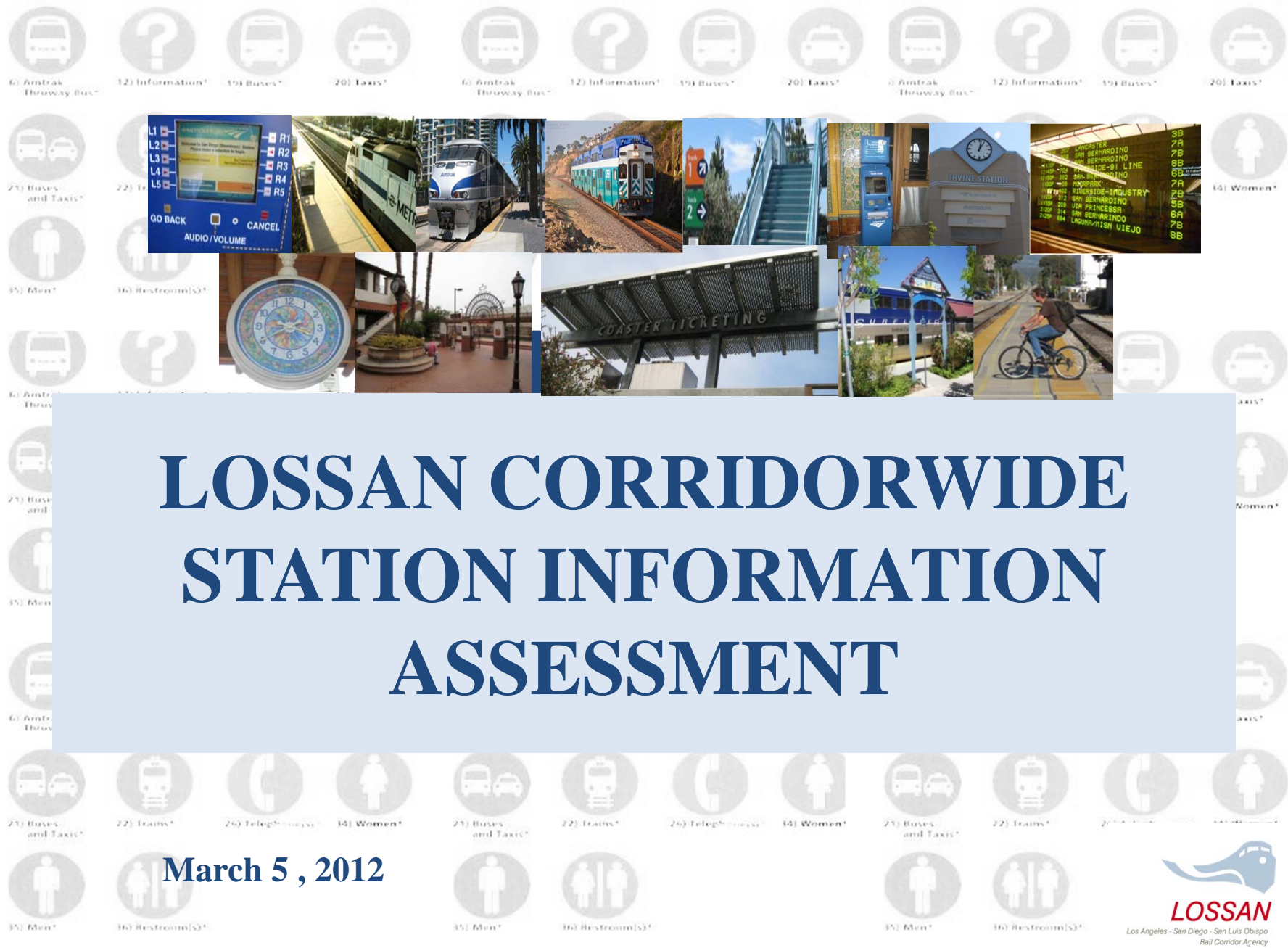




LOSSAN CORRIDORWIDE STATION INFORMATION ASSESSMENT

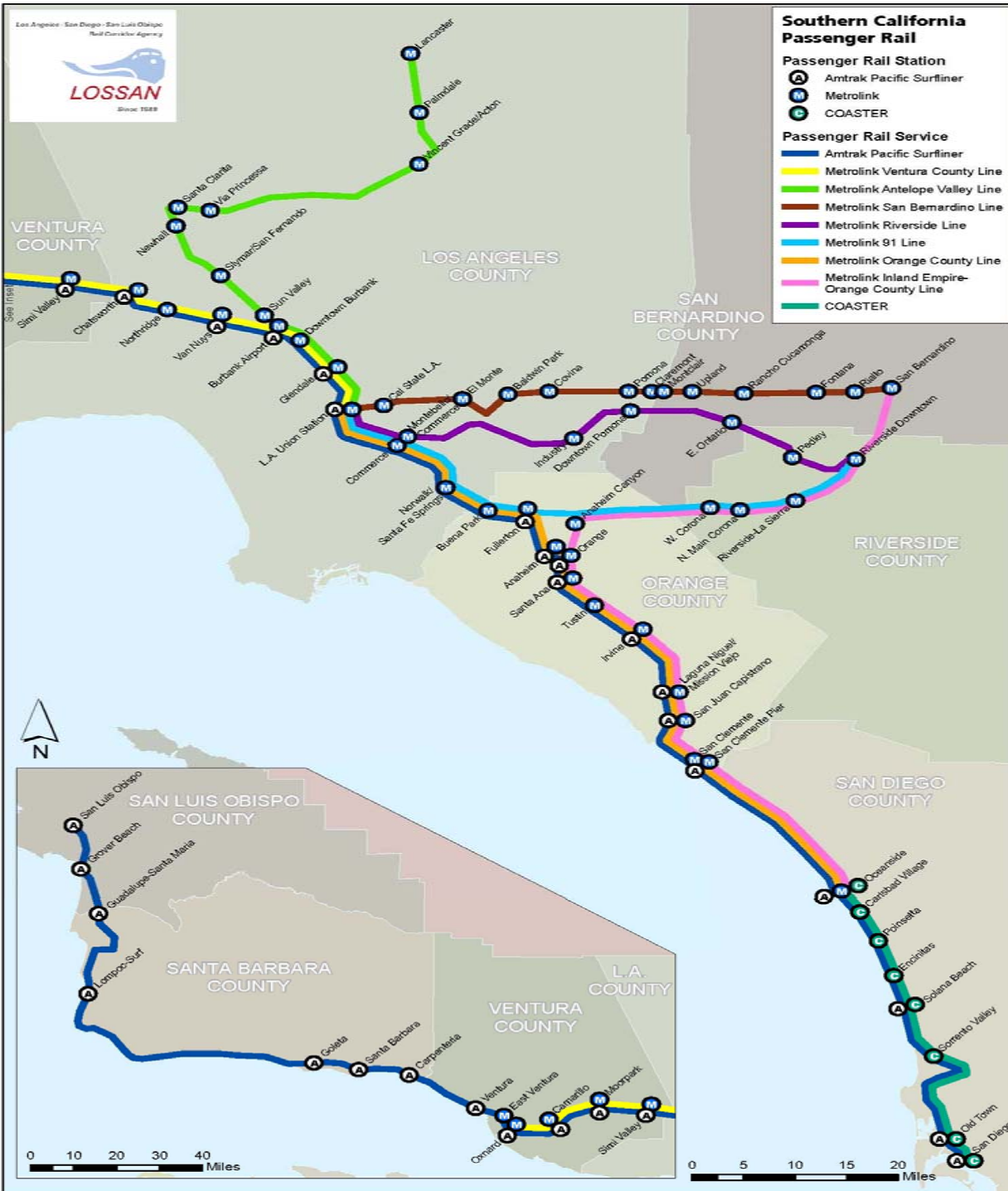
March 5, 2012



METHODOLOGY

- Data Collection: August-November 2011
- Small teams of staff and volunteers assessed each station.
- Volunteers: Familiar/Unfamiliar
- More than 70 different attributes surveyed
 - Navigating the Journey
 - Overall Station Score (Scale of 1-5)



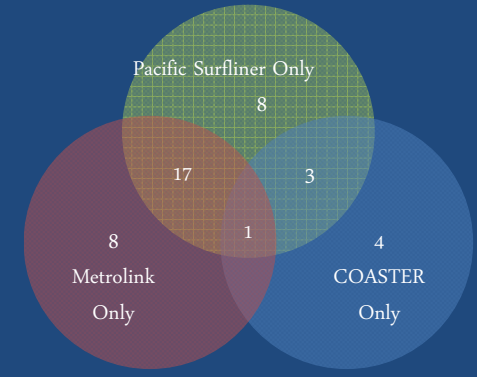


LOSSAN CORRIDOR

- 41 LOSSAN Corridor Stations
- 5 Riverside Stations
- Joint train stations

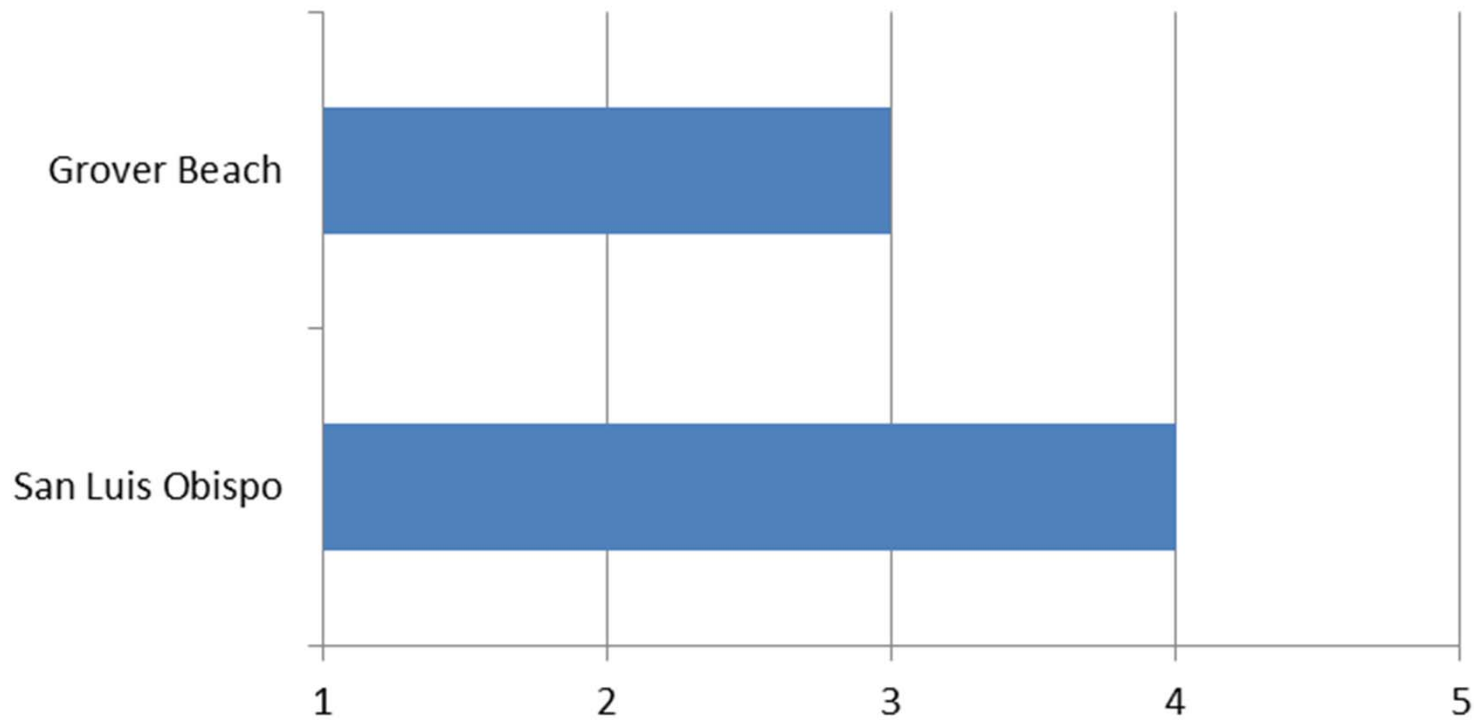


Rail Services at LOSSAN Stations



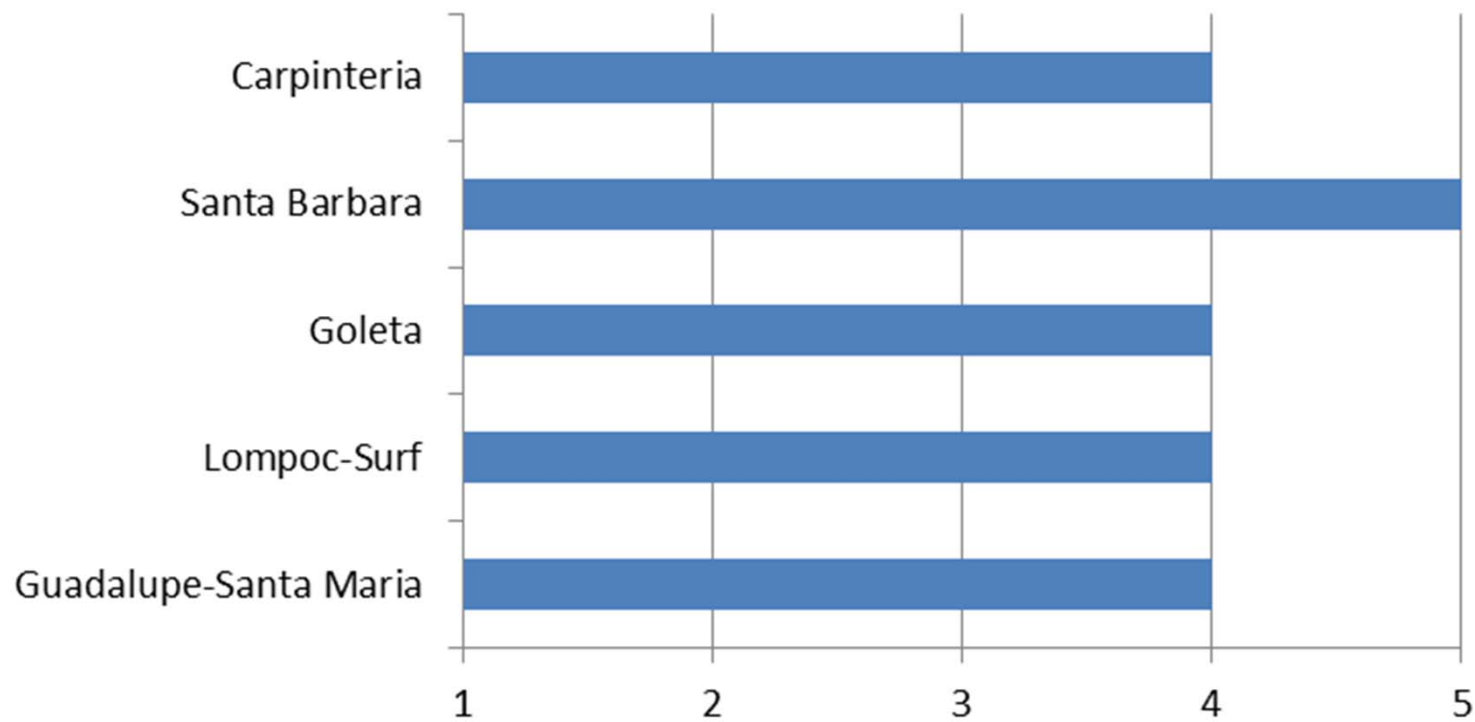
Overall Assessment

San Luis Obispo Station Scores



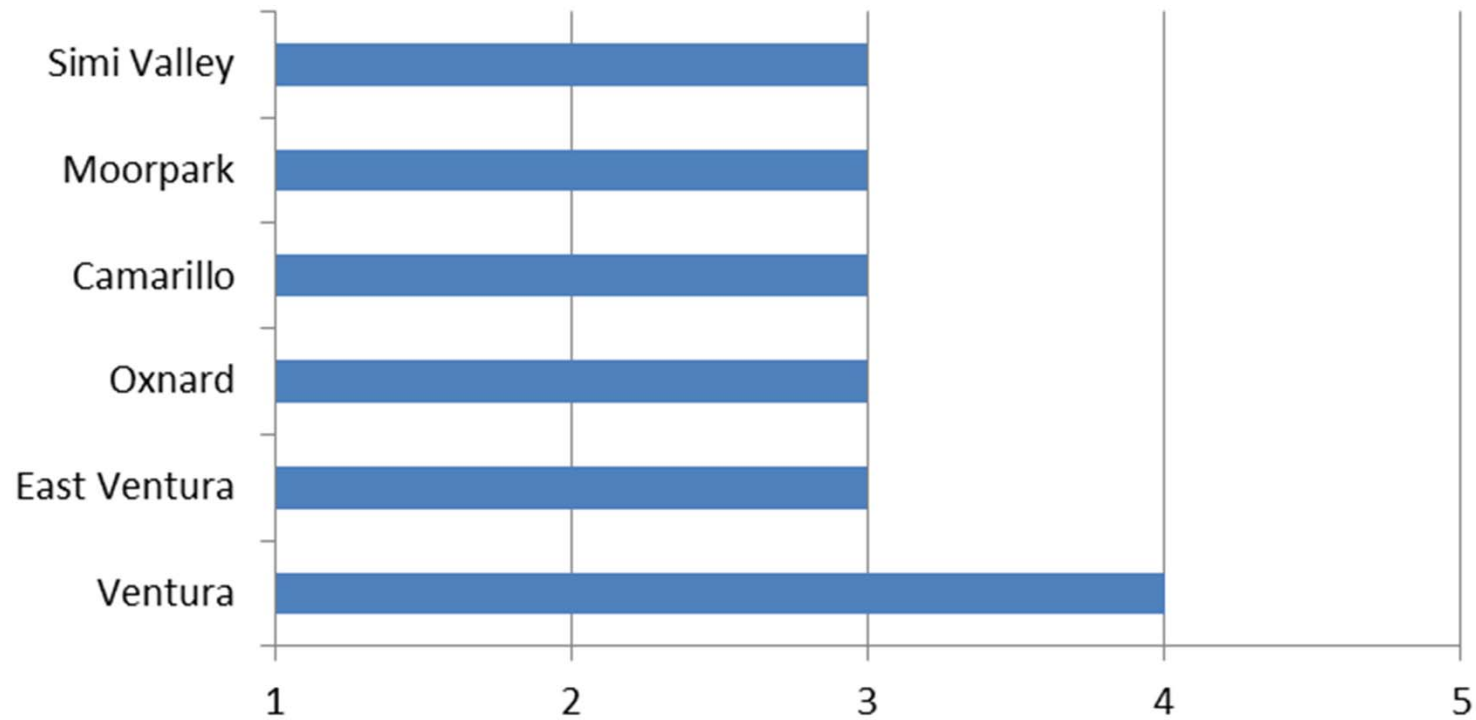
Overall Assessment

Santa Barbara County Station Scores



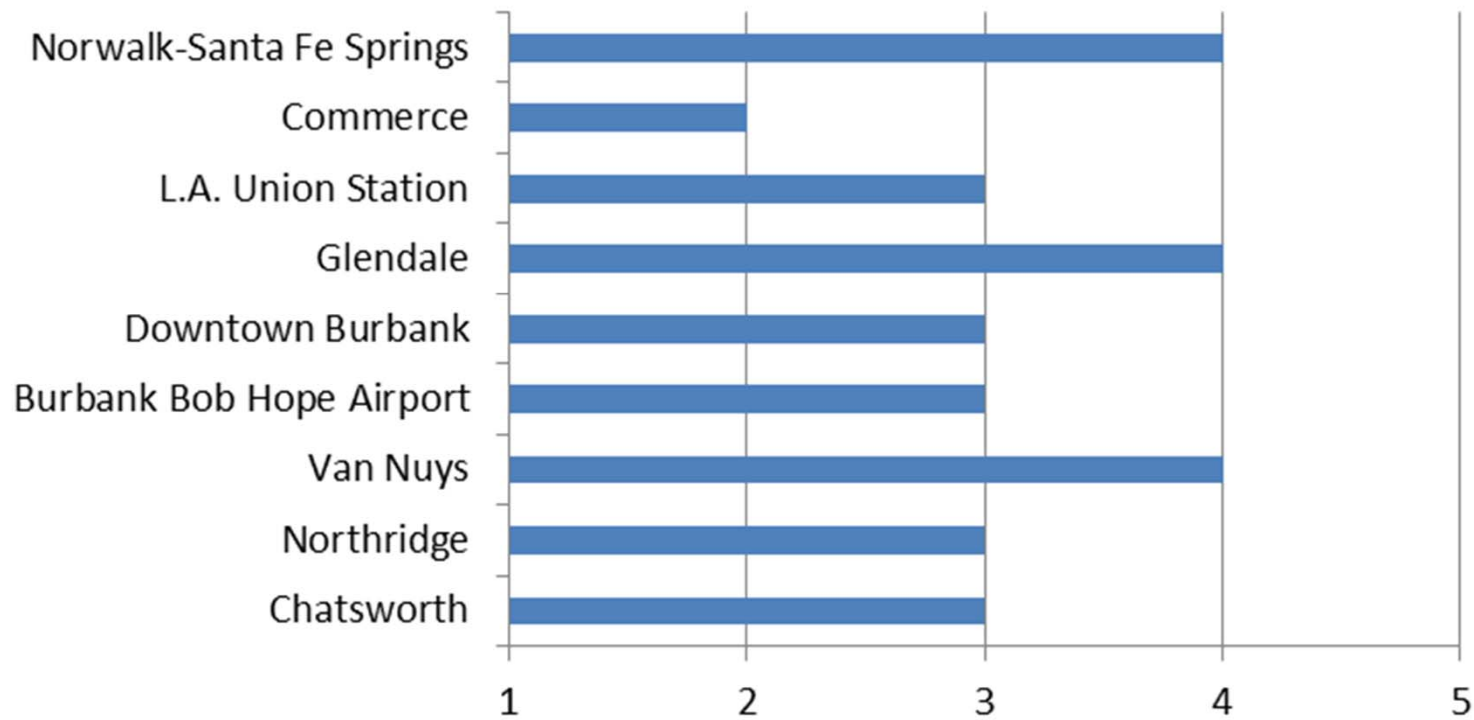
Overall Assessment

Ventura County Station Scores



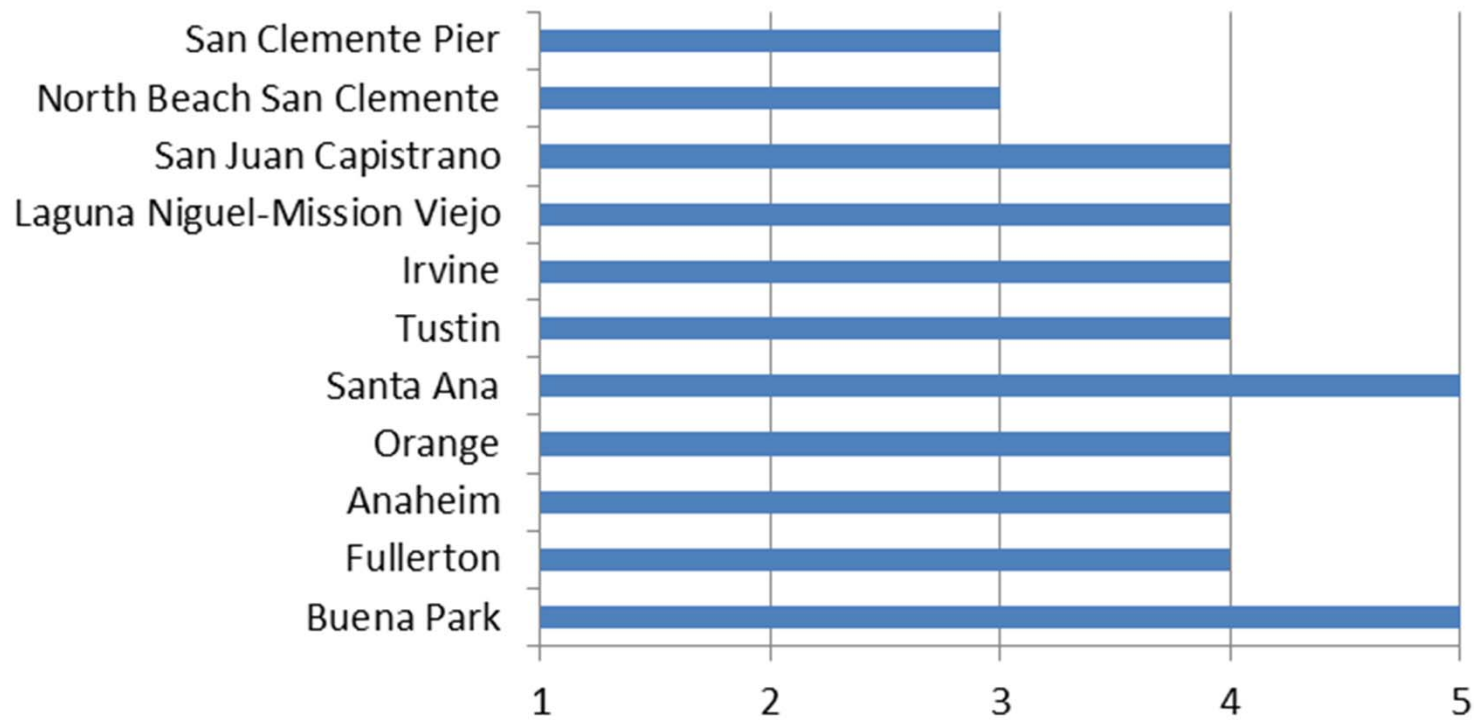
Overall Assessment

Los Angeles County Station Scores



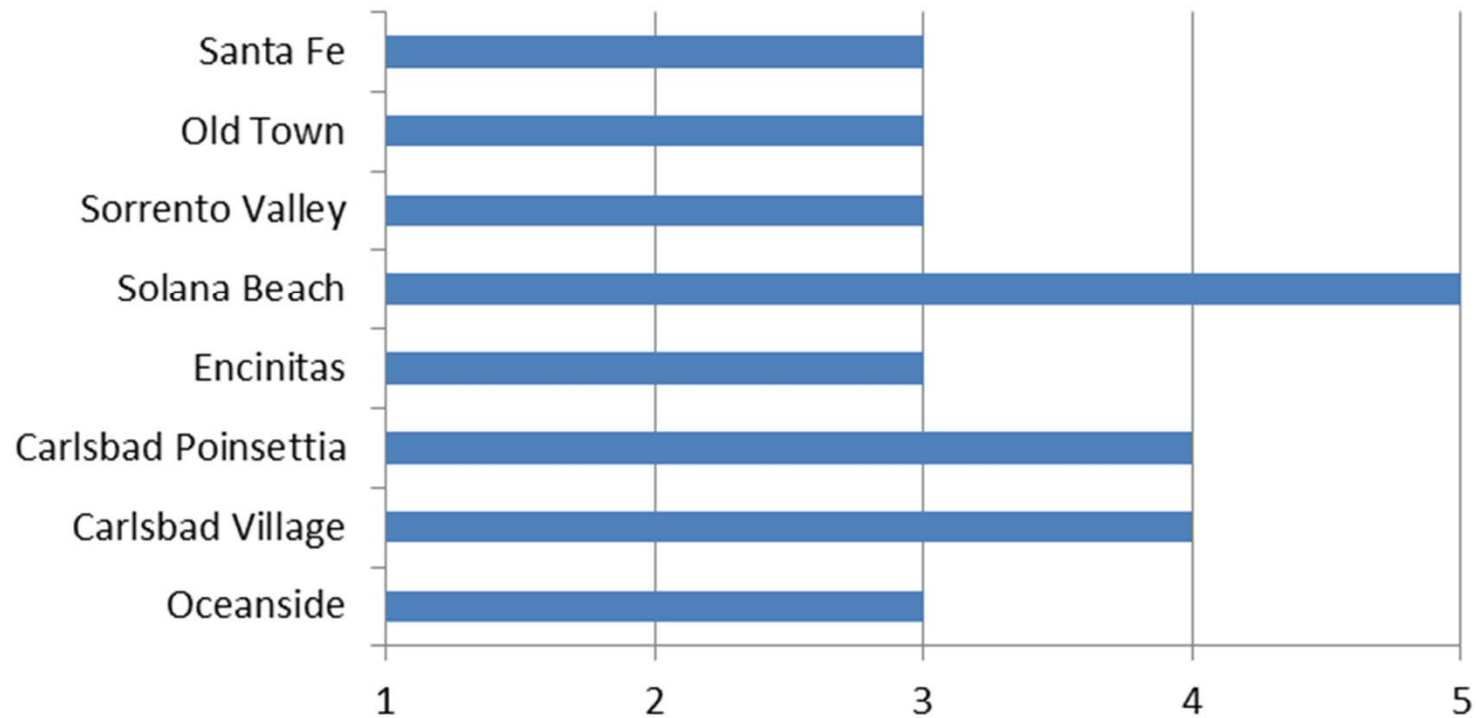
Overall Assessment

Orange County Station Scores



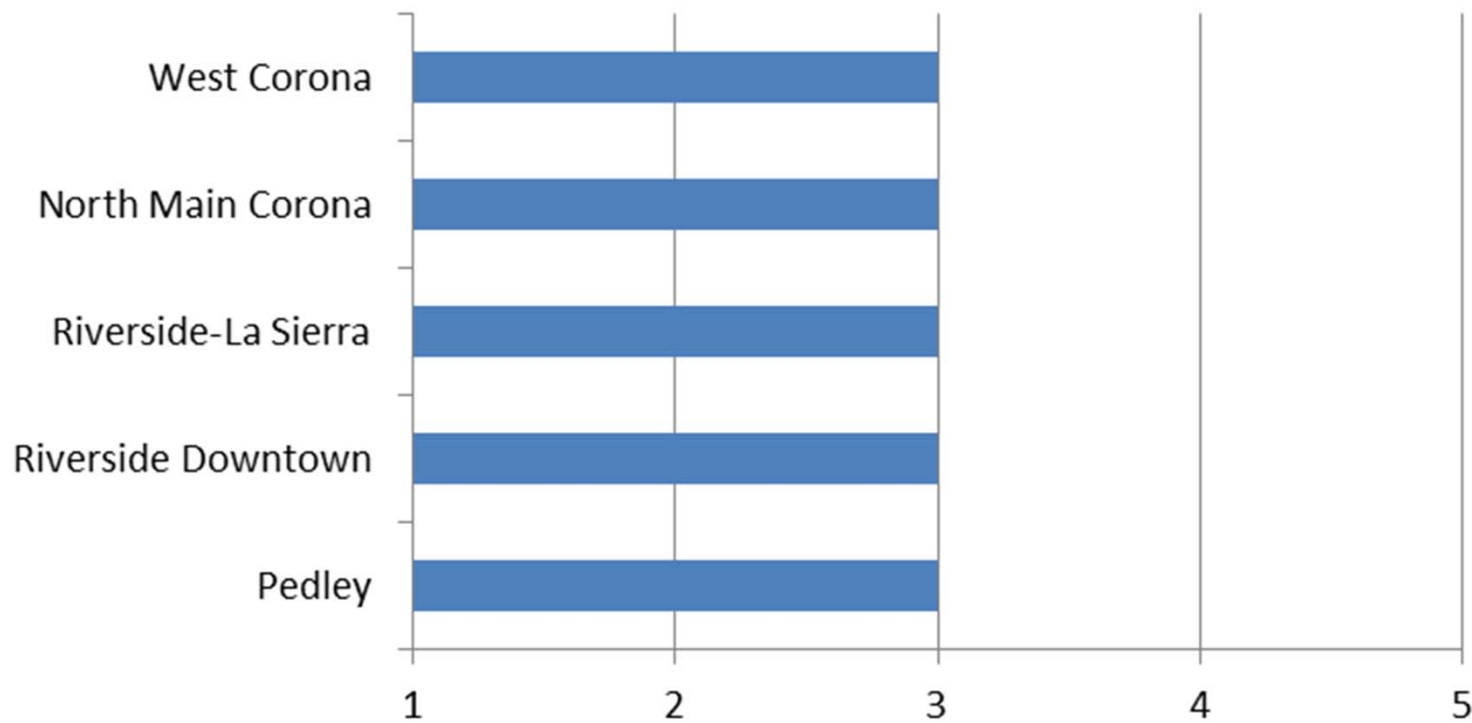
Overall Assessment

San Diego County Station Scores

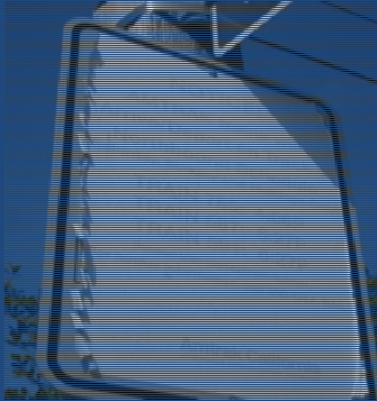


Overall Assessment

Riverside County Station Scores



Faded Signage



Old Town Station



Oxnard Station



Carlsbad Poinsettia Station



Downtown Burbank Station



San Clemente Pier Station



Santa Fe Station



Solana Beach Station



Burbank Bob Hope Airport Station

Obstructed Signage



Anaheim Station



Glendale Station



Anaheim Station



Simi Valley Station



Guadalupe Station



Carlsbad Village Station

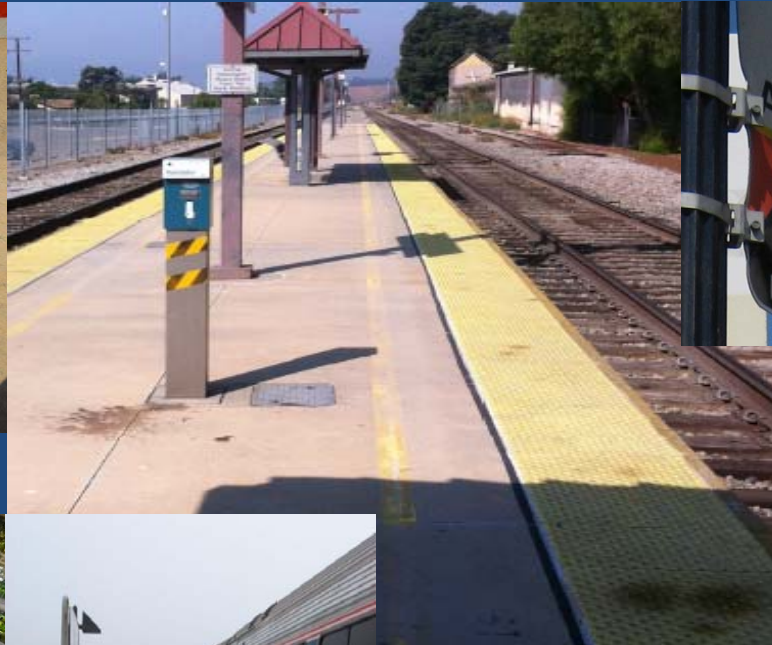
Deficient Maintenance



Oxnard Station



Northridge Station



Moorpark Station



Santa Fe Station



Sorrento Valley Station



Van Nuys Station



Lompoc Station



Deficient Maintenance Cont.



Burbank Bob Hope Airport Station /
Carlsbad Village Station



Glendale
Station



Santa Barbara Station



Ventura Station



Guadalupe Station

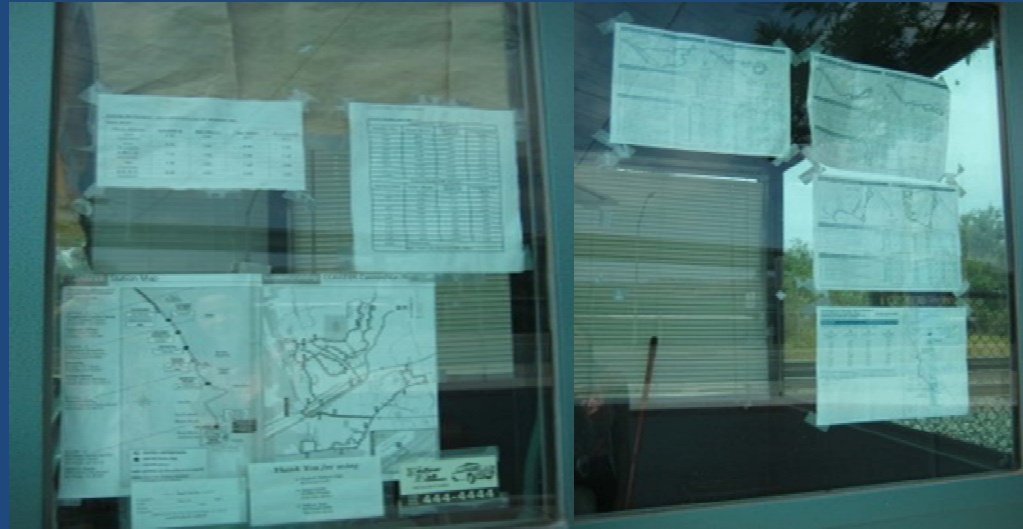


Sorrento
Valley
Station

Outdated Information



Simi Valley Station



Sorrento Valley Station



Carlsbad Poinsettia Station



Carlsbad Village Station



Carlsbad Poinsettia Station



Sorrento Valley Station

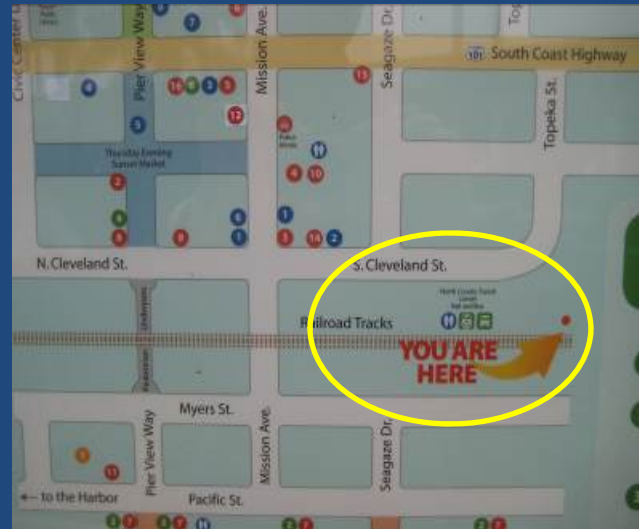
Contradictory Information



Oceanside Station



Old Town Station



Oceanside Station

Needed Amenities



Camarillo Station



Lompoc-Surf Station



Old Town Station

Parking Signage



Burbank Bob Hope Airport Station



Union Station



San Clemente
North Beach Station



Downtown Burbank Station



Fullerton Station



Burbank Bob Hope
Airport Station



Riverside- La Sierra
Station

Good Signage



Solana Beach Station



Glendale Station



Oceanside Station



Santa Fe Station

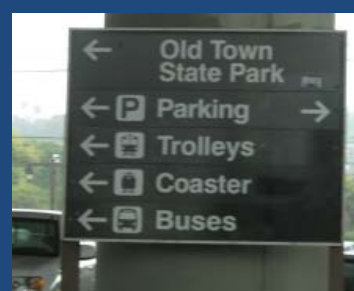
Solana Beach Station



Old Town Station



Carlsbad Village Station



Old Town Station

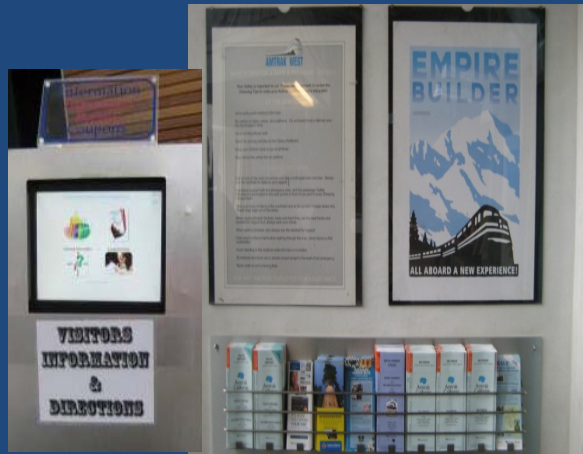


Fullerton Station



Carlsbad Poinsettia Station

Passenger Information



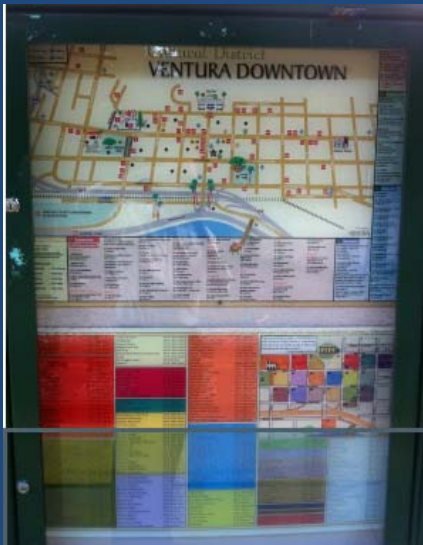
Solana Beach Station



Carpinteria Station



Downtown Burbank Station



Ventura Station



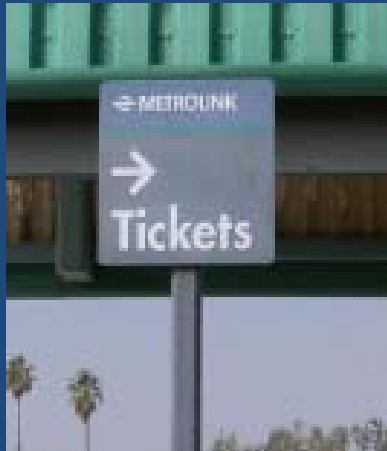
Old Town Station



Van Nuys Station

Carpinteria Station

Access to TVM's and Platform Signage



Pedley Station



Carlsbad Village Station



Solana Beach Station



Laguna Niguel-Mission Viejo Station



Solana Beach Station



Irvine Station



Solana Beach Station



Van Nuys Station



Norwalk-Santa Fe Station



Solana Beach Station



Downtown Burbank Station

Summary

- Assessment can be use as a tool for station owners and operators.
- Can be use as a future resource for station improvement.
- Findings document a need for improvement.

Recommendation

- The TAC reviewed an initial draft at their February 9, 2012 , meeting, which provided an initial round of comments, and recommends that the Board of Directors review the revised draft and approve as final.