

Vanpool Program Update



Program Goals

- Expand options to solo auto travel



- Assist emission and VMT reductions



- Increase federal funding



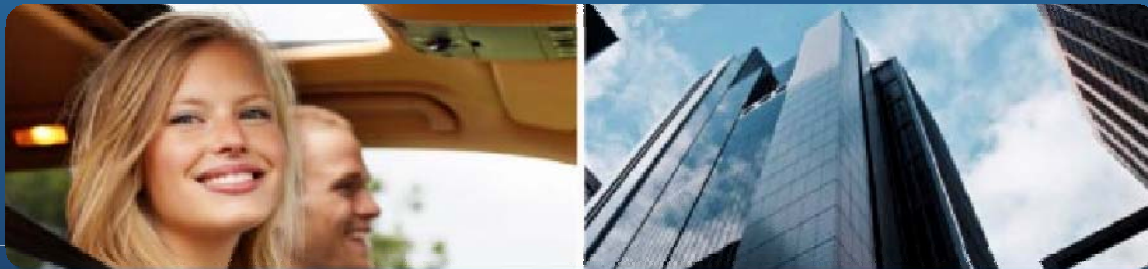
- Assist employers to meet AQMD requirements



- VMT - Vehicle Miles Traveled
- AQMD - Air Quality Management District

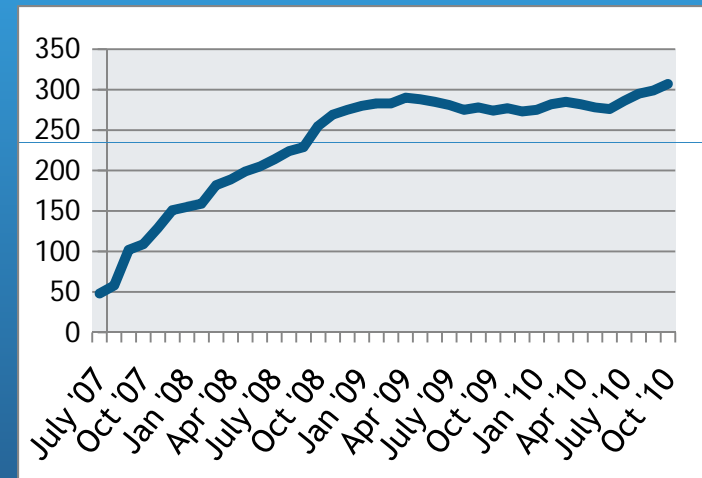
A Win-Win Partnership

- OCTA provides subsidy (\$400/month/van) and marketing
- Private vendors provide vans and manage operations
- Partner with other county transportation commissions
- Employers and individuals benefit



Current Program Highlights

- 56 employers served
- 83 unique worksites
- 24 Orange County cities
- 75,000 monthly passenger trips
- \$1.60 subsidy per passenger
- 2.2 million monthly vehicle miles reduced



Revenue Generated

	FY 2007-2008	FY 2008-2009	FY 2009-2010
Subsidy Paid	\$670,520	\$1,266,680	\$1,339,426
General and Administrative Costs	\$112,652	\$197,800	\$171,532
Total Expenses	\$783,172	\$1,464,480	\$1,510,958
5307 Apportionment	\$1,717,599	\$4,443,026*	\$3,674,743*
Return on Expense	2.2 : 1	3 : 1	2.4 : 1

*Projected return, based on historical formulas.

Vanpool Destinations



- AAA (6)
- Bausch & Lomb (6)
- Boeing (16)
- Capital Group (9)
- City of Anaheim (8)
- Costco (2)
- Cox (7)
- Dept. of Homeland Security (11)
- Disneyland (43)
- IRWD (14)
- MemorialCare (7)
- Pacific Life (28)
- Rockwell (18)
- SCE (23)
- UCI (14)

Grow Program to Achieve OCTA Goals

- Increase public awareness
 - Enhance vehicle branding
 - Develop consumer web portal
- Market service to additional employers and new riders
- Expand vanpool market opportunities
 - Under-served destinations
 - Multi-employer vanpools
 - “Last-Mile” rail station and transit hub connections

