

Public Hearing for Proposed New Bus Rapid Transit Service on Harbor Boulevard



Board of Directors Meeting
December 8, 2008

Background

Bus Rapid Transit Program designed to:

- Satisfy congestion mitigation commitments
- Meet air quality conformity requirements by 2010
- Offer higher travel speeds to key destinations
- Provide rapid transit option to discretionary riders

Proposed New Route 543

BRAVO!



Service Characteristics

- Harbor Boulevard Corridor connecting Fullerton to Newport Beach
 - Weekdays between 5:00 a.m. and 8:00 p.m.
 - Initial 15/30 minute frequency
 - Limited station stops (1.2 miles apart)
 - Compressed Natural Gas (CNG) Bravo! branded vehicles
 - Regular bus fares will apply
 - Up to an estimated 3 million boardings annually

Public Outreach

- City and agency coordination
 - 13 city agencies and other organizations
 - 7 cities - Harbor Boulevard Corridor
 - Caltrans
- Stakeholder input
 - Public Advisory Committees
 - Technical Advisory Committee
 - Transit Operations

Next Steps

- Analyze public comment and Board input
- Return with final recommendations
- Harbor Corridor Pilot implementation June 2009 – June 2010
 - Limited stops
 - Branded vehicles
 - Static signage at existing bus stops



Next Steps (Continued)

- Enhanced implementations June 2010 – December 2010

- Harbor, Westminster/17th, Bristol/State College Corridors

- Minimal shelters
- Real-time Passenger Information System
- Traffic Signal Synchronization



- Future enhancements

- Enhanced shelters
- Civil modifications

