



ORANGE COUNTY Mobility Hubs Study

Customizing Mobility for Local Communities

Mobility Hubs A-TAC Presentation
October 26, 2021



Overview



Why?

- OCTA is tasked with creating a transit system that is responsive to changing user needs and regional demands.
- This *Mobility Hubs Strategy* aims to address the existing and anticipated future demands within OC.

Milestones

- Project Completion: Spring 2022
- Public Engagement and Webinar: Fall 2021



What?

- Strategic alignment to local context
 - 2018 OC Transit Vision
 - 2022 Long Range Transportation Plan
- Engage with stakeholders and communities
- Develop a network plan as well as conceptual mobility hub designs at priority locations
- Deliver a Mobility Hubs Strategy

www.octa.net/OCMobilityHubs



What are Mobility Hubs?

Mobility Hubs

Mobility hub services will be customized based on the needs of the community it serves

SUSTAINABILITY

Encourage use of sustainable/ zero emissions modes



LIVABILITY

Create a sense of community



TRANSIT SUPPORT

Improve first/last mile connections



EQUITY

Improve access for those with limited choices

What could be the main benefits?

This strategy will explore how Mobility Hubs may:



Equity: Support a more equitable transport system



Transit support: Enhance the public transit experience, improve first and last/mile connectivity to transit (e.g., via shared mobility)



Sustainability: Reduce cars dependency and encourage use of sustainable/zero emissions modes



Livability: Ensure safe and secure trips while creating a sense of community



Main Components

A Mobility Hub is clearly identified with...

- Branding and information
- Co-location of public transit & shared mobility
- Safe and secure parking or/and drop-zones
- A place for everybody (good lighting, visibility, accessibility and safety)

The type and number of components vary depending on...

- Location and land use
- Local mobility services available
- Local needs



Mobility Hubs – Examples

Mobility Hubs...

... are places of connectivity where different modes of travel seamlessly converge



San Diego, Mobility Hub



Berlin, Jelbi Station



Mobility Hubs – Examples

Mobility Hubs...

.. provide a focal point in the transportation network that seamlessly integrates different modes of transportation



Los Angeles, Wilshire Grand new mobility hub



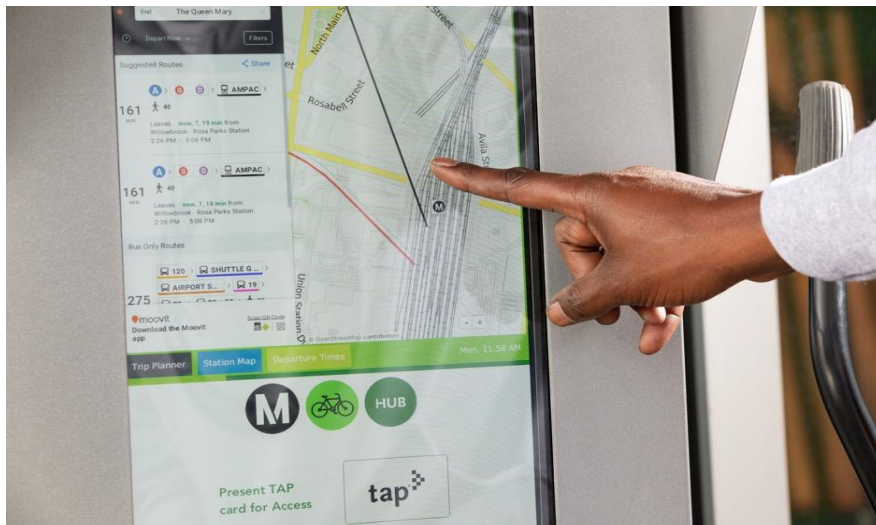
San Francisco, Caltrain SF Mobility Hub



Mobility Hubs – Examples

Mobility Hubs...

... are part of a physical/ digital/ policy framework to connect all modes of mobility to encourage multimodal travel.



Tranzito Mobi kiosks



Minneapolis, Mobility Hubs



Outreach To-date

- Electronic Notices
- Social Media Advertisements
- MMS/SMS Texting Campaign
- Newspaper Advertisements
- OCTA Website & Social Media Platforms
- Community Based Organization Efforts
- Community Survey



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Save the date to join us for a community webinar on
Thursday, October 7 at 5:30 p.m.

*Reserve la fecha para acompañarnos en un seminario web de la comunidad **Jueves, 7 de octubre a las 5:30 p.m.***

Đánh dấu ngày để tham gia cuộc họp trực tuyến cộng đồng với chúng tôi vào **Thứ Năm, ngày 7 tháng 10 lúc 5:30 chiều**

www.octa.net/OCMobilityHubs



Community Leaders Input

Share your opinion...

- Zoom Poll – 3 questions



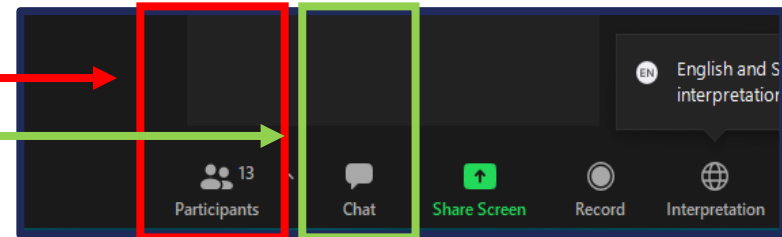
Question & Answer Session

You may submit multiple comments/questions, as needed:



Via web:

- Click Participants > “raise hand”
- Click the “Chat” function
- Include contact information:
Name and organization (if any)
- When announced, unmute your audio, you can then ask your question (s)
- You will be re-muted once you complete your comments (s)



Via the phone (calling in):

- Press “*9” on your keypad to "raise hand"
- You will be announced by the last four digits of your phone number
- Press “*6” to unmute your audio
- You will be re-muted once you complete your comments (s)



Stay Connected

Ways to provide further comments and/or questions:

- www.octa.net/OCMobilityHubs
- Christina Pirruccello
 - Community Relations Specialist
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THANK YOU

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