

## Beach Boulevard Corridor Study

## Frequently Asked Questions (FAQ)

### 1. What is the Beach Boulevard Corridor Study?

The Orange County Transportation Authority (OCTA) and the California Department of Transportation (Caltrans) will assess existing local conditions along Beach Boulevard and propose alternative solutions to improve traffic congestion, transit options, safety, and other issues which challenge the successful growth of this busy corridor. The project is funded by Caltrans and other local sources.

### 2. Where is the corridor?

Beach Boulevard is the north-south portion of California State Route 39 (SR 39) which runs approximately 23.2 miles in length and spans nine corridor cities in Orange County. The Beach Boulevard Corridor Study limits are bound from Pacific Coast Highway to north of State Route 72 (Whittier Boulevard) in the City of La Habra and by approximately ½-mile to the east and west of Beach Boulevard.

### 3. Why is the Study necessary?

Since opening in 1934, Beach Boulevard has grown in use and diversity of uses along the corridor. The busy roadway also serves as a popular commuter route, which feeds into three, regional significant highways (Interstate 405, Interstate 5, State Route 91) as well as two locally significant thoroughfares (State Route 22 and State Route 72), encountering daily traffic volumes of 26,000 to 83,000 vehicles per day. The Study will be a first step to define a corridor-wide approach to use modern, best practices that address transit and traffic congestion issues and will serve as a planning guide for implementation by local jurisdictions.

### 4. How long is the Study?

The Study is 18 months long and will conclude in February 2020.

### 5. How will Caltrans, OCTA and the corridor cities use the results of the Study?

OCTA and Caltrans will create a plan that will guide local jurisdictions in crafting policy and implementing development that complements the Study goals for the corridor. Upon completion, local jurisdictions will:

- Become more informed on the physical characteristics and amenities along the entire Beach Boulevard corridor,
- Receive recommendations of uniform corridor themes and branding,
- Be better equipped to enhance accessibility of pedestrian, bicycle, and transit infrastructure,
- Be more equipped to improve connectivity between existing and planned transportation hubs, and
- Use Study results to apply for funding for related projects within their city.

### 6. Where can I learn more about the Study?

Stay informed and engage with the project by visiting the project website at [www.octa.net/beachstudy](http://www.octa.net/beachstudy) and clicking the “Keep Me Informed” button to sign-up to receive news updates and invitations for upcoming meetings and events. There you will also find general information on the project, including: a fact sheet, the corridor map, links to reports and relevant local projects and initiatives, and the latest Study news.

### 7. How can I get involved?

Throughout the project, OCTA will be in the community and offering opportunities for the public to participate in the Study.

You can help transform Beach Boulevard by taking a short survey and offering your perspective on the Study area at [www.beach-survey.com](http://www.beach-survey.com).



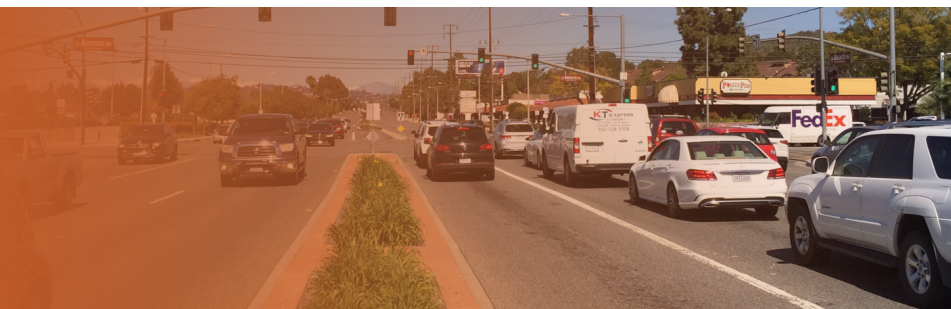
## Stay Connected

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# Beach Boulevard Corridor Study Area

