



CAC Bicycle/Pedestrian Subcommittee

550 S. Main Street, Orange CA, Room 07
September 17, 2019 | 12:00 p.m. – 1:30 p.m.

AGENDA

1. Welcome

2. Presentation Items

- A. SR-55 Project Update – Jeannie Lee, Project Manager and Calina North, Community Relations Specialist
- B. Safe Routes to School Action Plan – Paul Martin, Active Transportation Coordinator
- C. Go Human: Beach Boulevard Open Streets – Paul Martin, Active Transportation Coordinator
- D. Rideshare Week – Kevin McMichael, Marketing Specialist

3. OCTA Staff Updates (*5 minutes each*)

- A. Active Transportation Update – Paul Martin, Active Transportation Coordinator
- B. 405 Improvement Project Update – Christina Byrne, Public Outreach Manager

4. Subcommittee Member Comments

5. Public Comments*

6. Adjournment

Agenda Descriptions/Public Comments on Agenda Items

The Agenda descriptions are intended to give notice to members of the public of a general summary of items of business to be transacted or discussed. Members from the public wishing to address the Committee will be recognized by the Chairman at the time the Agenda item is to be considered. A speaker's comments shall be limited to three (3) minutes.

Any person with a disability who requires a modification or accommodation in order to participate in this meeting should contact the OCTA at (714) 560-5611, no less than two (2) business days prior to this meeting to enable OCTA to make reasonable arrangements to assure accessibility to this meeting.



**Citizens Advisory Committee
Bicycle and Pedestrian Subcommittee
Meeting Notes**

June 18, 2019 | 12:00 p.m. – 1:30 p.m.
550 S. Main Street, Orange CA, Room 07

1. Welcome

Chairman Paul Adams welcomed everyone to the Orange County Transportation Authority (OCTA) Citizens Advisory Committee (CAC) Bicycle and Pedestrian Subcommittee meeting. Paul thanked those who attended Bike Month festivities.

2. Presentation Items

A. May Bike Month Report

Kevin McMichael gave an overview of 2019 Bike Month. He went over the goals and objectives. Kevin outlined the various marketing strategies used to promote Bike Month. He said per a recommendation from this subcommittee, OCTA promoted Bike Month through a Facebook event. Kevin shared the final posters and advertisements used to promote Bike Month. He said OCTA was able to get a sponsorship from Kaiser Permanente, which enabled OCTA to provide food and t-shirts for the bicyclists. Unfortunately, the bike rally had to be rescheduled due to heavy rain. He said even though it was raining on the day of the event, more than 30 people attended, including OCTA Board Member Gene Hernandez. More than 400 people said they were interested on Facebook and 1,061 people pledged to ride their bike during the month of May for a total of 78,037 miles.

The subcommittee asked who was emailed information about the event from OCTA. Kevin McMichael said information about Bike Month was sent to the OCTA bus rider email list and Metrolink email list totaling approximately 3,000 emails. There was no direct mail for this event. Alice Rogan said since this is a countywide event, it is cost-prohibitive to send direct mail pieces.

B. City of Santa Ana Dockless Scooter Pilot Program Findings

Cory Wilkerson, City of Santa Ana Active Transportation Coordinator, provided an overview of the scooter-share program. The City of Santa Monica was one of the first cities to start this program and the City of Santa Ana has been working with them. The City of Santa Ana began working with two companies, Lime and Bird, to do a pilot program. There were about 10,000 rides per month during the pilot and that shows there is a demand for this program. Cory said there were few complaints – mostly people said homeless were riding the scooters and scooters are blocking the sidewalks. When asked, scooter users were worried about safety when mixing with motorists. Many riders prefer to use bike lanes when available. About 40% of riders used scooters to get to work/school, 40% used them for recreation and 20%

used scooters for other activities. Cory talked about some lessons learned from the pilot program including a standard for how companies can share their data real-time with the city. He said the next step is to evaluate and present the information to the new city manager. Overall, the program was successful.

The subcommittee asked if there is any revenue sharing with the scooter companies. Cory Wilkerson said the city asked for \$.10 per ride for cost recovery and they were charged an “encroachment fee” of about \$325. In addition, the companies had to be bonded. The subcommittee asked how much per ride the companies charge. Cory said they charge \$1 per ride and then a per-minute fee. He said the city is getting to the point where they have enough information to determine if the fees were structured properly.

The subcommittee asked if there is technology to prevent scooters from going to places where they are unwanted. Cory Wilkerson said the technology is there, but there are safety concerns with stopping scooters. He said there is geofencing technology to slow the scooters down when they are too close to an unapproved area.

The subcommittee asked if scooter providers are interested in continued work with the City of Santa Ana. Cory Wilkerson said they have expressed interest and they have worked hard to maintain a positive relationship with the city. He said other companies are still reaching out to the city and expressing interest.

C. Active Transportation Funding Update

Louis Zhao thanked Paul Adams for helping to score Bicycle Corridor Improvement Program (BCIP) projects during the recent evaluation process. He then provided an update on the Active Transportation Funding Programs. He said the 2019 BCIP is a \$25M call for projects and provides five-years’ worth of funding. OCTA received 20 applications from 12 different agencies – three applications were withdrawn. All other applications were funded. Louis presented some of the projects.

In the Active Transportation Program, \$446M was available with \$16M available to Orange County. 41 projects were submitted for Orange County and only seven were awarded. One project awarded was OCTA’s Safe Travels Program. There were two projects funded by the Caltrans planning grants. One of the projects went to the City of Anaheim for a Sustainable Communities Plan and the other project was OCTA’s freeway bus rapid transit corridor study.

The subcommittee asked what kind of match was required for the BCIP grants. Louis Zhao said a 12% minimum match is required. OCTA asks the agencies if they can provide funding elsewhere for certain elements to help their score. On the Active Transportation Program, there is no match requirement.

D. Active Transportation Programs

Paul Martin provided a quick update. Paul said two projects are underway. One is for bicycle skills classes and will kick off this summer. OCTA will also be distributing helmets and lights out to the community for bicycle safety. Funding for a second project was secured through Caltrans for the Safe Routes to School program. OCTA is starting to develop this program. He let Cory Wilkerson know that there is currently legislation to formalize how scooter sharing will work.

3. OCTA Staff Updates

A. OC Streetcar Bicycle/Pedestrian Update

Tresa Oliveri provided an overview of the project. Construction started in March. Tresa also talked about construction staging work beginning in the Santa Ana Riverbed and cyclists may be asked to stop briefly via a flagger to move equipment across the trail.

B. Staff Liaison Update

Jared Hill said the next subcommittee meeting is scheduled for September 17. The next full CAC meeting will be on July 16. He said the recruitment for new members is wrapping up and OCTA will be asking new members if they would like to participate on this committee.

4. Subcommittee Member Comments

The committee thanked Corey Wilkerson for all the active transportation work being done in the City of Santa Ana.

5. Public Comments

There were no public comments.

6. Adjournment

The meeting was adjourned.

**CAC Bicycle/Pedestrian Subcommittee
Fiscal Year 2019-2020 Attendance Record**

● = Present

⊙ = Absent

R = Resigned

Members				
	6/18/19	9/17/19		
Adams, Paul	●			
Kalmick, Dan	●			
Novak, Margaret	⊙			
Paredes, Mark	⊙			
Shahbazian, Roy	⊙			
Taylor, John	⊙			
Thompson, Jeff	●			
Reimer, Laurel	●			
Orozco, Lisandro	●			