



Public Hearing for Fare Adjustment



Need for Fare Adjustment

- Declining Farebox Recovery
 - Transportation Development Act - 20% mandate
 - Declining farebox revenue
 - Decrease in fare revenue from \$54.6M in fiscal year (FY) 2008-09 to \$50.6M in FY 2011-12
 - Rising costs
 - Increase in cost per service hour from \$98.01 in FY 2008-09 to \$108.20 in FY 2011-12
- Revenue Enhancement
 - Necessary to meet operating expenses
 - Balance the FY 2012-13 budget
 - Support long term service viability

Goals for Fare Adjustment

- Maintain Farebox Recovery
 - Transportation Development Act - 20% mandate
- Increase Revenue
 - Necessary to meet operating expenses
 - Balance FY 2012-13 budget
 - Support long term service viability
 - Increase fare per boarding by 25%
- Minimize impact to customers and operations
- Ensure fare increase is equitable

Fare Policy Committee Proposal

Fare Type	Fare Structure		% Increase
	Current	Proposed	
Adult			
Base Fare	\$ 1.50	\$ 2.00	33.33%
Day Pass	\$ 4.00	\$ 5.00	25.00%
Prepaid Day Pass	\$ 3.60	\$ 4.50	25.00%
7 Day Pass	\$ 20.00	\$ 25.00	25.00%
30 Day Pass	\$ 55.00	\$ 69.00	25.45%
Intracounty Express (cash)	\$ 3.00	\$ 4.00	33.33%
Intercounty Express (cash)	\$ 4.50	\$ 6.00	33.33%
OC Express 30 Day Pass	\$ 100.00	\$ 125.00	25.00%
Intercounty Express 30 Day Pass	\$ 150.00	\$ 187.50	25.00%

Fare Policy Committee Proposal

Fare Type	Fare Structure		% Increase
	Current	Proposed	
Youth and Child			
Youth (age 6 - 18) 30 Day Pass	\$ 33.00	\$ 40.00	21.21%
Summer Youth Pass	\$ 50.00	\$ 60.00	20.00%
Child (age 5 and under)	free	free	0.00%
Student and Employee			
College Semester Pass	\$ 150.00	\$ 185.00	23.33%
College Quarter Pass	\$ 95.00	\$ 115.00	21.05%
University Pass (per boarding)	\$ 1.00	\$ 1.25	25.00%
University Pass Student (cap)	\$ 37.00	\$ 45.00	21.62%
University Pass Faculty (cap)	\$ 55.00	\$ 69.00	25.45%
University Pass Intracounty premium (per boarding)	\$ 1.50	\$ 2.00	33.33%
University Pass Intracounty premium (cap)	\$ 100.00	\$ 125.00	25.00%
University Pass Intercounty premium (per boarding)	\$ 3.00	\$ 4.00	33.33%
University Pass Intercounty premium (cap)	\$ 150.00	\$ 187.50	25.00%
Employer Pass (per boarding)	\$ 1.00	\$ 1.25	25.00%
Employer Pass (cap)	\$ 55.00	\$ 69.00	25.45%
Employer Pass Intracounty premium (per boarding)	\$ 1.50	\$ 2.00	33.33%
Employer Pass Intracounty premium (cap)	\$ 100.00	\$ 125.00	25.00%
Employer Pass Intercounty premium (per boarding)	\$ 3.00	\$ 4.00	33.33%
Employer Pass Intercounty premium (cap)	\$ 150.00	\$ 187.50	25.00%
Other			
Any Peace Officer, Firefighter, Military	free	free	0.00%

Fare Policy Committee Proposal

Fare Type	Fare Structure		% Increase
	Current	Proposed	
Senior and Disabled			
Senior and Disabled Cash Fare Peak Service	\$ 1.50	\$ 2.00	33.33%
<i>M2 pays</i>	\$ 0.90	\$ 1.25	38.89%
Senior and Disabled Cash Fare Peak Service	\$ 0.60	\$ 0.75	25.00%
Senior and Disabled Cash Fare Off-Peak Service	\$ 0.75	\$ 1.00	33.33%
<i>M2 pays</i>	\$ 0.15	\$ 0.25	66.67%
Senior and Disabled Cash Fare Off-Peak Service	\$ 0.60	\$ 0.75	25.00%
Senior and Disabled Day Pass	\$ 2.00	\$ 2.50	25.00%
<i>M2 pays</i>	\$ 0.75	\$ 1.00	33.33%
Senior and Disabled Day Pass	\$ 1.25	\$ 1.50	20.00%
Prepaid Senior and Disabled Day Pass	\$ 1.15	\$ 1.35	17.39%
Senior and Disabled 7 Day Pass	\$ 10.00	\$ 12.50	25.00%
<i>M2 pays</i>	\$ 3.50	\$ 4.25	21.43%
Senior and Disabled 7 Day Pass	\$ 6.50	\$ 8.25	26.92%
Senior and Disabled 30 Day Pass	\$ 28.00	\$ 35.00	25.00%
<i>M2 pays</i>	\$ 10.00	\$ 12.75	27.50%
Senior and Disabled 30 Day Pass	\$ 18.00	\$ 22.25	23.61%
Senior and Disabled Intracounty Express Cash	\$ 3.00	\$ 4.00	33.33%
<i>M2 pays</i>	\$ 0.30	\$ 0.50	66.67%
Senior and Disabled Intracounty Express Cash	\$ 2.70	\$ 3.50	29.63%
Senior and Disabled Intercounty Express Cash	\$ 4.50	\$ 6.00	33.33%
<i>M2 pays</i>	\$ 0.50	\$ 1.00	100.00%
Senior and Disabled Intercounty Express Cash	\$ 4.00	\$ 5.00	25.00%

Fare Policy Committee Proposal

Fare Type	Fare Structure		% Increase
	Current	Proposed	
ACCESS			
ACCESS Standard [curb] Service	\$ 3.00	\$ 4.00	33.33%
<i>M2 pays</i>	\$ 0.30	\$ 0.40	33.33%
ACCESS Standard Service	\$ 2.70	\$ 3.60	33.33%
Companion of ACCESS Rider	\$ 3.00	\$ 4.00	33.33%
<i>M2 pays</i>	\$ 0.30	\$ 0.40	33.33%
Companion	\$ 2.70	\$ 3.60	33.33%
Personal Care Attendant of ACCESS Rider	free	free	
ACCESS Premium Service [door]	\$ 5.00	\$ 5.00	0.00%
<i>M2 pays</i>	\$ -	\$ -	0.00%
ACCESS Premium Service	\$ 5.00	\$ 5.00	0.00%
ACCESS Eligible Fixed-Route Cash Fare Peak Service	\$ 1.50	\$ 2.00	33.33%
<i>M2 pays</i>	\$ 1.25	\$ 1.75	40.00%
ACCESS Eligible Fixed-Route Cash Fare Peak Service	\$ 0.25	\$ 0.25	0.00%
ACCESS Eligible Fixed-Route Cash Fare Off-Peak Service	\$ 0.75	\$ 1.00	33.33%
<i>M2 pays</i>	\$ 0.50	\$ 0.75	50.00%
ACCESS Eligible Fixed-Route Cash Fare Off-Peak Service	\$ 0.25	\$ 0.25	0.00%

OCTA Fares vs. Other Agencies

City	Transit Agency	Cash Fare	Day Pass	30-Day Pass
Los Angeles	Los Angeles County Metropolitan Transportation Authority	\$ 1.50	\$ 5.00	\$ 75.00
Oakland	Alameda-Contra Costa Transit District	2.10		80.00
San Diego	San Diego Metropolitan Transit System	2.25	5.00	72.00
San Diego	North County Transit District	1.75	5.00	59.00
San Jose	Santa Clara Valley Transportation Authority	2.00	6.00	70.00
Long Beach	Long Beach Transit	1.25	4.00	65.00
Riverside	Riverside Transit Agency	1.50	4.00	50.00
San Bernardino	Omnitrans	1.50	4.00	47.00
San Francisco	San Francisco Municipal Transportation Agency	2.00		64.00
Sacramento	Sacramento Regional Transit	2.50	6.00	100.00
Ventura	Ventura County Transportation Commission	1.25		50.00
Average		\$ 1.78	\$ 4.88	\$ 66.55
Orange County	OCTA (current fares)	\$ 1.50	\$ 4.00	\$ 55.00
Orange County	OCTA (proposed fares)	\$ 2.00	\$ 5.00	\$ 69.00

OCTA Senior & Disabled Fares vs. Other Agencies

City	Transit Agency	Cash Fare	Day Pass	30-Day Pass
Los Angeles	Los Angeles County Metropolitan Transportation Authority	\$ 0.55	\$ 1.80	\$ 14.00
Oakland	Alameda-Contra Costa Transit District	1.05		20.00
San Diego	San Diego Metropolitan Transit System	1.10		18.00
San Diego	North County Transit District	0.75	2.25	18.00
San Jose	Santa Clara Valley Transportation Authority	1.00	2.50	25.00
Long Beach	Long Beach Transit	0.60	2.50	24.00
Riverside	Riverside Transit Agency	0.70	2.00	23.00
San Bernardino	Omnitrans	0.60	1.85	23.50
San Francisco	San Francisco Municipal Transportation Agency	0.75		22.00
Sacramento	Sacramento Regional Transit	1.25	3.00	50.00
Ventura	Ventura County Transportation Commission	0.60		25.00
Average		\$ 0.81	\$ 2.27	\$ 23.86
Orange County	OCTA (current fares)	\$ 0.60	\$ 1.25	\$ 18.00
Orange County	OCTA (proposed fares)	\$ 0.75	\$ 1.50	\$ 22.25

Public Involvement

- On-Bus Communications
 - Multi-lingual 33,000 brochures and comment cards
 - 1,000 bus interior cards
- 5 Newspaper Ads – 850,000 impressions
 - OC Register
 - Excelsior
 - Chinese Daily News
 - Korean Daily
 - Nguoi-Viet
- Direct Mail
 - 12,000 ACCESS customers
 - 450 public locations and organizations



 **OCTA is proposing a bus fare adjustment in 2013.**
Come to a meeting, hear details, and give us your comments.

Community Meetings Thursday, September 20, 2012 6:00 – 8:00 p.m. Southwest Senior Center 2201 West McFadden Ave. Santa Ana, CA 92704 Served by bus routes 47, 66, 145	Thursday, September 27, 2012 6:00 – 8:00 p.m. Fullerton Library, Community Room 353 W. Commonwealth Ave. Fullerton, CA 92832 Served by bus routes 24, 26, 43	Thursday, October 4, 2012 6:00 – 8:00 p.m. Los Alamitos Community Center 10911 Oak St. Los Alamitos, CA 90720 Served by bus routes: 50, 42
Friday, September 21, 2012 6:00 – 8:00 p.m. Laguna Hills Community Center 25555 Alicia Parkway, Heritage Room B&C Laguna Hills, CA 92653 Served by bus route 91	Tuesday, October 2, 2012 6:00 – 8:00 p.m. St. Anselm's Cross-Cultural Community Center 3707 West Garden Grove Blvd. Orange, CA 92668 Served by bus routes: 56, 57	Public Hearing Monday, October 22, 2012 9:00 a.m. OCTA Headquarters, Room 154 600 South Main St. Orange, CA 92663 Served by bus routes 53, 56, 83

For more information or to comment online, visit www.octa.net/2013fareadjustment. If you would like to receive this information in a language other than English, Spanish or Vietnamese, please contact OCTA at titelvi-inquiries@octa.net or call (714) 636-RIDE, option 2.

Proposed 2013 Bus Fare Adjustment

Community Meetings

September 20, 21, 27 and October 2, 4, 2012

Public Hearing

October 22, 2012

See details on pages 8 & 9

Ajuste Propuesto de la Tarifa de Autobús

Juntas Comunitarias

20, 21, 27 de septiembre y
2, 4 de octubre de 2012

Audiencia pública

22 de octubre de 2012

Por favor vea mas detalles en la pagina 8 y 9

Điều Chỉnh Lộ Phí Đi Xe Buýt

Các Buổi Họp Cộng Đồng

Ngày 20, 21, 27 Tháng Chín và
Ngày 2, 4 Tháng Mười

Điều Trần Công Cộng

Ngày 22 Tháng Mười, 2012

Xem chi tiết trên trang



Orange County Transportation Authority
550 S. Main Street | P.O. Box 14184 | Orange, CA 92663-1584
(714) 636-RIDE (7433) • www.octa.net

Public Involvement, continued

- 5 Community Meetings
 - Santa Ana – 9/20/2012
 - Laguna Hills – 9/21/2012
 - Fullerton – 9/27/2012
 - Orange – 10/2/2012
 - Los Alamitos – 10/4/2012
- Stakeholder Meetings
 - Special Needs In Transit Advisory Committee
 - Citizens Advisory Committee
 - Transit Advocates of Orange County
 - Social service agencies
- Transit Ambassador Outreach - bus stops



Public Involvement, continued

- Digital Communications
 - Dedicated multi-lingual website
 - Facebook page
 - Emails
 - Online survey
- Phone line for questions and comments (714) 636-RIDE, option 2

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 950 S. Main St.
 P.O. Box 14184
 Orange, CA 92663-1084
 714.360.OCTA (9262)

Proposed 2013 Bus Fare Adjustment
Learn how you can get involved

Background

The economic recession of the past few years is continuing to have an effect on transit service. The Orange County Transportation Authority (OCTA) and transit agencies across the country are finding it increasingly difficult to sustain current levels of service with rising costs and dwindling revenue due to high unemployment and slow job recovery. In addition, the Transportation Development Act (TDA) requires that passengers must pay at least 20 percent of the operating cost of a bus system (i.e., farebox recovery) in order for the operating agency to qualify for sales tax funding. If OCTA does not meet the 20 percent farebox recovery, OCTA could lose funding under the TDA.

Revenue Down: Operating Costs Up

OCTA's farebox revenues decreased from \$54.6 million in fiscal year (FY) 2008-09 to \$50.6 million in FY 2011-12. At the same time, operating costs rose from \$98.01 per revenue hour in FY 2008-09 to \$108.34 per revenue hour in FY 2011-12. Since the economic downturn began, OCTA has cut costs and postponed a scheduled fare increase to continue providing the present level of bus service you depend on.

The current economic situation has forced many transit agencies to increase fares. Some have not only increased fares but severely reduced service as well. Our goal is to sustain current bus service and enhance it where possible. However, without an increase in revenue, it will be difficult for OCTA to sustain the current level of countywide bus service in the coming years.

CITY	TRANSIT AGENCY	CASH FARE	DAY PASS	30-DAY PASS
Los Angeles	Los Angeles County Metropolitan Transportation Authority	\$ 150	\$ 5.00	\$ 75.00
Oakland	Alameda-Contra Costa Transit District	2.80	5.00	80.00
San Diego	San Diego Metropolitan Transit System	2.75	5.00	72.00
San Diego	North County Transit District	1.75	5.00	59.00
San Jose	Santa Clara Valley Transportation Authority	2.00	6.00	70.00
Long Beach	Long Beach Transit	1.25	4.00	65.00
Riverside	Riverside Transit Agency	1.50	4.00	50.00
San Bernardino	Omnitran	1.50	4.00	47.00
San Francisco	San Francisco Municipal Transportation Agency	2.00	4.00	44.00
Sacramento	Sacramento Regional Transit	2.50	6.00	80.00
Ventura	Ventura County Transportation Commission	1.25	5.00	50.00
Average		\$ 1.78	\$ 4.88	\$ 66.55
Orange County	OCTA (current fares)	\$ 150	\$ 4.00	\$ 55.00
Orange County	OCTA (proposed fares)	\$ 2.00	\$ 5.00	\$ 69.00

Proposed Solution

To help cover rising operating costs and to sustain the current level of bus service, OCTA is proposing an average fare adjustment of 25 percent per boarding to be implemented in February 2013. (Please see the 2013 Proposed Fare Adjustment table.)

The annual fare revenue with the proposed fare adjustment is projected to be \$55.9 million. With operating costs for FY 2012-13 projected to be \$267.5 million, the farebox recovery would be 20.93 percent, allowing OCTA to meet the 20 percent mandate and continue receiving funding under the TDA.

TOOLS FOR RIDING

- Plan my trip
- Buy my pass
- Create my eBusbook
- My destinations
- Destination discounts
- Using a bike rack
- Sign me up

Riding Updates

- Riders' Alerts
- Become a fan
- Follow us on Twitter

如果您就有關票價調整計劃
 需要中文語言協助, 請致電
 OCTA 客戶關係部 (714)
 636-RIDE, 選項 2。

윤원 조경 재만 상황에 관하여
 한국어로 도움이 필요하신 경우,
 오렌지카운티교통국
 (OCTA) 고객관계부서에
 (714) 636-RIDE
 (옵션 2번)로 연락해 주십시오.

Kung kalangan ninyo ng tulong ng
 isang tagasalin upang maintindihan
 nang lubos ang iminunangkahing
 pagbabago sa pasaje, mangyaring
 tumawag sa OCTA Customer
 Relations sa (714) 636-RIDE,
 o (714) 636-7433, option 2.

برای اطلاعات بیشتر
 راجع به تغییر کرایه
 اتوبوس در سال
 2013 لطفاً با مرکز
 مشتریان OCTA با
 شماره
 714-636-RIDE
 تماس بگیرید

Next Steps

- Conduct Public Hearing Today
- Finance and Administration Committee Nov. 14, 2012
- Board action Nov. 26, 2012
- Implement fare increase Feb. 10, 2013