



# JOIN OC IN FIGHTING HUMAN TRAFFICKING

**BE THE ONE  
BT1  
TO HELP OUT**

## AT A GLANCE

**NATIONAL HUMAN TRAFFICKING HOTLINE:**

888-373-7888

**WEBSITE:**

[www.octa.net/BT1](http://www.octa.net/BT1)

Fact Sheet as of 7/24/23

## OVERVIEW

Human trafficking is a widespread crime that forces people into sex or labor without pay or hope of escape. Orange County is a “destination county” where traffickers meet to exploit others. Because victims might use Orange County buses, stops and transit centers, OCTA educates the community about the problem through the Be the One (BT1) program and also trains coach operators to identify and help victims. OCTA conducts joint programs with the Orange County Human Trafficking Task Force.

## PUBLIC AWARENESS

The BT1 campaign promotes awareness of human trafficking and educates Orange County residents about how to identify possible victims and what to do to help.

- Signs are posted at transit centers in English, Spanish and Vietnamese.
- A full bus wrap features the Be The One public service announcement.
- The informative BT1 Human Trafficking website at [www.octa.net/BT1](http://www.octa.net/BT1) is available 24/7

## COACH OPERATOR TRAINING

- Working with law enforcement experts, OCTA developed a human trafficking awareness module that is part of the annual training for coach operators.
- OCTA hosted an eight-hour POST certified course, Human Trafficking of Minors.
- Response protocols were developed for coach operators, communications operators, field supervisors and Transit Police Services deputies.

## HUMAN TRAFFICKING INDICATORS

- Fearful, anxious, tense behavior, especially around authority figures
- Blank facial expressions with no eye contact
- Malnourished appearance with unexplained injuries or signs of untreated illness
- Signs of physical abuse, including restraint, confinement or torture
- Same bus stop, same time – but doesn’t board bus
- Working at night or at hours inappropriate for age
- Lack of personal items



Orange County Transportation Authority  
550 S. Main Street  
P.O. Box 14184  
Orange, CA 92863-1584  
(714) 560-OCTA  
[www.octa.net](http://www.octa.net)