Messaging Directed to Parents

OPTION 1:

Are you the parent of a high school student? OCTA's Teen Council helps selected students develop leadership skills and make a difference in public transportation. Learn more at octa.net/teencouncil.#OCTATeenCouncil#EmpowerTeens#PublicTransportation

OPTION 2:

Parents, check this out! OCTA's Teen Council is a fantastic opportunity for your high school students to build essential leadership skills, connect with peers, and contribute positively to the community. Encourage your teens to join and play a part in shaping the future of transportation in our region. Learn more at octa.net/teencouncil. #OCTATeenCouncil #TeenLeaders #CommunityImpact #PublicTransportation

OPTION 3:

Parents, a reminder: OCTA's Teen Council is a unique opportunity for your high school student to develop leadership skills, enhance teamwork, and foster professional growth. Don't let your child miss out—encourage your teen to apply before May 31 at octa.net/teencouncil. #OCTATeenCouncil #TeenLeaders #ApplyNow

Messaging Directed to Students

OPTION 1:

Calling all high school students! Help shape the future of transportation as part of OCTA's Teen Council. Dive into the action NOW! Discover more at octa.net/teencouncil #OCTATeenCouncil #TeenLeaders

OPTION 2:

Hey students! OCTA's Teen Council is THE place to be for high school leaders like you! Develop leadership skills, connect with awesome peers, and rock the community with positive change. Learn more at octa.net/teencouncil. #OCTATeenCouncil #TeenLeaders

OPTION 3:

Hey students, time's running out! This is your LAST CHANCE to apply for OCTA's Teen Council. Boost those team-building skills, amp up your professional development, and make a real impact! Apply NOW before May 31 at octa.net/teencouncil. #OCTATeenCouncil #TeenLeaders #ApplyNow