Orange County Transportation Authority Innovation Update



Topics

- What OCTA is Doing
 - Transit Technology Improvements
 - Mobile Applications
- What the Industry is Doing
 - Mobility as a Service
 - Autonomous and Connected Vehicles
- A look Ahead



Transit Technology

- Mobile Ticketing
 - 560 readers
 - 48,000 accounts
 - 615,000 purchases
- Automatic Vehicle Location
- Automated Passenger Counting
- Analytics



Mobile Application Rideshare

- Transit Network Companies
 - Uber 5.5 million rides per day
 - Lyft 1 million rides per day
 - San Clemente Pilot
- Dynamic Carpooling
 - Waze Carpool Irvine Pilot
- Microtransit
 - OC Flex Pilot



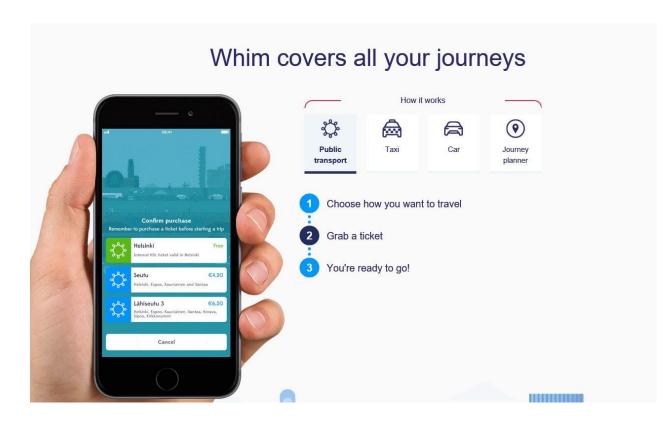






Mobility As a Service

- Trip planning and payment across all shared modes of public and private transportation
 - Whim Helsinki, Finland
 - Transdev Babcock Ranch, Florida
 - moovel Germany



Autonomous and Connected Vehicles

• 2020

 Auto manufacturers claim they will have fullyautomated vehicles (Level 5 AVs) commercially available

• 2030

 Conservative estimates for AV adoption show a 10 to 20 percent market penetration, with AVs accounting for 10 to 30 percent of vehicle miles travelled

• 2050

 Conservative estimates for AV adoption forecast 90 percent market penetration



Autonomous and Connected Vehicles

- U.S. DOT Autonomous Vehicle Proving Ground Program
 - San Diego
 - SANDAG partnered with the City of Chula Vista and Caltrans
 - Contra Costa County
 - GoMentum Station
- CA DMV
 - Approved regulations to allow for driverless testing. Trucks pending
- Shared fleet versus private car-ownership
 - Significant impacts to congestion, good or bad depending
 - Policy intervention will be needed to avoid an increase in total vehicle miles travelled







Shared Autonomous Vehicles

- Easymile
 - Bishop Ranch, San Ramon CA
 - First driverless bus approved to run on public roads in California, 3/6/18
- Navya
 - Las Vegas, NV





A Look Ahead

Augmented Reality

 Travel-demand mitigation tool by reducing the need for travel to physical locations

Hyperloop

 Routes have been proposed across the globe, including one between San Diego and Los Angeles that would take less than 13 minutes

Delivery Robots

- Starship and Marble have developed prototypes, and some have been released on San Francisco streets
- Drones and Flying Cars
 - Amazon, Uber, and Porsche have taken interest



A Look Ahead



