**Driving on Beach Blvd**

<table>
<thead>
<tr>
<th>Action</th>
<th>Rank 1</th>
<th>Rank 2</th>
<th>Rank 3</th>
<th>Rank 4</th>
<th>Rank 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Optimize traffic signals</td>
<td>57%</td>
<td>19%</td>
<td>10%</td>
<td>6%</td>
<td>8%</td>
</tr>
<tr>
<td>Add pedestrian bridges</td>
<td>19%</td>
<td>17%</td>
<td>17%</td>
<td>15%</td>
<td>32%</td>
</tr>
<tr>
<td>Improve access to freeways</td>
<td>11%</td>
<td>20%</td>
<td>20%</td>
<td>27%</td>
<td>22%</td>
</tr>
<tr>
<td>Add more locations for left turns</td>
<td>11%</td>
<td>18%</td>
<td>20%</td>
<td>27%</td>
<td>26%</td>
</tr>
<tr>
<td>Extend turn pockets (lanes)</td>
<td>11%</td>
<td>29%</td>
<td>31%</td>
<td>22%</td>
<td>7%</td>
</tr>
</tbody>
</table>

**Bicycling on Beach Blvd**

<table>
<thead>
<tr>
<th>Action</th>
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<th>Rank 2</th>
<th>Rank 3</th>
<th>Rank 4</th>
<th>Rank 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Add bike lanes on parallel streets</td>
<td>33%</td>
<td>20%</td>
<td>16%</td>
<td>18%</td>
<td>13%</td>
</tr>
<tr>
<td>Add bike lanes</td>
<td>26%</td>
<td>22%</td>
<td>19%</td>
<td>19%</td>
<td>14%</td>
</tr>
<tr>
<td>Provide barrier-separated bike lanes</td>
<td>23%</td>
<td>21%</td>
<td>20%</td>
<td>22%</td>
<td>14%</td>
</tr>
<tr>
<td>Remove on-street parking</td>
<td>19%</td>
<td>19%</td>
<td>17%</td>
<td>14%</td>
<td>31%</td>
</tr>
<tr>
<td>Add pedestrian bridges</td>
<td>9%</td>
<td>17%</td>
<td>27%</td>
<td>23%</td>
<td>24%</td>
</tr>
</tbody>
</table>

**Transit service on Beach Blvd**

<table>
<thead>
<tr>
<th>Action</th>
<th>Rank 1</th>
<th>Rank 2</th>
<th>Rank 3</th>
<th>Rank 4</th>
<th>Rank 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Build a high-capacity transit system</td>
<td>46%</td>
<td>13%</td>
<td>8%</td>
<td>9%</td>
<td>24%</td>
</tr>
<tr>
<td>Provide more frequent buses</td>
<td>22%</td>
<td>21%</td>
<td>18%</td>
<td>18%</td>
<td>21%</td>
</tr>
<tr>
<td>Provide bus-only lanes</td>
<td>19%</td>
<td>21%</td>
<td>13%</td>
<td>24%</td>
<td>23%</td>
</tr>
<tr>
<td>Enhance bus stop amenities</td>
<td>13%</td>
<td>24%</td>
<td>25%</td>
<td>20%</td>
<td>18%</td>
</tr>
<tr>
<td>Improve access to bus stops</td>
<td>10%</td>
<td>21%</td>
<td>35%</td>
<td>24%</td>
<td>10%</td>
</tr>
</tbody>
</table>

**Walking on Beach Blvd**

<table>
<thead>
<tr>
<th>Action</th>
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<th>Rank 2</th>
<th>Rank 3</th>
<th>Rank 4</th>
<th>Rank 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Add pedestrian bridges</td>
<td>34%</td>
<td>14%</td>
<td>12%</td>
<td>32%</td>
<td>28%</td>
</tr>
<tr>
<td>Add sidewalks where there are gaps</td>
<td>29%</td>
<td>25%</td>
<td>26%</td>
<td>13%</td>
<td>7%</td>
</tr>
<tr>
<td>Add safety features for crossing</td>
<td>27%</td>
<td>32%</td>
<td>21%</td>
<td>14%</td>
<td>6%</td>
</tr>
<tr>
<td>Improve sidewalk experience</td>
<td>13%</td>
<td>18%</td>
<td>22%</td>
<td>32%</td>
<td>15%</td>
</tr>
<tr>
<td>Move obstructions outside sidewalk</td>
<td>0%</td>
<td>13%</td>
<td>17%</td>
<td>25%</td>
<td>38%</td>
</tr>
</tbody>
</table>

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**Use & Opportunities**

Currently I drive on Beach Boulevard:

- 36% (5+ days a week)
- 22% (3-4 days a week)
- 21% (1-2 days a week)
- 14% (1-3 days a month)
- 7% (Never)

If driving speed limits were reduced to enhance safety, I would drive on Beach Boulevard:

- 24% (5+ days a week)
- 17% (3-4 days a week)
- 20% (1-2 days a week)
- 18% (1-3 days a month)
- 21% (Never)

Currently, I use transit on Beach Boulevard:

- 8% (5+ days a week)
- 6% (3-4 days a week)
- 6% (1-2 days a week)
- 12% (1-3 days a month)
- 68% (Never)

If transit travel time was improved using transit-only lanes or technology to enhance traffic signal timing, I would use transit on Beach Boulevard:

- 21% (5+ days a week)
- 15% (3-4 days a week)
- 12% (1-2 days a week)
- 19% (1-3 days a month)
- 33% (Never)

Currently, I ride a bike on Beach Boulevard:

- 1% (5+ days a week)
- 2% (3-4 days a week)
- 4% (1-2 days a week)
- 9% (1-3 days a month)
- 84% (Never)

If biking on sidewalks were allowed or protected bikeways were provided, I would bike on Beach Boulevard:

- 7% (5+ days a week)
- 8% (3-4 days a week)
- 12% (1-2 days a week)
- 21% (1-3 days a month)
- 52% (Never)

If bike access was improved by having bicycle lanes on parallel streets or better connections to and from Beach Boulevard, I would bike on Beach Boulevard:

- 8% (5+ days a week)
- 9% (3-4 days a week)
- 11% (1-2 days a week)
- 22% (1-3 days a month)
- 50% (Never)

Currently, I walk along Beach Boulevard:

- 6% (5+ days a week)
- 5% (3-4 days a week)
- 8% (1-2 days a week)
- 23% (1-3 days a month)
- 58% (Never)

If walking conditions on sidewalks were improved with better lighting or wider sidewalks, I would walk along Beach Boulevard:

- 10% (5+ days a week)
- 11% (3-4 days a week)
- 14% (1-2 days a week)
- 27% (1-3 days a month)
- 38% (Never)

If street crossings were improved with enhanced crosswalks, more frequent crossings or shorter crossing distances by extending sidewalks or curbs, I would walk on Beach Boulevard:

- 10% (5+ days a week)
- 11% (3-4 days a week)
- 15% (1-2 days a week)
- 28% (1-3 days a month)
- 36% (Never)
What is the age range of respondents?

- 16-24: 6%
- 25-34: 15%
- 35-44: 15%
- 45-54: 16%
- 55-64: 27%
- 65-74: 15%
- 75+: 6%

What is the combined annual household income?

- Less than $30,000: 11%
- $30,000-$49,000: 12%
- $50,000-$79,000: 15%
- $80,000-$109,000: 15%
- $110,000-$169,000: 15%
- More than $170,000: 9%
- Preferred not to say: 23%

Which race/ethnicity best describes you?

- American Indian or Alaska Native: 1%
- Asian or Asian American: 8%
- Black or African American: 2%
- Hispanic or Latino: 25%
- Native Hawaiian or other Pacific Islander: 1%
- White or Caucasian: 55%
- Another race: 2%
- Prefer not to say: 13%

Community Engagement to Transform Beach Blvd

- Hosted 9 pop-up/community events, attracting 400+ participants
- Mailed and delivered 2,375+ postcards and e-mailed 17,375+ bus riders and stakeholders
- Distributed flyers to 54 libraries, city halls, chambers of commerce, and senior and community centers
- Shared e-communication tool-kits with 9 corridor cities and public committees/stakeholder organizations
- Shared 100+ fact sheets and frequently asked questions
- Conducted on-board bus surveying, reaching 100+ riders
- Promoted the project and survey with 3 OCTA Twitter posts, 3 OCTA Facebook posts, and 3 Facebook ads with 119,830 views
- Announced the project through OCTA On-the Move blog, reaching 9,000 subscribers
- Collected 1,227 completed surveys from September 19 - November 3, 2019
  - All materials were shared in English, Spanish, and Vietnamese

Where are the responses coming from?

- Outside the Corridor Area
  - Zip Code Boundary
  - Response Count
  - Beach Blvd Corridor

What is the combined annual household income?

- Less than $30,000: 11%
- $30,000-$49,000: 12%
- $50,000-$79,000: 15%
- $80,000-$109,000: 15%
- $110,000-$169,000: 15%
- More than $170,000: 9%
- Preferred not to say: 23%

Which race/ethnicity best describes you?

- American Indian or Alaska Native: 1%
- Asian or Asian American: 8%
- Black or African American: 2%
- Hispanic or Latino: 25%
- Native Hawaiian or other Pacific Islander: 1%
- White or Caucasian: 55%
- Another race: 2%
- Prefer not to say: 13%