

Public Hearing for Proposed New Bus Rapid Transit Service on Harbor Boulevard



Board of Directors Meeting December 8, 2008

Background

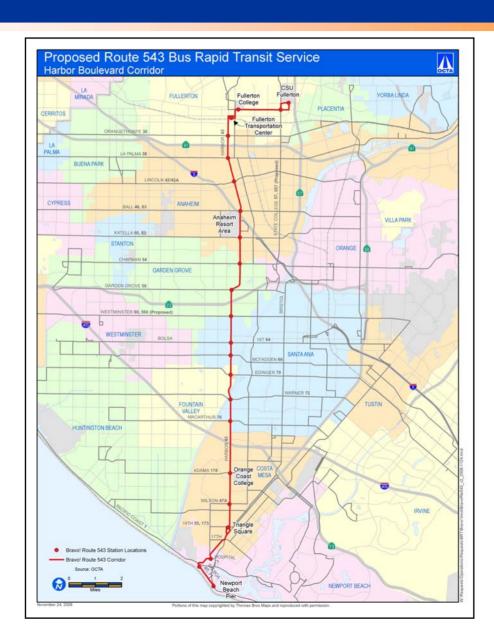
Bus Rapid Transit Program designed to:

- Satisfy congestion mitigation commitments
- Meet air quality conformity requirements by 2010
- Offer higher travel speeds to key destinations
- Provide rapid transit option to discretionary riders



Proposed New Route 543









Service Characteristics

- Harbor Boulevard Corridor connecting Fullerton to Newport Beach
 - Weekdays between 5:00 a.m. and 8:00 p.m.
 - Initial 15/30 minute frequency
 - Limited station stops (1.2 miles apart)
 - Compressed Natural Gas (CNG) Bravo!
 branded vehicles
 - Regular bus fares will apply
 - Up to an estimated 3 million boardings annually



Public Outreach

- City and agency coordination
 - 13 city agencies and other organizations
 - 7 cities Harbor Boulevard Corridor
 - Caltrans
- Stakeholder input
 - Public Advisory Committees
 - Technical Advisory Committee
 - Transit Operations



Next Steps

- Analyze public comment and Board input
- Return with final recommendations
- Harbor Corridor Pilot implementation June 2009 – June 2010
 - Limited stops
 - Branded vehicles
 - Static signage at existing bus stops





Next Steps (Continued)

- Enhanced implementations June 2010 –
 December 2010
 - Harbor, Westminster/17th, Bristol/State College Corridors
 - Minimal shelters
 - Real-time Passenger Information System
 - Traffic Signal Synchronization



- Enhanced shelters
- Civil modifications



