The **Chapman University** Economic Forecast





A. GARY ANDERSON CENTER FOR ECONOMIC RESEARCH ARGYROS SCHOOL OF BUSINESS AND ECONOMICS

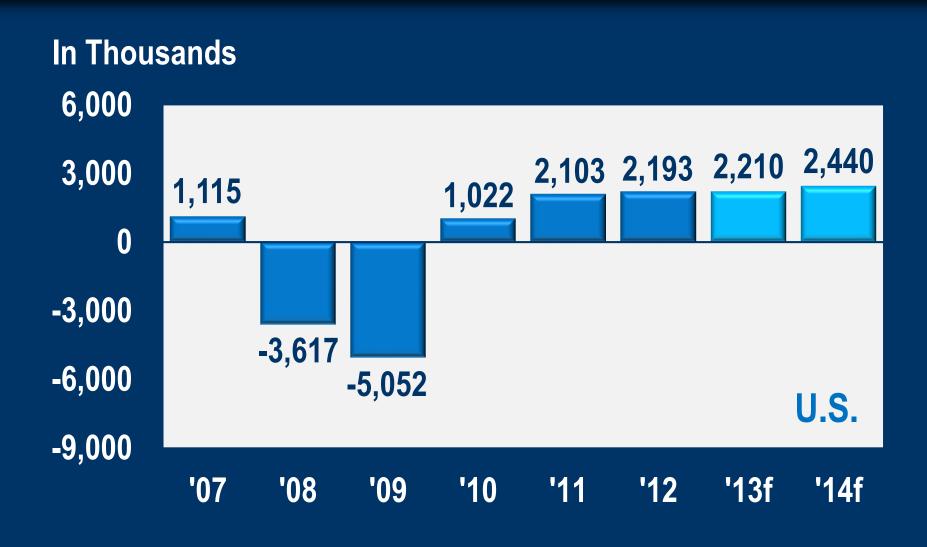
Real GDP & Payroll Employment 2007-09 Recession and Recovery



Real GDP



Payroll Employment



2012 Payroll Job Growth

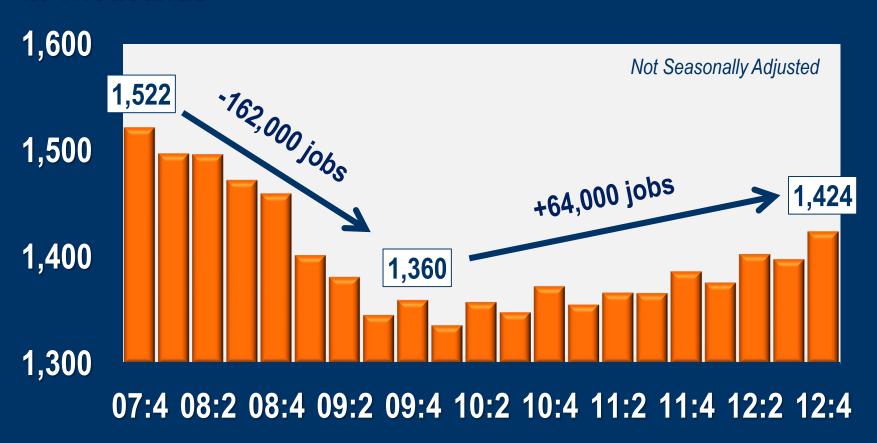
	Preliminary % Change	Revised % Change	Difference %	
Orange County	1.6	2.3	0.7	
San Diego	1.6	2.1	0.5	
California	1.7	2.1	0.4	
Inland Empire	1.4	2.0	0.6	
Los Angeles	1.4	1.8	0.4	
U.S.	1.7	1.7	0.0	

Change in Payroll Employment Dec. 2011 to Dec. 2012 Orange County

Sectors	Change	% Change	
Construction	4,300	6.2	
Financial Activities	5,700	5.4	
Educational & Health Services	7,900	4.9	
Leisure & Hospitality	6,900	3.9	
Professional & Business Services	8,200	3.3	
Information	600	2.5	
Manufacturing	1,800	1.2	
Trade, Transportation & Utilities	400	0.2	
Government	-1,000	-0.7	
Other Services	-400	-0.9	
Total Nonfarm	34,400	2.5	

Payroll Employment Orange County

In Thousands



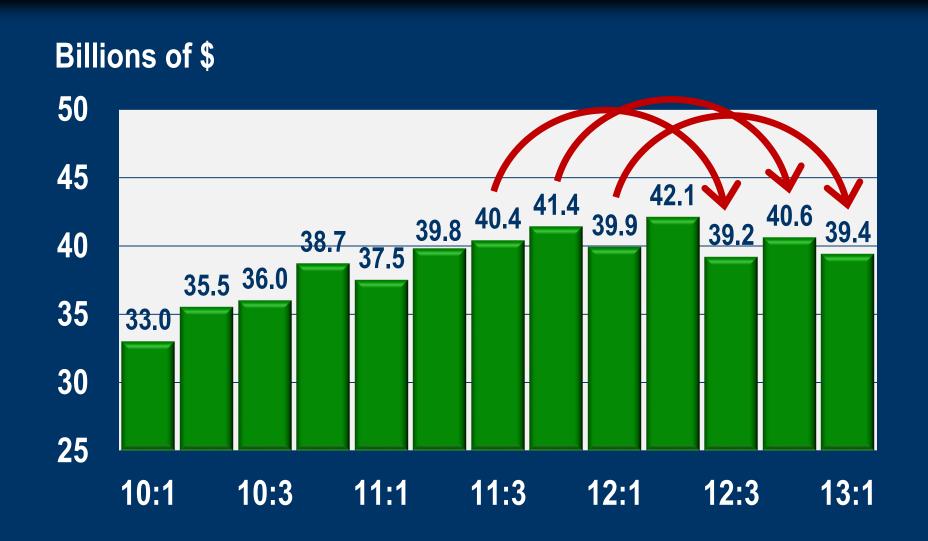
Unemployment Rates 2007 Recession

	Pre-recession Low	Recession High	Current
Orange County	3.1%	9.9%	5.5%
San Diego	3.7%	10.9%	6.7%
California	4.8%	12.4%	8.6%
Los Angeles	4.3%	13.3%	9.2%
Inland Empire	4.5%	15.0%	9.2%
U.S.	4.4%	10.0%	7.6%

The Most Influential Economic Variables Affecting Job Outlook

	Projected Impact					
	2009	2010	2011	2012	2013	2014
Real GDP	-3.1%	+2.4%	+1.8%	+2.2%	+2.0%	+2.7%
Real Exports	-9.1%	+11.1%	+6.7%	+3.4%		
Construction Spending	-26.6%	-33.7%	-4.9%	+10.7%		

Merchandise Exports California



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Vacancy Rate & Asking Rent Orange County Office Market

Vacancy Rate %



Source: VOIT Real Estate Services

Housing PermitsOrange County

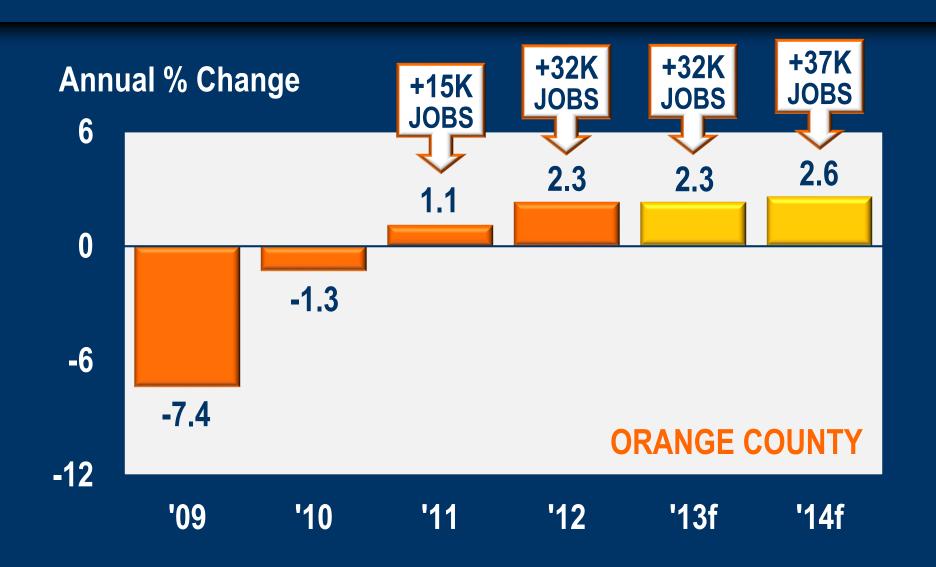
In Thousands



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Construction Spending	-26.6%	-33.7%	-4.9%	+10.7%	+15.4%	+17.6%

Job Growth



Job Growth by Sector & Average Pay Per Worker

Orange County

Above Average	,	Below Average		
Construction	(\$61K)	Retail Trade	(\$51K)	
Professional &Business Services (\$66		Manufacturing66K)Information		
 Education & Health Care Services (\$54K) Leisure & Hospitality (\$21K) 		State & LocalGovernment	(\$78K) (\$53K)	
Financial Services	(\$98K)	Federal Government	(\$73K)	

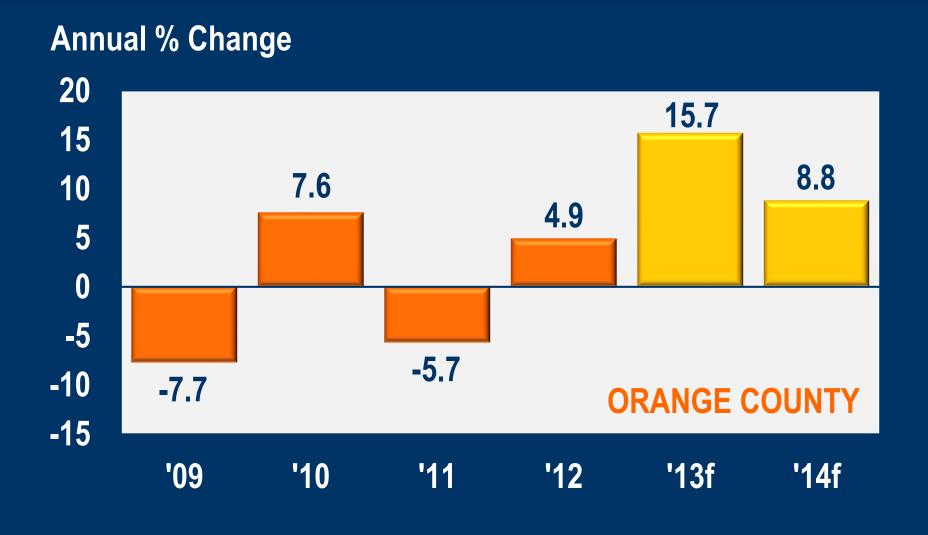
Single-family Home Prices Orange County



Factors Affecting Home Prices

	Very Unfavorable	Unfavorable	Neutral	Favorable	Very Favorable
DEMAND:					
Jobs/ Unemployment				√	
Housing Affordability					✓
SUPPLY:					
Permits		✓			
Unsold inventory				√	
EXPECTATIONS				√	

Resale Single-Family Housing Prices



Factors Affecting Consumer Spending

Job and income growth

Household Debt Service Payments As a Percentage of Disposable Income

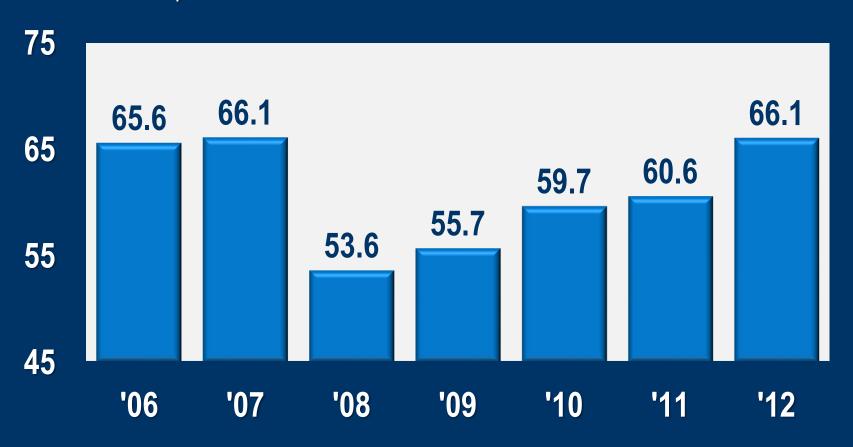


Factors Affecting Consumer Spending

- Job and income growth
- Higher home prices

Household Net Worth

Trillions of \$



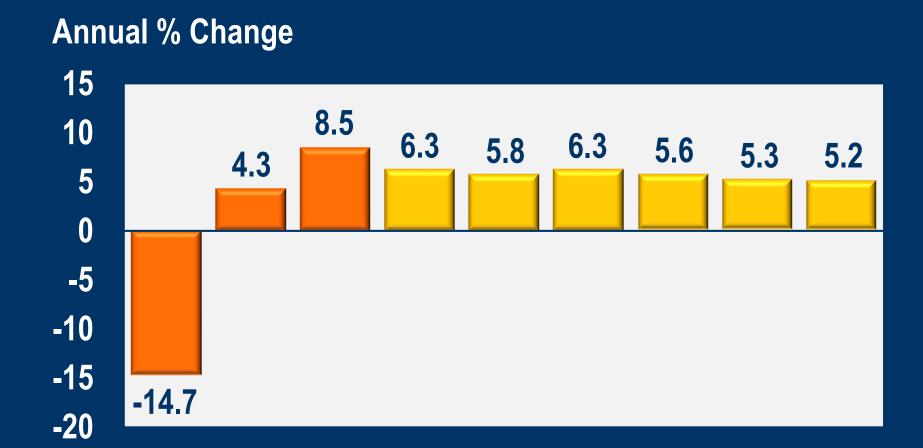
Factors Affecting Consumer Spending

- Job and income growth
- Higher home pricesStrong equity market

Positive wealth effect

- Higher payroll taxes
- Higher sales and income taxes

Taxable Sales



'09

'10

'11

'12f

'13f

'14f

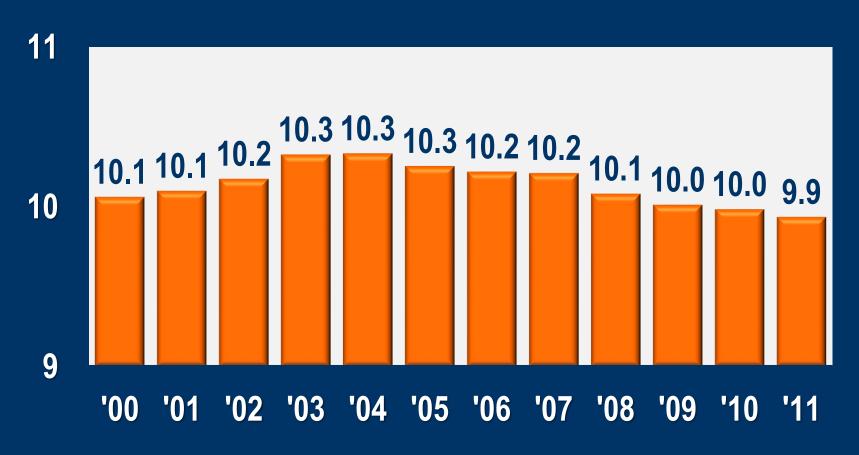
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Ratio of Total Taxable Sales OC to CA

Percent



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