

# OC Mobility Hub Strategy Study

# Background

- “Mobility Hub” - A location where multiple transportation options are integrated to enhance:
  - Connectivity
  - User experience
  - Efficiency
- Emphasize the user experience
  - Welcoming environments
  - Neighborhood amenities
  - Open spaces



# Design

- Typically involve:
  - Branding & travel information
  - One or more public or shared transit modes
  - Safe/secure storage or drop-off points
- Customized based on:
  - Local community dynamics and needs
  - Locally available mobility services
  - Surrounding land use



# Benefits

- Equity
  - Improve access for those with limited choices
- Transit Support
  - Improve first/last mile connections
- Sustainability
  - Reduce vehicle dependency & improve viability of more sustainable modes
- Livability
  - Create local destinations that embrace a sense of community



# Mobility Hub Examples



## Hamburg, Germany

- Light rail and bus station with shelter
  - Pick-up/drop-off zones
  - Bike paths and parking
    - Carshare



## Los Angeles, CA

- Light rail and bus station
- Park & ride with pick-up/drop-off
- Bike share services, paths and parking
  - Real-time information



## San Diego, CA

- Light rail and bus station
- Pick-up/drop-off zones
- Bike paths and parking
- Wireless EV Charging

# Study Objectives

1. Research Mobility Hub best practices
2. Engage communities & other stakeholders
3. Define Mobility Hubs for Orange County
4. Identify an initial countywide network plan
5. Create an action plan to support the network plan



# Public Engagement

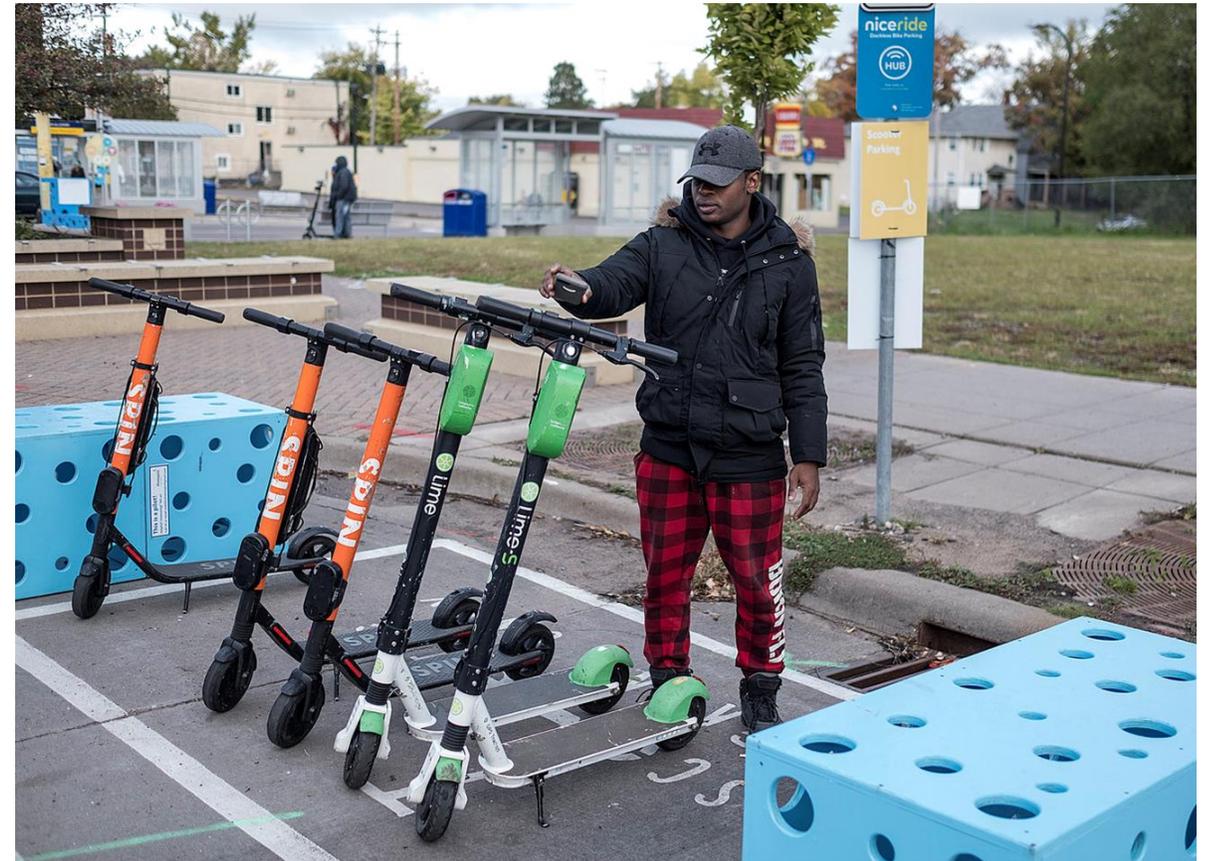
## Upcoming Public Outreach

- Create awareness, gauge interest, identify opportunities and challenges
- Online survey
- Public webinar
- Stakeholder outreach
- Pop-ups
- Digital media
- Multilingual outreach



# Schedule & Next Steps

- Schedule
  - Public engagement in Fall 2021
  - Complete 1-year study by late Spring 2022
- Next Steps
  - Consider future pilot projects where appropriate
    - Evaluate costs, benefits, and feasibility of implementation



Thank you