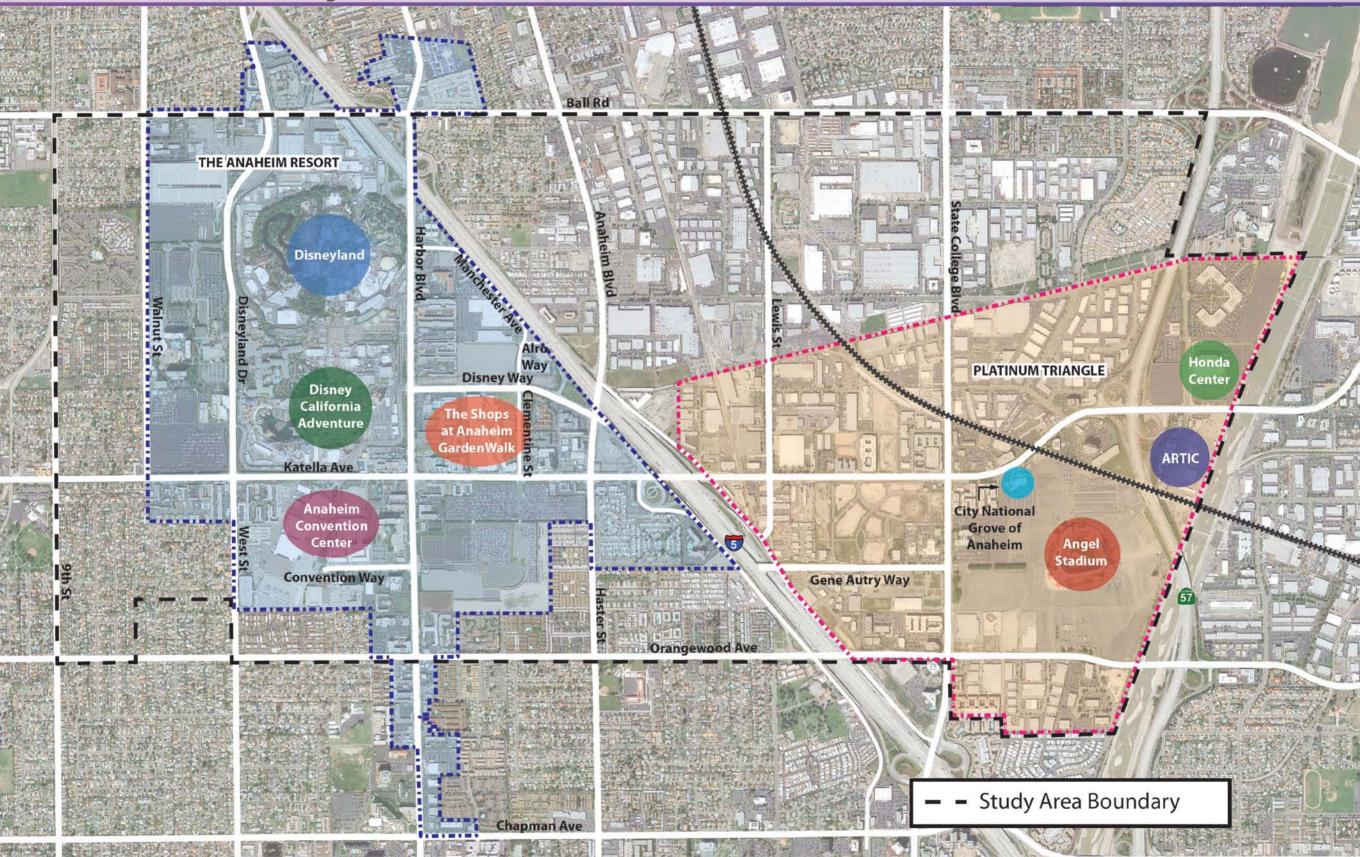






Study Area







Study Area Vision - Adopted Density







The Anaheim Resort

Hotel Rooms 41,935 Rooms

Retail/ Entertainment

1.29 million square feet

Anaheim Convention Center

1.9 million square feet

Theme Park

6.98 million square feet



Platinum Triangle

Housing 18,909 Units 28,364 Residents

Office 14.3 million square feet

Commercial 4.9 million square feet









Project Purpose



- Provide a high-capacity, frequent, and easy-to-use "last mile" transit connection between ARTIC and key study area destinations for residents, employees, and visitors
- Support development of a new, highly livable urban community





AA Study Overview



- Starting point: "Long List" of alignments and technologies
- Initial Screening: Based on Purpose and Need/Goals and Objectives
- Final Screening: Technical and feasibility assessment of the following options:
 - No Build
 - Enhanced Bus
 - Streetcar
 - Elevated Fixed-Guideway











	Enhanced Bus	Streetcar	Elevated Fixed- Guideway
Guideway Length	7 miles in-street	6.4 track miles in-street rail	6.8 track miles aerial structure
Stations	5 curb-side stops	6 on-grade stations	5 aerial stations
Daily Project Boardings (2035, Daily Equivalent Before California High-Speed Rail (CHSR)	3,200	4,200	5,300
Daily Project Boardings (2035, Daily Equivalent After CHSR)	6,300	7,700	10,800
Cost to Add Station	Low Cost	Low Cost	High Cost
Land Use/Economic Development Support	Limited Potential	High Potential	High Potential



Streetcar Economic Benefits



Increased Property Values

- Seattle: Value of vacant land within three blocks of streetcar line increased by median of 123 percent (city median – 53 percent)
- Tampa: Value of property near Convention Center increased by 313 percent over six years

Increased Development Densities

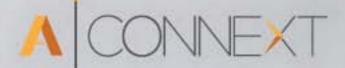
Portland: 55 percent of all new development occurred within one block of streetcar line (development built to 90 percent of allowable density)

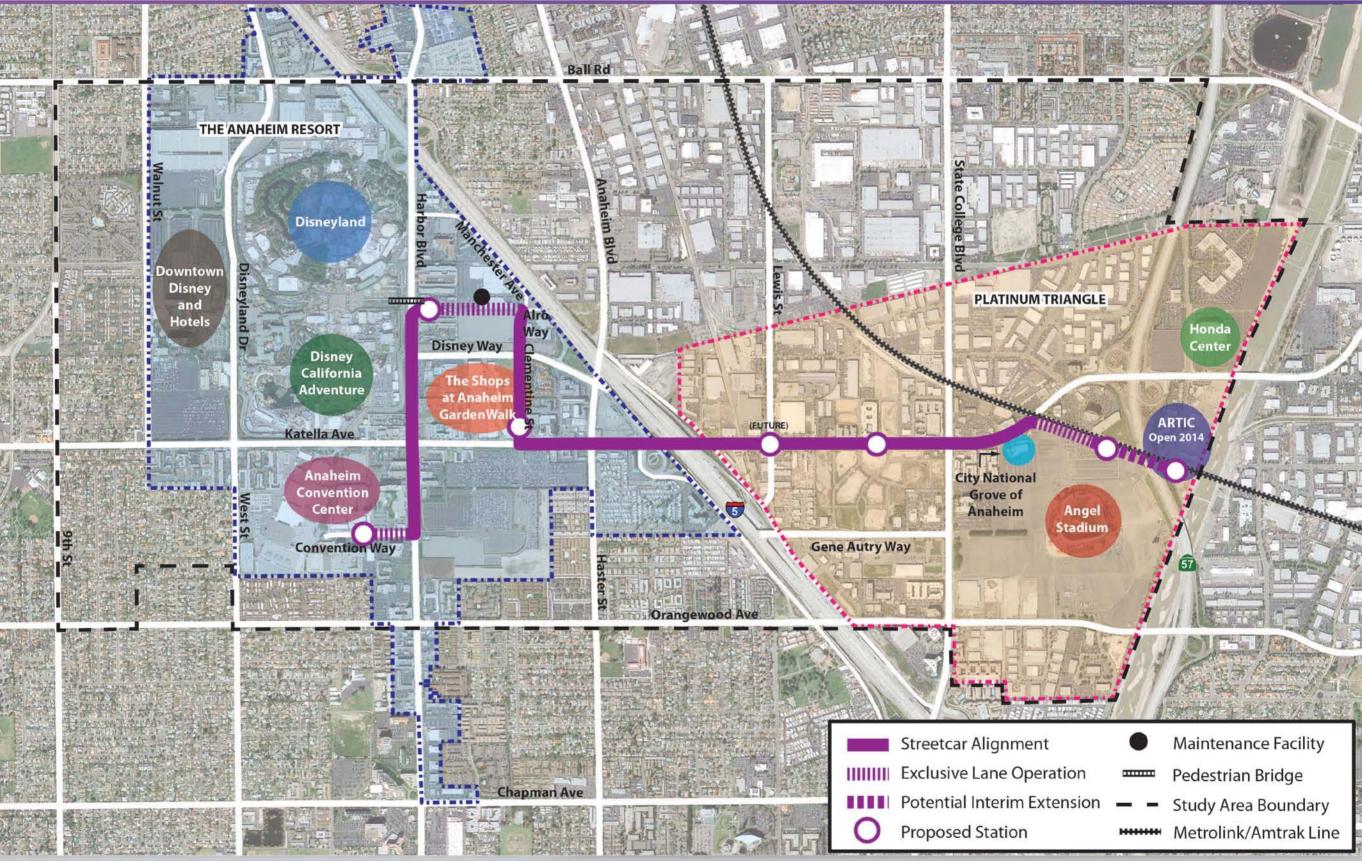
Increased Private Investment and Spending

- Portland: Over \$3.5 billion invested (\$5.4 million SF of retail, office, and hotel space and 10,000 residential units)
- Seattle: Over \$2.5 billion invested (4.2 million SF of retail, office and commercial development and 2,000 residential units) and \$3 billion in development pipeline
- ❖ Tampa: Over \$1 billion invested in new development near streetcar line



Locally Preferred Alternative - Streetcar

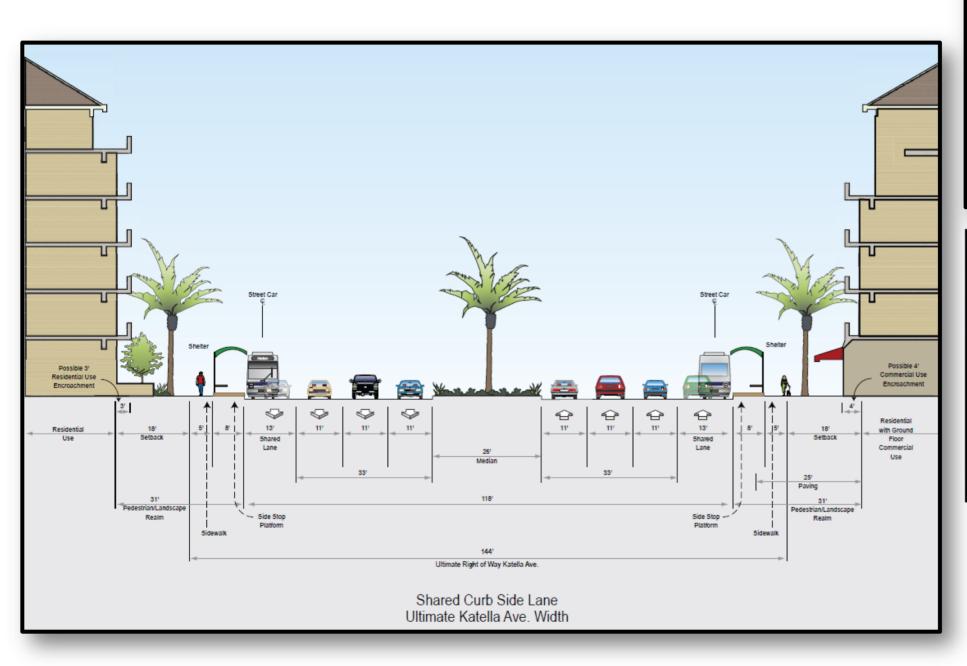






Streetcar Elements













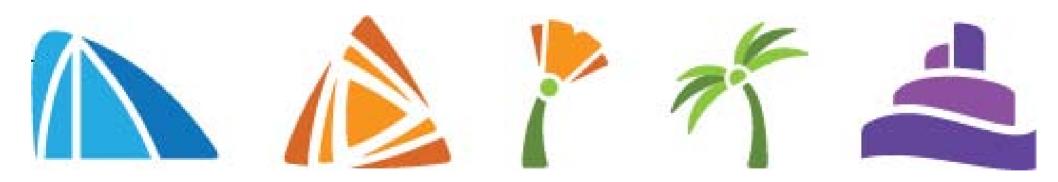
Project Schedule



- > 2013 Environmental Clearance
- > 2014 Preliminary Engineering Begins
- > 2014 2018 Final Design/Construction
- 2018 Construction Complete/Operations Begin







The final piece to connect Southern California