



Marketing and Communications Update

OC Bus: Wave Card Outreach

Goodbye, Paper Passes. Get Ready for Wave Card!

Adiós a los pases de papel. ¡Prepárate para la tarjeta Wave!

PARTICIPATE FOR A CHANCE TO WIN \$100

PARTICIPE PARA TENER LA POSIBILIDAD DE GANAR \$100

Give us your feedback for a chance to win a \$100 VISA gift card

Ayúdanos a mejorar el OC Bus para la oportunidad de ganar una tarjeta VISA de \$100

Tạm Biệt Thẻ Giấy. Sẵn Sàng Đón Thẻ Wave!

CƠ HỘI TRUNG \$100*

OC Bus đang đề nghị một cách thức thanh toán thông minh và dễ dàng hơn, giúp bạn tiết kiệm chi phí! Chúng tôi rất trân trọng ý kiến đóng góp của bạn!

THAM GIA BUỔI HỌP CỘNG ĐỒNG HOẶC PHIÊN ĐIỀU TRẦN CÔNG CỘNG

ĐIỀN KHẢO SÁT TRỰC TUYẾN

GỬI Ý KIẾN QUA ĐIỆN THOẠI (714) 636-RIDE

GỬI KHẢO SÁT QUA BƯU ĐIỆN (CÓ SẴN TRÊN MỖI CHUYẾN XE BUÝT)

[OCbus.com/Wave](https://ocbus.com/wave)

\$100 VISA GIFT CARD

Give us feedback for your chance to win!

supervisorchaffee • Follow

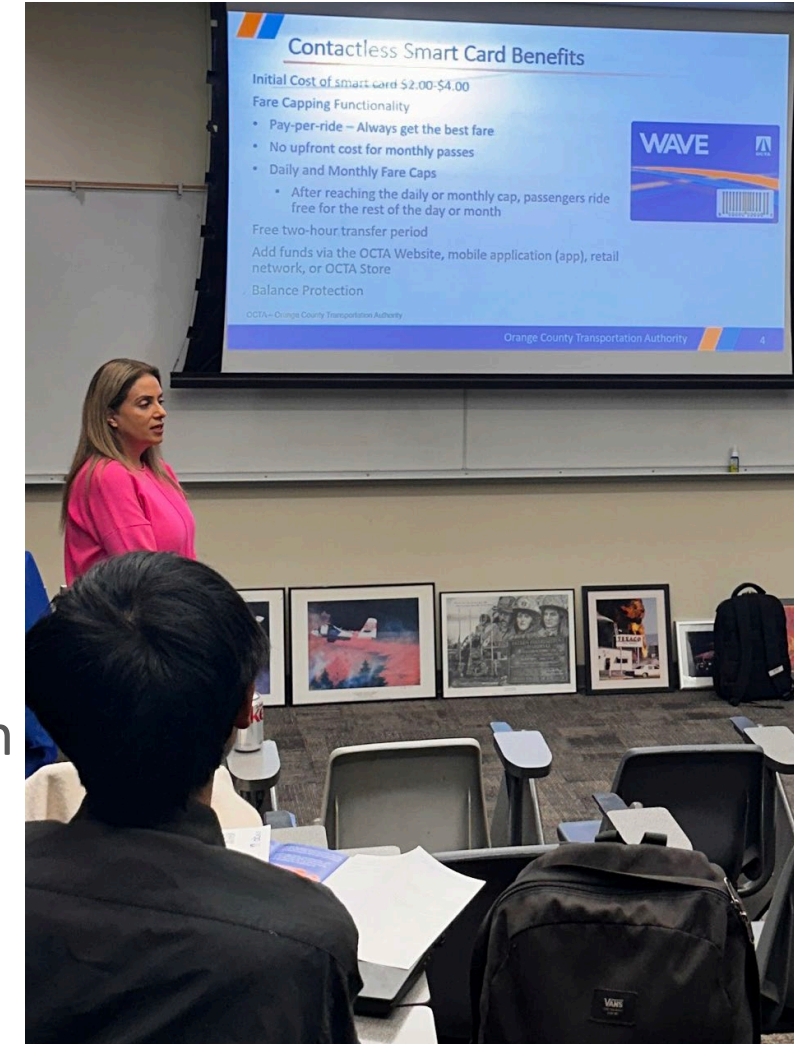
supervisorchaffee Starting in Summer 2025, OC Bus is introducing a smarter, easier way to pay that can help you save money! 💰

Join OCTA for their upcoming community feedback meeting to discuss their proposed fare payment system.

Date: Thursday, February 13, 2025
Time: 6:00 PM Location: Fullerton Community Center 340 W Commonwealth Ave., Fullerton, CA 92832
RSVP here: <https://octa.net/projects/programs/plans-and-studies/wave-outreach-program/rsvp-february-13/>

2 likes
3 days ago

- Ten-week, outreach Campaign
- Multilingual Outreach approach
- Over 8,000 survey respondents
- 83 percent of respondents expressed strong support



OC Fair Express



**RIDE
OC FAIR
EXPRESS
DIRECT TO
THE FAIR**
July 19 - August 17

WEEKENDS ONLY | \$2 EACH WAY | YOUTH 18 & UNDER RIDE FREE

- ▶ Fullerton Park-and-Ride
- ▶ Route 633 | Dock 1
- ▶ Departs every 30 minutes starting at 10:25 am
- ▶ Drop-off Inside fairgrounds

OCFairExpress.com



July 19 - August 17
**VIAJA EN EL
OC FAIR EXPRESS
DIRECTO A LA FERIA**

SOLO FINES DE SEMANA | \$2 POR CADA TRAYECTO |
LOS JÓVENES VIAJAN GRATIS*

*18 años o menores

OCFairExpress.com



July 19 - August 17
**RIDE OC FAIR EXPRESS
ĐI THẺNG ĐẾN HỘI CHỢ**

- ▶ 5 địa điểm đón khách
- ▶ Trả khách bên trong khu hội chợ
- ▶ Chỉ cuối tuần
- ▶ \$2 mỗi chiều
- ▶ Thanh thiếu niên 18 tuổi trở xuống được miễn phí

OCFairExpress.com



OC Fair Express

Service Features

- Weekends from July 19 to August 17
- Non-stop service from 5 locations
 - **Anaheim:** Anaheim Regional Transportation Intermodal Center (ARTIC)
 - **Fullerton:** Fullerton Park-and-Ride
 - **Huntington Beach:** Goldenwest Transportation Center
 - **Laguna Hills:** Laguna Hills Transportation Center
 - **Santa Ana:** Santa Ana Regional Transportation Center (SARTC)
- Bus departs every 30 minutes
- \$2 each way; Youth 18 and under ride free
- Drop-off inside fairgrounds



OC Fair Express

Kick-Off Event

- ARTIC in Anaheim
- Saturday, July 19
- Festivities start at 9:30 a.m.
- Bus departs to the fair at 10:30 a.m.



OC Rideshare: Bike Rally



2025 OC BIKE MONTH

EVERY RIDE IS YOUR STORY

PLEDGE FOR A CHANCE TO WIN AN E-BIKE PACKAGE
OCTA.NET/BIKEMONTH



2025 OC BIKE MONTH

EVERY RIDE IS YOUR STORY



PLEDGE FOR A CHANCE TO WIN AN E-BIKE PACKAGE*

Avant Agile Commuter E-Bike (\$1,499 value), adult helmet, child helmet, baby seat, and bike lock!

OCTA.NET/BIKEMONTH

*No purchase or payment is necessary to win. See official rules at OCTA.NET/bikesweepstakes. Prizes are not transferable and may not be exchanged for cash or other prizes.



2025 OC BIKE MONTH

EVERY RIDE IS YOUR STORY



BIKE RALLY

NEW DATE
WED, MAY 28
7:30 TO 9 AM

ORANGE METROLINK STATION
TO THE OCTA HEADQUARTERS IN ORANGE

RSVP AND LEARN MORE
OCTA.NET/BIKERALLY

OC Rideshare: Bike Rally

