

PHASE 3 **STUDY FINDINGS**

SURVEY RESULTS

Transportation Funding Priorities

Improved bike and pedestrian paths/trails and bike amenities

26 %	ন্দ্র : 🏌			
More frequent and reliable train service				
22%				
More frequent and reliable bus service				
20%				

Alternative Travel Option Incentives

Metrolink and bus pass subsidies

42 %	
Telework subsidies	
36%	

Microtransit/shared ride (OC Flex and Uber/Lyft) subsidies

24%

Alternative Options to Avoid Paid Parking

Telework

47[%] Walk or bike 35%

Take transit (such as Metrolink and bus)

Non-car Travel Options

Increased walking and biking safety measures, including separation from vehicle traffic

24 %	× 5
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Universal fare pass that works across multiple transportation services

21[%]

Easy connections between multiple transportation services (such as Metrolink to bikeshare)

19%

Importance of Safe Streets

Sidewalks wide enough to allow pedestrians to walk comfortably, separated from traffic

70 [%]	*	

Bicycle lanes/paths that are safe for riders of all ages and experience levels

69%

Street roundabouts, curb extensions, and other elements that increase safety for pedestrians and bicyclists.

43%



PHASE 3 STUDY FINDINGS

OUTREACH METHODS



Collected **313** completed surveys from March 14 – April 15; provided in English, Spanish, Simplified Chinese, Vietnamese, and Korean



Shared communications toolkit with **440+** stakeholders of local cities, churches, school districts, and OCTA committees and organizations



Emailed **3** project notices to **37,840** stakeholders



Presented at **6** stakeholder meetings and hosted **1** community webinar

Hosted Virtual Community Meeting Room from March 14 – April 15 with **74** participants



Conducted multilingual geofencing campaign that obtained **377,076** impressions and **486** clicks



15 social media posts/ads reached**30,144** people



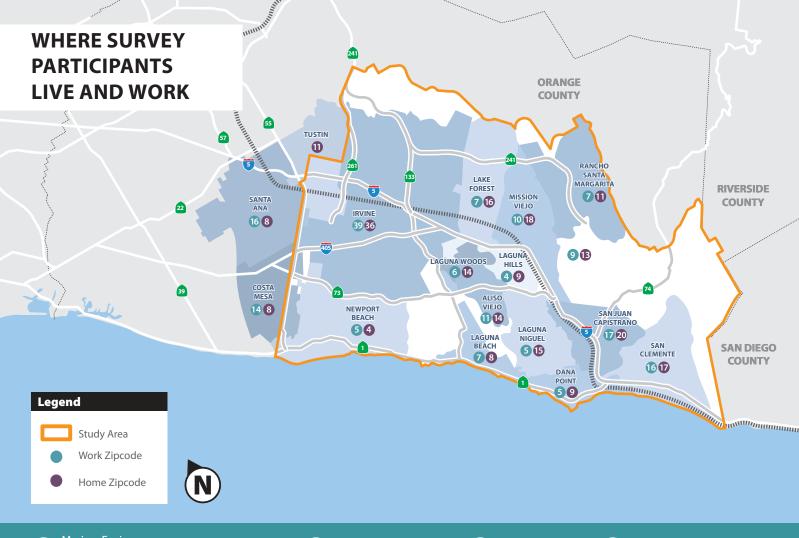
Announced the project to **12,000+** stakeholders through OCTA's On the Move blog and newsletter



Mailed **13,300+** English/Spanish postcards to low income/disadvantaged communities and stakeholder database



Participated in 2 local outreach events, reaching **46** people and gaining **16** surveys



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