



BRAVO!

Fast Facts



Bravo! Service on Harbor Boulevard Coming Soon

Bravo! is a new approach to traditional bus service designed to decrease travel time for customers and improve travel speed within high ridership corridors. Bravo! buses will offer frequent service, have a distinct identity, incorporate traffic signal synchronization, and possibly serve new bus shelters with enhanced identity that display real-time bus arrival information.

Bravo! service is a new approach to traditional bus service designed to decrease travel time.

Harbor Boulevard Corridor

The Harbor Boulevard Bravo! Corridor, planned along Orange County's busiest bus route, is one of three services to be implemented by the Orange County Transportation Authority (OCTA). Service is scheduled for implementation in summer 2010.

The goal for the Harbor Boulevard service is to decrease travel time for customers. Transit agencies that have implemented similar services indicate that travel time for customers decreased by up to 20 percent.

Route

The Bravo! service on Harbor Boulevard will operate north/south along a 22-mile route that will link Fullerton, Anaheim, Garden Grove, Santa Ana, Fountain Valley, Costa Mesa, and Newport Beach. The Bravo! service will provide

regional connections to Metrolink and AMTRAK rail services, and other OCTA bus services at the Fullerton Transportation Center. The Bravo! service will also provide frequent connections to other OCTA bus services, including the Westminster/17th Street Corridor, at BRT stops along the route.

Operations

Bravo! will utilize up to 17 uniquely branded, modern, low-floor, compressed natural gas (CNG) fueled buses. The service will operate weekdays only from approximately 5 a.m. to 8 p.m. Initially, service between Fullerton and Costa Mesa is planned to operate about every 15 minutes throughout the day. Service between Costa Mesa and Newport Beach is planned to initially operate about every 30 minutes throughout the day.

Project Funding

The Bravo! services are included in a package of rapid transit improvements that were approved by the OCTA Board of Directors in late 2005. The rapid transit package meets regional air quality commitments, which require OCTA to reduce emissions by implementing a rapid transit program in 2010.

Technology Elements

Enhanced identity on new bus shelters spaced approximately one mile apart

Traffic signal synchronization to reduce travel time along the corridor

Real-time passenger information at bus shelters (bus arrival times)

Service Highlights

Proposed station stops (in each direction) 21

Route (in miles, approximate) 22

Service about every 15 minutes Fullerton to Costa Mesa

Service about every 30 minutes Costa Mesa to Newport Beach

Key Destinations

Station stops along the route provide access to:

- California State University, Fullerton
- Fullerton College
- Fullerton Transportation Center
- Anaheim Resort Area/Disneyland
- Triangle Square
- Newport Beach Pier

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