0 .0%	0 .0%
	Free shuttle service between station and	30 5.1%	10 8.8%	4 4.7%	5 4.7%
	Word of mouth/recommendations	35 6.0%	11 9.7%	4 4.7%	6 5.7%
	Schedule	197 33.8%	27 23.9%	30 34.9%	41 38.7%
	Travel time	71 12.2%	10 8.8%	11 12.8%	12 11.3%
	Other	16 2.7%	2 1.8%	3 3.5%	4 3.8%

		Household Income	
		$50,000 to $99,999	$100,000 or higher
	Total	164	114
7. When deciding whether to take a Metrolink train on the weekend, what is the most important factor to you?	Fare/pricing	57 34.8%	38 33.3%
	Parking at stations	3 1.8%	2 1.8%
	Payment method	5 3.0%	4 3.5%
	Free shuttle service between station and	7 4.3%	4 3.5%
	Word of mouth/recommendations	9 5.5%	5 4.4%
	Schedule	50 30.5%	49 43.0%
	Travel time	29 17.7%	9 7.9%
	Other	4 2.4%	3 2.6%

Comparisons of Column Proportions[b]

		Household Income				
		Under $15,000 (A)	$15,000 to $24,999 (B)	$25,000 to $49,999 (C)	$50,000 to $99,999 (D)	$100,000 or higher (E)
7. When deciding whether to take a Metrolink train on the weekend, what is the most important factor to you?	Fare/pricing Parking at stations Payment method Free shuttle service between station and origin/destination Word of mouth/recommendations by friends/family Schedule Travel time Other		.[a]	.[a]		A

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

   a. This category is not used in comparisons because its column proportion is equal to zero or one.

   b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

			Gender	
		Total	Female	Male
7. When deciding whether to take a Metrolink train on the weekend, what is the most important factor to you?	Total	600	290	310
	Fare/pricing	224 37.3%	116 40.0%	108 34.8%
	Parking at stations	11 1.8%	7 2.4%	4 1.3%
	Payment method	11 1.8%	4 1.4%	7 2.3%
	Free shuttle service between station and	30 5.0%	17 5.9%	13 4.2%
	Word of mouth/recommendations	35 5.8%	15 5.2%	20 6.5%
	Schedule	200 33.3%	96 33.1%	104 33.5%
	Travel time	73 12.2%	30 10.3%	43 13.9%
	Other	16 2.7%	5 1.7%	11 3.5%

Comparisons of Column Proportions[a]

		Gender	
		Female	Male
		(A)	(B)
7. When deciding whether to take a Metrolink train on the weekend, what is the most important factor to you?	Fare/pricing Parking at stations Payment method Free shuttle service between station and origin/destination Word of mouth/recommendations by friends/family Schedule Travel time Other		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

			LINE	
		Total	OC Outbound	OC Inbound
7. When deciding whether to take a Metrolink train on the weekend, what is the most important factor to you?	Total	600	134	127
	Fare/pricing	224 37.3%	52 38.8%	44 34.6%
	Parking at stations	11 1.8%	4 3.0%	2 1.6%
	Payment method	11 1.8%	3 2.2%	1 .8%
	Free shuttle service between station and	30 5.0%	6 4.5%	6 4.7%
	Word of mouth/recommendations	35 5.8%	8 6.0%	4 3.1%
	Schedule	200 33.3%	43 32.1%	51 40.2%
	Travel time	73 12.2%	14 10.4%	15 11.8%
	Other	16 2.7%	4 3.0%	4 3.1%

			LINE	
		IEOC Inbound	IEOC Outbound
7. When deciding whether to take a Metrolink train on the weekend, what is the most important factor to you?	Total	174	165
	Fare/pricing	67 38.5%	61 37.0%
	Parking at stations	1 .6%	4 2.4%
	Payment method	3 1.7%	4 2.4%
	Free shuttle service between station and	10 5.7%	8 4.8%
	Word of mouth/recommendations	10 5.7%	13 7.9%
	Schedule	58 33.3%	48 29.1%
	Travel time	21 12.1%	23 13.9%
	Other	4 2.3%	4 2.4%

Comparisons of Column Proportions[a]

			LINE		
		OC Outbound	OC Inbound	IEOC Inbound	IEOC Outbound
		(A)	(B)	(C)	(D)
7. When deciding whether to take a Metrolink train on the weekend, what is the most important factor to you?	Fare/pricing Parking at stations Payment method Free shuttle service between station and origin/destination Word of mouth/recommendations by friends/family Schedule Travel time Other				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		First-Time Weekend Riders		
		Total	Yes	No
8. What do you like MOST about Metrolink's weekend service?	Total	599	267	332
	Being able to do things not possible if driving	86 14.4%	32 12.0%	54 16.3%
	Convenient/efficient way to get to desired destination	158 26.4%	73 27.3%	85 25.6%
	Cost-effective/cheaper than driving	97 16.2%	43 16.1%	54 16.3%
	Discounted rides	44 7.3%	15 5.6%	29 8.7%
	Do not need to fight traffic	115 19.2%	56 21.0%	59 17.8%
	Monthly free rides	13 2.2%	4 1.5%	9 2.7%
	Quality/comfort of trains	33 5.5%	15 5.6%	18 5.4%
	Shopping/dining discounts near station	4 .7%	4 1.5%	0 .0%
	Things to do/events near station	25 4.2%	14 5.2%	11 3.3%
	Other	23 3.8%	11 4.1%	12 3.6%
	DK/NA	1 .2%	0 .0%	1 .3%

Comparisons of Column Proportions[b]

		First-Time Weekend Riders	
		Yes	No
		(A)	(B)
8. What do you like MOST about Metrolink's weekend service?	Being able to do things not possible if driving Convenient/efficient way to get to desired destination Cost-effective/cheaper than driving Discounted rides Do not need to fight traffic Monthly free rides Quality/comfort of trains Shopping/dining discounts near station Things to do/events near station Other DK/NA		a .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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8. What do you like MOST about Metrolink's weekend service?		Frequency of Use		
		Total	Few times a month or more	Once a month or less
	Total	328	189	139
	Being able to do things not possible if driving	52 / 15.9%	32 / 16.9%	20 / 14.4%
	Convenient/efficient way to get to desired destination	84 / 25.6%	48 / 25.4%	36 / 25.9%
	Cost-effective/cheaper than driving	53 / 16.2%	33 / 17.5%	20 / 14.4%
	Discounted rides	29 / 8.8%	18 / 9.5%	11 / 7.9%
	Do not need to fight traffic	59 / 18.0%	28 / 14.8%	31 / 22.3%
	Monthly free rides	9 / 2.7%	5 / 2.6%	4 / 2.9%
	Quality/comfort of trains	18 / 5.5%	15 / 7.9%	3 / 2.2%
	Shopping/dining discounts			
	Things to do/events near station	11 / 3.4%	5 / 2.6%	6 / 4.3%
	Other	12 / 3.7%	4 / 2.1%	8 / 5.8%
	DK/NA	1 / .3%	1 / .5%	0 / .0%

Comparisons of Column Proportions[b]

8. What do you like MOST about Metrolink's weekend service?		Frequency of Use	
		Few times a month or more (A)	Once a month or less (B)
	Being able to do things not possible if driving		
	Convenient/efficient way to get to desired destination		
	Cost-effective/cheaper than driving		
	Discounted rides		
	Do not need to fight traffic		
	Monthly free rides		
	Quality/comfort of trains	B	
	Things to do/events near station		
	Other		
	DK/NA		a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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8. What do you like MOST about Metrolink's weekend service?		Weekday Use		
		Total	Yes	No
	Total	600	191	409
	Being able to do things not possible if driving	87 / 14.5%	22 / 11.5%	65 / 15.9%
	Convenient/efficient way to get to desired destination	158 / 26.3%	56 / 29.3%	102 / 24.9%
	Cost-effective/cheaper than driving	97 / 16.2%	35 / 18.3%	62 / 15.2%
	Discounted rides	44 / 7.3%	17 / 8.9%	27 / 6.6%
	Do not need to fight traffic	115 / 19.2%	31 / 16.2%	84 / 20.5%
	Monthly free rides	13 / 2.2%	2 / 1.0%	11 / 2.7%
	Quality/comfort of trains	33 / 5.5%	10 / 5.2%	23 / 5.6%
	Shopping/dining discounts near station	4 / .7%	1 / .5%	3 / .7%
	Things to do/events near station	25 / 4.2%	10 / 5.2%	15 / 3.7%
	Other	23 / 3.8%	7 / 3.7%	16 / 3.9%
	DK/NA	1 / .2%	0 / .0%	1 / .2%

Comparisons of Column Proportions[b]

8. What do you like MOST about Metrolink's weekend service?		Weekday Use	
		Yes (A)	No (B)
	Being able to do things not possible if driving		
	Convenient/efficient way to get to desired destination		
	Cost-effective/cheaper than driving		
	Discounted rides		
	Do not need to fight traffic		
	Monthly free rides		
	Quality/comfort of trains		
	Shopping/dining discounts near station		
	Things to do/events near station		
	Other		
	DK/NA	a	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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8. What do you like MOST about Metrolink's weekend service?		Age				
		Total	17 and under	18 to 24	25 to 34	35 to 44
	Total	599	73	128	126	118
	Being able to do things not possible if driving	87 / 14.5%	10 / 13.7%	20 / 15.6%	20 / 15.9%	20 / 16.9%
	Convenient/efficient way to get to desired destination	158 / 26.4%	14 / 19.2%	35 / 27.3%	28 / 22.2%	33 / 28.0%
	Cost-effective/cheaper than driving	97 / 16.2%	8 / 11.0%	27 / 21.1%	18 / 14.3%	21 / 17.8%
	Discounted rides	43 / 7.2%	7 / 9.6%	9 / 7.0%	10 / 7.9%	7 / 5.9%
	Do not need to fight traffic	115 / 19.2%	18 / 24.7%	19 / 14.8%	33 / 26.2%	18 / 15.3%
	Monthly free rides	13 / 2.2%	2 / 2.7%	1 / .8%	4 / 3.2%	2 / 1.7%
	Quality/comfort of trains	33 / 5.5%	5 / 6.8%	9 / 7.0%	6 / 4.8%	6 / 5.1%
	Shopping/dining discounts near station	4 / .7%	0 / .0%	1 / .8%	0 / .0%	0 / .0%
	Things to do/events near station	25 / 4.2%	4 / 5.5%	5 / 3.9%	3 / 2.4%	6 / 5.1%
	Other	23 / 3.8%	5 / 6.8%	2 / 1.6%	3 / 2.4%	5 / 4.2%
	DK/NA	1 / .2%	0 / .0%	0 / .0%	1 / .8%	0 / .0%

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8. What do you like MOST about Metrolink's weekend service?		Age	
		45 to 54	55 and over
	Total	79	75
	Being able to do things not possible if driving	8 / 10.1%	9 / 12.0%
	Convenient/efficient way to get to desired destination	28 / 35.4%	20 / 26.7%
	Cost-effective/cheaper than driving	10 / 12.7%	13 / 17.3%
	Discounted rides	5 / 6.3%	5 / 6.7%
	Do not need to fight traffic	15 / 19.0%	12 / 16.0%
	Monthly free rides	3 / 3.8%	1 / 1.3%
	Quality/comfort of trains	3 / 3.8%	4 / 5.3%
	Shopping/dining discounts near station	1 / 1.3%	2 / 2.7%
	Things to do/events near station	3 / 3.8%	4 / 5.3%
	Other	3 / 3.8%	5 / 6.7%
	DK/NA	0 / .0%	0 / .0%

Comparisons of Column Proportions[b]

8. What do you like MOST about Metrolink's weekend service?		Age			
		17 and under (A)	18 to 24 (B)	25 to 34 (C)	35 to 44 (D)
	Being able to do things not possible if driving				
	Convenient/efficient way to get to desired destination				
	Cost-effective/cheaper than driving				
	Discounted rides				
	Do not need to fight traffic				
	Monthly free rides				
	Quality/comfort of trains				
	Shopping/dining discounts near station	a .		a .	a .
	Things to do/events near station				
	Other				
	DK/NA	a .	a .		a .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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Comparisons of Column Proportions[b]

		Age	
		45 to 54 (E)	55 and over (F)
8. What do you like MOST about Metrolink's weekend service?	Being able to do things not possible if driving		
	Convenient/efficient way to get to desired destination		
	Cost-effective/cheaper than driving		
	Discounted rides		
	Do not need to fight traffic		
	Monthly free rides		
	Quality/comfort of trains		
	Shopping/dining discounts near station		
	Things to do/events near station		
	Other		
	DK/NA	.a	.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		Level of Education			
		Total	High School or less	Some college	College graduate	Graduate school
	Total	598	233	179	110	76
8. What do you like MOST about Metrolink's weekend service?	Being able to do things not possible if driving	87 14.5%	37 15.9%	25 14.0%	11 10.0%	14 18.4%
	Convenient/efficient way to get to desired destination	157 26.3%	49 21.0%	49 27.4%	36 32.7%	23 30.3%
	Cost-effective/cheaper than driving	97 16.2%	34 14.6%	33 18.4%	20 18.2%	10 13.2%
	Discounted rides	43 7.2%	23 9.9%	10 5.6%	6 5.5%	4 5.3%
	Do not need to fight traffic	115 19.2%	49 21.0%	31 17.3%	22 20.0%	13 17.1%
	Monthly free rides	13 2.2%	7 3.0%	4 2.2%	1 .9%	1 1.3%
	Quality/comfort of trains	33 5.5%	14 6.0%	12 6.7%	5 4.5%	2 2.6%
	Shopping/dining discounts near station	4 .7%	1 .4%	2 1.1%	1 .9%	0 .0%
	Things to do/events near station	25 4.2%	9 3.9%	7 3.9%	4 3.6%	5 6.6%
	Other	23 3.8%	10 4.3%	5 2.8%	4 3.6%	4 5.3%
	DK/NA	1 .2%	0 .0%	1 .6%	0 .0%	0 .0%

Comparisons of Column Proportions[b]

		Level of Education			
		High School or less (A)	Some college (B)	College graduate (C)	Graduate school (D)
8. What do you like MOST about Metrolink's weekend service?	Being able to do things not possible if driving				
	Convenient/efficient way to get to desired destination				
	Cost-effective/cheaper than driving				
	Discounted rides				
	Do not need to fight traffic				
	Monthly free rides				
	Quality/comfort of trains				
	Shopping/dining discounts near station				.a
	Things to do/events near station				
	Other				
	DK/NA	.a		.a	.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

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		Ethnicity			
		Total	Caucasian	Latino(a)/Hispanic	African-American
	Total	596	331	125	56
8. What do you like MOST about Metrolink's weekend service?	Being able to do things not possible if driving	86 14.4%	48 14.5%	18 14.4%	7 12.5%
	Convenient/efficient way to get to desired destination	157 26.3%	94 28.4%	30 24.0%	13 23.2%
	Cost-effective/cheaper than driving	97 16.3%	57 17.2%	18 14.4%	11 19.6%
	Discounted rides	44 7.4%	20 6.0%	11 8.8%	2 3.6%
	Do not need to fight traffic	114 19.1%	66 19.9%	29 23.2%	9 16.1%
	Monthly free rides	13 2.2%	5 1.5%	7 5.6%	1 1.8%
	Quality/comfort of trains	32 5.4%	14 4.2%	6 4.8%	4 7.1%
	Shopping/dining discounts near station	4 .7%	2 .6%	1 .8%	1 1.8%
	Things to do/events near station	25 4.2%	10 3.0%	4 3.2%	7 12.5%
	Other	23 3.9%	14 4.2%	1 .8%	1 1.8%
	DK/NA	1 .2%	1 .3%	0 .0%	0 .0%

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		Ethnicity	
		Asian	Other
	Total	52	32
8. What do you like MOST about Metrolink's weekend service?	Being able to do things not possible if driving	9 17.3%	4 12.5%
	Convenient/efficient way to get to desired destination	17 32.7%	3 9.4%
	Cost-effective/cheaper than driving	7 13.5%	4 12.5%
	Discounted rides	5 9.6%	6 18.8%
	Do not need to fight traffic	6 11.5%	4 12.5%
	Monthly free rides	0 .0%	0 .0%
	Quality/comfort of trains	1 1.9%	7 21.9%
	Shopping/dining discounts near station	0 .0%	0 .0%
	Things to do/events near station	4 7.7%	0 .0%
	Other	3 5.8%	4 12.5%
	DK/NA	0 .0%	0 .0%

Comparisons of Column Proportions[b]

		Ethnicity				
		Caucasian (A)	Latino(a)/Hispanic (B)	African-American (C)	Asian (D)	Other (E)
8. What do you like MOST about Metrolink's weekend service?	Being able to do things not possible if driving					
	Convenient/efficient way to get to desired destination					
	Cost-effective/cheaper than driving					
	Discounted rides					
	Do not need to fight traffic					
	Monthly free rides		A		.a	.a
	Quality/comfort of trains				.a	A B D
	Shopping/dining discounts near station				.a	.a
	Things to do/events near station			A		.a
	Other					B
	DK/NA		.a	.a	.a	.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		Household Income			
			Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
	Total	583	113	86	106
8. What do you like MOST about Metrolink's weekend service?	Being able to do things not possible if driving	86 / 14.8%	23 / 20.4%	16 / 18.6%	17 / 16.0%
	Convenient/efficient way to get to desired destination	152 / 26.1%	23 / 20.4%	25 / 29.1%	24 / 22.6%
	Cost-effective/cheaper than driving	92 / 15.8%	18 / 15.9%	9 / 10.5%	18 / 17.0%
	Discounted rides	42 / 7.2%	9 / 8.0%	5 / 5.8%	10 / 9.4%
	Do not need to fight traffic	114 / 19.6%	16 / 14.2%	17 / 19.8%	22 / 20.8%
	Monthly free rides	13 / 2.2%	2 / 1.8%	2 / 2.3%	4 / 3.8%
	Quality/comfort of trains	33 / 5.7%	9 / 8.0%	7 / 8.1%	6 / 5.7%
	Shopping/dining discounts near station	4 / .7%	1 / .9%	0 / .0%	0 / .0%
	Things to do/events near station	25 / 4.3%	7 / 6.2%	3 / 3.5%	1 / .9%
	Other	21 / 3.6%	5 / 4.4%	2 / 2.3%	3 / 2.8%
	DK/NA	1 / .2%	0 / .0%	0 / .0%	1 / .9%

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		Household Income	
		$50,000 to $99,999	$100,000 or higher
	Total	164	114
8. What do you like MOST about Metrolink's weekend service?	Being able to do things not possible if driving	18 / 11.0%	12 / 10.5%
	Convenient/efficient way to get to desired destination	44 / 26.8%	36 / 31.6%
	Cost-effective/cheaper than driving	25 / 15.2%	22 / 19.3%
	Discounted rides	11 / 6.7%	7 / 6.1%
	Do not need to fight traffic	35 / 21.3%	24 / 21.1%
	Monthly free rides	5 / 3.0%	0 / .0%
	Quality/comfort of trains	7 / 4.3%	4 / 3.5%
	Shopping/dining discounts near station	3 / 1.8%	0 / .0%
	Things to do/events near station	8 / 4.9%	6 / 5.3%
	Other	8 / 4.9%	3 / 2.6%
	DK/NA	0 / .0%	0 / .0%

Comparisons of Column Proportions[b]

		Household Income				
		Under $15,000 (A)	$15,000 to $24,999 (B)	$25,000 to $49,999 (C)	$50,000 to $99,999 (D)	$100,000 or higher (E)
8. What do you like MOST about Metrolink's weekend service?	Being able to do things not possible if driving					
	Convenient/efficient way to get to desired destination					
	Cost-effective/cheaper than driving					
	Discounted rides					
	Do not need to fight traffic					
	Monthly free rides					a
	Quality/comfort of trains		a	a		a
	Shopping/dining discounts near station					
	Things to do/events near station					
	Other					
	DK/NA	a	a		a	a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		Gender		
		Total	Female	Male
	Total	600	290	310
8. What do you like MOST about Metrolink's weekend service?	Being able to do things not possible if driving	87 / 14.5%	42 / 14.5%	45 / 14.5%
	Convenient/efficient way to get to desired destination	158 / 26.3%	83 / 28.6%	75 / 24.2%
	Cost-effective/cheaper than driving	97 / 16.2%	50 / 17.2%	47 / 15.2%
	Discounted rides	44 / 7.3%	19 / 6.6%	25 / 8.1%
	Do not need to fight traffic	115 / 19.2%	53 / 18.3%	62 / 20.0%
	Monthly free rides	13 / 2.2%	4 / 1.4%	9 / 2.9%
	Quality/comfort of trains	33 / 5.5%	14 / 4.8%	19 / 6.1%
	Shopping/dining discounts near station	4 / .7%	3 / 1.0%	1 / .3%
	Things to do/events near station	25 / 4.2%	12 / 4.1%	13 / 4.2%
	Other	23 / 3.8%	9 / 3.1%	14 / 4.5%
	DK/NA	1 / .2%	1 / .3%	0 / .0%

Comparisons of Column Proportions[b]

		Gender	
		Female (A)	Male (B)
8. What do you like MOST about Metrolink's weekend service?	Being able to do things not possible if driving		
	Convenient/efficient way to get to desired destination		
	Cost-effective/cheaper than driving		
	Discounted rides		
	Do not need to fight traffic		
	Monthly free rides		
	Quality/comfort of trains		
	Shopping/dining discounts near station		
	Things to do/events near station		
	Other		
	DK/NA		a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		LINE				
		Total	OC Outbound	OC Inbound	IEOC Inbound	IEOC Outbound
	Total	600	134	127	174	165
8. What do you like MOST about Metrolink's weekend service?	Being able to do things not possible if driving	87 / 14.5%	18 / 13.4%	18 / 14.2%	24 / 13.8%	27 / 16.4%
	Convenient/efficient way to get to desired destination	158 / 26.3%	48 / 35.8%	34 / 26.8%	33 / 19.0%	43 / 26.1%
	Cost-effective/cheaper than driving	97 / 16.2%	18 / 13.4%	28 / 22.0%	33 / 19.0%	18 / 10.9%
	Discounted rides	44 / 7.3%	11 / 8.2%	8 / 6.3%	12 / 6.9%	13 / 7.9%
	Do not need to fight traffic	115 / 19.2%	16 / 11.9%	27 / 21.3%	35 / 20.1%	37 / 22.4%
	Monthly free rides	13 / 2.2%	1 / .7%	1 / .8%	8 / 4.6%	3 / 1.8%
	Quality/comfort of trains	33 / 5.5%	5 / 3.7%	5 / 3.9%	11 / 6.3%	12 / 7.3%
	Shopping/dining discounts near station	4 / .7%	1 / .7%	0 / .0%	2 / 1.1%	1 / .6%
	Things to do/events near station	25 / 4.2%	6 / 4.5%	2 / 1.6%	11 / 6.3%	6 / 3.6%
	Other	23 / 3.8%	10 / 7.5%	3 / 2.4%	5 / 2.9%	5 / 3.0%
	DK/NA	1 / .2%	0 / .0%	1 / .8%	0 / .0%	0 / .0%

Comparisons of Column Proportions[b]

		LINE			
		OC Outbound (A)	OC Inbound (B)	IEOC Inbound (C)	IEOC Outbound (D)
8. What do you like MOST about Metrolink's weekend service?	Being able to do things not possible if driving				
	Convenient/efficient way to get to desired destination	C			
	Cost-effective/cheaper than driving				
	Discounted rides				
	Do not need to fight traffic				
	Monthly free rides				
	Quality/comfort of trains				
	Shopping/dining discounts near station		a		
	Things to do/events near station				
	Other				
	DK/NA	a		a	a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		First-Time Weekend Riders		
		Total	Yes	No
	Total	599	267	332
9. What is the single MOST important improvement you would like to see in Metrolink's weekend service?	Better pricing/cheaper	117 19.5%	58 21.7%	59 17.8%
	Better transit connections to stations	40 6.7%	12 4.5%	28 8.4%
	Earlier service	52 8.7%	25 9.4%	27 8.1%
	Later service	86 14.4%	39 14.6%	47 14.2%
	More convenient stations	36 6.0%	22 8.2%	14 4.2%
	More frequent trains/departure & arrival	248 41.4%	103 38.6%	145 43.7%
	Other	20 3.3%	8 3.0%	12 3.6%

Comparisons of Column Proportions[a]

		First-Time Weekend Riders	
		Yes	No
		(A)	(B)
9. What is the single MOST important improvement you would like to see in Metrolink's weekend service?	Better pricing/cheaper		
	Better transit connections to stations		
	Earlier service		
	Later service	B	
	More convenient stations		
	More frequent trains/departure & arrival times		
	Other		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		Frequency of Use		
		Total	Few times a month or more	Once a month or less
	Total	328	189	139
9. What is the single MOST important improvement you would like to see in Metrolink's weekend service?	Better pricing/cheaper	57 17.4%	32 16.9%	25 18.0%
	Better transit connections to stations	28 8.5%	18 9.5%	10 7.2%
	Earlier service	27 8.2%	20 10.6%	7 5.0%
	Later service	47 14.3%	26 13.8%	21 15.1%
	More convenient stations	13 4.0%	8 4.2%	5 3.6%
	More frequent trains/departure & arrival	144 43.9%	82 43.4%	62 44.6%
	Other	12 3.7%	3 1.6%	9 6.5%

Comparisons of Column Proportions[a]

		Frequency of Use	
		Few times a month or more	Once a month or less
		(A)	(B)
9. What is the single MOST important improvement you would like to see in Metrolink's weekend service?	Better pricing/cheaper		
	Better transit connections to stations		
	Earlier service		
	Later service		
	More convenient stations		
	More frequent trains/departure & arrival times		
	Other		A

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Weekday Use		
		Total	Yes	No
	Total	600	191	409
9. What is the single MOST important improvement you would like to see in Metrolink's weekend service?	Better pricing/cheaper	117 19.5%	37 19.4%	80 19.6%
	Better transit connections to stations	40 6.7%	11 5.8%	29 7.1%
	Earlier service	52 8.7%	18 9.4%	34 8.3%
	Later service	86 14.3%	29 15.2%	57 13.9%
	More convenient stations	36 6.0%	7 3.7%	29 7.1%
	More frequent trains/departure & arrival	249 41.5%	84 44.0%	165 40.3%
	Other	20 3.3%	5 2.6%	15 3.7%

Comparisons of Column Proportions[a]

		Weekday Use	
		Yes	No
		(A)	(B)
9. What is the single MOST important improvement you would like to see in Metrolink's weekend service?	Better pricing/cheaper		
	Better transit connections to stations		
	Earlier service		
	Later service		
	More convenient stations		
	More frequent trains/departure & arrival times		
	Other		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Age				
		Total	17 and under	18 to 24	25 to 34	35 to 44
	Total	599	73	128	126	118
9. What is the single MOST important improvement you would like to see in Metrolink's weekend service?	Better pricing/cheaper	117 19.5%	22 30.1%	29 22.7%	27 21.4%	18 15.3%
	Better transit connections to stations	40 6.7%	5 6.8%	7 5.5%	14 11.1%	5 4.2%
	Earlier service	52 8.7%	6 8.2%	10 7.8%	9 7.1%	12 10.2%
	Later service	86 14.4%	11 15.1%	20 15.6%	16 12.7%	14 11.9%
	More convenient stations	36 6.0%	2 2.7%	6 4.7%	8 6.3%	10 8.5%
	More frequent trains/departure & arrival	248 41.4%	22 30.1%	54 42.2%	50 39.7%	56 47.5%
	Other	20 3.3%	5 6.8%	2 1.6%	2 1.6%	3 2.5%

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	Age	
	45 to 54	55 and over
Total	79	75
9. What is the single MOST important improvement you would like to see in Metrolink's weekend service? Better pricing/cheaper	9 11.4%	12 16.0%
Better transit connections to stations	4 5.1%	5 6.7%
Earlier service	7 8.9%	8 10.7%
Later service	15 19.0%	10 13.3%
More convenient stations	3 3.8%	7 9.3%
More frequent trains/departure & arrival	38 48.1%	28 37.3%
Other	3 3.8%	5 6.7%

Comparisons of Column Proportions[a]

	Age			
	17 and under	18 to 24	25 to 34	35 to 44
	(A)	(B)	(C)	(D)
9. What is the single MOST important improvement you would like to see in Metrolink's weekend service? Better pricing/cheaper				
Better transit connections to stations				
Earlier service				
Later service				
More convenient stations				
More frequent trains/departure & arrival times				
Other				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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Comparisons of Column Proportions[a]

	Age	
	45 to 54	55 and over
	(E)	(F)
9. What is the single MOST important improvement you would like to see in Metrolink's weekend service? Better pricing/cheaper		
Better transit connections to stations		
Earlier service		
Later service		
More convenient stations		
More frequent trains/departure & arrival times		
Other		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

	Level of Education				
	Total	High School or less	Some college	College graduate	Graduate school
Total	598	233	179	110	76
9. What is the single MOST important improvement you would like to see in Metrolink's weekend service? Better pricing/cheaper	116 19.4%	57 24.5%	32 17.9%	16 14.5%	11 14.5%
Better transit connections to stations	40 6.7%	19 8.2%	10 5.6%	6 5.5%	5 6.6%
Earlier service	52 8.7%	20 8.6%	16 8.9%	11 10.0%	5 6.6%
Later service	86 14.4%	37 15.9%	24 13.4%	17 15.5%	8 10.5%
More convenient stations	35 5.9%	18 7.7%	11 6.1%	4 3.6%	2 2.6%
More frequent trains/departure & arrival	249 41.6%	74 31.8%	76 42.5%	55 50.0%	44 57.9%
Other	20 3.3%	8 3.4%	10 5.6%	1 .9%	1 1.3%

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Comparisons of Column Proportions[a]

	Level of Education			
	High School or less	Some college	College graduate	Graduate school
	(A)	(B)	(C)	(D)
9. What is the single MOST important improvement you would like to see in Metrolink's weekend service? Better pricing/cheaper				
Better transit connections to stations				
Earlier service				
Later service				
More convenient stations				
More frequent trains/departure & arrival times			A	A
Other				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

	Ethnicity			
	Total	Caucasian	Latino(a)/Hispanic	African-American
Total	596	331	125	56
9. What is the single MOST important improvement you would like to see in Metrolink's weekend service? Better pricing/cheaper	116 19.5%	63 19.0%	26 20.8%	10 17.9%
Better transit connections to stations	39 6.5%	19 5.7%	9 7.2%	4 7.1%
Earlier service	52 8.7%	24 7.3%	9 7.2%	5 8.9%
Later service	85 14.3%	54 16.3%	17 13.6%	7 12.5%
More convenient stations	36 6.0%	20 6.0%	10 8.0%	4 7.1%
More frequent trains/departure & arrival	248 41.6%	137 41.4%	50 40.0%	24 42.9%
Other	20 3.4%	14 4.2%	4 3.2%	2 3.6%

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	Ethnicity	
	Asian	Other
Total	52	32
9. What is the single MOST important improvement you would like to see in Metrolink's weekend service? Better pricing/cheaper	11 21.2%	6 18.8%
Better transit connections to stations	2 3.8%	5 15.6%
Earlier service	7 13.5%	7 21.9%
Later service	3 5.8%	4 12.5%
More convenient stations	2 3.8%	0 .0%
More frequent trains/departure & arrival	27 51.9%	10 31.3%
Other	0 .0%	0 .0%

Comparisons of Column Proportions[b]

	Ethnicity				
	Caucasian	Latino(a)/Hispanic	African-American	Asian	Other
	(A)	(B)	(C)	(D)	(E)
9. What is the single MOST important improvement you would like to see in Metrolink's weekend service? Better pricing/cheaper					
Better transit connections to stations					
Earlier service					A
Later service					
More convenient stations					a .
More frequent trains/departure & arrival times					
Other				a	a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		Household Income			
		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
9. What is the single MOST important improvement you would like to see in Metrolink's weekend service?	Total	583	113	86	106
	Better pricing/cheaper	113 19.4%	39 34.5%	14 16.3%	18 17.0%
	Better transit connections to stations	40 6.9%	10 8.8%	9 10.5%	6 5.7%
	Earlier service	51 8.7%	12 10.6%	12 14.0%	10 9.4%
	Later service	85 14.6%	9 8.0%	12 14.0%	20 18.9%
	More convenient stations	36 6.2%	6 5.3%	9 10.5%	6 5.7%
	More frequent trains/departure & arrival	239 41.0%	33 29.2%	29 33.7%	41 38.7%
	Other	19 3.3%	4 3.5%	1 1.2%	5 4.7%

		Household Income	
		$50,000 to $99,999	$100,000 or higher
9. What is the single MOST important improvement you would like to see in Metrolink's weekend service?	Total	164	114
	Better pricing/cheaper	27 16.5%	15 13.2%
	Better transit connections to stations	11 6.7%	4 3.5%
	Earlier service	13 7.9%	4 3.5%
	Later service	23 14.0%	21 18.4%
	More convenient stations	10 6.1%	5 4.4%
	More frequent trains/departure & arrival	74 45.1%	62 54.4%
	Other	6 3.7%	3 2.6%

Comparisons of Column Proportions[a]

		Household Income				
		Under $15,000	$15,000 to $24,999	$25,000 to $49,999	$50,000 to $99,999	$100,000 or higher
		(A)	(B)	(C)	(D)	(E)
9. What is the single MOST important improvement you would like to see in Metrolink's weekend service?	Better pricing/cheaper	B C D E				
	Better transit connections to stations					
	Earlier service					
	Later service					
	More convenient stations					
	More frequent trains/departure & arrival times					A B
	Other					

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Gender		
		Total	Female	Male
9. What is the single MOST important improvement you would like to see in Metrolink's weekend service?	Total	600	290	310
	Better pricing/cheaper	117 19.5%	53 18.3%	64 20.6%
	Better transit connections to stations	40 6.7%	22 7.6%	18 5.8%
	Earlier service	52 8.7%	19 6.6%	33 10.6%
	Later service	86 14.3%	39 13.4%	47 15.2%
	More convenient stations	36 6.0%	23 7.9%	13 4.2%
	More frequent trains/departure & arrival	249 41.5%	123 42.4%	126 40.6%
	Other	20 3.3%	11 3.8%	9 2.9%

Comparisons of Column Proportions[a]

		Gender	
		Female	Male
		(A)	(B)
9. What is the single MOST important improvement you would like to see in Metrolink's weekend service?	Better pricing/cheaper		
	Better transit connections to stations		
	Earlier service		
	Later service		
	More convenient stations		
	More frequent trains/departure & arrival times		
	Other		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		LINE		
		Total	OC Outbound	OC Inbound
9. What is the single MOST important improvement you would like to see in Metrolink's weekend service?	Total	600	134	127
	Better pricing/cheaper	117 19.5%	20 14.9%	21 16.5%
	Better transit connections to stations	40 6.7%	3 2.2%	6 4.7%
	Earlier service	52 8.7%	12 9.0%	14 11.0%
	Later service	86 14.3%	20 14.9%	16 12.6%
	More convenient stations	36 6.0%	11 8.2%	3 2.4%
	More frequent trains/departure & arrival	249 41.5%	62 46.3%	65 51.2%
	Other	20 3.3%	6 4.5%	2 1.6%

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		LINE	
		IEOC Inbound	IEOC Outbound
	Total	174	165
	Better pricing/cheaper	43 24.7%	33 20.0%
9. What is the single MOST important improvement you would like to see in Metrolink's weekend service?	Better transit connections to stations	16 9.2%	15 9.1%
	Earlier service	9 5.2%	17 10.3%
	Later service	17 9.8%	33 20.0%
	More convenient stations	15 8.6%	7 4.2%
	More frequent trains/departure & arrival	68 39.1%	54 32.7%
	Other	6 3.4%	6 3.6%

Comparisons of Column Proportions[a]

		LINE			
		OC Outbound	OC Inbound	IEOC Inbound	IEOC Outbound
		(A)	(B)	(C)	(D)
9. What is the single MOST important improvement you would like to see in Metrolink's weekend service?	Better pricing/cheaper Better transit connections to stations Earlier service Later service More convenient stations More frequent trains/departure & arrival times Other		D		C

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		First-Time Weekend Riders		
		Total	Yes	No
	Total	599	267	332
	Home	337 56.3%	166 62.2%	171 51.5%
	School or College	26 4.3%	6 2.2%	20 6.0%
10. When you boarded this train today, where were you coming from?	Taking care of personal business/errands	22 3.7%	10 3.7%	12 3.6%
	Recreation or entertainment	48 8.0%	19 7.1%	29 8.7%
	Shopping	14 2.3%	8 3.0%	6 1.8%
	Work	34 5.7%	6 2.2%	28 8.4%
	Visiting friends or family	114 19.0%	49 18.4%	65 19.6%
	Other	4 .7%	3 1.1%	1 .3%

Comparisons of Column Proportions[a]

		First-Time Weekend Riders	
		Yes	No
		(A)	(B)
10. When you boarded this train today, where were you coming from?	Home	B	
	School or College		A
	Taking care of personal business/errands		
	Recreation or entertainment		
	Shopping		
	Work		A
	Visiting friends or family		
	Other		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		Frequency of Use		
		Total	Few times a month or more	Once a month or less
	Total	328	189	139
	Home	169 51.5%	87 46.0%	82 59.0%
	School or College	19 5.8%	12 6.3%	7 5.0%
10. When you boarded this train today, where were you coming from?	Taking care of personal business/errands	12 3.7%	7 3.7%	5 3.6%
	Recreation or entertainment	29 8.8%	14 7.4%	15 10.8%
	Shopping	6 1.8%	5 2.6%	1 .7%
	Work	28 8.5%	23 12.2%	5 3.6%
	Visiting friends or family	64 19.5%	41 21.7%	23 16.5%
	Other	1 .3%	0 .0%	1 .7%

Comparisons of Column Proportions[b]

		Frequency of Use	
		Few times a month or more	Once a month or less
		(A)	(B)
10. When you boarded this train today, where were you coming from?	Home		A
	School or College		
	Taking care of personal business/errands		
	Recreation or entertainment		
	Shopping		
	Work	B	
	Visiting friends or family		
	Other		a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		Weekday Use		
		Total	Yes	No
	Total	600	191	409
	Home	338 56.3%	94 49.2%	244 59.7%
	School or College	26 4.3%	10 5.2%	16 3.9%
10. When you boarded this train today, where were you coming from?	Taking care of personal business/errands	22 3.7%	6 3.1%	16 3.9%
	Recreation or entertainment	48 8.0%	14 7.3%	34 8.3%
	Shopping	14 2.3%	8 4.2%	6 1.5%
	Work	34 5.7%	21 11.0%	13 3.2%
	Visiting friends or family	114 19.0%	37 19.4%	77 18.8%
	Other	4 .7%	1 .5%	3 .7%

Comparisons of Column Proportions[a]

		Weekday Use	
		Yes	No
		(A)	(B)
10. When you boarded this train today, where were you coming from?	Home		A
	School or College		
	Taking care of personal business/errands		
	Recreation or entertainment		
	Shopping	B	
	Work	B	
	Visiting friends or family		
	Other		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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10. When you boarded this train today, where were you coming from?	Age				
	Total	17 and under	18 to 24	25 to 34	35 to 44
Total	599	73	128	126	118
Home	338 / 56.4%	50 / 68.5%	51 / 39.8%	68 / 54.0%	76 / 64.4%
School or College	26 / 4.3%	0 / .0%	19 / 14.8%	5 / 4.0%	1 / .8%
Taking care of personal business/errands	22 / 3.7%	1 / 1.4%	6 / 4.7%	6 / 4.8%	3 / 2.5%
Recreation or entertainment	48 / 8.0%	4 / 5.5%	8 / 6.3%	8 / 6.3%	10 / 8.5%
Shopping	13 / 2.2%	3 / 4.1%	1 / .8%	3 / 2.4%	3 / 2.5%
Work	34 / 5.7%	0 / .0%	10 / 7.8%	12 / 9.5%	5 / 4.2%
Visiting friends or family	114 / 19.0%	15 / 20.5%	32 / 25.0%	24 / 19.0%	20 / 16.9%
Other	4 / .7%	0 / .0%	1 / .8%	0 / .0%	0 / .0%

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10. When you boarded this train today, where were you coming from?	Age	
	45 to 54	55 and over
Total	79	75
Home	47 / 59.5%	46 / 61.3%
School or College	0 / .0%	1 / 1.3%
Taking care of personal business/errands	3 / 3.8%	3 / 4.0%
Recreation or entertainment	10 / 12.7%	8 / 10.7%
Shopping	1 / 1.3%	2 / 2.7%
Work	5 / 6.3%	2 / 2.7%
Visiting friends or family	12 / 15.2%	11 / 14.7%
Other	1 / 1.3%	2 / 2.7%

Comparisons of Column Proportions[b]

10. When you boarded this train today, where were you coming from?	Age			
	17 and under (A)	18 to 24 (B)	25 to 34 (C)	35 to 44 (D)
Home	B			B
School or College	.[a]	C D F		
Taking care of personal business/errands				
Recreation or entertainment				
Shopping				
Work	.[a]			
Visiting friends or family				
Other	[a]		.[a]	[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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Comparisons of Column Proportions[b]

10. When you boarded this train today, where were you coming from?	Age	
	45 to 54 (E)	55 and over (F)
Home		B
School or College	.[a]	
Taking care of personal business/errands		
Recreation or entertainment		
Shopping		
Work		
Visiting friends or family		
Other		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

10. When you boarded this train today, where were you coming from?	Level of Education				
	Total	High School or less	Some college	College graduate	Graduate school
Total	598	233	179	110	76
Home	336 / 56.2%	127 / 54.5%	96 / 53.6%	62 / 56.4%	51 / 67.1%
School or College	26 / 4.3%	15 / 6.4%	7 / 3.9%	2 / 1.8%	2 / 2.6%
Taking care of personal business/errands	22 / 3.7%	13 / 5.6%	3 / 1.7%	4 / 3.6%	2 / 2.6%
Recreation or entertainment	48 / 8.0%	13 / 5.6%	19 / 10.6%	7 / 6.4%	9 / 11.8%
Shopping	14 / 2.3%	5 / 2.1%	4 / 2.2%	4 / 3.6%	1 / 1.3%
Work	34 / 5.7%	8 / 3.4%	15 / 8.4%	8 / 7.3%	3 / 3.9%
Visiting friends or family	114 / 19.1%	52 / 22.3%	33 / 18.4%	23 / 20.9%	6 / 7.9%
Other	4 / .7%	0 / .0%	2 / 1.1%	0 / .0%	2 / 2.6%

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Comparisons of Column Proportions[b]

10. When you boarded this train today, where were you coming from?	Level of Education			
	High School or less (A)	Some college (B)	College graduate (C)	Graduate school (D)
Home				
School or College				
Taking care of personal business/errands				
Recreation or entertainment				
Shopping				
Work				
Visiting friends or family	D			
Other	.[a]		.[a]	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

10. When you boarded this train today, where were you coming from?	Ethnicity			
	Total	Caucasian	Latino(a)/ Hispanic	African-American
Total	596	331	125	56
Home	335 / 56.2%	198 / 59.8%	73 / 58.4%	28 / 50.0%
School or College	25 / 4.2%	14 / 4.2%	5 / 4.0%	2 / 3.6%
Taking care of personal business/errands	22 / 3.7%	6 / 1.8%	5 / 4.0%	4 / 7.1%
Recreation or entertainment	48 / 8.1%	31 / 9.4%	4 / 3.2%	4 / 7.1%
Shopping	14 / 2.3%	5 / 1.5%	2 / 1.6%	3 / 5.4%
Work	34 / 5.7%	15 / 4.5%	6 / 4.8%	6 / 10.7%
Visiting friends or family	114 / 19.1%	59 / 17.8%	29 / 23.2%	9 / 16.1%
Other	4 / .7%	3 / .9%	1 / .8%	0 / .0%

		Ethnicity	
		Asian	Other
10. When you boarded this train today, where were you coming from?	Total	52	32
	Home	23 44.2%	13 40.6%
	School or College	1 1.9%	3 9.4%
	Taking care of personal business/errands	3 5.8%	4 12.5%
	Recreation or entertainment	6 11.5%	3 9.4%
	Shopping	4 7.7%	0 .0%
	Work	4 7.7%	3 9.4%
	Visiting friends or family	11 21.2%	6 18.8%
	Other	0 .0%	0 .0%

Comparisons of Column Proportions[b]

		Ethnicity				
		Caucasian	Latino(a)/Hispanic	African-American	Asian	Other
		(A)	(B)	(C)	(D)	(E)
10. When you boarded this train today, where were you coming from?	Home					
	School or College					
	Taking care of personal business/errands					A
	Recreation or entertainment					
	Shopping				A	.a
	Work					
	Visiting friends or family					
	Other			.a	.a	.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Household Income			
		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
10. When you boarded this train today, where were you coming from?	Total	583	113	86	106
	Home	332 56.9%	58 51.3%	38 44.2%	65 61.3%
	School or College	25 4.3%	6 5.3%	7 8.1%	3 2.8%
	Taking care of personal business/errands	21 3.6%	4 3.5%	6 7.0%	4 3.8%
	Recreation or entertainment	43 7.4%	6 5.3%	6 7.0%	6 5.7%
	Shopping	12 2.1%	4 3.5%	2 2.3%	2 1.9%
	Work	34 5.8%	5 4.4%	9 10.5%	6 5.7%
	Visiting friends or family	112 19.2%	29 25.7%	18 20.9%	19 17.9%
	Other	4 .7%	1 .9%	0 .0%	1 .9%

		Household Income	
		$50,000 to $99,999	$100,000 or higher
10. When you boarded this train today, where were you coming from?	Total	164	114
	Home	93 56.7%	78 68.4%
	School or College	5 3.0%	4 3.5%
	Taking care of personal business/errands	6 3.7%	1 .9%
	Recreation or entertainment	17 10.4%	8 7.0%
	Shopping	4 2.4%	0 .0%
	Work	10 6.1%	4 3.5%
	Visiting friends or family	27 16.5%	19 16.7%
	Other	2 1.2%	0 .0%

Comparisons of Column Proportions[b]

		Household Income				
		Under $15,000	$15,000 to $24,999	$25,000 to $49,999	$50,000 to $99,999	$100,000 or higher
		(A)	(B)	(C)	(D)	(E)
10. When you boarded this train today, where were you coming from?	Home					B
	School or College					
	Taking care of personal business/errands					
	Recreation or entertainment					
	Shopping					.a
	Work					
	Visiting friends or family					
	Other			.a		.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Gender		
		Total	Female	Male
10. When you boarded this train today, where were you coming from?	Total	600	290	310
	Home	338 56.3%	173 59.7%	165 53.2%
	School or College	26 4.3%	16 5.5%	10 3.2%
	Taking care of personal business/errands	22 3.7%	6 2.1%	16 5.2%
	Recreation or entertainment	48 8.0%	21 7.2%	27 8.7%
	Shopping	14 2.3%	9 3.1%	5 1.6%
	Work	34 5.7%	11 3.8%	23 7.4%
	Visiting friends or family	114 19.0%	52 17.9%	62 20.0%
	Other	4 .7%	2 .7%	2 .6%

Comparisons of Column Proportions[a]

		Gender	
		Female	Male
		(A)	(B)
10. When you boarded this train today, where were you coming from?	Home		
	School or College		
	Taking care of personal business/errands		A
	Recreation or entertainment		
	Shopping		
	Work		
	Visiting friends or family		
	Other		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		LINE				
		Total	OC Outbound	OC Inbound	IEOC Inbound	IEOC Outbound
	Total	600	134	127	174	165
10. When you boarded this train today, where were you coming from?	Home	338 56.3%	84 62.7%	60 47.2%	120 69.0%	74 44.8%
	School or College	26 4.3%	5 3.7%	7 5.5%	8 4.6%	6 3.6%
	Taking care of personal business/errands	22 3.7%	1 .7%	4 3.1%	5 2.9%	12 7.3%
	Recreation or entertainment	48 8.0%	9 6.7%	15 11.8%	6 3.4%	18 10.9%
	Shopping	14 2.3%	1 .7%	6 4.7%	4 2.3%	3 1.8%
	Work	34 5.7%	7 5.2%	7 5.5%	5 2.9%	15 9.1%
	Visiting friends or family	114 19.0%	25 18.7%	27 21.3%	25 14.4%	37 22.4%
	Other	4 .7%	2 1.5%	1 .8%	1 .6%	0 .0%

Comparisons of Column Proportions[b]

		LINE			
		OC Outbound	OC Inbound	IEOC Inbound	IEOC Outbound
		(A)	(B)	(C)	(D)
10. When you boarded this train today, where were you coming from?	Home	D		B D	
	School or College				
	Taking care of personal business/errands				A
	Recreation or entertainment		C		C
	Shopping				
	Work				
	Visiting friends or family				
	Other				.[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

    a. This category is not used in comparisons because its column proportion is equal to zero or one.

    b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		First-Time Weekend Riders		
		Total	Yes	No
	Total	599	267	332
12. Where will you be going after you get off?	Home	225 37.6%	85 31.8%	140 42.2%
	School or College	17 2.8%	7 2.6%	10 3.0%
	Taking care of personal business/errands	34 5.7%	19 7.1%	15 4.5%
	Recreation or entertainment	111 18.5%	67 25.1%	44 13.3%
	Shopping	21 3.5%	9 3.4%	12 3.6%
	Work	25 4.2%	10 3.7%	15 4.5%
	Visiting friends or family	158 26.4%	67 25.1%	91 27.4%
	Other	7 1.2%	2 .7%	5 1.5%
	DK/NA	1 .2%	1 .4%	0 .0%

Comparisons of Column Proportions[b]

		First-Time Weekend Riders	
		Yes	No
		(A)	(B)
12. Where will you be going after you get off?	Home		A
	School or College		
	Taking care of personal business/errands		
	Recreation or entertainment	B	
	Shopping		
	Work		
	Visiting friends or family		
	Other		
	DK/NA		.[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

    a. This category is not used in comparisons because its column proportion is equal to zero or one.

    b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		Frequency of Use		
		Total	Few times a month or more	Once a month or less
	Total	328	189	139
12. Where will you be going after you get off?	Home	139 42.4%	80 42.3%	59 42.4%
	School or College	9 2.7%	4 2.1%	5 3.6%
	Taking care of personal business/errands	15 4.6%	11 5.8%	4 2.9%
	Recreation or entertainment	44 13.4%	19 10.1%	25 18.0%
	Shopping	12 3.7%	7 3.7%	5 3.6%
	Work	14 4.3%	7 3.7%	7 5.0%
	Visiting friends or family	90 27.4%	58 30.7%	32 23.0%
	Other	5 1.5%	3 1.6%	2 1.4%
	DK/NA			

Comparisons of Column Proportions[a]

		Frequency of Use	
		Few times a month or more	Once a month or less
		(A)	(B)
12. Where will you be going after you get off?	Home		
	School or College		
	Taking care of personal business/errands		
	Recreation or entertainment		A
	Shopping		
	Work		
	Visiting friends or family		
	Other		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

    a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		Weekday Use		
		Total	Yes	No
	Total	600	191	409
12. Where will you be going after you get off?	Home	226 37.7%	74 38.7%	152 37.2%
	School or College	17 2.8%	10 5.2%	7 1.7%
	Taking care of personal business/errands	34 5.7%	15 7.9%	19 4.6%
	Recreation or entertainment	111 18.5%	19 9.9%	92 22.5%
	Shopping	21 3.5%	6 3.1%	15 3.7%
	Work	25 4.2%	16 8.4%	9 2.2%
	Visiting friends or family	158 26.3%	47 24.6%	111 27.1%
	Other	7 1.2%	4 2.1%	3 .7%
	DK/NA	1 .2%	0 .0%	1 .2%

Comparisons of Column Proportions[b]

		Weekday Use	
		Yes	No
		(A)	(B)
12. Where will you be going after you get off?	Home		
	School or College	B	
	Taking care of personal business/errands		
	Recreation or entertainment		A
	Shopping		
	Work	B	
	Visiting friends or family		
	Other		
	DK/NA	.[a]	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

    a. This category is not used in comparisons because its column proportion is equal to zero or one.

    b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

12. Where will you be going after you get off?		Total	Age			
			17 and under	18 to 24	25 to 34	35 to 44
	Total	599	73	128	126	118
	Home	225 37.6%	33 45.2%	57 44.5%	53 42.1%	33 28.0%
	School or College	17 2.8%	2 2.7%	11 8.6%	1 .8%	2 1.7%
	Taking care of personal business/errands	34 5.7%	2 2.7%	2 1.6%	7 5.6%	10 8.5%
	Recreation or entertainment	111 18.5%	10 13.7%	16 12.5%	17 13.5%	31 26.3%
	Shopping	21 3.5%	3 4.1%	2 1.6%	5 4.0%	3 2.5%
	Work	25 4.2%	1 1.4%	4 3.1%	4 3.2%	9 7.6%
	Visiting friends or family	158 26.4%	21 28.8%	35 27.3%	38 30.2%	30 25.4%
	Other	7 1.2%	1 1.4%	1 .8%	1 .8%	0 .0%
	DK/NA	1 .2%	0 .0%	0 .0%	0 .0%	0 .0%

12. Where will you be going after you get off?		Age	
		45 to 54	55 and over
	Total	79	75
	Home	28 35.4%	21 28.0%
	School or College	0 .0%	1 1.3%
	Taking care of personal business/errands	7 8.9%	6 8.0%
	Recreation or entertainment	17 21.5%	20 26.7%
	Shopping	5 6.3%	3 4.0%
	Work	4 5.1%	3 4.0%
	Visiting friends or family	16 20.3%	18 24.0%
	Other	2 2.5%	2 2.7%
	DK/NA	0 .0%	1 1.3%

Comparisons of Column Proportions[b]

12. Where will you be going after you get off?		Age			
		17 and under (A)	18 to 24 (B)	25 to 34 (C)	35 to 44 (D)
	Home				
	School or College		C		
	Taking care of personal business/errands				
	Recreation or entertainment				
	Shopping				
	Work				
	Visiting friends or family				
	Other				.a
	DK/NA	.a	.a	.a	.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[b]

12. Where will you be going after you get off?		Age	
		45 to 54 (E)	55 and over (F)
	Home		
	School or College	.a	
	Taking care of personal business/errands		
	Recreation or entertainment		
	Shopping		
	Work		
	Visiting friends or family		
	Other		
	DK/NA	a	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

12. Where will you be going after you get off?		Level of Education				
		Total	High School or less	Some college	College graduate	Graduate school
	Total	598	233	179	110	76
	Home	225 37.6%	98 42.1%	58 32.4%	45 40.9%	24 31.6%
	School or College	17 2.8%	9 3.9%	6 3.4%	0 .0%	2 2.6%
	Taking care of personal business/errands	34 5.7%	10 4.3%	9 5.0%	9 8.2%	6 7.9%
	Recreation or entertainment	111 18.6%	32 13.7%	37 20.7%	21 19.1%	21 27.6%
	Shopping	21 3.5%	7 3.0%	10 5.6%	3 2.7%	1 1.3%
	Work	25 4.2%	7 3.0%	10 5.6%	7 6.4%	1 1.3%
	Visiting friends or family	157 26.3%	66 28.3%	48 26.8%	23 20.9%	20 26.3%
	Other	7 1.2%	4 1.7%	1 .6%	1 .9%	1 1.3%
	DK/NA	1 .2%	0 .0%	0 .0%	1 .9%	0 .0%

Comparisons of Column Proportions[b]

12. Where will you be going after you get off?		Level of Education			
		High School or less (A)	Some college (B)	College graduate (C)	Graduate school (D)
	Home				
	School or College				
	Taking care of personal business/errands			.a	
	Recreation or entertainment				A
	Shopping				
	Work				
	Visiting friends or family				
	Other				
	DK/NA	.a	.a		.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

12. Where will you be going after you get off?		Ethnicity			
		Total	Caucasian	Latino(a)/ Hispanic	African-American
	Total	596	331	125	56
	Home	226 37.9%	128 38.7%	46 36.8%	22 39.3%
	School or College	17 2.9%	9 2.7%	3 2.4%	0 .0%
	Taking care of personal business/errands	34 5.7%	20 6.0%	4 3.2%	6 10.7%
	Recreation or entertainment	110 18.5%	66 19.9%	18 14.4%	10 17.9%
	Shopping	20 3.4%	8 2.4%	8 6.4%	1 1.8%
	Work	25 4.2%	8 2.4%	8 6.4%	3 5.4%
	Visiting friends or family	156 26.2%	87 26.3%	37 29.6%	12 21.4%
	Other	7 1.2%	4 1.2%	1 .8%	2 3.6%
	DK/NA	1 .2%	1 .3%	0 .0%	0 .0%

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		Ethnicity	
		Asian	Other
	Total	52	32
	Home	18 34.6%	12 37.5%
	School or College	3 5.8%	2 6.3%
	Taking care of personal business/errands	2 3.8%	2 6.3%
12. Where will you be going after you get off?	Recreation or entertainment	13 25.0%	3 9.4%
	Shopping	1 1.9%	2 6.3%
	Work	4 7.7%	2 6.3%
	Visiting friends or family	11 21.2%	9 28.1%
	Other	0 .0%	0 .0%
	DK/NA	0 .0%	0 .0%

Comparisons of Column Proportions[b]

		Ethnicity				
		Caucasian	Latino(a)/ Hispanic	African-American	Asian	Other
		(A)	(B)	(C)	(D)	(E)
12. Where will you be going after you get off?	Home					
	School or College			.a		
	Taking care of personal business/errands					
	Recreation or entertainment					
	Shopping					
	Work					
	Visiting friends or family				.a .a	.a .a
	Other					
	DK/NA		.a	.a		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

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		Household Income			
		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
	Total	583	113	86	106
	Home	217 37.2%	47 41.6%	39 45.3%	42 39.6%
	School or College	16 2.7%	5 4.4%	1 1.2%	2 1.9%
	Taking care of personal business/errands	34 5.8%	6 5.3%	4 4.7%	6 5.7%
12. Where will you be going after you get off?	Recreation or entertainment	110 18.9%	18 15.9%	11 12.8%	13 12.3%
	Shopping	21 3.6%	2 1.8%	3 3.5%	6 5.7%
	Work	25 4.3%	4 3.5%	3 3.5%	2 1.9%
	Visiting friends or family	153 26.2%	30 26.5%	23 26.7%	34 32.1%
	Other	6 1.0%	1 .9%	2 2.3%	1 .9%
	DK/NA	1 .2%	0 .0%	0 .0%	0 .0%

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		Household Income	
		$50,000 to $99,999	$100,000 or higher
	Total	164	114
	Home	55 33.5%	34 29.8%
	School or College	4 2.4%	4 3.5%
	Taking care of personal business/errands	11 6.7%	7 6.1%
12. Where will you be going after you get off?	Recreation or entertainment	35 21.3%	33 28.9%
	Shopping	4 2.4%	6 5.3%
	Work	10 6.1%	6 5.3%
	Visiting friends or family	42 25.6%	24 21.1%
	Other	2 1.2%	0 .0%
	DK/NA	1 .6%	0 .0%

Comparisons of Column Proportions[b]

		Household Income				
		Under $15,000	$15,000 to $24,999	$25,000 to $49,999	$50,000 to $99,999	$100,000 or higher
		(A)	(B)	(C)	(D)	(E)
12. Where will you be going after you get off?	Home					
	School or College					
	Taking care of personal business/errands					
	Recreation or entertainment					C
	Shopping					
	Work					
	Visiting friends or family					
	Other					.a .a
	DK/NA	.a	.a	.a		.a

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b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		Gender		
		Total	Female	Male
	Total	600	290	310
	Home	226 37.7%	108 37.2%	118 38.1%
	School or College	17 2.8%	11 3.8%	6 1.9%
	Taking care of personal business/errands	34 5.7%	13 4.5%	21 6.8%
12. Where will you be going after you get off?	Recreation or entertainment	111 18.5%	48 16.6%	63 20.3%
	Shopping	21 3.5%	15 5.2%	6 1.9%
	Work	25 4.2%	10 3.4%	15 4.8%
	Visiting friends or family	158 26.3%	81 27.9%	77 24.8%
	Other	7 1.2%	3 1.0%	4 1.3%
	DK/NA	1 .2%	1 .3%	0 .0%

Comparisons of Column Proportions[b]

		Gender	
		Female	Male
		(A)	(B)
12. Where will you be going after you get off?	Home		
	School or College		
	Taking care of personal business/errands		
	Recreation or entertainment		
	Shopping	B	
	Work		
	Visiting friends or family		
	Other		
	DK/NA		.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		LINE				
		Total	OC Outbound	OC Inbound	IEOC Inbound	IEOC Outbound
12. Where will you be going after you get off?	Total	600	134	127	174	165
	Home	226 37.7%	44 32.8%	60 47.2%	38 21.8%	84 50.9%
	School or College	17 2.8%	4 3.0%	5 3.9%	2 1.1%	6 3.6%
	Taking care of personal business/errands	34 5.7%	9 6.7%	8 6.3%	11 6.3%	6 3.6%
	Recreation or entertainment	111 18.5%	31 23.1%	16 12.6%	52 29.9%	12 7.3%
	Shopping	21 3.5%	6 4.5%	2 1.6%	7 4.0%	6 3.6%
	Work	25 4.2%	4 3.0%	2 1.6%	13 7.5%	6 3.6%
	Visiting friends or family	158 26.3%	35 26.1%	32 25.2%	48 27.6%	43 26.1%
	Other	7 1.2%	0 .0%	2 1.6%	3 1.7%	2 1.2%
	DK/NA	1 .2%	1 .7%	0 .0%	0 .0%	0 .0%

Comparisons of Column Proportions[b]

		LINE			
		OC Outbound (A)	OC Inbound (B)	IEOC Inbound (C)	IEOC Outbound (D)
12. Where will you be going after you get off?	Home		C		A C
	School or College				
	Taking care of personal business/errands				
	Recreation or entertainment	D		B D	
	Shopping				
	Work				
	Visiting friends or family				
	Other				
	DK/NA	.a	.a	.a	.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		First-Time Weekend Riders		
		Total	Yes	No
13. If Metrolink's weekend service wasn't available, would you have postponed or cancelled your travel plans today?	Total	599	267	332
	Yes	287 47.9%	112 41.9%	175 52.7%
	No	312 52.1%	155 58.1%	157 47.3%

Comparisons of Column Proportions[a]

		First-Time Weekend Riders	
		Yes (A)	No (B)
13. If Metrolink's weekend service wasn't available, would you have postponed or cancelled your travel plans today?	Yes		A
	No	B	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Frequency of Use		
		Total	Few times a month or more	Once a month or less
13. If Metrolink's weekend service wasn't available, would you have postponed or cancelled your travel plans today?	Total	328	189	139
	Yes	173 52.7%	101 53.4%	72 51.8%
	No	155 47.3%	88 46.6%	67 48.2%

Comparisons of Column Proportions[a]

		Frequency of Use	
		Few times a month or more (A)	Once a month or less (B)
13. If Metrolink's weekend service wasn't available, would you have postponed or cancelled your travel plans today?	Yes		
	No		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Weekday Use		
		Total	Yes	No
13. If Metrolink's weekend service wasn't available, would you have postponed or cancelled your travel plans today?	Total	600	191	409
	Yes	288 48.0%	97 50.8%	191 46.7%
	No	312 52.0%	94 49.2%	218 53.3%

Comparisons of Column Proportions[a]

		Weekday Use	
		Yes (A)	No (B)
13. If Metrolink's weekend service wasn't available, would you have postponed or cancelled your travel plans today?	Yes		
	No		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Age				
		Total	17 and under	18 to 24	25 to 34	35 to 44
13. If Metrolink's weekend service wasn't available, would you have postponed or cancelled your travel plans today?	Total	599	73	128	126	118
	Yes	288 48.1%	42 57.5%	67 52.3%	59 46.8%	44 37.3%
	No	311 51.9%	31 42.5%	61 47.7%	67 53.2%	74 62.7%

		Age	
		45 to 54	55 and over
13. If Metrolink's weekend service wasn't available, would you have postponed or cancelled your travel plans today?	Total	79	75
	Yes	31 39.2%	45 60.0%
	No	48 60.8%	30 40.0%

Comparisons of Column Proportions[a]

		Age					
		17 and under (A)	18 to 24 (B)	25 to 34 (C)	35 to 44 (D)	45 to 54 (E)	55 and over (F)
13. If Metrolink's weekend service wasn't available, would you have postponed or cancelled your travel plans today?	Yes						D
	No				F		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Level of Education				
		Total	High School or less	Some college	College graduate	Graduate school
13. If Metrolink's weekend service wasn't available, would you have postponed or cancelled your travel plans today?	Total	598	233	179	110	76
	Yes	287 48.0%	124 53.2%	81 45.3%	44 40.0%	38 50.0%
	No	311 52.0%	109 46.8%	98 54.7%	66 60.0%	38 50.0%

Comparisons of Column Proportions[a]

		Level of Education			
		High School or less (A)	Some college (B)	College graduate (C)	Graduate school (D)
13. If Metrolink's weekend service wasn't available, would you have postponed or cancelled your travel plans today?	Yes				
	No				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Ethnicity	
		Asian	Other
13. If Metrolink's weekend service wasn't available, would you have postponed or cancelled your travel plans today?	Total	52	32
	Yes	24 46.2%	14 43.8%
	No	28 53.8%	18 56.3%

Comparisons of Column Proportions[a]

		Ethnicity				
		Caucasian	Latino(a)/ Hispanic	African-American	Asian	Other
		(A)	(B)	(C)	(D)	(E)
13. If Metrolink's weekend service wasn't available, would you have postponed or cancelled your travel plans today?	Yes					
	No					

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Household Income		
		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
13. If Metrolink's weekend service wasn't available, would you have postponed or cancelled your travel plans today?	Total	583	113	86	106
	Yes	279 47.9%	62 54.9%	45 52.3%	48 45.3%
	No	304 52.1%	51 45.1%	41 47.7%	58 54.7%

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		Frequency of Use		
		Total	Few times a month or more	Once a month or less
14. What transportation would you have taken instead for this trip today?	**Total**	155	88	67
	Driving	93 60.0%	51 58.0%	42 62.7%
	Other public transit	57 36.8%	34 38.6%	23 34.3%
	Other	5 3.2%	3 3.4%	2 3.0%

Comparisons of Column Proportions[a]

		Frequency of Use	
		Few times a month or more (A)	Once a month or less (B)
14. What transportation would you have taken instead for this trip today?	**Driving**		
	Other public transit		
	Other		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Weekday Use		
		Total	Yes	No
14. What transportation would you have taken instead for this trip today?	**Total**	312	94	218
	Driving	207 66.3%	50 53.2%	157 72.0%
	Other public transit	92 29.5%	38 40.4%	54 24.8%
	Other	13 4.2%	6 6.4%	7 3.2%

Comparisons of Column Proportions[a]

		Weekday Use	
		Yes (A)	No (B)
14. What transportation would you have taken instead for this trip today?	**Driving**		A
	Other public transit	B	
	Other		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		Age				
		Total	17 and under	18 to 24	25 to 34	35 to 44
14. What transportation would you have taken instead for this trip today?	**Total**	311	31	61	67	74
	Driving	206 66.2%	20 64.5%	37 60.7%	46 68.7%	49 66.2%
	Other public transit	92 29.6%	7 22.6%	20 32.8%	18 26.9%	23 31.1%
	Other	13 4.2%	4 12.9%	4 6.6%	3 4.5%	2 2.7%

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		Age	
		45 to 54	55 and over
14. What transportation would you have taken instead for this trip today?	**Total**	48	30
	Driving	32 66.7%	22 73.3%
	Other public transit	16 33.3%	8 26.7%
	Other	0 .0%	0 .0%

Comparisons of Column Proportions[b]

		Age			
		17 and under (A)	18 to 24 (B)	25 to 34 (C)	35 to 44 (D)
14. What transportation would you have taken instead for this trip today?	**Driving**				
	Other public transit				
	Other				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[b]

		Age	
		45 to 54 (E)	55 and over (F)
14. What transportation would you have taken instead for this trip today?	**Driving**		
	Other public transit		
	Other	a	a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Level of Education				
		Total	High School or less	Some college	College graduate	Graduate school
14. What transportation would you have taken instead for this trip today?	**Total**	311	109	98	66	38
	Driving	206 66.2%	70 64.2%	62 63.3%	48 72.7%	26 68.4%
	Other public transit	92 29.6%	32 29.4%	33 33.7%	17 25.8%	10 26.3%
	Other	13 4.2%	7 6.4%	3 3.1%	1 1.5%	2 5.3%

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Comparisons of Column Proportions[a]

		Level of Education			
		High School or less (A)	Some college (B)	College graduate (C)	Graduate school (D)
14. What transportation would you have taken instead for this trip today?	**Driving**				
	Other public transit				
	Other				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Ethnicity			
		Total	Caucasian	Latino(a)/ Hispanic	African-American
14. What transportation would you have taken instead for this trip today?	**Total**	310	175	56	33
	Driving	205 66.1%	129 73.7%	35 62.5%	20 60.6%
	Other public transit	92 29.7%	41 23.4%	17 30.4%	12 36.4%
	Other	13 4.2%	5 2.9%	4 7.1%	1 3.0%

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| 14. What transportation would you have taken instead for this trip today? | Ethnicity | |
	Asian	Other
Total	28	18
Driving	16 / 57.1%	5 / 27.8%
Other public transit	11 / 39.3%	11 / 61.1%
Other	1 / 3.6%	2 / 11.1%

Comparisons of Column Proportions[a]

| 14. What transportation would you have taken instead for this trip today? | Ethnicity | | | | |
	Caucasian (A)	Latino(a)/ Hispanic (B)	African-American (C)	Asian (D)	Other (E)
Driving	E				
Other public transit					A

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

| 14. What transportation would you have taken instead for this trip today? | Household Income | | | |
	Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
Total	304	51	41	58
Driving	203 / 66.8%	27 / 52.9%	20 / 48.8%	33 / 56.9%
Other public transit	89 / 29.3%	20 / 39.2%	19 / 46.3%	23 / 39.7%
Other	12 / 3.9%	4 / 7.8%	2 / 4.9%	2 / 3.4%

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| 14. What transportation would you have taken instead for this trip today? | Household Income | |
	$50,000 to $99,999	$100,000 or higher
Total	83	71
Driving	64 / 77.1%	59 / 83.1%
Other public transit	18 / 21.7%	9 / 12.7%
Other	1 / 1.2%	3 / 4.2%

Comparisons of Column Proportions[a]

| 14. What transportation would you have taken instead for this trip today? | Household Income | | | | |
	Under $15,000 (A)	$15,000 to $24,999 (B)	$25,000 to $49,999 (C)	$50,000 to $99,999 (D)	$100,000 or higher (E)
Driving				A B	A B C
Other public transit	E	D E	E		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

| 14. What transportation would you have taken instead for this trip today? | Gender | | |
	Total	Female	Male
Total	312	142	170
Driving	207 / 66.3%	98 / 69.0%	109 / 64.1%
Other public transit	92 / 29.5%	41 / 28.9%	51 / 30.0%
Other	13 / 4.2%	3 / 2.1%	10 / 5.9%

Comparisons of Column Proportions[a]

| 14. What transportation would you have taken instead for this trip today? | Gender | |
	Female (A)	Male (B)
Driving		
Other public transit		
Other		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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| 14. What transportation would you have taken instead for this trip today? | LINE | | |
	Total	OC Outbound	OC Inbound
Total	312	84	67
Driving	207 / 66.3%	54 / 64.3%	34 / 50.7%
Other public transit	92 / 29.5%	27 / 32.1%	31 / 46.3%
Other	13 / 4.2%	3 / 3.6%	2 / 3.0%

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| 14. What transportation would you have taken instead for this trip today? | LINE | |
	IEOC Inbound	IEOC Outbound
Total	83	78
Driving	67 / 80.7%	52 / 66.7%
Other public transit	13 / 15.7%	21 / 26.9%
Other	3 / 3.6%	5 / 6.4%

Comparisons of Column Proportions[a]

| 14. What transportation would you have taken instead for this trip today? | LINE | | | |
	OC Outbound (A)	OC Inbound (B)	IEOC Inbound (C)	IEOC Outbound (D)
Driving			B	
Other public transit		C		
Other				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

| 15. How do you typically get to and from Metrolink stations? | First-Time Weekend Riders | | |
	Total	Yes	No
Total	599	267	332
Bike	28 / 4.7%	9 / 3.4%	19 / 5.7%
Drive	259 / 43.2%	133 / 49.8%	126 / 38.0%
Get dropped off by someone	141 / 23.5%	59 / 22.1%	82 / 24.7%
Take public transit	125 / 20.9%	45 / 16.9%	80 / 24.1%
Walk	35 / 5.8%	15 / 5.6%	20 / 6.0%
Other	10 / 1.7%	6 / 2.2%	4 / 1.2%
DK/NA	1 / .2%	0 / .0%	1 / .3%

Comparisons of Column Proportions[b]

15. How do you typically get to and from Metrolink stations?	First-Time Weekend Riders	
	Yes (A)	No (B)
Bike		
Drive	B	
Get dropped off by someone		A
Take public transit		
Walk		
Other		
DK/NA	a	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

15. How do you typically get to and from Metrolink stations?	Frequency of Use		
	Total	Few times a month or more	Once a month or less
Total	328	189	139
Bike	19 5.8%	9 4.8%	10 7.2%
Drive	124 37.8%	58 30.7%	66 47.5%
Get dropped off by someone	81 24.7%	50 26.5%	31 22.3%
Take public transit	80 24.4%	57 30.2%	23 16.5%
Walk	19 5.8%	14 7.4%	5 3.6%
Other	4 1.2%	1 .5%	3 2.2%
DK/NA	1 .3%	0 .0%	1 .7%

Comparisons of Column Proportions[b]

15. How do you typically get to and from Metrolink stations?	Frequency of Use	
	Few times a month or more (A)	Once a month or less (B)
Bike		
Drive		A
Get dropped off by someone		
Take public transit	B	
Walk		
Other		
DK/NA	a	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

15. How do you typically get to and from Metrolink stations?	Weekday Use		
	Total	Yes	No
Total	600	191	409
Bike	28 4.7%	12 6.3%	16 3.9%
Drive	259 43.2%	64 33.5%	195 47.7%
Get dropped off by someone	141 23.5%	42 22.0%	99 24.2%
Take public transit	125 20.8%	57 29.8%	68 16.6%
Walk	36 6.0%	14 7.3%	22 5.4%
Other	10 1.7%	2 1.0%	8 2.0%
DK/NA	1 .2%	0 .0%	1 .2%

Comparisons of Column Proportions[b]

15. How do you typically get to and from Metrolink stations?	Weekday Use	
	Yes (A)	No (B)
Bike		
Drive		A
Get dropped off by someone		
Take public transit	B	
Walk		
Other		
DK/NA	a	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

15. How do you typically get to and from Metrolink stations?	Age				
	Total	17 and under	18 to 24	25 to 34	35 to 44
Total	599	73	128	126	118
Bike	28 4.7%	4 5.5%	3 2.3%	5 4.0%	9 7.6%
Drive	258 43.1%	19 26.0%	37 28.9%	52 41.3%	59 50.0%
Get dropped off by someone	141 23.5%	33 45.2%	37 28.9%	28 22.2%	20 16.9%
Take public transit	125 20.9%	10 13.7%	36 28.1%	31 24.6%	21 17.8%
Walk	36 6.0%	6 8.2%	11 8.6%	9 7.1%	8 6.8%
Other	10 1.7%	1 1.4%	4 3.1%	1 .8%	1 .8%
DK/NA	1 .2%	0 .0%	0 .0%	0 .0%	0 .0%

15. How do you typically get to and from Metrolink stations?	Age	
	45 to 54	55 and over
Total	79	75
Bike	4 5.1%	3 4.0%
Drive	45 57.0%	46 61.3%
Get dropped off by someone	15 19.0%	8 10.7%
Take public transit	12 15.2%	15 20.0%
Walk	1 1.3%	1 1.3%
Other	1 1.3%	2 2.7%
DK/NA	1 1.3%	0 .0%

Comparisons of Column Proportions[b]

15. How do you typically get to and from Metrolink stations?	Age			
	17 and under (A)	18 to 24 (B)	25 to 34 (C)	35 to 44 (D)
Bike				
Drive				A B
Get dropped off by someone	C D E F	F		
Take public transit				
Walk				
Other				
DK/NA	a	a	a	a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[b]

15. How do you typically get to and from Metrolink stations?	Age	
	45 to 54 (E)	55 and over (F)
Bike		
Drive	A B	A B
Get dropped off by someone		
Take public transit		
Walk		
Other		
DK/NA		a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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		Level of Education				
		Total	High School or less	Some college	College graduate	Graduate school
	Total	598	233	179	110	76
	Bike	28 / 4.7%	10 / 4.3%	9 / 5.0%	2 / 1.8%	7 / 9.2%
15. How do you typically get to and from Metrolink stations?	Drive	258 / 43.1%	72 / 30.9%	82 / 45.8%	60 / 54.5%	44 / 57.9%
	Get dropped off by someone	141 / 23.6%	75 / 32.2%	37 / 20.7%	21 / 19.1%	8 / 10.5%
	Take public transit	125 / 20.9%	54 / 23.2%	37 / 20.7%	22 / 20.0%	12 / 15.8%
	Walk	35 / 5.9%	20 / 8.6%	9 / 5.0%	3 / 2.7%	3 / 3.9%
	Other	10 / 1.7%	2 / .9%	5 / 2.8%	2 / 1.8%	1 / 1.3%
	DK/NA	1 / .2%	0 / .0%	0 / .0%	0 / .0%	1 / 1.3%

Comparisons of Column Proportions[b]

		Level of Education			
		High School or less	Some college	College graduate	Graduate school
		(A)	(B)	(C)	(D)
15. How do you typically get to and from Metrolink stations?	Bike				
	Drive		A	A	A
	Get dropped off by someone	D			
	Take public transit				
	Walk				
	Other				
	DK/NA	.a	.a	.a	

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		Ethnicity			
		Total	Caucasian	Latino(a)/ Hispanic	African-American
	Total	596	331	125	56
	Bike	28 / 4.7%	17 / 5.1%	5 / 4.0%	0 / .0%
15. How do you typically get to and from Metrolink stations?	Drive	257 / 43.1%	168 / 50.8%	40 / 32.0%	22 / 39.3%
	Get dropped off by someone	139 / 23.3%	68 / 20.5%	35 / 28.0%	13 / 23.2%
	Take public transit	125 / 21.0%	54 / 16.3%	34 / 27.2%	15 / 26.8%
	Walk	36 / 6.0%	22 / 6.6%	8 / 6.4%	4 / 7.1%
	Other	10 / 1.7%	2 / .6%	2 / 1.6%	2 / 3.6%
	DK/NA	1 / .2%	0 / .0%	1 / .8%	0 / .0%

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		Ethnicity	
		Asian	Other
	Total	52	32
	Bike	3 / 5.8%	3 / 9.4%
15. How do you typically get to and from Metrolink stations?	Drive	21 / 40.4%	6 / 18.8%
	Get dropped off by someone	9 / 17.3%	14 / 43.8%
	Take public transit	16 / 30.8%	6 / 18.8%
	Walk	2 / 3.8%	0 / .0%
	Other	1 / 1.9%	3 / 9.4%
	DK/NA	0 / .0%	0 / .0%

Comparisons of Column Proportions[b]

		Ethnicity				
		Caucasian	Latino(a)/ Hispanic	African-American	Asian	Other
		(A)	(B)	(C)	(D)	(E)
15. How do you typically get to and from Metrolink stations?	Bike					
	Drive	B E		.a		
	Get dropped off by someone					A
	Take public transit					
	Walk					.a
	Other					A
	DK/NA	.a		.a	.a	.a

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b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		Household Income			
		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
	Total	583	113	86	106
	Bike	27 / 4.6%	6 / 5.3%	3 / 3.5%	2 / 1.9%
15. How do you typically get to and from Metrolink stations?	Drive	252 / 43.2%	24 / 21.2%	30 / 34.9%	49 / 46.2%
	Get dropped off by someone	136 / 23.3%	37 / 32.7%	16 / 18.6%	27 / 25.5%
	Take public transit	121 / 20.8%	40 / 35.4%	25 / 29.1%	22 / 20.8%
	Walk	36 / 6.2%	5 / 4.4%	12 / 14.0%	3 / 2.8%
	Other	10 / 1.7%	1 / .9%	0 / .0%	3 / 2.8%
	DK/NA	1 / .2%	0 / .0%	0 / .0%	0 / .0%

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		Household Income	
		$50,000 to $99,999	$100,000 or higher
15. How do you typically get to and from Metrolink stations?	Total	164	114
	Bike	11 / 6.7%	5 / 4.4%
	Drive	86 / 52.4%	63 / 55.3%
	Get dropped off by someone	36 / 22.0%	20 / 17.5%
	Take public transit	21 / 12.8%	13 / 11.4%
	Walk	8 / 4.9%	8 / 7.0%
	Other	2 / 1.2%	4 / 3.5%
	DK/NA	0 / .0%	1 / .9%

Comparisons of Column Proportions[b]

		Household Income				
		Under $15,000	$15,000 to $24,999	$25,000 to $49,999	$50,000 to $99,999	$100,000 or higher
		(A)	(B)	(C)	(D)	(E)
15. How do you typically get to and from Metrolink stations?	Bike					
	Drive					
	Get dropped off by someone			A	A	A B
	Take public transit	D E	D E C			
	Walk			.a		
	Other			.a		
	DK/NA	.a		.a		.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		Gender		
		Total	Female	Male
15. How do you typically get to and from Metrolink stations?	Total	600	290	310
	Bike	28 / 4.7%	8 / 2.8%	20 / 6.5%
	Drive	259 / 43.2%	136 / 46.9%	123 / 39.7%
	Get dropped off by someone	141 / 23.5%	71 / 24.5%	70 / 22.6%
	Take public transit	125 / 20.8%	62 / 21.4%	63 / 20.3%
	Walk	36 / 6.0%	11 / 3.8%	25 / 8.1%
	Other	10 / 1.7%	2 / .7%	8 / 2.6%
	DK/NA	1 / .2%	0 / .0%	1 / .3%

Comparisons of Column Proportions[b]

		Gender	
		Female	Male
		(A)	(B)
15. How do you typically get to and from Metrolink stations?	Bike		A
	Drive		
	Get dropped off by someone		
	Take public transit		
	Walk		A
	Other		
	DK/NA	.a	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		LINE				
		Total	OC Outbound	OC Inbound	IEOC Inbound	IEOC Outbound
15. How do you typically get to and from Metrolink stations?	Total	600	134	127	174	165
	Bike	28 / 4.7%	8 / 6.0%	5 / 3.9%	10 / 5.7%	5 / 3.0%
	Drive	259 / 43.2%	62 / 46.3%	48 / 37.8%	91 / 52.3%	58 / 35.2%
	Get dropped off by someone	141 / 23.5%	27 / 20.1%	25 / 19.7%	39 / 22.4%	50 / 30.3%
	Take public transit	125 / 20.8%	26 / 19.4%	37 / 29.1%	21 / 12.1%	41 / 24.8%
	Walk	36 / 6.0%	7 / 5.2%	11 / 8.7%	12 / 6.9%	6 / 3.6%
	Other	10 / 1.7%	3 / 2.2%	1 / .8%	1 / .6%	5 / 3.0%
	DK/NA	1 / .2%	1 / .7%	0 / .0%	0 / .0%	0 / .0%

Comparisons of Column Proportions[b]

		LINE			
		OC Outbound	OC Inbound	IEOC Inbound	IEOC Outbound
		(A)	(B)	(C)	(D)
15. How do you typically get to and from Metrolink stations?	Bike				
	Drive			D	
	Get dropped off by someone				
	Take public transit		C		C
	Walk				
	Other				
	DK/NA	.a	.a	.a	.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		First-Time Weekend Riders		
		Total	Yes	No
16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?	Total	599	267	332
	Less than 30 min	164 / 27.4%	75 / 28.1%	89 / 26.8%
	30 to less than 60 min	176 / 29.4%	79 / 29.6%	97 / 29.2%
	60 min or more	242 / 40.4%	105 / 39.3%	137 / 41.3%
	DK/NA	17 / 2.8%	8 / 3.0%	9 / 2.7%

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Comparisons of Column Proportions[a]

		First-Time Weekend Riders	
		Yes	No
		(A)	(B)
16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?	Less than 30 min		
	30 to less than 60 min		
	60 min or more		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Frequency of Use		
		Total	Few times a month or more	Once a month or less
16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?	Total	328	189	139
	Less than 30 min	87 / 26.5%	44 / 23.3%	43 / 30.9%
	30 to less than 60 min	97 / 29.6%	58 / 30.7%	39 / 28.1%
	60 min or more	135 / 41.2%	83 / 43.9%	52 / 37.4%
	DK/NA	9 / 2.7%	4 / 2.1%	5 / 3.6%

Comparisons of Column Proportions[a]

		Frequency of Use	
		Few times a month or more	Once a month or less
		(A)	(B)
16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?	Less than 30 min		
	30 to less than 60 min		
	60 min or more		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Weekday Use		
		Total	Yes	No
16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?	Total	600	191	409
	Less than 30 min	164 27.3%	45 23.6%	119 29.1%
	30 to less than 60 min	176 29.3%	58 30.4%	118 28.9%
	60 min or more	243 40.5%	82 42.9%	161 39.4%
	DK/NA	17 2.8%	6 3.1%	11 2.7%

Comparisons of Column Proportions[a]

		Weekday Use	
		Yes	No
		(A)	(B)
16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?	Less than 30 min		
	30 to less than 60 min		
	60 min or more		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Age			
		Total	17 and under	18 to 24	25 to 34
16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?	Total	599	73	128	126
	Less than 30 min	164 27.4%	13 17.8%	28 21.9%	39 31.0%
	30 to less than 60 min	175 29.2%	22 30.1%	40 31.3%	25 19.8%
	60 min or more	243 40.6%	35 47.9%	58 45.3%	58 46.0%
	DK/NA	17 2.8%	3 4.1%	2 1.6%	4 3.2%

		Age		
		35 to 44	45 to 54	55 and over
16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?	Total	118	79	75
	Less than 30 min	38 32.2%	25 31.6%	21 28.0%
	30 to less than 60 min	38 32.2%	22 27.8%	28 37.3%
	60 min or more	40 33.9%	29 36.7%	23 30.7%
	DK/NA	2 1.7%	3 3.8%	3 4.0%

Comparisons of Column Proportions[a]

		Age			
		17 and under	18 to 24	25 to 34	35 to 44
		(A)	(B)	(C)	(D)
16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?	Less than 30 min				
	30 to less than 60 min				
	60 min or more				
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[a]

		Age	
		45 to 54	55 and over
		(E)	(F)
16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?	Less than 30 min		
	30 to less than 60 min		
	60 min or more		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Level of Education		
		Total	High School or less	Some college
16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?	Total	598	233	179
	Less than 30 min	163 27.3%	47 20.2%	48 26.8%
	30 to less than 60 min	176 29.4%	71 30.5%	63 35.2%
	60 min or more	242 40.5%	107 45.9%	67 37.4%
	DK/NA	17 2.8%	8 3.4%	1 .6%

		Level of Education	
		College graduate	Graduate school
16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?	Total	110	76
	Less than 30 min	40 36.4%	28 36.8%
	30 to less than 60 min	27 24.5%	15 19.7%
	60 min or more	38 34.5%	30 39.5%
	DK/NA	5 4.5%	3 3.9%

Comparisons of Column Proportions[a]

		Level of Education			
		High School or less	Some college	College graduate	Graduate school
		(A)	(B)	(C)	(D)
16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?	Less than 30 min			A	A
	30 to less than 60 min				
	60 min or more				
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Ethnicity			
		Total	Caucasian	Latino(a)/ Hispanic	African-American
16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?	Total	596	331	125	56
	Less than 30 min	164 27.5%	102 30.8%	25 20.0%	12 21.4%
	30 to less than 60 min	175 29.4%	95 28.7%	42 33.6%	16 28.6%
	60 min or more	240 40.3%	122 36.9%	56 44.8%	28 50.0%
	DK/NA	17 2.9%	12 3.6%	2 1.6%	0 .0%

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		Ethnicity	
		Asian	Other
	Total	52	32
16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?	Less than 30 min	15 28.8%	10 31.3%
	30 to less than 60 min	14 26.9%	8 25.0%
	60 min or more	22 42.3%	12 37.5%
	DK/NA	1 1.9%	2 6.3%

Comparisons of Column Proportions[b]

		Ethnicity		
		Caucasian	Latino(a)/ Hispanic	African-American
		(A)	(B)	(C)
16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?	Less than 30 min			
	30 to less than 60 min			
	60 min or more			
	DK/NA			a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[b]

		Ethnicity	
		Asian	Other
		(D)	(E)
16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?	Less than 30 min		
	30 to less than 60 min		
	60 min or more		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		Household Income			
		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
	Total	583	113	86	106
16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?	Less than 30 min	160 27.4%	19 16.8%	19 22.1%	29 27.4%
	30 to less than 60 min	172 29.5%	39 34.5%	27 31.4%	35 33.0%
	60 min or more	238 40.8%	53 46.9%	40 46.5%	40 37.7%
	DK/NA	13 2.2%	2 1.8%	0 .0%	2 1.9%

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		Household Income	
		$50,000 to $99,999	$100,000 or higher
	Total	164	114
16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?	Less than 30 min	49 29.9%	44 38.6%
	30 to less than 60 min	54 32.9%	17 14.9%
	60 min or more	57 34.8%	48 42.1%
	DK/NA	4 2.4%	5 4.4%

Comparisons of Column Proportions[b]

		Household Income				
		Under $15,000	$15,000 to $24,999	$25,000 to $49,999	$50,000 to $99,999	$100,000 or higher
		(A)	(B)	(C)	(D)	(E)
16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?	Less than 30 min					A
	30 to less than 60 min	E		E	E	
	60 min or more					
	DK/NA		a			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Gender		
		Total	Female	Male
	Total	600	290	310
16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?	Less than 30 min	164 27.3%	86 29.7%	78 25.2%
	30 to less than 60 min	176 29.3%	85 29.3%	91 29.4%
	60 min or more	243 40.5%	110 37.9%	133 42.9%
	DK/NA	17 2.8%	9 3.1%	8 2.6%

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Comparisons of Column Proportions[a]

		Gender	
		Female	Male
		(A)	(B)
16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?	Less than 30 min		
	30 to less than 60 min		
	60 min or more		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		LINE		
		Total	OC Outbound	OC Inbound
	Total	600	134	127
16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?	Less than 30 min	164 27.3%	40 29.9%	42 33.1%
	30 to less than 60 min	176 29.3%	41 30.6%	35 27.6%
	60 min or more	243 40.5%	48 35.8%	45 35.4%
	DK/NA	17 2.8%	5 3.7%	5 3.9%

		LINE	
		IEOC Inbound	IEOC Outbound
16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?	Total	174	165
	Less than 30 min	43 / 24.7%	39 / 23.6%
	30 to less than 60 min	48 / 27.6%	52 / 31.5%
	60 min or more	81 / 46.6%	69 / 41.8%
	DK/NA	2 / 1.1%	5 / 3.0%

Comparisons of Column Proportions[a]

		LINE			
		OC Outbound (A)	OC Inbound (B)	IEOC Inbound (C)	IEOC Outbound (D)
16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination?	Less than 30 min				
	30 to less than 60 min				
	60 min or more				
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		First-Time Weekend Riders		
		Total	Yes	No
18. How many weekdays per week do you ride Metrolink?	Total	191	58	133
	1	83 / 43.5%	21 / 36.2%	62 / 46.6%
	2	36 / 18.8%	13 / 22.4%	23 / 17.3%
	3	25 / 13.1%	9 / 15.5%	16 / 12.0%
	4	14 / 7.3%	4 / 6.9%	10 / 7.5%
	5	33 / 17.3%	11 / 19.0%	22 / 16.5%

Comparisons of Column Proportions[a]

		First-Time Weekend Riders	
		Yes (A)	No (B)
18. How many weekdays per week do you ride Metrolink?	1		
	2		
	3		
	4		
	5		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Frequency of Use		
		Total	Few times a month or more	Once a month or less
18. How many weekdays per week do you ride Metrolink?	Total	131	91	40
	1	62 / 47.3%	40 / 44.0%	22 / 55.0%
	2	23 / 17.6%	15 / 16.5%	8 / 20.0%
	3	15 / 11.5%	13 / 14.3%	2 / 5.0%
	4	10 / 7.6%	9 / 9.9%	1 / 2.5%
	5	21 / 16.0%	14 / 15.4%	7 / 17.5%

Comparisons of Column Proportions[a]

		Frequency of Use	
		Few times a month or more (A)	Once a month or less (B)
18. How many weekdays per week do you ride Metrolink?	1		
	2		
	3		
	4		
	5		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Weekday Use		
		Total	Yes	No
18. How many weekdays per week do you ride Metrolink?	Total	191	191	
	1	83 / 43.5%	83 / 43.5%	
	2	36 / 18.8%	36 / 18.8%	
	3	25 / 13.1%	25 / 13.1%	
	4	14 / 7.3%	14 / 7.3%	
	5	33 / 17.3%	33 / 17.3%	

Comparisons of Column Proportions[a]

		Weekday Use
		Yes (A)
18. How many weekdays per week do you ride Metrolink?	1	.
	2	.
	3	.
	4	.
	5	.

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Age				
		Total	17 and under	18 to 24	25 to 34	35 to 44
18. How many weekdays per week do you ride Metrolink?	Total	191	28	43	42	36
	1	83 / 43.5%	16 / 57.1%	26 / 60.5%	13 / 31.0%	12 / 33.3%
	2	36 / 18.8%	8 / 28.6%	8 / 18.6%	7 / 16.7%	6 / 16.7%
	3	25 / 13.1%	3 / 10.7%	1 / 2.3%	10 / 23.8%	7 / 19.4%
	4	14 / 7.3%	0 / .0%	4 / 9.3%	4 / 9.5%	3 / 8.3%
	5	33 / 17.3%	1 / 3.6%	4 / 9.3%	8 / 19.0%	8 / 22.2%

		Age	
		45 to 54	55 and over
18. How many weekdays per week do you ride Metrolink?	Total	23	19
	1	6 / 26.1%	10 / 52.6%
	2	6 / 26.1%	1 / 5.3%
	3	1 / 4.3%	3 / 15.8%
	4	1 / 4.3%	2 / 10.5%
	5	9 / 39.1%	3 / 15.8%

Comparisons of Column Proportions[b]

		Age					
		17 and under (A)	18 to 24 (B)	25 to 34 (C)	35 to 44 (D)	45 to 54 (E)	55 and over (F)
18. How many weekdays per week do you ride Metrolink?	1						
	2						
	3			B			
	4						
	5	.a				A	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Level of Education				
		Total	High School or less	Some college	College graduate	Graduate school
18. How many weekdays per week do you ride Metrolink?	Total	191	81	58	33	19
	1	83 / 43.5%	37 / 45.7%	22 / 37.9%	16 / 48.5%	8 / 42.1%
	2	36 / 18.8%	21 / 25.9%	8 / 13.8%	6 / 18.2%	1 / 5.3%
	3	25 / 13.1%	9 / 11.1%	8 / 13.8%	3 / 9.1%	5 / 26.3%
	4	14 / 7.3%	4 / 4.9%	8 / 13.8%	0 / .0%	2 / 10.5%
	5	33 / 17.3%	10 / 12.3%	12 / 20.7%	8 / 24.2%	3 / 15.8%

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Comparisons of Column Proportions[b]

	Level of Education			
	High School or less (A)	Some college (B)	College graduate (C)	Graduate school (D)
18. How many weekdays per week do you ride Metrolink? 1 2 3 4 5			.[a]	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.
a. This category is not used in comparisons because its column proportion is equal to zero or one.
b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Ethnicity				
	Total	Caucasian	Latino(a)/ Hispanic	African-American	Asian	Other
Total	191	104	38	19	21	9
18. How many weekdays per week do you ride Metrolink? 1	83 43.5%	45 43.3%	18 47.4%	8 42.1%	9 42.9%	3 33.3%
2	36 18.8%	18 17.3%	9 23.7%	5 26.3%	3 14.3%	1 11.1%
3	25 13.1%	13 12.5%	2 5.3%	1 5.3%	7 33.3%	2 22.2%
4	14 7.3%	9 8.7%	4 10.5%	0 .0%	0 .0%	1 11.1%
5	33 17.3%	19 18.3%	5 13.2%	5 26.3%	2 9.5%	2 22.2%

Comparisons of Column Proportions[b]

	Ethnicity				
	Caucasian (A)	Latino(a)/ Hispanic (B)	African-American (C)	Asian (D)	Other (E)
18. How many weekdays per week do you ride Metrolink? 1 2 3 4 5			.[a]	B .[a]	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.
a. This category is not used in comparisons because its column proportion is equal to zero or one.
b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		Household Income				
	Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999	$50,000 to $99,999	$100,000 or higher
Total	187	33	37	26	48	43
18. How many weekdays per week do you ride Metrolink? 1	79 42.2%	13 39.4%	14 37.8%	13 50.0%	19 39.6%	20 46.5%
2	36 19.3%	12 36.4%	6 16.2%	2 7.7%	10 20.8%	6 14.0%
3	25 13.4%	4 12.1%	7 18.9%	3 11.5%	7 14.6%	4 9.3%
4	14 7.5%	3 9.1%	3 8.1%	3 11.5%	1 2.1%	4 9.3%
5	33 17.6%	1 3.0%	7 18.9%	5 19.2%	11 22.9%	9 20.9%

Comparisons of Column Proportions[a]

	Household Income				
	Under $15,000 (A)	$15,000 to $24,999 (B)	$25,000 to $49,999 (C)	$50,000 to $99,999 (D)	$100,000 or higher (E)
18. How many weekdays per week do you ride Metrolink? 1 2 3 4 5					

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.
a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Gender	
	Total	Female	Male
Total	191	89	102
18. How many weekdays per week do you ride Metrolink? 1	83 43.5%	42 47.2%	41 40.2%
2	36 18.8%	16 18.0%	20 19.6%
3	25 13.1%	12 13.5%	13 12.7%
4	14 7.3%	9 10.1%	5 4.9%
5	33 17.3%	10 11.2%	23 22.5%

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Comparisons of Column Proportions[a]

	Gender	
	Female (A)	Male (B)
18. How many weekdays per week do you ride Metrolink? 1 2 3 4 5		A

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.
a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		LINE			
	Total	OC Outbound	OC Inbound	IEOC Inbound	IEOC Outbound
Total	191	36	48	52	55
18. How many weekdays per week do you ride Metrolink? 1	83 43.5%	18 50.0%	26 54.2%	21 40.4%	18 32.7%
2	36 18.8%	5 13.9%	10 20.8%	10 19.2%	11 20.0%
3	25 13.1%	4 11.1%	6 12.5%	7 13.5%	8 14.5%
4	14 7.3%	5 13.9%	1 2.1%	2 3.8%	6 10.9%
5	33 17.3%	4 11.1%	5 10.4%	12 23.1%	12 21.8%

Comparisons of Column Proportions[a]

	LINE			
	OC Outbound (A)	OC Inbound (B)	IEOC Inbound (C)	IEOC Outbound (D)
18. How many weekdays per week do you ride Metrolink? 1 2 3 4 5				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.
a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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	First-Time Weekend Riders		
	Total	Yes	No
Total	599	267	332
19. If you heard that you only need to purchase one ticket for your entire trip that may include bus, Amtrak and Metrolink . . . Much more likely	275 45.9%	129 48.3%	146 44.0%
Somewhat more likely	176 29.4%	76 28.5%	100 30.1%
No effect	146 24.4%	60 22.5%	86 25.9%
DK/NA	2 .3%	2 .7%	0 .0%

Comparisons of Column Proportions[b]

	First-Time Weekend Riders	
	Yes (A)	No (B)
19. If you heard that you only need to purchase one ticket for your entire trip that may include bus, Amtrak and Metrolink . . . Much more likely		
Somewhat more likely		
No effect		
DK/NA		.[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.
a. This category is not used in comparisons because its column proportion is equal to zero or one.
b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

	Frequency of Use		
	Total	Few times a month or more	Once a month or less
Total	328	189	139
19. If you heard that you only need to purchase one ticket for your entire trip that may include bus, Amtrak and Metrolink . . . Much more likely	144 43.9%	85 45.0%	59 42.4%
Somewhat more likely	99 30.2%	59 31.2%	40 28.8%
No effect	85 25.9%	45 23.8%	40 28.8%
DK/NA			

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Comparisons of Column Proportions[a]

		Frequency of Use	
		Few times a month or more (A)	Once a month or less (B)
19. If you heard that you only need to purchase one ticket for your entire trip that may include bus, Amtrak and Metrolink . . .	Much more likely		
	Somewhat more likely		
	No effect		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Weekday Use		
		Total	Yes	No
	Total	600	191	409
19. If you heard that you only need to purchase one ticket for your entire trip that may include bus, Amtrak and Metrolink . . .	Much more likely	276 46.0%	98 51.3%	178 43.5%
	Somewhat more likely	176 29.3%	46 24.1%	130 31.8%
	No effect	146 24.3%	46 24.1%	100 24.4%
	DK/NA	2 .3%	1 .5%	1 .2%

Comparisons of Column Proportions[a]

		Weekday Use	
		Yes (A)	No (B)
19. If you heard that you only need to purchase one ticket for your entire trip that may include bus, Amtrak and Metrolink . . .	Much more likely		
	Somewhat more likely		
	No effect		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		Age			
		Total	17 and under	18 to 24	25 to 34
	Total	599	73	128	126
19. If you heard that you only need to purchase one ticket for your entire trip that may include bus, Amtrak and Metrolink . . .	Much more likely	276 46.1%	34 46.6%	59 46.1%	67 53.2%
	Somewhat more likely	175 29.2%	23 31.5%	45 35.2%	33 26.2%
	No effect	146 24.4%	16 21.9%	23 18.0%	26 20.6%
	DK/NA	2 .3%	0 .0%	1 .8%	0 .0%

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		Age		
		35 to 44	45 to 54	55 and over
	Total	118	79	75
19. If you heard that you only need to purchase one ticket for your entire trip that may include bus, Amtrak and Metrolink . . .	Much more likely	49 41.5%	39 49.4%	28 37.3%
	Somewhat more likely	34 28.8%	19 24.1%	21 28.0%
	No effect	34 28.8%	21 26.6%	26 34.7%
	DK/NA	1 .8%	0 .0%	0 .0%

Comparisons of Column Proportions[b]

		Age			
		17 and under (A)	18 to 24 (B)	25 to 34 (C)	35 to 44 (D)
19. If you heard that you only need to purchase one ticket for your entire trip that may include bus, Amtrak and Metrolink . . .	Much more likely				
	Somewhat more likely				
	No effect				
	DK/NA	.a		.a	

Comparisons of Column Proportions[b]

		Age	
		45 to 54 (E)	55 and over (F)
19. If you heard that you only need to purchase one ticket for your entire trip that may include bus, Amtrak and Metrolink . . .	Much more likely		
	Somewhat more likely		
	No effect		
	DK/NA	.a	.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		Level of Education		
		Total	High School or less	Some college
	Total	598	233	179
19. If you heard that you only need to purchase one ticket for your entire trip that may include bus, Amtrak and Metrolink . . .	Much more likely	275 46.0%	113 48.5%	80 44.7%
	Somewhat more likely	176 29.4%	63 27.0%	56 31.3%
	No effect	145 24.2%	57 24.5%	42 23.5%
	DK/NA	2 .3%	0 .0%	1 .6%

		Level of Education	
		College graduate	Graduate school
	Total	110	76
19. If you heard that you only need to purchase one ticket for your entire trip that may include bus, Amtrak and Metrolink . . .	Much more likely	47 42.7%	35 46.1%
	Somewhat more likely	34 30.9%	23 30.3%
	No effect	28 25.5%	18 23.7%
	DK/NA	1 .9%	0 .0%

Comparisons of Column Proportions[b]

		Level of Education			
		High School or less	Some college	College graduate	Graduate school
		(A)	(B)	(C)	(D)
19. If you heard that you only need to purchase one ticket for your entire trip that may include bus, Amtrak and Metrolink . . .	Much more likely				
	Somewhat more likely				
	No effect				
	DK/NA	a			a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Ethnicity			
		Total	Caucasian	Latino(a)/ Hispanic	African-American
	Total	596	331	125	56
19. If you heard that you only need to purchase one ticket for your entire trip that may include bus, Amtrak and Metrolink . . .	Much more likely	276 46.3%	130 39.3%	67 53.6%	33 58.9%
	Somewhat more likely	174 29.2%	103 31.1%	35 28.0%	12 21.4%
	No effect	144 24.2%	97 29.3%	23 18.4%	11 19.6%
	DK/NA	2 .3%	1 .3%	0 .0%	0 .0%

		Ethnicity	
		Asian	Other
	Total	52	32
19. If you heard that you only need to purchase one ticket for your entire trip that may include bus, Amtrak and Metrolink . . .	Much more likely	29 55.8%	17 53.1%
	Somewhat more likely	16 30.8%	8 25.0%
	No effect	7 13.5%	6 18.8%
	DK/NA	0 .0%	1 3.1%

Comparisons of Column Proportions[b]

		Ethnicity		
		Caucasian	Latino(a)/ Hispanic	African-American
		(A)	(B)	(C)
19. If you heard that you only need to purchase one ticket for your entire trip that may include bus, Amtrak and Metrolink . . .	Much more likely			
	Somewhat more likely			
	No effect			
	DK/NA		a	a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[b]

		Ethnicity	
		Asian	Other
		(D)	(E)
19. If you heard that you only need to purchase one ticket for your entire trip that may include bus, Amtrak and Metrolink . . .	Much more likely		
	Somewhat more likely		
	No effect		
	DK/NA	a	A

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Household Income		
		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
	Total	583	113	86	106
19. If you heard that you only need to purchase one ticket for your entire trip that may include bus, Amtrak and Metrolink . . .	Much more likely	267 45.8%	54 47.8%	45 52.3%	48 45.3%
	Somewhat more likely	172 29.5%	35 31.0%	26 30.2%	30 28.3%
	No effect	142 24.4%	23 20.4%	15 17.4%	28 26.4%
	DK/NA	2 .3%	1 .9%	0 .0%	0 .0%

		Household Income	
		$50,000 to $99,999	$100,000 or higher
	Total	164	114
19. If you heard that you only need to purchase one ticket for your entire trip that may include bus, Amtrak and Metrolink . . .	Much more likely	77 47.0%	43 37.7%
	Somewhat more likely	46 28.0%	35 30.7%
	No effect	41 25.0%	35 30.7%
	DK/NA	0 .0%	1 .9%

Comparisons of Column Proportions[b]

		Household Income				
		Under $15,000	$15,000 to $24,999	$25,000 to $49,999	$50,000 to $99,999	$100,000 or higher
		(A)	(B)	(C)	(D)	(E)
19. If you heard that you only need to purchase one ticket for your entire trip that may include bus, Amtrak and Metrolink . . .	Much more likely					
	Somewhat more likely					
	No effect					
	DK/NA		a	a	a	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Gender		
		Total	Female	Male
	Total	600	290	310
19. If you heard that you only need to purchase one ticket for your entire trip that may include bus, Amtrak and Metrolink . . .	Much more likely	276 46.0%	136 46.9%	140 45.2%
	Somewhat more likely	176 29.3%	87 30.0%	89 28.7%
	No effect	146 24.3%	67 23.1%	79 25.5%
	DK/NA	2 .3%	0 .0%	2 .6%

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Comparisons of Column Proportions[b]

		Gender	
		Female (A)	Male (B)
19. If you heard that you only need to purchase one ticket for your entire trip that may include bus, Amtrak and Metrolink . . .	Much more likely		
	Somewhat more likely		
	No effect		
	DK/NA	.[a]	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		LINE		
		Total	OC Outbound	OC Inbound
	Total	600	134	127
19. If you heard that you only need to purchase one ticket for your entire trip that may include bus, Amtrak and Metrolink . . .	Much more likely	276 46.0%	64 47.8%	66 52.0%
	Somewhat more likely	176 29.3%	35 26.1%	37 29.1%
	No effect	146 24.3%	34 25.4%	23 18.1%
	DK/NA	2 .3%	1 .7%	1 .8%

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		LINE	
		IEOC Inbound	IEOC Outbound
	Total	174	165
19. If you heard that you only need to purchase one ticket for your entire trip that may include bus, Amtrak and Metrolink . . .	Much more likely	76 43.7%	70 42.4%
	Somewhat more likely	57 32.8%	47 28.5%
	No effect	41 23.6%	48 29.1%
	DK/NA	0 .0%	0 .0%

Comparisons of Column Proportions[b]

		LINE			
		OC Outbound (A)	OC Inbound (B)	IEOC Inbound (C)	IEOC Outbound (D)
19. If you heard that you only need to purchase one ticket for your entire trip that may include bus, Amtrak and Metrolink . . .	Much more likely				
	Somewhat more likely				
	No effect				
	DK/NA			.[a]	.[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		First-Time Weekend Riders		
		Total	Yes	No
	Total	599	267	332
20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains . . .	Much more likely	324 54.1%	149 55.8%	175 52.7%
	Somewhat more likely	164 27.4%	69 25.8%	95 28.6%
	No effect	105 17.5%	45 16.9%	60 18.1%
	DK/NA	6 1.0%	4 1.5%	2 .6%

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Comparisons of Column Proportions[a]

		First-Time Weekend Riders	
		Yes (A)	No (B)
20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains . . .	Much more likely		
	Somewhat more likely		
	No effect		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Frequency of Use		
		Total	Few times a month or more	Once a month or less
	Total	328	189	139
20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains . . .	Much more likely	173 52.7%	102 54.0%	71 51.1%
	Somewhat more likely	93 28.4%	52 27.5%	41 29.5%
	No effect	60 18.3%	33 17.5%	27 19.4%
	DK/NA	2 .6%	2 1.1%	0 .0%

Comparisons of Column Proportions[b]

		Frequency of Use	
		Few times a month or more (A)	Once a month or less (B)
20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains . . .	Much more likely		
	Somewhat more likely		
	No effect		
	DK/NA		.[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		Weekday Use		
		Total	Yes	No
	Total	600	191	409
20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains . . .	Much more likely	325 54.2%	111 58.1%	214 52.3%
	Somewhat more likely	164 27.3%	50 26.2%	114 27.9%
	No effect	105 17.5%	27 14.1%	78 19.1%
	DK/NA	6 1.0%	3 1.6%	3 .7%

Comparisons of Column Proportions[a]

		Weekday Use	
		Yes (A)	No (B)
20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains . . .	Much more likely		
	Somewhat more likely		
	No effect		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Age			
		Total	17 and under	18 to 24	25 to 34
	Total	599	73	128	126
20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains . . .	Much more likely	324 54.1%	37 50.7%	77 60.2%	66 52.4%
	Somewhat more likely	164 27.4%	19 26.0%	37 28.9%	38 30.2%
	No effect	105 17.5%	17 23.3%	13 10.2%	21 16.7%
	DK/NA	6 1.0%	0 .0%	1 .8%	1 .8%

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		Age		
		35 to 44	45 to 54	55 and over
	Total	118	79	75
20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains . . .	Much more likely	59 50.0%	46 58.2%	39 52.0%
	Somewhat more likely	32 27.1%	21 26.6%	17 22.7%
	No effect	24 20.3%	12 15.2%	18 24.0%
	DK/NA	3 2.5%	0 .0%	1 1.3%

Comparisons of Column Proportions[b]

		Age			
		17 and under	18 to 24	25 to 34	35 to 44
		(A)	(B)	(C)	(D)
20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains . . .	Much more likely				
	Somewhat more likely				
	No effect				
	DK/NA	.[a]			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[b]

		Age	
		45 to 54	55 and over
		(E)	(F)
20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains . . .	Much more likely		
	Somewhat more likely		
	No effect		
	DK/NA	.[a]	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Level of Education		
		Total	High School or less	Some college
	Total	598	233	179
20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains . . .	Much more likely	324 54.2%	122 52.4%	97 54.2%
	Somewhat more likely	164 27.4%	60 25.8%	53 29.6%
	No effect	104 17.4%	50 21.5%	27 15.1%
	DK/NA	6 1.0%	1 .4%	2 1.1%

		Level of Education	
		College graduate	Graduate school
	Total	110	76
20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains . . .	Much more likely	63 57.3%	42 55.3%
	Somewhat more likely	28 25.5%	23 30.3%
	No effect	18 16.4%	9 11.8%
	DK/NA	1 .9%	2 2.6%

Comparisons of Column Proportions[a]

		Level of Education			
		High School or less	Some college	College graduate	Graduate school
		(A)	(B)	(C)	(D)
20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains . . .	Much more likely				
	Somewhat more likely				
	No effect				
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Ethnicity			
		Total	Caucasian	Latino(a)/ Hispanic	African-American
	Total	596	331	125	56
20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains . . .	Much more likely	325 54.5%	167 50.5%	75 60.0%	32 57.1%
	Somewhat more likely	162 27.2%	104 31.4%	33 26.4%	11 19.6%
	No effect	103 17.3%	58 17.5%	16 12.8%	12 21.4%
	DK/NA	6 1.0%	2 .6%	1 .8%	1 1.8%

		Ethnicity	
		Asian	Other
	Total	52	32
20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains . . .	Much more likely	32 61.5%	19 59.4%
	Somewhat more likely	10 19.2%	4 12.5%
	No effect	10 19.2%	7 21.9%
	DK/NA	0 .0%	2 6.3%

Comparisons of Column Proportions[b]

		Ethnicity		
		Caucasian	Latino(a)/ Hispanic	African-American
		(A)	(B)	(C)
20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains . . .	Much more likely			
	Somewhat more likely			
	No effect			
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[b]

		Ethnicity	
		Asian	Other
		(D)	(E)
20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains . . .	Much more likely		
	Somewhat more likely		
	No effect		
	DK/NA	.[a]	A

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

			Household Income		
		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains . . .	Total	583	113	86	106
	Much more likely	313 53.7%	59 52.2%	47 54.7%	60 56.6%
	Somewhat more likely	162 27.8%	33 29.2%	26 30.2%	23 21.7%
	No effect	102 17.5%	19 16.8%	13 15.1%	21 19.8%
	DK/NA	6 1.0%	2 1.8%	0 .0%	2 1.9%

		Household Income	
		$50,000 to $99,999	$100,000 or higher
20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains . . .	Total	164	114
	Much more likely	84 51.2%	63 55.3%
	Somewhat more likely	49 29.9%	31 27.2%
	No effect	30 18.3%	19 16.7%
	DK/NA	1 .6%	1 .9%

Comparisons of Column Proportions[b]

		Household Income				
		Under $15,000 (A)	$15,000 to $24,999 (B)	$25,000 to $49,999 (C)	$50,000 to $99,999 (D)	$100,000 or higher (E)
20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains . . .	Much more likely					
	Somewhat more likely					
	No effect					
	DK/NA		[a]			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		Gender		
		Total	Female	Male
20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains . . .	Total	600	290	310
	Much more likely	325 54.2%	163 56.2%	162 52.3%
	Somewhat more likely	164 27.3%	75 25.9%	89 28.7%
	No effect	105 17.5%	50 17.2%	55 17.7%
	DK/NA	6 1.0%	2 .7%	4 1.3%

Comparisons of Column Proportions[a]

		Gender	
		Female (A)	Male (B)
20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains . . .	Much more likely		
	Somewhat more likely		
	No effect		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

		LINE		
		Total	OC Outbound	OC Inbound
20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains . . .	Total	600	134	127
	Much more likely	325 54.2%	79 59.0%	83 65.4%
	Somewhat more likely	164 27.3%	34 25.4%	24 18.9%
	No effect	105 17.5%	19 14.2%	17 13.4%
	DK/NA	6 1.0%	2 1.5%	3 2.4%

		LINE	
		IEOC Inbound	IEOC Outbound
20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains . . .	Total	174	165
	Much more likely	84 48.3%	79 47.9%
	Somewhat more likely	57 32.8%	49 29.7%
	No effect	33 19.0%	36 21.8%
	DK/NA	0 .0%	1 .6%

Comparisons of Column Proportions[b]

		LINE			
		OC Outbound (A)	OC Inbound (B)	IEOC Inbound (C)	IEOC Outbound (D)
20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains . . .	Much more likely		C D		
	Somewhat more likely			B	
	No effect				
	DK/NA			[a]	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		Weekend Travel		
		Total	Local	Non-Local
	Total	547	320	289
6. Do you know about Metrolink's weekend service?	Yes	178 / 32.6%	101 / 31.5%	99 / 34.3%
	No	362 / 66.3%	215 / 67.4%	186 / 64.5%
	DK/NA	6 / 1.2%	4 / 1.1%	4 / 1.2%

Comparisons of Column Proportions[a,b]

		Weekend Travel	
		Local	Non-Local
		(A)	(B)
6. Do you know about Metrolink's weekend service?	Yes		
	No		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

  a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

  b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Travel Time		
		Total	AM	PM
	Total	468	306	162
6. Do you know about Metrolink's weekend service?	Yes	155 / 33.1%	104 / 34.0%	51 / 31.2%
	No	310 / 66.2%	199 / 65.2%	110 / 68.1%
	DK/NA	4 / .8%	2 / .8%	1 / .7%

Comparisons of Column Proportions[a,b]

		Travel Time	
		AM	PM
		(A)	(B)
6. Do you know about Metrolink's weekend service?	Yes		
	No		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

  a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

  b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

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		Aware of Weekend Service		
		Total	Yes	No
	Total	594	192	401
6. Do you know about Metrolink's weekend service?	Yes	192 / 32.4%	192 / 100.0%	0 / .0%
	No	401 / 67.6%	0 / .0%	401 / 100.0%
	DK/NA			

Comparisons of Column Proportions[b,c]

		Aware of Weekend Service	
		Yes	No
		(A)	(B)
6. Do you know about Metrolink's weekend service?	Yes	. a	. a
	No	. a	. a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

  a. This category is not used in comparisons because its column proportion is equal to zero or one.

  b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

  c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Internet Access		
		Total	Yes	No
	Total	598	495	103
6. Do you know about Metrolink's weekend service?	Yes	190 / 31.8%	168 / 33.9%	22 / 21.7%
	No	401 / 67.1%	321 / 64.8%	81 / 78.3%
	DK/NA	6 / 1.1%	6 / 1.3%	0 / .0%

Comparisons of Column Proportions[b,c]

		Internet Access	
		Yes	No
		(A)	(B)
6. Do you know about Metrolink's weekend service?	Yes	B	
	No		A
	DK/NA		. a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

  a. This category is not used in comparisons because its column proportion is equal to zero or one.

  b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

  c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

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		Age					
		Total	18 to 24	25 to 34	35 to 44	45 to 54	55 and over
	Total	585	69	109	110	122	174
6. Do you know about Metrolink's weekend service?	Yes	186 / 31.7%	19 / 27.5%	24 / 22.2%	34 / 30.9%	45 / 36.5%	64 / 36.6%
	No	393 / 67.3%	50 / 72.5%	85 / 77.8%	76 / 69.1%	74 / 60.8%	108 / 62.0%
	DK/NA	6 / 1.0%	0 / .0%	0 / .0%	0 / .0%	3 / 2.7%	2 / 1.4%

Comparisons of Column Proportions[b,c]

		Age				
		18 to 24	25 to 34	35 to 44	45 to 54	55 and over
		(A)	(B)	(C)	(D)	(E)
6. Do you know about Metrolink's weekend service?	Yes					
	No					
	DK/NA	. a	. a	. a		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

  a. This category is not used in comparisons because its column proportion is equal to zero or one.

  b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

  c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Ethnicity				
		Total	White	Hispanic/ Latino(a)	Asian	Other
	Total	574	279	191	92	27
6. Do you know about Metrolink's weekend service?	Yes	187 / 32.6%	106 / 37.8%	42 / 21.8%	37 / 40.4%	10 / 38.4%
	No	380 / 66.3%	170 / 60.9%	147 / 77.2%	55 / 59.6%	15 / 57.4%
	DK/NA	6 / 1.1%	4 / 1.3%	2 / .9%	0 / .0%	1 / 4.2%

Comparisons of Column Proportions[b,c]

		Ethnicity			
		White	Hispanic/ Latino(a)	Asian	Other
		(A)	(B)	(C)	(D)
6. Do you know about Metrolink's weekend service?	Yes	B		B	
	No		A C		
	DK/NA			. a	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

  a. This category is not used in comparisons because its column proportion is equal to zero or one.

  b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

  c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

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		Level of Education				
		Total	High School or less	Some college	College graduate	Graduate school
	Total	594	184	151	162	97
6. Do you know about Metrolink's weekend service?	Yes	192 / 32.3%	39 / 21.5%	58 / 38.3%	65 / 40.1%	30 / 30.5%
	No	396 / 66.6%	142 / 77.1%	92 / 60.8%	97 / 59.9%	65 / 66.9%
	DK/NA	6 / 1.1%	3 / 1.4%	1 / .9%	0 / .0%	2 / 2.5%

Comparisons of Column Proportions[b,c]

		Level of Education			
		High School or less	Some college	College graduate	Graduate school
		(A)	(B)	(C)	(D)
6. Do you know about Metrolink's weekend service?	Yes		A	A	
	No	B C			
	DK/NA			. a	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

  a. This category is not used in comparisons because its column proportion is equal to zero or one.

  b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

  c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Primary Language		
		Total	English	Spanish	Other
	Total	599	448	105	46
6. Do you know about Metrolink's weekend service?	Yes	191 / 31.9%	165 / 36.9%	14 / 13.2%	12 / 26.0%
	No	401 / 67.0%	277 / 61.7%	91 / 86.8%	34 / 74.0%
	DK/NA	6 / 1.1%	6 / 1.4%	0 / .0%	0 / .0%

Comparisons of Column Proportions[b,c]

		Primary Language		
		English	Spanish	Other
		(A)	(B)	(C)
6. Do you know about Metrolink's weekend service?	Yes	B		
	No		A	
	DK/NA		. a	. a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

  a. This category is not used in comparisons because its column proportion is equal to zero or one.

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Page 4

Household Income

		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999	$50,000 to $99,999	$100,000 or higher
6. Do you know about Metrolink's weekend service?	Total	479	36	46	87	169	140
	Yes	153 32.1%	6 17.5%	8 17.7%	19 22.5%	60 35.5%	60 42.4%
	No	321 67.0%	29 79.4%	38 82.3%	67 77.5%	107 63.1%	80 57.1%
	DK/NA	4 .9%	1 3.1%	0 .0%	0 .0%	2 1.5%	1 .5%

Comparisons of Column Proportions[b,c]

		Under $15,000 (A)	$15,000 to $24,999 (B)	$25,000 to $49,999 (C)	$50,000 to $99,999 (D)	$100,000 or higher (E)
6. Do you know about Metrolink's weekend service?	Yes					B C
	No		E	E		
	DK/NA		.a	.a		

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  c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Gender

		Total	Male	Female
6. Do you know about Metrolink's weekend service?	Total	600	296	304
	Yes	192 32.0%	102 34.4%	90 29.7%
	No	401 66.9%	191 64.6%	210 69.2%
	DK/NA	6 1.1%	3 1.1%	3 1.1%

Comparisons of Column Proportions[a,b]

		Male (A)	Female (B)
6. Do you know about Metrolink's weekend service?	Yes		
	No		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

  a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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Weekend Travel

		Total	Local	Non-Local
7. Have you heard of the Metrolink Rail System?	Total	369	219	190
	Yes	269 72.9%	154 70.4%	146 76.9%
	No	97 26.4%	64 29.2%	42 22.2%
	DK/NA	2 .7%	1 .3%	2 .9%

Comparisons of Column Proportions[a,b]

		Local (A)	Non-Local (B)
7. Have you heard of the Metrolink Rail System?	Yes		
	No		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

  a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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Travel Time

		Total	AM	PM
7. Have you heard of the Metrolink Rail System?	Total	314	202	112
	Yes	222 70.8%	143 70.6%	79 71.2%
	No	89 28.4%	58 28.5%	31 28.2%
	DK/NA	2 .8%	2 .8%	1 .6%

Comparisons of Column Proportions[a,b]

		AM (A)	PM (B)
7. Have you heard of the Metrolink Rail System?	Yes		
	No		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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Internet Access

		Total	Yes	No
7. Have you heard of the Metrolink Rail System?	Total	408	327	81
	Yes	303 74.3%	259 79.0%	45 55.4%
	No	101 24.7%	65 19.8%	36 44.6%
	DK/NA	4 1.0%	4 1.3%	0 .0%

Comparisons of Column Proportions[b,c]

		Yes (A)	No (B)
7. Have you heard of the Metrolink Rail System?	Yes	B	
	No		A
	DK/NA		.a

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Age

		Total	18 to 24	25 to 34	35 to 44	45 to 54	55 and over
7. Have you heard of the Metrolink Rail System?	Total	399	50	85	76	77	110
	Yes	298 74.6%	28 55.2%	57 66.7%	54 70.0%	67 86.9%	93 84.1%
	No	97 24.3%	22 44.8%	26 30.4%	23 30.0%	10 13.1%	16 14.4%
	DK/NA	4 1.0%	0 .0%	2 2.9%	0 .0%	0 .0%	2 1.5%

Comparisons of Column Proportions[b,c]

		18 to 24 (A)	25 to 34 (B)	35 to 44 (C)	45 to 54 (D)	55 and over (E)
7. Have you heard of the Metrolink Rail System?	Yes				A B	A B
	No	D E				
	DK/NA	.a		.a	.a	

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Ethnicity

		Total	White	Hispanic/ Latino(a)	Asian	Other
7. Have you heard of the Metrolink Rail System?	Total	387	174	149	55	17
	Yes	284 73.4%	152 87.6%	81 54.5%	43 78.4%	13 80.0%
	No	99 25.5%	21 12.0%	66 44.3%	10 18.5%	3 20.0%
	DK/NA	4 1.1%	1 .4%	2 1.2%	2 3.1%	0 .0%

Comparisons of Column Proportions[b,c]

		White (A)	Hispanic/ Latino(a) (B)	Asian (C)	Other (D)
7. Have you heard of the Metrolink Rail System?	Yes	B		B	
	No		A C		
	DK/NA				.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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Level of Education

		Total	High School or less	Some college	College graduate	Graduate school
7. Have you heard of the Metrolink Rail System?	Total	402	144	93	97	67
	Yes	297 73.9%	81 55.9%	78 83.5%	77 79.5%	62 91.2%
	No	101 25.0%	62 42.9%	15 16.5%	18 18.0%	6 8.8%
	DK/NA	4 1.0%	2 1.2%	0 .0%	2 2.5%	0 .0%

Comparisons of Column Proportions[b,c]

		High School or less (A)	Some college (B)	College graduate (C)	Graduate school (D)
7. Have you heard of the Metrolink Rail System?	Yes		A	A	A
	No	B C D			
	DK/NA		.a		.a

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		Primary Language			
		Total	English	Spanish	Other
	Total	408	283	91	34
7. Have you heard of the Metrolink Rail System?	Yes	303 74.3%	240 84.7%	42 46.6%	21 61.9%
	No	101 24.7%	41 14.4%	49 53.4%	11 33.1%
	DK/NA	4 1.0%	2 .9%	0 .0%	2 5.0%

Comparisons of Column Proportions[b,c]

		Primary Language		
		English	Spanish	Other
		(A)	(B)	(C)
7. Have you heard of the Metrolink Rail System?	Yes	B C		
	No		A	A
	DK/NA		.a	A

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		Household Income					
		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999	$50,000 to $99,999	$100,000 or higher
	Total	325	30	38	67	109	81
7. Have you heard of the Metrolink Rail System?	Yes	240 73.9%	15 51.3%	21 55.2%	44 65.2%	91 83.1%	69 85.9%
	No	82 25.3%	15 48.7%	15 40.3%	23 33.7%	18 16.9%	11 14.1%
	DK/NA	2 .8%	0 .0%	2 4.6%	1 1.1%	0 .0%	0 .0%

Comparisons of Column Proportions[b,c]

		Household Income				
		Under $15,000	$15,000 to $24,999	$25,000 to $49,999	$50,000 to $99,999	$100,000 or higher
		(A)	(B)	(C)	(D)	(E)
7. Have you heard of the Metrolink Rail System?	Yes				A B	A B C
	No	D E	D E	E		
	DK/NA	.a		.a		.a

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		Gender		
		Total	Male	Female
	Total	408	194	214
7. Have you heard of the Metrolink Rail System?	Yes	303 74.3%	149 76.5%	155 72.4%
	No	101 24.7%	44 22.7%	57 26.5%
	DK/NA	4 1.0%	2 .9%	2 1.2%

Comparisons of Column Proportions[a,b]

		Gender	
		Male	Female
		(A)	(B)
7. Have you heard of the Metrolink Rail System?	Yes		
	No		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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		Weekend Travel		
		Total	Local	Non-Local
	Total	178	101	99
9. What is the primary reason why you have never taken one of Metrolink's weekend trains?	Need flexibility of car	30 17.0%	15 14.9%	17 16.9%
	No reason to take weekend train	60 33.7%	38 38.0%	27 26.9%
	No way to get from station to destination	15 8.3%	10 10.1%	8 7.9%
	Not safe [accidents]	1 .8%	1 .7%	1 1.4%
	Not safe [crime]	1 .6%	1 1.1%	0 .0%
	Prefer comfort and convenience of car	6 3.6%	2 2.1%	4 4.3%
	Schedule is inconvenient	14 8.0%	7 7.1%	12 12.1%
	Station not close enough	22 12.6%	12 11.5%	14 14.6%
	Takes too long	5 2.6%	2 2.4%	2 2.2%
	Too crowded/uncomfortable	1 .4%	1 .7%	0 .0%
	Too expensive	5 2.8%	3 3.2%	2 1.8%
	Other	11 6.2%	6 5.9%	7 6.6%
	DK/NA	6 3.4%	2 2.1%	5 5.4%

Comparisons of Column Proportions[b,c]

		Weekend Travel	
		Local	Non-Local
		(A)	(B)
9. What is the primary reason why you have never taken one of Metrolink's weekend trains?	Need flexibility of car		
	No reason to take weekend train		
	No way to get from station to destination		
	Not safe [accidents]		.a
	Not safe [crime]		
	Prefer comfort and convenience of car		
	Schedule is inconvenient		
	Station not close enough		
	Takes too long		
	Too crowded/uncomfortable		.a
	Too expensive		
	Other		
	DK/NA		

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		Travel Time		
		Total	AM	PM
	Total	155	104	51
9. What is the primary reason why you have never taken one of Metrolink's weekend trains?	Need flexibility of car	28 18.2%	18 17.6%	10 19.3%
	No reason to take weekend train	51 32.7%	31 30.0%	19 38.1%
	No way to get from station to destination	11 6.9%	6 5.8%	5 9.0%
	Not safe [accidents]	1 .9%	1 1.4%	0 .0%
	Not safe [crime]	1 .7%	0 .0%	1 2.2%
	Prefer comfort and convenience of car	6 4.1%	6 6.1%	0 .0%
	Schedule is inconvenient	13 8.7%	9 8.2%	5 9.6%
	Station not close enough	18 11.5%	11 10.5%	7 13.8%
	Takes too long	4 2.5%	3 3.0%	1 1.4%
	Too crowded/uncomfortable	1 .5%	1 .7%	0 .0%
	Too expensive	4 2.7%	3 3.3%	1 1.4%
	Other	11 7.2%	9 8.9%	2 3.7%
	DK/NA	5 3.4%	5 4.4%	1 1.4%

Comparisons of Column Proportions[b,c]

		Travel Time	
		AM	PM
		(A)	(B)
9. What is the primary reason why you have never taken one of Metrolink's weekend trains?	Need flexibility of car		
	No reason to take weekend train		
	No way to get from station to destination		
	Not safe [accidents]		.a
	Not safe [crime]	.a	
	Prefer comfort and convenience of car		.a
	Schedule is inconvenient		
	Station not close enough		
	Takes too long		
	Too crowded/uncomfortable		.a
	Too expensive		
	Other		
	DK/NA		

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	Weekday Riders		
	Total	**Yes**	**No**
Total	189	41	148
Need flexibility of car	32 / 17.0%	5 / 12.9%	27 / 18.1%
No reason to take weekend train	66 / 35.0%	14 / 34.4%	52 / 35.2%
No way to get from station to destination	15 / 7.8%	3 / 7.0%	12 / 8.0%
Not safe [accidents]	1 / .8%	0 / .0%	1 / 1.0%
Not safe [crime]	1 / .6%	1 / 2.8%	0 / .0%
Prefer comfort and convenience of car	6 / 3.4%	3 / 7.0%	4 / 2.4%
Schedule is inconvenient	14 / 7.5%	4 / 10.1%	10 / 6.7%
Station not close enough	24 / 12.8%	4 / 9.4%	20 / 13.7%
Takes too long	5 / 2.4%	1 / 1.8%	4 / 2.6%
Too crowded/uncomfortable	1 / .4%	1 / 1.8%	0 / .0%
Too expensive	5 / 2.6%	2 / 6.0%	2 / 1.7%
Other	12 / 6.2%	2 / 5.2%	10 / 6.5%
DK/NA	7 / 3.6%	1 / 1.8%	6 / 4.1%

(Row group label: 9. What is the primary reason why you have never taken one of Metrolink's weekend trains?)

Comparisons of Column Proportions[b,c]

	Weekday Riders	
	Yes (A)	**No (B)**
Need flexibility of car		
No reason to take weekend train		
No way to get from station to destination		
Not safe [accidents]	.a	
Not safe [crime]		.a
Prefer comfort and convenience of car		
Schedule is inconvenient		
Station not close enough		
Takes too long		
Too crowded/uncomfortable	.a	
Too expensive		
Other		
DK/NA		

(Row group label: 9. What is the primary reason why you have never taken one of Metrolink's weekend trains?)

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	Internet Access		
	Total	**Yes**	**No**
Total	190	168	22
Need flexibility of car	33 / 17.4%	29 / 17.2%	4 / 18.8%
No reason to take weekend train	67 / 35.4%	58 / 34.8%	9 / 39.8%
No way to get from station to destination	15 / 7.8%	12 / 7.4%	2 / 11.0%
Not safe [accidents]	1 / .8%	1 / .4%	1 / 3.2%
Not safe [crime]	1 / .6%	1 / .7%	0 / .0%
Prefer comfort and convenience of car	6 / 3.4%	6 / 3.4%	1 / 3.2%
Schedule is inconvenient	14 / 7.4%	13 / 8.0%	1 / 3.2%
Station not close enough	24 / 12.7%	23 / 13.6%	1 / 6.4%
Takes too long	5 / 2.4%	5 / 2.7%	0 / .0%
Too crowded/uncomfortable	1 / .4%	1 / .4%	0 / .0%
Too expensive	5 / 2.6%	2 / 1.5%	2 / 11.0%
Other	11 / 5.7%	10 / 6.0%	1 / 3.2%
DK/NA	7 / 3.6%	7 / 4.0%	0 / .0%

(Row group label: 9. What is the primary reason why you have never taken one of Metrolink's weekend trains?)

Comparisons of Column Proportions[b,c]

	Internet Access	
	Yes (A)	**No (B)**
Need flexibility of car		
No reason to take weekend train		
No way to get from station to destination		
Not safe [accidents]		.a
Not safe [crime]		
Prefer comfort and convenience of car		
Schedule is inconvenient		
Station not close enough		
Takes too long		.a
Too crowded/uncomfortable		.a
Too expensive		A
Other		
DK/NA		.a

(Row group label: 9. What is the primary reason why you have never taken one of Metrolink's weekend trains?)

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	Age			
	Total	**18 to 24**	**25 to 34**	**35 to 44**
Total	186	19	24	34
Need flexibility of car	32 / 17.5%	6 / 33.3%	4 / 15.9%	5 / 14.1%
No reason to take weekend train	65 / 35.0%	9 / 48.1%	7 / 29.0%	17 / 49.2%
No way to get from station to destination	15 / 8.0%	0 / .0%	0 / .0%	1 / 2.1%
Not safe [accidents]	1 / .8%	0 / .0%	0 / .0%	0 / .0%
Not safe [crime]	1 / .6%	0 / .0%	0 / .0%	0 / .0%
Prefer comfort and convenience of car	6 / 3.1%	1 / 3.6%	0 / .0%	1 / 4.2%
Schedule is inconvenient	14 / 7.6%	0 / .0%	3 / 14.2%	2 / 6.3%
Station not close enough	24 / 13.1%	0 / .0%	5 / 19.9%	6 / 17.7%
Takes too long	5 / 2.5%	0 / .0%	2 / 7.0%	0 / .0%
Too crowded/uncomfortable	1 / .4%	0 / .0%	0 / .0%	1 / 2.1%
Too expensive	5 / 2.6%	0 / .0%	0 / .0%	0 / .0%
Other	10 / 5.3%	3 / 15.0%	3 / 14.0%	1 / 2.1%
DK/NA	7 / 3.6%	0 / .0%	0 / .0%	1 / 2.1%

(Row group label: 9. What is the primary reason why you have never taken one of Metrolink's weekend trains?)

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	Age	
	45 to 54	**55 and over**
Total	45	64
Need flexibility of car	11 / 25.0%	6 / 9.8%
No reason to take weekend train	10 / 21.5%	22 / 35.2%
No way to get from station to destination	8 / 17.4%	6 / 10.0%
Not safe [accidents]	0 / .0%	1 / 2.3%
Not safe [crime]	0 / .0%	1 / 1.8%
Prefer comfort and convenience of car	1 / 1.6%	3 / 4.5%
Schedule is inconvenient	6 / 12.8%	3 / 4.5%
Station not close enough	5 / 10.4%	9 / 13.7%
Takes too long	0 / .0%	3 / 4.5%
Too crowded/uncomfortable	0 / .0%	0 / .0%
Too expensive	1 / 3.2%	3 / 5.5%
Other	1 / 1.6%	2 / 3.4%
DK/NA	3 / 6.4%	3 / 5.0%

(Row group label: 9. What is the primary reason why you have never taken one of Metrolink's weekend trains?)

Comparisons of Column Proportions[b,c]

	Age				
	18 to 24 (A)	**25 to 34 (B)**	**35 to 44 (C)**	**45 to 54 (D)**	**55 and over (E)**
Need flexibility of car					
No reason to take weekend train					
No way to get from station to destination	.a	.a		.a	
Not safe [accidents]	.a	.a	.a	.a	
Not safe [crime]	.a	.a	.a	.a	
Prefer comfort and convenience of car		.a			
Schedule is inconvenient	.a				
Station not close enough	.a				
Takes too long	.a		.a	.a	
Too crowded/uncomfortable	.a	.a			.a
Too expensive	.a	.a	.a		
Other					
DK/NA	.a	.a			

(Row group label: 9. What is the primary reason why you have never taken one of Metrolink's weekend trains?)

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c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Ethnicity				
		Total	White	Hispanic/Latino(a)	Asian	Other
9. What is the primary reason why you have never taken one of Metrolink's weekend trains?	Total	187	106	42	37	10
	Need flexibility of car	32 / 17.2%	13 / 12.2%	7 / 16.7%	10 / 27.3%	3 / 27.1%
	No reason to take weekend train	66 / 35.4%	40 / 38.1%	17 / 41.6%	10 / 27.3%	3 / 26.6%
	No way to get from station to destination	15 / 7.9%	8 / 7.5%	5 / 12.5%	2 / 4.5%	0 / .0%
	Not safe [accidents]	1 / .8%	1 / 1.4%	0 / .0%	0 / .0%	0 / .0%
	Not safe [crime]	1 / .6%	0 / .0%	0 / .0%	0 / .0%	1 / 11.0%
	Prefer comfort and convenience of car	6 / 3.4%	5 / 4.8%	0 / .0%	0 / .0%	1 / 13.2%
	Schedule is inconvenient	14 / 7.6%	8 / 7.5%	2 / 4.2%	3 / 9.1%	1 / 11.0%
	Station not close enough	23 / 12.4%	15 / 13.9%	5 / 12.5%	5 / 13.6%	0 / .0%
	Takes too long	5 / 2.4%	3 / 2.7%	0 / .0%	2 / 4.5%	0 / .0%
	Too crowded/uncomfortable	1 / .4%	1 / .7%	0 / .0%	0 / .0%	0 / .0%
	Too expensive	5 / 2.6%	1 / 1.4%	3 / 8.3%	0 / .0%	0 / .0%
	Other	11 / 5.6%	5 / 5.2%	0 / .0%	5 / 13.6%	1 / 11.0%
	DK/NA	7 / 3.6%	5 / 4.8%	2 / 4.2%	0 / .0%	0 / .0%

Comparisons of Column Proportions[b,c]

		Ethnicity			
		White	Hispanic/Latino(a)	Asian	Other
		(A)	(B)	(C)	(D)
9. What is the primary reason why you have never taken one of Metrolink's weekend trains?	Need flexibility of car				
	No reason to take weekend train				
	No way to get from station to destination				.a
	Not safe [accidents]		.a	.a	.a
	Not safe [crime]	.a	.a	.a	
	Prefer comfort and convenience of car		.a	.	
	Schedule is inconvenient				
	Station not close enough				.a
	Takes too long		.a		.a
	Too crowded/uncomfortable		.a	.	.a
	Too expensive		A	.a	.a
	Other		.a		
	DK/NA			.a	.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Level of Education				
		Total	High School or less	Some college	College graduate	Graduate school
9. What is the primary reason why you have never taken one of Metrolink's weekend trains?	Total	192	39	58	65	30
	Need flexibility of car	33 / 17.2%	8 / 20.4%	11 / 19.0%	11 / 17.2%	3 / 9.7%
	No reason to take weekend train	67 / 35.0%	21 / 54.4%	18 / 31.0%	21 / 32.2%	7 / 23.5%
	No way to get from station to destination	15 / 7.7%	4 / 9.9%	3 / 5.5%	5 / 7.0%	3 / 10.7%
	Not safe [accidents]	1 / .7%	1 / 1.8%	0 / .0%	1 / 1.1%	0 / .0%
	Not safe [crime]	1 / .6%	0 / .0%	0 / .0%	1 / 1.7%	0 / .0%
	Prefer comfort and convenience of car	6 / 3.3%	1 / 1.7%	1 / 2.4%	4 / 5.5%	1 / 2.4%
	Schedule is inconvenient	14 / 7.4%	1 / 1.8%	3 / 5.0%	4 / 6.6%	6 / 21.1%
	Station not close enough	24 / 12.6%	2 / 5.5%	8 / 13.9%	8 / 13.0%	6 / 18.7%
	Takes too long	5 / 2.4%	0 / .0%	4 / 6.6%	0 / .0%	1 / 2.4%
	Too crowded/uncomfortable	1 / .4%	0 / .0%	1 / 1.2%	0 / .0%	0 / .0%
	Too expensive	5 / 2.6%	2 / 4.4%	2 / 3.0%	1 / 2.2%	0 / .0%
	Other	13 / 6.5%	0 / .0%	2 / 3.2%	7 / 11.2%	3 / 11.4%
	DK/NA	7 / 3.5%	0 / .0%	5 / 9.2%	1 / 2.2%	0 / .0%

Comparisons of Column Proportions[b,c]

		Level of Education			
		High School or less	Some college	College graduate	Graduate school
		(A)	(B)	(C)	(D)
9. What is the primary reason why you have never taken one of Metrolink's weekend trains?	Need flexibility of car				
	No reason to take weekend train				
	No way to get from station to destination				
	Not safe [accidents]		.a		.a
	Not safe [crime]	.a	.a		.a
	Prefer comfort and convenience of car				
	Schedule is inconvenient				
	Station not close enough				
	Takes too long	.a		.a	
	Too crowded/uncomfortable	.a		.a	.a
	Too expensive				.a
	Other	.a			
	DK/NA	.a			.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Primary Language

9. What is the primary reason why you have never taken one of Metrolink's weekend trains?	Total	English	Spanish	Other
Total	191	165	14	12
Need flexibility of car	33 / 17.3%	22 / 13.2%	5 / 37.5%	6 / 51.2%
No reason to take weekend train	67 / 35.2%	63 / 38.2%	3 / 25.0%	1 / 6.1%
No way to get from station to destination	15 / 7.8%	13 / 7.9%	2 / 12.5%	0 / .0%
Not safe [accidents]	1 / .8%	1 / .9%	0 / .0%	0 / .0%
Not safe [crime]	1 / .6%	1 / .7%	0 / .0%	0 / .0%
Prefer comfort and convenience of car	6 / 3.3%	6 / 3.9%	0 / .0%	0 / .0%
Schedule is inconvenient	14 / 7.4%	11 / 6.5%	2 / 12.5%	2 / 14.3%
Station not close enough	23 / 12.2%	22 / 13.0%	0 / .0%	2 / 14.3%
Takes too long	5 / 2.4%	3 / 1.7%	0 / .0%	2 / 14.3%
Too crowded/uncomfortable	1 / .4%	1 / .4%	0 / .0%	0 / .0%
Too expensive	5 / 2.6%	5 / 3.0%	0 / .0%	0 / .0%
Other	13 / 6.6%	13 / 7.6%	0 / .0%	0 / .0%
DK/NA	7 / 3.5%	5 / 3.0%	2 / 12.5%	0 / .0%

Comparisons of Column Proportions[b,c]

Primary Language

9. What is the primary reason why you have never taken one of Metrolink's weekend trains?	English (A)	Spanish (B)	Other (C)
Need flexibility of car		A	A
No reason to take weekend train			
No way to get from station to destination			a
Not safe [accidents]		a	a
Not safe [crime]		a	a
Prefer comfort and convenience of car		a	.
Schedule is inconvenient			
Station not close enough		a	
Takes too long		a	A
Too crowded/uncomfortable		a	a
Too expensive		a	.
Other		a	a
DK/NA			a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.
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Household Income

9. What is the primary reason why you have never taken one of Metrolink's weekend trains?	Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
Total	153	6	8	19
Need flexibility of car	28 / 18.0%	2 / 38.7%	1 / 8.8%	4 / 21.5%
No reason to take weekend train	50 / 32.6%	1 / 22.6%	2 / 26.3%	7 / 38.0%
No way to get from station to destination	10 / 6.4%	0 / .0%	0 / .0%	2 / 12.6%
Not safe [accidents]	1 / .9%	0 / .0%	0 / .0%	1 / 3.7%
Prefer comfort and convenience of car	6 / 3.7%	1 / 11.3%	0 / .0%	1 / 3.7%
Schedule is inconvenient	13 / 8.8%	0 / .0%	2 / 21.2%	0 / .0%
Station not close enough	20 / 13.3%	2 / 27.4%	3 / 35.0%	1 / 7.4%
Takes too long	5 / 3.0%	0 / .0%	0 / .0%	0 / .0%
Too crowded/uncomfortable	1 / .5%	0 / .0%	0 / .0%	0 / .0%
Too expensive	3 / 2.1%	0 / .0%	1 / 8.8%	0 / .0%
Other	10 / 6.4%	0 / .0%	0 / .0%	2 / 9.5%
DK/NA	7 / 4.4%	0 / .0%	0 / .0%	1 / 3.7%

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Household Income

9. What is the primary reason why you have never taken one of Metrolink's weekend trains?	$50,000 to $99,999	$100,000 or higher
Total	60	60
Need flexibility of car	6 / 10.4%	14 / 23.5%
No reason to take weekend train	22 / 37.4%	17 / 28.0%
No way to get from station to destination	2 / 3.6%	5 / 8.9%
Not safe [accidents]	1 / 1.2%	0 / .0%
Prefer comfort and convenience of car	2 / 3.5%	2 / 3.6%
Schedule is inconvenient	6 / 10.7%	5 / 8.9%
Station not close enough	11 / 17.9%	4 / 6.0%
Takes too long	1 / 2.4%	3 / 5.3%
Too crowded/uncomfortable	0 / .0%	1 / 1.2%
Too expensive	1 / 1.2%	2 / 2.9%
Other	4 / 6.4%	4 / 6.9%
DK/NA	3 / 5.3%	3 / 4.8%

Comparisons of Column Proportions[b,c]

Household Income

9. What is the primary reason why you have never taken one of Metrolink's weekend trains?	Under $15,000 (A)	$15,000 to $24,999 (B)	$25,000 to $49,999 (C)	$50,000 to $99,999 (D)	$100,000 or higher (E)
Need flexibility of car					
No reason to take weekend train					
No way to get from station to destination	a / .	a / .			
Not safe [accidents]	a	a			a
Prefer comfort and convenience of car		a			
Schedule is inconvenient	a		a		
Station not close enough					
Takes too long	a	a	a		
Too crowded/uncomfortable	a	a	a	a / .	
Too expensive	a / .		a		
Other	a	a / .	a		
DK/NA	a				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.
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Gender

9. What is the primary reason why you have never taken one of Metrolink's weekend trains?	Total	Male	Female
Total	192	102	90
Need flexibility of car	33 / 17.2%	18 / 17.7%	15 / 16.7%
No reason to take weekend train	67 / 35.0%	38 / 37.6%	29 / 32.2%
No way to get from station to destination	15 / 7.7%	9 / 8.4%	6 / 7.0%
Not safe [accidents]	1 / .7%	0 / .0%	1 / 1.6%
Not safe [crime]	1 / .6%	1 / 1.1%	0 / .0%
Prefer comfort and convenience of car	6 / 3.3%	3 / 2.8%	4 / 3.9%
Schedule is inconvenient	14 / 7.4%	10 / 10.1%	4 / 4.3%
Station not close enough	24 / 12.6%	9 / 8.8%	15 / 16.9%
Takes too long	5 / 2.4%	1 / 1.4%	3 / 3.5%
Too crowded/uncomfortable	1 / .4%	0 / .0%	1 / .8%
Too expensive	5 / 2.6%	4 / 4.1%	1 / .8%
Other	13 / 6.5%	6 / 5.6%	7 / 7.6%
DK/NA	7 / 3.5%	2 / 2.4%	4 / 4.8%

Comparisons of Column Proportions[b,c]

Gender

9. What is the primary reason why you have never taken one of Metrolink's weekend trains?	Male (A)	Female (B)
Need flexibility of car		
No reason to take weekend train		
No way to get from station to destination		
Not safe [accidents]	a	
Not safe [crime]		a
Prefer comfort and convenience of car		
Schedule is inconvenient		
Station not close enough		
Takes too long		
Too crowded/uncomfortable	a / .	
Too expensive		
Other		
DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.
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		Weekend Travel		
		Total	Local	Non-Local
	Total	178	101	99
11aA. Once a month, there was a weekend free ride promotion	Yes	25 14.1%	12 11.5%	15 15.2%
	No	151 85.0%	89 88.5%	83 83.4%
	DK/NA	1 .8%	0 .0%	1 1.4%
	Total	178	101	99
11aB. Weekend fare is currently discounted to half of the regular weekday fare	Yes	20 11.0%	13 12.7%	10 10.4%
	No	159 89.0%	88 87.3%	89 89.6%
	DK/NA			
	Total	178	101	99
11aC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Yes	12 7.0%	6 6.4%	7 6.8%
	No	165 92.6%	93 92.9%	92 93.2%
	DK/NA	1 .4%	1 .7%	0 .0%
	Total	178	101	99
11aD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Yes	129 72.5%	72 71.3%	74 74.4%
	No	47 26.6%	28 28.0%	25 24.8%
	DK/NA	1 .8%	1 .7%	1 .7%
	Total	178	101	99
11aE. Metrolink stations are very close to fairs, festivals and other community recreational events	Yes	72 40.4%	39 38.7%	42 42.4%
	No	104 58.2%	60 59.6%	55 55.1%
	DK/NA	2 1.4%	2 1.7%	2 2.5%
	Total	178	101	99
11aF. Up to 3 children ages 6 or under ride for free	Yes	29 16.3%	14 14.3%	17 17.2%
	No	145 81.3%	83 82.2%	81 82.0%
	DK/NA	4 2.3%	3 3.4%	1 .7%
	Total	178	101	99
11aG. You can obtain schedule information online	Yes	111 62.1%	62 61.4%	64 64.3%
	No	67 37.5%	39 38.6%	35 35.0%

		Weekend Travel		
		Total	Local	Non-Local
11aG. You can obtain schedule information	DK/NA	1 .4%	0 .0%	1 .7%
	Total	178	101	99
11aH. You can take your bike on the train	Yes	68 38.3%	32 32.3%	44 44.7%
	No	103 57.8%	63 62.9%	51 51.4%
	DK/NA	7 3.9%	5 4.8%	4 3.9%
	Total	178	101	99
11aI. There are free bus connections to and from Metrolink stations	Yes	45 25.6%	20 19.8%	28 28.7%
	No	133 74.4%	81 80.2%	71 71.3%
	Total	178	101	99
11aJ. There is plenty of free and convenient parking at Metrolink stations	Yes	118 66.2%	70 69.5%	66 66.2%
	No	54 30.3%	29 28.7%	28 28.2%
	DK/NA	6 3.5%	2 1.8%	6 5.6%
	Total	178	101	99
11aK. The train you ride on is clean and comfortable	Yes	112 62.9%	68 67.5%	58 58.8%
	No	62 34.6%	30 30.1%	38 38.3%
	DK/NA	5 2.6%	2 2.4%	3 2.9%

Comparisons of Column Proportions[b,c]

		Weekend Travel	
		Local (A)	Non-Local (B)
11aA. Once a month, there was a weekend free ride promotion	Yes		
	No		
	DK/NA	.a	
11aB. Weekend fare is currently discounted to half of the regular weekday fare	Yes		
	No		
11aC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Yes		
	No		
	DK/NA		.a
11aD. Metrolink stations are very close to recreational destinations, such as the beach, ...	Yes		
	No		
	DK/NA		
11aE. Metrolink stations are very close to fairs, festivals and other community recreational ...	Yes		
	No		
	DK/NA		
11aF. Up to 3 children ages 6 or under ride for free	Yes		
	No		
	DK/NA		
11aG. You can obtain schedule information online	Yes		
	No		
	DK/NA	.a	
11aH. You can take your bike on the train	Yes		A
	No		
	DK/NA		
11aI. There are free bus connections to and from Metrolink stations	Yes		
	No		
11aJ. There is plenty of free and convenient parking at Metrolink stations	Yes		
	No		
	DK/NA		
11aK. The train you ride on is clean and comfortable	Yes		
	No		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Travel Time		
		Total	AM	PM
	Total	155	104	51
11aA. Once a month, there was a weekend free ride promotion	Yes	25 16.3%	19 18.4%	6 11.9%
	No	128 82.8%	84 80.2%	45 88.1%

		Travel Time		
		Total	AM	PM
11aA. Once a month, there was a weekend free	DK/NA	1 .9%	1 1.4%	0 .0%
	Total	155	104	51
11aB. Weekend fare is currently discounted to half of the regular weekday fare	Yes	20 12.6%	12 11.3%	8 15.3%
	No	135 87.4%	92 88.7%	43 84.7%
	DK/NA			
	Total	155	104	51
11aC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Yes	12 7.6%	10 9.9%	1 2.8%
	No	142 91.9%	93 89.4%	49 97.2%
	DK/NA	1 .5%	1 .7%	0 .0%
	Total	155	104	51
11aD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Yes	114 73.4%	82 78.9%	31 61.9%
	No	40 25.7%	21 20.4%	19 36.6%
	DK/NA	1 .9%	1 .7%	1 1.4%
	Total	155	104	51
11aE. Metrolink stations are very close to fairs, festivals and other community recreational events	Yes	68 44.2%	48 46.0%	20 40.4%
	No	85 54.7%	56 54.0%	28 56.2%
	DK/NA	2 1.1%	0 .0%	2 3.4%
	Total	155	104	51
11aF. Up to 3 children ages 6 or under ride for free	Yes	26 16.7%	17 16.7%	8 16.7%
	No	125 81.1%	86 82.6%	39 77.9%
	DK/NA	3 2.2%	1 .7%	3 5.4%
	Total	155	104	51
11aG. You can obtain schedule information online	Yes	102 65.9%	65 62.5%	37 73.0%
	No	52 33.6%	38 36.8%	14 27.0%
	DK/NA	1 .5%	1 .7%	0 .0%
	Total	155	104	51
11aH. You can take your bike on the train	Yes	63 40.6%	47 45.4%	15 30.6%

		Travel Time		
		Total	AM	PM
11aH. You can take your bike on the train	No	87 56.4%	55 52.5%	33 64.6%
	DK/NA	5 2.9%	2 2.1%	2 4.8%
	Total	155	104	51
11aI. There are free bus connections to and from Metrolink stations	Yes	41 26.4%	28 26.7%	13 25.8%
	No	114 73.6%	76 73.3%	38 74.2%
	Total	155	104	51
11aJ. There is plenty of free and convenient parking at Metrolink stations	Yes	107 68.8%	71 68.1%	36 70.4%
	No	42 27.1%	28 26.6%	14 28.2%
	DK/NA	6 4.1%	6 5.4%	1 1.4%
	Total	155	104	51
11aK. The train you ride on is clean and comfortable	Yes	97 62.9%	69 66.0%	29 56.6%
	No	54 34.6%	32 31.0%	21 42.0%
	DK/NA	4 2.5%	3 3.0%	1 1.4%

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Comparisons of Column Proportions[b,c]

		Travel Time	
		AM (A)	PM (B)
11aA. Once a month, there was a weekend free ride promotion	Yes		
	No		
	DK/NA		.[a]
11aB. Weekend fare is currently discounted to half of the regular	Yes		
	No		
11aC. Some shops and restaurants around Metrolink stations offer discounts to weekend	Yes		
	No		
	DK/NA		.[a]
11aD. Metrolink stations are very close to recreational destinations, such as the beach	Yes	B	
	No		A
	DK/NA		
11aE. Metrolink stations are very close to fairs, festivals and other community recreational	Yes		
	No		
	DK/NA	.[a]	
11aF. Up to 3 children ages 6 or under ride for free	Yes		
	No		
	DK/NA		
11aG. You can obtain schedule information online	Yes		
	No		
	DK/NA		.[a]
11aH. You can take your bike on the train	Yes		
	No		
	DK/NA		
11aI. There are free bus connections to and from	Yes		
	No		
11aJ. There is plenty of free and convenient parking at Metrolink stations	Yes		
	No		
	DK/NA		
11aK. The train you ride on is clean and comfortable	Yes		
	No		
	DK/NA		

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a. This category is not used in comparisons because its column proportion is equal to zero or one.

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		Weekday Riders		
		Total	Yes	No
	Total	189	41	148
11aA. Once a month, there was a weekend free ride promotion	Yes	26 13.9%	7 17.5%	19 12.9%
	No	162 85.3%	33 80.7%	128 86.6%

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

		Weekday Riders		
		Total	Yes	No
11aA. Once a month, there was a weekend free	DK/NA	1 .8%	1 1.8%	1 .5%
	Total	189	41	148
11aB. Weekend fare is currently discounted to half of the regular weekday fare	Yes	22 11.5%	6 15.6%	15 10.3%
	No	168 88.5%	35 84.4%	133 89.7%
	DK/NA			
	Total	189	41	148
11aC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Yes	14 7.3%	3 7.0%	11 7.4%
	No	175 92.3%	38 93.0%	137 92.1%
	DK/NA	1 .4%	0 .0%	1 .5%
	Total	189	41	148
11aD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Yes	136 71.9%	30 73.2%	106 71.6%
	No	52 27.3%	10 25.0%	41 27.9%
	DK/NA	1 .8%	1 1.8%	1 .5%
	Total	189	41	148
11aE. Metrolink stations are very close to fairs, festivals and other community recreational events	Yes	80 42.2%	14 33.3%	66 44.7%
	No	107 56.5%	26 62.5%	81 54.8%
	DK/NA	2 1.3%	2 4.2%	1 .5%
	Total	189	41	148
11aF. Up to 3 children ages 6 or under ride for free	Yes	32 17.2%	8 19.5%	24 16.5%
	No	153 80.6%	32 76.9%	121 81.7%
	DK/NA	4 2.2%	1 3.5%	3 1.8%
	Total	189	41	148
11aG. You can obtain schedule information online	Yes	120 63.6%	31 75.9%	89 60.2%
	No	68 36.1%	9 22.4%	59 39.8%
	DK/NA	1 .4%	1 1.8%	0 .0%
	Total	189	41	148
11aH. You can take your bike on the train	Yes	70 37.0%	21 50.7%	49 33.2%

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		Weekday Riders		
		Total	Yes	No
11aH. You can take your bike on the train	No	112 59.3%	19 45.8%	94 63.0%
	DK/NA	7 3.7%	1 3.5%	6 3.8%
	Total	189	41	148
11aI. There are free bus connections to and from Metrolink stations	Yes	51 26.8%	14 34.6%	37 24.6%
	No	139 73.2%	27 65.4%	112 75.4%
	Total	189	41	148
11aJ. There is plenty of free and convenient parking at Metrolink stations	Yes	125 66.1%	33 80.0%	92 62.2%
	No	60 31.6%	4 18.2%	52 35.3%
	DK/NA	4 2.3%	1 1.8%	4 2.4%
	Total	189	41	148
11aK. The train you ride on is clean and comfortable	Yes	119 63.0%	36 87.9%	83 56.1%
	No	65 34.2%	4 10.4%	61 40.8%
	DK/NA	5 2.8%	1 1.8%	5 3.1%

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		Weekday Riders	
		Yes (A)	No (B)
11aA. Once a month, there was a weekend free ride promotion	Yes		
	No		
	DK/NA		
11aB. Weekend fare is currently discounted to half of the...	Yes		
	No		
	DK/NA		
11aC. Some shops and restaurants around Metrolink stations offer discounts to weekend...	Yes	.a	
	No		
	DK/NA		
11aD. Metrolink stations are very close to recreational destinations, such as the beach...	Yes		
	No		
	DK/NA		
11aE. Metrolink stations are very close to fairs, festivals and other community recreational...	Yes		
	No		
	DK/NA		
11aF. Up to 3 children ages 6 or under ride for free	Yes		
	No		
	DK/NA		
11aG. You can obtain schedule information online	Yes		A
	No		.a
	DK/NA		
11aH. You can take your bike on the train	Yes	B	A
	No		
	DK/NA		
11aI. There are free bus connections to and from...	Yes		
	No		
	DK/NA		
11aJ. There is plenty of free and convenient parking at Metrolink stations	Yes	B	A
	No		
	DK/NA		
11aK. The train you ride on is clean and comfortable	Yes	B	A
	No		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Internet Access		
		Total	Yes	No
	Total	190	168	22
11aA. Once a month, there was a weekend free ride promotion	Yes	28 14.7%	24 14.4%	4 17.5%
	No	161 84.5%	142 84.8%	18 82.5%

		Internet Access		
		Total	Yes	No
11aA. Once a month, there was a weekend free	DK/NA	1 .8%	1 .9%	0 .0%
	Total	190	168	22
11aB. Weekend fare is currently discounted to half of the regular weekday fare	Yes	22 11.4%	19 11.0%	3 14.2%
	No	168 88.2%	150 89.0%	18 82.5%
	DK/NA	1 .4%	0 .0%	1 3.2%
	Total	190	168	22
11aC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Yes	14 7.3%	11 6.8%	2 11.0%
	No	175 91.9%	156 92.8%	19 85.8%
	DK/NA	1 .8%	1 .4%	1 3.2%
	Total	190	168	22
11aD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Yes	137 72.1%	122 72.6%	15 68.5%
	No	52 27.2%	45 26.6%	7 31.5%
	DK/NA	1 .8%	1 .9%	0 .0%
	Total	190	168	22
11aE. Metrolink stations are very close to fairs, festivals and other community recreational events	Yes	82 42.9%	74 44.1%	7 33.6%
	No	106 55.8%	91 54.4%	15 66.4%
	DK/NA	2 1.3%	2 1.5%	0 .0%
	Total	190	168	22
11aF. Up to 3 children ages 6 or under ride for free	Yes	32 17.1%	29 17.4%	3 14.2%
	No	153 80.4%	135 80.1%	18 82.5%
	DK/NA	5 2.6%	4 2.5%	1 3.2%
	Total	190	168	22
11aG. You can obtain schedule information online	Yes	121 63.7%	113 67.4%	8 36.3%
	No	68 35.9%	54 32.2%	14 63.7%
	DK/NA	1 .4%	1 .4%	0 .0%
	Total	190	168	22
11aH. You can take your bike on the train	Yes	72 37.8%	68 40.5%	4 17.5%

		Internet Access		
		Total	Yes	No
11aH. You can take your bike on the train	No	111 58.5%	95 56.7%	16 71.5%
	DK/NA	7 3.7%	5 2.7%	2 11.0%
	Total	190	168	22
11aI. There are free bus connections to and from Metrolink stations	Yes	52 27.2%	46 27.6%	5 23.9%
	No	139 72.8%	122 72.4%	17 76.1%
	Total	190	168	22
11aJ. There is plenty of free and convenient parking at Metrolink stations	Yes	126 66.1%	111 65.8%	15 68.5%
	No	58 30.6%	51 30.5%	7 31.5%
	DK/NA	6 3.3%	6 3.8%	0 .0%
	Total	190	168	22
11aK. The train you ride on is clean and comfortable	Yes	118 61.8%	108 64.2%	10 43.2%
	No	68 35.5%	56 33.1%	12 53.5%
	DK/NA	5 2.8%	5 2.7%	1 3.2%

		Internet Access	
		Yes (A)	No (B)
11aA. Once a month, there was a weekend free ride promotion	Yes		
	No		
	DK/NA		.a
11aB. Weekend fare is currently discounted to half of the regular weekday fare	Yes		
	No		
	DK/NA	.a	
11aC. Some shops and restaurants around Metrolink stations offer discounts to weekend...	Yes		
	No		
	DK/NA		
11aD. Metrolink stations are very close to recreational destinations, such as the beach...	Yes		
	No		
	DK/NA		.a
11aE. Metrolink stations are very close to fairs, festivals and other community recreational...	Yes		
	No		
	DK/NA		.a
11aF. Up to 3 children ages 6 or under ride for free	Yes		
	No		
	DK/NA		
11aG. You can obtain schedule information online	Yes	B	A
	No		
	DK/NA		.a
11aH. You can take your bike on the train	Yes	B	
	No		
	DK/NA		
11aI. There are free bus connections to and from...	Yes		
	No		
11aJ. There is plenty of free and convenient parking at Metrolink stations	Yes		
	No		
	DK/NA		.a
11aK. The train you ride on is clean and comfortable	Yes		
	No		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Age					
		Total	18 to 24	25 to 34	35 to 44	45 to 54	55 and over
11aA. Once a month, there was a weekend free ride promotion	Total	186	19	24	34	45	64
	Yes	27 14.6%	1 3.6%	1 3.0%	3 9.2%	8 17.4%	15 23.2%

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		Age					
		Total	18 to 24	25 to 34	35 to 44	45 to 54	55 and over
11aA. Once a month, there was a weekend free ride promotion	No	157 84.6%	18 96.4%	23 97.0%	30 88.7%	37 82.6%	48 75.6%
	DK/NA	1 .8%	0 .0%	0 .0%	1 2.1%	0 .0%	1 1.1%
	Total	186	19	24	34	45	64
11aB. Weekend fare is currently discounted to half of the regular weekday fare	Yes	22 11.7%	2 9.2%	2 10.0%	2 6.3%	7 16.8%	8 12.4%
	No	163 87.9%	17 90.8%	22 90.0%	32 93.7%	37 83.2%	55 86.5%
	DK/NA	1 .4%	0 .0%	0 .0%	0 .0%	0 .0%	1 1.1%
	Total	186	19	24	34	45	64
11aC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Yes	14 7.5%	0 .0%	1 3.0%	2 6.3%	5 11.9%	6 9.0%
	No	170 91.7%	19 100.0%	23 97.0%	31 91.6%	39 88.1%	57 89.9%
	DK/NA	1 .8%	0 .0%	0 .0%	1 2.1%	0 .0%	1 1.1%
	Total	186	19	24	34	45	64
11aD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Yes	133 71.7%	12 65.9%	18 73.1%	23 68.2%	31 69.8%	49 76.2%
	No	51 27.5%	6 34.1%	7 26.9%	10 29.7%	13 28.6%	15 23.8%
	DK/NA	1 .8%	0 .0%	0 .0%	1 2.1%	1 1.6%	0 .0%
	Total	186	19	24	34	45	64
11aE. Metrolink stations are very close to fairs, festivals and other community recreational events	Yes	78 42.2%	9 49.8%	7 27.8%	11 31.3%	23 50.7%	29 45.2%
	No	105 56.5%	10 50.2%	17 72.2%	22 63.6%	22 49.3%	34 53.6%
	DK/NA	2 1.3%	0 .0%	0 .0%	2 5.1%	0 .0%	1 1.1%
	Total	186	19	24	34	45	64
11aF. Up to 3 children ages 6 or under ride for free	Yes	32 17.5%	3 14.5%	6 24.1%	6 18.5%	7 15.7%	11 16.7%
	No	148 79.9%	16 85.5%	18 75.9%	27 79.4%	36 80.5%	51 79.5%
	DK/NA	5 2.6%	0 .0%	0 .0%	1 2.1%	2 3.8%	2 3.9%
	Total	186	19	24	34	45	64
11aG. You can obtain schedule information online	Yes	118 63.6%	11 55.9%	21 85.8%	20 59.8%	31 70.6%	35 54.5%
	No	67 36.0%	8 44.1%	3 14.2%	13 38.1%	13 29.4%	29 45.5%
	DK/NA	1 .4%	0 .0%	0 .0%	1 2.1%	0 .0%	0 .0%
11aH. You can take your bike on the train	Total	186	19	24	34	45	64

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		Age					
		Total	18 to 24	25 to 34	35 to 44	45 to 54	55 and over
	Yes	67 36.2%	2 12.9%	10 40.0%	12 35.5%	21 47.0%	22 34.5%
11aH. You can take your bike on the train	No	111 60.0%	17 87.1%	15 60.0%	21 62.4%	22 49.2%	37 58.2%
	DK/NA	7 3.8%	0 .0%	0 .0%	1 2.1%	2 3.8%	5 7.2%
	Total	186	19	24	34	45	64
11aI. There are free bus connections to and from Metrolink stations	Yes	48 25.7%	3 13.6%	5 19.9%	8 23.7%	12 25.9%	21 32.3%
	No	138 74.3%	16 86.4%	19 80.1%	26 76.3%	33 74.1%	43 67.7%
	Total	186	19	24	34	45	64
11aJ. There is plenty of free and convenient parking at Metrolink stations	Yes	121 65.2%	8 42.6%	15 60.0%	23 66.9%	29 66.0%	46 72.5%
	No	58 31.4%	11 57.4%	10 40.0%	11 31.0%	12 27.6%	15 23.2%
	DK/NA	6 3.4%	0 .0%	0 .0%	1 2.1%	3 6.4%	3 4.3%
	Total	186	19	24	34	45	64
11aK. The train you ride on is clean and comfortable	Yes	113 60.8%	9 45.5%	11 47.0%	23 67.0%	33 75.1%	36 57.1%
	No	68 36.4%	10 54.5%	12 50.0%	11 30.9%	11 24.9%	23 36.8%
	DK/NA	5 2.8%	0 .0%	1 3.0%	1 2.1%	0 .0%	4 6.0%

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Comparisons of Column Proportions[b,c]

		Age				
		18 to 24	25 to 34	35 to 44	45 to 54	55 and over
		(A)	(B)	(C)	(D)	(E)
11aA. Once a month, there was a weekend free ride promotion	Yes					
	No					
	DK/NA	.a	.a		.a	
11aB. Weekend fare is currently discounted to half of the regular weekday fare	Yes					
	No					
	DK/NA	.a	.a	.a	.a	
11aC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Yes	.a				
	No	.a				
	DK/NA	.a	.a		.a	
11aD. Metrolink stations are very close to recreational destinations, such as the beach	Yes					
	No					
	DK/NA	.a	.a			.a
11aE. Metrolink stations are very close to fairs, festivals and other community recreational	Yes					
	No					
	DK/NA	.a	.a		.a	
11aF. Up to 3 children ages 6 or under ride for free	Yes					
	No					
	DK/NA	.a	.a			
11aG. You can obtain schedule information online	Yes					
	No					
	DK/NA	.a	.a		.a	.a
11aH. You can take your bike on the train	Yes					
	No	D				
	DK/NA	.a	.a			
11aI. There are free bus connections to and from Metrolink stations	Yes					
	No					
11aJ. There is plenty of free and convenient parking at Metrolink stations	Yes					
	No	E				
	DK/NA	.a	.a			
11aK. The train you ride on is clean and comfortable	Yes					
	No					
	DK/NA	.a			.a	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Ethnicity				
		Total	White	Hispanic/Latino(a)	Asian	Other
11aA. Once a month, there was a weekend free	Total	187	106	42	37	10

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		Ethnicity				
		Total	White	Hispanic/Latino(a)	Asian	Other
11aA. Once a month, there was a weekend free ride promotion	Yes	26 13.9%	14 12.9%	5 12.5%	5 13.6%	3 27.7%
	No	160 85.3%	90 85.7%	36 87.5%	32 86.4%	7 72.3%
	DK/NA	1 .8%	1 1.4%	0 .0%	0 .0%	0 .0%
	Total	187	106	42	37	10
11aB. Weekend fare is currently discounted to half of the regular weekday fare	Yes	22 11.6%	15 14.3%	3 8.3%	2 4.5%	2 21.1%
	No	165 88.0%	90 85.0%	38 91.7%	36 95.5%	8 78.9%
	DK/NA	1 .4%	1 .7%	0 .0%	0 .0%	0 .0%
	Total	187	106	42	37	10
11aC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Yes	14 7.4%	11 10.9%	2 4.2%	0 .0%	1 6.6%
	No	172 91.8%	93 87.8%	40 95.8%	37 100.0%	10 93.4%
	DK/NA	1 .8%	1 1.4%	0 .0%	0 .0%	0 .0%
	Total	187	106	42	37	10
11aD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Yes	134 71.6%	76 71.7%	35 83.3%	22 59.1%	7 71.3%
	No	52 27.6%	28 26.9%	7 16.7%	15 40.9%	3 28.7%
	DK/NA	1 .8%	1 1.4%	0 .0%	0 .0%	0 .0%
	Total	187	106	42	37	10
11aE. Metrolink stations are very close to fairs, festivals and other community recreational events	Yes	80 42.6%	52 49.0%	17 41.6%	10 27.3%	6 55.8%
	No	105 56.1%	53 50.3%	23 54.2%	27 72.7%	5 44.2%
	DK/NA	2 1.3%	1 .7%	2 4.2%	0 .0%	0 .0%
	Total	187	106	42	37	10
11aF. Up to 3 children ages 6 or under ride for free	Yes	31 16.8%	12 11.6%	10 25.0%	7 18.2%	2 20.1%
	No	151 80.6%	90 85.7%	31 75.0%	29 77.3%	8 76.8%
	DK/NA	5 2.6%	3 2.7%	0 .0%	2 4.5%	0 3.0%
	Total	187	106	42	37	10
11aG. You can obtain schedule information online	Yes	117 62.7%	66 62.6%	24 58.3%	25 68.2%	8 76.7%
	No	69 36.9%	39 36.7%	17 41.7%	12 31.8%	2 23.3%

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		Ethnicity			
		Total	White	Hispanic/Latino(a)	Asian	Other
11aG. You can obtain schedule information	DK/NA	1 / .4%	1 / .7%	0 / .0%	0 / .0%	0 / .0%
	Total	187	106	42	37	10
11aH. You can take your bike on the train	Yes	67 / 35.8%	44 / 41.5%	14 / 33.3%	8 / 22.7%	5 / 49.0%
	No	113 / 60.4%	58 / 55.1%	26 / 62.6%	27 / 72.7%	5 / 51.0%
	DK/NA	7 / 3.8%	4 / 3.4%	2 / 4.2%	2 / 4.5%	0 / .0%
	Total	187	106	42	37	10
11aI. There are free bus connections to and from Metrolink stations	Yes	50 / 26.6%	29 / 27.5%	14 / 33.3%	7 / 18.2%	5 / 51.1%
	No	137 / 73.4%	77 / 72.5%	28 / 66.7%	30 / 81.8%	5 / 48.9%
	Total	187	106	42	37	10
11aJ. There is plenty of free and convenient parking at Metrolink stations	Yes	123 / 65.7%	77 / 72.8%	26 / 62.5%	20 / 54.5%	7 / 64.7%
	No	60 / 32.0%	27 / 25.8%	14 / 33.4%	17 / 45.5%	2 / 24.3%
	DK/NA	4 / 2.3%	1 / 1.4%	2 / 4.2%	0 / .0%	1 / 11.0%
	Total	187	106	42	37	10
11aK. The train you ride on is clean and comfortable	Yes	116 / 62.1%	70 / 66.3%	30 / 70.8%	17 / 45.5%	6 / 55.6%
	No	66 / 35.0%	32 / 30.3%	12 / 29.2%	19 / 50.0%	5 / 44.4%
	DK/NA	5 / 2.8%	4 / 3.4%	0 / .0%	2 / 4.5%	0 / .0%

Comparisons of Column Proportions[b,c]

		Ethnicity			
		White (A)	Hispanic/Latino(a) (B)	Asian (C)	Other (D)
11aA. Once a month, there was a weekend free ride promotion	Yes				
	No				
	DK/NA		.a	.a	.a
11aB. Weekend fare is currently discounted to half of the regular weekday fare	Yes				
	No			.a	
	DK/NA		.a	.a	.a
11aC. Some shops and restaurants around Metrolink stations offer discounts to weekend...	Yes			.a	
	No			.a	
	DK/NA		.a	.a	.a
11aD. Metrolink stations are very close to recreational destinations, such as the beach...	Yes				
	No				
	DK/NA		.a	.a	.a
11aE. Metrolink stations are very close to fairs, festivals and other community recreational...	Yes				
	No				
	DK/NA			.a	.a
11aF. Up to 3 children ages 6 or under ride for free	Yes				
	No				
	DK/NA		.a		
11aG. You can obtain schedule information online	Yes				
	No				
	DK/NA		.a	.a	.a
11aH. You can take your bike on the train	Yes				
	No				
	DK/NA				.a
11aI. There are free bus connections to and from...	Yes				
	No				
11aJ. There is plenty of free and convenient parking at Metrolink stations	Yes				
	No				
	DK/NA		.a		
11aK. The train you ride on is clean and comfortable	Yes				
	No				
	DK/NA		.a		.a

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a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Level of Education			
		Total	High School or less	Some college	College graduate	Graduate school
11aA. Once a month, there was a weekend free...	Total	192	39	58	65	30

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		Level of Education			
		Total	High School or less	Some college	College graduate	Graduate school
11aA. Once a month, there was a weekend free ride promotion	Yes	28 / 14.6%	5 / 13.4%	12 / 19.9%	10 / 15.1%	1 / 4.8%
	No	163 / 84.6%	34 / 86.6%	46 / 78.9%	55 / 83.8%	28 / 95.2%
	DK/NA	1 / .7%	0 / .0%	1 / 1.2%	1 / 1.1%	0 / .0%
	Total	192	39	58	65	30
11aB. Weekend fare is currently discounted to half of the regular weekday fare	Yes	22 / 11.3%	5 / 11.7%	6 / 9.7%	9 / 13.2%	3 / 9.7%
	No	170 / 88.3%	35 / 88.3%	52 / 90.3%	56 / 85.7%	27 / 90.3%
	DK/NA	1 / .4%	0 / .0%	0 / .0%	1 / 1.1%	0 / .0%
	Total	192	39	58	65	30
11aC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Yes	14 / 7.2%	3 / 8.1%	6 / 9.9%	4 / 5.5%	1 / 4.8%
	No	177 / 92.0%	36 / 91.9%	52 / 90.1%	60 / 92.3%	28 / 95.2%
	DK/NA	1 / .7%	0 / .0%	0 / .0%	1 / 2.2%	0 / .0%
	Total	192	39	58	65	30
11aD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Yes	139 / 72.3%	30 / 76.0%	41 / 70.6%	46 / 70.4%	22 / 74.9%
	No	52 / 26.9%	9 / 24.0%	17 / 29.4%	19 / 28.5%	7 / 22.7%
	DK/NA	1 / .7%	0 / .0%	0 / .0%	1 / 1.1%	1 / 2.4%
	Total	192	39	58	65	30
11aE. Metrolink stations are very close to fairs, festivals and other community recreational events	Yes	82 / 42.5%	18 / 46.4%	28 / 49.0%	23 / 36.1%	12 / 38.9%
	No	108 / 56.2%	19 / 49.2%	29 / 49.8%	42 / 63.9%	18 / 61.1%
	DK/NA	2 / 1.3%	2 / 4.4%	1 / 1.2%	0 / .0%	0 / .0%
	Total	192	39	58	65	30
11aF. Up to 3 children ages 6 or under ride for free	Yes	32 / 16.9%	6 / 16.1%	10 / 17.1%	10 / 14.9%	7 / 22.0%
	No	155 / 80.5%	33 / 83.9%	48 / 82.4%	51 / 78.1%	23 / 78.0%
	DK/NA	5 / 2.5%	0 / .0%	0 / .5%	5 / 7.0%	0 / .0%
	Total	192	39	58	65	30
11aG. You can obtain schedule information online	Yes	121 / 63.2%	19 / 48.3%	41 / 70.2%	38 / 58.8%	23 / 78.9%
	No	70 / 36.4%	20 / 51.7%	17 / 29.8%	26 / 40.1%	6 / 21.1%

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		Level of Education			
		Total	High School or less	Some college	College graduate	Graduate school
11aG. You can obtain schedule information	DK/NA	1 / .4%	0 / .0%	0 / .0%	1 / 1.1%	0 / .0%
	Total	192	39	58	65	30
11aH. You can take your bike on the train	Yes	72 / 37.5%	14 / 35.1%	22 / 37.2%	25 / 38.1%	12 / 39.8%
	No	113 / 58.8%	26 / 64.9%	35 / 60.3%	36 / 55.9%	16 / 54.3%
	DK/NA	7 / 3.7%	0 / .0%	1 / 2.5%	4 / 5.9%	2 / 5.9%
	Total	192	39	58	65	30
11aI. There are free bus connections to and from Metrolink stations	Yes	52 / 26.9%	9 / 23.4%	21 / 36.4%	13 / 19.6%	9 / 29.2%
	No	140 / 73.1%	30 / 76.6%	37 / 63.6%	52 / 80.4%	21 / 70.8%
	Total	192	39	58	65	30
11aJ. There is plenty of free and convenient parking at Metrolink stations	Yes	126 / 65.5%	21 / 53.9%	41 / 71.5%	42 / 63.8%	22 / 73.2%
	No	60 / 31.2%	18 / 46.1%	14 / 23.8%	21 / 31.8%	7 / 24.4%
	DK/NA	6 / 3.3%	0 / .0%	3 / 4.7%	3 / 4.4%	1 / 2.4%
	Total	192	39	58	65	30
11aK. The train you ride on is clean and comfortable	Yes	119 / 62.1%	25 / 64.4%	37 / 64.7%	39 / 60.4%	17 / 57.6%
	No	68 / 35.2%	13 / 33.8%	20 / 35.3%	23 / 35.2%	11 / 36.7%
	DK/NA	5 / 2.8%	1 / 1.8%	0 / .0%	3 / 4.4%	2 / 5.7%

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		Level of Education			
		High School or less (A)	Some college (B)	College graduate (C)	Graduate school (D)
11aA. Once a month, there was a weekend free ride promotion	Yes				
	No				
	DK/NA	.a			.a
11aB. Weekend fare is currently discounted to half of the regular weekday fare	Yes				
	No				
	DK/NA	.a	.a		.a
11aC. Some shops and restaurants around Metrolink stations offer discounts to weekend	Yes				
	No				
	DK/NA	.a	.a		.a
11aD. Metrolink stations are very close to recreational destinations, such as the beach	Yes				
	No				
	DK/NA	.a	.a		
11aE. Metrolink stations are very close to fairs, festivals and other community recreational	Yes				
	No				
	DK/NA			.a	.a
11aF. Up to 3 children ages 6 or under ride for free	Yes				
	No				
	DK/NA	.a			.a
11aG. You can obtain schedule information online	Yes				
	No				
	DK/NA	.a	.a		.a
11aH. You can take your bike on the train	Yes				
	No				
	DK/NA	.a			
11aI. There are free bus connections to and from	Yes				
	No				
11aJ. There is plenty of free and convenient parking at Metrolink stations	Yes				
	No				
	DK/NA	.a			
11aK. The train you ride on is clean and comfortable	Yes				
	No				
	DK/NA		.a		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Primary Language			
		Total	English	Spanish	Other
11aA. Once a month, there was a weekend free	Total	191	165	14	12

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		Primary Language			
		Total	English	Spanish	Other
11aA. Once a month, there was a weekend free ride promotion	Yes	28 / 14.7%	23 / 13.9%	3 / 25.0%	2 / 14.3%
	No	162 / 84.6%	141 / 85.3%	10 / 75.0%	10 / 85.7%
	DK/NA	1 / .8%	1 / .9%	0 / .0%	0 / .0%
	Total	191	165	14	12
11aB. Weekend fare is currently discounted to half of the regular weekday fare	Yes	22 / 11.4%	17 / 10.0%	3 / 25.0%	2 / 14.3%
	No	169 / 88.3%	148 / 89.6%	10 / 75.0%	10 / 85.7%
	DK/NA	1 / .4%	1 / .4%	0 / .0%	0 / .0%
	Total	191	165	14	12
11aC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Yes	14 / 7.3%	12 / 7.4%	2 / 12.5%	0 / .0%
	No	176 / 92.0%	152 / 91.8%	12 / 87.5%	12 / 100.0%
	DK/NA	1 / .8%	1 / .9%	0 / .0%	0 / .0%
	Total	191	165	14	12
11aD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Yes	138 / 72.2%	121 / 73.5%	9 / 62.5%	8 / 65.4%
	No	52 / 27.1%	42 / 25.7%	5 / 37.5%	4 / 34.6%
	DK/NA	1 / .8%	1 / .9%	0 / .0%	0 / .0%
	Total	191	165	14	12
11aE. Metrolink stations are very close to fairs, festivals and other community recreational events	Yes	82 / 42.7%	72 / 43.6%	5 / 37.5%	4 / 36.9%
	No	107 / 56.0%	91 / 54.9%	9 / 62.5%	7 / 63.1%
	DK/NA	2 / 1.3%	2 / 1.5%	0 / .0%	0 / .0%
	Total	191	165	14	12
11aF. Up to 3 children ages 6 or under ride for free	Yes	32 / 17.0%	22 / 13.4%	7 / 50.0%	3 / 28.5%
	No	154 / 80.4%	138 / 83.6%	7 / 50.0%	8 / 71.5%
	DK/NA	5 / 2.6%	5 / 3.0%	0 / .0%	0 / .0%
	Total	191	165	14	12
11aG. You can obtain schedule information online	Yes	120 / 63.0%	104 / 63.0%	9 / 62.5%	7 / 63.1%
	No	70 / 36.6%	60 / 36.5%	5 / 37.5%	4 / 36.9%
	DK/NA	1 / .4%	1 / .4%	0 / .0%	0 / .0%

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		Primary Language			
		Total	English	Spanish	Other
	Total	191	165	14	12
11aH. You can take your bike on the train	Yes	71 / 37.2%	63 / 38.2%	5 / 37.5%	3 / 22.7%
	No	113 / 59.1%	95 / 57.6%	9 / 62.5%	9 / 77.3%
	DK/NA	7 / 3.7%	7 / 4.2%	0 / .0%	0 / .0%
	Total	191	165	14	12
11aI. There are free bus connections to and from Metrolink stations	Yes	52 / 27.1%	47 / 28.2%	3 / 25.0%	2 / 14.3%
	No	139 / 72.9%	119 / 71.8%	10 / 75.0%	10 / 85.7%
	Total	191	165	14	12
11aJ. There is plenty of free and convenient parking at Metrolink stations	Yes	125 / 65.3%	107 / 64.7%	9 / 62.5%	9 / 77.3%
	No	60 / 31.4%	53 / 32.1%	5 / 37.5%	2 / 14.3%
	DK/NA	6 / 3.3%	5 / 3.2%	0 / .0%	1 / 8.4%
	Total	191	165	14	12
11aK. The train you ride on is clean and comfortable	Yes	118 / 61.9%	106 / 64.2%	9 / 62.5%	3 / 28.5%
	No	68 / 35.3%	56 / 33.6%	5 / 37.5%	7 / 57.2%
	DK/NA	5 / 2.8%	4 / 2.2%	0 / .0%	2 / 14.3%

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		Primary Language		
		English (A)	Spanish (B)	Other (C)
11aA. Once a month, there was a weekend free ride promotion	Yes			
	No			
	DK/NA		.a	.a
11aB. Weekend fare is currently discounted to half of the regular weekday fare	Yes			
	No			
	DK/NA		.a	.a
11aC. Some shops and restaurants around Metrolink stations offer discounts to weekend	Yes			.a
	No			.a
	DK/NA		.a	.a
11aD. Metrolink stations are very close to recreational destinations, such as the beach	Yes			
	No			
	DK/NA		.a	.a
11aE. Metrolink stations are very close to fairs, festivals and other community recreational	Yes			
	No			
	DK/NA		.a	.a
11aF. Up to 3 children ages 6 or under ride for free	Yes	B	A	
	No			
	DK/NA		.a	.a
11aG. You can obtain schedule information online	Yes			
	No			
	DK/NA		.a	.a
11aH. You can take your bike on the train	Yes			
	No			
	DK/NA		.a	.a
11aI. There are free bus connections to and from	Yes			
	No			
11aJ. There is plenty of free and convenient parking at Metrolink stations	Yes			
	No			
	DK/NA		.a	
11aK. The train you ride on is clean and comfortable	Yes	C		
	No			A
	DK/NA		.a	

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		Household Income			
		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
11aA. Once a month, there was a weekend free ride promotion	Total	153	6	8	19
	Yes	22 14.4%	2 27.4%	0 .0%	4 18.4%
	No	130 84.7%	5 72.6%	8 100.0%	16 81.6%
	DK/NA	1 .9%	0 .0%	0 .0%	0 .0%
11aB. Weekend fare is currently discounted to half of the regular weekday fare	Total	153	6	8	19
	Yes	15 10.0%	2 27.4%	1 8.8%	2 12.6%
	No	137 89.6%	5 72.6%	7 91.2%	17 87.4%
	DK/NA	1 .5%	0 .0%	0 .0%	0 .0%
11aC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Total	153	6	8	19
	Yes	12 7.7%	2 27.4%	0 .0%	1 7.4%
	No	140 91.4%	5 72.6%	8 100.0%	18 92.6%
	DK/NA	1 .9%	0 .0%	0 .0%	0 .0%
11aD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	153	6	8	19
	Yes	110 71.9%	5 77.4%	7 91.2%	13 65.7%
	No	42 27.6%	1 22.6%	1 8.8%	7 34.3%
	DK/NA	1 .5%	0 .0%	0 .0%	0 .0%
11aE. Metrolink stations are very close to fairs, festivals and other community recreational events	Total	153	6	8	19
	Yes	63 40.9%	2 38.7%	4 52.5%	8 42.7%
	No	88 57.5%	4 61.3%	4 47.5%	11 57.3%
	DK/NA	2 1.6%	0 .0%	0 .0%	0 .0%
11aF. Up to 3 children ages 6 or under ride for free	Total	153	6	8	19
	Yes	28 18.4%	3 54.7%	2 29.9%	3 16.3%
	No	121 78.9%	2 33.9%	6 70.1%	16 83.7%
	DK/NA	4 2.7%	1 11.3%	0 .0%	0 .0%
11aG. You can obtain schedule information online	Total	153	6	8	19
	Yes	100 65.4%	3 54.7%	5 65.0%	12 62.0%

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		Household Income			
		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
11aG. You can obtain schedule information online	No	52 34.2%	3 45.3%	3 35.0%	7 38.0%
	DK/NA	1 .5%	0 .0%	0 .0%	0 .0%
11aH. You can take your bike on the train	Total	153	6	8	19
	Yes	56 36.7%	3 50.0%	6 73.7%	4 20.0%
	No	93 60.8%	3 50.0%	2 26.3%	16 80.0%
	DK/NA	4 2.5%	0 .0%	0 .0%	0 .0%
11aI. There are free bus connections to and from Metrolink stations	Total	153	6	8	19
	Yes	42 27.5%	5 77.4%	2 26.3%	5 27.3%
	No	111 72.5%	1 22.6%	6 73.7%	14 72.7%
11aJ. There is plenty of free and convenient parking at Metrolink stations	Total	153	6	8	19
	Yes	104 67.8%	4 61.3%	5 65.0%	14 71.5%
	No	46 29.9%	1 11.3%	3 35.0%	6 28.5%
	DK/NA	4 2.3%	2 27.4%	0 .0%	0 .0%
11aK. The train you ride on is clean and comfortable	Total	153	6	8	19
	Yes	97 63.3%	6 88.7%	7 91.2%	11 54.7%
	No	52 34.2%	1 11.3%	1 8.8%	8 41.6%
	DK/NA	4 2.5%	0 .0%	0 .0%	1 3.7%

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		Household Income	
		$50,000 to $99,999	$100,000 or higher
11aA. Once a month, there was a weekend free ride promotion	Total	60	60
	Yes	7 11.8%	10 16.3%
	No	52 87.0%	49 82.5%
	DK/NA	1 1.2%	1 1.2%
11aB. Weekend fare is currently discounted to half of the regular weekday fare	Total	60	60
	Yes	5 7.7%	6 9.7%
	No	55 91.1%	54 90.3%
	DK/NA	1 1.2%	0 .0%
11aC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Total	60	60
	Yes	4 7.1%	4 7.2%
	No	55 91.7%	55 91.6%
	DK/NA	1 1.2%	1 1.2%
11aD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	60	60
	Yes	42 69.7%	43 72.9%
	No	18 30.3%	15 25.9%
	DK/NA	0 .0%	1 1.2%
11aE. Metrolink stations are very close to fairs, festivals and other community recreational events	Total	60	60
	Yes	24 39.3%	24 40.5%
	No	35 57.8%	35 58.3%
	DK/NA	2 2.9%	1 1.2%
11aF. Up to 3 children ages 6 or under ride for free	Total	60	60
	Yes	10 16.0%	9 15.9%
	No	49 82.2%	48 80.1%
	DK/NA	1 1.7%	2 4.0%
11aG. You can obtain schedule information online	Total	60	60
	Yes	38 62.7%	42 70.4%

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		Household Income	
		$50,000 to $99,999	$100,000 or higher
11aG. You can obtain schedule information online	No	22 37.3%	17 28.4%
	DK/NA	0 .0%	1 1.2%
11aH. You can take your bike on the train	Total	60	60
	Yes	17 28.5%	26 43.8%
	No	42 70.3%	30 50.9%
	DK/NA	1 1.2%	3 5.3%
11aI. There are free bus connections to and from Metrolink stations	Total	60	60
	Yes	16 26.7%	14 23.2%
	No	44 73.3%	46 76.8%
11aJ. There is plenty of free and convenient parking at Metrolink stations	Total	60	60
	Yes	37 61.4%	44 74.1%
	No	22 36.7%	15 24.8%
	DK/NA	1 1.9%	1 1.2%
11aK. The train you ride on is clean and comfortable	Total	60	60
	Yes	34 56.0%	40 67.0%
	No	24 40.0%	19 31.8%
	DK/NA	2 4.0%	1 1.2%

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		Under $15,000 (A)	$15,000 to $24,999 (B)	$25,000 to $49,999 (C)	$50,000 to $99,999 (D)	$100,000 or higher (E)
11aA. Once a month, there was a weekend free ride promotion	Yes		.a			
	No		.a			
	DK/NA	.a	.a	.a		
11aB. Weekend fare is currently discounted to half of the regular weekday fare	Yes					
	No					
	DK/NA	.a	.a	.a		.a
11aC. Some shops and restaurants around Metrolink stations offer discounts to weekend...	Yes		.a			
	No		.a			
	DK/NA	.a	.a	.a		
11aD. Metrolink stations are very close to recreational destinations, such as the beach...	Yes					
	No					
	DK/NA	.a	.a	.a	.a	
11aE. Metrolink stations are very close to fairs, festivals and other community recreational...	Yes					
	No					
	DK/NA	.a	.a	.a		
11aF. Up to 3 children ages 6 or under ride for free	Yes					
	No					
	DK/NA		.a	.a		
11aG. You can obtain schedule information online	Yes					
	No					
	DK/NA	.a	.a	.a	.a	
11aH. You can take your bike on the train	Yes					
	No					
	DK/NA	.a	.a	.a		
11aI. There are free bus connections to and from Metrolink stations	Yes	E				A
	No					
11aJ. There is plenty of free and convenient parking at Metrolink stations	Yes					
	No					
	DK/NA	D E	.a	.a		
11aK. The train you ride on is clean and comfortable	Yes					
	No					
	DK/NA	.a	.a			

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		Gender		
		Total	Male	Female
11aA. Once a month, there was a weekend free ride promotion	Total	192	102	90
	Yes	28 / 14.6%	19 / 18.3%	9 / 10.5%

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		Gender		
		Total	Male	Female
11aA. Once a month, there was a weekend free ride promotion	No	163 / 84.6%	82 / 81.0%	80 / 88.7%
	DK/NA	1 / .7%	1 / .7%	1 / .8%
	Total	192	102	90
11aB. Weekend fare is currently discounted to half of the regular weekday fare	Yes	22 / 11.3%	10 / 9.9%	12 / 12.9%
	No	170 / 88.3%	91 / 89.4%	79 / 87.1%
	DK/NA	1 / .4%	1 / .7%	0 / .0%
	Total	192	102	90
11aC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Yes	14 / 7.2%	8 / 7.7%	6 / 6.7%
	No	177 / 92.0%	92 / 90.9%	84 / 93.3%
	DK/NA	1 / .7%	1 / 1.4%	0 / .0%
	Total	192	102	90
11aD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Yes	139 / 72.3%	77 / 76.1%	61 / 68.1%
	No	52 / 26.9%	24 / 23.9%	27 / 30.4%
	DK/NA	1 / .7%	0 / .0%	1 / 1.6%
	Total	192	102	90
11aE. Metrolink stations are very close to fairs, festivals and other community recreational events	Yes	82 / 42.5%	50 / 49.2%	32 / 35.0%
	No	108 / 56.2%	49 / 48.4%	59 / 65.0%
	DK/NA	2 / 1.3%	2 / 2.4%	0 / .0%
	Total	192	102	90
11aF. Up to 3 children ages 6 or under ride for free	Yes	32 / 16.9%	19 / 18.5%	14 / 15.2%
	No	155 / 80.5%	82 / 80.5%	73 / 80.6%
	DK/NA	5 / 2.5%	1 / 1.0%	4 / 4.3%
	Total	192	102	90
11aG. You can obtain schedule information online	Yes	121 / 63.2%	70 / 68.7%	51 / 57.0%
	No	70 / 36.4%	32 / 31.3%	38 / 42.2%
	DK/NA	1 / .4%	0 / .0%	1 / .8%
11aH. You can take your bike on the train	Total	192	102	90

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		Gender		
		Total	Male	Female
11aH. You can take your bike on the train	Yes	72 / 37.5%	40 / 39.7%	32 / 35.0%
	No	113 / 58.8%	60 / 58.9%	53 / 58.8%
	DK/NA	7 / 3.7%	1 / 1.4%	6 / 6.2%
	Total	192	102	90
11aI. There are free bus connections to and from Metrolink stations	Yes	52 / 26.9%	31 / 30.4%	21 / 23.0%
	No	140 / 73.1%	71 / 69.6%	69 / 77.0%
	Total	192	102	90
11aJ. There is plenty of free and convenient parking at Metrolink stations	Yes	126 / 65.5%	66 / 64.4%	60 / 66.8%
	No	60 / 31.2%	33 / 32.6%	27 / 29.7%
	DK/NA	6 / 3.3%	3 / 3.1%	3 / 3.5%
	Total	192	102	90
11aK. The train you ride on is clean and comfortable	Yes	119 / 62.1%	62 / 60.6%	58 / 63.8%
	No	68 / 35.2%	37 / 36.3%	31 / 33.8%
	DK/NA	5 / 2.8%	3 / 3.1%	2 / 2.4%

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		Gender	
		Male (A)	Female (B)
11aA. Once a month, there was a weekend free ride promotion	Yes		
	No		
	DK/NA		
11aB. Weekend fare is currently discounted to half of the regular weekday fare	Yes		
	No		
	DK/NA		.a
11aC. Some shops and restaurants around Metrolink stations offer discounts to weekend...	Yes		
	No		
	DK/NA		.a
11aD. Metrolink stations are very close to recreational destinations...	Yes		
	No		
	DK/NA	.a	
11aE. Metrolink stations are very close to fairs, festivals and other community recreational...	Yes	B	
	No		A
	DK/NA		.a
11aF. Up to 3 children ages 6 or under ride for free	Yes		
	No		
	DK/NA		
11aG. You can obtain schedule information online	Yes		
	No		
	DK/NA	.a	
11aH. You can take your bike on the train	Yes		
	No		
	DK/NA		
11aI. There are free bus connections to and from...	Yes		
	No		
11aJ. There is plenty of free and convenient parking at Metrolink stations	Yes		
	No		
	DK/NA		
11aK. The train you ride on is clean and comfortable	Yes		
	No		
	DK/NA		

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a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Weekend Travel		
		Total	Local	Non-Local
12AA. Once a month, there was a weekend free ride promotion	Total	547	320	289
	No effect	208 / 38.1%	120 / 37.6%	107 / 37.1%

		Weekend Travel		
		Total	Local	Non-Local
12AA. Once a month, there was a weekend free ride promotion	Somewhat More Likely	182 33.2%	111 34.7%	97 33.4%
	Much More Likely	154 28.1%	85 26.6%	85 29.5%
	DK/NA	3 .6%	3 1.0%	0 .0%
12AB. Weekend fare is currently discounted to half of the regular weekday fare	Total	547	320	289
	No effect	199 36.5%	117 36.7%	104 36.0%
	Somewhat More Likely	178 32.6%	111 34.6%	84 29.1%
	Much More Likely	167 30.5%	90 28.1%	100 34.6%
	DK/NA	2 .4%	2 .5%	1 .2%
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Total	547	320	289
	No effect	251 46.0%	139 43.5%	139 48.0%
	Somewhat More Likely	175 32.0%	116 36.3%	82 28.5%
	Much More Likely	114 20.9%	60 18.9%	66 22.9%
	DK/NA	6 1.1%	4 1.3%	2 .6%
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	547	320	289
	No effect	211 38.6%	118 37.0%	120 41.6%
	Somewhat More Likely	181 33.2%	107 33.4%	94 32.4%
	Much More Likely	150 27.4%	91 28.6%	74 25.6%
	DK/NA	5 .8%	3 1.0%	1 .5%
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	Total	547	320	289
	No effect	223 40.8%	124 38.9%	120 41.3%
	Somewhat More Likely	171 31.4%	104 32.6%	89 30.8%
	Much More Likely	148 27.0%	87 27.1%	79 27.3%
	DK/NA	4 .8%	4 1.3%	2 .6%
12AF. Up to 3 children ages 6 or under ride for free	Total	547	320	289
	No effect	334 61.1%	191 59.8%	173 59.8%
	Somewhat More Likely	111 20.4%	70 21.8%	61 21.1%
	Much More Likely	95 17.4%	53 16.7%	52 18.0%

		Weekend Travel		
		Total	Local	Non-Local
12AF. Up to 3 children ages 6 or under ride for .	DK/NA	6 1.2%	6 1.7%	3 1.1%
	Total	547	320	289
12AG. You can obtain schedule information online	No effect	210 38.3%	121 38.0%	111 38.2%
	Somewhat More Likely	194 35.4%	122 38.0%	97 33.5%
	Much More Likely	135 24.8%	73 22.9%	77 26.6%
	DK/NA	8 1.5%	3 1.1%	5 1.7%
	Total	547	320	289
12AH. You can take your bike on the train	No effect	334 61.1%	183 57.4%	184 63.7%
	Somewhat More Likely	108 19.8%	69 21.7%	54 18.6%
	Much More Likely	99 18.0%	63 19.6%	48 16.5%
	DK/NA	6 1.1%	4 1.3%	3 1.2%
	Total	547	320	289
12AI. There are free bus connections to and from Metrolink stations	No effect	244 44.6%	145 45.2%	127 43.9%
	Somewhat More Likely	160 29.2%	95 29.8%	81 28.0%
	Much More Likely	138 25.3%	75 23.4%	80 27.7%
	DK/NA	5 .9%	5 1.5%	1 .5%
	Total	547	320	289
12AJ. There is plenty of free and convenient parking at Metrolink stations	No effect	204 37.4%	122 38.3%	107 36.9%
	Somewhat More Likely	168 30.6%	99 30.9%	87 30.1%
	Much More Likely	167 30.6%	95 29.6%	92 31.7%
	DK/NA	8 1.4%	4 1.2%	4 1.3%
	Total	547	320	289
12AK. The train you ride on is clean and comfortable	No effect	179 32.8%	111 34.9%	90 31.1%
	Somewhat More Likely	168 30.7%	99 30.9%	84 28.9%
	Much More Likely	194 35.5%	107 33.4%	112 38.8%
	DK/NA	6 1.1%	2 .8%	3 1.2%

Comparisons of Column Proportions[b,c]

		Weekend Travel	
		Local (A)	Non-Local (B)
12AA. Once a month, there was a weekend free ride promotion	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		.a
12AB. Weekend fare is currently discounted to half of the regular weekday fare	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	No effect		
	Somewhat More Likely	B	
	Much More Likely		
	DK/NA		
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
12AF. Up to 3 children ages 6 or under ride for free	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
12AG. You can obtain schedule information online	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
12AH. You can take your bike on the train	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
12AI. There are free bus connections to and from Metrolink stations	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[b,c]

		Weekend Travel	
		Local (A)	Non-Local (B)
12AJ. There is plenty of free and convenient parking at Metrolink stations	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
12AK. The train you ride on is clean and comfortable	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Travel Time		
		Total	AM	PM
12AA. Once a month, there was a weekend free ride promotion	Total	468	306	162
	No effect	169 36.0%	105 34.4%	63 39.1%
	Somewhat More Likely	164 35.0%	106 34.6%	58 35.8%
	Much More Likely	133 28.4%	93 30.5%	40 24.6%
	DK/NA	2 .5%	2 .6%	1 .4%
12AB. Weekend fare is currently discounted to half of the regular weekday fare	Total	468	306	162
	No effect	159 34.0%	105 34.2%	54 33.5%
	Somewhat More Likely	164 35.1%	105 34.3%	59 36.6%
	Much More Likely	144 30.8%	96 31.2%	48 29.9%
	DK/NA	1 .2%	1 .2%	0 .0%
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Total	468	306	162
	No effect	205 43.7%	133 43.3%	72 44.5%
	Somewhat More Likely	158 33.6%	98 32.1%	59 36.5%
	Much More Likely	100 21.4%	70 22.9%	30 18.6%

		Travel Time		
		Total	AM	PM
12AC. Some shops and restaurants around	DK/NA	6 1.3%	5 1.7%	1 .4%
	Total	468	306	162
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	No effect	167 35.6%	98 32.1%	69 42.3%
	Somewhat More Likely	162 34.5%	113 36.8%	49 30.2%
	Much More Likely	135 28.9%	91 29.8%	44 27.0%
	DK/NA	5 1.0%	4 1.3%	1 .4%
	Total	468	306	162
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	No effect	179 38.3%	114 37.3%	65 40.3%
	Somewhat More Likely	148 31.5%	100 32.7%	48 29.4%
	Much More Likely	137 29.3%	90 29.5%	47 28.8%
	DK/NA	4 .9%	2 .6%	2 1.5%
	Total	468	306	162
12AF. Up to 3 children ages 6 or under ride for free	No effect	280 59.7%	179 58.5%	100 62.0%
	Somewhat More Likely	96 20.4%	65 21.2%	31 19.0%
	Much More Likely	88 18.9%	58 19.1%	30 18.6%
	DK/NA	5 1.0%	4 1.3%	1 .4%
	Total	468	306	162
12AG. You can obtain schedule information online	No effect	168 35.8%	107 35.0%	61 37.3%
	Somewhat More Likely	179 38.1%	123 40.1%	56 34.5%
	Much More Likely	114 24.3%	68 22.2%	46 28.2%
	DK/NA	8 1.8%	8 2.7%	0 .0%
	Total	468	306	162
12AH. You can take your bike on the train	No effect	285 60.8%	183 59.9%	101 62.6%
	Somewhat More Likely	93 19.8%	58 18.9%	35 21.6%
	Much More Likely	86 18.4%	61 20.0%	25 15.4%
	DK/NA	4 .9%	3 1.1%	1 .4%
12AI. There are free bus connections to and from	Total	468	306	162

		Travel Time		
		Total	AM	PM
	No effect	197 42.0%	123 40.2%	74 45.3%
12AI. There are free bus connections to and from Metrolink stations	Somewhat More Likely	143 30.6%	94 30.6%	50 30.6%
	Much More Likely	124 26.4%	86 27.9%	38 23.4%
	DK/NA	5 1.0%	4 1.3%	1 .6%
	Total	468	306	162
12AJ. There is plenty of free and convenient parking at Metrolink stations	No effect	163 34.8%	104 34.0%	59 36.3%
	Somewhat More Likely	151 32.2%	104 34.0%	47 28.8%
	Much More Likely	147 31.4%	91 29.8%	56 34.4%
	DK/NA	7 1.5%	6 2.1%	1 .4%
	Total	468	306	162
12AK. The train you ride on is clean and comfortable	No effect	147 31.3%	92 30.1%	54 33.6%
	Somewhat More Likely	148 31.7%	105 34.2%	44 26.9%
	Much More Likely	169 36.0%	105 34.4%	63 39.0%
	DK/NA	5 1.0%	4 1.3%	1 .4%

Comparisons of Column Proportions[b,c]

		Travel Time	
		AM (A)	PM (B)
12AA. Once a month, there was a weekend free ride promotion	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
12AB. Weekend fare is currently discounted to half of the regular weekday fare	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		.a
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	No effect		A
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
12AF. Up to 3 children ages 6 or under ride for free	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
12AG. You can obtain schedule information online	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		.a
12AH. You can take your bike on the train	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
12AI. There are free bus connections to and from Metrolink stations	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[b,c]

		Travel Time	
		AM (A)	PM (B)
12AJ. There is plenty of free and convenient parking at Metrolink stations	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
12AK. The train you ride on is clean and comfortable	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Aware of Weekend Service		
		Total	Yes	No
	Total	594	192	401
12AA. Once a month, there was a weekend free ride promotion	No effect	230 38.8%	88 46.0%	142 35.4%
	Somewhat More Likely	197 33.3%	61 31.7%	137 34.0%
	Much More Likely	161 27.2%	39 20.3%	122 30.4%
	DK/NA	5 .8%	4 2.0%	1 .2%
	Total	594	192	401
12AB. Weekend fare is currently discounted to half of the regular weekday fare	No effect	227 38.2%	95 49.5%	132 32.8%
	Somewhat More Likely	188 31.7%	52 27.2%	136 33.8%
	Much More Likely	174 29.3%	43 22.4%	131 32.7%
	DK/NA	5 .8%	2 .9%	3 .8%
	Total	594	192	401
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	No effect	280 47.2%	115 60.1%	165 41.1%
	Somewhat More Likely	183 30.9%	50 26.2%	133 33.1%
	Much More Likely	123 20.7%	26 13.3%	97 24.2%

		Aware of Weekend Service		
		Total	Yes	No
12AC. Some shops and restaurants around	DK/NA	7 1.2%	1 .4%	7 1.6%
	Total	594	192	401
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	No effect	233 39.2%	104 54.0%	129 32.1%
	Somewhat More Likely	188 31.6%	56 29.3%	132 32.8%
	Much More Likely	168 28.3%	29 15.1%	139 34.6%
	DK/NA	5 .9%	3 1.6%	2 .5%
	Total	594	192	401
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	No effect	247 41.6%	110 57.5%	136 34.0%
	Somewhat More Likely	181 30.5%	49 25.6%	132 32.9%
	Much More Likely	160 27.0%	30 15.7%	130 32.3%
	DK/NA	6 .9%	2 1.3%	3 .8%
	Total	594	192	401
12AF. Up to 3 children ages 6 or under ride for free	No effect	362 61.1%	137 71.1%	226 56.2%
	Somewhat More Likely	119 20.1%	25 13.2%	94 23.4%
	Much More Likely	104 17.6%	24 12.7%	80 19.9%
	DK/NA	8 1.3%	6 2.9%	2 .5%
	Total	594	192	401
12AG. You can obtain schedule information online	No effect	234 39.4%	96 49.9%	138 34.4%
	Somewhat More Likely	206 34.7%	62 32.4%	144 35.8%
	Much More Likely	144 24.3%	28 14.6%	116 28.9%
	DK/NA	10 1.6%	6 3.1%	4 1.0%
	Total	594	192	401
12AH. You can take your bike on the train	No effect	365 61.6%	139 72.5%	226 56.3%
	Somewhat More Likely	113 19.1%	31 16.3%	82 20.4%
	Much More Likely	110 18.5%	18 9.4%	92 22.9%
	DK/NA	5 .8%	3 1.8%	1 .4%
12AI. There are free bus connections to and from	Total	594	192	401

		Aware of Weekend Service		
		Total	Yes	No
	No effect	275 46.3%	111 57.7%	164 40.8%
12AI. There are free bus connections to and from Metrolink stations	Somewhat More Likely	169 28.5%	47 24.4%	123 30.5%
	Much More Likely	144 24.2%	33 17.0%	111 27.7%
	DK/NA	6 .9%	2 .9%	4 1.0%
	Total	594	192	401
12AJ. There is plenty of free and convenient parking at Metrolink stations	No effect	228 38.4%	105 54.6%	123 30.6%
	Somewhat More Likely	177 29.9%	45 23.3%	132 33.0%
	Much More Likely	181 30.4%	38 19.5%	143 35.6%
	DK/NA	8 1.3%	5 2.6%	3 .7%
	Total	594	192	401
12AK. The train you ride on is clean and comfortable	No effect	201 33.8%	101 52.5%	100 24.9%
	Somewhat More Likely	176 29.7%	43 22.4%	133 33.1%
	Much More Likely	209 35.1%	47 24.3%	162 40.4%
	DK/NA	8 1.4%	2 .9%	7 1.6%

Comparisons of Column Proportions[a,b]

		Aware of Weekend Service	
		Yes (A)	No (B)
12AA. Once a month, there was a weekend free ride promotion	No effect	B	
	Somewhat More Likely		A
	Much More Likely		A
	DK/NA	B	
12AB. Weekend fare is currently discounted to half of the regular weekday fare	No effect	B	
	Somewhat More Likely		
	Much More Likely		A
	DK/NA		
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	No effect	B	
	Somewhat More Likely		
	Much More Likely		A
	DK/NA		
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	No effect	B	
	Somewhat More Likely		
	Much More Likely		A
	DK/NA		
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	No effect	B	
	Somewhat More Likely		
	Much More Likely		A
	DK/NA		
12AF. Up to 3 children ages 6 or under ride for free	No effect	B	
	Somewhat More Likely		A
	Much More Likely		A
	DK/NA	B	
12AG. You can obtain schedule information online	No effect	B	
	Somewhat More Likely		
	Much More Likely		A
	DK/NA		
12AH. You can take your bike on the train	No effect	B	
	Somewhat More Likely		
	Much More Likely		A
	DK/NA		
12AI. There are free bus connections to and from Metrolink stations	No effect	B	
	Somewhat More Likely		
	Much More Likely		A
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[a,b]

		Aware of Weekend Service	
		Yes (A)	No (B)
12AJ. There is plenty of free and convenient parking at Metrolink stations	No effect	B	
	Somewhat More Likely		A
	Much More Likely		A
	DK/NA		
12AK. The train you ride on is clean and comfortable	No effect	B	
	Somewhat More Likely		A
	Much More Likely		A
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Weekday Riders		
		Total	Yes	No
	Total	189	41	148
12AA. Once a month, there was a weekend free ride promotion	No effect	87 46.1%	16 39.8%	71 47.9%
	Somewhat More Likely	60 31.6%	19 46.2%	41 27.6%
	Much More Likely	39 20.6%	6 14.0%	33 22.4%
	DK/NA	3 1.7%	0 .0%	3 2.1%
	Total	189	41	148
12AB. Weekend fare is currently discounted to half of the regular weekday fare	No effect	93 49.3%	10 24.5%	83 56.2%
	Somewhat More Likely	51 27.1%	15 37.1%	36 24.3%
	Much More Likely	43 22.7%	14 34.2%	29 19.5%
	DK/NA	2 .9%	2 4.2%	0 .0%
	Total	189	41	148
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	No effect	114 60.5%	16 39.7%	98 66.2%
	Somewhat More Likely	50 26.5%	15 37.2%	35 23.6%
	Much More Likely	25 13.0%	9 23.1%	15 10.2%
	DK/NA			

		Weekday Riders		
		Total	Yes	No
	Total	189	41	148
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	No effect	101 53.3%	20 49.6%	81 54.3%
	Somewhat More Likely	56 29.7%	13 30.5%	44 29.5%
	Much More Likely	29 15.3%	8 19.9%	21 14.1%
	DK/NA	3 1.7%	0 .0%	3 2.1%
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	Total	189	41	148
	No effect	108 57.2%	19 46.4%	89 60.2%
	Somewhat More Likely	49 25.9%	9 22.8%	40 26.8%
	Much More Likely	30 15.9%	11 26.6%	19 13.0%
	DK/NA	2 .9%	2 4.2%	0 .0%
12AF. Up to 3 children ages 6 or under ride for free	Total	189	41	148
	No effect	135 71.1%	23 55.5%	112 75.4%
	Somewhat More Likely	25 13.4%	12 29.1%	13 9.1%
	Much More Likely	24 12.9%	6 15.4%	18 12.2%
	DK/NA	5 2.6%	0 .0%	5 3.3%
12AG. You can obtain schedule information online	Total	189	41	148
	No effect	94 49.6%	17 41.3%	77 51.9%
	Somewhat More Likely	62 32.9%	15 35.4%	48 32.2%
	Much More Likely	28 14.8%	10 23.4%	18 12.4%
	DK/NA	5 2.7%	0 .0%	5 3.5%
12AH. You can take your bike on the train	Total	189	41	148
	No effect	136 72.1%	24 59.4%	112 75.6%
	Somewhat More Likely	31 16.6%	13 32.6%	18 12.1%
	Much More Likely	18 9.5%	3 8.0%	15 9.9%
	DK/NA	3 1.8%	0 .0%	3 2.3%
12AI. There are free bus connections to and from Metrolink stations	Total	189	41	148
	No effect	109 57.6%	20 49.3%	89 59.9%

		Weekday Riders		
		Total	Yes	No
12AI. There are free bus connections to and from Metrolink stations	Somewhat More Likely	47 24.8%	14 35.3%	32 21.8%
	Much More Likely	32 16.7%	6 15.4%	25 17.1%
	DK/NA	2 .9%	0 .0%	2 1.2%
12AJ. There is plenty of free and convenient parking at Metrolink stations	Total	189	41	148
	No effect	103 54.5%	16 39.1%	87 58.7%
	Somewhat More Likely	45 23.6%	14 35.0%	30 20.5%
	Much More Likely	37 19.3%	11 25.9%	26 17.5%
	DK/NA	5 2.6%	0 .0%	5 3.3%
12AK. The train you ride on is clean and comfortable	Total	189	41	148
	No effect	99 52.3%	17 40.5%	82 55.6%
	Somewhat More Likely	43 22.7%	11 27.0%	32 21.5%
	Much More Likely	47 24.6%	13 32.5%	33 22.4%
	DK/NA	1 .4%	0 .0%	1 .5%

Comparisons of Column Proportions[b,c]

		Weekday Riders	
		Yes (A)	No (B)
12AA. Once a month, there was a weekend free ride promotion	No effect		
	Somewhat More Likely	B	
	Much More Likely		
	DK/NA	.[a]	
12AB. Weekend fare is currently discounted to half of the regular weekday fare	No effect		A
	Somewhat More Likely		
	Much More Likely	B	
	DK/NA	.[a]	A
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	No effect		A
	Somewhat More Likely		
	Much More Likely	B	
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA	.[a]	
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	No effect		
	Somewhat More Likely		
	Much More Likely	B	.[a]
	DK/NA		A
12AF. Up to 3 children ages 6 or under ride for free	No effect		A
	Somewhat More Likely	B	
	Much More Likely		
	DK/NA	.[a]	
12AG. You can obtain schedule information online	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA	.[a]	
12AH. You can take your bike on the train	No effect		A
	Somewhat More Likely	B	
	Much More Likely		
	DK/NA	.[a]	
12AI. There are free bus connections to and from Metrolink stations	No effect		A
	Somewhat More Likely		
	Much More Likely		
	DK/NA	.[a]	
12AJ. There is plenty of free and convenient parking at Metrolink stations	No effect		A
	Somewhat More Likely		
	Much More Likely		
	DK/NA	.[a]	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[b,c]

		Weekday Riders	
		Yes (A)	No (B)
12AK. The train you ride on is clean and comfortable	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA	.[a]	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Internet Access		
		Total	Yes	No
12AA. Once a month, there was a weekend free ride promotion	Total	598	495	103
	No effect	229 38.3%	192 38.7%	38 36.5%
	Somewhat More Likely	198 33.1%	157 31.8%	41 39.7%
	Much More Likely	166 27.8%	143 28.9%	23 22.4%
	DK/NA	5 .8%	3 .6%	1 1.4%
12AB. Weekend fare is currently discounted to half of the regular weekday fare	Total	598	495	103
	No effect	226 37.7%	187 37.8%	39 37.5%
	Somewhat More Likely	189 31.6%	148 29.8%	42 40.5%
	Much More Likely	178 29.8%	156 31.4%	23 22.0%
	DK/NA	5 .8%	5 1.0%	0 .0%
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Total	598	495	103
	No effect	280 46.8%	239 48.2%	41 40.0%
	Somewhat More Likely	183 30.6%	150 30.2%	34 32.6%
	Much More Likely	128 21.4%	101 20.4%	26 25.7%
	DK/NA	7 1.2%	6 1.1%	2 1.7%
12AD. Metrolink stations are very close to recreational destinations, such as the beach,	Total	598	495	103
	No effect	232 38.7%	185 37.4%	46 45.1%

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		Internet Access		
		Total	Yes	No
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Somewhat More Likely	189 / 31.5%	153 / 30.9%	36 / 34.6%
	Much More Likely	173 / 28.9%	153 / 30.8%	20 / 19.7%
	DK/NA	5 / .9%	5 / .9%	1 / .7%
	Total	598	495	103
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	No effect	247 / 41.2%	213 / 42.9%	34 / 33.1%
	Somewhat More Likely	182 / 30.4%	146 / 29.4%	36 / 35.0%
	Much More Likely	164 / 27.5%	135 / 27.2%	30 / 28.8%
	DK/NA	6 / .9%	2 / .5%	3 / 3.1%
	Total	598	495	103
12AF. Up to 3 children ages 6 or under ride for free	No effect	364 / 60.8%	316 / 63.9%	47 / 45.9%
	Somewhat More Likely	120 / 20.0%	84 / 16.9%	36 / 35.2%
	Much More Likely	107 / 17.9%	90 / 18.2%	17 / 16.6%
	DK/NA	8 / 1.3%	5 / 1.1%	2 / 2.4%
	Total	598	495	103
12AG. You can obtain schedule information online	No effect	235 / 39.3%	188 / 38.0%	47 / 45.5%
	Somewhat More Likely	205 / 34.3%	165 / 33.3%	40 / 39.0%
	Much More Likely	148 / 24.8%	136 / 27.4%	13 / 12.5%
	DK/NA	10 / 1.6%	7 / 1.3%	3 / 3.1%
	Total	598	495	103
12AH. You can take your bike on the train	No effect	365 / 61.0%	317 / 63.9%	48 / 47.1%
	Somewhat More Likely	115 / 19.2%	85 / 17.2%	30 / 28.8%
	Much More Likely	112 / 18.7%	91 / 18.3%	21 / 20.7%
	DK/NA	7 / 1.1%	3 / .6%	3 / 3.4%
	Total	598	495	103
12AI. There are free bus connections to and from Metrolink stations	No effect	274 / 45.8%	233 / 47.0%	41 / 40.0%
	Somewhat More Likely	170 / 28.4%	132 / 26.7%	38 / 36.7%
	Much More Likely	149 / 24.9%	127 / 25.5%	22 / 21.6%

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		Internet Access		
		Total	Yes	No
12AI. There are free bus connections to and from	DK/NA	6 / .9%	4 / .8%	2 / 1.7%
	Total	598	495	103
12AJ. There is plenty of free and convenient parking at Metrolink stations	No effect	229 / 38.3%	193 / 38.9%	36 / 35.4%
	Somewhat More Likely	177 / 29.6%	135 / 27.3%	42 / 40.8%
	Much More Likely	183 / 30.6%	162 / 32.7%	21 / 20.7%
	DK/NA	9 / 1.4%	5 / 1.1%	3 / 3.1%
	Total	598	495	103
12AK. The train you ride on is clean and comfortable	No effect	200 / 33.4%	164 / 33.0%	36 / 35.1%
	Somewhat More Likely	177 / 29.7%	137 / 27.6%	41 / 39.8%
	Much More Likely	213 / 35.6%	187 / 37.8%	26 / 25.1%
	DK/NA	8 / 1.4%	8 / 1.7%	0 / .0%

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Comparisons of Column Proportions[b,c]

		Internet Access Yes (A)	No (B)
12AA. Once a month, there was a weekend free ride promotion	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
12AB. Weekend fare is currently discounted to half of the regular weekday fare	No effect		
	Somewhat More Likely		A
	Much More Likely		
	DK/NA		a
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	No effect		
	Somewhat More Likely		
	Much More Likely	B	
	DK/NA		
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		A
12AF. Up to 3 children ages 6 or under ride for free	No effect	B	
	Somewhat More Likely		A
	Much More Likely		
	DK/NA		
12AG. You can obtain schedule information online	No effect		
	Somewhat More Likely		
	Much More Likely	B	
	DK/NA		
12AH. You can take your bike on the train	No effect	B	
	Somewhat More Likely		A
	Much More Likely		
	DK/NA		A
12AI. There are free bus connections to and from Metrolink stations	No effect		
	Somewhat More Likely		A
	Much More Likely		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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Comparisons of Column Proportions[b,c]

		Internet Access Yes (A)	No (B)
12AJ. There is plenty of free and convenient parking at Metrolink stations	No effect		
	Somewhat More Likely		A
	Much More Likely	B	
	DK/NA		
12AK. The train you ride on is clean and comfortable	No effect		
	Somewhat More Likely		A
	Much More Likely	B	
	DK/NA		a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

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		Age			
		Total	18 to 24	25 to 34	35 to 44
12AA. Once a month, there was a weekend free ride promotion	Total	585	69	109	110
	No effect	227 38.8%	20 28.7%	39 35.9%	33 30.0%
	Somewhat More Likely	189 32.3%	28 41.0%	38 34.9%	39 35.2%
	Much More Likely	164 28.1%	21 30.2%	32 29.1%	35 32.0%
	DK/NA	5 .8%	0 .0%	0 .0%	3 2.8%
12AB. Weekend fare is currently discounted to half of the regular weekday fare	Total	585	69	109	110
	No effect	221 37.9%	25 35.8%	30 27.1%	36 32.9%
	Somewhat More Likely	182 31.1%	20 29.0%	39 35.5%	40 36.0%
	Much More Likely	177 30.2%	23 32.7%	41 37.4%	32 28.8%
	DK/NA	5 .8%	2 2.5%	0 .0%	2 2.2%
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Total	585	69	109	110
	No effect	276 47.2%	17 24.8%	51 46.4%	43 38.8%
	Somewhat More Likely	175 30.0%	33 48.1%	33 30.7%	36 32.7%
	Much More Likely	126 21.6%	19 27.1%	25 22.9%	26 23.4%
	DK/NA	7 1.2%	0 .0%	0 .0%	6 5.1%
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	585	69	109	110
	No effect	228 39.0%	15 21.7%	38 34.9%	29 26.4%
	Somewhat More Likely	182 31.1%	30 43.4%	29 26.5%	45 40.7%
	Much More Likely	169 29.0%	24 34.9%	42 38.7%	33 30.0%
	DK/NA	5 .9%	0 .0%	0 .0%	3 2.8%
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	Total	585	69	109	110
	No effect	241 41.3%	20 28.7%	38 35.2%	39 35.3%
	Somewhat More Likely	176 30.1%	28 40.2%	33 30.2%	35 32.0%
	Much More Likely	162 27.6%	20 28.6%	38 34.5%	34 30.5%
	DK/NA	6 1.0%	2 2.5%	0 .0%	2 2.2%
12AF. Up to 3 children ages 6 or under ride for free	Total	585	69	109	110
	No effect	356 60.9%	40 57.3%	57 51.9%	53 47.6%

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		Age			
		Total	18 to 24	25 to 34	35 to 44
12AF. Up to 3 children ages 6 or under ride for free	Somewhat More Likely	114 19.5%	17 24.7%	27 25.0%	29 25.8%
	Much More Likely	107 18.3%	12 18.0%	25 23.1%	26 23.7%
	DK/NA	8 1.3%	0 .0%	0 .0%	3 2.8%
12AG. You can obtain schedule information online	Total	585	69	109	110
	No effect	229 39.2%	22 31.6%	34 30.8%	34 31.2%
	Somewhat More Likely	200 34.2%	26 38.4%	43 39.7%	48 43.7%
	Much More Likely	146 25.0%	19 27.5%	32 29.5%	25 22.8%
	DK/NA	10 1.7%	2 2.5%	0 .0%	2 2.2%
12AH. You can take your bike on the train	Total	585	69	109	110
	No effect	356 60.9%	37 53.4%	68 62.1%	55 49.4%
	Somewhat More Likely	110 18.8%	16 23.0%	16 14.9%	27 24.7%
	Much More Likely	112 19.1%	16 23.6%	24 22.3%	28 25.2%
	DK/NA	7 1.1%	0 .0%	1 .7%	1 .7%
12AI. There are free bus connections to and from Metrolink stations	Total	585	69	109	110
	No effect	269 46.0%	20 28.3%	46 42.3%	47 42.8%
	Somewhat More Likely	162 27.7%	25 35.7%	34 31.4%	34 31.1%
	Much More Likely	148 25.3%	24 34.6%	29 26.3%	27 24.8%
	DK/NA	6 1.0%	1 1.4%	0 .0%	1 1.3%
12AJ. There is plenty of free and convenient parking at Metrolink stations	Total	585	69	109	110
	No effect	224 38.4%	21 30.5%	36 32.8%	38 34.5%
	Somewhat More Likely	172 29.4%	24 35.3%	38 34.6%	38 34.4%
	Much More Likely	180 30.7%	24 34.2%	36 32.6%	34 30.4%
	DK/NA	9 1.5%	0 .0%	0 .0%	1 .7%
12AK. The train you ride on is clean and comfortable	Total	585	69	109	110
	No effect	194 33.2%	18 26.2%	30 27.6%	35 31.9%
	Somewhat More Likely	172 29.4%	17 24.0%	35 31.9%	41 36.8%

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		Age			
		Total	18 to 24	25 to 34	35 to 44
12AK. The train you ride on is clean and comfortable	Much More Likely	210 36.0%	34 49.8%	43 39.8%	33 30.0%
	DK/NA	8 1.4%	0 .0%	1 .7%	1 1.3%

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		Age	
		45 to 54	55 and over
12AA. Once a month, there was a weekend free ride promotion	Total	122	174
	No effect	45 37.3%	89 51.2%
	Somewhat More Likely	36 29.3%	48 27.6%
	Much More Likely	40 32.8%	36 20.8%
	DK/NA	1 .6%	1 .4%
12AB. Weekend fare is currently discounted to half of the regular weekday fare	Total	122	174
	No effect	46 38.1%	84 48.4%
	Somewhat More Likely	39 31.9%	44 25.3%
	Much More Likely	36 29.4%	46 26.2%
	DK/NA	1 .6%	0 .0%
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Total	122	174
	No effect	61 49.8%	104 59.9%
	Somewhat More Likely	36 29.8%	36 20.7%
	Much More Likely	25 20.4%	32 18.4%
	DK/NA	0 .0%	2 1.0%
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	122	174
	No effect	47 38.5%	99 56.7%
	Somewhat More Likely	34 27.6%	44 25.6%
	Much More Likely	39 32.1%	31 17.8%
	DK/NA	2 1.8%	0 .0%
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	Total	122	174
	No effect	53 43.5%	91 52.4%
	Somewhat More Likely	33 27.4%	47 26.7%
	Much More Likely	36 29.2%	35 20.1%
	DK/NA	0 .0%	1 .8%
12AF. Up to 3 children ages 6 or under ride for free	Total	122	174
	No effect	77 62.8%	131 75.0%

		Age	
		45 to 54	55 and over
12AF. Up to 3 children ages 6 or under ride for free	Somewhat More Likely	21 17.2%	20 11.5%
	Much More Likely	24 19.4%	20 11.3%
	DK/NA	1 .6%	4 2.2%
12AG. You can obtain schedule information online	Total	122	174
	No effect	53 43.1%	87 49.8%
	Somewhat More Likely	31 25.3%	51 29.2%
	Much More Likely	37 30.4%	32 18.6%
	DK/NA	1 1.2%	4 2.4%
12AH. You can take your bike on the train	Total	122	174
	No effect	66 54.2%	131 75.2%
	Somewhat More Likely	28 23.1%	22 12.7%
	Much More Likely	28 22.6%	16 9.1%
	DK/NA	0 .0%	5 3.0%
12AI. There are free bus connections to and from Metrolink stations	Total	122	174
	No effect	60 49.3%	96 55.2%
	Somewhat More Likely	32 26.6%	36 20.7%
	Much More Likely	29 23.6%	39 22.7%
	DK/NA	1 .6%	2 1.4%
12AJ. There is plenty of free and convenient parking at Metrolink stations	Total	122	174
	No effect	42 34.8%	87 49.9%
	Somewhat More Likely	35 28.4%	37 21.3%
	Much More Likely	42 34.4%	45 25.9%
	DK/NA	3 2.4%	5 2.8%
12AK. The train you ride on is clean and comfortable	Total	122	174
	No effect	43 35.0%	68 39.0%
	Somewhat More Likely	31 25.7%	49 28.0%

		Age	
		45 to 54	55 and over
12AK. The train you ride on is clean and comfortable	Much More Likely	44 36.5%	55 31.5%
	DK/NA	3 2.8%	3 1.5%

Comparisons of Column Proportions[b,c]

		Age				
		18 to 24	25 to 34	35 to 44	45 to 54	55 and over
		(A)	(B)	(C)	(D)	(E)
12AA. Once a month, there was a weekend free ride promotion	No effect					A C
	Somewhat More Likely					
	Much More Likely	.ᵃ	.ᵃ			
	DK/NA					
12AB. Weekend fare is currently discounted to half of the regular weekday fare	No effect					B
	Somewhat More Likely					
	Much More Likely		.ᵃ			.ᵃ
	DK/NA		A		A	A C
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	No effect					
	Somewhat More Likely	E				
	Much More Likely	.ᵃ	.ᵃ	E	.ᵃ	
	DK/NA					A B C D
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	No effect					
	Somewhat More Likely					
	Much More Likely	E	E		E	.ᵃ
	DK/NA	.ᵃ	.ᵃ			A B C
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	No effect					
	Somewhat More Likely					
	Much More Likely		.ᵃ		.ᵃ	
	DK/NA					B C
12AF. Up to 3 children ages 6 or under ride for free	No effect					
	Somewhat More Likely		E	E		
	Much More Likely	.ᵃ	.ᵃ			
	DK/NA					B C
12AG. You can obtain schedule information online	No effect			D		
	Somewhat More Likely					
	Much More Likely		.ᵃ			
	DK/NA					A C D
12AH. You can take your bike on the train	No effect					
	Somewhat More Likely					
	Much More Likely	E	E	E	E	A
	DK/NA	.ᵃ			.ᵃ	
12AI. There are free bus connections to and from Metrolink stations	No effect				A	
	Somewhat More Likely					
	Much More Likely					
	DK/NA		.ᵃ			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[b,c]

		Age				
		18 to 24	25 to 34	35 to 44	45 to 54	55 and over
		(A)	(B)	(C)	(D)	(E)
12AJ. There is plenty of free and convenient parking at Metrolink stations	No effect					B
	Somewhat More Likely					
	Much More Likely					
	DK/NA	.ᵃ	.ᵃ			
12AK. The train you ride on is clean and comfortable	No effect					
	Somewhat More Likely					
	Much More Likely					
	DK/NA	.ᵃ				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Ethnicity		
		Total	White	Hispanic/ Latino(a)
	Total	574	279	191
12AA. Once a month, there was a weekend free ride promotion	No effect	222 38.7%	124 44.5%	44 23.1%
	Somewhat More Likely	190 33.1%	84 30.1%	87 45.5%
	Much More Likely	157 27.4%	68 24.4%	60 31.4%
	DK/NA	5 .8%	3 1.0%	0 .0%
	Total	574	279	191
12AB. Weekend fare is currently discounted to half of the regular weekday fare	No effect	216 37.7%	122 43.8%	54 28.4%
	Somewhat More Likely	183 31.9%	85 30.5%	71 37.4%
	Much More Likely	169 29.5%	70 25.2%	64 33.3%
	DK/NA	5 .8%	1 .5%	2 .9%
	Total	574	279	191
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	No effect	273 47.5%	162 58.1%	49 25.7%
	Somewhat More Likely	174 30.3%	67 24.1%	83 43.7%
	Much More Likely	121 21.0%	47 16.8%	57 29.7%
	DK/NA	6 1.1%	3 1.0%	2 .9%
	Total	574	279	191
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	No effect	221 38.6%	122 43.8%	51 26.6%
	Somewhat More Likely	182 31.6%	89 31.9%	70 36.6%
	Much More Likely	166 28.9%	64 23.0%	70 36.8%
	DK/NA	5 .9%	4 1.3%	0 .0%
	Total	574	279	191
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	No effect	235 41.0%	134 48.0%	42 22.0%
	Somewhat More Likely	176 30.6%	83 29.8%	76 40.1%
	Much More Likely	157 27.4%	60 21.3%	69 36.1%
	DK/NA	6 1.0%	2 .8%	3 1.8%
12AF. Up to 3 children ages 6 or under ride for	Total	574	279	191

		Ethnicity		
		Total	White	Hispanic/ Latino(a)
12AF. Up to 3 children ages 6 or under ride for free	No effect	349 60.8%	206 73.8%	79 41.5%
	Somewhat More Likely	115 20.0%	35 12.6%	66 34.8%
	Much More Likely	102 17.8%	34 12.1%	43 22.8%
	DK/NA	8 1.3%	4 1.5%	2 .9%
	Total	574	279	191
12AG. You can obtain schedule information online	No effect	224 39.1%	123 44.1%	56 29.5%
	Somewhat More Likely	199 34.6%	85 30.3%	85 44.6%
	Much More Likely	141 24.6%	69 24.6%	44 23.2%
	DK/NA	10 1.7%	3 1.0%	5 2.7%
	Total	574	279	191
12AH. You can take your bike on the train	No effect	348 60.6%	199 71.3%	80 41.7%
	Somewhat More Likely	110 19.1%	41 14.7%	57 30.1%
	Much More Likely	110 19.1%	38 13.5%	49 25.5%
	DK/NA	7 1.2%	1 .5%	5 2.7%
	Total	574	279	191
12AI. There are free bus connections to and from Metrolink stations	No effect	262 45.7%	156 56.0%	56 29.3%
	Somewhat More Likely	163 28.4%	62 22.3%	79 41.4%
	Much More Likely	144 25.1%	58 20.7%	54 28.4%
	DK/NA	5 .8%	3 1.0%	2 .9%
	Total	574	279	191
12AJ. There is plenty of free and convenient parking at Metrolink stations	No effect	222 38.7%	128 45.9%	45 23.8%
	Somewhat More Likely	169 29.5%	73 26.0%	73 38.3%
	Much More Likely	174 30.3%	74 26.3%	69 36.1%
	DK/NA	9 1.5%	5 1.8%	3 1.8%
12AK. The train you ride on is clean and comfortable	Total	574	279	191
	No effect	192 33.5%	109 39.2%	42 21.8%

		Ethnicity		
		Total	White	Hispanic/ Latino(a)
12AK. The train you ride on is clean and comfortable	Somewhat More Likely	170 29.7%	77 27.7%	70 36.6%
	Much More Likely	205 35.7%	90 32.1%	78 40.6%
	DK/NA	6 1.1%	3 1.0%	2 .9%

		Ethnicity	
		Asian	Other
	Total	92	27
12AA. Once a month, there was a weekend free ride promotion	No effect	43 46.7%	13 47.4%
	Somewhat More Likely	20 22.0%	9 33.1%
	Much More Likely	27 29.4%	5 19.4%
	DK/NA	2 1.8%	0 .0%
	Total	92	27
12AB. Weekend fare is currently discounted to half of the regular weekday fare	No effect	36 39.4%	9 32.5%
	Somewhat More Likely	24 25.7%	10 36.0%
	Much More Likely	30 33.1%	8 31.5%
	DK/NA	2 1.8%	0 .0%
	Total	92	27
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	No effect	55 59.6%	12 44.4%
	Somewhat More Likely	20 22.0%	8 29.1%
	Much More Likely	15 16.5%	7 26.4%
	DK/NA	2 1.8%	0 .0%
	Total	92	27
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	No effect	41 44.9%	10 38.4%
	Somewhat More Likely	19 20.2%	10 36.1%
	Much More Likely	30 33.1%	7 25.5%
	DK/NA	2 1.8%	0 .0%
	Total	92	27
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	No effect	53 57.7%	11 41.4%
	Somewhat More Likely	14 14.7%	9 32.7%
	Much More Likely	25 27.6%	7 25.9%
	DK/NA	0 .0%	0 .0%
12AF. Up to 3 children ages 6 or under ride for	Total	92	27

		Ethnicity	
		Asian	Other
12AF. Up to 3 children ages 6 or under ride for free	No effect	57 / 61.4%	14 / 53.5%
	Somewhat More Likely	14 / 14.7%	5 / 20.4%
	Much More Likely	20 / 22.0%	7 / 26.1%
	DK/NA	2 / 1.8%	0 / .0%
	Total	92	27
12AG. You can obtain schedule information online	No effect	37 / 40.4%	14 / 52.7%
	Somewhat More Likely	29 / 32.0%	5 / 19.6%
	Much More Likely	24 / 25.7%	7 / 27.7%
	DK/NA	2 / 1.8%	0 / .0%
	Total	92	27
12AH. You can take your bike on the train	No effect	65 / 70.6%	14 / 51.2%
	Somewhat More Likely	8 / 9.2%	5 / 17.5%
	Much More Likely	19 / 20.2%	8 / 31.3%
	DK/NA	0 / .0%	0 / .0%
	Total	92	27
12AI. There are free bus connections to and from Metrolink stations	No effect	45 / 48.6%	11 / 39.4%
	Somewhat More Likely	20 / 22.0%	7 / 26.1%
	Much More Likely	27 / 29.4%	9 / 34.6%
	DK/NA	0 / .0%	0 / .0%
	Total	92	27
12AJ. There is plenty of free and convenient parking at Metrolink stations	No effect	46 / 50.4%	10 / 37.7%
	Somewhat More Likely	19 / 20.2%	7 / 25.2%
	Much More Likely	27 / 29.4%	10 / 37.1%
	DK/NA	0 / .0%	0 / .0%
12AK. The train you ride on is clean and comfortable	Total	92	27
	No effect	38 / 41.2%	8 / 30.1%

		Ethnicity	
		Asian	Other
12AK. The train you ride on is clean and comfortable	Somewhat More Likely	20 / 22.0%	6 / 23.1%
	Much More Likely	32 / 34.9%	13 / 46.7%
	DK/NA	2 / 1.8%	0 / .0%

Comparisons of Column Proportions[b,c]

		Ethnicity			
		White	Hispanic/ Latino(a)	Asian	Other
		(A)	(B)	(C)	(D)
12AA. Once a month, there was a weekend free ride promotion	No effect	B		B	B
	Somewhat More Likely		A C		
	Much More Likely				
	DK/NA		.a		.a
12AB. Weekend fare is currently discounted to half of the regular weekday fare	No effect	B			
	Somewhat More Likely				
	Much More Likely				
	DK/NA				.a
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	No effect	B		B	
	Somewhat More Likely		A C		
	Much More Likely		A		
	DK/NA				.a
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	No effect	B		B	
	Somewhat More Likely		C		
	Much More Likely		A		
	DK/NA	.a			.a
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	No effect	B		B	
	Somewhat More Likely	C	C		
	Much More Likely		A		
	DK/NA			.a	.a
12AF. Up to 3 children ages 6 or under ride for free	No effect	B		B	
	Somewhat More Likely		A C		
	Much More Likely		A		
	DK/NA				.a
12AG. You can obtain schedule information online	No effect	B			
	Somewhat More Likely		A		
	Much More Likely				
	DK/NA				.a
12AH. You can take your bike on the train	No effect	B		B	
	Somewhat More Likely		A C		
	Much More Likely		A		
	DK/NA		A	.a	.a
12AI. There are free bus connections to and from Metrolink stations	No effect	B		B	
	Somewhat More Likely		A C		
	Much More Likely				
	DK/NA			.a	.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[b,c]

		Ethnicity			
		White	Hispanic/ Latino(a)	Asian	Other
		(A)	(B)	(C)	(D)
12AJ. There is plenty of free and convenient parking at Metrolink stations	No effect	B		B	
	Somewhat More Likely		A C		
	Much More Likely				
	DK/NA			.a	.a
12AK. The train you ride on is clean and comfortable	No effect	B		B	
	Somewhat More Likely				
	Much More Likely				
	DK/NA				.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

   a. This category is not used in comparisons because its column proportion is equal to zero or one.

   b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

   c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Level of Education		
		Total	High School or less	Some college
12AA. Once a month, there was a weekend free ride promotion	Total	594	184	151
	No effect	227 38.2%	53 28.8%	61 40.5%
	Somewhat More Likely	198 33.4%	75 41.1%	51 33.5%
	Much More Likely	164 27.6%	55 30.2%	39 25.5%
	DK/NA	5 .8%	0 .0%	1 .5%
12AB. Weekend fare is currently discounted to half of the regular weekday fare	Total	594	184	151
	No effect	224 37.6%	64 34.8%	60 39.4%
	Somewhat More Likely	189 31.9%	68 37.0%	40 26.2%
	Much More Likely	176 29.7%	50 27.3%	51 33.9%
	DK/NA	5 .8%	2 .9%	1 .5%
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Total	594	184	151
	No effect	278 46.8%	59 32.3%	64 42.5%
	Somewhat More Likely	182 30.7%	77 42.2%	45 29.5%
	Much More Likely	127 21.3%	44 24.0%	39 25.9%
	DK/NA	7 1.2%	3 1.5%	3 2.1%
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	594	184	151
	No effect	228 38.5%	56 30.5%	60 39.8%
	Somewhat More Likely	188 31.6%	74 40.3%	45 29.8%
	Much More Likely	173 29.1%	54 29.2%	45 29.9%
	DK/NA	5 .9%	0 .0%	1 .5%
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	Total	594	184	151
	No effect	243 41.0%	49 26.9%	72 47.3%
	Somewhat More Likely	182 30.6%	69 37.3%	46 30.3%
	Much More Likely	163 27.5%	61 33.4%	33 21.9%
	DK/NA	6 .9%	4 2.3%	1 .5%
12AF. Up to 3 children ages 6 or under ride for	Total	594	184	151

		Level of Education		
		Total	High School or less	Some college
12AF. Up to 3 children ages 6 or under ride for free	No effect	361 60.7%	79 43.3%	105 69.7%
	Somewhat More Likely	119 20.0%	60 32.7%	24 15.5%
	Much More Likely	107 18.0%	43 23.6%	22 14.3%
	DK/NA	8 1.3%	1 .4%	1 .5%
12AG. You can obtain schedule information online	Total	594	184	151
	No effect	231 38.9%	57 30.9%	73 48.2%
	Somewhat More Likely	207 34.8%	85 46.2%	44 28.8%
	Much More Likely	146 24.6%	39 21.0%	32 21.4%
	DK/NA	10 1.6%	3 1.9%	2 1.6%
12AH. You can take your bike on the train	Total	594	184	151
	No effect	362 60.9%	84 45.7%	94 61.9%
	Somewhat More Likely	114 19.1%	53 28.7%	24 16.0%
	Much More Likely	112 18.8%	45 24.6%	33 21.6%
	DK/NA	7 1.1%	2 .9%	1 .5%
12AI. There are free bus connections to and from Metrolink stations	Total	594	184	151
	No effect	271 45.6%	61 33.3%	67 44.4%
	Somewhat More Likely	169 28.5%	64 35.0%	48 31.7%
	Much More Likely	149 25.0%	54 29.4%	36 23.5%
	DK/NA	6 .9%	4 2.3%	1 .5%
12AJ. There is plenty of free and convenient parking at Metrolink stations	Total	594	184	151
	No effect	227 38.2%	56 30.6%	70 46.3%
	Somewhat More Likely	177 29.8%	73 39.5%	35 22.8%
	Much More Likely	181 30.5%	52 28.6%	43 28.3%
	DK/NA	9 1.4%	2 1.3%	4 2.6%
12AK. The train you ride on is clean and comfortable	Total	594	184	151
	No effect	198 33.2%	50 27.2%	53 35.2%

		Level of Education		
		Total	High School or less	Some college
12AK. The train you ride on is clean and comfortable	Somewhat More Likely	176 29.7%	66 36.2%	40 26.7%
	Much More Likely	212 35.7%	65 35.6%	57 37.6%
	DK/NA	8 1.4%	2 .9%	1 .5%

		Level of Education	
		College graduate	Graduate school
12AA. Once a month, there was a weekend free ride promotion	Total	162	97
	No effect	77 47.6%	36 37.0%
	Somewhat More Likely	43 26.4%	29 30.2%
	Much More Likely	38 23.7%	32 32.8%
	DK/NA	4 2.4%	0 .0%
12AB. Weekend fare is currently discounted to half of the regular weekday fare	Total	162	97
	No effect	70 42.9%	30 31.3%
	Somewhat More Likely	42 25.6%	40 41.6%
	Much More Likely	49 30.1%	26 27.1%
	DK/NA	2 1.5%	0 .0%
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Total	162	97
	No effect	97 59.7%	58 59.3%
	Somewhat More Likely	38 23.5%	22 22.6%
	Much More Likely	26 15.9%	18 18.1%
	DK/NA	1 .9%	0 .0%
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	162	97
	No effect	76 46.8%	36 37.3%
	Somewhat More Likely	37 23.1%	31 32.0%
	Much More Likely	45 27.7%	29 30.0%
	DK/NA	4 2.4%	1 .7%
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	Total	162	97
	No effect	80 49.4%	42 43.5%
	Somewhat More Likely	38 23.6%	29 30.0%
	Much More Likely	43 26.5%	26 26.5%
	DK/NA	1 .4%	0 .0%
12AF. Up to 3 children ages 6 or under ride for	Total	162	97

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		Level of Education	
		College graduate	Graduate school
12AF. Up to 3 children ages 6 or under ride for free	No effect	113 / 69.5%	63 / 64.8%
	Somewhat More Likely	22 / 13.8%	13 / 13.3%
	Much More Likely	25 / 15.2%	17 / 18.0%
	DK/NA	2 / 1.5%	4 / 4.0%
	Total	162	97
12AG. You can obtain schedule information online	No effect	71 / 43.5%	31 / 32.3%
	Somewhat More Likely	43 / 26.5%	35 / 36.3%
	Much More Likely	47 / 28.7%	29 / 29.6%
	DK/NA	2 / 1.3%	2 / 1.8%
	Total	162	97
12AH. You can take your bike on the train	No effect	118 / 72.5%	67 / 68.8%
	Somewhat More Likely	21 / 13.1%	16 / 16.0%
	Much More Likely	23 / 14.0%	11 / 11.6%
	DK/NA	1 / .4%	3 / 3.6%
	Total	162	97
12AI. There are free bus connections to and from Metrolink stations	No effect	96 / 59.4%	46 / 47.5%
	Somewhat More Likely	31 / 19.3%	26 / 26.4%
	Much More Likely	35 / 21.3%	25 / 25.4%
	DK/NA	0 / .0%	1 / .7%
	Total	162	97
12AJ. There is plenty of free and convenient parking at Metrolink stations	No effect	72 / 44.4%	29 / 29.9%
	Somewhat More Likely	40 / 24.6%	30 / 31.2%
	Much More Likely	49 / 30.1%	37 / 38.2%
	DK/NA	1 / .9%	1 / .7%
	Total	162	97
12AK. The train you ride on is clean and comfortable	No effect	75 / 46.4%	19 / 19.6%

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		Level of Education	
		College graduate	Graduate school
12AK. The train you ride on is clean and comfortable	Somewhat More Likely	33 / 20.4%	37 / 37.7%
	Much More Likely	49 / 30.3%	40 / 41.7%
	DK/NA	5 / 3.0%	1 / 1.0%

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Comparisons of Column Proportions[b,c]

		Level of Education			
		High School or less (A)	Some college (B)	College graduate (C)	Graduate school (D)
12AA. Once a month, there was a weekend free ride promotion	No effect			A	
	Somewhat More Likely	C			
	Much More Likely				
	DK/NA	.a			.a
12AB. Weekend fare is currently discounted to half of the regular weekday fare	No effect				
	Somewhat More Likely				C
	Much More Likely				
	DK/NA				.a
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	No effect			A B	A
	Somewhat More Likely	C D			
	Much More Likely				
	DK/NA				.a
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	No effect			A	
	Somewhat More Likely	C			
	Much More Likely				
	DK/NA	.a			
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	No effect		A	A	A
	Somewhat More Likely	C			
	Much More Likely				
	DK/NA				.a
12AF. Up to 3 children ages 6 or under ride for free	No effect		A	A	A
	Somewhat More Likely	B C D			
	Much More Likely				
	DK/NA			A	
12AG. You can obtain schedule information online	No effect			A	
	Somewhat More Likely	B C			
	Much More Likely				
	DK/NA		A	A	A
12AH. You can take your bike on the train	No effect		A	A	A
	Somewhat More Likely	B C			
	Much More Likely				
	DK/NA			A B	
12AI. There are free bus connections to and from Metrolink stations	No effect			A B	
	Somewhat More Likely	C			
	Much More Likely			.a	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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Comparisons of Column Proportions[b,c]

		Level of Education			
		High School or less (A)	Some college (B)	College graduate (C)	Graduate school (D)
12AJ. There is plenty of free and convenient parking at Metrolink stations	No effect		A	A	
	Somewhat More Likely	B C			
	Much More Likely				
	DK/NA				
12AK. The train you ride on is clean and comfortable	No effect		D	A D	
	Somewhat More Likely	C			C
	Much More Likely				
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Primary Language			
		Total	English	Spanish	Other
	Total	599	448	105	46
12AA. Once a month, there was a weekend free ride promotion	No effect	230 / 38.4%	184 / 41.0%	25 / 23.9%	21 / 46.3%
	Somewhat More Likely	198 / 33.1%	135 / 30.1%	56 / 53.0%	8 / 17.1%
	Much More Likely	166 / 27.7%	125 / 27.9%	24 / 23.2%	17 / 36.5%
	DK/NA	5 / .8%	5 / 1.0%	0 / .0%	0 / .0%
	Total	599	448	105	46
12AB. Weekend fare is currently discounted to half of the regular weekday fare	No effect	226 / 37.8%	184 / 40.9%	25 / 23.9%	18 / 38.9%
	Somewhat More Likely	189 / 31.6%	132 / 29.5%	49 / 46.3%	9 / 18.7%
	Much More Likely	178 / 29.8%	130 / 28.9%	30 / 28.1%	19 / 42.4%
	DK/NA	5 / .8%	3 / .7%	2 / 1.7%	0 / .0%
	Total	599	448	105	46
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	No effect	281 / 46.9%	235 / 52.5%	25 / 23.9%	21 / 44.9%
	Somewhat More Likely	183 / 30.6%	116 / 25.8%	56 / 53.0%	12 / 26.0%

		Primary Language			
		Total	English	Spanish	Other
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Much More Likely	128 21.3%	90 20.1%	24 23.2%	13 29.1%
	DK/NA	7 1.2%	7 1.6%	0 .0%	0 .0%
	Total	599	448	105	46
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	No effect	232 38.8%	191 42.6%	23 22.2%	18 39.6%
	Somewhat More Likely	189 31.5%	127 28.4%	52 49.7%	9 20.1%
	Much More Likely	173 28.9%	125 27.9%	30 28.1%	18 40.4%
	DK/NA	5 .9%	5 1.2%	0 .0%	0 .0%
	Total	599	448	105	46
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	No effect	247 41.3%	203 45.2%	17 16.6%	27 59.6%
	Somewhat More Likely	182 30.3%	132 29.4%	47 44.7%	3 6.8%
	Much More Likely	164 27.4%	111 24.7%	38 36.4%	15 33.5%
	DK/NA	6 .9%	3 .7%	2 2.3%	0 .0%
	Total	599	448	105	46
12AF. Up to 3 children ages 6 or under ride for free	No effect	364 60.8%	302 67.4%	34 32.1%	29 62.4%
	Somewhat More Likely	120 20.0%	66 14.8%	50 48.0%	3 6.9%
	Much More Likely	107 17.9%	72 16.1%	21 19.9%	14 30.7%
	DK/NA	8 1.3%	8 1.7%	0 .0%	0 .0%
	Total	599	448	105	46
12AG. You can obtain schedule information online	No effect	234 39.1%	192 42.9%	23 22.2%	19 41.1%
	Somewhat More Likely	207 34.5%	137 30.5%	57 54.6%	13 27.5%
	Much More Likely	148 24.8%	110 24.5%	24 23.2%	14 31.4%
	DK/NA	10 1.6%	10 2.2%	0 .0%	0 .0%
	Total	599	448	105	46
12AH. You can take your bike on the train	No effect	366 61.1%	298 66.4%	35 33.8%	33 71.5%
	Somewhat More Likely	115 19.2%	70 15.6%	43 41.4%	1 3.1%
	Much More Likely	112 18.7%	74 16.5%	26 24.8%	12 25.4%
	DK/NA	7 1.1%	7 1.5%	0 .0%	0 .0%

		Primary Language			
		Total	English	Spanish	Other
	Total	599	448	105	46
12AI. There are free bus connections to and from Metrolink stations	No effect	274 45.8%	231 51.5%	25 23.9%	19 40.5%
	Somewhat More Likely	170 28.4%	106 23.6%	57 54.6%	7 14.8%
	Much More Likely	149 24.8%	107 23.8%	23 21.5%	19 42.5%
	DK/NA	6 .9%	5 1.0%	0 .0%	1 2.2%
	Total	599	448	105	46
12AJ. There is plenty of free and convenient parking at Metrolink stations	No effect	230 38.4%	189 42.2%	18 17.2%	23 50.1%
	Somewhat More Likely	177 29.6%	111 24.7%	57 54.6%	9 20.1%
	Much More Likely	183 30.6%	140 31.2%	30 28.1%	14 29.8%
	DK/NA	9 1.4%	9 1.9%	0 .0%	0 .0%
	Total	599	448	105	46
12AK. The train you ride on is clean and comfortable	No effect	200 33.4%	165 36.8%	20 18.9%	15 33.7%
	Somewhat More Likely	177 29.6%	121 27.1%	47 44.7%	9 20.1%
	Much More Likely	213 35.5%	158 35.2%	37 34.8%	18 40.4%
	DK/NA	8 1.4%	4 .9%	2 1.7%	3 5.9%

Comparisons of Column Proportions[b,c]

		Primary Language		
		English (A)	Spanish (B)	Other (C)
12AA. Once a month, there was a weekend free ride promotion	No effect	B		B
	Somewhat More Likely		A C	
	Much More Likely			
	DK/NA		.a	.a
12AB. Weekend fare is currently discounted to half of the regular weekday fare	No effect	B		
	Somewhat More Likely		A C	
	Much More Likely			
	DK/NA			.a
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	No effect	B		B
	Somewhat More Likely		A C	
	Much More Likely			
	DK/NA		.a	.a
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	No effect	B		
	Somewhat More Likely		A C	
	Much More Likely			
	DK/NA		.a	.a
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	No effect	B		B
	Somewhat More Likely	C	A C	
	Much More Likely		A	
	DK/NA			.a
12AF. Up to 3 children ages 6 or under ride for free	No effect	B		B
	Somewhat More Likely		A C	
	Much More Likely			A
	DK/NA		.a	.a
12AG. You can obtain schedule information online	No effect	B		
	Somewhat More Likely		A C	
	Much More Likely			
	DK/NA		.a	.a
12AH. You can take your bike on the train	No effect	B		B
	Somewhat More Likely		A C	
	Much More Likely			
	DK/NA		.a	.a
12AI. There are free bus connections to and from Metrolink stations	No effect	B		
	Somewhat More Likely		A C	
	Much More Likely			A B
	DK/NA		.a	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[b,c]

		Primary Language		
		English (A)	Spanish (B)	Other (C)
12AJ. There is plenty of free and convenient parking at Metrolink stations	No effect	B		B
	Somewhat More Likely		A C	
	Much More Likely			
	DK/NA		.a	.a
12AK. The train you ride on is clean and comfortable	No effect	B		B
	Somewhat More Likely		A C	
	Much More Likely			A
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

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		Household Income			
		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
12AA. Once a month, there was a weekend free ride promotion	Total	479	36	46	87
	No effect	177 37.0%	7 18.3%	10 22.7%	35 40.6%
	Somewhat More Likely	164 34.2%	24 65.1%	16 34.9%	35 40.0%
	Much More Likely	135 28.1%	6 16.5%	19 40.9%	17 19.5%
	DK/NA	3 .7%	0 .0%	1 1.6%	0 .0%
12AB. Weekend fare is currently discounted to half of the regular weekday fare	Total	479	36	46	87
	No effect	167 34.9%	5 12.7%	10 22.7%	31 35.7%
	Somewhat More Likely	156 32.6%	18 49.0%	17 36.5%	29 32.9%
	Much More Likely	153 32.0%	14 38.4%	19 40.8%	27 31.4%
	DK/NA	2 .5%	0 .0%	0 .0%	0 .0%
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Total	479	36	46	87
	No effect	215 44.9%	7 19.3%	12 25.1%	36 42.0%
	Somewhat More Likely	151 31.7%	18 49.0%	18 38.7%	29 33.1%
	Much More Likely	108 22.5%	12 31.7%	13 28.7%	22 24.9%
	DK/NA	4 .9%	0 .0%	3 7.5%	0 .0%
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	479	36	46	87
	No effect	179 37.3%	5 14.7%	15 33.3%	33 37.8%
	Somewhat More Likely	157 32.7%	21 56.6%	15 32.7%	29 34.1%
	Much More Likely	139 29.1%	10 28.8%	16 34.0%	24 28.1%
	DK/NA	4 .8%	0 .0%	0 .0%	0 .0%
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	Total	479	36	46	87
	No effect	192 40.1%	7 19.3%	16 34.2%	34 39.4%
	Somewhat More Likely	150 31.4%	18 49.0%	13 28.1%	28 32.0%
	Much More Likely	131 27.4%	10 26.9%	17 37.7%	25 28.6%
	DK/NA	5 1.0%	2 4.8%	0 .0%	0 .0%
12AF. Up to 3 children ages 6 or under ride for	Total	479	36	46	87

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		Household Income			
		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
12AF. Up to 3 children ages 6 or under ride for free	No effect	290 60.5%	9 26.1%	20 43.5%	50 57.4%
	Somewhat More Likely	97 20.2%	18 49.8%	13 27.2%	28 32.5%
	Much More Likely	87 18.2%	9 24.1%	14 29.3%	9 10.1%
	DK/NA	5 1.1%	0 .0%	0 .0%	0 .0%
12AG. You can obtain schedule information online	Total	479	36	46	87
	No effect	183 38.3%	5 13.5%	18 38.6%	37 42.2%
	Somewhat More Likely	175 36.6%	21 58.5%	17 36.5%	35 39.9%
	Much More Likely	114 23.9%	8 23.2%	12 24.9%	15 17.9%
	DK/NA	6 1.2%	2 4.8%	0 .0%	0 .0%
12AH. You can take your bike on the train	Total	479	36	46	87
	No effect	291 60.7%	9 25.0%	18 39.7%	55 63.4%
	Somewhat More Likely	96 20.0%	19 50.9%	9 19.7%	14 15.7%
	Much More Likely	90 18.8%	9 24.1%	19 40.6%	17 20.1%
	DK/NA	2 .5%	0 .0%	0 .0%	1 .8%
12AI. There are free bus connections to and from Metrolink stations	Total	479	36	46	87
	No effect	214 44.8%	5 12.7%	14 31.1%	38 44.3%
	Somewhat More Likely	142 29.7%	20 55.7%	15 32.7%	29 33.6%
	Much More Likely	120 25.1%	11 31.6%	17 36.2%	19 22.1%
	DK/NA	2 .5%	0 .0%	0 .0%	0 .0%
12AJ. There is plenty of free and convenient parking at Metrolink stations	Total	479	36	46	87
	No effect	180 37.6%	4 10.7%	10 22.0%	32 37.0%
	Somewhat More Likely	150 31.4%	21 56.4%	18 38.7%	30 34.8%
	Much More Likely	145 30.3%	10 28.1%	18 39.3%	24 28.2%
	DK/NA	3 .7%	2 4.8%	0 .0%	0 .0%
12AK. The train you ride on is clean and comfortable	Total	479	36	46	87
	No effect	155 32.5%	2 5.9%	13 28.0%	30 34.5%

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		Household Income			
		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
12AK. The train you ride on is clean and comfortable	Somewhat More Likely	155 32.5%	21 56.4%	18 38.0%	27 31.1%
	Much More Likely	164 34.2%	14 37.7%	16 34.0%	27 31.5%
	DK/NA	4 .8%	0 .0%	0 .0%	2 2.8%

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		Household Income	
		$50,000 to $99,999	$100,000 or higher
12AA. Once a month, there was a weekend free ride promotion	Total	169	140
	No effect	57 34.0%	67 47.9%
	Somewhat More Likely	56 33.2%	33 23.7%
	Much More Likely	53 31.4%	40 28.4%
	DK/NA	2 1.4%	0 .0%
12AB. Weekend fare is currently discounted to half of the regular weekday fare	Total	169	140
	No effect	59 34.7%	62 44.5%
	Somewhat More Likely	53 31.5%	39 28.1%
	Much More Likely	55 32.4%	39 27.4%
	DK/NA	2 1.4%	0 .0%
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	Total	169	140
	No effect	76 45.0%	84 59.8%
	Somewhat More Likely	54 32.0%	33 23.5%
	Much More Likely	38 22.5%	23 16.7%
	DK/NA	1 .4%	0 .0%
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	Total	169	140
	No effect	57 33.7%	68 48.7%
	Somewhat More Likely	49 28.8%	43 30.4%
	Much More Likely	61 36.1%	28 19.9%
	DK/NA	2 1.4%	1 1.0%
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	Total	169	140
	No effect	67 39.5%	68 48.6%
	Somewhat More Likely	48 28.1%	44 31.7%
	Much More Likely	51 30.5%	28 19.7%
	DK/NA	3 1.9%	0 .0%
12AF. Up to 3 children ages 6 or under ride for	Total	169	140

		Household Income	
		$50,000 to $99,999	$100,000 or higher
12AF. Up to 3 children ages 6 or under ride for free	No effect	113 66.7%	98 69.5%
	Somewhat More Likely	19 11.0%	19 13.8%
	Much More Likely	36 21.0%	20 14.5%
	DK/NA	2 1.3%	3 2.2%
	Total	169	140
12AG. You can obtain schedule information online	No effect	66 38.9%	58 41.4%
	Somewhat More Likely	59 34.7%	44 31.4%
	Much More Likely	43 25.6%	36 25.5%
	DK/NA	1 .9%	2 1.7%
	Total	169	140
12AH. You can take your bike on the train	No effect	111 65.6%	98 69.5%
	Somewhat More Likely	30 17.6%	25 17.6%
	Much More Likely	27 15.7%	18 12.9%
	DK/NA	2 1.0%	0 .0%
	Total	169	140
12AI. There are free bus connections to and from Metrolink stations	No effect	81 48.1%	76 53.9%
	Somewhat More Likely	43 25.2%	35 25.0%
	Much More Likely	44 26.3%	28 20.1%
	DK/NA	1 .4%	1 1.0%
	Total	169	140
12AJ. There is plenty of free and convenient parking at Metrolink stations	No effect	71 42.3%	63 44.6%
	Somewhat More Likely	45 26.4%	37 26.5%
	Much More Likely	52 30.9%	40 28.4%
	DK/NA	1 .4%	1 .5%
12AK. The train you ride on is clean and comfortable	Total	169	140
	No effect	56 33.0%	55 38.9%

		Household Income	
		$50,000 to $99,999	$100,000 or higher
12AK. The train you ride on is clean and comfortable	Somewhat More Likely	50 29.7%	40 28.6%
	Much More Likely	62 36.9%	45 31.9%
	DK/NA	1 .4%	1 .5%

Comparisons of Column Proportions[b,c]

		Household Income				
		Under $15,000	$15,000 to $24,999	$25,000 to $49,999	$50,000 to $99,999	$100,000 or higher
		(A)	(B)	(C)	(D)	(E)
12AA. Once a month, there was a weekend free ride promotion	No effect					A B
	Somewhat More Likely	D E				
	Much More Likely					
	DK/NA	.ª		.ª		.ª
12AB. Weekend fare is currently discounted to half of the regular weekday fare	No effect					A
	Somewhat More Likely					
	Much More Likely					
	DK/NA	.ª	.ª	.ª		.ª
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	No effect				A	A B
	Somewhat More Likely	E				
	Much More Likely					
	DK/NA	.ª	D	.ª		.ª
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	No effect					A
	Somewhat More Likely	D E				
	Much More Likely				E	
	DK/NA	.ª	.ª	.ª		
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	No effect					A
	Somewhat More Likely					
	Much More Likely					
	DK/NA			.ª	.ª	.ª
12AF. Up to 3 children ages 6 or under ride for free	No effect			A	A B	A B
	Somewhat More Likely	D E		D E		
	Much More Likely		C			
	DK/NA	.ª	.ª	.ª		
12AG. You can obtain schedule information online	No effect			A	A	A
	Somewhat More Likely	E				
	Much More Likely					
	DK/NA			.ª	.ª	
12AH. You can take your bike on the train	No effect			A	A B	A B
	Somewhat More Likely	B C D E				
	Much More Likely		D E			
	DK/NA	.ª	.ª			.ª
12AI. There are free bus connections to and from Metrolink stations	No effect			A	A	A
	Somewhat More Likely	D E				
	Much More Likely					
	DK/NA	.ª	.ª	.ª		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[b,c]

		Household Income				
		Under $15,000	$15,000 to $24,999	$25,000 to $49,999	$50,000 to $99,999	$100,000 or higher
		(A)	(B)	(C)	(D)	(E)
12AJ. There is plenty of free and convenient parking at Metrolink stations	No effect			A	A	A
	Somewhat More Likely	D E				
	Much More Likely					
	DK/NA		.ª	.ª		
12AK. The train you ride on is clean and comfortable	No effect			A	A	A
	Somewhat More Likely	D E				
	Much More Likely					
	DK/NA			.ª		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Gender		
		Total	Male	Female
	Total	600	296	304
12AA. Once a month, there was a weekend free ride promotion	No effect	231 38.5%	116 39.3%	115 37.7%
	Somewhat More Likely	198 33.0%	90 30.3%	109 35.7%
	Much More Likely	166 27.7%	86 29.1%	80 26.3%
	DK/NA	5 .8%	4 1.3%	1 .2%
	Total	600	296	304
12AB. Weekend fare is currently discounted to half of the regular weekday fare	No effect	227 37.9%	117 39.4%	111 36.4%
	Somewhat More Likely	189 31.6%	92 31.2%	97 31.9%
	Much More Likely	178 29.7%	86 29.1%	92 30.4%
	DK/NA	5 .8%	1 .2%	4 1.4%
	Total	600	296	304
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	No effect	282 47.0%	141 47.7%	141 46.3%
	Somewhat More Likely	183 30.5%	89 29.9%	95 31.1%
	Much More Likely	128 21.3%	63 21.4%	64 21.1%

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		Gender		
		Total	Male	Female
12AC. Some shops and restaurants around	DK/NA	7 1.2%	3 1.0%	4 1.5%
	Total	600	296	304
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	No effect	233 38.9%	131 44.2%	102 33.7%
	Somewhat More Likely	189 31.4%	86 29.1%	102 33.7%
	Much More Likely	173 28.8%	76 25.6%	97 32.0%
	DK/NA	5 .9%	3 1.1%	2 .7%
	Total	600	296	304
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	No effect	248 41.4%	128 43.4%	120 39.4%
	Somewhat More Likely	182 30.3%	88 29.6%	94 31.0%
	Much More Likely	164 27.4%	76 25.7%	88 29.0%
	DK/NA	6 .9%	4 1.3%	2 .6%
	Total	600	296	304
12AF. Up to 3 children ages 6 or under ride for free	No effect	365 60.9%	194 65.6%	171 56.3%
	Somewhat More Likely	120 20.0%	48 16.3%	72 23.5%
	Much More Likely	107 17.8%	48 16.3%	59 19.4%
	DK/NA	8 1.3%	5 1.8%	2 .8%
	Total	600	296	304
12AG. You can obtain schedule information online	No effect	235 39.2%	118 39.8%	117 38.6%
	Somewhat More Likely	207 34.4%	107 36.3%	99 32.7%
	Much More Likely	148 24.7%	65 22.1%	83 27.3%
	DK/NA	10 1.6%	6 1.9%	4 1.4%
	Total	600	296	304
12AH. You can take your bike on the train	No effect	367 61.1%	159 53.7%	208 68.4%
	Somewhat More Likely	115 19.1%	61 20.5%	54 17.8%
	Much More Likely	112 18.6%	72 24.4%	40 13.0%
	DK/NA	7 1.1%	4 1.4%	2 .8%
12AI. There are free bus connections to and from	Total	600	296	304

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		Gender		
		Total	Male	Female
12AI. There are free bus connections to and from Metrolink stations	No effect	275 45.9%	140 47.3%	136 44.6%
	Somewhat More Likely	170 28.4%	72 24.3%	98 32.3%
	Much More Likely	149 24.8%	80 27.1%	69 22.6%
	DK/NA	6 .9%	4 1.3%	2 .6%
	Total	600	296	304
12AJ. There is plenty of free and convenient parking at Metrolink stations	No effect	231 38.5%	117 39.5%	114 37.6%
	Somewhat More Likely	177 29.5%	81 27.3%	96 31.7%
	Much More Likely	183 30.5%	94 31.9%	89 29.2%
	DK/NA	9 1.4%	4 1.3%	5 1.5%
	Total	600	296	304
12AK. The train you ride on is clean and comfortable	No effect	201 33.6%	101 34.0%	101 33.1%
	Somewhat More Likely	177 29.6%	81 27.5%	96 31.6%
	Much More Likely	213 35.5%	110 37.0%	103 34.0%
	DK/NA	8 1.4%	4 1.5%	4 1.3%

Comparisons of Column Proportions[a,b]

		Gender	
		Male (A)	Female (B)
12AA. Once a month, there was a weekend free ride promotion	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
12AB. Weekend fare is currently discounted to half of the regular weekday fare	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	No effect	B	
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	No effect	B	
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
12AF. Up to 3 children ages 6 or under ride for free	No effect	B	
	Somewhat More Likely		A
	Much More Likely		
	DK/NA		
12AG. You can obtain schedule information online	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
	No effect		A
12AH. You can take your bike on the train	Somewhat More Likely		
	Much More Likely	B	
	DK/NA		
	No effect		
12AI. There are free bus connections to and from Metrolink stations	Somewhat More Likely		A
	Much More Likely		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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Comparisons of Column Proportions[a,b]

		Gender	
		Male (A)	Female (B)
12AJ. There is plenty of free and convenient parking at Metrolink stations	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
12AK. The train you ride on is clean and comfortable	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

	Weekend Travel		
	Total	Local	Non-Local
12AA. Once a month, there was a weekend free ride promotion	.90	.89	.92
12AB. Weekend fare is	.94	.91	.99
12AC. Some shops and	.75	.75	.75
12AD. Metrolink stations are	.89	.92	.84
12AE. Metrolink stations are	.86	.88	.86
12AF. Up to 3 children ages	.56	.56	.58
12AG. You can obtain	.86	.85	.88
12AH. You can take your	.56	.62	.52
12AI. There are free bus	.81	.78	.84
12AJ. There is plenty of free	.93	.91	.95
12AK. The train you ride on	1.03	.99	1.08

Comparisons of Column Means[a,b]

	Weekend Travel	
	Local (A)	Non-Local (B)
12AA. Once a month, there was a weekend free ride promotion		
12AB. Weekend fare is currently discounted to half of the regular weekday fare		
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders		
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.		
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events		
12AF. Up to 3 children ages 6 or under ride for free		
12AG. You can obtain schedule information online		
12AH. You can take your bike on the train		
12AI. There are free bus connections to and from Metrolink stations		
12AJ. There is plenty of free and convenient parking at Metrolink stations		
12AK. The train you ride on is clean and comfortable		

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

  a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

  b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Travel Time		
	Total	AM	PM
12AA. Once a month, there was a weekend free ride promotion	.92	.96	.85
12AB. Weekend fare is	.97	.97	.96
12AC. Some shops and	.77	.79	.74
12AD. Metrolink stations are	.93	.98	.85
12AE. Metrolink stations are	.91	.92	.88
12AF. Up to 3 children ages	.59	.60	.56
12AG. You can obtain	.88	.87	.91
12AH. You can take your	.57	.60	.53
12AI. There are free bus	.84	.88	.78
12AJ. There is plenty of free	.97	.96	.98
12AK. The train you ride on	1.05	1.04	1.05

Comparisons of Column Means[a,b]

	Travel Time	
	AM (A)	PM (B)
12AA. Once a month, there was a weekend free ride promotion		
12AB. Weekend fare is currently discounted to half of the regular weekday fare		
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders		
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.		
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events		
12AF. Up to 3 children ages 6 or under ride for free		
12AG. You can obtain schedule information online		
12AH. You can take your bike on the train		
12AI. There are free bus connections to and from Metrolink stations		
12AJ. There is plenty of free and convenient parking at Metrolink stations		
12AK. The train you ride on is clean and comfortable		

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

  a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

  b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Aware of Weekend Service		
	Total	Yes	No
12AA. Once a month, there was a weekend free ride promotion	.88	.74	.95
12AB. Weekend fare is	.91	.73	1.00
12AC. Some shops and	.73	.53	.83
12AD. Metrolink stations are	.89	.61	1.02
12AE. Metrolink stations are	.85	.58	.98
12AF. Up to 3 children ages	.56	.40	.63
12AG. You can obtain	.85	.64	.94
12AH. You can take your	.57	.36	.66
12AI. There are free bus	.78	.59	.87
12AJ. There is plenty of free	.92	.64	1.05
12AK. The train you ride on	1.01	.72	1.16

Comparisons of Column Means[a,b]

	Aware of Weekend Service	
	Yes (A)	No (B)
12AA. Once a month, there was a weekend free ride promotion		A
12AB. Weekend fare is currently discounted to half of the regular weekday fare		A
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders		A
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.		A
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events		A
12AF. Up to 3 children ages 6 or under ride for free		A
12AG. You can obtain schedule information online		A
12AH. You can take your bike on the train		A
12AI. There are free bus connections to and from Metrolink stations		A
12AJ. There is plenty of free and convenient parking at Metrolink stations		A
12AK. The train you ride on is clean and comfortable		A

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

  a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

  b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Weekday Riders		
	Total	Yes	No
12AA. Once a month, there was a weekend free ride promotion	.74	.74	.74
12AB. Weekend fare is	.73	1.10	.63
12AC. Some shops and	.53	.83	.44
12AD. Metrolink stations are	.61	.70	.59
12AE. Metrolink stations are	.58	.79	.53
12AF. Up to 3 children ages	.40	.60	.35
12AG. You can obtain	.64	.82	.59
12AH. You can take your	.36	.49	.33
12AI. There are free bus	.59	.66	.57
12AJ. There is plenty of free	.64	.87	.57
12AK. The train you ride on	.72	.92	.67

Comparisons of Column Means[a,b]

	Weekday Riders	
	Yes	No
	(A)	(B)
12AA. Once a month, there was a weekend free ride promotion		
12AB. Weekend fare is currently discounted to half of the regular weekday fare	B	
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	B	
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.		
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events		
12AF. Up to 3 children ages 6 or under ride for free	B	
12AG. You can obtain schedule information online		
12AH. You can take your bike on the train		
12AI. There are free bus connections to and from Metrolink stations		
12AJ. There is plenty of free and convenient parking at Metrolink stations	B	
12AK. The train you ride on is clean and comfortable		

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Internet Access		
	Total	Yes	No
12AA. Once a month, there was a weekend free ride promotion	.89	.90	.86
12AB. Weekend fare is	.92	.94	.85
12AC. Some shops and	.74	.72	.85
12AD. Metrolink stations are	.90	.93	.74
12AE. Metrolink stations are	.86	.84	.96
12AF. Up to 3 children ages	.57	.54	.70
12AG. You can obtain	.85	.89	.66
12AH. You can take your	.57	.54	.73
12AI. There are free bus	.79	.78	.81
12AJ. There is plenty of free	.92	.94	.85
12AK. The train you ride on	1.02	1.05	.90

Comparisons of Column Means[a,b]

	Internet Access	
	Yes	No
	(A)	(B)
12AA. Once a month, there was a weekend free ride promotion		
12AB. Weekend fare is currently discounted to half of the regular weekday fare		
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders		
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	B	
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events		
12AF. Up to 3 children ages 6 or under ride for free		
12AG. You can obtain schedule information online	B	
12AH. You can take your bike on the train		A
12AI. There are free bus connections to and from Metrolink stations		
12AJ. There is plenty of free and convenient parking at Metrolink stations		
12AK. The train you ride on is clean and comfortable		

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Age					
	Total	18 to 24	25 to 34	35 to 44	45 to 54	55 and over
12AA. Once a month, there was a weekend free ride promotion	.89	1.01	.93	1.02	.96	.69
12AB. Weekend fare is	.92	.97	1.10	.96	.91	.78
12AC. Some shops and	.74	1.02	.76	.84	.71	.58
12AD. Metrolink stations are	.90	1.13	1.04	1.04	.93	.61
12AE. Metrolink stations are	.86	1.00	.99	.95	.86	.67
12AF. Up to 3 children ages	.57	.61	.71	.75	.56	.35
12AG. You can obtain	.86	.96	.99	.91	.87	.68
12AH. You can take your	.58	.70	.60	.76	.68	.32
12AI. There are free bus	.79	1.06	.84	.82	.74	.67
12AJ. There is plenty of free	.92	1.04	1.00	.96	1.00	.75
12AK. The train you ride on	1.03	1.24	1.12	.98	1.01	.92

Comparisons of Column Means[a,b]

	Age				
	18 to 24	25 to 34	35 to 44	45 to 54	55 and over
	(A)	(B)	(C)	(D)	(E)
12AA. Once a month, there was a weekend free ride promotion			E		
12AB. Weekend fare is currently discounted to half of the regular weekday fare		E			
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	E				
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	E	E	E	E	
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events		E			
12AF. Up to 3 children ages 6 or under ride for free		E	E		
12AG. You can obtain schedule information online		E			
12AH. You can take your bike on the train	E	E	E	E	
12AI. There are free bus connections to and from Metrolink stations	E				
12AJ. There is plenty of free and convenient parking at Metrolink stations					
12AK. The train you ride on is clean and comfortable					

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

		Ethnicity			
	Total	White	Hispanic/Latino(a)	Asian	Other
12AA. Once a month, there was a weekend free ride promotion	.89	.80	1.08	.82	.72
12AB. Weekend fare is	.92	.81	1.05	.94	.99
12AC. Some shops and	.73	.58	1.04	.56	.82
12AD. Metrolink stations are	.90	.79	1.10	.88	.87
12AE. Metrolink stations are	.86	.73	1.14	.70	.85
12AF. Up to 3 children ages	.56	.37	.81	.60	.73
12AG. You can obtain	.85	.80	.94	.85	.75
12AH. You can take your	.58	.42	.83	.50	.80
12AI. There are free bus	.79	.64	.99	.81	.95
12AJ. There is plenty of free	.92	.80	1.12	.79	.99
12AK. The train you ride on	1.02	.93	1.19	.94	1.17

Comparisons of Column Means[a,b]

	Ethnicity			
	White (A)	Hispanic/Latino(a) (B)	Asian (C)	Other (D)
12AA. Once a month, there was a weekend free ride promotion		A		
12AB. Weekend fare is currently discounted to half of the regular weekday fare		A		
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders		A C		
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.		A		
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events		A C		
12AF. Up to 3 children ages 6 or under ride for free		A		
12AG. You can obtain schedule information online				
12AH. You can take your bike on the train		A C		
12AI. There are free bus connections to and from Metrolink stations		A		
12AJ. There is plenty of free and convenient parking at Metrolink stations		A C		
12AK. The train you ride on is clean and comfortable		A		

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

		Level of Education			
	Total	High School or less	Some college	College graduate	Graduate school
12AA. Once a month, there was a weekend free ride promotion	.89	1.01	.85	.76	.96
12AB. Weekend fare is	.92	.92	.94	.87	.96
12AC. Some shops and	.74	.92	.83	.56	.59
12AD. Metrolink stations are	.91	.99	.90	.80	.93
12AE. Metrolink stations are	.86	1.07	.74	.77	.83
12AF. Up to 3 children ages	.57	.80	.44	.45	.51
12AG. You can obtain	.85	.90	.73	.85	.97
12AH. You can take your	.57	.79	.60	.41	.41
12AI. There are free bus	.79	.96	.79	.62	.78
12AJ. There is plenty of free	.92	.98	.82	.86	1.08
12AK. The train you ride on	1.02	1.08	1.02	.83	1.22

Comparisons of Column Means[a,b]

	Level of Education			
	High School or less (A)	Some college (B)	College graduate (C)	Graduate school (D)
12AA. Once a month, there was a weekend free ride promotion	C			
12AB. Weekend fare is currently discounted to half of the regular weekday fare				
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	C D	C		
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.				
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events	B C			
12AF. Up to 3 children ages 6 or under ride for free	B C D			
12AG. You can obtain schedule information online				
12AH. You can take your bike on the train	C D			
12AI. There are free bus connections to and from Metrolink stations	C			
12AJ. There is plenty of free and convenient parking at Metrolink stations				
12AK. The train you ride on is clean and comfortable	C			C

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Primary Language			
	Total	English	Spanish	Other
12AA. Once a month, there was a weekend free ride promotion	.89	.87	.99	.90
12AB. Weekend fare is	.92	.88	1.04	1.03
12AC. Some shops and	.74	.67	.99	.84
12AD. Metrolink stations are	.90	.85	1.06	1.01
12AE. Metrolink stations are	.86	.79	1.20	.74
12AF. Up to 3 children ages	.57	.48	.88	.68
12AG. You can obtain	.85	.81	1.01	.90
12AH. You can take your	.57	.49	.91	.54
12AI. There are free bus	.79	.72	.98	1.02
12AJ. There is plenty of free	.92	.89	1.11	.80
12AK. The train you ride on	1.02	.98	1.16	1.07

Comparisons of Column Means[a,b]

	Primary Language		
	English (A)	Spanish (B)	Other (C)
12AA. Once a month, there was a weekend free ride promotion			
12AB. Weekend fare is currently discounted to half of the regular weekday fare			
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders		A	
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.			
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events		A C	
12AF. Up to 3 children ages 6 or under ride for free		A	
12AG. You can obtain schedule information online			
12AH. You can take your bike on the train		A C	
12AI. There are free bus connections to and from Metrolink stations		A	
12AJ. There is plenty of free and convenient parking at Metrolink stations		A	
12AK. The train you ride on is clean and comfortable			

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

  a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

  b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Household Income					
	Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999	$50,000 to $99,999	$100,000 or higher
12AA. Once a month, there was a weekend free ride promotion	.91	.98	1.19	.79	.97	.80
12AB. Weekend fare is	.97	1.26	1.18	.96	.98	.83
12AC. Some shops and	.77	1.12	1.04	.83	.77	.57
12AD. Metrolink stations are	.92	1.14	1.01	.90	1.02	.71
12AE. Metrolink stations are	.87	1.08	1.04	.89	.91	.71
12AF. Up to 3 children ages	.57	.98	.86	.53	.54	.44
12AG. You can obtain	.85	1.10	.86	.76	.87	.84
12AH. You can take your	.58	.99	1.01	.56	.50	.43
12AI. There are free bus	.80	1.19	1.05	.78	.78	.66
12AJ. There is plenty of free	.93	1.18	1.17	.91	.89	.84
12AK. The train you ride on	1.02	1.32	1.06	.97	1.04	.93

Comparisons of Column Means[a,b]

	Household Income				
	Under $15,000 (A)	$15,000 to $24,999 (B)	$25,000 to $49,999 (C)	$50,000 to $99,999 (D)	$100,000 or higher (E)
12AA. Once a month, there was a weekend free ride promotion					
12AB. Weekend fare is currently discounted to half of the regular weekday fare					
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	E	E			
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.	E			E	
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events					
12AF. Up to 3 children ages 6 or under ride for free	C D E	E			
12AG. You can obtain schedule information online					
12AH. You can take your bike on the train	D E	C D E			
12AI. There are free bus connections to and from Metrolink stations	E	E			
12AJ. There is plenty of free and convenient parking at Metrolink stations					
12AK. The train you ride on is clean and comfortable					

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

  a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

  b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Gender		
	Total	Male	Female
12AA. Once a month, there was a weekend free ride promotion	.89	.90	.89
12AB. Weekend fare is	.92	.90	.94
12AC. Some shops and	.74	.74	.75
12AD. Metrolink stations are	.90	.81	.98
12AE. Metrolink stations are	.86	.82	.90
12AF. Up to 3 children ages	.56	.50	.63
12AG. You can obtain	.85	.82	.89
12AH. You can take your	.57	.70	.44
12AI. There are free bus	.79	.80	.78
12AJ. There is plenty of free	.92	.92	.92
12AK. The train you ride on	1.02	1.03	1.01

Comparisons of Column Means[a,b]

	Gender	
	Male (A)	Female (B)
12AA. Once a month, there was a weekend free ride promotion		
12AB. Weekend fare is currently discounted to half of the regular weekday fare		
12AC. Some shops and restaurants around Metrolink stations offer discounts to weekend riders		
12AD. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside, and Downtown L.A.		A
12AE. Metrolink stations are very close to fairs, festivals and other community recreational events		
12AF. Up to 3 children ages 6 or under ride for free		A
12AG. You can obtain schedule information online		
12AH. You can take your bike on the train	B	
12AI. There are free bus connections to and from Metrolink stations		
12AJ. There is plenty of free and convenient parking at Metrolink stations		
12AK. The train you ride on is clean and comfortable		

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

  a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

  b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

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		Weekend Travel		
		Total	Local	Non-Local
	Total	547	320	289
13A. Metrolink train tickets costs you less than driving your car	No effect	146 26.8%	90 28.3%	75 26.0%
	Somewhat More Likely	163 29.8%	93 29.1%	87 30.1%
	Much More Likely	223 40.7%	125 39.1%	123 42.6%
	DK/NA	15 2.8%	11 3.5%	4 1.3%
	Total	547	320	289
13B. You can subscribe to low-cost Internet access while on the train	No effect	331 60.4%	190 59.4%	173 59.7%
	Somewhat More Likely	106 19.3%	63 19.8%	56 19.3%
	Much More Likely	108 19.7%	65 20.3%	59 20.4%
	DK/NA	3 .6%	1 .4%	2 .6%
	Total	547	320	289
13C. You can plug in a laptop while on the train	No effect	297 54.3%	169 52.8%	159 54.9%
	Somewhat More Likely	106 19.3%	66 20.5%	54 18.8%
	Much More Likely	141 25.8%	84 26.2%	73 25.4%
	DK/NA	3 .6%	1 .4%	2 .8%
	Total	547	320	289
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment	No effect	166 30.4%	100 31.2%	84 29.1%
	Somewhat More Likely	163 29.8%	100 31.2%	81 28.1%
	Much More Likely	217 39.7%	120 37.6%	123 42.6%
	DK/NA	1 .1%	0 .0%	1 .2%
	Total	547	320	289
13E. You can purchase tickets online	No effect	187 34.1%	108 33.8%	96 33.2%
	Somewhat More Likely	176 32.2%	104 32.5%	92 31.8%
	Much More Likely	181 33.1%	105 32.9%	100 34.7%
	DK/NA	3 .6%	2 .8%	1 .2%
13F. Trains have a cafe/food car	Total	547	320	289
	No effect	231 42.2%	137 42.9%	115 39.7%

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		Weekend Travel		
		Total	Local	Non-Local
13F. Trains have a cafe/food car	Somewhat More Likely	150 27.5%	80 25.2%	89 30.6%
	Much More Likely	161 29.5%	100 31.2%	83 28.7%
	DK/NA	4 .8%	2 .7%	3 1.0%
	Total	547	320	289
13G. Riding the train is much safer than driving your car	No effect	207 37.8%	114 35.7%	113 39.2%
	Somewhat More Likely	144 26.4%	83 25.8%	80 27.6%
	Much More Likely	191 35.0%	120 37.5%	95 32.7%
	DK/NA	5 .8%	3 1.0%	1 .5%
	Total	547	320	289
13H. You can avoid traffic	No effect	114 20.8%	67 21.0%	61 21.1%
	Somewhat More Likely	138 25.2%	79 24.7%	70 24.3%
	Much More Likely	291 53.3%	171 53.5%	157 54.3%
	DK/NA	4 .7%	3 .8%	1 .4%
	Total	547	320	289
13I. Your trip is more relaxing and enjoyable than driving	No effect	134 24.4%	75 23.6%	71 24.6%
	Somewhat More Likely	171 31.3%	101 31.7%	89 30.7%
	Much More Likely	236 43.1%	140 43.8%	126 43.6%
	DK/NA	6 1.2%	3 1.0%	3 1.1%
	Total	547	320	289
13J. Traveling by Metrolink is fun	No effect	199 36.4%	114 35.6%	106 36.7%
	Somewhat More Likely	194 35.5%	113 35.5%	102 35.3%
	Much More Likely	141 25.8%	85 26.5%	75 26.1%
	DK/NA	13 2.3%	8 2.4%	6 1.9%
	Total	547	320	289
13K. You can take Metrolink to the beach and other recreation destinations	No effect	185 33.9%	106 33.2%	100 34.7%
	Somewhat More Likely	167 30.6%	102 31.8%	85 29.5%
	Much More Likely	193 35.2%	111 34.8%	103 35.5%

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		Weekend Travel		
		Total	Local	Non-Local
13K. You can take Metrolink to the beach and	DK/NA	1 .3%	1 .2%	1 .2%
	Total	547	320	289
13L. You can enjoy family time while riding Metrolink	No effect	211 38.6%	119 37.2%	109 37.8%
	Somewhat More Likely	141 25.8%	86 27.0%	75 25.8%
	Much More Likely	187 34.1%	110 34.3%	101 35.1%
	DK/NA	8 1.5%	5 1.5%	4 1.3%

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Comparisons of Column Proportions[b,c]

		Weekend Travel	
		Local (A)	Non-Local (B)
13A. Metrolink train tickets costs you less than driving your car	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
13B. You can subscribe to low-cost Internet access while on the train	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
13C. You can plug in a laptop while on the train	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping.	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA	.a	
13E. You can purchase tickets online	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
13F. Trains have a cafe/food car	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
13G. Riding the train is much safer than driving your car	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
13H. You can avoid traffic	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
13I. Your trip is more relaxing and enjoyable than driving	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[b,c]

		Weekend Travel	
		Local (A)	Non-Local (B)
13J. Traveling by Metrolink is fun	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
13K. You can take Metrolink to the beach and other recreation destinations	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
13L. You can enjoy family time while riding Metrolink	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

   a. This category is not used in comparisons because its column proportion is equal to zero or one.
   b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.
   c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Travel Time		
		Total	AM	PM
13A. Metrolink train tickets costs you less than driving your car	Total	468	306	162
	No effect	117 24.9%	72 23.5%	45 27.6%
	Somewhat More Likely	144 30.7%	96 31.4%	48 29.3%
	Much More Likely	194 41.3%	129 42.0%	65 40.1%
	DK/NA	14 3.1%	9 3.1%	5 3.0%
13B. You can subscribe to low-cost Internet access while on the train	Total	468	306	162
	No effect	275 58.8%	183 59.7%	93 57.2%
	Somewhat More Likely	95 20.3%	70 22.7%	25 15.6%
	Much More Likely	95 20.4%	52 17.1%	43 26.7%
	DK/NA	2 .5%	2 .6%	1 .4%
13C. You can plug in a laptop while on the train	Total	468	306	162
	No effect	243 51.9%	157 51.2%	86 53.1%

		Travel Time		
		Total	AM	PM
13C. You can plug in a laptop while on the train	Somewhat More Likely	92 19.6%	63 20.6%	29 17.8%
	Much More Likely	131 28.0%	84 27.4%	47 29.1%
	DK/NA	2 .5%	2 .8%	0 .0%
	Total	468	306	162
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment	No effect	133 28.3%	79 25.9%	53 32.8%
	Somewhat More Likely	143 30.5%	88 28.9%	54 33.5%
	Much More Likely	192 41.1%	138 45.0%	55 33.7%
	DK/NA	1 .2%	1 .2%	0 .0%
	Total	468	306	162
13E. You can purchase tickets online	No effect	155 33.2%	100 32.8%	55 34.0%
	Somewhat More Likely	152 32.5%	98 32.1%	54 33.3%
	Much More Likely	158 33.8%	106 34.7%	52 32.3%
	DK/NA	2 .5%	1 .5%	1 .4%
	Total	468	306	162
13F. Trains have a cafe/food car	No effect	193 41.3%	124 40.7%	69 42.5%
	Somewhat More Likely	123 26.3%	91 29.6%	33 20.0%
	Much More Likely	148 31.6%	87 28.5%	61 37.4%
	DK/NA	4 .8%	4 1.2%	0 .0%
	Total	468	306	162
13G. Riding the train is much safer than driving your car	No effect	170 36.4%	113 37.0%	57 35.2%
	Somewhat More Likely	125 26.7%	86 28.1%	39 24.0%
	Much More Likely	168 35.9%	104 33.9%	64 39.7%
	DK/NA	5 1.0%	3 .9%	2 1.0%
	Total	468	306	162
13H. You can avoid traffic	No effect	89 19.0%	62 20.2%	27 16.9%
	Somewhat More Likely	118 25.3%	81 26.6%	37 22.9%
	Much More Likely	258 55.1%	162 52.9%	96 59.2%

		Travel Time		
		Total	AM	PM
13H. You can avoid traffic	DK/NA	3 .6%	1 .3%	2 1.0%
	Total	468	306	162
13I. Your trip is more relaxing and enjoyable than driving	No effect	104 22.3%	65 21.3%	39 24.2%
	Somewhat More Likely	149 31.8%	96 31.5%	52 32.4%
	Much More Likely	210 44.7%	142 46.2%	68 41.9%
	DK/NA	6 1.2%	3 1.0%	2 1.5%
	Total	468	306	162
13J. Traveling by Metrolink is fun	No effect	162 34.5%	100 32.7%	62 38.1%
	Somewhat More Likely	172 36.6%	112 36.5%	60 37.0%
	Much More Likely	124 26.6%	86 27.9%	39 24.0%
	DK/NA	10 2.2%	9 2.9%	1 .9%
	Total	468	306	162
13K. You can take Metrolink to the beach and other recreation destinations	No effect	151 32.3%	96 31.3%	55 34.1%
	Somewhat More Likely	146 31.2%	97 31.6%	49 30.5%
	Much More Likely	170 36.4%	113 36.9%	57 35.4%
	DK/NA	1 .2%	1 .2%	0 .0%
	Total	468	306	162
13L. You can enjoy family time while riding Metrolink	No effect	176 37.7%	111 36.1%	66 40.5%
	Somewhat More Likely	121 25.9%	77 25.3%	44 27.0%
	Much More Likely	166 35.4%	114 37.2%	52 32.0%
	DK/NA	5 1.0%	4 1.4%	1 .4%

Comparisons of Column Proportions[b,c]

		Travel Time	
		AM (A)	PM (B)
13A. Metrolink train tickets costs you less than driving your car	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
13B. You can subscribe to low-cost Internet access while on the train	No effect		
	Somewhat More Likely		
	Much More Likely		A
	DK/NA		
13C. You can plug in a laptop while on the train	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		.a
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping.	No effect		
	Somewhat More Likely		
	Much More Likely	B	.a
	DK/NA		
13E. You can purchase tickets online	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
13F. Trains have a cafe/food car	No effect		
	Somewhat More Likely	B	A
	Much More Likely		.a
	DK/NA		
13G. Riding the train is much safer than driving your car	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
13H. You can avoid traffic	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
13I. Your trip is more relaxing and enjoyable than driving	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[b,c]

		Travel Time	
		AM (A)	PM (B)
13J. Traveling by Metrolink is fun	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
13K. You can take Metrolink to the beach and other recreation destinations	No effect		
	Somewhat More Likely		
	Much More Likely		.[a]
	DK/NA		
13L. You can enjoy family time while riding Metrolink	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Aware of Weekend Service		
		Total	Yes	No
	Total	594	192	401
13A. Metrolink train tickets costs you less than driving your car	No effect	165 27.7%	76 39.8%	88 22.0%
	Somewhat More Likely	173 29.1%	60 31.1%	113 28.1%
	Much More Likely	240 40.4%	51 26.6%	189 47.0%
	DK/NA	17 2.8%	5 2.5%	12 2.9%
	Total	594	192	401
13B. You can subscribe to low-cost Internet access while on the train	No effect	362 61.1%	145 75.7%	217 54.1%
	Somewhat More Likely	113 19.0%	24 12.7%	88 22.0%
	Much More Likely	114 19.2%	18 9.6%	95 23.8%
	DK/NA	5 .8%	4 2.0%	1 .2%
13C. You can plug in a laptop while on the train	Total	594	192	401
	No effect	324 54.7%	120 62.4%	205 51.0%

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		Aware of Weekend Service		
		Total	Yes	No
13C. You can plug in a laptop while on the train	Somewhat More Likely	111 18.8%	35 18.4%	76 18.9%
	Much More Likely	153 25.8%	33 17.1%	120 29.9%
	DK/NA	5 .8%	4 2.0%	1 .2%
	Total	594	192	401
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment	No effect	186 31.4%	78 40.9%	108 26.8%
	Somewhat More Likely	174 29.4%	55 28.6%	119 29.7%
	Much More Likely	232 39.0%	58 30.1%	174 43.3%
	DK/NA	1 .2%	1 .4%	1 .2%
	Total	594	192	401
13E. You can purchase tickets online	No effect	209 35.2%	85 44.1%	125 31.0%
	Somewhat More Likely	182 30.7%	59 30.9%	123 30.5%
	Much More Likely	198 33.3%	47 24.6%	150 37.5%
	DK/NA	5 .8%	1 .4%	4 1.0%
	Total	594	192	401
13F. Trains have a cafe/food car	No effect	255 42.9%	100 51.9%	155 38.6%
	Somewhat More Likely	158 26.6%	53 27.8%	104 26.0%
	Much More Likely	175 29.5%	37 19.1%	139 34.5%
	DK/NA	6 1.0%	2 1.1%	4 .9%
	Total	594	192	401
13G. Riding the train is much safer than driving your car	No effect	226 38.1%	94 48.8%	133 33.0%
	Somewhat More Likely	162 27.2%	53 27.8%	108 27.0%
	Much More Likely	199 33.6%	43 22.6%	156 38.9%
	DK/NA	6 1.0%	1 .7%	5 1.1%
	Total	594	192	401
13H. You can avoid traffic	No effect	131 22.1%	60 31.2%	71 17.7%
	Somewhat More Likely	146 24.6%	52 26.8%	95 23.6%
	Much More Likely	311 52.4%	80 41.6%	231 57.6%

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		Aware of Weekend Service		
		Total	Yes	No
13H. You can avoid traffic	DK/NA	5 .9%	1 .4%	4 1.1%
	Total	594	192	401
13I. Your trip is more relaxing and enjoyable than driving	No effect	153 25.7%	67 34.7%	86 21.4%
	Somewhat More Likely	187 31.4%	66 34.6%	120 29.9%
	Much More Likely	247 41.5%	55 28.7%	191 47.7%
	DK/NA	8 1.3%	4 2.0%	4 1.0%
	Total	594	192	401
13J. Traveling by Metrolink is fun	No effect	225 37.9%	90 47.1%	135 33.5%
	Somewhat More Likely	203 34.1%	58 30.2%	145 36.0%
	Much More Likely	149 25.2%	36 18.6%	114 28.3%
	DK/NA	16 2.8%	8 4.1%	8 2.1%
	Total	594	192	401
13K. You can take Metrolink to the beach and other recreation destinations	No effect	207 34.8%	86 45.0%	120 30.0%
	Somewhat More Likely	176 29.7%	59 30.6%	118 29.3%
	Much More Likely	208 35.0%	46 24.0%	161 40.2%
	DK/NA	3 .5%	1 .4%	2 .5%
	Total	594	192	401
13L. You can enjoy family time while riding Metrolink	No effect	236 39.8%	89 46.5%	147 36.6%
	Somewhat More Likely	152 25.6%	44 22.7%	108 27.0%
	Much More Likely	196 33.0%	54 28.2%	142 35.3%
	DK/NA	9 1.6%	5 2.6%	5 1.1%

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Comparisons of Column Proportions[a,b]

		Aware of Weekend Service	
		Yes (A)	No (B)
13A. Metrolink train tickets costs you less than driving your car	No effect	B	
	Somewhat More Likely		
	Much More Likely		A
	DK/NA		
13B. You can subscribe to low-cost Internet access while on the train	No effect	B	
	Somewhat More Likely		A
	Much More Likely		A
	DK/NA	B	
13C. You can plug in a laptop while on the train	No effect	B	
	Somewhat More Likely		
	Much More Likely		A
	DK/NA	B	
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping,	No effect	B	
	Somewhat More Likely		
	Much More Likely		A
	DK/NA		
13E. You can purchase tickets online	No effect	B	
	Somewhat More Likely		
	Much More Likely		A
	DK/NA		
13F. Trains have a cafe/food car	No effect	B	
	Somewhat More Likely		
	Much More Likely		A
	DK/NA		
13G. Riding the train is much safer than driving your car	No effect	B	
	Somewhat More Likely		
	Much More Likely		A
	DK/NA		
13H. You can avoid traffic	No effect	B	
	Somewhat More Likely		
	Much More Likely		A
	DK/NA		
13I. Your trip is more relaxing and enjoyable than driving	No effect	B	
	Somewhat More Likely		
	Much More Likely		A
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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Comparisons of Column Proportions[a,b]

		Aware of Weekend Service	
		Yes (A)	No (B)
13J. Traveling by Metrolink is fun	No effect	B	
	Somewhat More Likely		
	Much More Likely		A
	DK/NA		
13K. You can take Metrolink to the beach and other recreation destinations	No effect	B	
	Somewhat More Likely		
	Much More Likely		A
	DK/NA		
13L. You can enjoy family time while riding Metrolink	No effect	B	
	Somewhat More Likely		
	Much More Likely		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Weekday Riders		
		Total	Yes	No
13A. Metrolink train tickets costs you less than driving your car	Total	189	41	148
	No effect	75 / 39.4%	13 / 32.8%	61 / 41.2%
	Somewhat More Likely	59 / 31.1%	14 / 35.0%	44 / 29.9%
	Much More Likely	51 / 27.0%	13 / 32.1%	38 / 25.5%
	DK/NA	5 / 2.6%	0 / .0%	5 / 3.3%
13B. You can subscribe to low-cost Internet access while on the train	Total	189	41	148
	No effect	144 / 75.8%	28 / 69.4%	115 / 77.6%
	Somewhat More Likely	23 / 12.3%	8 / 20.6%	15 / 10.1%
	Much More Likely	18 / 9.7%	4 / 10.0%	14 / 9.7%
	DK/NA	4 / 2.1%	0 / .0%	4 / 2.6%
13C. You can plug in a laptop while on the train	Total	189	41	148
	No effect	118 / 62.4%	22 / 53.5%	96 / 64.8%

		Weekday Riders		
		Total	Yes	No
13C. You can plug in a laptop while on the train	Somewhat More Likely	34 / 18.2%	9 / 21.6%	26 / 17.2%
	Much More Likely	33 / 17.4%	10 / 24.9%	23 / 15.3%
	DK/NA	4 / 2.1%	0 / .0%	4 / 2.6%
	Total	189	41	148
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment	No effect	78 / 41.1%	16 / 38.8%	62 / 41.7%
	Somewhat More Likely	54 / 28.5%	12 / 29.0%	42 / 28.4%
	Much More Likely	57 / 30.0%	13 / 32.1%	44 / 29.4%
	DK/NA	1 / .4%	0 / .0%	1 / .5%
	Total	189	41	148
13E. You can purchase tickets online	No effect	83 / 43.8%	13 / 32.8%	69 / 46.8%
	Somewhat More Likely	59 / 31.4%	14 / 32.9%	46 / 30.9%
	Much More Likely	46 / 24.5%	14 / 34.2%	32 / 21.8%
	DK/NA	1 / .4%	0 / .0%	1 / .5%
	Total	189	41	148
13F. Trains have a cafe/food car	No effect	98 / 51.8%	19 / 47.4%	79 / 53.0%
	Somewhat More Likely	53 / 28.2%	12 / 29.5%	41 / 27.9%
	Much More Likely	36 / 18.9%	9 / 23.1%	26 / 17.7%
	DK/NA	2 / 1.1%	0 / .0%	2 / 1.5%
	Total	189	41	148
13G. Riding the train is much safer than driving your car	No effect	92 / 48.6%	12 / 30.5%	80 / 53.6%
	Somewhat More Likely	52 / 27.7%	12 / 29.4%	40 / 27.2%
	Much More Likely	43 / 22.9%	16 / 40.1%	27 / 18.2%
	DK/NA	1 / .8%	0 / .0%	1 / 1.0%
	Total	189	41	148
13H. You can avoid traffic	No effect	58 / 30.8%	10 / 25.2%	48 / 32.3%
	Somewhat More Likely	51 / 26.7%	4 / 8.8%	47 / 31.6%
	Much More Likely	80 / 42.2%	27 / 66.0%	53 / 35.6%

		Weekday Riders		
		Total	Yes	No
13H. You can avoid traffic	DK/NA	1 / .4%	0 / .0%	1 / .5%
	Total	189	41	148
13I. Your trip is more relaxing and enjoyable than driving	No effect	66 / 34.8%	10 / 25.2%	56 / 37.4%
	Somewhat More Likely	64 / 34.0%	10 / 24.5%	54 / 36.7%
	Much More Likely	55 / 29.1%	21 / 50.3%	35 / 23.3%
	DK/NA	4 / 2.1%	0 / .0%	4 / 2.6%
	Total	189	41	148
13J. Traveling by Metrolink is fun	No effect	89 / 46.9%	16 / 39.2%	73 / 49.0%
	Somewhat More Likely	57 / 30.1%	14 / 35.3%	42 / 28.6%
	Much More Likely	36 / 18.9%	10 / 23.7%	26 / 17.5%
	DK/NA	8 / 4.2%	1 / 1.8%	7 / 4.9%
	Total	189	41	148
13K. You can take Metrolink to the beach and other recreation destinations	No effect	85 / 44.8%	15 / 35.4%	70 / 47.3%
	Somewhat More Likely	58 / 30.5%	15 / 35.6%	43 / 29.1%
	Much More Likely	46 / 24.4%	12 / 29.0%	34 / 23.1%
	DK/NA	1 / .4%	0 / .0%	1 / .5%
	Total	189	41	148
13L. You can enjoy family time while riding Metrolink	No effect	88 / 46.3%	11 / 26.3%	77 / 51.8%
	Somewhat More Likely	43 / 22.5%	9 / 22.4%	33 / 22.6%
	Much More Likely	54 / 28.6%	21 / 51.3%	33 / 22.3%
	DK/NA	5 / 2.6%	0 / .0%	5 / 3.3%

Comparisons of Column Proportions[b,c]

		Weekday Riders	
		Yes (A)	No (B)
13A. Metrolink train tickets costs you less than driving your car	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA	.[a]	
13B. You can subscribe to low-cost Internet access while on the train	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA	.[a]	
13C. You can plug in a laptop while on the train	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA	.[a]	
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping.	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA	.[a]	
13E. You can purchase tickets online	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA	.[a]	
13F. Trains have a cafe/food car	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA	.[a]	
13G. Riding the train is much safer than driving your car	No effect		A
	Somewhat More Likely		
	Much More Likely	B	
	DK/NA	.[a]	
13H. You can avoid traffic	No effect		
	Somewhat More Likely		A
	Much More Likely	B	
	DK/NA	.	
13I. Your trip is more relaxing and enjoyable than driving	No effect		
	Somewhat More Likely		
	Much More Likely	B	
	DK/NA	.[a]	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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		Weekday Riders	
		Yes (A)	No (B)
13J. Traveling by Metrolink is fun	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
13K. You can take Metrolink to the beach and other recreation destinations	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA	.a	
13L. You can enjoy family time while riding Metrolink	No effect		A
	Somewhat More Likely		
	Much More Likely	B	
	DK/NA		.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Internet Access		
		Total	Yes	No
	Total	598	495	103
13A. Metrolink train tickets costs you less than driving your car	No effect	165 27.6%	135 27.2%	30 29.6%
	Somewhat More Likely	173 28.8%	153 30.9%	19 18.8%
	Much More Likely	244 40.8%	194 39.2%	50 48.5%
	DK/NA	17 2.8%	13 2.7%	3 3.1%
13B. You can subscribe to low-cost Internet access while on the train	Total	598	495	103
	No effect	365 61.0%	308 62.2%	57 55.0%
	Somewhat More Likely	113 18.9%	95 19.1%	19 18.2%
	Much More Likely	116 19.3%	89 18.0%	27 26.0%
	DK/NA	5 .8%	4 .8%	1 .7%
13C. You can plug in a laptop while on the train	Total	598	495	103
	No effect	327 54.6%	263 53.1%	63 61.7%

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		Internet Access		
		Total	Yes	No
13C. You can plug in a laptop while on the train	Somewhat More Likely	112 18.8%	98 19.8%	14 13.9%
	Much More Likely	155 25.9%	130 26.2%	25 24.3%
	DK/NA	5 .8%	5 .9%	0 .0%
	Total	598	495	103
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment	No effect	187 31.2%	146 29.4%	41 39.9%
	Somewhat More Likely	173 29.0%	148 29.9%	25 24.6%
	Much More Likely	237 39.6%	200 40.4%	37 35.6%
	DK/NA	1 .2%	1 .3%	0 .0%
	Total	598	495	103
13E. You can purchase tickets online	No effect	210 35.1%	152 30.6%	58 56.7%
	Somewhat More Likely	183 30.7%	171 34.4%	13 12.5%
	Much More Likely	200 33.5%	169 34.0%	32 30.8%
	DK/NA	5 .8%	5 .9%	0 .0%
	Total	598	495	103
13F. Trains have a cafe/food car	No effect	256 42.7%	211 42.6%	44 43.2%
	Somewhat More Likely	161 26.8%	142 28.7%	18 17.8%
	Much More Likely	176 29.5%	138 27.8%	39 37.6%
	DK/NA	6 1.0%	4 .9%	1 1.4%
	Total	598	495	103
13G. Riding the train is much safer than driving your car	No effect	228 38.1%	186 37.5%	42 40.6%
	Somewhat More Likely	162 27.0%	139 28.0%	23 22.6%
	Much More Likely	203 33.9%	166 33.4%	37 36.1%
	DK/NA	6 1.0%	5 1.1%	1 .7%
	Total	598	495	103
13H. You can avoid traffic	No effect	132 22.0%	107 21.6%	25 24.1%
	Somewhat More Likely	144 24.1%	119 24.0%	25 24.7%
	Much More Likely	317 53.0%	264 53.3%	53 51.2%

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		Internet Access		
		Total	Yes	No
13H. You can avoid traffic	DK/NA	5 .9%	5 1.0%	0 .0%
	Total	598	495	103
13I. Your trip is more relaxing and enjoyable than driving	No effect	153 25.6%	125 25.2%	28 27.5%
	Somewhat More Likely	186 31.0%	158 32.0%	27 26.4%
	Much More Likely	252 42.1%	206 41.6%	46 44.4%
	DK/NA	8 1.3%	6 1.2%	2 1.7%
	Total	598	495	103
13J. Traveling by Metrolink is fun	No effect	226 37.8%	189 38.2%	36 35.4%
	Somewhat More Likely	202 33.7%	171 34.6%	30 29.3%
	Much More Likely	154 25.8%	120 24.1%	35 33.9%
	DK/NA	16 2.7%	15 3.0%	1 1.4%
	Total	598	495	103
13K. You can take Metrolink to the beach and other recreation destinations	No effect	206 34.5%	165 33.3%	42 40.6%
	Somewhat More Likely	176 29.5%	150 30.3%	26 25.3%
	Much More Likely	213 35.5%	178 35.8%	35 34.2%
	DK/NA	3 .5%	3 .6%	0 .0%
	Total	598	495	103
13L. You can enjoy family time while riding Metrolink	No effect	237 39.6%	203 41.0%	34 32.8%
	Somewhat More Likely	150 25.1%	127 25.7%	23 22.2%
	Much More Likely	202 33.7%	158 32.0%	43 41.9%
	DK/NA	9 1.6%	6 1.3%	3 3.1%

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		Internet Access	
		Yes (A)	No (B)
13A. Metrolink train tickets costs you less than driving your car	No effect		
	Somewhat More Likely	B	
	Much More Likely		
	DK/NA		
13B. You can subscribe to low-cost Internet access while on the train	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
13C. You can plug in a laptop while on the train	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		.a
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping,	No effect		A
	Somewhat More Likely		
	Much More Likely		
	DK/NA		.a A
13E. You can purchase tickets online	No effect		
	Somewhat More Likely	B	
	Much More Likely		
	DK/NA		.a
13F. Trains have a cafe/food car	No effect		
	Somewhat More Likely	B	
	Much More Likely		A
	DK/NA		
13G. Riding the train is much safer than driving your car	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
13H. You can avoid traffic	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		.a
13I. Your trip is more relaxing and enjoyable than driving	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[b,c]

		Internet Access	
		Yes (A)	No (B)
13J. Traveling by Metrolink is fun	No effect		
	Somewhat More Likely		
	Much More Likely		A
	DK/NA		
13K. You can take Metrolink to the beach and other recreation destinations	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		.[a]
13L. You can enjoy family time while riding Metrolink	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

   a. This category is not used in comparisons because its column proportion is equal to zero or one.

   b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

   c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Age			
		Total	18 to 24	25 to 34	35 to 44
	Total	585	69	109	110
13A. Metrolink train tickets costs you less than driving your car	No effect	160 27.4%	13 19.5%	23 20.8%	23 21.2%
	Somewhat More Likely	168 28.8%	22 31.8%	34 30.8%	35 32.0%
	Much More Likely	239 40.9%	32 46.1%	49 44.6%	49 44.2%
	DK/NA	17 2.8%	2 2.5%	4 3.8%	3 2.6%
	Total	585	69	109	110
13B. You can subscribe to low-cost Internet access while on the train	No effect	356 60.9%	33 48.5%	54 49.2%	55 49.6%
	Somewhat More Likely	108 18.5%	20 29.4%	21 19.7%	26 23.4%
	Much More Likely	116 19.8%	15 22.1%	34 31.1%	29 26.4%
	DK/NA	5 .8%	0 .0%	0 .0%	1 .7%
	Total	585	69	109	110
13C. You can plug in a laptop while on the train	No effect	318 54.4%	28 40.9%	40 37.0%	52 47.1%
	Somewhat More Likely	110 18.8%	10 14.4%	32 29.7%	21 19.1%
	Much More Likely	152 25.9%	31 44.7%	36 33.3%	37 33.2%
	DK/NA	5 .8%	0 .0%	0 .0%	1 .7%
	Total	585	69	109	110
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment	No effect	185 31.7%	16 22.7%	28 25.6%	21 18.8%
	Somewhat More Likely	167 28.5%	26 37.9%	35 32.0%	34 30.7%
	Much More Likely	231 39.5%	27 39.4%	46 42.4%	56 50.5%
	DK/NA	1 .2%	0 .0%	0 .0%	0 .0%
	Total	585	69	109	110
13E. You can purchase tickets online	No effect	204 34.9%	15 22.3%	26 23.9%	27 24.9%
	Somewhat More Likely	181 30.9%	28 40.0%	36 33.0%	41 37.2%
	Much More Likely	195 33.4%	26 37.7%	47 43.1%	40 36.6%
	DK/NA	5 .8%	0 .0%	0 .0%	1 1.3%
13F. Trains have a cafe/food car	Total	585	69	109	110
	No effect	250 42.8%	23 33.9%	45 41.2%	39 35.5%

		Age			
		Total	18 to 24	25 to 34	35 to 44
13F. Trains have a cafe/food car	Somewhat More Likely	156 26.6%	11 15.4%	34 31.1%	25 22.6%
	Much More Likely	173 29.6%	35 50.6%	30 27.7%	45 40.6%
	DK/NA	6 1.0%	0 .0%	0 .0%	1 1.3%
	Total	585	69	109	110
13G. Riding the train is much safer than driving your car	No effect	222 38.0%	18 26.2%	35 31.9%	39 34.9%
	Somewhat More Likely	158 27.1%	19 27.9%	31 28.3%	26 23.5%
	Much More Likely	198 33.9%	32 45.9%	42 38.2%	45 40.3%
	DK/NA	6 1.0%	0 .0%	2 1.6%	1 1.3%
	Total	585	69	109	110
13H. You can avoid traffic	No effect	129 22.1%	10 14.1%	15 14.2%	21 18.6%
	Somewhat More Likely	141 24.1%	12 17.5%	25 23.0%	28 25.3%
	Much More Likely	309 52.9%	47 68.5%	67 61.3%	61 55.4%
	DK/NA	5 .9%	0 .0%	2 1.6%	1 .7%
	Total	585	69	109	110
13I. Your trip is more relaxing and enjoyable than driving	No effect	149 25.5%	13 18.8%	18 16.7%	24 21.5%
	Somewhat More Likely	181 30.9%	20 28.5%	36 33.0%	36 32.8%
	Much More Likely	247 42.3%	36 52.7%	52 48.1%	50 45.0%
	DK/NA	8 1.3%	0 .0%	2 2.3%	1 .7%
	Total	585	69	109	110
13J. Traveling by Metrolink is fun	No effect	223 38.2%	18 26.4%	37 34.1%	37 33.2%
	Somewhat More Likely	196 33.5%	34 49.4%	36 33.2%	45 40.4%
	Much More Likely	151 25.9%	17 24.2%	34 31.1%	28 25.7%
	DK/NA	14 2.4%	0 .0%	2 1.6%	1 .7%
	Total	585	69	109	110
13K. You can take Metrolink to the beach and other recreation destinations	No effect	200 34.3%	13 19.2%	29 26.6%	28 25.1%
	Somewhat More Likely	172 29.4%	24 34.1%	31 28.4%	36 32.2%
	Much More Likely	209 35.8%	32 46.6%	49 44.9%	46 42.0%

		Age			
		Total	18 to 24	25 to 34	35 to 44
13K. You can take Metrolink to the beach and	DK/NA	3 .5%	0 .0%	0 .0%	1 .7%
	Total	585	69	109	110
13L. You can enjoy family time while riding Metrolink	No effect	234 40.1%	25 36.5%	38 35.1%	34 31.2%
	Somewhat More Likely	145 24.8%	16 22.7%	26 23.5%	26 23.6%
	Much More Likely	196 33.5%	28 40.8%	45 41.4%	47 43.0%
	DK/NA	9 1.6%	0 .0%	0 .0%	2 2.2%

		Age	
		45 to 54	55 and over
13A. Metrolink train tickets costs you less than driving your car	Total	122	174
	No effect	40 32.4%	61 35.2%
	Somewhat More Likely	29 23.8%	48 27.8%
	Much More Likely	53 43.2%	57 32.9%
	DK/NA	1 .6%	7 4.0%
13B. You can subscribe to low-cost Internet access while on the train	Total	122	174
	No effect	76 62.7%	138 79.2%
	Somewhat More Likely	23 19.0%	17 9.9%
	Much More Likely	22 18.3%	15 8.7%
	DK/NA	0 .0%	4 2.2%
13C. You can plug in a laptop while on the train	Total	122	174
	No effect	67 55.3%	130 74.8%
	Somewhat More Likely	24 20.0%	22 12.8%
	Much More Likely	30 24.7%	18 10.2%
	DK/NA	0 .0%	4 2.2%
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment	Total	122	174
	No effect	37 29.9%	85 48.6%
	Somewhat More Likely	35 28.7%	37 21.1%
	Much More Likely	50 40.7%	52 29.8%
	DK/NA	1 .6%	1 .4%
13E. You can purchase tickets online	Total	122	174
	No effect	42 34.8%	93 53.4%
	Somewhat More Likely	33 27.2%	43 24.6%
	Much More Likely	45 36.9%	37 21.0%
	DK/NA	1 1.2%	2 1.0%
13F. Trains have a cafe/food car	Total	122	174
	No effect	47 38.2%	96 55.1%

		Age	
		45 to 54	55 and over
13F. Trains have a cafe/food car	Somewhat More Likely	38 31.5%	48 27.4%
	Much More Likely	35 29.1%	27 15.8%
	DK/NA	1 1.2%	3 1.7%
13G. Riding the train is much safer than driving your car	Total	122	174
	No effect	48 39.8%	82 47.2%
	Somewhat More Likely	30 24.7%	52 29.9%
	Much More Likely	43 35.0%	38 21.6%
	DK/NA	1 .6%	2 1.2%
13H. You can avoid traffic	Total	122	174
	No effect	23 18.7%	61 35.0%
	Somewhat More Likely	32 26.2%	44 25.2%
	Much More Likely	66 54.2%	68 38.8%
	DK/NA	1 .8%	2 1.0%
13I. Your trip is more relaxing and enjoyable than driving	Total	122	174
	No effect	32 26.6%	62 35.4%
	Somewhat More Likely	36 29.5%	53 30.4%
	Much More Likely	52 42.7%	56 32.4%
	DK/NA	1 1.2%	3 1.8%
13J. Traveling by Metrolink is fun	Total	122	174
	No effect	48 39.0%	84 48.1%
	Somewhat More Likely	35 28.7%	46 26.5%
	Much More Likely	36 29.8%	36 20.6%
	DK/NA	3 2.6%	8 4.8%
13K. You can take Metrolink to the beach and other recreation destinations	Total	122	174
	No effect	44 36.3%	86 49.5%
	Somewhat More Likely	34 27.8%	48 27.6%
	Much More Likely	43 35.3%	38 22.1%

		Age	
		45 to 54	55 and over
13K. You can take Metrolink to the beach and	DK/NA	1 .6%	1 .8%
	Total	122	174
13L. You can enjoy family time while riding Metrolink	No effect	47 38.9%	89 51.1%
	Somewhat More Likely	38 30.9%	40 23.0%
	Much More Likely	36 29.6%	39 22.3%
	DK/NA	1 .6%	6 3.6%

Comparisons of Column Proportions[b,c]

		Age				
		18 to 24	25 to 34	35 to 44	45 to 54	55 and over
		(A)	(B)	(C)	(D)	(E)
13A. Metrolink train tickets costs you less than driving your car	No effect					
	Somewhat More Likely					
	Much More Likely					
	DK/NA					
13B. You can subscribe to low-cost Internet access while on the train	No effect					A B C D
	Somewhat More Likely	E		E		
	Much More Likely	E	E	E		
	DK/NA	.a	.a		.a	
13C. You can plug in a laptop while on the train	No effect					A B C D
	Somewhat More Likely		E			
	Much More Likely	D E	E	E	E	
	DK/NA	.a	.a		.a	
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping,	No effect					A B C D
	Somewhat More Likely			E		
	Much More Likely			E		
	DK/NA	.a	.a	.a		
13E. You can purchase tickets online	No effect					A B C D
	Somewhat More Likely					
	Much More Likely		E	E	E	
	DK/NA	.a	.a			
13F. Trains have a cafe/food car	No effect					A C D
	Somewhat More Likely					
	Much More Likely	B D E	.a	E		
	DK/NA	.a	.a			
13G. Riding the train is much safer than driving your car	No effect					A
	Somewhat More Likely					
	Much More Likely	E	E	E		
	DK/NA	.				
13H. You can avoid traffic	No effect					A B C D
	Somewhat More Likely					
	Much More Likely	E	E			
	DK/NA	.a				
13I. Your trip is more relaxing and enjoyable than driving	No effect					B
	Somewhat More Likely					
	Much More Likely	E				
	DK/NA	.a				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[b,c]

		Age				
		18 to 24 (A)	25 to 34 (B)	35 to 44 (C)	45 to 54 (D)	55 and over (E)
13J. Traveling by Metrolink is fun	No effect					A
	Somewhat More Likely	D E				
	Much More Likely	.a				
	DK/NA					
13K. You can take Metrolink to the beach and other recreation destinations	No effect					A B C
	Somewhat More Likely					
	Much More Likely	E .a	E .a	E		
	DK/NA					
13L. You can enjoy family time while riding Metrolink	No effect					C
	Somewhat More Likely					
	Much More Likely	E .a	E .a	E		
	DK/NA					

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Ethnicity		
		Total	White	Hispanic/ Latino(a)
	Total	574	279	191
13A. Metrolink train tickets costs you less than driving your car	No effect	158 27.6%	93 33.4%	32 16.5%
	Somewhat More Likely	164 28.5%	84 30.2%	54 28.2%
	Much More Likely	236 41.0%	94 33.5%	100 52.5%
	DK/NA	17 2.9%	8 2.8%	5 2.7%
	Total	574	279	191
13B. You can subscribe to low-cost Internet access while on the train	No effect	350 61.0%	202 72.4%	84 44.0%
	Somewhat More Likely	107 18.7%	44 15.8%	45 23.7%
	Much More Likely	112 19.5%	30 10.8%	60 31.4%
	DK/NA	5 .8%	3 1.0%	2 .9%
	Total	574	279	191
13C. You can plug in a laptop while on the train	No effect	316 55.1%	179 64.1%	88 46.1%
	Somewhat More Likely	103 18.0%	49 17.6%	28 14.6%
	Much More Likely	150 26.1%	48 17.2%	73 38.4%
	DK/NA	5 .8%	3 1.0%	2 .9%
	Total	574	279	191
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment	No effect	179 31.2%	102 36.4%	47 24.8%
	Somewhat More Likely	169 29.4%	87 31.1%	50 26.4%
	Much More Likely	225 39.2%	89 32.0%	93 48.8%
	DK/NA	1 .3%	1 .5%	0 .0%
	Total	574	279	191
13E. You can purchase tickets online	No effect	206 35.8%	116 41.4%	56 29.1%
	Somewhat More Likely	173 30.2%	87 31.0%	56 29.3%
	Much More Likely	191 33.3%	74 26.3%	79 41.5%
	DK/NA	4 .6%	4 1.3%	0 .0%
13F. Trains have a cafe/food car	Total	574	279	191

		Ethnicity		
		Total	White	Hispanic/ Latino(a)
13F. Trains have a cafe/food car	No effect	241 42.0%	137 49.1%	51 26.6%
	Somewhat More Likely	158 27.4%	87 31.1%	47 24.6%
	Much More Likely	169 29.5%	50 17.7%	93 48.8%
	DK/NA	6 1.0%	6 2.1%	0 .0%
	Total	574	279	191
13G. Riding the train is much safer than driving your car	No effect	218 37.9%	126 45.0%	45 23.7%
	Somewhat More Likely	155 27.1%	88 31.3%	47 24.8%
	Much More Likely	195 33.9%	62 22.1%	98 51.6%
	DK/NA	6 1.0%	4 1.5%	0 .0%
	Total	574	279	191
13H. You can avoid traffic	No effect	124 21.6%	78 27.8%	21 11.1%
	Somewhat More Likely	141 24.6%	73 26.0%	36 19.1%
	Much More Likely	305 53.1%	127 45.5%	133 69.8%
	DK/NA	4 .7%	2 .8%	0 .0%
	Total	574	279	191
13I. Your trip is more relaxing and enjoyable than driving	No effect	145 25.3%	88 31.4%	31 16.4%
	Somewhat More Likely	179 31.2%	96 34.2%	45 23.7%
	Much More Likely	242 42.1%	92 32.9%	111 58.1%
	DK/NA	8 1.4%	4 1.5%	3 1.8%
	Total	574	279	191
13J. Traveling by Metrolink is fun	No effect	213 37.1%	125 44.7%	46 23.9%
	Somewhat More Likely	194 33.9%	98 35.2%	66 34.6%
	Much More Likely	150 26.2%	47 16.7%	78 40.6%
	DK/NA	16 2.9%	9 3.3%	2 .9%
13K. You can take Metrolink to the beach and other recreation destinations	Total	574	279	191
	No effect	196 34.2%	111 39.7%	47 24.7%

		Ethnicity		
		Total	White	Hispanic/ Latino(a)
13K. You can take Metrolink to the beach and other recreation destinations	Somewhat More Likely	169 29.5%	95 34.0%	47 24.6%
	Much More Likely	206 35.8%	71 25.3%	97 50.7%
	DK/NA	3 .5%	3 1.0%	0 .0%
	Total	574	279	191
13L. You can enjoy family time while riding Metrolink	No effect	227 39.5%	138 49.4%	42 21.9%
	Somewhat More Likely	143 24.9%	77 27.7%	47 24.6%
	Much More Likely	195 33.9%	60 21.3%	99 51.7%
	DK/NA	9 1.7%	4 1.5%	3 1.8%

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		Ethnicity	
		Asian	Other
13A. Metrolink train tickets costs you less than driving your car	Total	92	27
	No effect	28 30.2%	9 34.0%
	Somewhat More Likely	24 25.7%	5 18.9%
	Much More Likely	37 40.4%	13 47.2%
	DK/NA	3 3.7%	0 .0%
13B. You can subscribe to low-cost Internet access while on the train	Total	92	27
	No effect	58 63.3%	14 53.3%
	Somewhat More Likely	15 16.5%	7 25.8%
	Much More Likely	19 20.2%	6 20.9%
	DK/NA	0 .0%	0 .0%
13C. You can plug in a laptop while on the train	Total	92	27
	No effect	45 48.6%	13 49.6%
	Somewhat More Likely	25 27.6%	3 9.6%
	Much More Likely	22 23.9%	11 40.8%
	DK/NA	0 .0%	0 .0%
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment	Total	92	27
	No effect	26 28.3%	7 27.6%
	Somewhat More Likely	25 27.6%	8 29.7%
	Much More Likely	41 44.1%	11 42.7%
	DK/NA	0 .0%	0 .0%
13E. You can purchase tickets online	Total	92	27
	No effect	29 32.0%	8 29.9%
	Somewhat More Likely	30 33.1%	7 26.9%
	Much More Likely	32 34.9%	12 43.2%
	DK/NA	0 .0%	0 .0%
13F. Trains have a cafe/food car	Total	92	27

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		Ethnicity	
		Asian	Other
13F. Trains have a cafe/food car	No effect	46 50.4%	11 42.8%
	Somewhat More Likely	25 27.6%	4 13.6%
	Much More Likely	20 22.0%	12 43.6%
	DK/NA	0 .0%	0 .0%
13G. Riding the train is much safer than driving your car	Total	92	27
	No effect	41 44.9%	9 32.5%
	Somewhat More Likely	20 22.0%	5 18.2%
	Much More Likely	29 31.2%	13 49.4%
	DK/NA	2 1.8%	0 .0%
13H. You can avoid traffic	Total	92	27
	No effect	19 21.0%	8 28.2%
	Somewhat More Likely	30 33.1%	3 12.4%
	Much More Likely	41 44.1%	16 58.2%
	DK/NA	2 1.8%	0 1.2%
13I. Your trip is more relaxing and enjoyable than driving	Total	92	27
	No effect	23 24.7%	7 25.5%
	Somewhat More Likely	36 38.6%	6 22.0%
	Much More Likely	34 36.7%	14 52.5%
	DK/NA	0 .0%	0 .0%
13J. Traveling by Metrolink is fun	Total	92	27
	No effect	36 39.4%	11 40.0%
	Somewhat More Likely	27 29.4%	6 23.9%
	Much More Likely	22 23.9%	9 34.9%
	DK/NA	7 7.3%	0 1.2%
13K. You can take Metrolink to the beach and other recreation destinations	Total	92	27
	No effect	35 37.5%	9 32.3%

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		Ethnicity	
		Asian	Other
13K. You can take Metrolink to the beach and other recreation destinations	Somewhat More Likely	24 25.7%	7 25.1%
	Much More Likely	34 36.7%	11 42.7%
	DK/NA	0 .0%	0 .0%
13L. You can enjoy family time while riding Metrolink	Total	92	27
	No effect	41 44.9%	7 27.6%
	Somewhat More Likely	19 20.2%	5 19.3%
	Much More Likely	30 33.1%	14 53.1%
	DK/NA	2 1.8%	0 .0%

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Comparisons of Column Proportions[b,c]

		Ethnicity			
		White	Hispanic/Latino(a)	Asian	Other
		(A)	(B)	(C)	(D)
13A. Metrolink train tickets costs you less than driving your car	No effect	B		B	
	Somewhat More Likely				
	Much More Likely		A		
	DK/NA				a
13B. You can subscribe to low-cost Internet access while on the train	No effect	B		B	
	Somewhat More Likely				
	Much More Likely		A		
	DK/NA			a	a
13C. You can plug in a laptop while on the train	No effect	B C			
	Somewhat More Likely				
	Much More Likely		A		A
	DK/NA			a	a
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping,	No effect	B			
	Somewhat More Likely				
	Much More Likely		A a	a	a
	DK/NA				
13E. You can purchase tickets online	No effect	B		B	
	Somewhat More Likely				
	Much More Likely		A a	a	a
	DK/NA				
13F. Trains have a cafe/food car	No effect	B		B	
	Somewhat More Likely				
	Much More Likely		A C a	a	A a
	DK/NA				
13G. Riding the train is much safer than driving your car	No effect	B		B	
	Somewhat More Likely				
	Much More Likely		A C a		A a
	DK/NA				
13H. You can avoid traffic	No effect	B			
	Somewhat More Likely				
	Much More Likely		A C a		
	DK/NA				
13I. Your trip is more relaxing and enjoyable than driving	No effect	B			
	Somewhat More Likely				
	Much More Likely		A C	a	a
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[b,c]

		Ethnicity			
		White	Hispanic/Latino(a)	Asian	Other
		(A)	(B)	(C)	(D)
13J. Traveling by Metrolink is fun	No effect	B		B	
	Somewhat More Likely				
	Much More Likely		A C		
	DK/NA				
13K. You can take Metrolink to the beach and other recreation destinations	No effect	B		B	
	Somewhat More Likely				
	Much More Likely		A .a	.a	.a
	DK/NA				
13L. You can enjoy family time while riding Metrolink	No effect	B		B	
	Somewhat More Likely				
	Much More Likely		A C		A .a
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Level of Education		
		Total	High School or less	Some college
	Total	594	184	151
13A. Metrolink train tickets costs you less than driving your car	No effect	162 / 27.3%	40 / 21.7%	45 / 29.9%
	Somewhat More Likely	172 / 28.9%	52 / 28.4%	43 / 28.4%
	Much More Likely	246 / 41.3%	87 / 47.4%	57 / 37.5%
	DK/NA	15 / 2.5%	5 / 2.5%	6 / 4.2%
	Total	594	184	151
13B. You can subscribe to low-cost Internet access while on the train	No effect	361 / 60.7%	79 / 42.8%	101 / 66.9%
	Somewhat More Likely	113 / 19.1%	45 / 24.7%	23 / 15.4%
	Much More Likely	116 / 19.5%	60 / 32.5%	24 / 15.6%
	DK/NA	5 / .8%	0 / .0%	3 / 2.1%
	Total	594	184	151
13C. You can plug in a laptop while on the train	No effect	322 / 54.3%	88 / 47.9%	84 / 55.7%
	Somewhat More Likely	112 / 18.9%	25 / 13.4%	26 / 17.0%
	Much More Likely	155 / 26.1%	71 / 38.7%	39 / 25.7%
	DK/NA	5 / .8%	0 / .0%	2 / 1.6%
	Total	594	184	151
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment	No effect	184 / 31.0%	51 / 27.6%	50 / 33.2%
	Somewhat More Likely	174 / 29.3%	49 / 26.5%	45 / 30.1%
	Much More Likely	235 / 39.5%	84 / 45.9%	56 / 36.7%
	DK/NA	1 / .2%	0 / .0%	0 / .0%
	Total	594	184	151
13E. You can purchase tickets online	No effect	208 / 35.0%	56 / 30.7%	58 / 38.6%
	Somewhat More Likely	182 / 30.7%	50 / 27.4%	42 / 27.4%
	Much More Likely	199 / 33.5%	75 / 41.1%	51 / 33.5%
	DK/NA	5 / .8%	1 / .8%	1 / .5%
13F. Trains have a cafe/food car	Total	594	184	151

		Level of Education		
		Total	High School or less	Some college
13F. Trains have a cafe/food car	No effect	252 / 42.5%	56 / 30.6%	66 / 43.7%
	Somewhat More Likely	160 / 26.9%	38 / 20.7%	40 / 26.1%
	Much More Likely	176 / 29.7%	89 / 48.2%	44 / 28.8%
	DK/NA	6 / 1.0%	1 / .4%	2 / 1.4%
	Total	594	184	151
13G. Riding the train is much safer than driving your car	No effect	225 / 37.8%	51 / 28.0%	55 / 36.3%
	Somewhat More Likely	163 / 27.5%	41 / 22.2%	48 / 31.6%
	Much More Likely	202 / 34.0%	91 / 49.4%	46 / 30.6%
	DK/NA	4 / .7%	1 / .4%	2 / 1.4%
	Total	594	184	151
13H. You can avoid traffic	No effect	130 / 21.8%	33 / 17.9%	42 / 28.1%
	Somewhat More Likely	145 / 24.4%	26 / 14.0%	42 / 28.0%
	Much More Likely	316 / 53.2%	125 / 68.0%	66 / 43.4%
	DK/NA	3 / .6%	0 / .2%	1 / .5%
	Total	594	184	151
13I. Your trip is more relaxing and enjoyable than driving	No effect	150 / 25.3%	37 / 20.4%	43 / 28.6%
	Somewhat More Likely	186 / 31.2%	41 / 22.5%	43 / 28.1%
	Much More Likely	251 / 42.2%	102 / 55.8%	62 / 41.1%
	DK/NA	8 / 1.3%	2 / 1.3%	3 / 2.1%
	Total	594	184	151
13J. Traveling by Metrolink is fun	No effect	223 / 37.5%	51 / 28.0%	63 / 41.4%
	Somewhat More Likely	201 / 33.8%	59 / 32.0%	46 / 30.4%
	Much More Likely	154 / 26.0%	70 / 38.2%	33 / 21.8%
	DK/NA	16 / 2.8%	3 / 1.7%	10 / 6.4%
13K. You can take Metrolink to the beach and other recreation destinations	Total	594	184	151
	No effect	202 / 34.1%	50 / 27.1%	59 / 39.1%

		Level of Education		
		Total	High School or less	Some college
13K. You can take Metrolink to the beach and other recreation destinations	Somewhat More Likely	176 / 29.7%	48 / 26.0%	43 / 28.2%
	Much More Likely	213 / 35.8%	86 / 46.9%	49 / 32.2%
	DK/NA	3 / .5%	0 / .0%	1 / .5%
	Total	594	184	151
13L. You can enjoy family time while riding Metrolink	No effect	234 / 39.4%	56 / 30.7%	63 / 41.6%
	Somewhat More Likely	150 / 25.3%	37 / 20.2%	39 / 26.0%
	Much More Likely	201 / 33.8%	88 / 47.7%	46 / 30.2%
	DK/NA	9 / 1.6%	2 / 1.3%	3 / 2.1%

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		Level of Education	
		College graduate	Graduate school
13A. Metrolink train tickets costs you less than driving your car	Total	162	97
	No effect	58 35.7%	19 19.9%
	Somewhat More Likely	41 25.0%	36 37.0%
	Much More Likely	62 38.0%	40 41.3%
	DK/NA	2 1.3%	2 1.7%
13B. You can subscribe to low-cost Internet access while on the train	Total	162	97
	No effect	114 70.5%	66 68.3%
	Somewhat More Likely	28 17.3%	17 17.1%
	Much More Likely	18 11.3%	14 14.6%
	DK/NA	1 .9%	0 .0%
13C. You can plug in a laptop while on the train	Total	162	97
	No effect	100 61.4%	51 52.3%
	Somewhat More Likely	33 20.3%	29 29.8%
	Much More Likely	28 17.0%	17 17.9%
	DK/NA	2 1.3%	0 .0%
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment	Total	162	97
	No effect	58 35.6%	25 26.2%
	Somewhat More Likely	48 29.4%	32 33.0%
	Much More Likely	55 34.2%	40 40.7%
	DK/NA	1 .9%	0 .0%
13E. You can purchase tickets online	Total	162	97
	No effect	64 39.6%	29 29.7%
	Somewhat More Likely	50 31.0%	40 41.6%
	Much More Likely	46 28.5%	27 27.7%
	DK/NA	1 .9%	1 1.0%
13F. Trains have a cafe/food car	Total	162	97

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		Level of Education	
		College graduate	Graduate school
13F. Trains have a cafe/food car	No effect	86 53.0%	44 45.5%
	Somewhat More Likely	46 28.5%	36 36.9%
	Much More Likely	27 16.8%	17 17.7%
	DK/NA	3 1.8%	0 .0%
13G. Riding the train is much safer than driving your car	Total	162	97
	No effect	80 49.4%	38 39.3%
	Somewhat More Likely	47 29.3%	27 28.2%
	Much More Likely	33 20.4%	32 32.6%
	DK/NA	1 .9%	0 .0%
13H. You can avoid traffic	Total	162	97
	No effect	45 27.6%	10 9.9%
	Somewhat More Likely	40 24.7%	37 38.1%
	Much More Likely	76 46.7%	49 51.0%
	DK/NA	1 .9%	1 1.0%
13I. Your trip is more relaxing and enjoyable than driving	Total	162	97
	No effect	53 32.8%	16 16.7%
	Somewhat More Likely	64 39.3%	38 39.2%
	Much More Likely	43 26.6%	43 44.1%
	DK/NA	2 1.3%	0 .0%
13J. Traveling by Metrolink is fun	Total	162	97
	No effect	72 44.2%	37 38.1%
	Somewhat More Likely	56 34.8%	40 40.7%
	Much More Likely	31 19.3%	20 20.4%
	DK/NA	3 1.8%	1 .7%
13K. You can take Metrolink to the beach and other recreation destinations	Total	162	97
	No effect	62 38.4%	31 32.1%

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		Level of Education	
		College graduate	Graduate school
13K. You can take Metrolink to the beach and other recreation destinations	Somewhat More Likely	53 32.6%	33 33.9%
	Much More Likely	45 27.6%	33 34.0%
	DK/NA	2 1.3%	0 .0%
13L. You can enjoy family time while riding Metrolink	Total	162	97
	No effect	77 47.7%	37 38.0%
	Somewhat More Likely	43 26.4%	31 31.9%
	Much More Likely	38 23.5%	29 30.1%
	DK/NA	4 2.4%	0 .0%

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Comparisons of Column Proportions[b,c]

		Level of Education			
		High School or less	Some college	College graduate	Graduate school
		(A)	(B)	(C)	(D)
13A. Metrolink train tickets costs you less than driving your car	No effect			A D	
	Somewhat More Likely				
	Much More Likely				
	DK/NA				
13B. You can subscribe to low-cost Internet access while on the train	No effect		A	A	A
	Somewhat More Likely				
	Much More Likely	B C D [a]			[a]
	DK/NA				
13C. You can plug in a laptop while on the train	No effect				
	Somewhat More Likely				A
	Much More Likely	C D [a]			[a]
	DK/NA				
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping...	No effect				
	Somewhat More Likely				
	Much More Likely	[a]	[a]		[a]
	DK/NA				
13E. You can purchase tickets online	No effect			A	
	Somewhat More Likely				
	Much More Likely				
	DK/NA				
13F. Trains have a cafe/food car	No effect			A	A
	Somewhat More Likely				
	Much More Likely	B C D			[a]
	DK/NA				
13G. Riding the train is much safer than driving your car	No effect			A	
	Somewhat More Likely				
	Much More Likely	B C D			[a]
	DK/NA				
13H. You can avoid traffic	No effect		D	D	
	Somewhat More Likely		A		A
	Much More Likely	B C D			
	DK/NA				
13I. Your trip is more relaxing and enjoyable than driving	No effect			D	
	Somewhat More Likely			A	A
	Much More Likely	B C	C		C [a]
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[b,c]

		Level of Education			
		High School or less (A)	Some college (B)	College graduate (C)	Graduate school (D)
13J. Traveling by Metrolink is fun	No effect				A
	Somewhat More Likely				
	Much More Likely	B C D			
	DK/NA				
13K. You can take Metrolink to the beach and other recreation destinations	No effect				
	Somewhat More Likely				
	Much More Likely	B C		.ª	
	DK/NA				
13L. You can enjoy family time while riding Metrolink	No effect				A
	Somewhat More Likely				
	Much More Likely	B C D			
	DK/NA				.ª

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Primary Language			
		Total	English	Spanish	Other
13A. Metrolink train tickets costs you less than driving your car	Total	599	448	105	46
	No effect	164 27.4%	139 31.0%	15 13.9%	11 24.1%
	Somewhat More Likely	173 28.8%	133 29.6%	28 26.5%	12 26.0%
	Much More Likely	246 41.0%	165 36.9%	61 57.9%	19 42.5%
	DK/NA	17 2.8%	11 2.5%	2 1.7%	3 7.4%
13B. You can subscribe to low-cost Internet access while on the train	Total	599	448	105	46
	No effect	365 61.0%	309 69.0%	32 30.5%	24 52.9%
	Somewhat More Likely	113 18.9%	76 17.0%	28 26.5%	9 20.1%
	Much More Likely	116 19.3%	58 13.0%	45 43.0%	12 26.9%
	DK/NA	5 .8%	5 1.0%	0 .0%	0 .0%
13C. You can plug in a laptop while on the train	Total	599	448	105	46

		Primary Language			
		Total	English	Spanish	Other
13C. You can plug in a laptop while on the train	No effect	327 54.6%	272 60.7%	39 37.1%	16 35.9%
	Somewhat More Likely	112 18.7%	82 18.3%	17 16.6%	13 27.5%
	Much More Likely	155 25.9%	89 20.0%	49 46.3%	17 36.5%
	DK/NA	5 .8%	5 1.0%	0 .0%	0 .0%
	Total	599	448	105	46
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment	No effect	186 31.0%	151 33.6%	25 23.9%	10 22.2%
	Somewhat More Likely	175 29.2%	131 29.2%	28 26.5%	16 35.3%
	Much More Likely	237 39.5%	165 36.8%	52 49.7%	19 42.5%
	DK/NA	1 .2%	1 .3%	0 .0%	0 .0%
	Total	599	448	105	46
13E. You can purchase tickets online	No effect	211 35.2%	168 37.5%	30 28.8%	12 26.9%
	Somewhat More Likely	183 30.6%	143 32.0%	26 24.8%	14 30.6%
	Much More Likely	200 33.4%	132 29.5%	49 46.3%	19 42.5%
	DK/NA	5 .8%	5 1.0%	0 .0%	0 .0%
	Total	599	448	105	46
13F. Trains have a cafe/food car	No effect	256 42.8%	217 48.5%	23 22.2%	15 33.7%
	Somewhat More Likely	161 26.8%	127 28.3%	19 18.2%	15 32.2%
	Much More Likely	176 29.5%	98 21.9%	63 59.6%	16 34.1%
	DK/NA	6 1.0%	6 1.3%	0 .0%	0 .0%
	Total	599	448	105	46
13G. Riding the train is much safer than driving your car	No effect	228 38.0%	193 43.2%	22 20.5%	13 27.8%
	Somewhat More Likely	162 27.1%	124 27.6%	23 21.5%	16 35.0%
	Much More Likely	203 33.9%	127 28.2%	61 57.9%	15 33.5%
	DK/NA	6 1.0%	4 1.0%	0 .0%	2 3.7%
	Total	599	448	105	46
13H. You can avoid traffic	No effect	131 21.9%	111 24.8%	11 10.6%	9 18.9%
	Somewhat More Likely	146 24.4%	125 28.0%	10 9.9%	10 22.3%

		Primary Language			
		Total	English	Spanish	Other
13H. You can avoid traffic	Much More Likely	317 52.9%	208 46.4%	83 79.5%	25 55.2%
	DK/NA	5 .9%	3 .8%	0 .0%	2 3.7%
	Total	599	448	105	46
13I. Your trip is more relaxing and enjoyable than driving	No effect	152 25.4%	128 28.6%	15 13.9%	9 20.4%
	Somewhat More Likely	187 31.3%	153 34.1%	21 19.9%	14 29.7%
	Much More Likely	252 42.0%	161 35.9%	68 64.6%	23 49.9%
	DK/NA	8 1.3%	6 1.3%	2 1.7%	0 .0%
	Total	599	448	105	46
13J. Traveling by Metrolink is fun	No effect	225 37.5%	190 42.5%	18 17.2%	16 35.9%
	Somewhat More Likely	203 34.0%	152 33.9%	38 36.4%	13 29.1%
	Much More Likely	154 25.8%	93 20.8%	49 46.3%	13 27.6%
	DK/NA	16 2.7%	13 2.9%	0 .0%	3 7.4%
	Total	599	448	105	46
13K. You can take Metrolink to the beach and other recreation destinations	No effect	207 34.6%	174 38.7%	20 18.9%	14 30.0%
	Somewhat More Likely	176 29.4%	136 30.3%	28 26.5%	13 27.5%
	Much More Likely	213 35.5%	136 30.3%	57 54.6%	19 42.5%
	DK/NA	3 .5%	3 .6%	0 .0%	0 .0%
	Total	599	448	105	46
13L. You can enjoy family time while riding Metrolink	No effect	237 39.6%	202 45.1%	20 18.9%	15 33.1%
	Somewhat More Likely	152 25.4%	119 26.6%	24 23.2%	8 18.6%
	Much More Likely	201 33.5%	118 26.3%	61 57.9%	22 48.3%
	DK/NA	9 1.6%	9 2.1%	0 .0%	0 .0%

Comparisons of Column Proportions[b,c]

		Primary Language		
		English (A)	Spanish (B)	Other (C)
13A. Metrolink train tickets costs you less than driving your car	No effect	B		
	Somewhat More Likely			
	Much More Likely		A	
	DK/NA			
13B. You can subscribe to low-cost Internet access while on the train	No effect	B		B
	Somewhat More Likely			
	Much More Likely		A	A
	DK/NA		.ª	.ª
13C. You can plug in a laptop while on the train	No effect	B C		
	Somewhat More Likely			
	Much More Likely		A	A
	DK/NA		.ª	.ª
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping...	No effect			
	Somewhat More Likely			
	Much More Likely		A	A
	DK/NA		.ª	.ª
13E. You can purchase tickets online	No effect			
	Somewhat More Likely			
	Much More Likely		A	
	DK/NA		.ª	.ª
13F. Trains have a cafe/food car	No effect	B		
	Somewhat More Likely			
	Much More Likely		A C	.ª
	DK/NA		.ª	
13G. Riding the train is much safer than driving your car	No effect	B		
	Somewhat More Likely			
	Much More Likely		A C	
	DK/NA		.ª	
13H. You can avoid traffic	No effect	B		
	Somewhat More Likely	B		
	Much More Likely		A C	.ª
	DK/NA		.ª	
13I. Your trip is more relaxing and enjoyable than driving	No effect	B		
	Somewhat More Likely	B		
	Much More Likely		A	
	DK/NA			.ª

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

		Household Income			
		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
	Total	479	36	46	87
13A. Metrolink train tickets costs you less than driving your car	No effect	124 25.8%	4 10.7%	11 24.2%	23 26.8%
	Somewhat More Likely	145 30.4%	11 30.7%	6 12.2%	23 26.3%
	Much More Likely	200 41.8%	20 53.8%	29 63.6%	37 42.4%
	DK/NA	9 2.0%	2 4.8%	0 .0%	4 4.5%
	Total	479	36	46	87
13B. You can subscribe to low-cost Internet access while on the train	No effect	290 60.5%	13 36.6%	19 41.9%	49 56.7%
	Somewhat More Likely	86 18.1%	8 23.1%	5 10.6%	16 18.8%
	Much More Likely	99 20.7%	12 33.5%	22 47.5%	21 23.7%
	DK/NA	3 .7%	2 6.8%	0 .0%	1 .8%
	Total	479	36	46	87
13C. You can plug in a laptop while on the train	No effect	250 52.3%	19 51.0%	16 34.2%	45 52.3%
	Somewhat More Likely	95 19.9%	5 13.5%	4 8.4%	16 18.5%
	Much More Likely	130 27.2%	10 28.8%	27 57.4%	25 29.3%
	DK/NA	3 .7%	2 6.8%	0 .0%	0 .0%
	Total	479	36	46	87
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment	No effect	140 29.3%	12 31.8%	8 17.4%	31 35.7%
	Somewhat More Likely	141 29.4%	6 17.5%	13 29.0%	25 29.4%
	Much More Likely	197 41.2%	18 50.7%	25 53.7%	30 34.9%
	DK/NA	1 .2%	0 .0%	0 .0%	0 .0%
	Total	479	36	46	87
13E. You can purchase tickets online	No effect	160 33.3%	12 31.8%	11 23.0%	31 35.3%
	Somewhat More Likely	154 32.2%	4 11.6%	11 23.3%	33 38.4%
	Much More Likely	163 34.0%	21 56.6%	25 53.7%	22 25.4%
	DK/NA	2 .5%	0 .0%	0 .0%	1 .8%
13F. Trains have a cafe/food car	Total	479	36	46	87

		Household Income			
		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
13F. Trains have a cafe/food car	No effect	196 40.9%	9 24.1%	14 29.5%	37 43.1%
	Somewhat More Likely	136 28.3%	7 18.3%	9 18.4%	21 23.9%
	Much More Likely	144 30.0%	21 57.6%	24 52.1%	28 32.1%
	DK/NA	4 .8%	0 .0%	0 .0%	1 .8%
	Total	479	36	46	87
13G. Riding the train is much safer than driving your car	No effect	179 37.4%	8 22.2%	11 24.2%	30 34.5%
	Somewhat More Likely	135 28.3%	8 23.1%	10 22.1%	22 25.1%
	Much More Likely	162 33.9%	20 54.7%	25 53.7%	35 40.4%
	DK/NA	2 .5%	0 .0%	0 .0%	0 .0%
	Total	479	36	46	87
13H. You can avoid traffic	No effect	98 20.5%	4 10.7%	6 13.6%	20 23.2%
	Somewhat More Likely	118 24.7%	10 27.0%	5 10.0%	19 22.2%
	Much More Likely	261 54.6%	23 62.3%	35 76.4%	47 54.6%
	DK/NA	1 .2%	0 .0%	0 .0%	0 .0%
	Total	479	36	46	87
13I. Your trip is more relaxing and enjoyable than driving	No effect	113 23.7%	7 20.3%	6 12.1%	21 24.3%
	Somewhat More Likely	155 32.3%	7 20.3%	11 23.0%	22 25.6%
	Much More Likely	206 43.0%	20 54.7%	30 64.9%	42 48.4%
	DK/NA	5 1.0%	2 4.8%	0 .0%	1 1.7%
	Total	479	36	46	87
13J. Traveling by Metrolink is fun	No effect	177 36.9%	8 22.2%	10 20.6%	38 43.9%
	Somewhat More Likely	167 34.9%	10 27.7%	13 27.4%	23 26.6%
	Much More Likely	124 25.9%	18 50.0%	22 46.8%	25 28.7%
	DK/NA	11 2.3%	0 .0%	2 5.2%	1 .8%
13K. You can take Metrolink to the beach and other recreation destinations	Total	479	36	46	87
	No effect	154 32.2%	11 29.7%	10 22.7%	29 32.9%

		Household Income			
		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
13K. You can take Metrolink to the beach and other recreation destinations	Somewhat More Likely	148 31.0%	5 12.7%	13 27.4%	26 29.9%
	Much More Likely	176 36.7%	21 57.6%	23 49.9%	32 37.1%
	DK/NA	1 .2%	0 .0%	0 .0%	0 .0%
	Total	479	36	46	87
13L. You can enjoy family time while riding Metrolink	No effect	188 39.3%	10 26.9%	12 26.7%	33 38.6%
	Somewhat More Likely	118 24.6%	10 27.0%	6 13.7%	21 23.8%
	Much More Likely	168 35.1%	15 41.3%	28 59.6%	32 36.7%
	DK/NA	5 1.0%	2 4.8%	0 .0%	1 .8%

		Household Income	
		$50,000 to $99,999	$100,000 or higher
13A. Metrolink train tickets costs you less than driving your car	Total	169	140
	No effect	35 / 20.8%	50 / 35.7%
	Somewhat More Likely	60 / 35.5%	46 / 32.6%
	Much More Likely	70 / 41.5%	44 / 31.6%
	DK/NA	4 / 2.3%	0 / .0%
13B. You can subscribe to low-cost Internet access while on the train	Total	169	140
	No effect	110 / 64.9%	98 / 70.1%
	Somewhat More Likely	33 / 19.5%	24 / 17.1%
	Much More Likely	26 / 15.7%	18 / 12.9%
	DK/NA	0 / .0%	0 / .0%
13C. You can plug in a laptop while on the train	Total	169	140
	No effect	88 / 51.9%	83 / 59.0%
	Somewhat More Likely	38 / 22.7%	32 / 22.7%
	Much More Likely	42 / 25.0%	26 / 18.3%
	DK/NA	1 / .4%	0 / .0%
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment	Total	169	140
	No effect	46 / 27.5%	43 / 30.8%
	Somewhat More Likely	50 / 29.4%	46 / 32.5%
	Much More Likely	72 / 42.7%	52 / 36.7%
	DK/NA	1 / .4%	0 / .0%
13E. You can purchase tickets online	Total	169	140
	No effect	56 / 33.3%	50 / 36.0%
	Somewhat More Likely	55 / 32.8%	50 / 35.9%
	Much More Likely	56 / 33.1%	39 / 28.1%
	DK/NA	1 / .9%	0 / .0%
13F. Trains have a cafe/food car	Total	169	140

		Household Income	
		$50,000 to $99,999	$100,000 or higher
13F. Trains have a cafe/food car	No effect	69 / 41.1%	66 / 47.3%
	Somewhat More Likely	49 / 29.3%	50 / 35.8%
	Much More Likely	48 / 28.4%	23 / 16.3%
	DK/NA	2 / 1.3%	1 / .5%
	Total	169	140
13G. Riding the train is much safer than driving your car	No effect	59 / 35.0%	71 / 50.2%
	Somewhat More Likely	51 / 30.0%	44 / 31.6%
	Much More Likely	57 / 33.7%	25 / 18.1%
	DK/NA	2 / 1.3%	0 / .0%
	Total	169	140
13H. You can avoid traffic	No effect	37 / 22.1%	30 / 21.7%
	Somewhat More Likely	42 / 24.9%	43 / 30.3%
	Much More Likely	89 / 52.5%	67 / 47.8%
	DK/NA	1 / .4%	0 / .2%
	Total	169	140
13I. Your trip is more relaxing and enjoyable than driving	No effect	38 / 22.7%	41 / 29.3%
	Somewhat More Likely	66 / 39.3%	48 / 34.1%
	Much More Likely	63 / 37.5%	51 / 36.1%
	DK/NA	1 / .4%	1 / .5%
	Total	169	140
13J. Traveling by Metrolink is fun	No effect	59 / 35.2%	62 / 44.0%
	Somewhat More Likely	64 / 38.0%	57 / 40.5%
	Much More Likely	42 / 24.7%	17 / 12.4%
	DK/NA	4 / 2.1%	4 / 3.1%
13K. You can take Metrolink to the beach and other recreation destinations	Total	169	140
	No effect	52 / 31.0%	52 / 36.9%

		Household Income	
		$50,000 to $99,999	$100,000 or higher
13K. You can take Metrolink to the beach and other recreation destinations	Somewhat More Likely	52 / 30.6%	53 / 38.0%
	Much More Likely	64 / 38.0%	35 / 25.1%
	DK/NA	1 / .4%	0 / .0%
13L. You can enjoy family time while riding Metrolink	Total	169	140
	No effect	70 / 41.3%	63 / 44.6%
	Somewhat More Likely	39 / 23.4%	42 / 29.6%
	Much More Likely	57 / 33.9%	36 / 25.8%
	DK/NA	2 / 1.4%	0 / .0%

Comparisons of Column Proportions[b,c]

		Household Income				
		Under $15,000 (A)	$15,000 to $24,999 (B)	$25,000 to $49,999 (C)	$50,000 to $99,999 (D)	$100,000 or higher (E)
13A. Metrolink train tickets costs you less than driving your car	No effect					A D
	Somewhat More Likely				B	
	Much More Likely		E			
	DK/NA		.a			.a
13B. You can subscribe to low-cost Internet access while on the train	No effect				A B	A B
	Somewhat More Likely					
	Much More Likely	E	D E		.a	.a
	DK/NA					B
13C. You can plug in a laptop while on the train	No effect					
	Somewhat More Likely					
	Much More Likely		C D E			
	DK/NA	D	.a	.a		.a
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping.	No effect					
	Somewhat More Likely					
	Much More Likely					
	DK/NA	.a	.a	.a		.a
13E. You can purchase tickets online	No effect					
	Somewhat More Likely			A		A
	Much More Likely	C E	C E			.a
	DK/NA	.a	.a			.a
13F. Trains have a cafe/food car	No effect					
	Somewhat More Likely					
	Much More Likely	D E	D E			
	DK/NA	.a	.a			A B
13G. Riding the train is much safer than driving your car	No effect					
	Somewhat More Likely					
	Much More Likely	E	E	E	E	
	DK/NA	.a	.a	.a		.a
13H. You can avoid traffic	No effect					
	Somewhat More Likely					
	Much More Likely		D E			
	DK/NA	.a	.a	.a		
13I. Your trip is more relaxing and enjoyable than driving	No effect					
	Somewhat More Likely					
	Much More Likely		D E			
	DK/NA		.a			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[b,c]

		Household Income				
		Under $15,000 (A)	$15,000 to $24,999 (B)	$25,000 to $49,999 (C)	$50,000 to $99,999 (D)	$100,000 or higher (E)
13J. Traveling by Metrolink is fun	No effect					B
	Somewhat More Likely					
	Much More Likely	D E .a	D E .a	E		
	DK/NA					
13K. You can take Metrolink to the beach and other recreation destinations	No effect					
	Somewhat More Likely					A
	Much More Likely	E .a	E .a	.a		.a
	DK/NA					
13L. You can enjoy family time while riding Metrolink	No effect					
	Somewhat More Likely					
	Much More Likely		D E .a			.a
	DK/NA					

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Gender		
		Total	Male	Female
	Total	600	296	304
13A. Metrolink train tickets costs you less than driving your car	No effect	165 27.6%	86 28.9%	80 26.2%
	Somewhat More Likely	173 28.8%	91 30.7%	82 26.8%
	Much More Likely	246 40.9%	111 37.6%	134 44.2%
	DK/NA	17 2.8%	8 2.7%	8 2.8%
	Total	600	296	304
13B. You can subscribe to low-cost Internet access while on the train	No effect	366 61.1%	179 60.6%	187 61.5%
	Somewhat More Likely	113 18.9%	55 18.5%	59 19.3%
	Much More Likely	116 19.3%	60 20.2%	56 18.4%
	DK/NA	5 .8%	2 .7%	2 .8%
13C. You can plug in a laptop while on the train	Total	600	296	304

		Gender		
		Total	Male	Female
13C. You can plug in a laptop while on the train	No effect	328 54.7%	156 52.8%	172 56.6%
	Somewhat More Likely	112 18.7%	68 23.1%	44 14.4%
	Much More Likely	155 25.8%	70 23.5%	85 28.0%
	DK/NA	5 .8%	1 .5%	3 1.0%
	Total	600	296	304
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment	No effect	187 31.1%	96 32.3%	91 30.0%
	Somewhat More Likely	175 29.2%	88 29.6%	87 28.7%
	Much More Likely	237 39.5%	112 37.9%	125 41.0%
	DK/NA	1 .2%	1 .2%	1 .2%
	Total	600	296	304
13E. You can purchase tickets online	No effect	212 35.3%	109 36.8%	103 33.7%
	Somewhat More Likely	183 30.6%	98 33.0%	86 28.2%
	Much More Likely	200 33.4%	85 28.8%	115 37.9%
	DK/NA	5 .8%	4 1.3%	1 .2%
	Total	600	296	304
13F. Trains have a cafe/food car	No effect	257 42.9%	124 41.8%	134 43.9%
	Somewhat More Likely	161 26.8%	86 29.1%	74 24.4%
	Much More Likely	176 29.4%	83 28.1%	93 30.7%
	DK/NA	6 1.0%	3 1.0%	3 .9%
	Total	600	296	304
13G. Riding the train is much safer than driving your car	No effect	228 38.0%	121 40.8%	107 35.2%
	Somewhat More Likely	163 27.2%	81 27.4%	82 27.1%
	Much More Likely	203 33.8%	92 31.1%	111 36.4%
	DK/NA	6 1.0%	2 .7%	4 1.3%
	Total	600	296	304
13H. You can avoid traffic	No effect	132 22.0%	71 23.9%	61 20.1%
	Somewhat More Likely	146 24.4%	74 24.9%	72 23.8%

		Gender		
		Total	Male	Female
13H. You can avoid traffic	Much More Likely	317 52.8%	149 50.2%	168 55.3%
	DK/NA	5 .9%	3 .9%	2 .8%
	Total	600	296	304
13I. Your trip is more relaxing and enjoyable than driving	No effect	153 25.6%	82 27.6%	72 23.5%
	Somewhat More Likely	187 31.2%	90 30.4%	97 32.0%
	Much More Likely	252 41.9%	121 40.9%	131 43.0%
	DK/NA	8 1.3%	3 1.1%	5 1.5%
	Total	600	296	304
13J. Traveling by Metrolink is fun	No effect	226 37.6%	125 42.3%	101 33.1%
	Somewhat More Likely	203 33.9%	102 34.4%	102 33.4%
	Much More Likely	154 25.7%	64 21.7%	90 29.6%
	DK/NA	16 2.7%	5 1.6%	12 3.8%
	Total	600	296	304
13K. You can take Metrolink to the beach and other recreation destinations	No effect	208 34.7%	108 36.3%	101 33.1%
	Somewhat More Likely	176 29.4%	89 30.1%	87 28.7%
	Much More Likely	213 35.4%	97 32.8%	115 38.0%
	DK/NA	3 .5%	2 .7%	1 .2%
	Total	600	296	304
13L. You can enjoy family time while riding Metrolink	No effect	237 39.5%	124 42.0%	113 37.0%
	Somewhat More Likely	152 25.3%	70 23.7%	82 26.9%
	Much More Likely	202 33.6%	97 32.7%	105 34.4%
	DK/NA	9 1.6%	5 1.6%	5 1.6%

Comparisons of Column Proportions[a,b]

		Gender	
		Male (A)	Female (B)
13A. Metrolink train tickets costs you less than driving your car	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
13B. You can subscribe to low-cost Internet access while on the train	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
13C. You can plug in a laptop while on the train	No effect		
	Somewhat More Likely	B	
	Much More Likely		
	DK/NA		
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping...	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
13E. You can purchase tickets online	No effect		
	Somewhat More Likely		
	Much More Likely		A
	DK/NA		
13F. Trains have a cafe/food car	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
13G. Riding the train is much safer than driving your car	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
13H. You can avoid traffic	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
13I. Your trip is more relaxing and enjoyable than driving	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[a,b]

		Gender	
		Male (A)	Female (B)
13J. Traveling by Metrolink is fun	No effect	B	
	Somewhat More Likely		
	Much More Likely		A
	DK/NA		
13K. You can take Metrolink to the beach and other recreation destinations	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
13L. You can enjoy family time while riding Metrolink	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Weekend Travel	
	Total	Local	Non-Local
13A. Metrolink train tickets costs you less than driving your car	1.14	1.11	1.17
13B. You can subscribe to	.59	.61	.60
13C. You can plug in a	.71	.73	.70
13D. You can connect free	1.09	1.06	1.14
13E. You can purchase	.99	.99	1.02
13F. Trains have a cafe/food	.87	.88	.89
13G. Riding the train is	.97	1.02	.94
13H. You can avoid traffic	1.33	1.33	1.33
13I. Your trip is more	1.19	1.20	1.19
13J. Traveling by Metrolink	.89	.91	.89
13K. You can take Metrolink	1.01	1.02	1.01
13L. You can enjoy family	.95	.97	.97

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Comparisons of Column Means[a,b]

	Weekend Travel	
	Local (A)	Non-Local (B)
13A. Metrolink train tickets costs you less than driving your car		
13B. You can subscribe to low-cost Internet access while on the train		
13C. You can plug in a laptop while on the train		
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment		
13E. You can purchase tickets online		
13F. Trains have a cafe/food car		
13G. Riding the train is much safer than driving your car		
13H. You can avoid traffic		
13I. Your trip is more relaxing and enjoyable than driving		
13J. Traveling by Metrolink is fun		
13K. You can take Metrolink to the beach and other recreation destinations		
13L. You can enjoy family time while riding Metrolink		

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

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		Travel Time	
	Total	AM	PM
13A. Metrolink train tickets costs you less than driving your car	1.17	1.19	1.13
13B. You can subscribe to	.61	.57	.69
13C. You can plug in a	.76	.76	.76
13D. You can connect free	1.13	1.19	1.01
13E. You can purchase	1.01	1.02	.98
13F. Trains have a cafe/food	.90	.88	.95
13G. Riding the train is	1.00	.97	1.05
13H. You can avoid traffic	1.36	1.33	1.43
13I. Your trip is more	1.23	1.25	1.18
13J. Traveling by Metrolink	.92	.95	.86
13K. You can take Metrolink	1.04	1.06	1.01
13L. You can enjoy family	.98	1.01	.91

Comparisons of Column Means[a,b]

	Travel Time	
	AM (A)	PM (B)
13A. Metrolink train tickets costs you less than driving your car		
13B. You can subscribe to low-cost Internet access while on the train		
13C. You can plug in a laptop while on the train		
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment	B	
13E. You can purchase tickets online		
13F. Trains have a cafe/food car		
13G. Riding the train is much safer than driving your car		
13H. You can avoid traffic		
13I. Your trip is more relaxing and enjoyable than driving		
13J. Traveling by Metrolink is fun		
13K. You can take Metrolink to the beach and other recreation destinations		
13L. You can enjoy family time while riding Metrolink		

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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comparisons.

		Aware of Weekend Service	
	Total	Yes	No
13A. Metrolink train tickets costs you less than driving your car	1.13	.86	1.26
13B. You can subscribe to	.58	.33	.70
13C. You can plug in a	.71	.54	.79
13D. You can connect free	1.08	.89	1.17
13E. You can purchase	.98	.80	1.07
13F. Trains have a cafe/food	.86	.67	.96
13G. Riding the train is	.95	.74	1.06
13H. You can avoid traffic	1.31	1.10	1.40
13I. Your trip is more	1.16	.94	1.27
13J. Traveling by Metrolink	.87	.70	.95
13K. You can take Metrolink	1.00	.79	1.10
13L. You can enjoy family	.93	.81	.99

Comparisons of Column Means[a,b]

	Aware of Weekend Service	
	Yes (A)	No (B)
13A. Metrolink train tickets costs you less than driving your car		A
13B. You can subscribe to low-cost Internet access while on the train		A
13C. You can plug in a laptop while on the train		A
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment		A
13E. You can purchase tickets online		A
13F. Trains have a cafe/food car		A
13G. Riding the train is much safer than driving your car		A
13H. You can avoid traffic		A
13I. Your trip is more relaxing and enjoyable than driving		A
13J. Traveling by Metrolink is fun		A
13K. You can take Metrolink to the beach and other recreation destinations		A
13L. You can enjoy family time while riding Metrolink		A

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

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	Weekday Riders		
	Total	Yes	No
13A. Metrolink train tickets costs you less than driving your car	.87	.99	.84
13B. You can subscribe to	.33	.41	.30
13C. You can plug in a	.54	.71	.49
13D. You can connect free	.89	.93	.88
13E. You can purchase	.81	1.01	.75
13F. Trains have a cafe/food	.67	.76	.64
13G. Riding the train is	.74	1.10	.64
13H. You can avoid traffic	1.11	1.41	1.03
13I. Your trip is more	.94	1.25	.85
13J. Traveling by Metrolink	.71	.84	.67
13K. You can take Metrolink	.80	.94	.76
13L. You can enjoy family	.82	1.25	.69

Comparisons of Column Means[a,b]

	Weekday Riders	
	Yes	No
	(A)	(B)
13A. Metrolink train tickets costs you less than driving your car		
13B. You can subscribe to low-cost Internet access while on the train		
13C. You can plug in a laptop while on the train		
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment		
13E. You can purchase tickets online		
13F. Trains have a cafe/food car		
13G. Riding the train is much safer than driving your car	B	
13H. You can avoid traffic	B	
13I. Your trip is more relaxing and enjoyable than driving	B	
13J. Traveling by Metrolink is fun		
13K. You can take Metrolink to the beach and other recreation destinations		
13L. You can enjoy family time while riding Metrolink	B	

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

comparisons.

	Internet Access		
	Total	Yes	No
13A. Metrolink train tickets costs you less than driving your car	1.13	1.12	1.19
13B. You can subscribe to	.58	.55	.71
13C. You can plug in a	.71	.73	.63
13D. You can connect free	1.08	1.11	.96
13E. You can purchase	.98	1.03	.74
13F. Trains have a cafe/food	.87	.85	.94
13G. Riding the train is	.96	.96	.95
13H. You can avoid traffic	1.31	1.32	1.27
13I. Your trip is more	1.17	1.17	1.17
13J. Traveling by Metrolink	.88	.85	.98
13K. You can take Metrolink	1.01	1.03	.94
13L. You can enjoy family	.94	.91	1.09

Comparisons of Column Means[a,b]

	Internet Access	
	Yes	No
	(A)	(B)
13A. Metrolink train tickets costs you less than driving your car		
13B. You can subscribe to low-cost Internet access while on the train		
13C. You can plug in a laptop while on the train		
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment		
13E. You can purchase tickets online	B	
13F. Trains have a cafe/food car		
13G. Riding the train is much safer than driving your car		
13H. You can avoid traffic		
13I. Your trip is more relaxing and enjoyable than driving		
13J. Traveling by Metrolink is fun		
13K. You can take Metrolink to the beach and other recreation destinations		
13L. You can enjoy family time while riding Metrolink		

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

comparisons.

	Age					
	Total	18 to 24	25 to 34	35 to 44	45 to 54	55 and over
13A. Metrolink train tickets costs you less than driving your car	1.14	1.27	1.25	1.24	1.11	.98
13B. You can subscribe to	.59	.74	.82	.77	.56	.28
13C. You can plug in a	.71	1.04	.96	.86	.69	.34
13D. You can connect free	1.08	1.17	1.17	1.32	1.11	.81
13E. You can purchase	.98	1.15	1.19	1.12	1.02	.67
13F. Trains have a cafe/food	.87	1.17	.86	1.05	.91	.60
13G. Riding the train is	.96	1.20	1.06	1.05	.95	.74
13H. You can avoid traffic	1.31	1.54	1.48	1.37	1.36	1.04
13I. Your trip is more	1.17	1.34	1.32	1.24	1.16	.97
13J. Traveling by Metrolink	.87	.98	.97	.92	.91	.71
13K. You can take Metrolink	1.01	1.27	1.18	1.17	.99	.72
13L. You can enjoy family	.93	1.04	1.06	1.12	.91	.70

Comparisons of Column Means[a,b]

	Age				
	18 to 24	25 to 34	35 to 44	45 to 54	55 and over
	(A)	(B)	(C)	(D)	(E)
13A. Metrolink train tickets costs you less than driving your car					
13B. You can subscribe to low-cost Internet access while on the train	E	E	E	E	
13C. You can plug in a laptop while on the train	E	E	E	E	
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment	E	E	E	E	
13E. You can purchase tickets online	E	E	E	E	
13F. Trains have a cafe/food car	E		E	E	
13G. Riding the train is much safer than driving your car	E	E	E		
13H. You can avoid traffic	E	E	E	E	
13I. Your trip is more relaxing and enjoyable than driving	E	E			
13J. Traveling by Metrolink is fun					
13K. You can take Metrolink to the beach and other recreation destinations	E	E	E		
13L. You can enjoy family time while riding Metrolink	E	E	E		

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Ethnicity				
	Total	White	Hispanic/ Latino(a)	Asian	Other
13A. Metrolink train tickets costs you less than driving your car	1.14	1.00	1.37	1.11	1.13
13B. You can subscribe to	.58	.38	.87	.57	.68
13C. You can plug in a	.71	.53	.92	.75	.91
13D. You can connect free	1.08	.96	1.24	1.16	1.15
13E. You can purchase	.97	.85	1.12	1.03	1.13
13F. Trains have a cafe/food	.87	.68	1.22	.72	1.01
13G. Riding the train is	.96	.77	1.28	.86	1.17
13H. You can avoid traffic	1.32	1.18	1.59	1.24	1.30
13I. Your trip is more	1.17	1.02	1.43	1.12	1.27
13J. Traveling by Metrolink	.89	.71	1.17	.83	.95
13K. You can take Metrolink	1.02	.85	1.26	.99	1.10
13L. You can enjoy family	.94	.72	1.30	.88	1.26

Comparisons of Column Means[a,b]

	Ethnicity			
	White	Hispanic/ Latino(a)	Asian	Other
	(A)	(B)	(C)	(D)
13A. Metrolink train tickets costs you less than driving your car		A		
13B. You can subscribe to low-cost Internet access while on the train		A C		
13C. You can plug in a laptop while on the train		A		
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment		A		
13E. You can purchase tickets online		A		
13F. Trains have a cafe/food car		A C		
13G. Riding the train is much safer than driving your car		A C		
13H. You can avoid traffic		A C		
13I. Your trip is more relaxing and enjoyable than driving		A C		
13J. Traveling by Metrolink is fun		A C		
13K. You can take Metrolink to the beach and other recreation destinations		A		
13L. You can enjoy family time while riding Metrolink		A C		A

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Level of Education				
	Total	High School or less	Some college	College graduate	Graduate school
13A. Metrolink train tickets costs you less than driving your car	1.14	1.26	1.08	1.02	1.22
13B. You can subscribe to	.58	.90	.48	.40	.46
13C. You can plug in a	.72	.91	.70	.55	.66
13D. You can connect free	1.09	1.18	1.03	.99	1.14
13E. You can purchase	.99	1.10	.95	.89	.98
13F. Trains have a cafe/food	.87	1.18	.85	.63	.72
13G. Riding the train is	.96	1.21	.94	.71	.93
13H. You can avoid traffic	1.31	1.50	1.15	1.19	1.42
13I. Your trip is more	1.17	1.36	1.13	.94	1.27
13J. Traveling by Metrolink	.88	1.10	.79	.75	.82
13K. You can take Metrolink	1.02	1.20	.93	.89	1.02
13L. You can enjoy family	.94	1.17	.88	.75	.92

Comparisons of Column Means[a,b]

	Level of Education			
	High School or less	Some college	College graduate	Graduate school
	(A)	(B)	(C)	(D)
13A. Metrolink train tickets costs you less than driving your car	C			
13B. You can subscribe to low-cost Internet access while on the train	B C D			
13C. You can plug in a laptop while on the train	C			
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment				
13E. You can purchase tickets online				
13F. Trains have a cafe/food car	B C D			
13G. Riding the train is much safer than driving your car	B C D			
13H. You can avoid traffic	B C			
13I. Your trip is more relaxing and enjoyable than driving	C			C
13J. Traveling by Metrolink is fun	B C D			
13K. You can take Metrolink to the beach and other recreation destinations	B C			
13L. You can enjoy family time while riding Metrolink	B C			

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Primary Language		
	Total	English	Spanish	Other
13A. Metrolink train tickets costs you less than driving your car	1.14	1.06	1.45	1.20
13B. You can subscribe to	.58	.43	1.13	.74
13C. You can plug in a	.71	.59	1.09	1.01
13D. You can connect free	1.09	1.03	1.26	1.20
13E. You can purchase	.98	.92	1.18	1.16
13F. Trains have a cafe/food	.87	.73	1.37	1.00
13G. Riding the train is	.96	.85	1.37	1.06
13H. You can avoid traffic	1.31	1.22	1.69	1.38
13I. Your trip is more	1.17	1.07	1.51	1.29
13J. Traveling by Metrolink	.88	.78	1.29	.91
13K. You can take Metrolink	1.01	.92	1.36	1.13
13L. You can enjoy family	.94	.81	1.39	1.15

Comparisons of Column Means[a,b]

	Primary Language		
	English	Spanish	Other
	(A)	(B)	(C)
13A. Metrolink train tickets costs you less than driving your car		A	
13B. You can subscribe to low-cost Internet access while on the train		A C	A
13C. You can plug in a laptop while on the train		A	A
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment		A	
13E. You can purchase tickets online		A	
13F. Trains have a cafe/food car		A C	
13G. Riding the train is much safer than driving your car		A	
13H. You can avoid traffic		A	
13I. Your trip is more relaxing and enjoyable than driving		A	
13J. Traveling by Metrolink is fun		A C	
13K. You can take Metrolink to the beach and other recreation destinations		A	
13L. You can enjoy family time while riding Metrolink		A	A

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

comparisons.

		Household Income				
	Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999	$50,000 to $99,999	$100,000 or higher
13A. Metrolink train tickets costs you less than driving your car	1.16	1.45	1.39	1.16	1.21	.96
13B. You can subscribe to	.60	.97	1.06	.67	.51	.43
13C. You can plug in a	.75	.76	1.23	.77	.73	.59
13D. You can connect free	1.12	1.19	1.36	.99	1.15	1.06
13E. You can purchase	1.01	1.25	1.31	.90	1.00	.92
13F. Trains have a cafe/food	.89	1.34	1.23	.89	.87	.69
13G. Riding the train is	.96	1.32	1.29	1.06	.99	.68
13H. You can avoid traffic	1.34	1.52	1.63	1.31	1.30	1.26
13I. Your trip is more	1.19	1.36	1.53	1.24	1.15	1.07
13J. Traveling by Metrolink	.89	1.28	1.28	.85	.89	.67
13K. You can take Metrolink	1.05	1.28	1.27	1.04	1.07	.88
13L. You can enjoy family	.96	1.15	1.33	.98	.92	.81

Comparisons of Column Means[a,b]

	Household Income				
	Under $15,000 (A)	$15,000 to $24,999 (B)	$25,000 to $49,999 (C)	$50,000 to $99,999 (D)	$100,000 or higher (E)
13A. Metrolink train tickets costs you less than driving your car	E	E			
13B. You can subscribe to low-cost Internet access while on the train	D E	D E			
13C. You can plug in a laptop while on the train		C D E			
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment					
13E. You can purchase tickets online					
13F. Trains have a cafe/food car	D E	E			
13G. Riding the train is much safer than driving your car	E	E	E	E	
13H. You can avoid traffic					
13I. Your trip is more relaxing and enjoyable than driving		D E			
13J. Traveling by Metrolink is fun	E	C D E			
13K. You can take Metrolink to the beach and other recreation destinations					
13L. You can enjoy family time while riding Metrolink		D E			

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Gender		
	Total	Male	Female
13A. Metrolink train tickets costs you less than driving your car	1.14	1.09	1.18
13B. You can subscribe to	.58	.59	.56
13C. You can plug in a	.71	.71	.71
13D. You can connect free	1.08	1.06	1.11
13E. You can purchase	.98	.92	1.04
13F. Trains have a cafe/food	.86	.86	.87
13G. Riding the train is	.96	.90	1.01
13H. You can avoid traffic	1.31	1.27	1.35
13I. Your trip is more	1.17	1.13	1.20
13J. Traveling by Metrolink	.88	.79	.96
13K. You can take Metrolink	1.01	.96	1.05
13L. You can enjoy family	.94	.91	.97

Comparisons of Column Means[a,b]

	Gender	
	Male (A)	Female (B)
13A. Metrolink train tickets costs you less than driving your car		
13B. You can subscribe to low-cost Internet access while on the train		
13C. You can plug in a laptop while on the train		
13D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations, such as Disneyland, shopping, and entertainment		
13E. You can purchase tickets online		
13F. Trains have a cafe/food car		
13G. Riding the train is much safer than driving your car		
13H. You can avoid traffic		
13I. Your trip is more relaxing and enjoyable than driving		
13J. Traveling by Metrolink is fun		A
13K. You can take Metrolink to the beach and other recreation destinations		
13L. You can enjoy family time while riding Metrolink		

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

comparisons.

		Weekend Travel		
		Total	Local	Non-Local
	Total	547	320	289
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	No effect	122 22.3%	77 24.0%	56 19.5%
	Somewhat More Likely	154 28.2%	91 28.4%	82 28.2%
	Much More Likely	264 48.3%	148 46.4%	149 51.4%
	DK/NA	6 1.2%	4 1.2%	2 .8%
	Total	547	320	289
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	No effect	132 24.2%	76 23.7%	65 22.5%
	Somewhat More Likely	143 26.2%	85 26.6%	80 27.8%
	Much More Likely	268 49.0%	156 48.9%	143 49.5%
	DK/NA	3 .6%	2 .8%	1 .2%

Comparisons of Column Proportions[a,b]

		Weekend Travel	
		Local (A)	Non-Local (B)
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

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		Travel Time		
		Total	AM	PM
	Total	468	306	162
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	No effect	97 20.7%	60 19.6%	37 22.9%
	Somewhat More Likely	136 29.1%	83 27.2%	53 32.7%
	Much More Likely	229 48.8%	159 51.8%	70 43.1%
	DK/NA	6 1.3%	4 1.4%	2 1.3%
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	Total	468	306	162
	No effect	105 22.5%	67 21.7%	39 23.9%
	Somewhat More Likely	122 26.1%	84 27.5%	38 23.3%
	Much More Likely	238 50.8%	153 49.9%	85 52.4%
	DK/NA	3 .7%	2 .8%	1 .4%

Comparisons of Column Proportions[a,b]

		Travel Time	
		AM	PM
		(A)	(B)
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

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		Aware of Weekend Service		
		Total	Yes	No
	Total	594	192	401
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	No effect	138 23.3%	53 27.8%	85 21.1%
	Somewhat More Likely	167 28.1%	56 29.3%	110 27.5%
	Much More Likely	282 47.5%	80 41.6%	202 50.2%
	DK/NA	7 1.2%	2 1.3%	5 1.1%
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	Total	594	192	401
	No effect	146 24.7%	52 27.3%	94 23.4%
	Somewhat More Likely	157 26.4%	64 33.1%	93 23.2%
	Much More Likely	285 48.1%	74 38.7%	211 52.6%
	DK/NA	5 .8%	2 .9%	3 .8%

Comparisons of Column Proportions[a,b]

		Aware of Weekend Service	
		Yes	No
		(A)	(B)
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	No effect		
	Somewhat More Likely		
	Much More Likely		A
	DK/NA		
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	No effect		
	Somewhat More Likely	B	
	Much More Likely		A
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

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		Weekday Riders		
		Total	Yes	No
	Total	189	41	148
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	No effect	53 27.9%	8 19.2%	45 30.2%
	Somewhat More Likely	56 29.7%	12 29.3%	44 29.8%
	Much More Likely	78 41.2%	21 51.5%	57 38.3%
	DK/NA	2 1.3%	0 .0%	2 1.7%
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	Total	189	41	148
	No effect	52 27.3%	10 23.3%	42 28.4%
	Somewhat More Likely	63 33.0%	9 22.4%	53 36.0%
	Much More Likely	73 38.8%	22 54.2%	51 34.5%
	DK/NA	2 .9%	0 .0%	2 1.2%

Comparisons of Column Proportions[b,c]

		Weekday Riders	
		Yes	No
		(A)	(B)
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA	.a	
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	No effect		
	Somewhat More Likely		
	Much More Likely	B	
	DK/NA	.a	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

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		Internet Access		
		Total	Yes	No
	Total	598	495	103
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	No effect	140 23.3%	114 23.0%	26 24.9%
	Somewhat More Likely	166 27.7%	137 27.7%	28 27.3%
	Much More Likely	286 47.8%	239 48.3%	47 45.4%
	DK/NA	7 1.2%	5 .9%	2 2.4%
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	Total	598	495	103
	No effect	147 24.6%	117 23.5%	30 29.6%
	Somewhat More Likely	156 26.0%	138 27.8%	18 17.5%
	Much More Likely	290 48.6%	238 48.0%	53 51.1%
	DK/NA	5 .8%	3 .7%	2 1.7%

Comparisons of Column Proportions[a,b]

		Internet Access	
		Yes	No
		(A)	(B)
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	No effect		
	Somewhat More Likely	B	
	Much More Likely		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

			Age		
		Total	18 to 24	25 to 34	35 to 44
	Total	585	69	109	110
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	No effect	136 23.3%	18 26.8%	17 15.3%	22 19.7%
	Somewhat More Likely	163 27.9%	12 18.0%	37 34.2%	28 25.6%
	Much More Likely	278 47.5%	38 55.3%	54 49.8%	60 54.0%
	DK/NA	7 1.2%	0 .0%	1 .7%	1 .7%
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	Total	585	69	109	110
	No effect	145 24.8%	20 29.3%	20 18.8%	25 23.0%
	Somewhat More Likely	152 26.0%	16 23.3%	31 28.0%	30 26.7%
	Much More Likely	284 48.5%	33 47.5%	57 52.5%	55 49.6%
	DK/NA	4 .7%	0 .0%	1 .7%	1 .7%

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		Age	
		45 to 54	55 and over
	Total	122	174
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	No effect	22 18.0%	57 33.0%
	Somewhat More Likely	38 31.4%	47 26.9%
	Much More Likely	59 48.0%	67 38.7%
	DK/NA	3 2.6%	2 1.4%
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	Total	122	174
	No effect	24 19.9%	55 31.3%
	Somewhat More Likely	34 27.5%	42 24.4%
	Much More Likely	63 52.0%	75 43.3%
	DK/NA	1 .6%	2 1.0%

Comparisons of Column Proportions[b,c]

		Age				
		18 to 24	25 to 34	35 to 44	45 to 54	55 and over
		(A)	(B)	(C)	(D)	(E)
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	No effect					B D
	Somewhat More Likely					
	Much More Likely					
	DK/NA	.a				
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	No effect					
	Somewhat More Likely					
	Much More Likely					
	DK/NA	.a				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

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			Ethnicity	
		Total	White	Hispanic/ Latino(a)
	Total	574	279	191
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	No effect	135 23.5%	80 28.5%	26 13.7%
	Somewhat More Likely	161 28.1%	90 32.2%	43 22.8%
	Much More Likely	271 47.2%	106 38.0%	120 62.7%
	DK/NA	7 1.2%	4 1.3%	2 .9%
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	Total	574	279	191
	No effect	140 24.4%	83 29.8%	32 16.6%
	Somewhat More Likely	152 26.5%	81 28.9%	38 20.0%
	Much More Likely	276 48.2%	113 40.5%	119 62.5%
	DK/NA	5 .9%	2 .8%	2 .9%

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		Ethnicity	
		Asian	Other
	Total	92	27
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	No effect	24 25.7%	6 22.0%
	Somewhat More Likely	29 31.2%	4 14.5%
	Much More Likely	38 41.2%	17 63.5%
	DK/NA	2 1.8%	0 .0%
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	Total	92	27
	No effect	22 23.0%	4 15.7%
	Somewhat More Likely	29 31.2%	8 30.1%
	Much More Likely	41 44.9%	13 50.0%
	DK/NA	0 .0%	1 4.2%

Comparisons of Column Proportions[b,c]

		Ethnicity			
		White	Hispanic/ Latino(a)	Asian	Other
		(A)	(B)	(C)	(D)
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	No effect	B			
	Somewhat More Likely				
	Much More Likely		A C		
	DK/NA				.a
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	No effect	B			
	Somewhat More Likely				
	Much More Likely		A C		
	DK/NA			.a	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

			Level of Education	
		Total	High School or less	Some college
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	Total	594	184	151
	No effect	136 22.9%	40 22.1%	35 23.4%
	Somewhat More Likely	167 28.2%	35 19.0%	41 27.3%
	Much More Likely	284 47.8%	107 58.0%	72 47.9%
	DK/NA	7 1.2%	2 .9%	2 1.4%
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	Total	594	184	151
	No effect	144 24.3%	41 22.6%	39 25.5%
	Somewhat More Likely	157 26.5%	37 19.9%	46 30.2%
	Much More Likely	288 48.6%	104 56.6%	66 43.8%
	DK/NA	4 .7%	2 .9%	1 .5%

			Level of Education	
		College graduate	Graduate school	
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	Total	162	97	
	No effect	42 25.7%	18 18.9%	
	Somewhat More Likely	56 34.3%	36 36.6%	
	Much More Likely	64 39.1%	41 42.7%	
	DK/NA	1 .9%	2 1.7%	
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	Total	162	97	
	No effect	45 27.6%	19 20.1%	
	Somewhat More Likely	48 29.7%	27 27.8%	
	Much More Likely	68 41.8%	51 52.1%	
	DK/NA	1 .9%	0 .0%	

Comparisons of Column Proportions[b,c]

		Level of Education			
		High School or less	Some college	College graduate	Graduate school
		(A)	(B)	(C)	(D)
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	No effect				
	Somewhat More Likely			A	A
	Much More Likely	C			
	DK/NA				
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	No effect				
	Somewhat More Likely				
	Much More Likely	C			.a
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

			Primary Language		
		Total	English	Spanish	Other
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	Total	599	448	105	46
	No effect	139 23.2%	112 25.0%	16 15.6%	10 22.6%
	Somewhat More Likely	167 27.9%	138 30.8%	21 19.9%	8 18.0%
	Much More Likely	286 47.7%	191 42.6%	68 64.6%	27 59.5%
	DK/NA	7 1.2%	7 1.6%	0 .0%	0 .0%
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	Total	599	448	105	46
	No effect	146 24.4%	115 25.7%	20 18.9%	11 24.4%
	Somewhat More Likely	157 26.3%	135 30.2%	14 13.2%	8 18.0%
	Much More Likely	290 48.5%	194 43.3%	71 67.9%	25 55.1%
	DK/NA	5 .8%	4 .9%	0 .0%	1 2.5%

Comparisons of Column Proportions[b,c]

		Primary Language		
		English	Spanish	Other
		(A)	(B)	(C)
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	No effect			
	Somewhat More Likely			
	Much More Likely		A .a	.a
	DK/NA			
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	No effect			
	Somewhat More Likely	B		
	Much More Likely		A .a	
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

			Household Income		
		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	Total	479	36	46	87
	No effect	102 21.4%	5 13.5%	9 19.6%	15 17.5%
	Somewhat More Likely	138 28.8%	10 26.9%	6 14.0%	26 30.4%
	Much More Likely	235 49.2%	22 59.6%	31 66.5%	44 50.4%
	DK/NA	3 .6%	0 .0%	0 .0%	1 1.7%
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	Total	479	36	46	87
	No effect	113 23.6%	8 23.1%	10 21.8%	20 23.5%
	Somewhat More Likely	127 26.4%	5 12.7%	5 10.9%	24 27.9%
	Much More Likely	238 49.6%	23 64.2%	31 67.4%	41 47.7%
	DK/NA	1 .3%	0 .0%	0 .0%	1 .8%

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		Household Income	
		$50,000 to $99,999	$100,000 or higher
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	Total	169	140
	No effect	40 / 23.9%	33 / 23.4%
	Somewhat More Likely	50 / 29.4%	46 / 32.5%
	Much More Likely	78 / 46.3%	61 / 43.6%
	DK/NA	1 / .4%	1 / .5%
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	Total	169	140
	No effect	40 / 23.6%	34 / 24.5%
	Somewhat More Likely	43 / 25.5%	50 / 35.4%
	Much More Likely	85 / 50.5%	56 / 40.1%
	DK/NA	1 / .4%	0 / .0%

Comparisons of Column Proportions[b,c]

		Household Income				
		Under $15,000 (A)	$15,000 to $24,999 (B)	$25,000 to $49,999 (C)	$50,000 to $99,999 (D)	$100,000 or higher (E)
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	No effect					
	Somewhat More Likely					
	Much More Likely	.a	.a			
	DK/NA					
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	No effect					
	Somewhat More Likely					B
	Much More Likely	.a	E			
	DK/NA		.a			.a

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

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c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Page 222 (top-right table)

		Gender		
		Total	Male	Female
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	Total	600	296	304
	No effect	140 / 23.3%	70 / 23.7%	69 / 22.8%
	Somewhat More Likely	167 / 27.9%	80 / 27.0%	87 / 28.8%
	Much More Likely	286 / 47.7%	140 / 47.4%	146 / 48.0%
	DK/NA	7 / 1.2%	6 / 1.9%	1 / .5%
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	Total	600	296	304
	No effect	147 / 24.5%	69 / 23.4%	78 / 25.6%
	Somewhat More Likely	157 / 26.2%	91 / 30.7%	66 / 21.9%
	Much More Likely	290 / 48.4%	133 / 45.0%	157 / 51.7%
	DK/NA	5 / .8%	2 / .8%	3 / .8%

Comparisons of Column Proportions[a,b]

		Gender	
		Male (A)	Female (B)
14A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	No effect		
	Somewhat More Likely		
	Much More Likely		
	DK/NA		
14B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak, and/or Metrolink	No effect		
	Somewhat More Likely	B	
	Much More Likely		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Page 223 (bottom-left table)

		Weekend Travel		
		Total	Local	Non-Local
15. Aside from what we have already discussed so far, what else might encourage you to try Metrolink's weekend service?	Total	547	320	289
	Discounted travel or promotions	54 / 9.9%	32 / 10.2%	32 / 10.9%
	Make system more convenient	163 / 29.7%	97 / 30.5%	87 / 30.2%
	Improve safety/amenities on trains	29 / 5.3%	20 / 6.3%	12 / 4.3%
	Increase public awareness of system	50 / 9.1%	28 / 8.8%	28 / 9.8%
	Ride with a friend day	19 / 3.6%	11 / 3.4%	11 / 3.8%
	Improve disabled access	3 / .5%	2 / .7%	1 / .2%
	Nothing not already mentioned	73 / 13.3%	39 / 12.3%	39 / 13.5%
	Other	4 / .7%	3 / 1.0%	1 / .5%
	DK/NA	188 / 34.4%	110 / 34.4%	95 / 32.8%

Comparisons of Column Proportions[a,b]

		Weekend Travel	
		Local (A)	Non-Local (B)
15. Aside from what we have already discussed so far, what else might encourage you to try Metrolink's weekend service?	Discounted travel or promotions		
	Make system more convenient		
	Improve safety/amenities on trains		
	Increase public awareness of system		
	Ride with a friend day		
	Improve disabled access		
	Nothing not already mentioned		
	Other		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Page 224 (bottom-right table)

		Travel Time		
		Total	AM	PM
15. Aside from what we have already discussed so far, what else might encourage you to try Metrolink's weekend service?	Total	468	306	162
	Discounted travel or promotions	47 / 10.1%	27 / 9.0%	20 / 12.3%
	Make system more convenient	140 / 30.0%	86 / 28.1%	54 / 33.5%
	Improve safety/amenities on trains	27 / 5.7%	17 / 5.6%	10 / 5.9%
	Increase public awareness of system	44 / 9.5%	33 / 10.8%	11 / 6.9%
	Ride with a friend day	18 / 3.9%	13 / 4.2%	5 / 3.2%
	Improve disabled access	3 / .6%	2 / .7%	1 / .4%
	Nothing not already mentioned	64 / 13.6%	45 / 14.6%	19 / 11.7%
	Other	4 / .8%	2 / .8%	1 / .9%
	DK/NA	154 / 32.8%	96 / 31.3%	58 / 35.7%

Comparisons of Column Proportions[a,b]

		Travel Time	
		AM (A)	PM (B)
15. Aside from what we have already discussed so far, what else might encourage you to try Metrolink's weekend service?	Discounted travel or promotions		
	Make system more convenient		
	Improve safety/amenities on trains		
	Increase public awareness of system		
	Ride with a friend day		
	Improve disabled access		
	Nothing not already mentioned		
	Other		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

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		Aware of Weekend Service		
		Total	Yes	No
	Total	594	192	401
15. Aside from what we have already discussed so far, what else might encourage you to try Metrolink's weekend service?	Discounted travel or promotions	55 9.2%	22 11.2%	33 8.3%
	Make system more convenient	167 28.2%	56 29.2%	111 27.7%
	Improve safety/amenities on trains	29 4.9%	10 5.3%	19 4.7%
	Increase public awareness of system	51 8.7%	13 6.7%	38 9.6%
	Ride with a friend day	19 3.3%	10 5.4%	9 2.3%
	Improve disabled access	5 .8%	1 .7%	3 .8%
	Nothing not already mentioned	77 13.0%	29 15.2%	48 12.0%
	Other	5 .8%	0 .0%	5 1.2%
	DK/NA	221 37.3%	65 34.1%	156 38.8%

Comparisons of Column Proportions[b,c]

		Aware of Weekend Service	
		Yes (A)	No (B)
15. Aside from what we have already discussed so far, what else might encourage you to try Metrolink's weekend service?	Discounted travel or promotions		
	Make system more convenient		
	Improve safety/amenities on trains		
	Increase public awareness of system		
	Ride with a friend day	B	
	Improve disabled access		
	Nothing not already mentioned		
	Other	.[a]	
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

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c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

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		Weekday Riders		
		Total	Yes	No
	Total	189	41	148
15. Aside from what we have already discussed so far, what else might encourage you to try Metrolink's weekend service?	Discounted travel or promotions	21 10.8%	7 17.9%	13 8.9%
	Make system more convenient	56 29.6%	13 32.9%	43 28.7%
	Improve safety/amenities on trains	10 5.4%	6 14.9%	4 2.8%
	Increase public awareness of system	13 6.8%	3 6.3%	10 7.0%
	Ride with a friend day	10 5.4%	1 3.5%	9 6.0%
	Improve disabled access	1 .4%	0 .0%	1 .5%
	Nothing not already mentioned	29 15.4%	7 16.2%	22 15.2%
	Other			
	DK/NA	64 34.0%	9 22.4%	55 37.3%

Comparisons of Column Proportions[b,c]

		Weekday Riders	
		Yes (A)	No (B)
15. Aside from what we have already discussed so far, what else might encourage you to try Metrolink's weekend service?	Discounted travel or promotions		
	Make system more convenient		
	Improve safety/amenities on trains	B	
	Increase public awareness of system		
	Ride with a friend day		
	Improve disabled access		
	Nothing not already mentioned	.[a]	
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

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c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

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		Internet Access		
		Total	Yes	No
	Total	598	495	103
15. Aside from what we have already discussed so far, what else might encourage you to try Metrolink's weekend service?	Discounted travel or promotions	56 9.3%	49 9.9%	7 6.8%
	Make system more convenient	168 28.1%	139 28.1%	29 28.0%
	Improve safety/amenities on trains	29 4.9%	19 3.8%	10 9.8%
	Increase public awareness of system	55 9.1%	45 9.0%	10 9.6%
	Ride with a friend day	19 3.3%	17 3.4%	3 2.5%
	Improve disabled access	5 .8%	1 .3%	3 3.1%
	Nothing not already mentioned	76 12.8%	64 13.0%	12 11.7%
	Other	5 .8%	5 1.0%	0 .0%
	DK/NA	222 37.1%	189 38.1%	34 32.6%

Comparisons of Column Proportions[b,c]

		Internet Access	
		Yes (A)	No (B)
15. Aside from what we have already discussed so far, what else might encourage you to try Metrolink's weekend service?	Discounted travel or promotions		
	Make system more convenient		
	Improve safety/amenities on trains		A
	Increase public awareness of system		
	Ride with a friend day		
	Improve disabled access		A
	Nothing not already mentioned		
	Other		.[a]
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

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c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

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		Age			
		Total	18 to 24	25 to 34	35 to 44
	Total	585	69	109	110
15. Aside from what we have already discussed so far, what else might encourage you to try Metrolink's weekend service?	Discounted travel or promotions	55 9.4%	7 10.7%	11 9.8%	12 11.2%
	Make system more convenient	163 27.9%	19 27.5%	36 32.6%	25 22.6%
	Improve safety/amenities on trains	29 5.0%	5 7.7%	11 9.8%	4 3.8%
	Increase public awareness of system	55 9.3%	5 7.2%	0 .0%	12 11.0%
	Ride with a friend day	19 3.2%	3 5.0%	2 2.0%	0 .0%
	Improve disabled access	5 .8%	0 .0%	1 .7%	1 .7%
	Nothing not already mentioned	73 12.5%	6 8.9%	5 4.5%	16 14.7%
	Other	5 .8%	0 .0%	0 .0%	4 3.8%
	DK/NA	218 37.2%	27 39.6%	50 46.0%	41 37.5%

Age

15. Aside from what we have already discussed so far, what else might encourage you to try Metrolink's weekend service?		45 to 54	55 and over
	Total	122	174
	Discounted travel or promotions	13 / 10.8%	12 / 6.6%
	Make system more convenient	36 / 29.5%	48 / 27.3%
	Improve safety/amenities on trains	6 / 4.6%	3 / 1.9%
	Increase public awareness of system	18 / 15.0%	19 / 11.0%
	Ride with a friend day	5 / 4.1%	8 / 4.7%
	Improve disabled access	1 / .6%	2 / 1.4%
	Nothing not already mentioned	16 / 13.4%	29 / 16.9%
	Other	0 / .0%	1 / .4%
	DK/NA	36 / 29.3%	63 / 36.1%

Comparisons of Column Proportions[b,c]

		Age				
		18 to 24 (A)	25 to 34 (B)	35 to 44 (C)	45 to 54 (D)	55 and over (E)
15. Aside from what we have already discussed so far, what else might encourage you to try Metrolink's weekend service?	Discounted travel or promotions					
	Make system more convenient					
	Improve safety/amenities on trains		.	E / a		
	Increase public awareness of system					
	Ride with a friend day					
	Improve disabled access	.a		a		
	Nothing not already mentioned					B
	Other	.a	.a	E	.a	
	DK/NA					

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Ethnicity

15. Aside from what we have already discussed so far, what else might encourage you to try Metrolink's weekend service?		Total	White	Hispanic/ Latino(a)	Asian	Other
	Total	574	279	191	92	27
	Discounted travel or promotions	54 / 9.4%	27 / 9.8%	16 / 8.4%	7 / 7.3%	7 / 24.8%
	Make system more convenient	166 / 28.9%	82 / 29.3%	56 / 29.3%	24 / 25.7%	6 / 20.9%
	Improve safety/amenities on trains	29 / 5.1%	9 / 3.2%	10 / 5.5%	8 / 9.2%	2 / 8.5%
	Increase public awareness of system	54 / 9.3%	34 / 12.1%	19 / 10.0%	0 / .0%	4 / 16.0%
	Ride with a friend day	17 / 3.0%	9 / 3.3%	5 / 2.7%	0 / .0%	3 / 11.0%
	Improve disabled access	4 / .6%	4 / 1.3%	0 / .0%	0 / .0%	0 / .0%
	Nothing not already mentioned	73 / 12.7%	34 / 12.1%	25 / 13.1%	14 / 14.7%	6 / 21.2%
	Other	4 / .7%	2 / .8%	2 / .9%	0 / .0%	0 / .0%
	DK/NA	209 / 36.4%	100 / 36.0%	66 / 34.6%	43 / 46.7%	4 / 14.0%

Comparisons of Column Proportions[b,c]

		Ethnicity			
		White (A)	Hispanic/ Latino(a) (B)	Asian (C)	Other (D)
15. Aside from what we have already discussed so far, what else might encourage you to try Metrolink's weekend service?	Discounted travel or promotions				B
	Make system more convenient				
	Improve safety/amenities on trains				
	Increase public awareness of system			a	
	Ride with a friend day			a	
	Improve disabled access		a	a	a
	Nothing not already mentioned				
	Other			a	
	DK/NA			D	

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a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Level of Education

15. Aside from what we have already discussed so far, what else might encourage you to try Metrolink's weekend service?		Total	High School or less	Some college	College graduate	Graduate school
	Total	594	184	151	162	97
	Discounted travel or promotions	54 / 9.1%	17 / 9.0%	10 / 6.8%	21 / 12.8%	7 / 6.8%
	Make system more convenient	167 / 28.1%	48 / 26.2%	40 / 26.7%	37 / 22.9%	42 / 42.8%
	Improve safety/amenities on trains	27 / 4.6%	9 / 4.7%	5 / 3.1%	7 / 4.1%	7 / 7.5%
	Increase public awareness of system	55 / 9.2%	11 / 5.9%	17 / 11.5%	14 / 8.8%	12 / 12.5%
	Ride with a friend day	19 / 3.3%	2 / 1.2%	11 / 7.2%	4 / 2.6%	2 / 2.2%
	Improve disabled access	5 / .8%	1 / .4%	2 / 1.1%	2 / 1.3%	0 / .0%
	Nothing not already mentioned	78 / 13.1%	30 / 16.3%	20 / 13.4%	19 / 11.9%	8 / 8.7%
	Other	5 / .8%	0 / .0%	3 / 1.8%	2 / 1.3%	0 / .0%
	DK/NA	219 / 36.9%	71 / 38.7%	56 / 36.9%	66 / 40.7%	26 / 26.8%

Comparisons of Column Proportions[b,c]

		Level of Education			
		High School or less (A)	Some college (B)	College graduate (C)	Graduate school (D)
15. Aside from what we have already discussed so far, what else might encourage you to try Metrolink's weekend service?	Discounted travel or promotions				
	Make system more convenient				A B C
	Improve safety/amenities on trains				
	Increase public awareness of system				
	Ride with a friend day		A		
	Improve disabled access				a
	Nothing not already mentioned				
	Other		a		a
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Primary Language

15. Aside from what we have already discussed so far, what else might encourage you to try Metrolink's weekend service?		Total	English	Spanish	Other
	Total	599	448	105	46
	Discounted travel or promotions	56 / 9.3%	43 / 9.6%	7 / 6.6%	6 / 13.3%
	Make system more convenient	168 / 28.1%	125 / 27.9%	33 / 31.5%	10 / 21.7%
	Improve safety/amenities on trains	29 / 4.9%	17 / 3.8%	9 / 8.3%	3 / 7.4%
	Increase public awareness of system	55 / 9.1%	46 / 10.2%	9 / 8.3%	0 / .7%
	Ride with a friend day	19 / 3.3%	14 / 3.2%	5 / 5.0%	0 / .0%
	Improve disabled access	5 / .8%	5 / 1.0%	0 / .0%	0 / .0%
	Nothing not already mentioned	78 / 13.0%	60 / 13.4%	12 / 11.6%	6 / 12.7%
	Other	5 / .8%	5 / 1.1%	0 / .0%	0 / .0%
	DK/NA	221 / 36.9%	165 / 36.9%	34 / 32.1%	22 / 48.0%

Comparisons of Column Proportions[b,c]

		Primary Language		
		English (A)	Spanish (B)	Other (C)
15. Aside from what we have already discussed so far, what else might encourage you to try Metrolink's weekend service?	Discounted travel or promotions			
	Make system more convenient			
	Improve safety/amenities on trains			
	Increase public awareness of system			
	Ride with a friend day			a
	Improve disabled access		a	a
	Nothing not already mentioned			
	Other		a	a
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Household Income			
		Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
	Total	479	36	46	87
15. Aside from what we have already discussed so far, what else might encourage you to try Metrolink's weekend service?	Discounted travel or promotions	42 8.8%	5 14.6%	3 6.9%	7 7.7%
	Make system more convenient	135 28.2%	14 37.3%	18 38.7%	14 16.6%
	Improve safety/amenities on trains	25 5.2%	3 9.6%	2 5.3%	4 4.1%
	Increase public awareness of system	49 10.3%	3 8.6%	0 .0%	13 15.5%
	Ride with a friend day	16 3.3%	1 4.0%	1 1.6%	2 2.5%
	Improve disabled access	4 .8%	0 .0%	1 1.6%	0 .0%
	Nothing not already mentioned	64 13.4%	4 11.5%	6 12.8%	14 15.7%
	Other	4 .9%	0 .0%	2 3.8%	0 .0%
	DK/NA	170 35.6%	7 18.3%	16 34.8%	40 45.7%

		Household Income	
		$50,000 to $99,999	$100,000 or higher
	Total	169	140
15. Aside from what we have already discussed so far, what else might encourage you to try Metrolink's weekend service?	Discounted travel or promotions	13 7.5%	14 10.1%
	Make system more convenient	44 26.0%	45 32.1%
	Improve safety/amenities on trains	9 5.5%	6 4.3%
	Increase public awareness of system	16 9.4%	17 11.9%
	Ride with a friend day	10 6.0%	1 1.0%
	Improve disabled access	3 1.7%	0 .0%
	Nothing not already mentioned	18 10.6%	22 16.0%
	Other	1 .4%	2 1.2%
	DK/NA	64 37.8%	44 31.4%

Comparisons of Column Proportions[b,c]

		Household Income				
		Under $15,000 (A)	$15,000 to $24,999 (B)	$25,000 to $49,999 (C)	$50,000 to $99,999 (D)	$100,000 or higher (E)
15. Aside from what we have already discussed so far, what else might encourage you to try Metrolink's weekend service?	Discounted travel or promotions					
	Make system more convenient			C		
	Improve safety/amenities on trains					
	Increase public awareness of system			.a		
	Ride with a friend day					
	Improve disabled access	.a		.a		.a
	Nothing not already mentioned					
	Other	.a		.a		
	DK/NA			A		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

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c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Gender		
		Total	Male	Female
	Total	600	296	304
15. Aside from what we have already discussed so far, what else might encourage you to try Metrolink's weekend service?	Discounted travel or promotions	56 9.3%	20 6.7%	36 11.8%
	Make system more convenient	168 28.0%	78 26.3%	90 29.6%
	Improve safety/amenities on trains	29 4.8%	12 4.1%	17 5.6%
	Increase public awareness of system	55 9.1%	22 7.5%	32 10.6%
	Ride with a friend day	19 3.2%	9 3.1%	10 3.4%
	Improve disabled access	5 .8%	2 .7%	2 .8%
	Nothing not already mentioned	78 13.0%	42 14.3%	36 11.8%
	Other	5 .8%	2 .8%	2 .8%
	DK/NA	222 37.0%	124 41.9%	98 32.3%

Comparisons of Column Proportions[a,b]

		Gender	
		Male (A)	Female (B)
15. Aside from what we have already discussed so far, what else might encourage you to try Metrolink's weekend service?	Discounted travel or promotions		A
	Make system more convenient		
	Improve safety/amenities on trains		
	Increase public awareness of system		
	Ride with a friend day		
	Improve disabled access		
	Nothing not already mentioned		
	Other		
	DK/NA	B	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Weekend Travel		
		Total	Local	Non-Local
	Total	547	320	289
17. What is your most preferred source for getting information about public transit in your area?	Email	25 4.6%	13 3.9%	16 5.7%
	Kiosks at stations	14 2.6%	5 1.4%	10 3.3%
	Local Newspaper	36 6.6%	17 5.3%	22 7.7%
	LA Times	10 1.8%	8 2.6%	3 1.1%
	OC Register	12 2.1%	8 2.5%	4 1.2%
	Phone Book/Yellow Pages	19 3.5%	7 2.3%	13 4.4%
	Postal mail	37 6.8%	20 6.2%	19 6.5%
	Printed timetable	12 2.2%	7 2.3%	7 2.3%
	Radio	9 1.7%	6 2.0%	4 1.3%
	TV	42 7.8%	24 7.4%	25 8.5%
	Website - Metrolink	51 9.3%	29 9.1%	26 9.1%
	Website - OCTA	35 6.5%	27 8.5%	13 4.5%
	Website - other	177 32.4%	105 32.8%	99 34.3%
	Word of mouth/Friends or Family	17 3.2%	10 3.1%	7 2.6%
	Other	11 1.9%	7 2.3%	5 1.7%
	DK/NA	39 7.1%	26 8.2%	17 5.8%

Comparisons of Column Proportions[a,b]

17. What is your most preferred source for getting information about public transit in your area?		Weekend Travel	
		Local (A)	Non-Local (B)
	Email		
	Kiosks at stations		
	Local Newspaper		
	LA Times		
	OC Register		
	Phone Book/Yellow Pages		
	Postal mail		
	Printed timetable	B	
	Radio		
	TV		
	Website - Metrolink		
	Website - OCTA		
	Website - other		
	Word of mouth/Friends or Family		
	Other		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

17. What is your most preferred source for getting information about public transit in your area?		Travel Time		
		Total	AM	PM
	Total	468	306	162
	Email	24 / 5.2%	17 / 5.6%	7 / 4.5%
	Kiosks at stations	13 / 2.9%	8 / 2.5%	6 / 3.5%
	Local Newspaper	32 / 6.8%	23 / 7.6%	9 / 5.5%
	LA Times	5 / 1.1%	5 / 1.5%	1 / .4%
	OC Register	8 / 1.8%	5 / 1.7%	3 / 2.0%
	Phone Book/Yellow Pages	15 / 3.2%	8 / 2.8%	6 / 3.9%
	Postal mail	36 / 7.6%	30 / 9.7%	6 / 3.7%
	Printed timetable	10 / 2.1%	5 / 1.6%	5 / 3.0%
	Radio	9 / 2.0%	7 / 2.3%	2 / 1.5%
	TV	40 / 8.6%	21 / 6.9%	19 / 11.7%
	Website - Metrolink	45 / 9.7%	33 / 10.8%	12 / 7.6%
	Website - OCTA	32 / 6.7%	23 / 7.5%	8 / 5.2%
	Website - other	146 / 31.2%	90 / 29.6%	56 / 34.4%
	Word of mouth/Friends or Family	14 / 3.1%	8 / 2.5%	7 / 4.1%
	Other	10 / 2.1%	7 / 2.2%	3 / 2.0%
	DK/NA	28 / 5.9%	16 / 5.3%	11 / 7.0%

Comparisons of Column Proportions[a,b]

17. What is your most preferred source for getting information about public transit in your area?		Travel Time	
		AM (A)	PM (B)
	Email		
	Kiosks at stations		
	Local Newspaper		
	LA Times		
	OC Register		
	Phone Book/Yellow Pages		
	Postal mail	B	
	Printed timetable		
	Radio		
	TV		
	Website - Metrolink		
	Website - OCTA		
	Website - other		
	Word of mouth/Friends or Family		
	Other		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

17. What is your most preferred source for getting information about public transit in your area?		Aware of Weekend Service		
		Total	Yes	No
	Total	594	192	401
	Email	27 / 4.5%	13 / 6.7%	14 / 3.5%
	Kiosks at stations	16 / 2.7%	5 / 2.4%	12 / 2.9%
	Local Newspaper	43 / 7.3%	17 / 8.8%	26 / 6.6%
	LA Times	10 / 1.6%	5 / 2.5%	5 / 1.2%
	OC Register	12 / 2.0%	6 / 2.9%	6 / 1.5%
	Phone Book/Yellow Pages	19 / 3.2%	4 / 2.0%	15 / 3.8%
	Postal mail	39 / 6.5%	10 / 5.4%	28 / 7.1%
	Printed timetable	11 / 1.9%	2 / 1.3%	9 / 2.2%
	Radio	9 / 1.6%	4 / 1.9%	6 / 1.5%
	TV	44 / 7.5%	12 / 6.2%	32 / 8.0%
	Website - Metrolink	52 / 8.8%	22 / 11.4%	30 / 7.5%
	Website - OCTA	36 / 6.1%	11 / 5.8%	25 / 6.2%
	Website - other	193 / 32.5%	59 / 30.8%	134 / 33.3%
	Word of mouth/Friends or Family	20 / 3.4%	6 / 3.1%	14 / 3.6%
	Other	11 / 1.8%	2 / 1.3%	8 / 2.0%
	DK/NA	50 / 8.5%	14 / 7.4%	36 / 9.0%

Comparisons of Column Proportions[a,b]

17. What is your most preferred source for getting information about public transit in your area?	Aware of Weekend Service	
	Yes (A)	No (B)
Email		
Kiosks at stations		
Local Newspaper		
LA Times		
OC Register		
Phone Book/Yellow Pages		
Postal mail		
Printed timetable		
Radio		
TV		
Website - Metrolink		
Website - OCTA		
Website - other		
Word of mouth/Friends or Family		
Other		
DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

17. What is your most preferred source for getting information about public transit in your area?	Weekday Riders		
	Total	Yes	No
Total	189	41	148
Email	13 / 6.8%	2 / 5.3%	11 / 7.3%
Kiosks at stations	5 / 2.4%	1 / 3.5%	3 / 2.1%
Local Newspaper	17 / 8.9%	0 / .0%	17 / 11.4%
LA Times	5 / 2.6%	1 / 1.8%	4 / 2.8%
OC Register	6 / 3.0%	1 / 3.5%	4 / 2.8%
Phone Book/Yellow Pages	4 / 2.0%	1 / 1.8%	3 / 2.1%
Postal mail	10 / 5.5%	2 / 5.9%	8 / 5.4%
Printed timetable	2 / 1.3%	1 / 1.8%	2 / 1.1%
Radio	4 / 1.9%	0 / .0%	4 / 2.4%
TV	12 / 6.3%	2 / 6.0%	9 / 6.4%
Website - Metrolink	22 / 11.6%	9 / 23.1%	12 / 8.4%
Website - OCTA	11 / 5.9%	3 / 7.7%	8 / 5.4%
Website - other	57 / 30.2%	16 / 38.0%	42 / 28.0%
Word of mouth/Friends or Family	6 / 3.2%	0 / .0%	6 / 4.1%
Other	2 / 1.3%	0 / .0%	2 / 1.7%
DK/NA	13 / 7.1%	1 / 1.8%	13 / 8.6%

Comparisons of Column Proportions[b,c]

17. What is your most preferred source for getting information about public transit in your area?	Weekday Riders	
	Yes (A)	No (B)
Email		
Kiosks at stations		
Local Newspaper	.[a]	
LA Times		
OC Register		
Phone Book/Yellow Pages		
Postal mail		
Printed timetable		
Radio	.[a]	
TV		
Website - Metrolink	B	
Website - OCTA		
Website - other		
Word of mouth/Friends or Family	.[a]	
Other	.[a]	
DK/NA	.[a]	

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17. What is your most preferred source for getting information about public transit in your area?	Internet Access		
	Total	Yes	No
Total	598	495	103
Email	29 / 4.8%	29 / 5.8%	0 / .0%
Kiosks at stations	16 / 2.7%	11 / 2.2%	6 / 5.5%
Local Newspaper	44 / 7.3%	33 / 6.7%	11 / 10.6%
LA Times	8 / 1.3%	6 / 1.1%	2 / 2.4%
OC Register	12 / 1.9%	11 / 2.2%	1 / .7%
Phone Book/Yellow Pages	19 / 3.2%	12 / 2.5%	7 / 6.5%
Postal mail	39 / 6.5%	35 / 7.0%	4 / 4.1%
Printed timetable	12 / 2.0%	6 / 1.3%	6 / 5.7%
Radio	9 / 1.6%	8 / 1.6%	2 / 1.7%
TV	44 / 7.4%	24 / 4.8%	20 / 19.7%
Website - Metrolink	52 / 8.7%	50 / 10.0%	2 / 2.4%
Website - OCTA	39 / 6.5%	30 / 6.1%	9 / 8.5%
Website - other	193 / 32.2%	190 / 38.3%	3 / 3.1%
Word of mouth/Friends or Family	20 / 3.4%	13 / 2.6%	7 / 7.2%
Other	11 / 1.8%	2 / .4%	8 / 8.1%
DK/NA	51 / 8.5%	37 / 7.4%	14 / 13.8%

		Age			
		Total	18 to 24	25 to 34	35 to 44
	Total	585	69	109	110
17. What is your most preferred source for getting information about public transit in your area?	Email	29 4.9%	4 5.1%	10 9.1%	5 4.8%
	Kiosks at stations	14 2.5%	2 2.5%	2 2.3%	2 1.6%
	Local Newspaper	43 7.4%	8 11.1%	2 1.6%	2 2.2%
	LA Times	8 1.4%	0 .0%	0 .0%	0 .0%
	OC Register	11 1.9%	1 1.0%	1 1.3%	1 .7%
	Phone Book/Yellow Pages	18 3.2%	2 2.5%	0 .0%	7 6.3%
	Postal mail	38 6.5%	6 8.6%	10 8.9%	4 3.5%
	Printed timetable	12 2.1%	0 .0%	5 4.5%	3 3.1%
	Radio	9 1.6%	2 2.5%	0 .0%	3 2.9%
	TV	41 7.0%	5 7.4%	10 9.6%	6 5.3%
	Website - Metrolink	52 8.9%	3 4.5%	7 6.0%	16 14.6%
	Website - OCTA	38 6.5%	5 7.6%	5 4.5%	9 8.3%
	Website - other	188 32.2%	24 34.5%	48 44.3%	43 38.9%
	Word of mouth/Friends or Family	20 3.5%	5 7.6%	1 .7%	3 2.8%
	Other	11 1.8%	0 .0%	1 .7%	2 1.6%
	DK/NA	51 8.7%	3 5.0%	7 6.6%	4 3.5%

		Total	White	Ethnicity Hispanic/ Latino(a)	Asian	Other
	Total	574	279	191	92	27
17. What is your most preferred source for getting information about public transit in your area?	Email	29 5.0%	11 4.1%	7 3.6%	8 9.2%	2 6.8%
	Kiosks at stations	15 2.7%	7 2.6%	7 3.6%	0 .0%	1 4.2%
	Local Newspaper	42 7.3%	23 8.3%	12 6.4%	7 7.3%	1 5.4%
	LA Times	9 1.5%	4 1.3%	3 1.8%	2 1.8%	0 .0%
	OC Register	12 2.0%	8 2.8%	2 .9%	2 1.8%	0 1.2%
	Phone Book/Yellow Pages	18 3.2%	5 1.8%	7 3.6%	5 5.5%	1 4.2%
	Postal mail	38 6.6%	14 4.9%	17 9.1%	7 7.3%	0 .0%
	Printed timetable	12 2.1%	3 1.0%	5 2.7%	3 3.7%	1 2.5%
	Radio	9 1.7%	4 1.3%	5 2.7%	0 .0%	1 2.5%
	TV	43 7.5%	11 3.9%	28 14.7%	3 3.7%	2 7.3%
	Website - Metrolink	52 9.1%	28 10.0%	10 5.5%	10 11.0%	5 19.5%
	Website - OCTA	37 6.4%	14 4.9%	19 10.0%	2 1.8%	2 8.7%
	Website - other	180 31.3%	100 35.9%	43 22.4%	35 37.5%	7 26.0%
	Word of mouth/Friends or Family	20 3.6%	12 4.2%	10 5.5%	0 .0%	2 9.0%
	Other	10 1.7%	4 1.5%	5 2.7%	0 .0%	0 .0%
	DK/NA	48 8.4%	32 11.4%	9 4.6%	8 9.2%	1 2.5%

Comparisons of Column Proportions[b,c]

		Ethnicity White (A)	Hispanic/ Latino(a) (B)	Asian (C)	Other (D)
17. What is your most preferred source for getting information about public transit in your area?	Email				
	Kiosks at stations			a	
	Local Newspaper				
	LA Times				a
	OC Register				
	Phone Book/Yellow Pages				
	Postal mail				a
	Printed timetable				
	Radio			a	
	TV		A C		
	Website - Metrolink				B
	Website - OCTA				
	Website - other	B		B	
	Word of mouth/Friends or Family			a	
	Other			a	a
	DK/NA				

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a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Level of Education Total	High School or less	Some college	College graduate	Graduate school
	Total	594	184	151	162	97
17. What is your most preferred source for getting information about public transit in your area?	Email	29 4.8%	3 1.7%	9 5.8%	10 6.3%	7 6.8%
	Kiosks at stations	15 2.5%	6 3.1%	7 4.7%	1 .4%	2 1.8%
	Local Newspaper	44 7.4%	18 10.1%	9 5.9%	11 6.7%	6 5.9%
	LA Times	10 1.6%	1 .4%	0 .0%	4 2.4%	5 5.4%
	OC Register	12 2.0%	2 1.2%	5 3.4%	3 1.8%	1 1.5%
	Phone Book/Yellow Pages	19 3.2%	7 3.8%	5 3.3%	4 2.4%	3 3.5%
	Postal mail	39 6.5%	14 7.5%	10 6.5%	9 5.8%	6 6.0%
	Printed timetable	12 2.0%	6 3.2%	6 3.7%	1 .4%	0 .0%
	Radio	9 1.6%	7 3.6%	0 .0%	2 1.3%	1 .7%
	TV	44 7.4%	29 15.9%	8 5.4%	5 2.8%	2 2.2%
	Website - Metrolink	52 8.8%	11 5.8%	14 9.2%	21 12.9%	7 6.8%
	Website - OCTA	39 6.5%	15 8.0%	6 4.2%	12 7.7%	5 5.4%
	Website - other	190 32.0%	34 18.6%	51 33.4%	62 38.5%	43 44.1%
	Word of mouth/Friends or Family	20 3.4%	10 5.3%	5 3.5%	1 .9%	4 4.0%
	Other	11 1.8%	7 3.8%	1 .5%	1 .9%	1 1.5%
	DK/NA	49 8.3%	15 8.1%	16 10.5%	14 8.8%	4 4.4%

Comparisons of Column Proportions[b,c]

		Level of Education High School or less (A)	Some college (B)	College graduate (C)	Graduate school (D)
17. What is your most preferred source for getting information about public transit in your area?	Email				
	Kiosks at stations				
	Local Newspaper				
	LA Times		a		A
	OC Register				
	Phone Book/Yellow Pages				
	Postal mail				
	Printed timetable				a
	Radio		a		
	TV	B C D			
	Website - Metrolink				
	Website - OCTA				
	Website - other		A	A	A
	Word of mouth/Friends or Family				
	Other				
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

17. What is your most preferred source for getting information about public transit in your area?		Primary Language		
	Total	English	Spanish	Other
Total	599	448	105	46
Email	29 / 4.8%	24 / 5.3%	2 / 1.7%	3 / 7.4%
Kiosks at stations	16 / 2.7%	10 / 2.2%	5 / 5.0%	1 / 2.5%
Local Newspaper	44 / 7.3%	33 / 7.3%	9 / 8.3%	2 / 5.3%
LA Times	10 / 1.6%	10 / 2.2%	0 / .0%	0 / .0%
OC Register	12 / 1.9%	10 / 2.2%	2 / 1.7%	0 / .0%
Phone Book/Yellow Pages	19 / 3.2%	11 / 2.4%	5 / 5.0%	3 / 7.4%
Postal mail	39 / 6.5%	33 / 7.3%	5 / 5.0%	1 / 1.6%
Printed timetable	12 / 2.0%	5 / 1.2%	5 / 5.0%	2 / 3.7%
Radio	9 / 1.6%	6 / 1.3%	3 / 3.3%	0 / .0%
TV	44 / 7.4%	15 / 3.3%	26 / 24.8%	3 / 7.4%
Website - Metrolink	52 / 8.7%	39 / 8.7%	7 / 6.6%	6 / 13.4%
Website - OCTA	39 / 6.5%	27 / 5.9%	12 / 11.6%	0 / .0%
Website - other	192 / 32.0%	162 / 36.2%	12 / 11.6%	17 / 38.1%
Word of mouth/Friends or Family	20 / 3.4%	17 / 3.8%	3 / 3.3%	0 / .0%
Other	11 / 1.8%	7 / 1.6%	3 / 3.3%	0 / .0%
DK/NA	51 / 8.5%	41 / 9.1%	4 / 4.0%	6 / 13.3%

Comparisons of Column Proportions[b,c]

17. What is your most preferred source for getting information about public transit in your area?		Primary Language		
		English (A)	Spanish (B)	Other (C)
Email				
Kiosks at stations				
Local Newspaper				
LA Times			.[a]	.[a]
OC Register				.[a]
Phone Book/Yellow Pages				
Postal mail				
Printed timetable			A	
Radio				.[a]
TV			A C	
Website - Metrolink				
Website - OCTA			A	.[a]
Website - other		B		B
Word of mouth/Friends or Family				.[a]
Other				.[a]
DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

17. What is your most preferred source for getting information about public transit in your area?		Household Income		
	Total	Under $15,000	$15,000 to $24,999	$25,000 to $49,999
Total	479	36	46	87
Email	23 / 4.8%	0 / .0%	0 / .0%	1 / .8%
Kiosks at stations	13 / 2.8%	4 / 11.5%	2 / 4.7%	2 / 2.8%
Local Newspaper	33 / 7.0%	0 / .0%	4 / 8.4%	8 / 9.3%
LA Times	5 / 1.1%	0 / .0%	0 / .0%	0 / .0%
OC Register	9 / 2.0%	0 / .0%	2 / 5.2%	2 / 2.8%
Phone Book/Yellow Pages	16 / 3.3%	2 / 6.8%	2 / 3.8%	5 / 5.7%
Postal mail	34 / 7.2%	2 / 6.8%	2 / 3.8%	9 / 10.5%
Printed timetable	11 / 2.4%	2 / 4.8%	2 / 5.3%	4 / 4.7%
Radio	6 / 1.3%	2 / 4.8%	0 / .0%	2 / 2.0%
TV	34 / 7.1%	10 / 26.6%	7 / 14.4%	6 / 6.5%
Website - Metrolink	39 / 8.2%	0 / .0%	4 / 8.4%	5 / 5.3%
Website - OCTA	35 / 7.4%	6 / 17.5%	8 / 18.1%	2 / 2.8%
Website - other	156 / 32.6%	5 / 12.6%	9 / 19.0%	22 / 25.9%
Word of mouth/Friends or Family	16 / 3.4%	2 / 6.8%	2 / 5.3%	4 / 4.5%
Other	8 / 1.7%	1 / 2.0%	2 / 3.8%	1 / 1.2%
DK/NA	37 / 7.8%	0 / .0%	0 / .0%	13 / 15.1%

17. What is your most preferred source for getting information about public transit in your area?		Household Income	
		$50,000 to $99,999	$100,000 or higher
Total		169	140
Email		15 / 8.6%	8 / 5.5%
Kiosks at stations		4 / 2.3%	1 / .5%
Local Newspaper		10 / 5.9%	11 / 8.2%
LA Times		1 / .9%	4 / 2.8%
OC Register		2 / 1.0%	3 / 2.0%
Phone Book/Yellow Pages		4 / 2.4%	2 / 1.7%
Postal mail		14 / 8.2%	7 / 5.0%
Printed timetable		2 / 1.5%	1 / .5%
Radio		1 / .4%	2 / 1.5%
TV		6 / 3.3%	7 / 4.7%
Website - Metrolink		17 / 10.2%	13 / 9.5%
Website - OCTA		9 / 5.3%	9 / 6.5%
Website - other		65 / 38.4%	55 / 39.5%
Word of mouth/Friends or Family		5 / 2.7%	3 / 2.0%
Other		3 / 1.9%	1 / 1.0%
DK/NA		12 / 7.0%	12 / 8.9%

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Comparisons of Column Proportions[b,c]

		Household Income				
		Under $15,000 (A)	$15,000 to $24,999 (B)	$25,000 to $49,999 (C)	$50,000 to $99,999 (D)	$100,000 or higher (E)
17. What is your most preferred source for getting information about public transit in your area?	Email	.a	.a			
	Kiosks at stations	E				
	Local Newspaper	.a	.a			
	LA Times	.a		.a		
	OC Register	.a				
	Phone Book/Yellow Pages					
	Postal mail					
	Printed timetable					
	Radio		.a			
	TV	C D E	D			
	Website - Metrolink	.a				
	Website - OCTA	C	C D			
	Website - other					
	Word of mouth/Friends or Family				A	A
	Other					
	DK/NA	.a	.a			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.
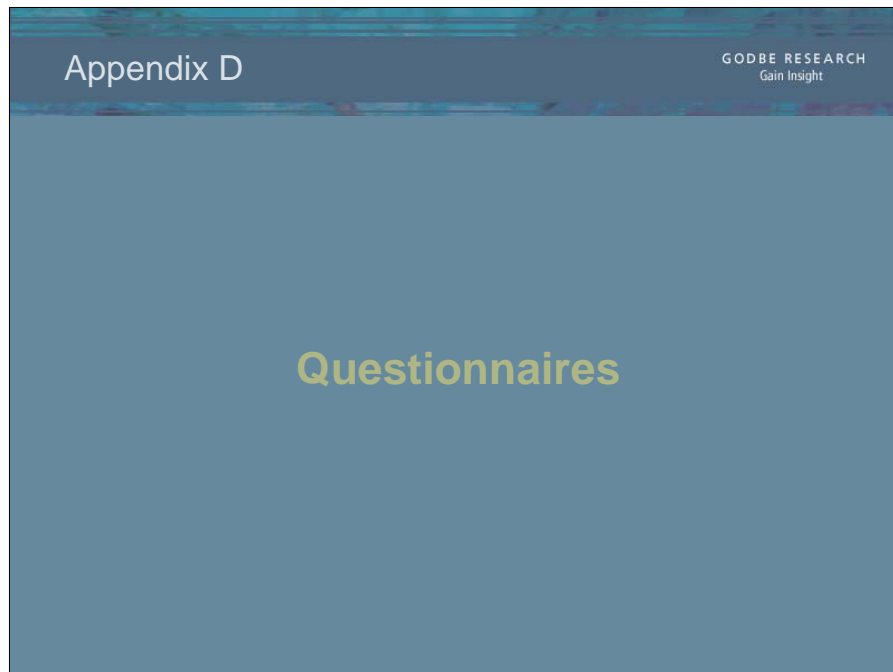
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		Gender		
		Total	Male	Female
	Total	600	296	304
17. What is your most preferred source for getting information about public transit in your area?	Email	29 / 4.8%	15 / 5.0%	14 / 4.6%
	Kiosks at stations	16 / 2.7%	1 / .5%	15 / 4.9%
	Local Newspaper	44 / 7.3%	29 / 9.9%	14 / 4.8%
	LA Times	10 / 1.6%	5 / 1.7%	5 / 1.6%
	OC Register	12 / 1.9%	6 / 2.1%	5 / 1.7%
	Phone Book/Yellow Pages	19 / 3.2%	10 / 3.4%	9 / 3.0%
	Postal mail	39 / 6.5%	15 / 4.9%	24 / 7.9%
	Printed timetable	12 / 2.0%	5 / 1.7%	7 / 2.4%
	Radio	9 / 1.6%	2 / .7%	7 / 2.4%
	TV	44 / 7.4%	20 / 6.8%	24 / 7.9%
	Website - Metrolink	52 / 8.7%	26 / 8.7%	26 / 8.7%
	Website - OCTA	39 / 6.5%	20 / 6.9%	18 / 6.0%
	Website - other	193 / 32.2%	102 / 34.4%	91 / 30.0%
	Word of mouth/Friends or Family	20 / 3.4%	11 / 3.8%	9 / 3.0%
	Other	11 / 1.8%	7 / 2.5%	3 / 1.0%
	DK/NA	51 / 8.5%	21 / 7.0%	30 / 9.9%

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Comparisons of Column Proportions[a,b]

		Gender	
		Male (A)	Female (B)
17. What is your most preferred source for getting information about public transit in your area?	Email		
	Kiosks at stations		A
	Local Newspaper	B	
	LA Times		
	OC Register		
	Phone Book/Yellow Pages		
	Postal mail		
	Printed timetable		
	Radio		
	TV		
	Website - Metrolink		
	Website - OCTA		
	Website - other		
	Word of mouth/Friends or Family		
	Other		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

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Appendix D

GODBE RESEARCH
Gain Insight

Questionnaires

The following appendix contains the questionnaires that were used in the study, including questions and response alternatives.

2007 OCTA/METROLINK WEEKEND RIDER SURVEY

The Orange County Transportation Authority commissioned this survey to understand better who takes Metrolink Rail and to better serve riders like yourself. Thank you very much for your valuable time and input!

1. Is this your first time riding Metrolink on a weekend?

❑ Yes **(CONTINUE TO QUESTION 2)**   ❑ No **(GO TO QUESTION 3)**

If you are a <u>first-time</u> rider today: **If you have used Metrolink weekend service before:**

2. What made you decide to use Metrolink's weekend service for the first time today? (PLEASE CHECK ALL THAT APPLY.)

❑ Convenient / efficient way to get to desired destination
❑ Cost-effective / cheaper than driving
❑ Do not drive / no access to an automobile
❑ Do not like to drive / like being able to do things not possible if driving
❑ Never rode before, wanted to try
❑ Ride is discounted
❑ Ride is free
❑ Shopping / dining discounts near station
❑ Things to do / events near station
❑ Word of mouth / recommendations by friends or family
❑ Other - PLEASE SPECIFY:
_____
_____

CONTINUE TO QUESTION 5.

3. How long ago did you first ride Metrolink on a weekend? (PLEASE CHECK THE **BEST** ANSWER.)

❑ 2 to 3 weeks ago
❑ 1 month ago
❑ 2 to 3 months ago
❑ 4 to 6 months ago
❑ More than 6 months ago

4. How often do you ride Metrolink on a weekend? (PLEASE CHECK THE **BEST** ANSWER.)

❑ Every Saturday and Sunday
❑ Either Saturday or Sunday (but not both) every weekend
❑ Few times a month
❑ Once a month
❑ Few times a year
❑ Once a year or less often

5. How did you hear about Metrolink's weekend service? (PLEASE CHECK THE **BEST** ANSWER.)

❑ Free Station Promotion   ❑ News article
❑ Fun Guide   ❑ Newspaper ad / insert
❑ Metrolink Newsletter   ❑ OCTA Website
❑ Metrolink Website   ❑ Word of mouth
❑ Public service announcement (PSA) on local cable access channel
❑ Other – PLEASE SPECIFY: _____

6. Consider each feature of Metrolink's weekend service listed below from a to g. Did it very much or somewhat encourage you to try Metrolink's weekend service, or did it have no effect on you? If you were not aware of this feature before, please check the "Not aware" box.

	Very much encourage	Somewhat encourage	No effect	Not aware
a. Once a month, the weekend ride have been free.	❑	❑	❑	❑
b. Weekend fare is discounted to half of the regular weekday fare.	❑	❑	❑	❑
c. Some shops and restaurants around Metrolink stations offer discounts to weekend riders.	❑	❑	❑	❑
d. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside and Downtown L.A.	❑	❑	❑	❑
e. Metrolink stations are very close to fairs, festivals and other community events	❑	❑	❑	❑
f. Up to 3 children ages 6 or under ride for free.	❑	❑	❑	❑
g. There are free bus connections to and from Metrolink stations.	❑	❑	❑	❑

7. When deciding whether to take a Metrolink train on the weekend, what is the most important factor to you? (PLEASE CHECK THE **BEST** ANSWER.)

❑ Fare / pricing   ❑ Schedule
❑ Parking at stations   ❑ Travel time
❑ Payment method
❑ Free shuttle service between station and origin / destination
❑ Word of mouth/recommendations by friends / family
❑ Other – PLEASE SPECIFY: _____

8. What do you like MOST about Metrolink's weekend service? (PLEASE CHECK THE **BEST** ANSWER.)

- ❑ Being able do things not possible if driving
- ❑ Convenient / efficient way to get to desired destination
- ❑ Cost-effective / cheaper than driving
- ❑ Discounted rides
- ❑ Other - PLEASE SPECIFY: _____
- ❑ Do not need to fight traffic
- ❑ Monthly free rides
- ❑ Quality / comfort of trains
- ❑ Shopping / dining discounts near station
- ❑ Things to do/events near station

9. What is the single MOST important improvement you would like to see in Metrolink's weekend service? (PLEASE CHECK THE **BEST** ANSWER.)

- ❑ Better pricing / cheaper
- ❑ Better transit connections to stations
- ❑ Earlier service
- ❑ Other - PLEASE SPECIFY: _____
- ❑ Later service
- ❑ More convenient stations
- ❑ More frequent trains / departure & arrival times

10. When you boarded this train today, where were you coming from? (PLEASE CHECK THE **BEST** ANSWER.)

- ❑ Home
- ❑ School or College
- ❑ Taking care of personal business/errands
- ❑ Recreation or entertainment – PLEASE SPECIFY LOCATION: _____
- ❑ Shopping – PLEASE SPECIFY LOCATION: _____
- ❑ Other - PLEASE SPECIFY: _____
- ❑ Work
- ❑ Visiting friends or family

11. Which station will you be getting off? (PLEASE CHECK THE **BEST** ANSWER.)

- ❑ Anaheim or Anaheim Canyon
- ❑ Fullerton
- ❑ Irvine or Laguna Niguel / Mission Viejo
- ❑ Los Angeles Union Station
- ❑ Oceanside
- ❑ Orange
- ❑ Riverside
- ❑ San Bernardino
- ❑ San Clemente N. Beach or San Clemente Pier
- ❑ San Juan Capistrano
- ❑ Santa Ana or Tustin

12. Where will you be going after you get off? (PLEASE CHECK THE **BEST** ANSWER.)

- ❑ Home
- ❑ School or College
- ❑ Taking care of personal business/errands
- ❑ Recreation or entertainment – PLEASE SPECIFY LOCATION: _____
- ❑ Shopping – PLEASE SPECIFY LOCATION: _____
- ❑ Other - PLEASE SPECIFY: _____
- ❑ Work
- ❑ Visiting friends or family

13. If Metrolink's weekend service weren't available, would you have postponed or cancelled your travel plans today?

- ❑ Yes **(GO TO QUESTION 15)**
- ❑ No **(CONTINUE TO QUESTION 14)**

14. What transportation would you have taken instead for this trip today? (PLEASE CHECK THE **BEST** ANSWER.)

- ❑ Driving
- ❑ Other public transit - PLEASE SPECIFY: _____
- ❑ Other, PLEASE SPECIFY: _____

15. How do you typically get to and from Metrolink stations? (PLEASE CHECK THE **BEST** ANSWER.)

- ❑ Bike
- ❑ Drive
- ❑ Get dropped off by someone
- ❑ Other, PLEASE SPECIFY: _____
- ❑ Take public transit
- ❑ Walk

16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination? (ENTER NUMBER OF MINUTES): _____ minutes

17. Do you ride Metrolink during the week?

   ❑ Yes **(CONTINUE TO QUESTION 18)**   ❑ No **(GO TO QUESTION 19)**

18. How many weekdays per week do you ride Metrolink? (ENTER 1 to 5): _____ weekdays

19. If you heard that you only need to purchase one ticket for your entire trip that may include the bus, Amtrak and Metrolink, would this make you much more likely, somewhat more likely to use Metrolink's weekend trains, or does it have no effect on you? (PLEASE CHECK THE **BEST** ANSWER.)

   ❑ Much more likely   ❑ Somewhat more likely   ❑ No effect

20. If you heard that you can take one integrated trip between Los Angeles, Orange County and San Diego without the need to transfer trains, would this make you much more likely, somewhat more likely to use Metrolink's weekend trains, or does it have no effect on you? (PLEASE CHECK THE **BEST** ANSWER.)

   ❑ Much more likely   ❑ Somewhat more likely   ❑ No effect

21. What is your most preferred source for getting information about public transit in your area? (PLEASE CHECK THE **BEST** ANSWER.)

   ❑ E-mail   ❑ Printed timetable
   ❑ Kiosks at stations   ❑ Radio
   ❑ Local Newspaper   ❑ TV
   ❑ OC Register   ❑ Metrolink website
   ❑ L.A. Times   ❑ OCTA website
   ❑ Phone Book / Yellow Pages   ❑ Website - other
   ❑ Postal mail   ❑ Word of mouth / Friends or Family
   ❑ Other, PLEASE SPECIFY: _____

22. If you were to receive information about public transit in your native language instead of English, would you be more likely to use the information?

   ❑ Yes   ❑ No   ❑ Not applicable

The following questions are used for statistical comparisons only.

23. What is your home zip code? _____   24. Which city do you live in? _____

25. What is your age? (PLEASE CHECK THE **BEST** ANSWER.)

   ❑ Under 13   ❑ 35 to 44
   ❑ 13 to 17   ❑ 45 to 54
   ❑ 18 to 24   ❑ 55 to 64
   ❑ 25 to 34   ❑ 65 or older

26. What is the last grade or level you completed in school? (PLEASE CHECK THE **BEST** ANSWER.)

   ❑ Grade School / Some high school   ❑ Some college (2 year degree)
   ❑ High School graduate (12 years)   ❑ College graduate (4 year degree)
   ❑ Technical/vocational school   ❑ Some graduate school
   ❑ Graduate, professional, doctorate degree (e.g., DDS, DVM, JD, LLM, MA, MS, MBA, MD, PhD)

27. Which ethnic group do you consider yourself a part of or feel closest to? (PLEASE CHECK ALL THAT APPLY.)

   ❑ White   ❑ Asian
   ❑ Hispanic / Latino(a)   ❑ Native Hawaiian or Pacific Islander
   ❑ Black / African American   ❑ American Indian or Alaska Native
   ❑ Other, PLEASE SPECIFY: _____

28. Which of the following best describes the total income including everyone in your household <u>before</u> taxes in 2006? (PLEASE CHECK THE **BEST** ANSWER.)

   ❑ Under $15,000   ❑ $75,000 to $99,999
   ❑ $15,000 to $24,999   ❑ $100,000 to $149,999
   ❑ $25,000 to $49,999   ❑ $150,000 to $199,999
   ❑ $50,000 to $74,999   ❑ $200,000 or higher

These are all the questions I have for you today. Thank you very much for your time and participation!

FOR INTERVIEWERS ONLY

INTERVIEWER – PLEASE FILL IN _EVERY_ FIELD BELOW:

INTERVIEWER ID: _____   DATE & TIME: _____

STARTING LOCATION: ❏ Oceanside   ❏ L.A. Union   ❏ San Bernardino

ROUTE NUMBER:

[IF OCEANSIDE:]   ❏ **655** ❏ **657** ❏ **659** ❏ **856** ❏ **858** ❏ **860**

[IF L.A. UNION:]   ❏ **656** ❏ **658** ❏ **660** ❏ **857** ❏ **859** ❏ **861**

[IF SAN BERNARDINO:]   ❏ **655** ❏ **657** ❏ **659** ❏ **856** ❏ **858** ❏ **860**

INTERVIEW LANGUAGE: ❏ **ENGLISH**   ❏ **SPANISH**

WEATHER: ❏ **SUNNY** ❏ **OVERCASTED** ❏ **LIGHT RAIN** ❏ **HEAVY RAIN / STORM**

RESPONDENT GENDER: ❏ **FEMALE**   ❏ **MALE**

Godbe Research
March 2007
FINAL

2007 OCTA/METROLINK POTENTIAL WEEKEND RIDER SURVEY

Hello, my name is _____ and I'm calling on behalf of GRA, a public opinion research firm. We're conducting a survey concerning issues that are important to local residents and we would like to get your opinions. It should just take a few minutes of your time.

[IF NEEDED:] This is a study about issues of importance to residents in your community. This is only a survey, and I am <u>not</u> selling anything.

For statistical reasons, I would like to speak to the youngest male currently at home that is at least 18 years of age. [IF NO MALE AT LEAST 18 AVAILABLE, THEN ASK]:

Ok, then I'd like to speak to the youngest female currently at home that is at least 18 years of age. [IF NO FEMALE AT LEAST 18 AVAILABLE, THEN ASK FOR CALLBACK TIME]

Screener

i.   To begin, may I have your zip code to verify that your residence falls within the scope of this research?

        Zip Code --- _____
        [Don't read] Refused/DK/NA--------------------99 [THANK & TERMINATE]

ii. Do you live in Orange County?

        Yes ---1
        No --2 [THANK & TERMINATE]
        [Don't read] Refused/DK/NA--------------------3 [THANK & TERMINATE]

iii. Have you ever taken a Metrolink train on a Saturday or Sunday?

        Yes ---1 [THANK & TERMINATE*]
        No --2
        [Don't read] Refused/DK/NA--------------------3 [THANK & TERMINATE*]

    [*POLITELY DISMISS WITH "THANK YOU, BUT WE ARE LOOKING FOR NON-WEEKEND RIDERS."]

[DO NOT READ RESPONSE CATEGORIES UNLESS SPECIFICALLY NOTED. SELECT CATEGORY FROM PRE-CODED ANSWER LIST BASED ON RESPONDENT'S ANSWERS.]

Weekend Travel

1. Where do you normally travel to on weekends? [ALLOW FOR MULTIPLE RESPONSES.]

       Central Orange County --- 1
       Local (within 5-10 miles of home) ------------------------------ 2
       Los Angeles (or any point north of Orange County)--------- 3
       North Orange County--- 4
       Riverside (or any point east of Orange County) -------------- 5
       San Diego (or any point south of Orange County)----------- 6
       South Orange County -- 7
       West Orange County --- 8
       Out of state / out of country------------------------------------- 9   [SKIP TO Q3]
       Other [Specify: _____] ------ 98   [SKIP TO Q3]
       [Don't read] Refused/DK/NA------------------------------------- 99   [SKIP TO Q3]

2. [IF Q1 = 1 TO 8] Generally speaking, what time of the day do you prefer to travel on weekends? [ROUND TO THE NEAREST HOUR.]

       Early morning (6 to 8 am) --- 1
       Morning (9 am to 11 am) -- 2
       Afternoon (12 to 2 pm) -- 3
       Late afternoon (3 to 5 pm) --------------------------------------- 4
       Early evening (6 to 8 pm)-- 5
       Late evening (9 to 11 pm)--- 6
       Late night/overnight (11 pm to 5 am)-------------------------- 7
       [Don't read] Refused/DK/NA------------------------------------- 99

Typical Transportation Mode and Public Transit Experience

3. In the last 12 months, what type of transportation do you typically use to go to work, school, recreation or other places you visit frequently? [IF MORE THAN ONE RESPONSE, PROBE FOR MOST TYPICAL MODE. IF RESPONDENT SAYS "METROLINK," VERIFY THAT IT'S WEEKDAY SERVICE. IF WEEKEND, POLITELY DISMISS. IF RESPONDENT SAYS "TRAIN" OR "RAIL," FIND OUT WHETHER IT'S AMTRAK OR METROLINK.]

       Amtrak--- 1   [CONTINUE]
       Bike -- 2   [SKIP TO Q6]
       Bus --- 3   [CONTINUE]
       Carpool-- 4   [SKIP TO Q6]
       Drive alone --- 5   [SKIP TO Q6]
       Metrolink Weekday Service--- 6   [CONTINUE]
       Train or Rail other than Amtrak or Metrolink------------------- 7   [CONTINUE]
       Walk -- 8   [SKIP TO Q6]
       Other [Specify: _____] --------------------------------- 98   [SKIP TO Q6]
       [Don't read] Refused/DK/NA------------------------------------- 99   [SKIP TO Q6]

4. [IF Q3 = 1, 3, 6 OR 7, PUBLIC TRANSIT USERS] In this 12-month period, how often did you take public transit?

        Everyday--1
        Few times a week ---2
        Few times a month--3
        Once a month ---4
        Few times a year --5
        Once a year or less often--6
        DK/NA --- 99

5. [IF Q3 = 1, 3, 6 OR 7, PUBLIC TRANSIT USERS] Did you take public transit mainly for commuting or recreational purposes?

        Commuting---1
        Recreation--2
        [Don't read] Both---3
        [Don't read] Refused/DK/NA----------------------------------- 99

Awareness of and Reason for Not Using Metrolink Weekend Service

6. Earlier, you mentioned that you have never used Metrolink's weekend service. Do you know about Metrolink's weekend service?

        Yes ---1 [SKIP TO Q8]
        No --2 [CONTINUE]
        [Don't read] Refused/DK/NA----------------------------------- 99 [CONTINUE]

7. [IF Q6 = 2 OR 99, UNAWARE OF WEEKEND SERVICE] Have you heard of the Metrolink Rail System?

        Yes ---1 [SKIP TO Q12]
        No --2 [READ
                    DESCRIPTION OF METROLINK AND SKIP TO Q12]
        [Don't read] Refused/DK/NA----------------------------------- 99 [READ
                    DESCRIPTION OF METROLINK AND SKIP TO Q12]

    [Metrolink is a commuter rail system jointly operated by Orange, Los Angeles, Riverside, San Bernardino, and Ventura counties. Metrolink offers service on three lines in Orange County.]

8. [IF Q6 = 1, AWARE OF METROLINK WEEKEND SERVICE] How did you hear about Metrolink's weekend service? [ALLOW FOR MULTIPLE RESPONSES.]

       Free Station Promotion --- 1
       Fun Guide --- 2
       OCTA Website --- 3
       Metrolink Website -- 4
       News article--- 5
       Metrolink Newsletter--- 6
       Newspaper ad/insert-- 7
       Public service announcement (PSA) on local cable
         access channel --- 8
       Word of mouth -- 9
       Other [SPECIFY: _____]---------------------- 98
       DK/NA-- 99

9. [IF Q6 = 1, AWARE OF METROLINK WEEKEND SERVICE] What is the primary reason why you have never taken one of Metrolink's weekend trains?

       Need flexibility of car -- 1
       No reason to take weekend train---------------------------------- 2
       No way to get from station to destination---------------------- 3
       Not enough parking at the station -------------------------------- 4
       Not reliable/late -- 5
       Not safe [accidents]--- 6
       Not safe [crime] -- 7
       Prefer comfort and convenience of car ------------------------ 8
       Schedule is inconvenient--- 9
       Station not close enough -- 10
       Takes too long --- 11
       Too crowded/uncomfortable--------------------------------------- 12
       Too expensive-- 13
       Other [specify: _____] ------------------------- 98
       [Don't read] Refused/DK/NA------------------------------------- 99

10. [IF Q6 = 1, AWARE OF METROLINK WEEKEND SERVICE. SKIP IF Q3 = 6, TYPICALLY USE METROLINK WEEKDAY SERVICE] Have you ever used Metrolink during the week?

       Yes -- 1
       No --- 2
       [Don't read] Refused/DK/NA------------------------------------- 99

Awareness and Impact on Likelihood of Usage

11. [IF Q6 = 1, AWARE OF METROLINK WEEKEND SERVICE] Metrolink weekend service offers a series of service features and benefits to riders. I'm going to read each of these features to you. Please first tell me whether you know about it, and then if knowing about it affects your likelihood of trying Metrolink's weekend service.

    Here's the [FIRST/NEXT]: _____. Do you know about this feature? [GET ANSWER TO "A. AWARENESS" AND THEN ASK]: Does knowing about this feature make you more likely to try Metrolink's weekend trains or does it have no effect on you? [IF ANSWER IS "MORE LIKELY," ASK]: Is that much more likely or somewhat more likely? [FILL IN ANSWER FOR "B. IMPACT ON LIKELIHOOD OF USAGE".]

12. [IF Q6 = 2 OR 99, UNAWARE OF METROLINK WEEKEND SERVICE] Metrolink weekend service offers a series of service features and benefits to riders. I'm going to read each of these features to you. Please tell me whether knowing about it affects your likelihood of trying Metrolink's weekend service.

    Here's the [FIRST/NEXT]: _____. Does knowing about this feature make you more likely to try Metrolink's weekend trains or does it have no effect on you? [IF ANSWER IS "MORE LIKELY," ASK]: Is that much more likely or somewhat more likely? [FILL IN ANSWERS FOR "B. IMPACT ON LIKELIHOOD OF USAGE" ONLY.]

a. Awareness

RANDOMIZE	Yes	No	[DON'T READ] DK/NA
A. Once a month, there was a weekend free ride promotion	1	2	99
B. Weekend fare is currently discounted to half of the regular weekday fare	1	2	99
C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	1	2	99
D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside and Downtown L.A.	1	2	99
E. Metrolink stations are very close to fairs, festivals and other community recreational events	1	2	99
F. Up to 3 children ages 6 or under ride for free	1	2	99
G. You can obtain schedule information online	1	2	99
H. You can take your bike on the train	1	2	99
I. There are free bus connections to and from Metrolink stations	1	2	99
J. There is plenty of free and convenient parking at Metrolink stations	1	2	99
K. The train you ride on is clean and comfortable	1	2	99

b. Impact on Likelihood of Usage

RANDOMIZE	No Effect	Somewhat More Likely	Much More Likely	[DON'T READ] DK/NA
A. Once a month, there was a weekend free ride promotion	0	1	2	99
B. Weekend fare is currently discounted to half of the regular weekday fare	0	1	2	99
C. Some shops and restaurants around Metrolink stations offer discounts to weekend riders	0	1	2	99
D. Metrolink stations are very close to recreational destinations, such as the beach, Disneyland, Oceanside and Downtown L.A.	0	1	2	99
E. Metrolink stations are very close to fairs, festivals and other community recreational events	0	1	2	99
F. Up to 3 children ages 6 or under ride for free	0	1	2	99
G. You can obtain schedule information online	0	1	2	99
H. You can take your bike on the train	0	1	2	99
I. There are free bus connections to and from Metrolink stations	0	1	2	99
J. There is plenty of free and convenient parking at Metrolink stations	0	1	2	99
K. The train you ride on is clean and comfortable	0	1	2	99

Potential Impact of Marketing and Policy

13. Next, I'm going to read to you a list of potential benefits for riding Metrolink's weekend trains. After hearing each, please tell me if it would affect your likelihood of trying Metrolink's weekend service.

    Here's the first/next one: _____. Does hearing this make you more likely to try Metrolink's weekend trains or does it have no effect on you? [IF MORE LIKELY, ASK]: Is that much more likely or somewhat more likely?

RANDOMIZE	No Effect	Somewhat More Likely	Much More Likely	[DON'T READ] DK/NA
A. A Metrolink train ticket costs you less than driving your car	0	1	2	99
B. You can subscribe to low-cost Internet access while on the train	0	1	2	99
C. You can plug in a laptop while on the train	0	1	2	99
D. You can connect free of charge to clearly marked Metrolink shuttles to take you to recreational destinations,such as Disneyland, shopping and entertainment	0	1	2	99
E. You can purchase tickets online	0	1	2	99
F. Trains have a café/food car	0	1	2	99
G. Riding the train is much safer than driving your car	0	1	2	99
H. You can avoid traffic	0	1	2	99
I. Your trip is more relaxing and enjoyable than driving	0	1	2	99
J. Traveling by Metrolink is fun	0	1	2	99
K. You can take Metrolink to the beach and other recreation destinations	0	1	2	99
L. You can enjoy family time while riding Metrolink	0	1	2	99

14. On a related matter, I'm going to read to you two potential travel options via the Los Angeles-San Diego corridor, or LOSSAN corridor. After hearing each option, please tell me if it would affect your likelihood of trying Metrolink's weekend service.

    Here's the first/next one: _____. Does hearing this make you more likely to try Metrolink's weekend trains or does it have no effect on you? [IF MORE LIKELY, ASK]: Is that much more likely or somewhat more likely?

    [IF NEEDED: The LOSSAN corridor is a rail right-of-way that runs from San Diego to San Luis Obispo, through Orange County, Los Angeles County and Santa Barbara. This right-of-way is used by Amtrak's Pacific Surfliner train service.]

RANDOMIZE	No Effect	Somewhat More Likely	Much More Likely	[DON'T READ] DK/NA
A. You can take one integrated train trip between Los Angeles, Orange County and San Diego without the need to transfer trains	0	1	2	99
B. You only need to purchase one ticket for your entire trip that may include bus, Amtrak and/or Metrolink	0	1	2	99

15. Aside from what we have already discussed so far, what else might encourage you to try Metrolink's weekend service?

   _____

16. What is the maximum amount of time you are willing to travel between a Metrolink station and your final destination? _____ minutes [ENTER "9999" IF RESPONDENT CANNOT / DOES NOT GIVE AN ANSWER.]

17. What is your most preferred source for getting information about public transit in your area? [DON'T READ LIST. RECORD ONE RESPONSE.]

>   E-mail --- 1
>   Kiosks at stations ----------------------------------- 2
>   Local Newspaper ----------------------------------- 3
>   LA Times --- 4
>   OC Register --- 5
>   Phone Book / Yellow Pages -------------------- 6
>   Postal mail --- 7
>   Printed timetable ------------------------------------ 8
>   Radio --- 9
>   TV --- 10
>   Website - Metrolink --------------------------------- 11
>   Website - OCTA ----------------------------------- 12
>   Website - other --------------------------------------- 13
>   Word of mouth / Friends or Family ------------- 14
>   Other [Specify] ------------------------------------ 98
>   [Don't read] Refused/DK/NA -------------------- 99

**To wrap things up, I have a few background
questions for comparison purposes.**

A. Do you have regular access to the Internet?

>   Yes -- 1
>   No -- 2
>   [Don't read] Refused/DK/NA -------------------- 99

B. How many motor vehicles are in your household?

>   Enter number: _____
>   [Don't read] Refused/DK/NA --------------------- 99

C. What is your age?

        18 to 24 -- 1
        25 to 34 -- 2
        35 to 44 -- 3
        45 to 54 -- 4
        55 to 64 -- 5
        65 or older--------------------------------------- 6
        [DON'T READ] DK/NA -------------------------99

D. Which ethnic group do you consider yourself a part of or feel closest to? [ALLOW
     MULTIPLE RESPONSES.]

        White-- 1
        Hispanic/Latino[a] --------------------------------- 2
        Black/African American --------------------------- 3
        Asian--- 4
        Native Hawaiian or Pacific Islander------------ 5
        American Indian or Alaska Native -------------- 6
        Other [SPECIFY: _____]------98
        DK/NA --99

E. What is the last grade or level you completed in school? [DO NOT READ CHOICES]

        Grade School / Some high school------------ 1
        High School graduate [12 years] ------------- 2
        Technical/vocational school------------------- 3
        Some college [2 year degree] ----------------- 4
        College graduate [4 year degree] ------------ 5
        Some graduate school ------------------------- 6
        Graduate, professional, doctorate degree
          [DDS, DVM, JD, LLM, MA, MS, MBA,
          MD, PhD]-- 7
        [Don't read] DK/NA------------------------------ 8

F. What is the primary language of speech in your household?

        English --- 1   [GOTO QH]
        Chinese -- 2   [CONTINUE]
        Filipino/Tagalog ------------------------------------ 3   [CONTINUE]
        Spanish -- 4   [CONTINUE]
        Vietnamese -- 5   [CONTINUE]
        Other, [SPECIFY]: _____ ----------- 98   [CONTINUE]
        DK/NA/REFUSED --------------------------- 99   [GOTO QH]

G. If you were to receive information about public transit in your native language instead of
     English, would you be more likely to use the information?

        Yes --- 1
        No --- 2
        DK/NA/REFUSED --------------------------- 99

H. To wrap things up, can you please tell me if your household income is more or less than $50,000 per year?

          Less ---1 [SKIP TO H1]
          More ---2 [SKIP TO H2]
          [Don't read] Refused/DK/NA--------------------3 [SKIP TO QI]

H1. Please stop me when I reach the category that best describes your total household income.

          Under $15,000 ---------------------------------- 1
          $15,000-$24,999------------------------------ 2
          $25,000-$49,999------------------------------ 3
          [Don't Read] DK/NA-------------------------- 99

H2. Please stop me when I reach the category that best describes your total household income.

          $50,000-$74,999------------------------------ 7
          $75,000-$99,999------------------------------ 8
          $100,000-$149,999 --------------------------- 9
          $150,000-$199,999 -------------------------- 10
          $200,000 or higher --------------------------- 11
          [Don't Read] DK/NA-------------------------- 12

These are all the questions I have for you today. Thank you very much for your time and participation.

I. Respondent's Sex:

          Male-- 1
          Female -- 2

J. Respondent's Language:

          English -- 1
          Spanish --- 2

PHONE _____

DATE OF INTERVIEW _____ VALIDATED BY _____

INTERVIEWER: _____

NUMBER: _____

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