

**OCTA EConnections Fall/Winter 09 Sweepstakes
Official Rules**

1. NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER. The OCTA EConnections Fall/Winter 09 Sweepstakes (the "Sweepstakes") is open to legal residents physically residing in the State of California who are 18 years of age or older as of date of entry. Void wherever prohibited by law. Sweepstakes begins 12:01 AM PT October 16, 2009 and ends 11:59 PM PT January 30, 2010 (the "Promotion Period"). For purposes of these Official Rules, all times is Pacific ("PT").

2. HOW TO ENTER: There are two ways to enter: online or by mail. No other methods of entry will be accepted. **Online:** When you sign up for the OCTA EConnections Newsletters at www.octa.net/connections, click on the "enter to win" box in the personal information screen during the Promotion Period to enter to win. Limit one (1) entry per person and per valid e-mail address. Sweepstakes valid for new subscribers only. More than one (1) entry from any person or from any e-mail address will void all entries from that person or e-mail address, as applicable. **By Mail:** On a piece of 3" x 5" paper, print your name, address, e-mail address and telephone number. No mechanically reproduced entries accepted. Mail your entry to Orange County Transportation Authority, Attn: Marketing Dept/FW09 #723, 550 S. Main Street, Orange, CA 92863. Mail-in entries must be postmarked by January 30, 2010 and received by March 1, 2010. The Orange County Transportation Authority (OCTA), is not responsible for lost, late or misdirected mail or e-mail. All entries become the exclusive property of Sponsors and will not be acknowledged or returned.

LIMIT: ONE ENTRY PER PERSON REGARDLESS OF METHOD OF ENTRY. (REGARDLESS OF WHETHER MORE THAN ONE PERSON USES THE SAME MAILING OR E-MAIL ADDRESS). ANY ATTEMPT BY A PERSON TO ENTER MORE THAN ONCE WITH MULTIPLE E-MAIL ACCOUNTS OR MAILINGS MAY RESULT IN DISQUALIFICATION AT THE SOLE DISCRETION OF THE SPONSORS UPON VERIFICATION OF PRIZE WINNERS.

3. CHANGE OF ADDRESS POLICY: It is the sole responsibility of the entrant to notify Sponsors if the entrant changes his or her mailing or e-mail address. In the event of a dispute regarding the identity of the person submitting an online entry, the entry will be deemed to be submitted by the person in whose name the e-mail account is registered. Entries by any e-mail method other than set forth in Paragraph 2 above are void. Any use of automated or programmed methods of effecting entry online is prohibited.

4. GRAND PRIZE: One 8-GB Apple iPod Touch. Approximate Retail Value of prize is \$200. One winner will be selected in a random drawing on or about March 15, 2010 from all eligible entries received during the Promotion Period. Odds of winning depend on the number of eligible entries received. Winners are solely responsible for any and all taxes on prize, as well as any and all expenses related to the prize not specified herein. Sponsors will not replace any lost or stolen tickets or prize items. Prize will be awarded within approximately 3-5 days after selection of winner. Prizes are transferable. Sponsors reserve the right to substitute any and all prizes with prizes of equal or greater value, if an advertised prize becomes unavailable. No cash redemption of prizes is permitted. If due to a printing, production or other error, more prizes are claimed than are intended to be awarded for any prize level, the intended prizes will be awarded in a random drawing from among all verified and validated prize claims received for that prize level. In no event will more than the stated number of prizes be awarded. Other restrictions may apply.

5. CONDITIONS OF PARTICIPATION: THE FOLLOWING TERMS & CONDITIONS APPLY: Sponsors do not assume any responsibility for incorrect or inaccurate capture of entry information, including but not limited to technical malfunctions, human or technical error, seeding or printing errors, lost/delayed/garbled data or transmissions, omission, interruption, deletion, defect or failures of: any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials/data that have been tampered with or altered are void. In the event this Sweepstakes is compromised or becomes technically corrupted in any way, electronically or otherwise, the Sponsors reserve the right to cancel, terminate, or suspend the Sweepstakes and in such event, to select a winner by random drawing from among all valid entries received up to such time of cancellation, termination or suspension. All entries become the sole property of the Sponsors and will not be returned. Potential winner will be notified by e-

mail or via telephone on or about March 15, 2010 and will be required to complete, sign and return, an Affidavit of Eligibility/Release of Liability and, where legal, Publicity Release. If potential winner does not reply to such notification within 10 days of the date of transmission or contact via telephone, the notification is undeliverable after up to three attempts, or the Affidavit and Release is not executed and returned to Sponsors within 10 days of receipt, potential winner will be disqualified and an alternate winner will be selected in a random drawing.

Winner's acceptance of a prize constitutes the grant to Sponsors of an unconditional right to use winner's name, address (city and state only), voice, likeness, photograph, biographical and prize information and/or statements about the promotion for any publicity, advertising and promotional purposes without additional compensation, except where prohibited by law. Sponsors reserves the exclusive right to interpret all conditions relating to this promotion, and Sponsors' decisions are final and binding on all matters relating to this Sweepstakes. Sponsors reserves the right in its sole discretion to disqualify any individual that either finds to be i) acting in violation of these Rules; ii) acting in an unsportsmanlike or disruptive manner; iii) acting with the intent to threaten, annoy, abuse or harass any person or to disparage any goods or services of Sponsors or to erode the goodwill of Sponsors; or iv) exhibiting conduct that Sponsors finds inappropriate, immoral or otherwise objectionable. All federal, state and local taxes related to the prize are the sole responsibility of each Winner. All other expenses and costs, not expressly listed herein, is each winner's sole responsibility. No refunds or credit for changes are allowed.

Entrants in the Sweepstakes hereby consent to the exclusive jurisdiction and venue of California courts (state and federal) in Los Angeles County for any causes or controversies arising out of the Sweepstakes. Each entrant waives any and all objections to jurisdiction and venue in these courts.

6. ELIGIBILITY:

Employees and Board Members of Sponsors and its parents, member agencies, subsidiaries, affiliates and agents, distributors, retailers, advertisers, advertising and promotion agencies and all others associated with the development and execution of this Sweepstakes and their respective employees and members of the immediate families (defined as parents, children, siblings, spouse and life partners) of each are not eligible. All federal, state, local, provincial and municipal laws and regulations apply. Limit of one prize per person/family/household.

7. USE OF DATA. Sponsors will be collecting personal data about entrants (including, but not limited to, name, phone number, mailing address, and e-mail addresses) when entrants enter the Sweepstakes online, by mail or otherwise. Sponsors are entitled to use such personal data contained in all entry forms, whether the mode of entry is on-line, by mail or otherwise, in accordance with OCTA's privacy policy at www.octa.net/disclaimer.aspx. OCTA's privacy policy shall apply to personal data obtained in these Sweepstakes. By participating in the Sweepstakes, regardless of the mode of entry, entrants hereby agree to all personal information uses and disclaimers as explained in OCTA's privacy policy at www.octa.net/disclaimer.aspx.

8. RELEASE:

By entering, entrants release Sponsors and all prize suppliers, and the parents, subsidiaries, and affiliates of each of them and each of their respective directors, officers, employees, and agents, from any and all liability for any injuries, losses, illnesses, litigation or damages of any kind caused by any prize, resulting from acceptance, possession, use, or misuse of any prize, or occurring while traveling to or from or participating in any prize-related activity. Entrants agree to be bound by these Official Rules and the decisions of the judges.

9. AGREEMENT TO OFFICIAL RULES. Participation in the Sweepstakes constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules, OCTA's privacy policy at www.octa.net/disclaimer.aspx, and to be contacted by telephone and/or e-mail.

10. OFFICIAL RULES REQUEST/WINNERS LIST:

To request the Official Rules or a list of winners, send a self-addressed, stamped envelope by March 1, 2010 to: Orange County Transportation Authority, Attn: Marketing #723/FW09 Official Rules, 550 S. Main Street, Orange, CA 92863.