



OCTA BOARD STRATEGIC INITIATIVES

1. **DELIVER** capital projects
2. **ADVANCE** reliable and modern transportation options
3. **COLLABORATE** with local, regional, and state partners
4. **EXPAND** public awareness of OCTA programs/projects
5. **BENCHMARK** ongoing OCTA programs
6. **SEEK** solutions in support of transportation investments
7. **PURSUE** innovative sustainability initiatives
8. **PROMOTE** active transportation
9. **LEAD** as the workplace of choice
10. **STREAMLINE** business systems to improve operations