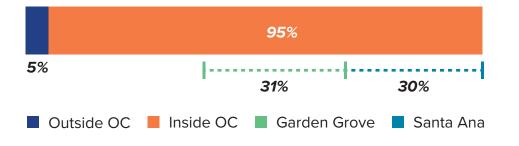
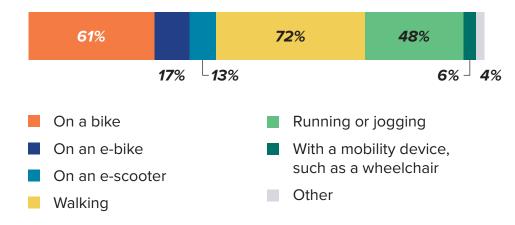
Survey Results and Outreach OCTOBER TO DECEMBER 2023



#### 1. What is your home zip code?



2. If a paved trail was available, how would you most likely use it? (Select all that apply)



# 3. Why would you use the OC Connect Trail? (Select all that apply)

24	% 39%	25%	75%	<b>72</b> %			
				3%			
	To commute t or school	o work	(be wit	<ul> <li>For fun or recreation (be with friends or family,</li> </ul>			
	To get to anot destination (g		_	to relax) For health or exercise			
	dining, etc.)			d not use the trail			
To get to tra OC Streetca							

4. People get around by walking, biking, scooting, or skating. In a typical month, how often do you walk or roll?

	To get somewhere (work, school, shopping, etc.)					
28%	5	39%	34%			
	To connect to your bus or train					
	46%		<b>40</b> %			
<b>۶</b>	For fun (be with friends or family, to relax)					
	50%		<b>44</b> %			
6%						
•	For health or exercise					
	38%		<b>57</b> %			
5%	Never	Sometimes	Often			

### 5. What stops you from using trails? (Select the top 3)

I have safety concerns about being near or crossing vehicle traffic

There are no convenient bikeways or sidewalks connecting to the trail I want to use

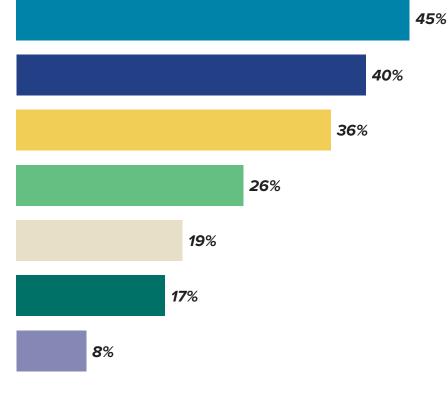
I have personal safety concerns when alone on trails

There is not enough lighting

There is not enough shade along the trails

The trails are not well maintained (trash, potholes, tree roots, etc.)

The trails are confusing to follow / not enough signage

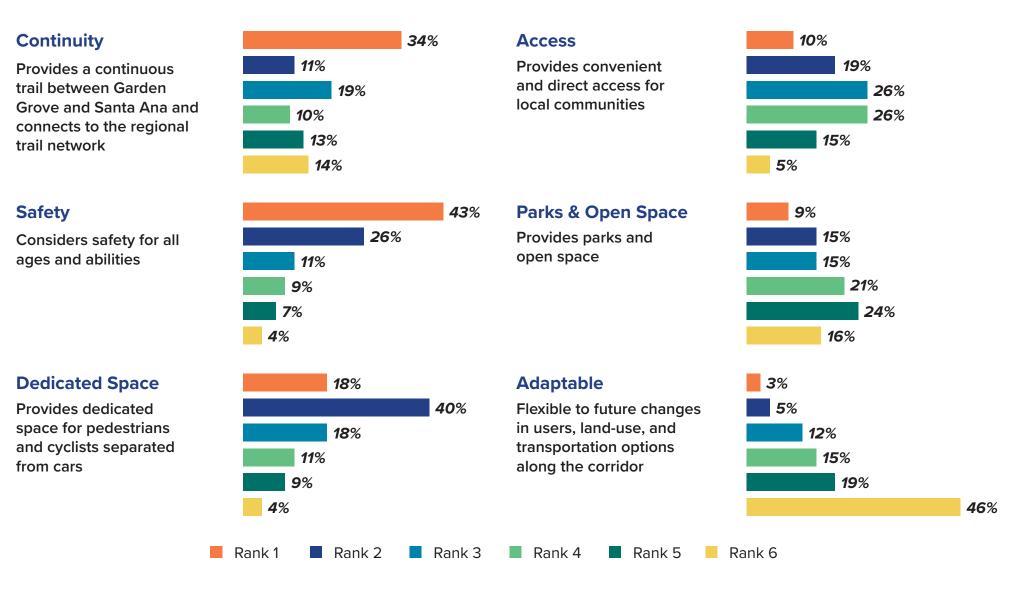


**Survey Results and Outreach** 

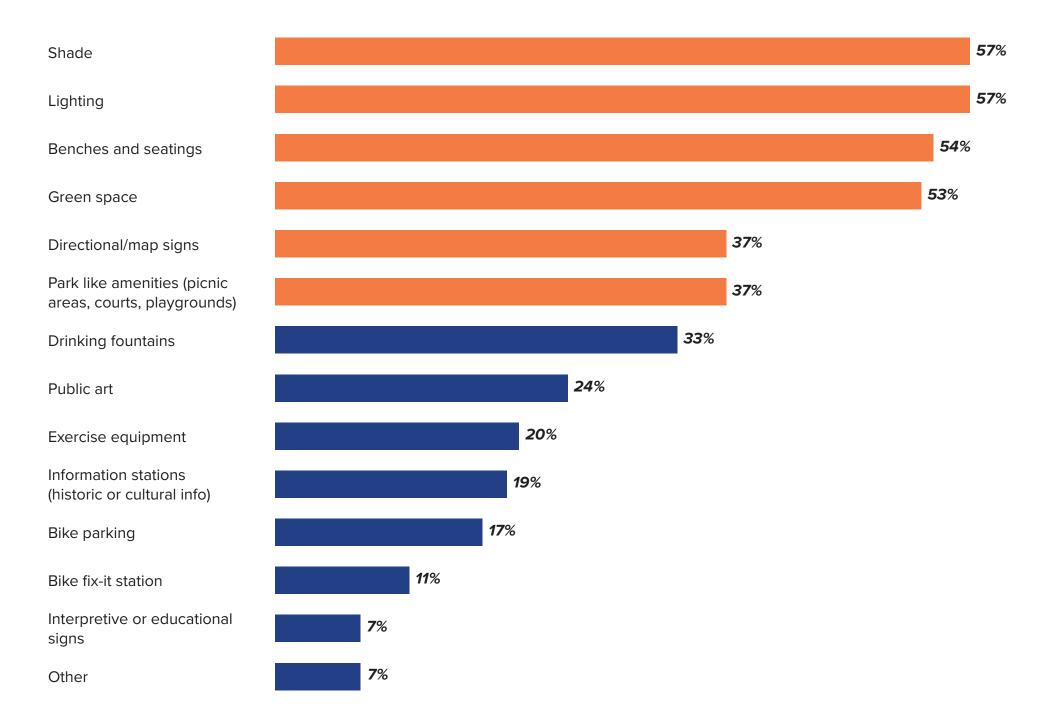
**OCTOBER TO DECEMBER 2023** 



## 6. What are your top priorities for the proposed OC Connect trail? (Rank in order of importance; 1 being the most important and 6 being the least important)



## 7. What features would you most like to see along the OC Connect trail? (Select top 5)



# **Survey Results and Outreach**

**OCTOBER TO DECEMBER 2023** 



# 8. What is the one thing that would make you use the future OC Connect Trail?

(Open ended question)

#### **Common response themes:**



#### **Community Garden and Wellness Activities**

Respondents expressed interest in community gardens and wellness activities.



#### **Connectivity and Access**

Respondents would like to see connections to community destinations, existing biking and walking facilities, and public transit.



#### **Safety and Security**

Respondents want to feel safe while using the trail and would like to see features like lighting and security cameras.



#### Convenience and Family-Friendly Features

Respondents would use the trail if it was convenient and included features like picnic areas and playgrounds.

# 9. Is there anything else you'd like to share about the future OC Connect Trail? (Open ended question)

#### **Common response themes:**



#### **Positive Support and Excitement**

Most survey respondents were enthusiastic about the project and its potential to improve walking and biking in their neighborhoods.



#### **Traffic and Commuting**

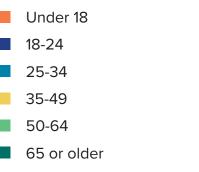
Respondents expressed interest in using the trail for commuting, and were excited about the potential for reducing traffic.



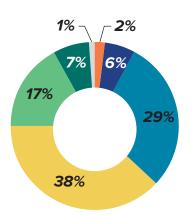
#### Educational and Cultural Elements

Respondents would like to see features along the trail that educate visitors and reflect the history and culture of Santa Ana and Garden Grove.

## 10. How old are you?

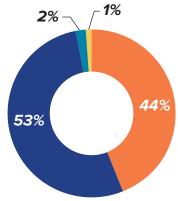


Prefer not to say

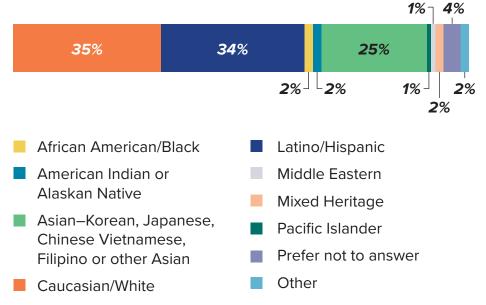


# 11. What is your gender?Man

- Woman
- Non-Binary
- Prefer not to say



# **12. With which racial group do you identify?** (Select all that apply)



#### 13. What is your combined annual

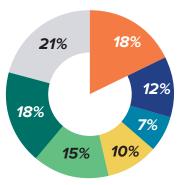


#### **Requests for Expansions and Connections**

Respondents hope to see the OC Connect Trail expand in the future to further connect to additional destinations in Santa Ana and Garden Grove.

# household income?

- Less than 30,000
- 30,000-49,000
- 50,000–79,000
- 80,000–109,000
- 110,000–169,000
- 170,000 or more
- Prefer not to answer



Survey Results and Outreach



### **Engagement Summary**



Collected **287** survey responses



Collected **106** comments on the public input map



Hosted 2 Project Development Team (PDT) Meetings, 1 Virtual Community Workshop, and 1 In-Person Community Workshop



Engaged **1280** community members at **5** community pop-ups in Garden Grove and Santa Ana

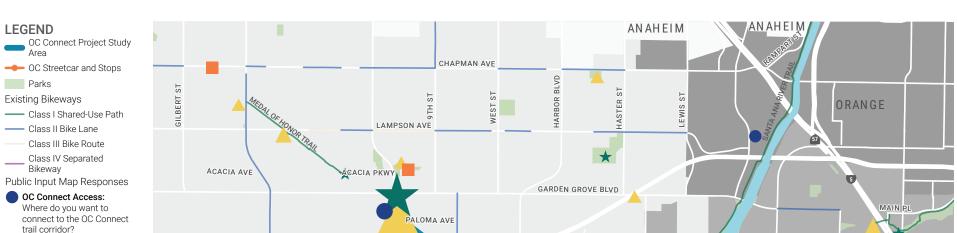


Distributed **3620** fact sheets to local organizations, businesses and neighborhoods



Collaborated with **2** CBO partners to expand community outreach

## Public Input Map Responses





Promoted the survey and project website with **10** Facebook posts, **3** Instagram posts, and **3** X (Twitter) posts with **6,132** impressions



Featured a webpage viewed more than **1,300** times

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Developed and distributed toolkits, providing easy-to-share communication resources to **51** local organizations



Reached **285** community members through digital noticing



Shared materials in **English**, **Spanish**, and **Vietnamese** 



Participated in a two-part interview with Vietnam America Television (VNATV) published to YouTube with a total of **300** views

