**Metrolink Daycations**

**Summer Campaign 2024**

**Social Media copy options**

Version one: Website benefits

**So much summer, so many possibilities!** We have a treasure trove of Daycation ideas that all begin with a train ride. Sandy beaches. Yummy restaurants. Fun bike rides. Even historic sites. Plan your Summer adventure today on Metrolink.

Version two: Sweepstakes

Enter our weekly drawing for a chance to win two roundtrip Metrolink tickets and our monthly drawing for a $100 gift card for you to splurge on your Summer train adventure.

Version Three: Cost

Forget traffic! Don’t worry about parking. Escape for the day on Metrolink. It’s just $10 per adult round trip and kids 17 and under ride free! (Up to 3 kids per paying adult).

Version Four: All Aboard Summer!

Hop onboard Metrolink and escape by train on a Summer Daycation. Our site has a treasure trove of trip ideas ranging from sandy beaches, historic sites, and cool places to take your bike. All aboard Metrolink and enjoy some summer fun!