

**Bike Month  
2018**

April 19 – May 31

**MAY IS  
BIKE  
MONTH**

# BACKGROUND

- Focusing on the Smart Commute
- Bike is a great commute mode on its own  
AND when paired with other modes.
- The formula for a smarter commute.



# CONTEST/DRAWING DETAILS

**STEP ONE** pledge to ride during bike month to be entered into the drawing.

**STEP TWO** earn more entries. The more you do the more chances to win!

- Strava Club – Join the club each ride tracked is 1 entry
- Bike Rally Participation – 5 entries
- Share on Facebook – 1 entry
- Share on Twitter – 1 entry
- Email to a friend – 1 entry
- Use your Jax Bicycle coupon – 1 entry
- Use your Performance Cycle coupon – 1 entry



# PRIZES

## Instant Prizes:

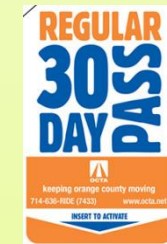
- Coupon for Jax Bicycle Shop
- Coupon for Performance Cycle
  - Laguna Hills, Tustin, Fountain Valley



# PRIZES

## Grand Prizes:

- Trek FX 2 Bike
- Morpher folding helmet
- \$100 Gift Card
- Movie Tickets
- 30-Day Bus Pass
- 30-Day Metrolink Pass
- Waze Carpool Prize Pack



# EVENTS

- Dana Point Grand Prix – April 29
- Whimcycle – May 1st & 2nd: 10 AM – 2 PM
- Bike to Work Week – May 14<sup>th</sup> – 18<sup>th</sup>
- Ride with Caltrans – May 15<sup>th</sup>: 7:30 – 10:30 AM
- Ride of Silence – May 16<sup>th</sup>: 6 PM – 7:30 PM
- OCTA Bike Rally – May 17<sup>th</sup>: 7:30 – 9:00 AM
- Bike to Work Day – May 18<sup>th</sup>



# OCTA BIKE RALLY EMPLOYER TEAMS

- Encourage employers to get a bike team together to participate in the OCTA Bike Rally!
- Entered into our Employer Team Competition
  - Team with most team members gets a \$200 gift card