



Preview of Public Hearing for Fare Adjustment



***Citizens Advisory Committee
October 16, 2012***

Need for Fare Adjustment

- **Declining Farebox Recovery**
 - Transportation Development Act - 20% mandate
 - Declining farebox revenue
 - Decrease in fare revenue from \$54.6M in fiscal year (FY) 2008-09 to \$50.6M in FY 2011-12
 - Rising costs
 - Increase in cost per service hour from \$98.01 in FY 2008-09 to \$108.20 in FY 2011-12
- **Revenue Enhancement**
 - Necessary to meet operating expenses
 - Balance the FY 2012-13 budget
 - Support long term service viability

Goals for Fare Adjustment

- **Maintain Farebox Recovery**
 - Transportation Development Act - 20% mandate
- **Increase Revenue**
 - Increase fare per boarding by 25%
- **Minimize impact to customers and operations**
- **Ensure fare increase is equitable**

Fare Policy Committee Proposal

Fare Type	Fare Structure		% Increase
	Current	Proposed	
Adult			
Base Fare	\$ 1.50	\$ 2.00	33.33%
Day Pass	\$ 4.00	\$ 5.00	25.00%
Prepaid Day Pass	\$ 3.60	\$ 4.50	25.00%
7 Day Pass	\$ 20.00	\$ 25.00	25.00%
30 Day Pass	\$ 55.00	\$ 69.00	25.45%
Intracounty Express (cash)	\$ 3.00	\$ 4.00	33.33%
Intercounty Express (cash)	\$ 4.50	\$ 6.00	33.33%
OC Express 30 Day Pass	\$ 100.00	\$ 125.00	25.00%
Intercounty Express 30 Day Pass	\$ 150.00	\$ 187.50	25.00%

Fare Policy Committee Proposal

Fare Type	Fare Structure		% Increase
	Current	Proposed	
Youth and Child			
Youth (age 6 - 18) 30 Day Pass	\$ 33.00	\$ 40.00	21.21%
Summer Youth Pass	\$ 50.00	\$ 60.00	20.00%
Child (age 5 and under)	free	free	0.00%
Student and Employee			
College Semester Pass	\$ 150.00	\$ 185.00	23.33%
College Quarter Pass	\$ 95.00	\$ 115.00	21.05%
University Pass (per boarding)	\$ 1.00	\$ 1.25	25.00%
University Pass Student (cap)	\$ 37.00	\$ 45.00	21.62%
University Pass Faculty (cap)	\$ 55.00	\$ 69.00	25.45%
University Pass Intracounty premium (per boarding)	\$ 1.50	\$ 2.00	33.33%
University Pass Intracounty premium (cap)	\$ 100.00	\$ 125.00	25.00%
University Pass Intercounty premium (per boarding)	\$ 3.00	\$ 4.00	33.33%
University Pass Intercounty premium (cap)	\$ 150.00	\$ 187.50	25.00%
Employer Pass (per boarding)	\$ 1.00	\$ 1.25	25.00%
Employer Pass (cap)	\$ 55.00	\$ 69.00	25.45%
Employer Pass Intracounty premium (per boarding)	\$ 1.50	\$ 2.00	33.33%
Employer Pass Intracounty premium (cap)	\$ 100.00	\$ 125.00	25.00%
Employer Pass Intercounty premium (per boarding)	\$ 3.00	\$ 4.00	33.33%
Employer Pass Intercounty premium (cap)	\$ 150.00	\$ 187.50	25.00%
Other			
Any Peace Officer, Firefighter, Military	free	free	0.00%

Fare Policy Committee Proposal

Fare Type	Fare Structure		% Increase
	Current	Proposed	
Senior and Disabled			
Senior and Disabled Cash Fare Peak Service	\$ 1.50	\$ 2.00	33.33%
<i>M2 pays</i>	\$ 0.90	\$ 1.25	38.89%
Senior and Disabled Cash Fare Peak Service	\$ 0.60	\$ 0.75	25.00%
Senior and Disabled Cash Fare Off-Peak Service	\$ 0.75	\$ 1.00	33.33%
<i>M2 pays</i>	\$ 0.15	\$ 0.25	66.67%
Senior and Disabled Cash Fare Off-Peak Service	\$ 0.60	\$ 0.75	25.00%
Senior and Disabled Day Pass	\$ 2.00	\$ 2.50	25.00%
<i>M2 pays</i>	\$ 0.75	\$ 1.00	33.33%
Senior and Disabled Day Pass	\$ 1.25	\$ 1.50	20.00%
Prepaid Senior and Disabled Day Pass	\$ 1.15	\$ 1.35	17.39%
Senior and Disabled 7 Day Pass	\$ 10.00	\$ 12.50	25.00%
<i>M2 pays</i>	\$ 3.50	\$ 4.25	21.43%
Senior and Disabled 7 Day Pass	\$ 6.50	\$ 8.25	26.92%
Senior and Disabled 30 Day Pass	\$ 28.00	\$ 35.00	25.00%
<i>M2 pays</i>	\$ 10.00	\$ 12.75	27.50%
Senior and Disabled 30 Day Pass	\$ 18.00	\$ 22.25	23.61%
Senior and Disabled Intracounty Express Cash	\$ 3.00	\$ 4.00	33.33%
<i>M2 pays</i>	\$ 0.30	\$ 0.50	66.67%
Senior and Disabled Intracounty Express Cash	\$ 2.70	\$ 3.50	29.63%
Senior and Disabled Intercounty Express Cash	\$ 4.50	\$ 6.00	33.33%
<i>M2 pays</i>	\$ 0.50	\$ 1.00	100.00%
Senior and Disabled Intercounty Express Cash	\$ 4.00	\$ 5.00	25.00%

Fare Policy Committee Proposal

Fare Type	Fare Structure		% Increase
	Current	Proposed	
ACCESS			
ACCESS Standard [curb] Service	\$ 3.00	\$ 4.00	33.33%
<i>M2 pays</i>	\$ 0.30	\$ 0.40	33.33%
ACCESS Standard Service	\$ 2.70	\$ 3.60	33.33%
Companion of ACCESS Rider	\$ 3.00	\$ 4.00	33.33%
<i>M2 pays</i>	\$ 0.30	\$ 0.40	33.33%
Companion	\$ 2.70	\$ 3.60	33.33%
Personal Care Attendant of ACCESS Rider	free	free	
ACCESS Premium Service [door]	\$ 5.00	\$ 5.00	0.00%
<i>M2 pays</i>	\$ -	\$ -	0.00%
ACCESS Premium Service	\$ 5.00	\$ 5.00	0.00%
ACCESS Eligible Fixed-Route Cash Fare Peak Service	\$ 1.50	\$ 2.00	33.33%
<i>M2 pays</i>	\$ 1.25	\$ 1.75	40.00%
ACCESS Eligible Fixed-Route Cash Fare Peak Service	\$ 0.25	\$ 0.25	0.00%
ACCESS Eligible Fixed-Route Cash Fare Off-Peak Service	\$ 0.75	\$ 1.00	33.33%
<i>M2 pays</i>	\$ 0.50	\$ 0.75	50.00%
ACCESS Eligible Fixed-Route Cash Fare Off-Peak Service	\$ 0.25	\$ 0.25	0.00%

OCTA Fares vs. Other Agencies

City	Transit Agency	Cash Fare	Day Pass	30-Day Pass
Los Angeles	Los Angeles County Metropolitan Transportation Authority	\$ 1.50	\$ 5.00	\$ 75.00
Oakland	Alameda-Contra Costa Transit District	2.10		80.00
San Diego	San Diego Metropolitan Transit System	2.25	5.00	72.00
San Diego	North County Transit District	1.75	5.00	59.00
San Jose	Santa Clara Valley Transportation Authority	2.00	6.00	70.00
Long Beach	Long Beach Transit	1.25	4.00	65.00
Riverside	Riverside Transit Agency	1.50	4.00	50.00
San Bernardino	Omnitrans	1.50	4.00	47.00
San Francisco	San Francisco Municipal Transportation Agency	2.00		64.00
Sacramento	Sacramento Regional Transit	2.50	6.00	100.00
Ventura	Ventura County Transportation Commission	1.25		50.00
Average		\$ 1.78	\$ 4.88	\$ 66.55
Orange County	OCTA (current fares)	\$ 1.50	\$ 4.00	\$ 55.00
Orange County	OCTA (proposed fares)	\$ 2.00	\$ 5.00	\$ 69.00



OCTA Senior & Disabled Fares vs. Other Agencies

City	Transit Agency	Cash Fare	Day Pass	30-Day Pass
Los Angeles	Los Angeles County Metropolitan Transportation Authority	\$ 0.55	\$ 1.80	\$ 14.00
Oakland	Alameda-Contra Costa Transit District	1.05		20.00
San Diego	San Diego Metropolitan Transit System	1.10		18.00
San Diego	North County Transit District	0.75	2.25	18.00
San Jose	Santa Clara Valley Transportation Authority	1.00	2.50	25.00
Long Beach	Long Beach Transit	0.60	2.50	24.00
Riverside	Riverside Transit Agency	0.70	2.00	23.00
San Bernardino	Omnitrans	0.60	1.85	23.50
San Francisco	San Francisco Municipal Transportation Agency	0.75		22.00
Sacramento	Sacramento Regional Transit	1.25	3.00	50.00
Ventura	Ventura County Transportation Commission	0.60		25.00
Average		\$ 0.81	\$ 2.27	\$ 23.86
Orange County	OCTA (current fares)	\$ 0.60	\$ 1.25	\$ 18.00
Orange County	OCTA (proposed fares)	\$ 0.75	\$ 1.50	\$ 22.25

Public Involvement

- On-Bus Communications
 - 33,000 multi-lingual brochures and comment cards
 - 1,000 bus interior cards
- 5 Newspaper Ads
- Direct Mail
 - 12,000 ACCESS customers
 - 450 public locations and organizations
- 5 Community meetings
- Stakeholder meetings
- Bus stops & community outreach
- Dedicated website and online survey
- Call center assistance
- Social media and emails



Next Steps

- Conduct Public Hearing Oct. 22, 2012
- Finance and Administration Committee Nov. 14, 2012
- Board action Nov. 26, 2012
- Implement fare increase Feb. 10, 2013