Keeping Orange County Moving



Highway Program Outreach Update

Christina Byrne, OCTA January 21, 2014



Why Conduct Community Outreach?

- Legally required
- Identifies community concerns
- Helps mitigate project impacts
- Communicates project progress
- Demonstrates taxpayer dollars at work





Project Delivery Phases

Project Approval/Environmental Documents (PA/ED)

- Scoping
- Stakeholder / Policy Working / Technical Groups
- Draft EIR/EIS
 - Public Hearing

Plans, Specifications and Estimates (PS&E)

- City/Public Agency Staff
- City Cooperative Agreements
- Public Meetings/Open Houses
- Community Ascertainment

Construction

- Neighborhood Meetings
- Construction Alerts
- Commuters, Residents, Businesses, Media and other stakeholders 3





West County Connectors

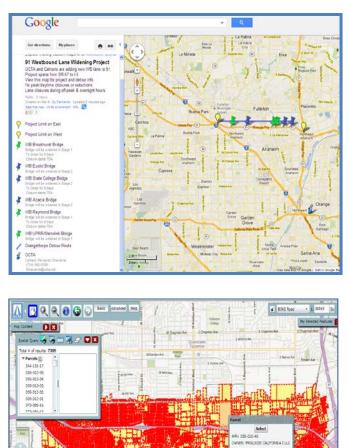




SR-91 Multimedia Communications

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SR-57 Project - Communications & Engagement



Ramp Closure:

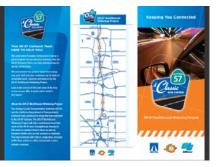
Eastbound Yorba Linda Boulevard on-ramp to northbound SR-57

Detour:

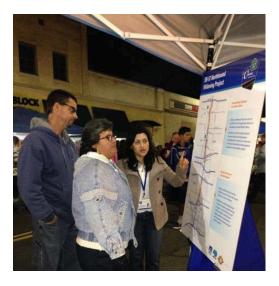
Going eastbound on Yorba Linda Boulevard, turn left onto Placentia Avenue, turn left on Imperial Highway to northbound SR-57 on-ramp







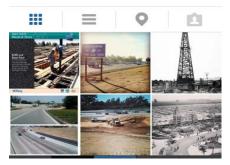






57 Freeway Manager of Community Outreach for the #57fwy Northbound Widening Project | Fernando Chavarria

octa.net/sr57



I-5 (SR-73 to El Toro Road)



Development Phase	Estimated Dates	Outreach Purpose
Project Approval Environmental Document	Mid 2014	Project Awareness Public Hearing/Engagement Project Approval
Final Design	Mid 2014-Mid 2017	Work with local cities 35%, 65% and 100% Traffic Management
Construction	2018	Construction Outreach

I-405 Improvement Project

- Preferred Alternative
- Final EIR/EIS
 - Response to comments
- Speakers Bureau
- Soundwall Surveys and Meetings
- Community Ascertainment







Community Ascertainment

PROJECT

- Identify project stakeholders
- Conduct briefings
- Test key messages
- Identify issues
- Establish communication protocols
- Develop database
- Develop targeted communication plans

For More Information



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