

Bike and Pedestrian Safety Awareness Campaign







Goals:

- Highlight the importance of safety
- Educate and engage the public
- Create and foster a safer community
- Develop partnerships





BIKE SMART. BIKE SAFE.















BIKE SAFETY BIKE SMART

BIKE SAFE.



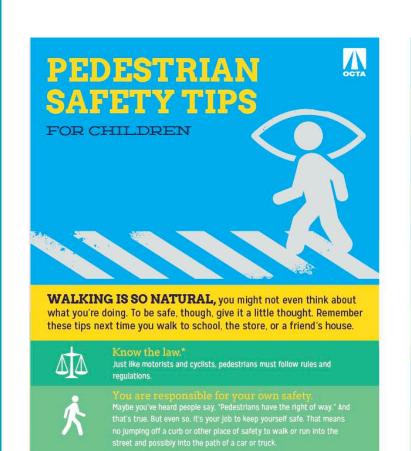






BIKE SMART BIKE SAFE.







Cross with a group.

Walk with friends. This provides greater safety because groups are easier to see than individuals.



Re visible

Wear bright or reflective clothing. Stay in well-lit areas. Avoid walking at night unless you are with an adult.



Re alert

Remove the phone, earbuds or headset. Be alert to engine noise and backup lights.



Pay attention

This can be hard, especially when you're tired, excited, or just plain thinking about something else. Stay focused and stay safe.



Understand and follow traffic symbols.

Cross when you see the figure of a pedestrian. When the flashing orange hand appears, use caution; do not start into the crosswalk, but continue to the other side if you are already in it. is the orange hand glowing with a steady light? This means stop. Do you see a green, yellow, or red arrow? These signals aren't for you! They tell walkers NOT to enter the roadway.



Don't run into the street. Don't cross from between parked cars

This is dangerous. Don't do it. Find an intersection and cross safely



Bike lanes are for bikes.

No walking in bike lanes if a walkway is nearby. Walk on the sidewalk if one is available.



Walk facing traffic

If you must walk on the street, walk facing traffic on the left as fall away from traffic as possible.



Respect motor vehicles.

Cars and trucks are much larger and faster than walkers! Give them a lot of time to slow and stop for you when you're crossing the street.



California DMV Driver Handbook: http://apps.dmv.ca.gov/pubs/hdbk/driver_handbook_toc.htm California DMV California Vehicle Code 2014: http://www.dmv.ca.gov/pubs/vctop/vc/vc.htm California DMV *Sharing the Road: Fast Facts*: http://www.dmv.ca.gov/pubs/brochures/fast_facts/ffdl37.htm



Cross the street carefully.

Though it feels safe, a crosswalk doesn't offer any physical protection. Don't assume that a car will stop at a crosswalk or elsewhere even though the driver is required by law to do so.

stopping. Walk; don't run, skip, or dance. This is serious stuff.

Stop and look both ways. If possible, make eye contact with drivers. Do

not start crossing until you know that the motorist can see you and is

Search

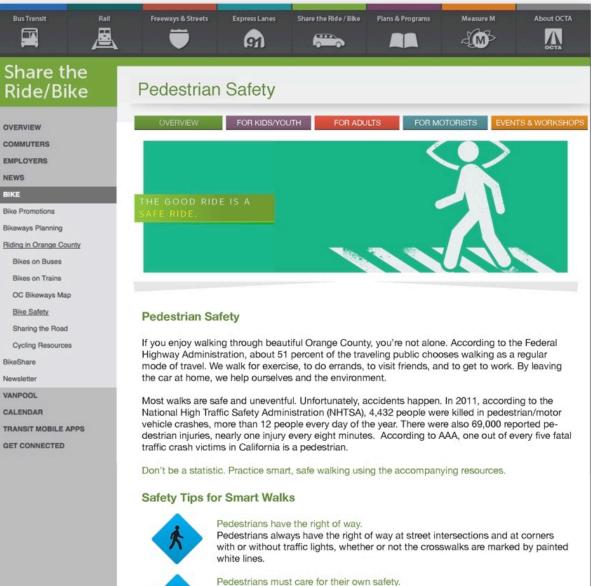
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BIKE SAFETY

BIKE SMART BIKE SAFE.



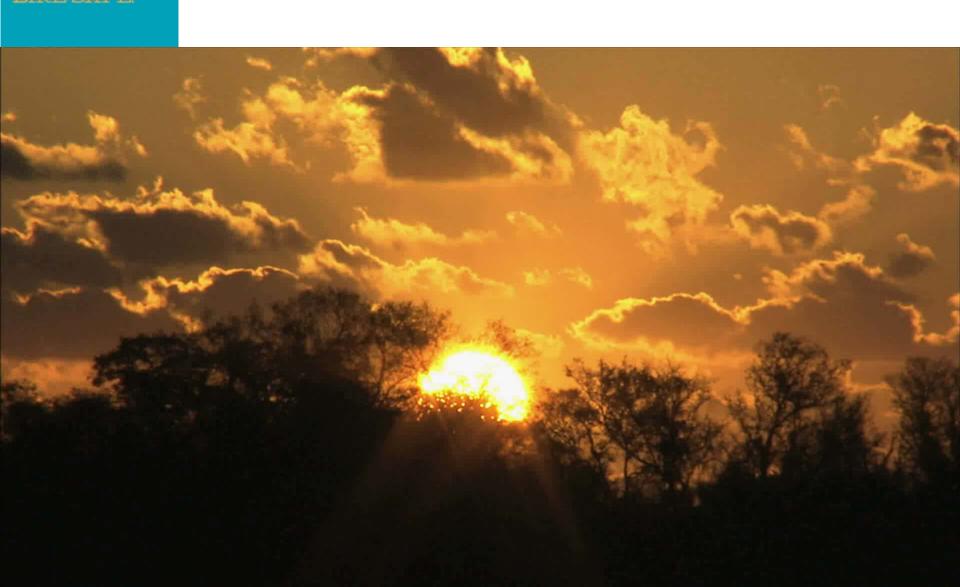




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That means no jumping off a curb or other place of safety to walk or run into the path of a vehicle that is so close as to constitute an immediate hazard.

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OCTA BIKE FESTIVAL







BIKESHARE DEDICATION

TUESDAY, APRIL 22 | 9:30 am - 11:30 am SOCO Parking Structure,

Fullerton Transportation Center



SANTA ANA BIKE RALLY & BLESSING OF THE BIKES

WEDNESDAY, MAY 7 | 7:00 am - 9:00 am Santa Ana Metrolink Station to Santa Ana City Hall



ANGELS GAME DAY RIDE

SUNDAY, MAY 4 | 11:00 am Angel Stadium, Anaheim



OCTA BIKE RALLY

THURSDAY, MAY 15 | 7:30 am - 8:45 am
Orange Metrolink Station to OCTA Headquarters



RIDE OF SILENCE

WEDNESDAY, MAY 21 | 6:30 pm - 9:00 pm Irvine City Hall / San Clemente North Beach