

## **Meeting of June 22, 2015**

### **Board approves new bus design**

The OCTA board approved a new bus paint design as part of an ongoing and comprehensive effort to maximize service, retain riders and get the attention of new customers.

The approved design evolved based on extensive public feedback from diverse communities. The colorful design is light blue and white with dark blue and orange waves and the words “OC Bus” displayed prominently. The recognizable blue-and-white OCTA logo also remains.

The design has been developed to send a positive message about public transit, be cost-effective to implement and maintain and be timeless enough to look current for years to come. The current OCTA paint design is more than 20 years old.

The timing of the redesign is ideal because OCTA is in the process of replacing 41 percent of its fleet. Buses will be painted with the new design prior to their delivery.

### **Employees of the month honored**

The OCTA board recognized three employees of the month for June.

Resolutions of appreciation were presented to Coach Operator Shahab N. Eghterafi; Edward Macias, a certified journeyman mechanic; and Ben Torres, general accounting manager.

### **Orange County Fair Express service returns next month**

The board approved the use of a \$722,266 grant to fund the Orange County Fair Express, which will run from July 17 through Aug. 16.

Last season, the special bus service recorded nearly 77,000 boardings, a 31 percent increase in ridership over the previous year. The grant is funded by the state’s Mobile Source Air Pollution Reduction Review Committee.

This non-stop bus service will run Fridays from noon to midnight and Saturdays and Sundays from 10 a.m. to midnight. There are nine stops throughout Orange County with a new one added this year at ARTIC in Anaheim.

Service is also more frequent this year, with buses running every 20 to 40 minutes from Fullerton, Huntington Beach, Santa Ana, Irvine, Laguna Hills, Orange, San Juan Capistrano and two locations in Anaheim.

The OC Fair Express costs \$2 each way and riders will receive a coupon valid for \$3 fair admission — a savings of \$9 off the regular ticket price. Tickets can be purchased through the OC Fair Express app, which also provides bus service schedules and routes.

For more information, visit [www.octa.net/ocfairexpress](http://www.octa.net/ocfairexpress).

## **OCTA appoints new members to Measure M Taxpayers Oversight Committee**

Four new members were appointed to the Measure M Taxpayers Oversight Committee to fill vacant positions.

Measure M, first approved by voters in 1990 and renewed by voters in 2006, calls for a committee to oversee the implementation of the transportation improvements program. Each year, new committee members are recruited and selected to fill vacancies left by expired terms.

With the recruitment process complete, a lottery was held to fill the first, second, fourth and fifth supervisorial district positions, along with alternates.

Anthony Villa was selected as the first district representative, Alan Dubin in the second district, Sony Soegiarto in the fourth district and Guita Sharifi in the fifth district.

The new members will begin serving their three-year terms in July. They will replace Linda Rogers, Jack Wu, Philip La Puma and Terry Fleskes.

The outgoing members received OCTA resolutions of appreciation for their dedication, time and commitment.

## **Board receives special needs advisory committee report**

The OCTA board received a report of the Special Needs Advisory Committee's activities and appointments.

The committee was formed in 1992 in response to the Americans with Disabilities Act to advise OCTA on the transportation needs of seniors and people with disabilities. OCTA board members each appoint two residents to the committee.

In the past year, the 34-member committee provided feedback on OCTA programs and projects, including the bus redesign. In addition, it identified and addressed ongoing service issues on behalf of its constituencies regarding ACCESS and contracted fixed-route service.

The committee also presented awards to 11 drivers for outstanding service to ACCESS users.

For the 2015-16 year, five people were reappointed to the committee for another three-year term. Two people, Shari Horne and Anna T. Boyce, were both appointed to the committee as new members representing the fifth district.

Two first district, three second district, two third district and two fourth district seats are pending appointment.

## **Board receives Citizens Advisory Committee report**

The OCTA board received a report on the Citizens Advisory Committee's activities and appointments.

The citizens advisory committee was formed to provide feedback on significant transportation issues, to help identify opportunities for community input and serve as a public liaison for OCTA. Each OCTA board member appoints two residents to serve on the 34-member committee to ensure that diverse interests and geographic areas of Orange County are represented.

During the past year, the committee has met four times to review and provide feedback on OCTA programs and topics including the bus service changes and fare adjustments, marketing programs such as bus branding and active transportation programs.

The following people were either appointed or reappointed for a two-year term:

- Merlin "Bud" Henry and Dan Oregel as first district representatives
- Barbara Delgleize and Schelly Sustarsic as second district representatives
- Mike Carroll, Michael McNally and Donna Peery as third district representatives
- Kara Watson, Vince Buck and Theodore Luckham as fourth district representatives
- John Taylor, Michael Kaupp and Dan Avery as fifth district representatives
- Michael Brandman and Lyle Overby as public members

Two first district and two second district seats are pending appointment.