




2014 Long-Range Transportation Plan Framework, Goals and Objectives, and Outreach Strategy

What is the OCTA Long-Range Transportation Plan?

The Long-Range Transportation Plan (LRTP) sets a 20 - 25-year vision for the Orange County transportation system

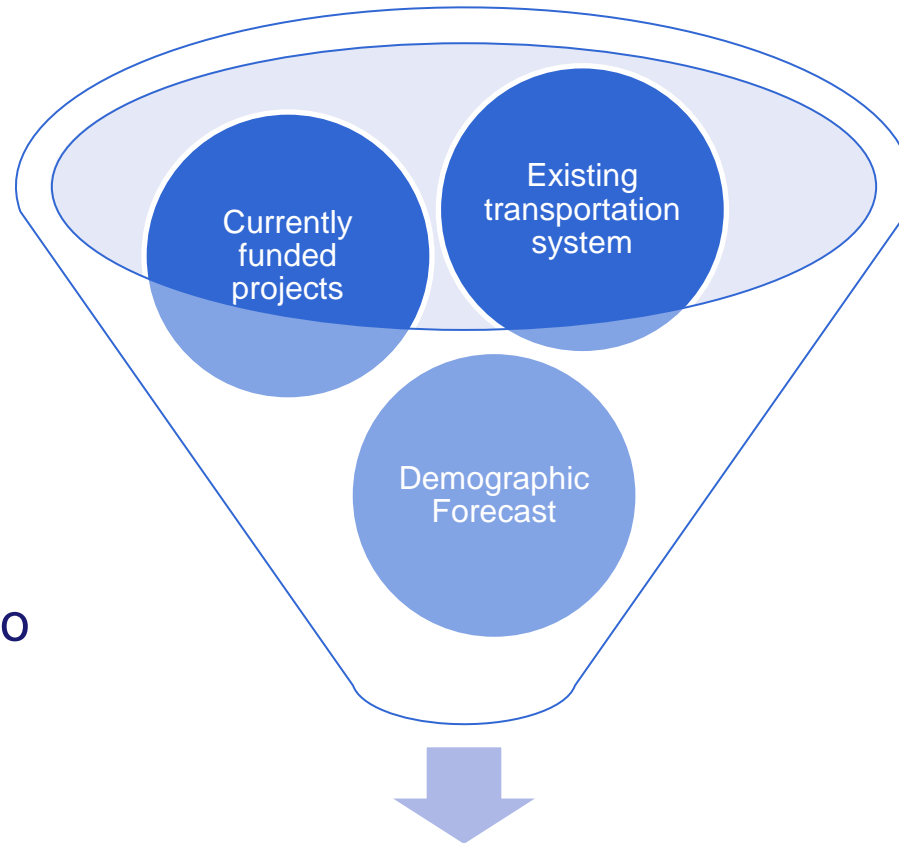
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- Establish a baseline scenario, goals, and objectives
 - Identify projects to address the goals and objectives
 - Provide input to other major planning efforts



Establish a baseline scenario, goals, and objectives

Establish a Baseline Scenario, Goals, and Objectives

1. Define future conditions
2. Use a transportation model to simulate future travel demand
3. The baseline scenario helps to highlight future mobility needs



Baseline Scenario

Establish a Baseline Scenario, Goals, and Objectives

Establish goals and objectives

Influencing Factors

Stakeholders: General public, elected officials, agency executives

Statute: State and federal initiatives

Goals


High-level desired outcomes
(i.e. Improve mobility)

Objectives

Standards for meeting goals
(i.e. Increase transit ridership over baseline)

Performance Measures

Measureable outputs related to the objectives
(i.e. Daily transit trips)



Identify projects to address the goals and objectives

Identify Projects to Address the Goals and Objectives

Review strategies and concepts to set priorities



Initially filtered with goals and objectives and policy direction

Identify Projects to Address the Goals and Objectives

Financially constrained scenario

Revenue Forecast

- Establishes the available funding for the plan

Committed Projects

- Baseline scenario projects
- Voter approved projects (Measure M2 {M2})

High-Priority Projects

- Remaining funds can be used for other high-priority projects that fit the goals and objectives (Major Investment Studies {MIS})

Performance Analysis

- Compare model results to the baseline scenario to determine if goals and objectives are met

Identify Projects to Address the Goals and Objectives

Unconstrained scenario

Financially Constrained Scenario Projects

Additional Projects

- Any other projects that fit the goals and objectives (MIS)
- These can move into the financially constrained scenario if additional funds become available

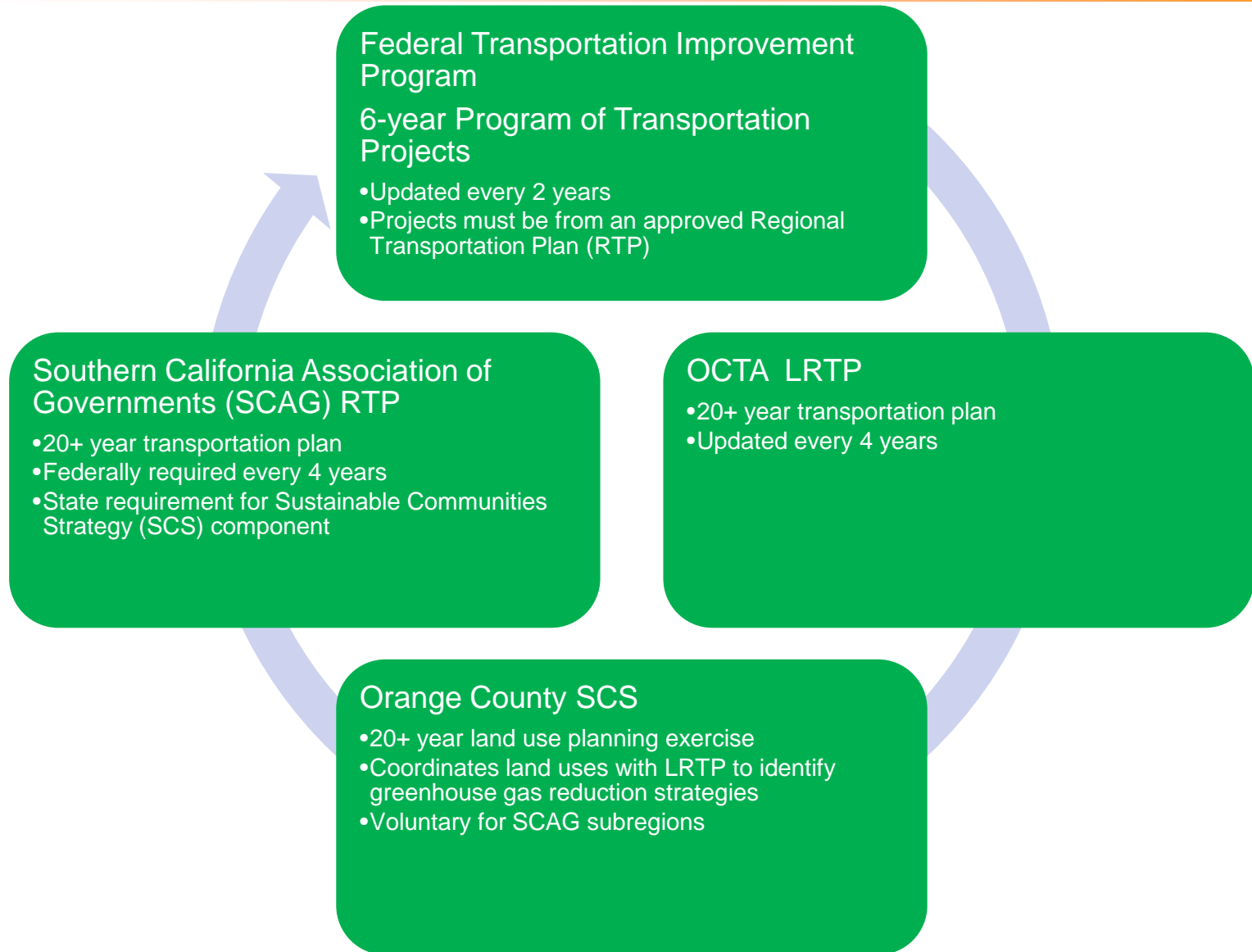
Performance Analysis

- Compare model results to the baseline scenario to determine benefits toward the goals and objectives



Provide input to other major planning efforts

Provide Input to Other Major Planning Efforts



Developing the 2014 LRTP

2014 LRTP: Outreach Plan

Three-phased approach to involve elected officials and stakeholders in the LRTP development :

Phase 1: Context

Public Information

- branding
- website updates
- fact sheet
- social media

Elected Official and Stakeholder Meetings

Questionnaire

Media Relations

Phase 2: Strategies

Public Open House

Public Information

Elected Official and Stakeholder Meetings

Media Relations

Phase 3: Draft Review

Public Comment Period

Final Outreach Report

2014 LRTP: Draft Goals and Objectives

Deliver on Commitments

- *Deliver M2 projects*
- *Ensure consistency with M2020 Plan*

Improve Transportation System Performance

- *Reduce delay from congestion*
- *Increase facility speeds*
- *Increase transit ridership*

Expand Transportation System Choices

- *Invest in new facilities*
- *Expand transit services*
- *Improve multimodal integration*

Support Sustainability

- *Invest in infrastructure maintenance*
- *Support SCS*
- *Implement environmental strategies*
- *Ensure a financially sustainable transportation system*

2014 LRTP: Progress to Date and Next Steps

Complete:

- ✓ Development approach
- ✓ Schedule
- ✓ Outreach plan
- ✓ Draft goals and objectives

In Progress:

- Baseline scenario
- Revenue forecast
- Strategies and concepts list
- Draft 2014 LRTP outline

Next Steps:

- Identify key policy issues
- Draft transit and non-motorized strategies
- Draft freeway and arterial strategies
- Define and model constrained and unconstrained project lists
- Draft 2014 LRTP

2014 LRTP: Schedule Overview

Milestones	2013												2014								
	Q1			Q2			Q3			Q4			Q1			Q2			Q3		
	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S
Framework and Policy Issues Framework Board Action Item - 5/13/13 Key Policy Issues Board Action Item - 7/8/13																					
Transit and Non-Motorized Strategies Board Information Item - 10/11/13																					
Freeway and Arterial Strategies Board Information Item - 2/10/14																					
Draft 2014 LRTP Development Draft Release Board Action Item - 4/14/14																					
Public Review																					
Final 2014 LRTP Final 2014 LRTP Board Action Item - 8/11/14																					
Submit 2014 LRTP to SCAG																					

Q1/Q2/Q3/Q4 – Quarter 1/Quarter 2/Quarter 3/Quarter 4

J/F/M/A/M/J/J/A/S/O/N/D – January/February/March/April/May/June/July/August/September/October/November/December

Board – Board of Directors

