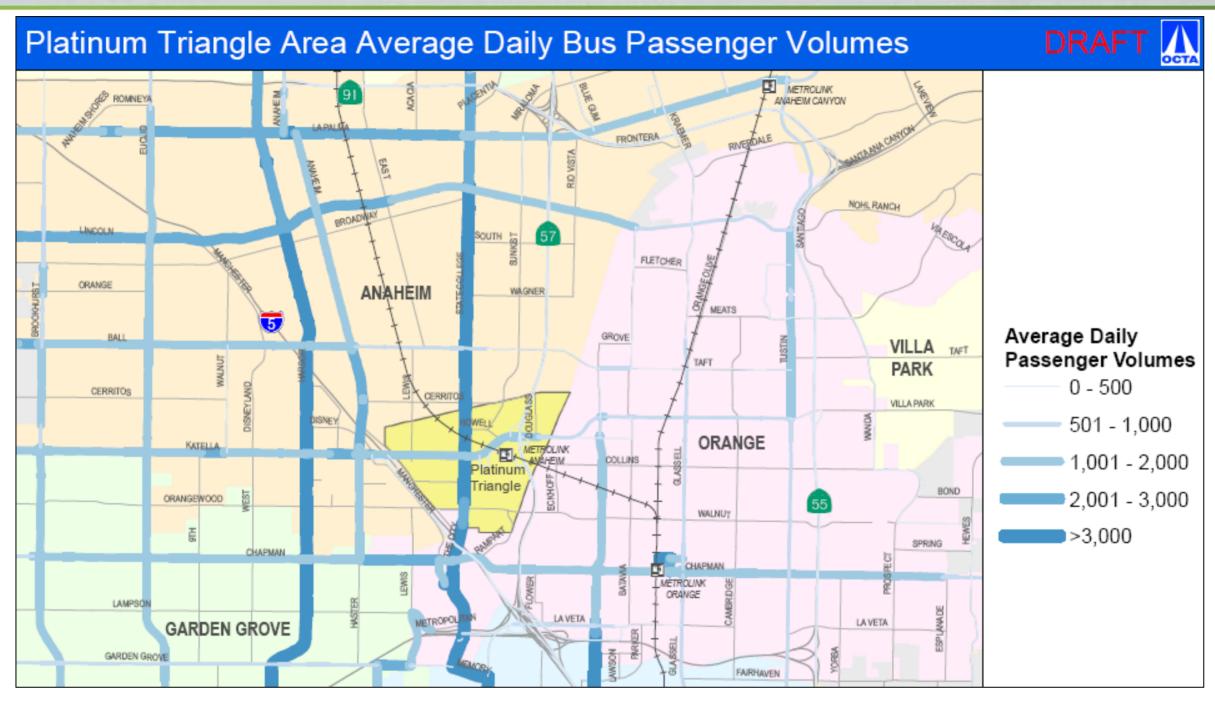
# A Gateway to the Future



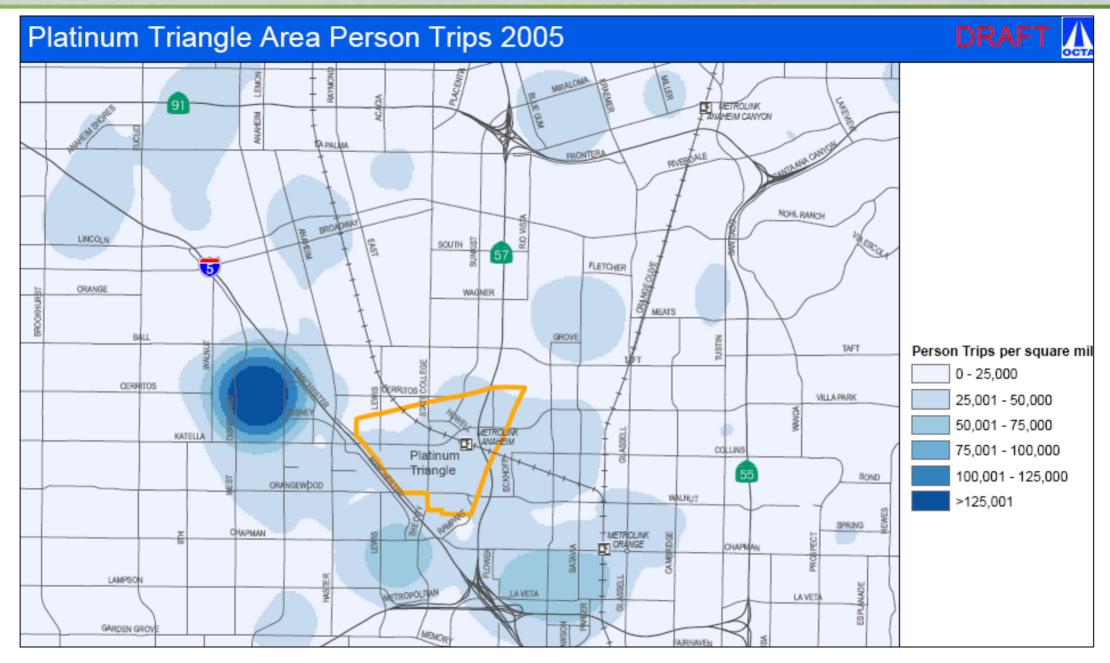






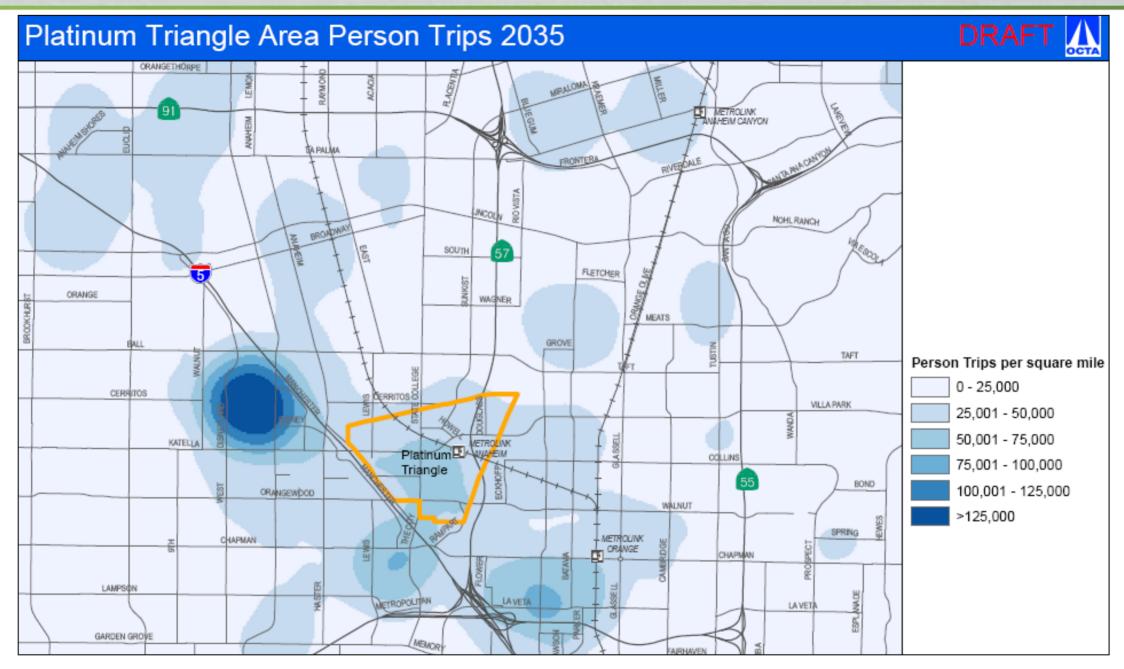
- Demonstrated transit usage.
- Routes servicing the Platinum Triangle and The Anaheim Resort carry 28% of all boardings on the OCTA system.
- Streets within Anaheim carry thousands of bus passengers each day





- Orange County's highest concentration of person trips per square mile
- Orange County attracts more than 40 million visitors per year, with Anaheim attracting up to 20 million visitors per year
- → Anaheim is the top family destination according to 2011 Traveler's Choice Awards at TripAdvisor.com
- Sports and entertainment venues generate additional traffic





- Overall population in Orange County is projected to increase by 13.3% by 2035
- Anaheim is 10<sup>th</sup> largest city in California and is centrally located
- Significant population increase projected as development envisioned for the Platinum Triangle is realized
- Number of visitors will continue to grow as additional hotels, restaurants, convention space and other visitor-serving uses are developed in The Anaheim Resort







Metrolink Anaheim
Train Station



Anaheim Station



- Continued demand for Metrolink and Amtrak.
- Anticipated increased rail service
- → Anaheim Station is 3<sup>rd</sup> busiest for combined ridership with approximately 540,000 riders in FY2010-11.
- Need a transit facility to serve the growing population and number of workers and visitors.

## **ARTIC Transportation Services**



- Metrolink
- Amtrak
- → OCTA Bus
- Anaheim Resort Transit
- → Taxi Services
- Intercity Buses
- International Buses
- Tour and Charter Buses
- Private Vehicles/Parking
- Pedestrian and Bicycle Access







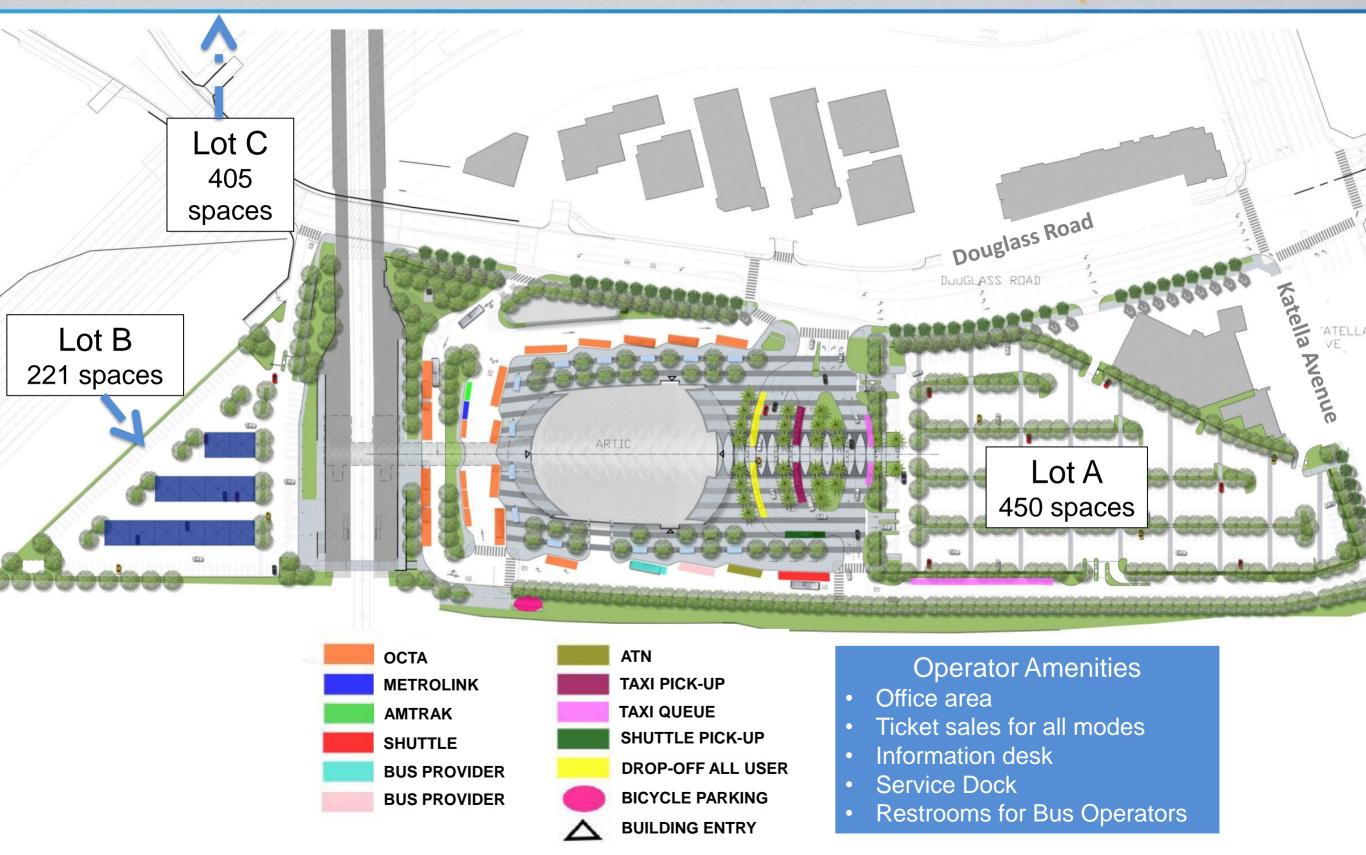






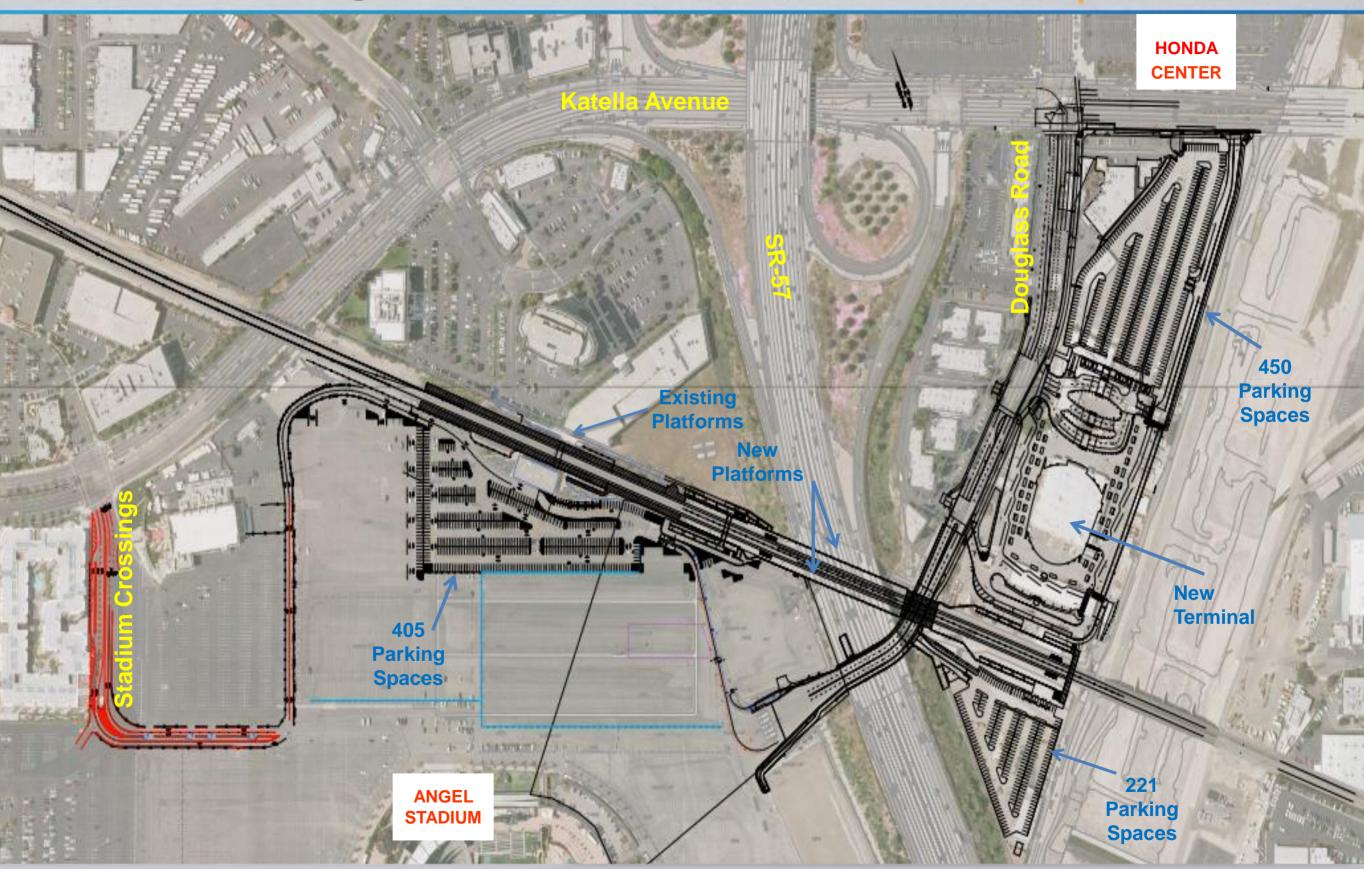
## **ARTIC Functions**





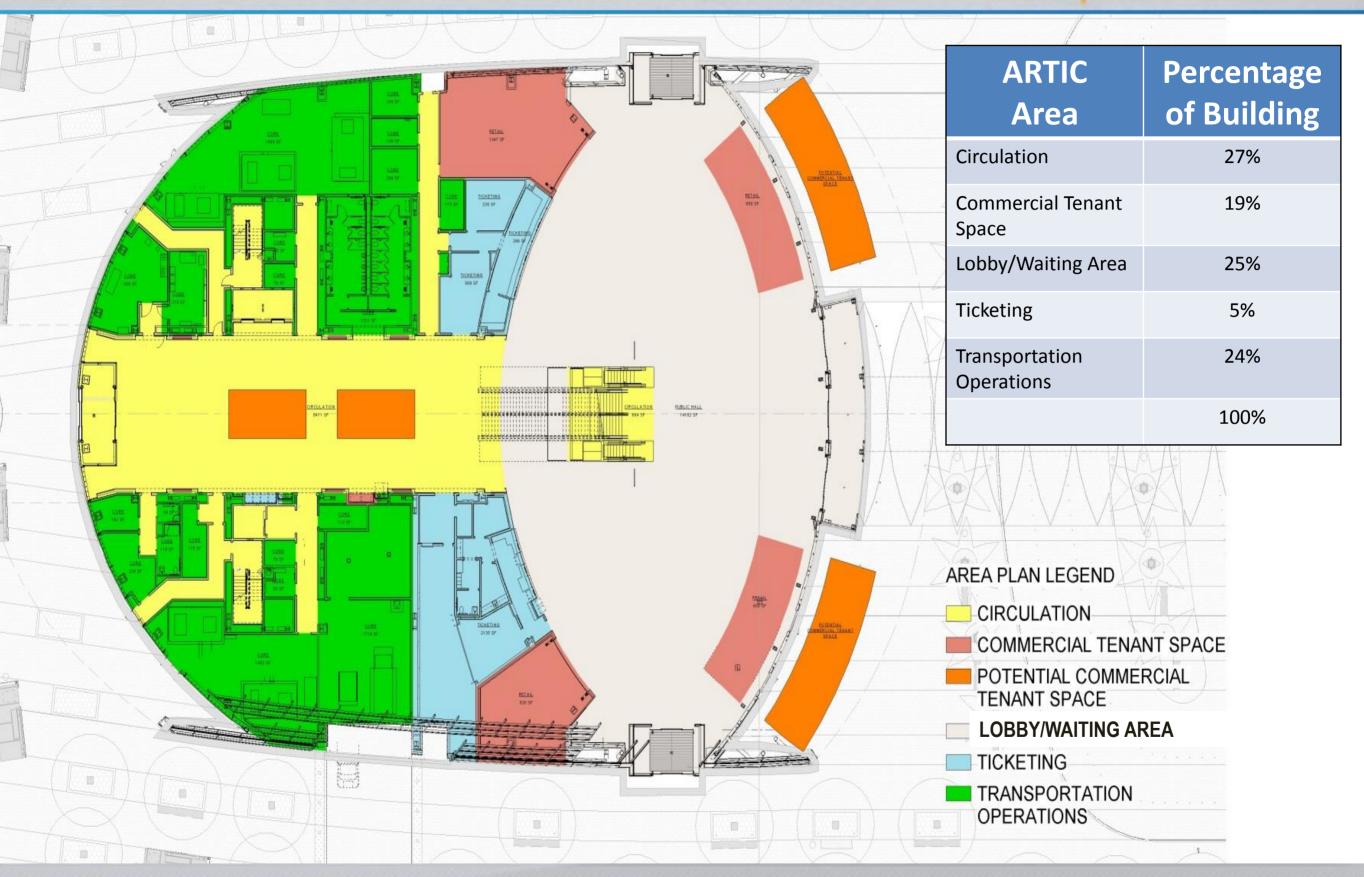
# **ARTIC Parking**





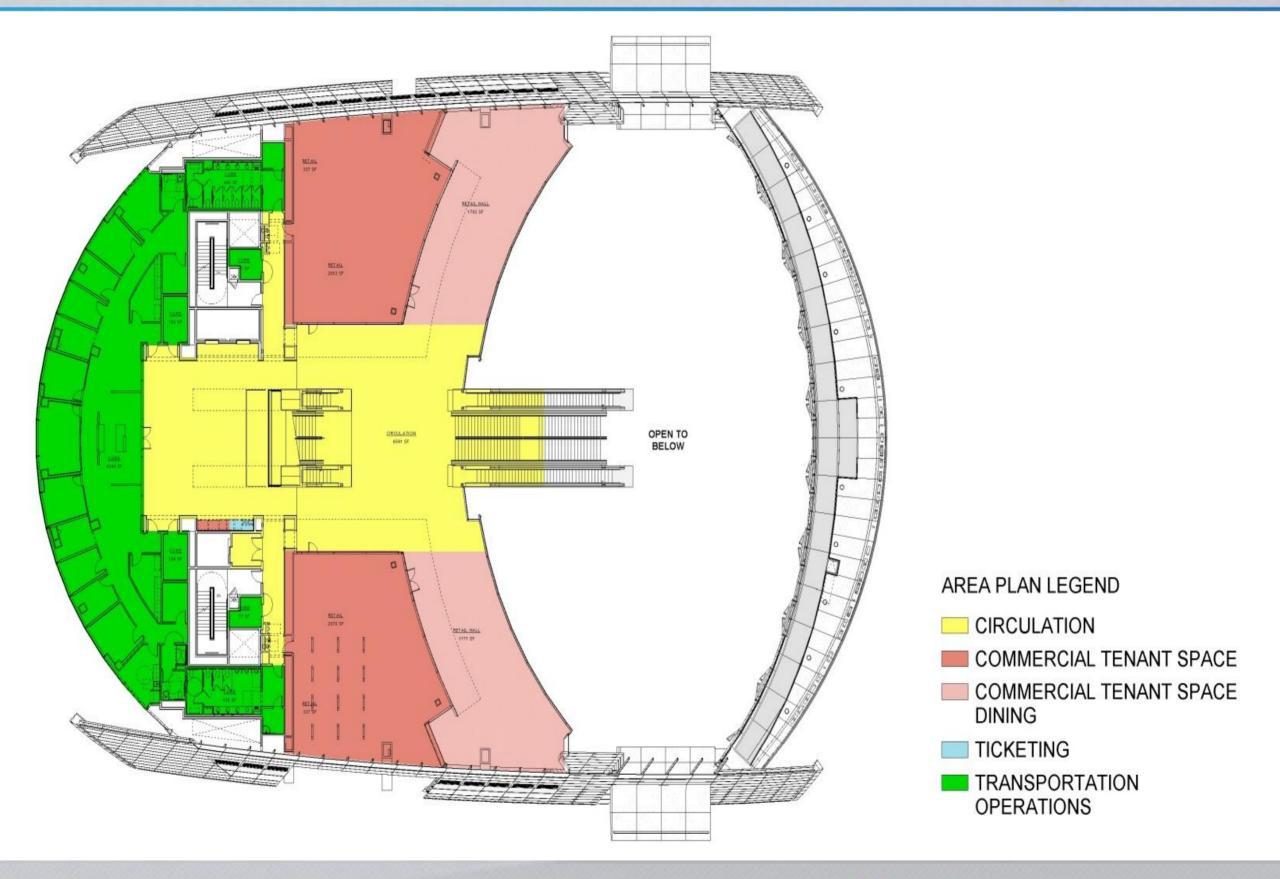
### **ARTIC Floor Plan - Level 1**





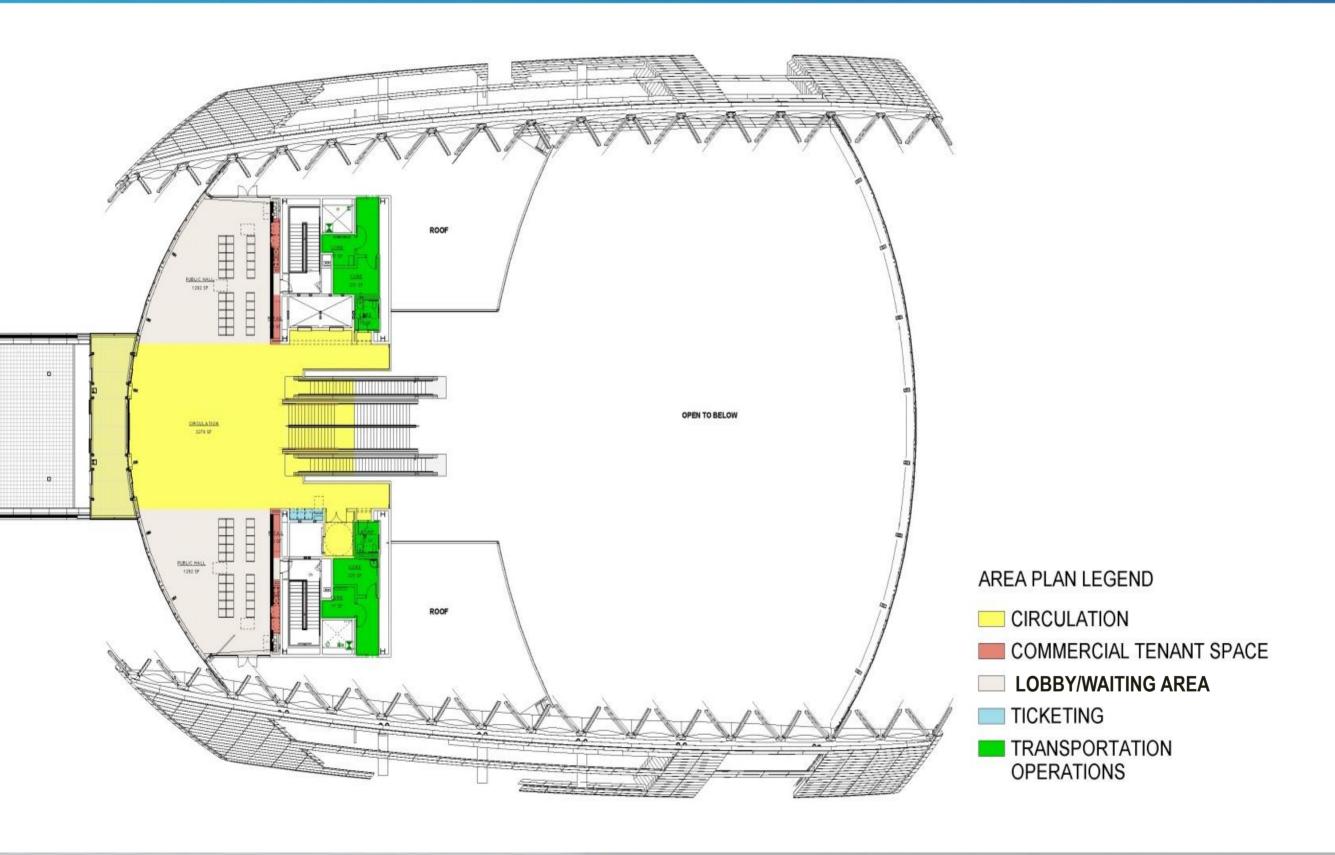
## **ARTIC Floor Plan – Level 2**





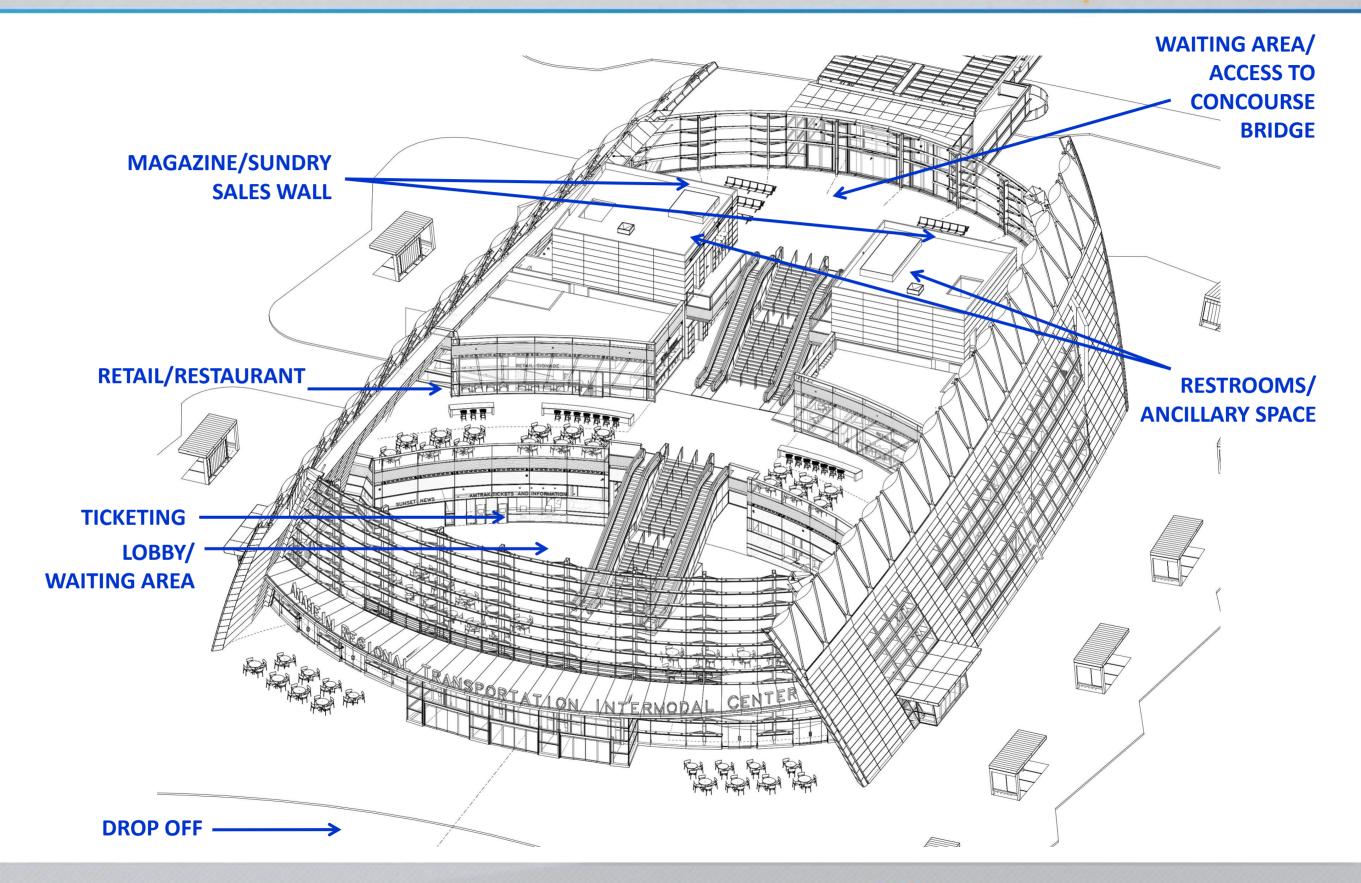
### ARTIC Floor Plan - Mezzanine Level





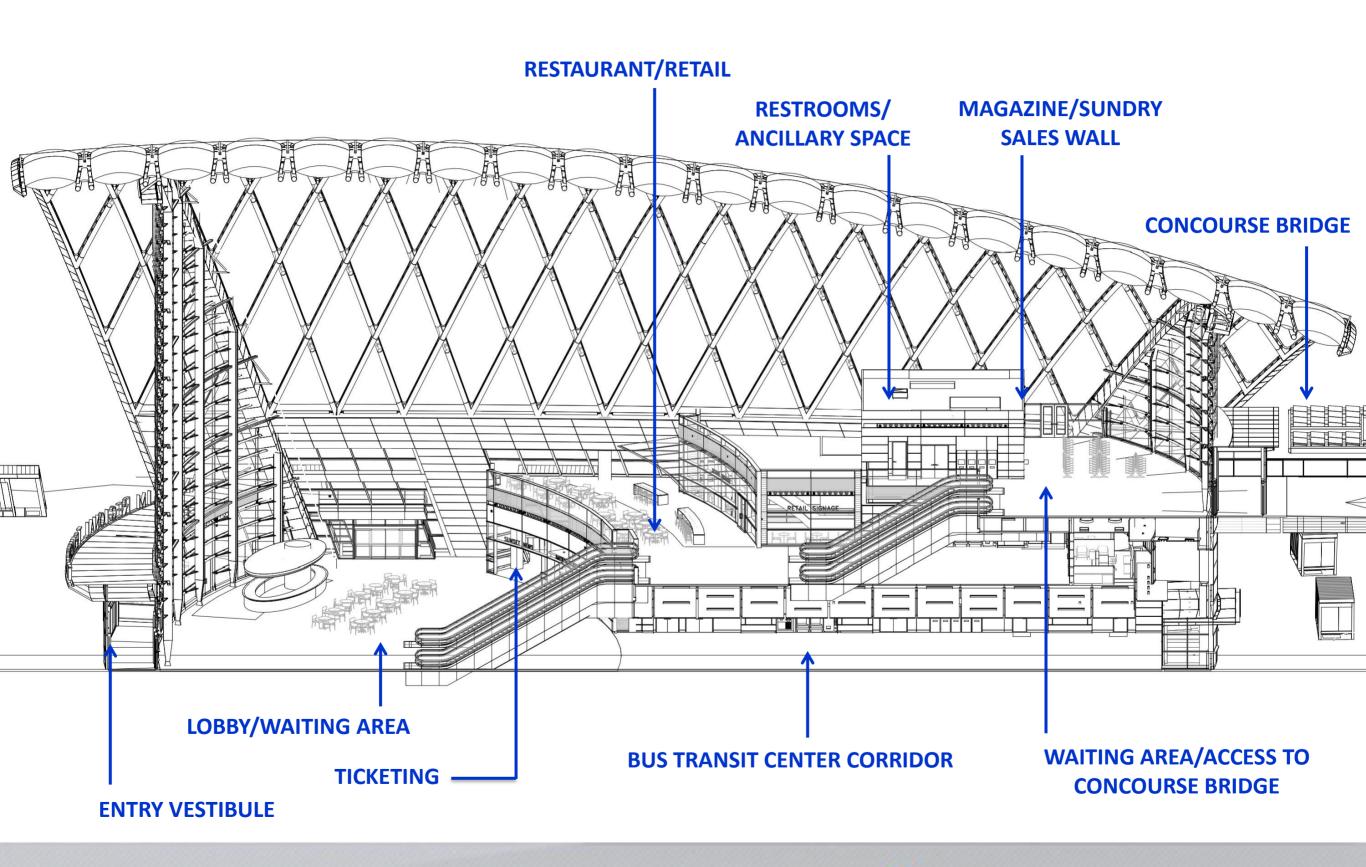
### **ARTIC Architecture – Interior Elevations**





### **ARTIC Architecture – Interior Section**





# **ARTIC Concourse Bridge**

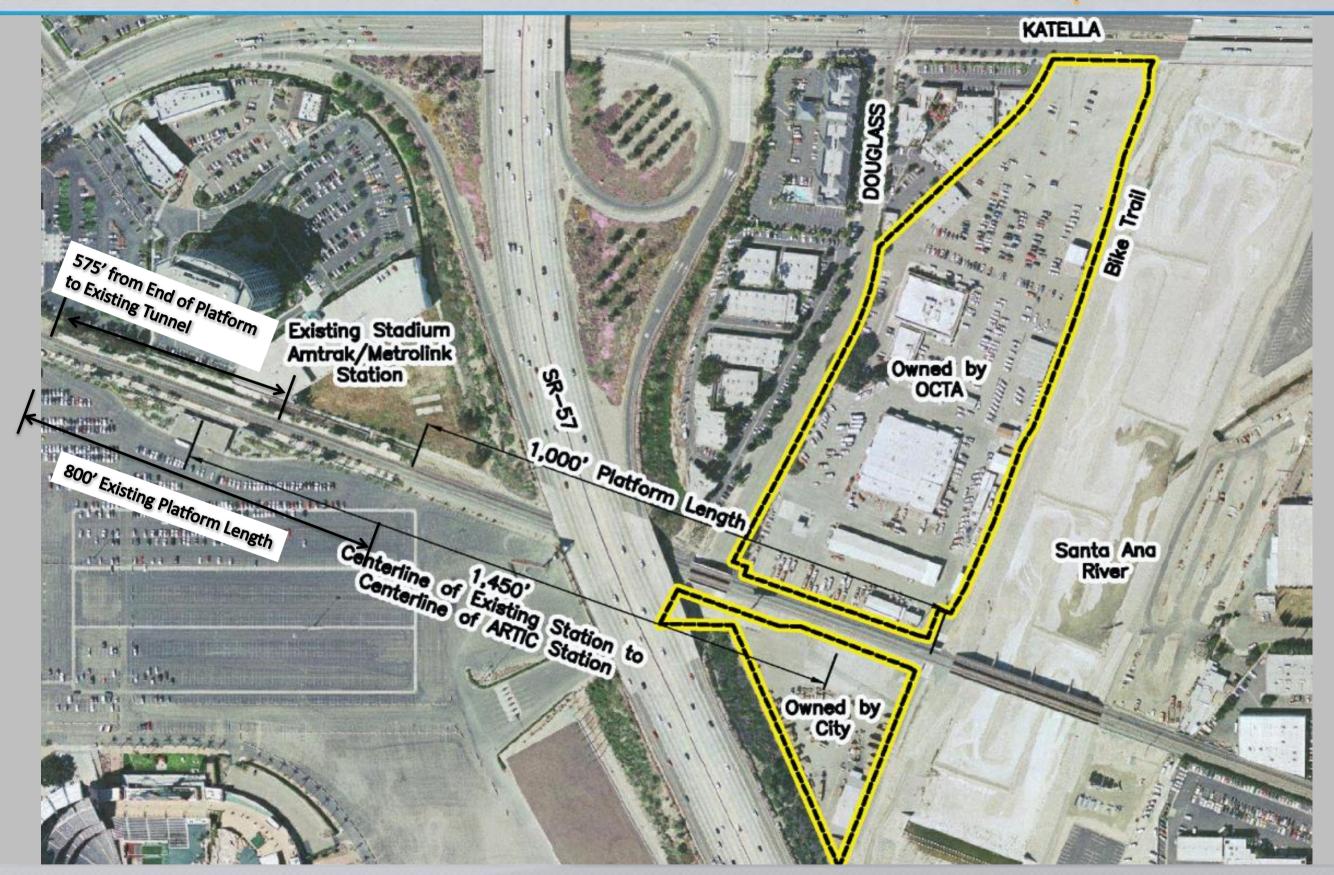


### Perspective From Platforms



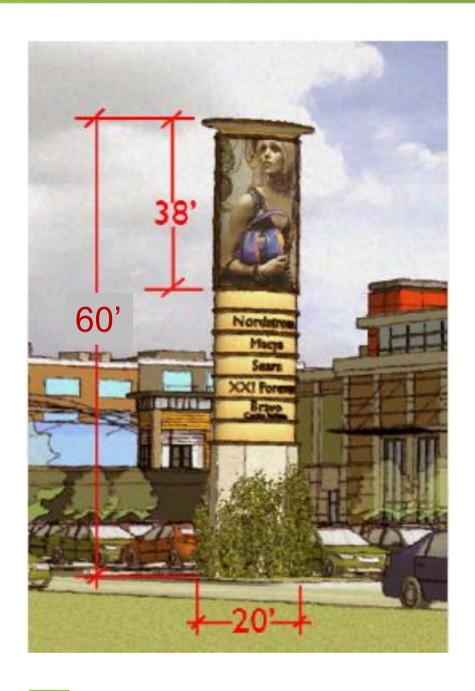
### **ARTIC Site Area**



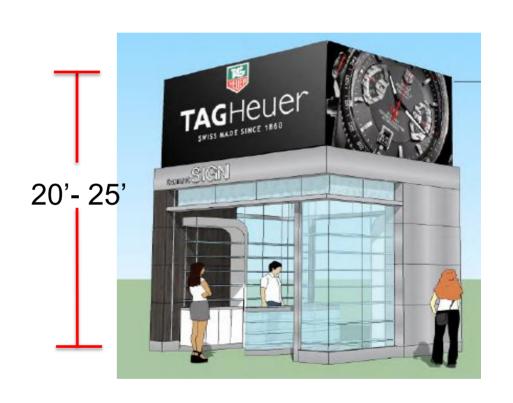


# **ARTIC Sponsorship Opportunities**





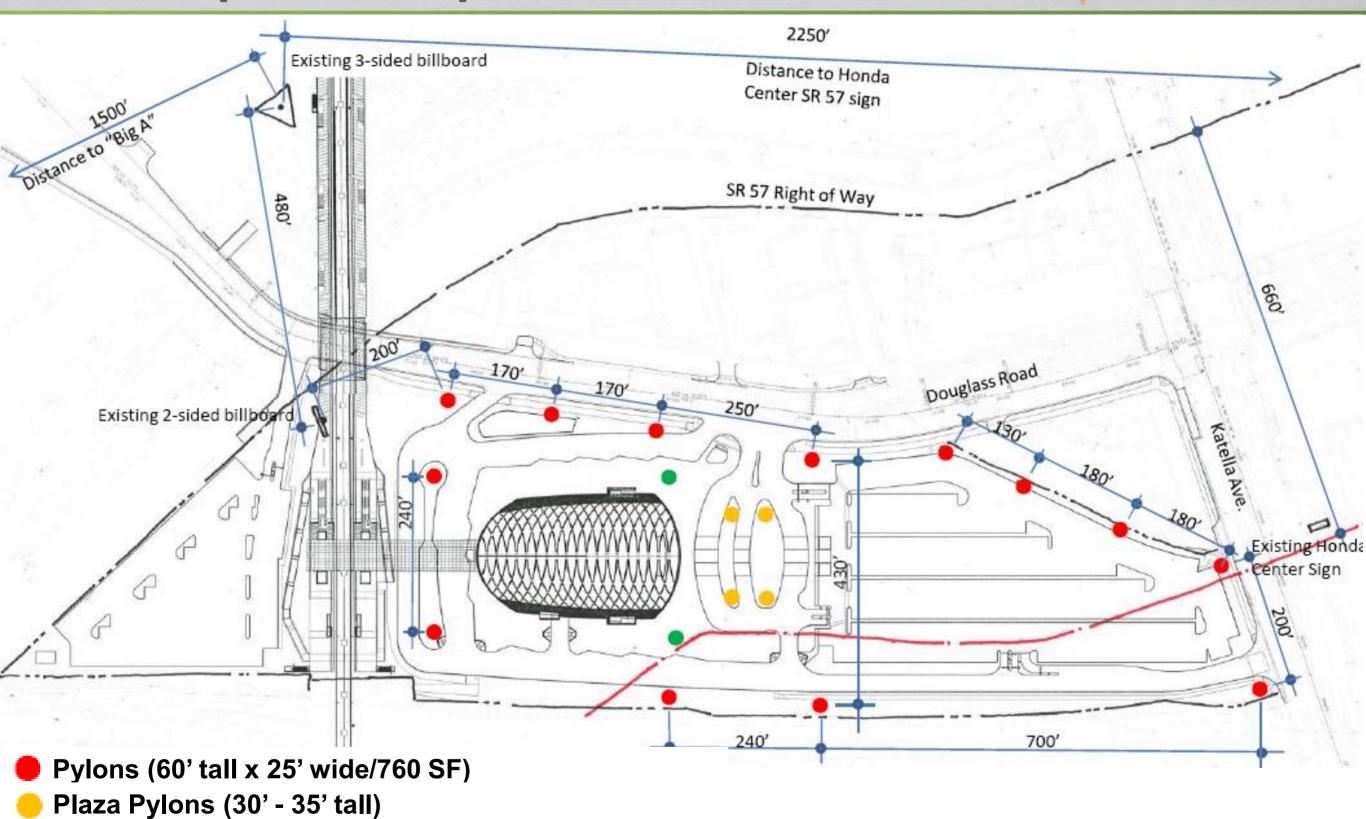
30' - 35'



- PYLONS: Up to 13 pylons visible from freeway and surrounding area
- PLAZA PYLONS: Four pedestrian-scaled pylons providing interactive travel information
- PLAZA KIOSKS Two retail kiosks for flowers, take-out food, beverage or other products

# **ARTIC Sponsorship Locations**





Plaza Kiosks

#### **ARTIC Economic Benefits**



### World-Class Transportation Center Benefiting All of Orange County

- 5,000 jobs created
- Creates a metropolitan center by providing transportation infrastructure
- Supports projected growth in population, housing and jobs
- Supports continuing growth in tourism Growing tourism helps the County
  - 42.9 million annual visitors to County
  - \$7.75 billion in annual tourist revenue generated
  - 140,000 tourism jobs
  - 1/3 of hotel properties and guest rooms in County are in Anaheim
  - Anaheim Convention Center
    - 1 million annual attendees
    - \$1 billion spent by attendees
  - The Disneyland Resort
    - \$4.7 billion generated annually
    - \$225 million in taxes each year for cities, counties and State of California
    - Largest single-site employer in State
    - Employs 22,200 cast members and supports 57,400 more jobs

# **Future Development Opportunities**





# **ARTIC Funding**





#### Significant Local Funding Commitment

Funding Source	Amount (in millions)
Measure M2 – Project T*	\$81.6
Measure M2 – Project R	\$17.6
Measure M – Transit Revenue	\$43.9
2008 State Transportation Improvement Program	\$29.2
Federal Sources	\$11.8
Total	\$184.2

<sup>\*</sup> Additional Federal grants may reduce this amount

# **ARTIC Project Budget Summary**



Description	Budget
R/W Acquisition; Design, Construction and Program Management; Public Art	\$51,228,000
Construction	
Main Terminal Building	\$68,851,000
Concourse Bridge Structure	\$9,380,000
Bus Station, Terminal Site Work, Plaza, Off-Site Work	\$19,757,000
Surface Parking	\$7,776,000
Rail Improvements	\$14,236,000
Total Construction	\$120,000,000
Project Contingency	\$12,935,000
Total Project Budget	\$184,163,000

## **ARTIC Cost Savings**



High Shell and Enclosure Contract Bid in Summer 2011 led to September Implementation of Value Engineering (VE) Design Changes to Match Budget

- Design changes developed from Bidders' input and design team VE efforts
- Examples of items being implemented:
  - Reduce AESS quantity and requirements on structural steel
  - Reduce diameter grid steel size from 16" to 14" and thickness
  - Simplify all curtain wall systems
  - Reduce ETFE fritting & film thickness and simplify aluminum frame design
  - Simplify architectural interior treatments and finishes
  - Remove roof on second floor
  - Remove two interior stair cores and one elevator
- Changes resulted in estimated \$18 M of cost savings
- → 60% Design Construction Estimate is within 1% of \$120 M of Budget

# **ARTIC Ridership**



Mode of Travel	Existing	Opening Day 2014	2035
AMTRAK/METROLINK	1,477*	2,950	3,700
OCTA/LOCAL BUS SERVICE	545	800	970
ANAHEIM RESORT TRANSIT /TAXIS	714	875	2,960
OTHER TRANSIT MODES (such as BRT, Commuter Shuttles, Bus Circulators, Intercity/International Bus)		5,705	7,090
ANAHEIM RAPID CONNECTION (Anticipated Opening in 2018)			4,300*
TOTAL Daily Boardings and Alightings	2,736	10,330	19,020
CALIFORNIA HIGH-SPEED RAIL			32,900
TOTAL Including CHSR			51,920

<sup>\*</sup>Amtrak/Metrolink existing FY11 ridership (other numbers are from 2009 ARTIC Needs Assessment)

<sup>\*\*</sup>Ridership could be higher depending upon selected alternative

# **ARTIC Pre-Bid Workshop**



