

**OCTA Rideshare Week Promotion Prize Drawing
Official Rules**

1. NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER. The OCTA Rideshare Week Promotion is open to all commuters who live or work in Orange County, California and are 18 years of age or older as of date of entry. Void wherever prohibited by law. Promotion begins 12:01 AM PT October 5, 2009 and ends 11:59 PM PT October 9, 2009 (the "Promotion Period"). For purposes of these Official Rules, all times is Pacific ("PT").

2. HOW TO ENTER: There are two ways to enter: online or by mail. No other methods of entry will be accepted. **Online:** Enter at www.octa.net/sharetheride on an Official Entry Form during the Promotion Period. Limit one (1) entry per person and per valid e-mail address. More than one (1) entry from any person or from any e-mail address will void all entries from that person or e-mail address, as applicable. **By Mail:** Complete the Official Entry Form provided by OCTA. Mail your entry to *Orange County Transportation Authority*, Attn: Rideshare Week, 550 S. Main Street, Orange, CA 92863. Mail-in entries must be received by October 20, 2009. Orange County Transportation Authority ("OCTA") and Sponsors of this promotion are not responsible for lost, late or misdirected mail or e-mail. All entries become the exclusive property of OCTA and will not be acknowledged or returned.

LIMIT: ONE ENTRY PER PERSON REGARDLESS OF METHOD OF ENTRY. (REGARDLESS OF WHETHER MORE THAN ONE PERSON USES THE SAME MAILING OR E-MAIL ADDRESS). ANY ATTEMPT BY A PERSON TO ENTER MORE THAN ONCE WITH MULTIPLE E-MAIL ACCOUNTS OR MAILINGS MAY RESULT IN DISQUALIFICATION AT THE SOLE DISCRETION OF OCTA UPON VERIFICATION OF PRIZE WINNERS.

3. CHANGE OF ADDRESS POLICY: It is the sole responsibility of the entrant to notify OCTA if the entrant changes his or her mailing or e-mail address. In the event of a dispute regarding the identity of the person submitting an online entry, the entry will be deemed to be submitted by the person in whose name the e-mail account is registered. Entries by any e-mail method other than set forth in Paragraph 2 above are void. Any use of automated or programmed methods of effecting entry online is prohibited.

4. PRIZES: Three American Express Travel Certificates will be awarded. The values of the Travel Certificates are \$3000.00, \$1000.00 and \$500.00 for a total of \$4,500.00. Three winners will be selected in random drawings on or about October 30, 2009 from the eligible entries received during the Promotion Period. Entries from people who commute to/from work by walking, bicycle, carpool, vanpool, ride the bus or a train (modes) all 5 days of the Promotion Period will be entered into all three drawings. Entries from people who participated by using any of the modes for 3 or 4 days will be entered into the drawings for the \$1,000.00 and the \$500.00 prizes. Entries from people who participated using any of the modes for 1 or 2 days will be entered into the drawing for the \$500.00 prize. Odds of winning depend on the number of eligible entries received. Winners are solely responsible for any and all taxes on prize, as well as any and all expenses related to the prize not specified herein. OCTA will not replace any lost or stolen prize. Prizes will be awarded within approximately 3-5 days after selection of winner. Prizes are not transferable. OCTA reserves the right to substitute any and all prizes with prizes of equal or greater value, if an advertised prize becomes unavailable. If due to a printing, production or other error, more prizes are claimed than are intended to be awarded for any prize level; the intended prizes will be awarded in a random drawing from among all verified and validated prize claims received for that prize level. In no event will more than the stated number of prizes be awarded. Other restrictions may apply.

5. CONDITIONS OF PARTICIPATION: THE FOLLOWING TERMS & CONDITIONS APPLY: OCTA does not assume any responsibility for incorrect or inaccurate capture of entry information, including but not limited to technical malfunctions, human or technical error, seeding or printing errors, lost/delayed/garbled data or transmissions, omission, interruption, deletion, defect or failures of: any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials/data that have been tampered with or altered are void. In the event this Prize Drawing is compromised or becomes technically corrupted in any way, electronically or otherwise, OCTA reserves the right to cancel, terminate, or suspend the Prize Drawing and in such event, to select a winner by random drawing from among all valid entries received up to such time of cancellation, termination or suspension. All entries become the sole property of the OCTA and will not be returned. Potential winners will be notified by

e-mail or via telephone on or about November 6, 2009 and will be required to complete, sign and return, an Affidavit of Eligibility/Release of Liability and, where legal, Publicity Release. If potential winner does not reply to such notification within 10 days of the date of transmission or contact via telephone, the notification is undeliverable after up to three attempts, or the Affidavit and Release is not executed and returned to OCTA within 10 days of receipt, potential winner will be disqualified and an alternate winner will be selected in a random drawing.

Winner's acceptance of a prize constitutes the grant to OCTA of an unconditional right to use winner's name, address (city and state only), voice, likeness, photograph, biographical and prize information and/or statements about the promotion for any publicity, advertising and promotional purposes without additional compensation, except where prohibited by law. OCTA reserves the exclusive right to interpret all conditions relating to this promotion, and OCTA's decisions are final and binding on all matters relating to this Prize Drawing. OCTA reserves the right in its sole discretion to disqualify any individual that either finds to be i) acting in violation of these Rules; ii) acting in an unsportsmanlike or disruptive manner; iii) acting with the intent to threaten, annoy, abuse or harass any person or to disparage any goods or services of OCTA or to erode the goodwill of OCTA; or iv) exhibiting conduct that OCTA finds inappropriate, immoral or otherwise objectionable. All federal, state and local taxes related to the prize are the sole responsibility of each Winner. All other expenses and costs, not expressly listed herein, is each winner's sole responsibility. No refunds or credit for changes are allowed.

Entrants in the Prize Drawing hereby consent to the exclusive jurisdiction and venue of California courts (state and federal) in Orange County for any causes or controversies arising out of the Prize Drawing. Each entrant waives any and all objections to jurisdiction and venue in these courts.

6. ELIGIBILITY:

Must be 18 years of age or older. Must live or work in Orange County, California. Limit of one prize per person. Must complete an entry form. Must commute to and from work during Rideshare Week 2009 by walking, bicycle, carpool, vanpool, on a bus or by train, or any combination of these modes on one or more days during the promotion period, October 5 to 9. Employees and Board Members of OCTA and members of their immediate families (defined as parents, children, siblings, spouse and life partners) of each are not eligible.

7. USE OF DATA. OCTA will be collecting personal data about entrants (including, but not limited to, name, phone number, mailing address, and e-mail addresses) when entrants enter the Prize Drawing online, by mail or otherwise. OCTA is entitled to use such personal data contained in all entry forms, whether the mode of entry is on-line, by mail or otherwise.

8. RELEASE:

By entering, entrants release OCTA, affiliates and each of their respective directors, officers, employees, and agents, from any and all liability for any injuries, losses, illnesses, litigation or damages of any kind caused by any prize, resulting from acceptance, possession, use, or misuse of any prize, or occurring while traveling to or from or participating in any prize-related activity. Entrants agree to be bound by these Official Rules and the decisions of the judges.

9. AGREEMENT TO OFFICIAL RULES. Participation in the Prize Drawing constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules, and to be contacted by telephone and/or e-mail.

10. OFFICIAL RULES REQUEST/WINNERS LIST:

Official rules are available at www.octa.net/sharetheride. Winners will be posted online on November 6, 2009. To request the Official Rules or a list of winners, send a self-addressed, stamped envelope to: *Orange County Transportation Authority, Attn: Rideshare Week 2009 Official Rules, 550 S. Main Street, Orange, CA 92863.*