

Regional Capacity Program Signage Requirements

The Regional Capacity Program portion of Project O combines M2 funds with required local matching funds from cities to fund street improvements within Orange County’s Master Plan of Arterial Highways. Projects under this program are required to place “Better Street” signage roadside at a minimum of both ends of the project limits during the construction phase of a project. Sign guidelines are also discussed in Master Agreements with cities (Precept No. 21 for CTFP).

The guidelines and the precept ensure:

- **Consistency – regional capacity projects signage** is designed to have the same colors, logo and text placement as freeway project OC Go signs to clearly communicate that these capital projects are part of Orange County’s Measure M program. The top third of the sign provides funding information with OCTA and OC Go logos, and includes the tagline, “Local tax dollars at work.”
- **Readability – The amount of text is limited** to two pieces of project information: completion year* and type of improvement stated as “Better Streets”. No additional project information is added. This allows for a large font size to ensure readability.

Local agencies are required to certify that signage requirements have been met as part of the initial payment process. OCTA will produce the signage, and local agencies will request and pick up a minimum of two signs for installation by the agency when the construction project cost is greater than \$500,000 and/or construction period is greater than 90 days.

The signage guidance for Regional Capacity Program projects is illustrated below.



* If a project is delayed, upon notification by the local jurisdiction, OCTA will provide a sticker to update the completion year.