

# **Beach Boulevard Corridor Study Outreach and Survey Results**

# **Corridor Survey Results**

Why do you travel on Beach Boulevard? (Check all that apply)



### How do you currently travel on Beach Boulevard? (Check all that apply)



83% Drive solo

22% Rideshare (Carpool, Uber, etc.)

**21%** Bus 13% Walk

9% Bike

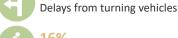
### What challenges do you experience while traveling on Beach Boulevard? (Select up to 3)



83% Congestion

Long waits at traffic signals





Lack of bike space



Limited bus routes



Long distance between crosswalks



10%

Lack of bus stop amenities

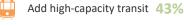


Lack of sidewalks

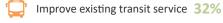
### What would you do to enhance travel conditions on Beach Boulevard? (Select up to 3)



Make infrastructure adjustment to better drive time 77%



Improve pedestrian access and safety 34%



Improve bicycle infrastructure 28%

Add community shuttles 25%

### What would you do to improve:



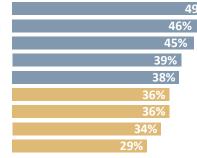
### **Driving on Beach Blvd** (Select up to 5)

Optimize traffic signals Extend turn pockets Add pedestrian bridges Improve access to freeways Add more locations for left turns Add more travel lanes Provide more space for bicyclists Limit the number of driveways Provide pick-up/drop-off areas

	83%
61%	
47%	
42%	
36%	
35%	
31%	
27%	
26%	

### Transit service on Beach Blvd (Select up to 5)

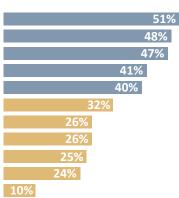
Enhance bus stop amenities Build a high-capacity transit system Provide more frequent buses Improve access to bus stops Provide bus-only lanes Operate buses earlier/later Enhance bus amenities Add signal priority timing for buses Add bus stops and transfer points





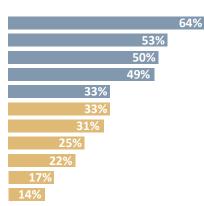
### **Bicycling on Beach Blvd** (Select up to 5)

Provide barrier-separated bike lanes Add bike lanes on parallel streets Add bike lanes Add pedestrian bridges Remove on-street parking Increase bike racks on buses Widen sidewalks Add more safe/secure bike parking Limit the number of driveways Provide bike-sharing/e-bike/scooters Lower vehicle speed limits



### Walking on Beach Blvd (Select up to 5)

Add sidewalks where there are gaps Add pedestrian bridges Improve sidewalk experiences Add safety features for crossing Move obstructions outside sidewalk Add missing accessible ramps Widen sidewalks Provide mid-block crosswalks Provide more right turn pockets Limit number of driveways



### What is the age range of respondents?



16-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+

### What is the combined annual household income?



Provide more bike lanes

14% Less than \$30,000 \$80.000-\$109.000 10% \$110,000-\$169,000 15% \$30.000-\$49.000 16% \$50.000-\$79.000 More than \$170,000 11%

Preferred not to say 19%

# **Beach Boulevard Corridor Study Outreach and Survey Results**

## **First Steps to Transforming Beach Boulevard**



Hosted 8 pop-up/community events, attracting 350 participants



Mailed 453 postcards and E-mailed 16,000+ bus riders and stakeholders



Distributed flyers to 45 libraries, city halls, and senior and communty centers



Shared e-communication tool-kits with 9 corridor cities and 18 public committees/stakeholder organizations



Advertised in f 1 Spanish and f 1 Vietnamese newspaper



Shared 100'S of fact sheets and frequently asked questions



Conducted bus surveying on-board  $oldsymbol{3}$  buses



Promoted the project and survey with 2 Facebook ad boosts, 4 OCTA Facebook posts, and 1 OCTA Twitter post



Announced the project through OCTA On-the Move blog and the press resulting in **5** additional news articles

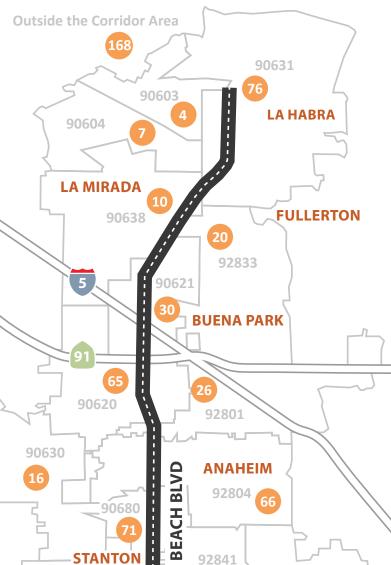


Collected 1,133 completed surveys from May 1 - June 1, 2019



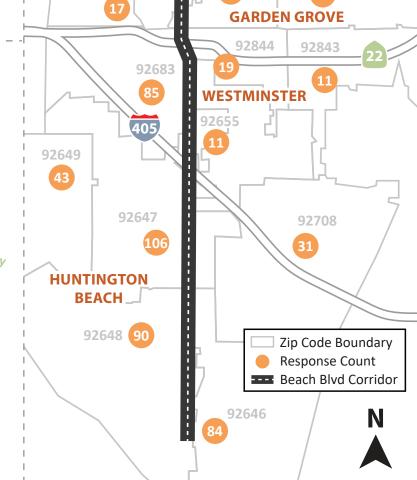
All materials were shared in English, Spanish, and Vietnamese

# 92845



Where are the responses coming from?





### **Stay Connected**

Marissa Espino, Community Relations

- (714) 560-5607
- mespino@octa.net
- octa.net/beachstudy



