

OCTA Marketing Update



Marketing and Outreach Events



- Woo Woo Fridays
- 10th annual Irvine Global Village Festival
- Eighth Annual Orange County Children's Book Festival
- Hockey Fans Score with New Ducks Express
www.octa.net/ducksexpress
- Second Harvest Food Bank

OCTA Senior and Youth Outreach



2nd Harvest Food Bank



- Food drive:

[http://www.youtube.com/watch?v=FRUNH 15hxo
&feature=channel video title//](http://www.youtube.com/watch?v=FRUNH15hxo&feature=channel_video_title//)