

Recommended Fare Adjustment



Board of Directors Meeting
November 24, 2008

Public Outreach

- 32,000 brochures on buses
- 20,000 mailers to customers & stakeholders
- 6 ads with 1.2 million impressions
- 2 community open houses, Public Hearing
- 2,800 people viewed information online
- 1,045 response cards generated
 - 389 understand need for fare adjustment
 - 656 do not support fare adjustment
- Online survey
 - 41 understand need
 - 84 do not support



Results: 37% understand need 63% do not support

PUBLIC COMMENTS

**Proposed
Fare
Adjustment**

*Public Hearing
Oct. 27, 2008
9:00 a.m.
600 S. Main Street
Orange, CA 92863*

**Propuesta
para el Ajuste
de Tarifas
en los Pasajes**

*Conferencia Pública
27 de Octubre de 2008
9:00 a.m.
600 S. Main Street
Orange, CA 92863*

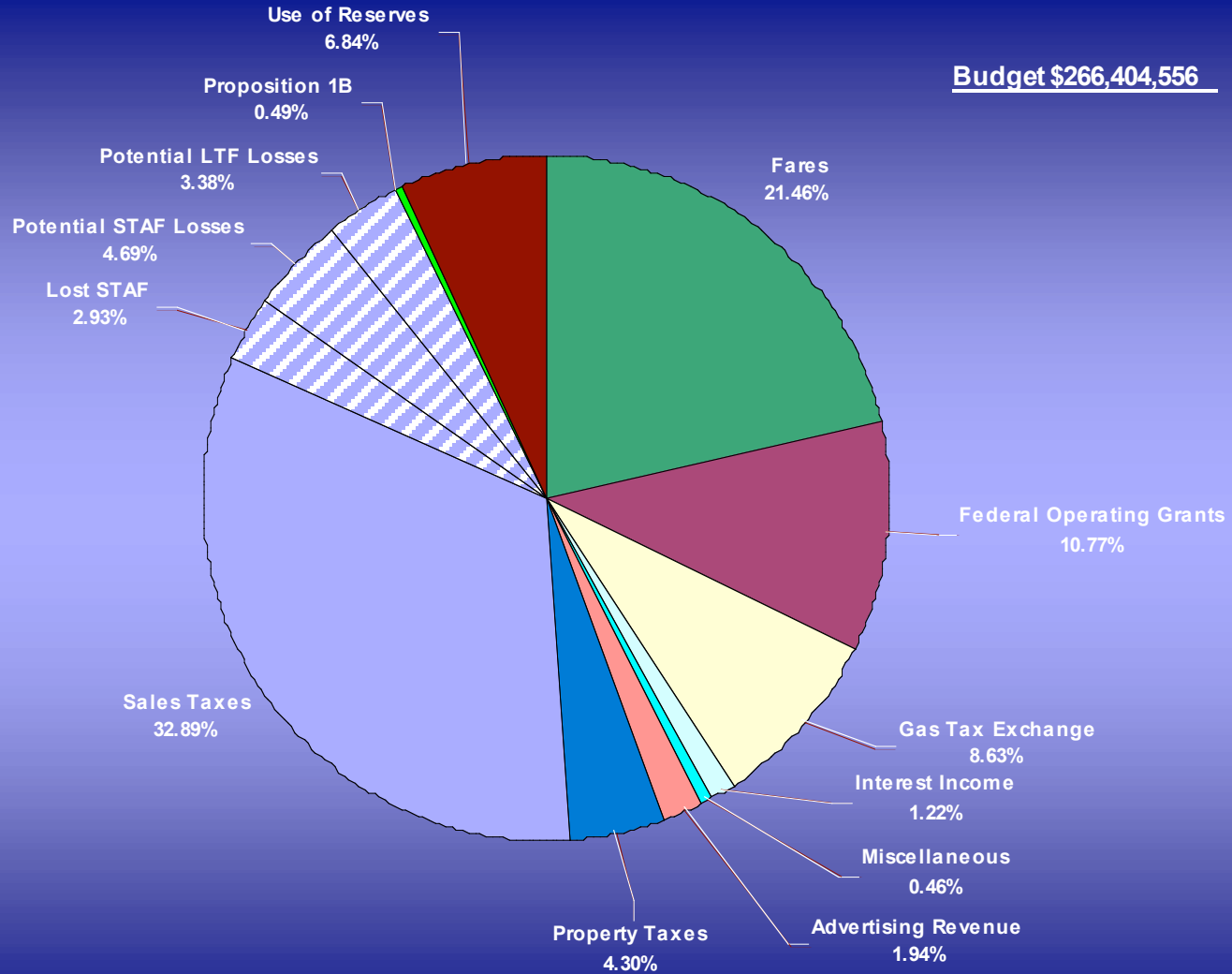
OCTA

The flyer is a vertical rectangular graphic with a blue top half and a light blue bottom half. On the left side, there is a black vertical bar with the words 'PUBLIC COMMENTS' in white, oriented vertically. The top half contains the title 'Proposed Fare Adjustment' in white bold text, followed by the hearing details in a smaller, italicized white font. The bottom half contains the Spanish title 'Propuesta para el Ajuste de Tarifas en los Pasajes' in black bold text, followed by the hearing details in a smaller, italicized black font. The OCTA logo is located in the bottom right corner of the flyer.

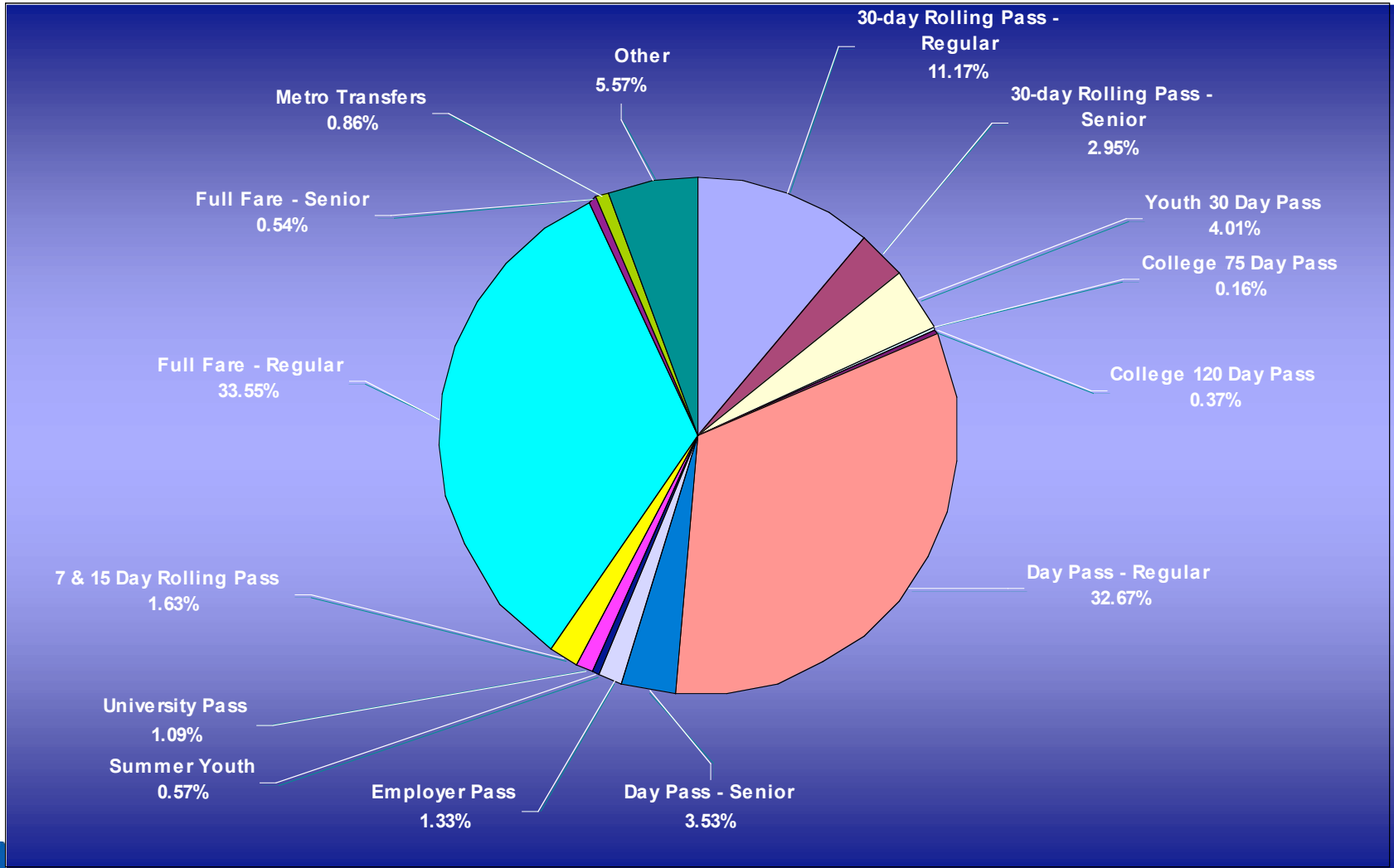
FY2008-09 Budget

Bus Transit Operating Revenues

Budget \$266,404,556

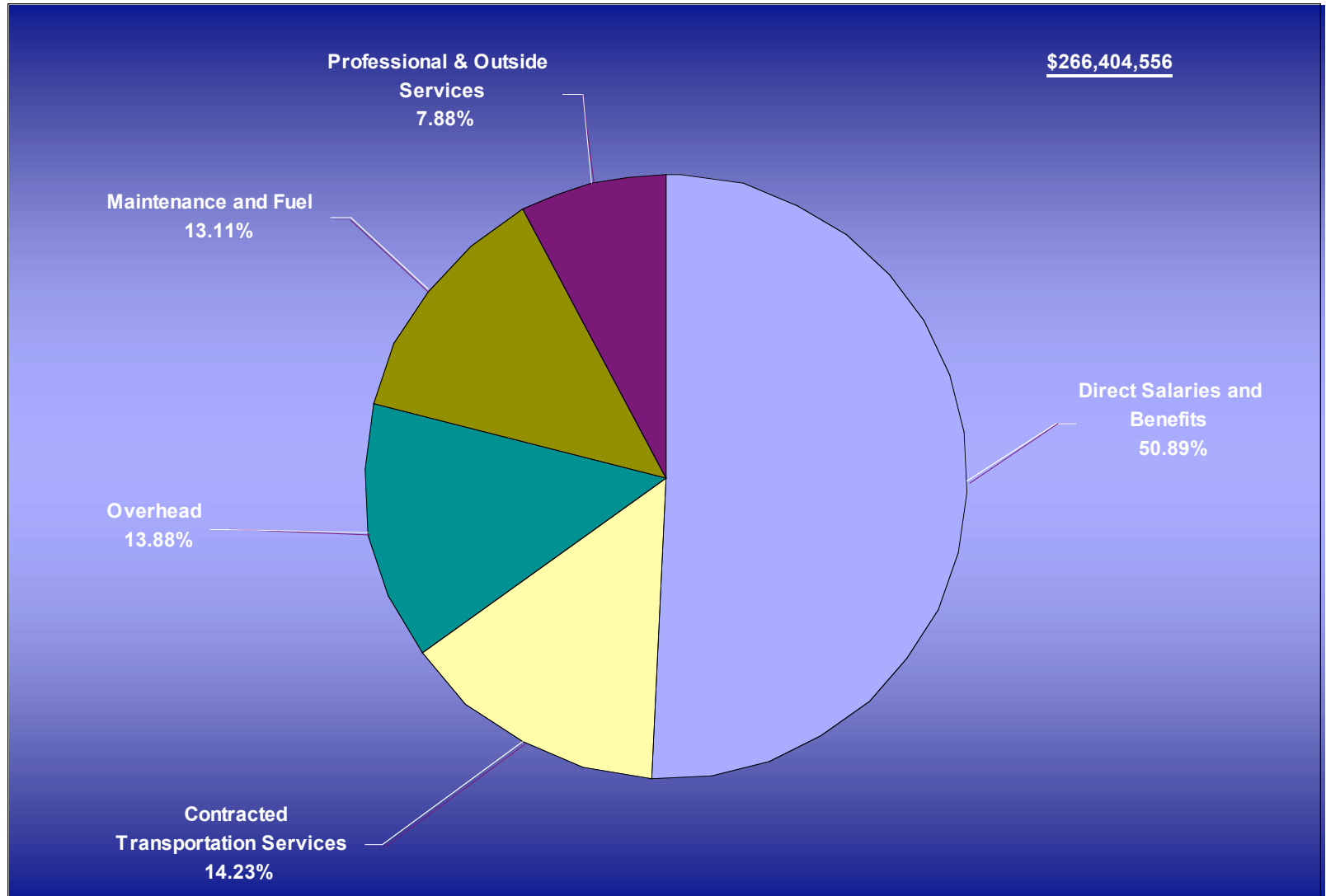


Fare Revenue Composition by Category



FY2008-09 Budget

Bus Transit Operating Expenses



Bus Transit Operations

FY2008-09 Performance Measures

	Directly Operated	Paratransit	Contract Fixed Route	Total System
Boardings	64,793,852	1,387,530	1,261,504	67,442,886
Boardings per Revenue Hour	35.58	2.07	10.25	25.78
Boardings per Revenue Mile	2.89	0.13	0.69	1.95
Vehicle Hours	2,008,404	764,653	153,104	2,926,161
Vehicle Miles	26,973,245	12,984,996	2,865,154	42,823,395
Revenue Hours	1,821,090	671,927	123,063	2,616,080
Revenue Miles	22,434,344	10,328,195	1,817,006	34,579,545
Fare Revenues	\$ 51,846,071	\$ 4,311,835	\$ 1,009,417	\$ 57,167,323
Operating Costs	\$ 218,711,761	\$ 39,902,886	\$ 7,789,909	\$ 266,404,556
Farebox Recovery	23.71%	10.81%	12.96%	21.46%
Subsidy per Boarding	\$ 2.58	\$ 25.65	\$ 5.37	\$ 3.10
Cost per Vehicle Hour	\$ 108.90	\$ 52.18	\$ 50.88	\$ 91.04
Cost per Vehicle Mile	\$ 8.11	\$ 3.07	\$ 2.72	\$ 6.22
Cost per Revenue Hour	\$ 120.10	\$ 59.39	\$ 63.30	\$ 101.83
Cost per Revenue Mile	\$ 9.75	\$ 3.86	\$ 4.29	\$ 7.70
Fare Revenue per Boarding	\$ 0.80	\$ 3.11	\$ 0.80	\$ 0.85

Fixed Route Subsidy by Fare Type

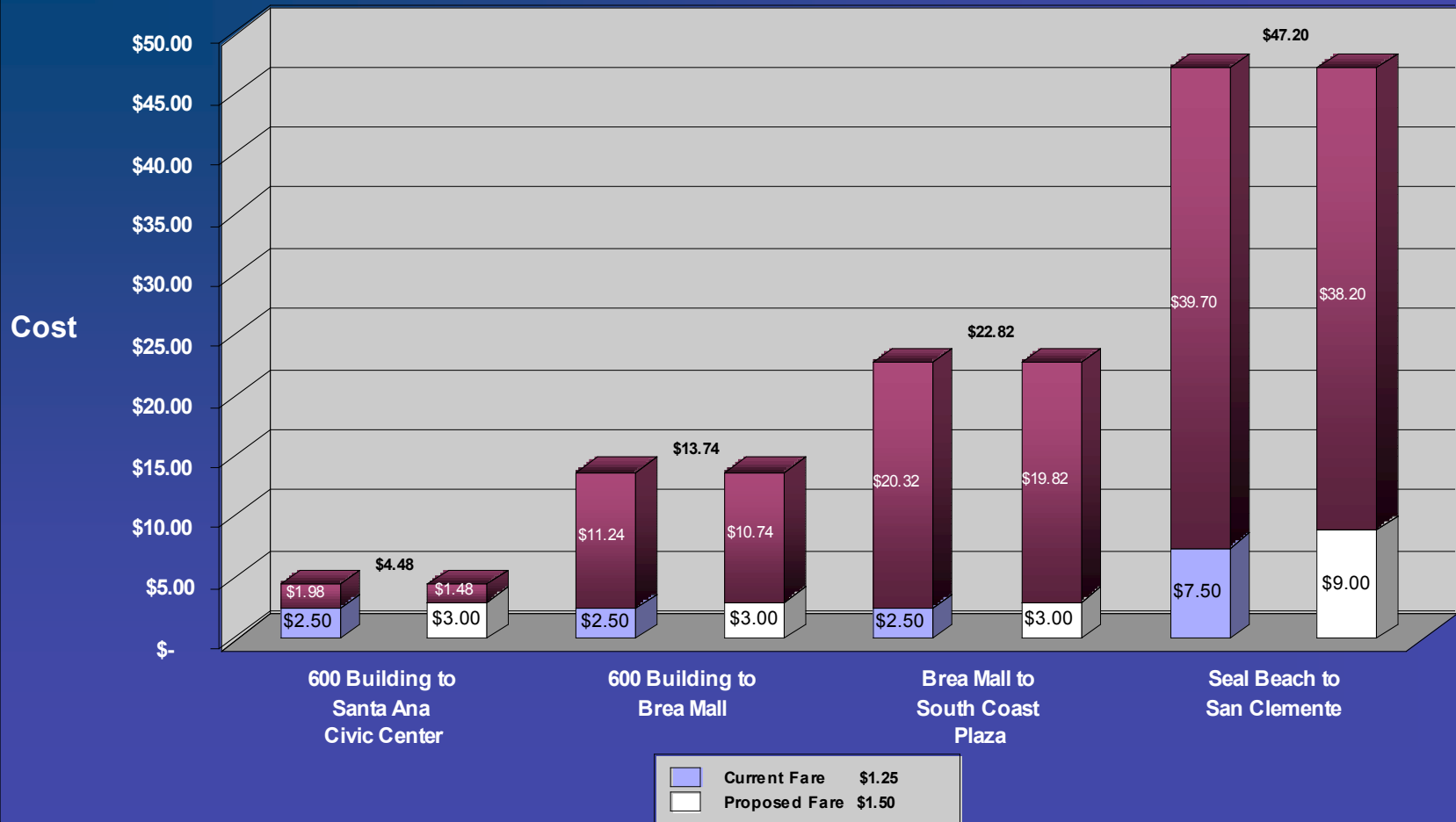
Fare Type	Subsidy/Board	% Subsidized
Free	\$ 3.39	100.00%
30-day Rolling Pass - Senior	\$ 3.17	93.57%
ACCESS Eligible	\$ 3.14	92.62%
Day Pass - Senior	\$ 3.11	91.64%
7 & 15 Day Rolling Pass	\$ 2.93	86.38%
Full Fare - Senior	\$ 2.89	85.24%
Youth 30 Day Pass	\$ 2.80	82.69%
Metro Transfers	\$ 2.76	81.56%
30-day Rolling Pass - Adult	\$ 2.75	81.12%
Summer Youth	\$ 2.74	80.89%
Employer Pass	\$ 2.64	77.87%
University Pass	\$ 2.64	77.87%
Day Pass - Regular	\$ 2.63	77.68%
College 75 Day Pass	\$ 2.52	74.44%
Full Fare - Regular	\$ 2.14	63.11%
College 120 Day Pass	\$ 1.92	56.75%
Other	\$ 1.85	54.70%

Need for Fare Adjustment

- Rising Costs
 - Wages, fuel, pension, healthcare, etc.
 - ACCESS service
- Declining Farebox Recovery
 - Transportation Development Act - 20% mandate
- Revenue Enhancement
 - Declining Sales Tax revenue
 - Necessary to meet operating expenses
 - Balance the FY2008-09 budget
 - Support long term service viability

Bus vs. Car Cost

Round Trip Savings



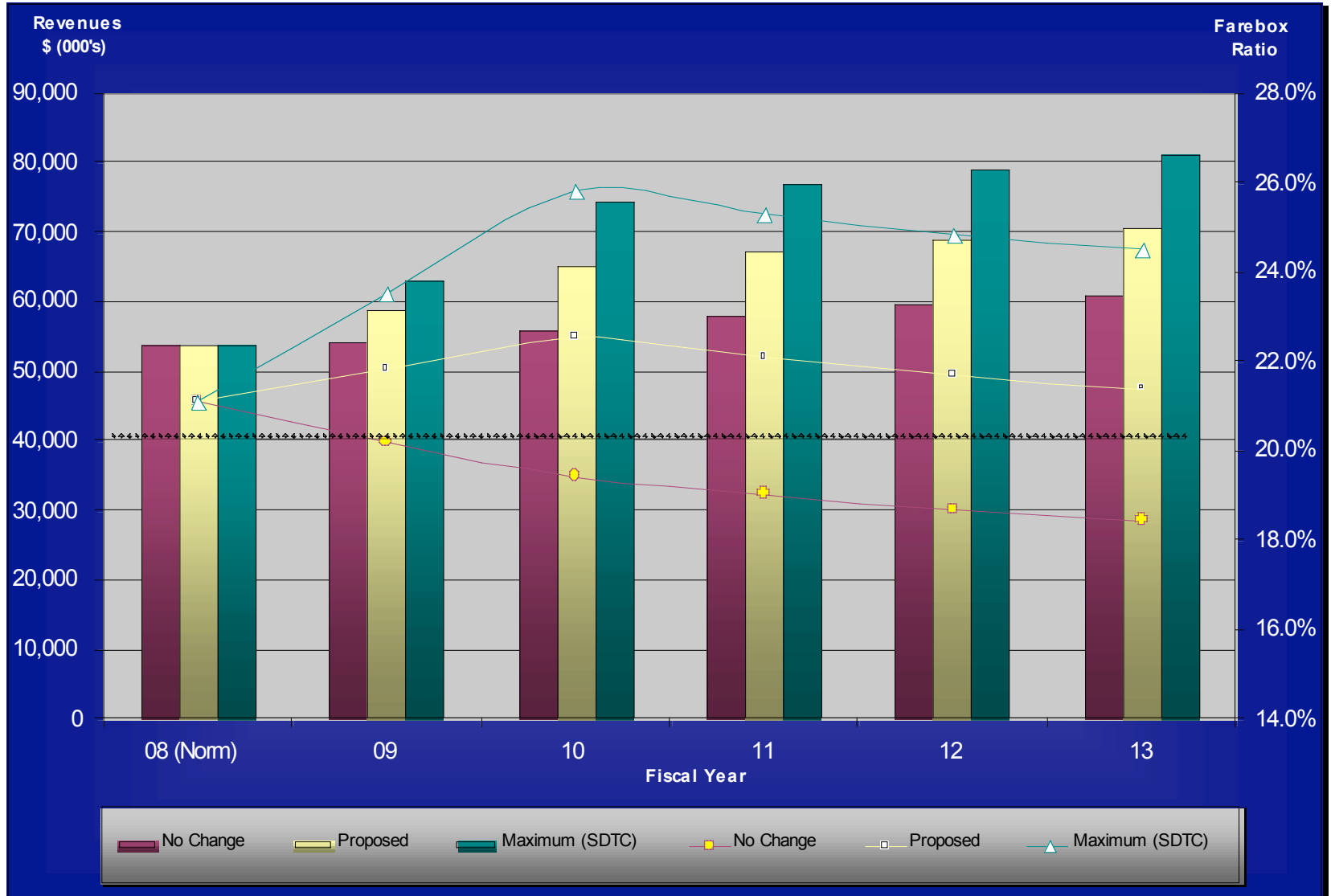
OCTA Proposals vs. Other Agencies

City	Transit Agency	Cash Fare	Day Pass	30-Day Pass	Farebox Recovery Ratio *
Los Angeles	LACMTA	\$ 1.50	\$ 5.00	\$ 62.00	29%
Oakland	AC Transit	1.75		70.00	19%
San Diego	San Diego Transit	2.00	5.00	64.00	25%
San Jose	VTA	1.75	5.00	61.25	14%
Long Beach	Long Beach Transit	0.90	2.50	50.00	22%
Riverside	RTA	1.25	3.75	43.00	21%
San Bernardino	Omintrans	1.35	3.50	45.00	21%
San Francisco	MUNI	1.50		45.00	27%
Sacramento	RTD	2.00	5.00	85.00	22%
Average		\$ 1.56	\$ 4.25	\$ 58.36	22%
Orange County	OCTA (current fares)	\$ 1.25	\$ 3.00	\$ 45.00	
Orange County	OCTA (Proposed fares)	\$ 1.50	\$ 4.00	\$ 55.00	

OCTA Senior/Disabled Proposals vs. Other Agencies

City	Transit Agency	Cash Fare	Day Pass	30-Day Pass	Farebox Recovery Ratio *
Los Angeles	LACMTA	\$ 0.55	\$ 1.80	\$ 14.00	29%
Oakland	AC Transit	0.85		20.00	19%
San Diego	San Diego Transit	1.00	5.00	16.00	25%
San Jose	VTA	0.75	2.00	20.00	14%
Long Beach	Long Beach Transit	0.45	1.50	19.00	22%
Riverside	RTA	0.60	1.85	21.00	21%
San Bernardino	Omintrans	0.55	1.60	22.50	21%
San Francisco	MUNI	0.50		10.00	27%
Sacramento	RTD	1.00	2.50	42.50	22%
Average		\$ 0.69	\$ 2.32	\$ 20.56	22%
Orange County	OCTA (current fares)	\$ 0.50	\$ 1.00	\$ 15.00	
Orange County	OCTA (Proposed fares)	\$ 0.60	\$ 1.25	\$ 18.00	

Fare Adjustment Scenarios



OCTA Proposed Fare Matrix

Fare Type	Fare Structure	
	Current	Proposed
Adult (Fixed Route and Bus Rapid Transit)		
Cash Fare	\$ 1.25	\$ 1.50
Day Pass	\$ 3.00	\$ 4.00
Prepaid Day Pass (pack of 10)	\$ 27.00	\$ 36.00
7 Day Pass	\$ 15.00	\$ 20.00
15 Day Pass	\$ 26.00	\$ 35.00
30 Day Pass	\$ 45.00	\$ 55.00
Intracounty express (cash)	\$ 2.50	\$ 3.00
Intercounty express (cash)	\$ 3.75	\$ 4.50
OC express 30 day pass	\$ 86.00	\$ 100.00
Intercounty express 30 day pass	\$ 128.00	\$ 150.00

OCTA Proposed Fare Matrix

Fare Type	Fare Structure	
	Current	Proposed
Senior and Disabled (Fixed Route and Bus Rapid Transit)		
Senior and Disabled Cash Fare peak/off-peak service	\$ 0.50	\$ 0.60
Senior and Disabled Day Pass	\$ 1.00	\$ 1.25
Prepaid Senior and Disabled Day Pass (pack of 10)	\$ 9.00	\$ 11.25
Senior and Disabled 7 Day Pass	\$ 5.00	\$ 6.50
Senior and Disabled 15 Day Pass	\$ 9.00	\$ 12.00
Senior and Disabled 30 Day Pass	\$ 15.00	\$ 18.00
Senior and Disabled Intracounty Express Cash	\$ 2.25	\$ 2.70
Senior and Disabled Intercounty Express Cash	\$ 3.35	\$ 4.00

OCTA Proposed Fare Matrix

Fare Type	Fare Structure	
	Current	Proposed
ACCESS		
ACCESS standard service (curb)	\$ 2.25	\$ 2.70
Companion of ACCESS rider	\$ 2.25	\$ 2.70
Personal care attendant of ACCESS rider	free	free
ACCESS premium service [door]	\$ 5.00	\$ 5.00
ACCESS eligible Fixed Route Cash Fare peak/off-peak service	\$ 0.25	\$ 0.25

OCTA Proposed Fare Matrix

Fare Type	Fare Structure	
	Current	Proposed
Student and Employee		
College Semester Pass	\$ 120.00	\$ 150.00
College Quarter Pass	\$ 75.00	\$ 95.00
University Pass (per boarding)	\$ 0.75	\$ 1.00
University Pass Student (cap)	\$ 30.00	\$ 37.00
University Pass Faculty (cap)	\$ 45.00	\$ 55.00
University Pass Intracounty premium (per boarding)	\$ 1.25	\$ 1.50
University Pass Intracounty premium (cap)	\$ 86.00	\$ 100.00
University Pass Intercounty premium (per boarding)	\$ 2.50	\$ 3.00
University Pass Intercounty premium (cap)	\$ 128.00	\$ 150.00
Employer Pass (per boarding)	\$ 0.75	\$ 1.00
Employer Pass (cap)	\$ 45.00	\$ 55.00
Employer Pass Intracounty premium (per boarding)	\$ 1.25	\$ 1.50
Employer Pass Intracounty premium (cap)	\$ 86.00	\$ 100.00
Employer Pass Intercounty premium (per boarding)	\$ 2.50	\$ 3.00
Employer Pass Intercounty premium (cap)	\$ 128.00	\$ 150.00

OCTA Proposed Fare Matrix

Fare Type	Fare Structure	
	Current	Proposed
Youth and Child		
Youth (age 7 - 18) 30 Day Pass	\$ 26.00	\$ 33.00
Summer Youth Pass	\$ 40.00	\$ 50.00
Child (age 6 and under)	free	free
Other		
Any peace officer, firefighter, military	free	free

Goals for Fare Adjustment

- Increase Revenue
 - Necessary to meet operating expenses
 - Help balance FY 2008-2009 budget
 - Support long term service viability
- Minimize impact to customers
- Maintain farebox recovery
 - Transportation Development Act - 20% mandate
- Avoid un-planned Use of Reserves

Next Steps

- Board Action
 - Update Schedule of Tariffs
 - Communicate change to public
 - File CEQA Notice of Exemption
 - Implement Fare Change Jan 4, 2009