



# BRAVO!

## Fast Facts



## Bravo! Service on Westminster/17<sup>th</sup> Street Coming Soon



Bravo! is a new approach to traditional bus service designed to decrease travel time for customers and improve travel speed within high ridership corridors. Bravo! buses will offer frequent service, have a distinct identity, incorporate traffic signal synchronization, and possibly serve new bus shelters with enhanced identity that display real-time bus arrival information.

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*Bravo! service is a new approach to traditional bus service designed to offer faster travel time for passengers.*

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### Westminster/17th Street Corridor

The Westminster/17th Street Bravo! Corridor is one of three services to be implemented by the Orange County Transportation Authority (OCTA) and is scheduled for implementation in fall 2010. The goal is to decrease travel time for customers over long distances. Transit agencies that have implemented similar services indicate that travel time for customers decreased by up to 20 percent.

### Route

The Bravo! BRT service on Westminster/17th Street is proposed to operate along an east/west route between Santa Ana and Long Beach, linking Santa Ana, Garden Grove, Westminster, Seal Beach, and Long Beach. From this route, passengers will be able to connect to the Harbor Boulevard and Bristol/State College

Boulevard Corridors. The eastern terminal at The Depot at Santa Ana will provide direct connections to AMTRAK and Metrolink rail services, and other OCTA bus services.

### Operations

The Westminster/17th Street Bravo! service will utilize up to 17 uniquely branded, modern, low-floor, compressed natural gas (CNG) fueled buses. The service will operate weekdays only from approximately 5 a.m. to 8 p.m. Service is planned to operate about every 15 minutes throughout the day.

### Project Funding

The Bravo! services are included in a package of rapid transit improvements that were approved by the OCTA Board of Directors in late 2005. The rapid transit package meets regional air quality commitments, which require OCTA to reduce emissions by implementing a rapid transit program in 2010.

### Technology Elements

Enhanced identity on new bus shelters spaced approximately one mile apart

Traffic signal synchronization to reduce travel time along the corridor

Real-time passenger information at bus shelters (bus arrival times)

### Service Highlights

Proposed station stops (in each direction) 14

Route (in miles, approximate) 20

Frequent service

### Key Destinations

Station stops along the route provide access to:

- VA Hospital/California State University, Long Beach
- Santa Ana Civic Center
- Santa Ana College
- The Depot at Santa Ana

# BRAVO!