



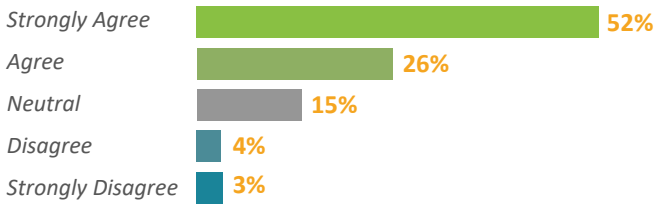
# DIRECTIONS 2045

## LONG RANGE TRANSPORTATION PLAN

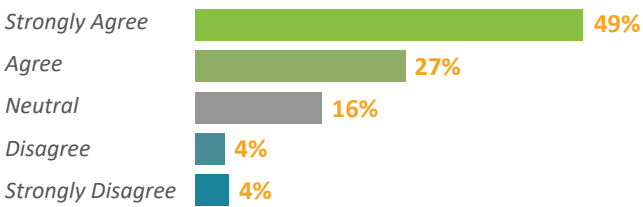
### Paths to Success Survey Results and Outreach

#### Level of agreement with the following statements when planning for the future.

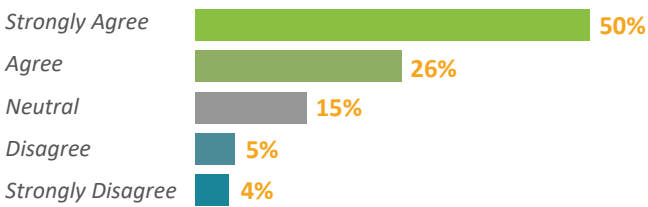
The LRTP should include transportation options that support equitable mobility solutions for all.



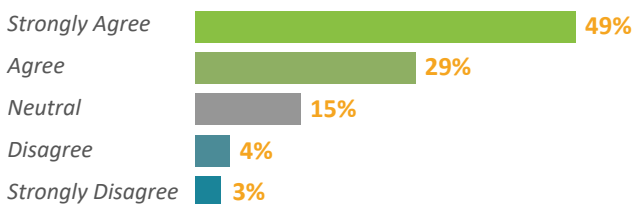
Orange County would benefit from transportation solutions that provide alternatives to driving alone.



Improving the efficiency and safety of roads and freeways is becoming more important as an alternative to major widening projects as state regulations and limited land availability are making it more difficult to add new lanes.



Orange County's many diverse communities require a wide variety of transportation options to address local mobility needs.

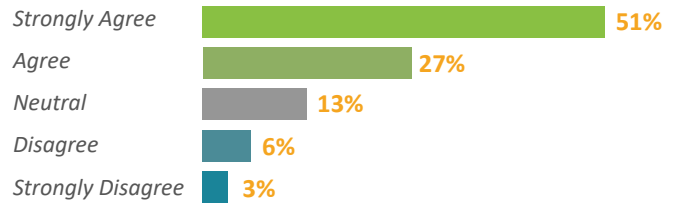


#### Ethnicity:

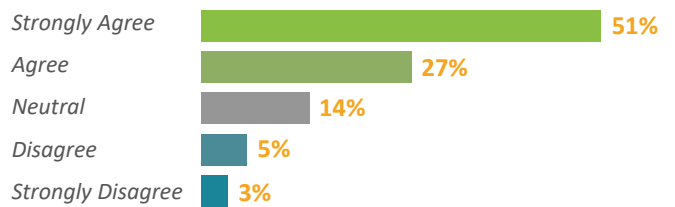
- 16% Caucasian/White
- 12% Latino/Hispanic
- 3% African American/Black
- 3% American Indian or Alaskan Native
- 52% Asian – Korean, Japanese, Chinese, Vietnamese, Filipino or other Asian
- <1% Pacific Islander
- 1% Middle Eastern
- 2% Mixed Heritage
- <1% Other
- 10% Prefer not to answer



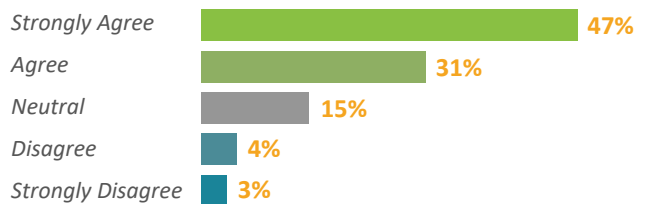
A variety of solutions should be studied to reduce threats like wildfires, flooding, coastal erosion, and extreme heat on transportation infrastructure (e.g. rail, highways, streets).



OC Go, Orange County's local transportation sales tax, is set to expire in 2041. It is important to continue programs that maintain infrastructure, signal synchronization, transit accessibility, senior mobility, Metrolink service, and other programs.



Monitoring developing technologies and services to identify opportunities that demonstrate a benefit to the transportation system should be a priority.



#### Age range:

- 3% 16-24
- 12% 25-34
- 8% 35-44
- 4% 45-54
- 4% 55-64
- 4% 65-74
- 1% 75 or older
- 64% Prefer not to answer

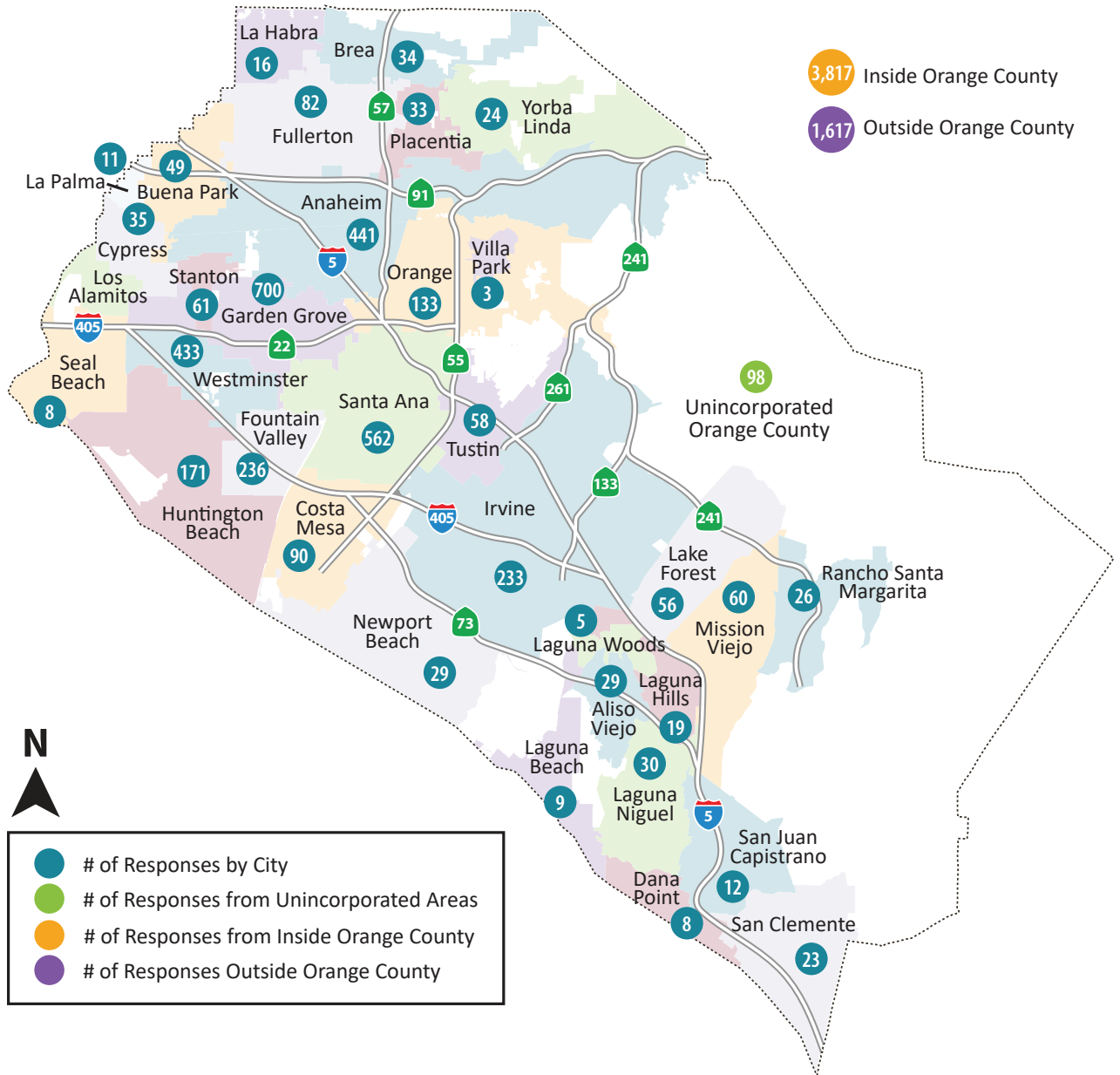


#### Annual household income:

- 4% Less than \$30,000
- 6% \$30,000 – \$49,999
- 7% \$50,000 – \$79,999
- 7% \$80,000 – \$109,000
- 5% \$110,000 – \$169,000
- 3% \$170,000 or more
- 68% Prefer not to answer



Participant home zip code:



Community Engagement

- Collected **6,508** respondent surveys from January 6 to February 6, 2023
- Hosted **2** key stakeholder briefings, **1** community leaders roundtable, **1** telephone town hall and **1** public webinar attracting **1,900+** participants, as well as uploaded the public presentation and video for those that could not attend the meeting
- Engaged nearly **15,300** community members at **13** Orange County events throughout the **5** County Supervisor Districts
- Reached **78,230** readers through Spanish and Vietnamese newspapers
- Distributed over **4,000** multi-lingual flyers to **13** organizations that serve diverse and disadvantaged communities in Orange County
- Sent **460** mailers to key stakeholders and interested parties
- E-mailed **10** notices to more than **4,800** interested community stakeholders
- Conducted a text campaign sending notices to nearly **2,000** project followers

- Promoted the survey and community meetings with **9** Twitter posts, **1** Instagram story and **1** reel post, **9** Facebook posts, in addition to **6** Facebook ads and **12** geofencing ads with **331,000+** impressions
- Developed and distributed toolkits, providing an easy-to-share communication resource to local cities, **108** community leaders, as well as OCTA committee and stakeholder organizations
- Announced the project through **OCTA's On the Move** blog and via press release
- Featured a webpage and an interactive story map viewed by more than **5,130** and **3,644** unique visitors, respectively
- Broadcasted **4** Spanish and **10** Vietnamese radio ads to listeners in Orange and Los Angeles Counties
- Provided a **multi-language helpline** for interested parties to take the survey and comment on the plan
- Shared materials in **English, Spanish, and Vietnamese**



[www.octa.net/lrtp](http://www.octa.net/lrtp)