



# BRAVO!

## Fast Facts



## Bravo! Service on Bristol/State College Boulevard Coming Soon

Bravo! is a new approach to traditional bus service designed to decrease travel time for customers and improve travel speed within high ridership corridors. Bravo! buses will offer frequent service, have a distinct identity, incorporate traffic signal synchronization, and possibly serve new bus shelters with enhanced identity that display real-time bus arrival information. Bravo! station stops will be spaced just over one mile apart.

### Bristol/State College Boulevard Corridor

The Bristol/State College Boulevard Bravo! Corridor is one of three services to be implemented by the Orange County Transportation Authority (OCTA) and is scheduled for implementation in late 2010. The goal for the project is to decrease travel time for customers over long distances. Transit agencies that have implemented similar systems indicate that travel time for customers decreased by up to 20 percent.

### Route

The Brea to Irvine route will operate north/south linking Brea, Fullerton, Anaheim, Orange, Santa Ana, Costa Mesa, and Irvine. Beginning from the north, the corridor will travel along State College Boulevard, Bristol Street, and the I-405 to the Irvine Station. Six major locations may be served via direct or transfer connection, including the Brea Mall, Cal State Fullerton, Anaheim Metrolink Station, the future Anaheim Regional Transportation

Intermodal Center (ARTIC), South Coast Plaza, the Irvine Business Complex, UC Irvine, and the Irvine Station.

Potential future enhancements to this line include two transitway/ carpool ramps to the I-405 at Bear Street in Costa Mesa and Von Karman Avenue in Irvine. If approved, the ramps would be constructed beyond 2010, after the Bristol/State College Boulevard route is in service.

### Operations

The project will use up to 17 uniquely branded, modern, low-floor, compressed natural gas (CNG) fueled buses. The service will operate weekdays only from approximately 5 a.m. to 8 p.m. Service is planned to operate about every 15 minutes throughout the day.

### Project Funding

The Bravo! services are included in a package of rapid transit improvements that were approved by the OCTA Board of Directors in late 2005. The rapid transit package meets regional air quality commitments, which require OCTA to reduce emissions by implementing a rapid transit program in 2010.

### Technology Elements

Enhanced identity on new bus shelters spaced approximately one mile apart

Traffic signal synchronization to reduce travel time along the corridor

Real-time passenger information at bus shelters (bus arrival times)

### Service Highlights

Proposed station stops (in each direction) 20

Route (in miles, approximate) 30

Service about every 15 minutes

### Key Destinations

Station stops along the route provide access to:

- Brea Mall
- California State University, Fullerton
- Anaheim Metrolink Station
- South Coast Plaza
- Irvine Business Complex
- UC Irvine (proposed)
- Irvine Station

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