



OCTA Small Business Forum 2010

Agenda

Time	Program	Topic	Presenters
7:00 – 8:30	Registration / Breakfast		
8:30 – 9:00	Opening Remarks	Introduction and overview of forum.	Will Kempton, Chief Executive Officer Jerry Amante, Chair
9:00 – 9:45	First Workshop	<i>Doing Business with Public Agencies</i> This session will provide information on procurement processes, procedures and rules to assist small businesses in participating in government contracting.	Carolina Coppolo, OCTA Pamela Smith-Cressel, GSA Lia McNeill-Kakaris, Metrolink
9:45 – 10:00	Break		
10:00 – 10:45	Second Workshop	<i>Financial Information for Small Businesses</i> This session will discuss financial bonding and insurance issues for small businesses.	Rachel Baranick Small Business Administration (SBA) Leila Mozaffari Small Business Development Center James Hodge, Union Bank
11:00 – 11:45	Third Workshop	<i>Certification Program for Small Businesses</i> This session will discuss the different kinds of certification programs and benefits to help increase vendor participation.	Olivia Fonseca, State of California Department of Transportation Karen Burgess, SBA