



**Citizens Advisory Committee
Bicycle/Pedestrian Subcommittee**

June 18, 2013

1:00 p.m. – 2:30 p.m.

600 South Main Street, Orange, California, 92863

Conference Room 103/4

Agenda

1. **Welcome/Chairman's Remarks** *Roy Shahbazian, Subcommittee Chair*
2. **Bicycle Corridor Improvement Program Guidelines Feedback** *Ben Ku, Senior Transportation Analyst*
3. **Planning Update** *Carolyn Mamaradlo, Transportation Analyst*
District 1 & 2 Bikeways Collaborative
4. **Bike Month Review** *Wes Parsel, Marketing Specialist*
5. **Pedestrian Priorities Update** *Roy Shahbazian, Subcommittee Chair*
6. **Bike Share Status** *Wes Parsel, Marketing Specialist*
7. **Subcommittee Member Comments** *Roy Shahbazian, Subcommittee Chair*
8. **Public Comments** *Roy Shahbazian, Subcommittee Chair*
9. **Other** *Roy Shahbazian, Subcommittee Chair*
10. **Adjournment / Next Meeting**
September 17, 2013

Agenda Descriptions/Public Comments on Agenda Items

The Agenda descriptions are intended to give notice to members of the public of a general summary of items of business to be transacted or discussed. Members from the public wishing to address the Committee will be recognized by the Chairman at the time the Agenda item is to be considered. A speaker's comments shall be limited to three (3) minutes.

Any person with a disability who requires a modification or accommodation in order to participate in this meeting should contact the OCTA at (714) 560-5611, no less than two (2) business days prior to this meeting to enable OCTA to make reasonable arrangements to assure accessibility to this meeting.

CAC
Bicycle/Pedestrian Subcommittee
Fiscal Year 2012-2013 Attendance Record

● = Present ⊙ = Absent R = Resigned

Members	9/18/12	1/15/13	3/19/13	6/18/13
Adams, Paul	●	●	●	
Bacerra, Phil	⊙	●	⊙	
Bahadori, Hamid	⊙	●	⊙	
Buck, Vince	●	●	●	
Chapel, David	●	⊙	●	
DiCandia, Carla	⊙	⊙	⊙	
Garner, Tom	⊙	⊙	●	
Gonzales-Hayes, Dolores	⊙	⊙	⊙	
Kalmick, Dan*	N/A	●	●	
Lahtinen, Leonard	⊙	●	⊙	
Pepper, Pat	⊙	●	●	
Reifer, Jane	●	●	●	
Shahbazian, Roy	⊙	●	●	
Thompson, Jeff	●	⊙	●	

Additional Attendees

Pete van Nuys	⊙	⊙	⊙	
Rye Baerg	●	⊙	⊙	
Paul Martin	●	⊙	⊙	
Michelle Lieberman	●	⊙	⊙	
Pauline Chow	●	●	⊙	
Megan Taylor	●	⊙	⊙	
Antonio Chavira	⊙	⊙	●	
Lindsay Horn	⊙	⊙	●	
Kelly Broberg	⊙	⊙	●	
Michele Martinez	⊙	⊙	●	

*Dan Kalmick was added to the subcommittee on 10/29/12



**Citizens Advisory Committee
Bicycle/Pedestrian Subcommittee
Meeting Notes**

June 18, 2013

1:00 p.m. –2:30 p.m.

*600 South Main Street, Orange, California, 92863
Conference Room 103/4*

1. Welcome/Chairman's Remarks

Roy Shahbazian, Chair, thanked the committee for attending.

2. Bicycle Corridor Improvement Program Guidelines Feedback

Ben Ku, Senior Transportation Analyst

The 2014 call for projects is for FY 2014-15 and \$4.3 million in federal CMAQ (Congestion, Mitigation, and Air Quality) funds is being used. This call will be similar to the previous one in 2012: eligible projects will be gap closures, bicycle facilities, bicycle trails, etc. There will be a 12% minimum local match with a \$1 million per project cap on spending.

New this year will be the addition of a \$100,000 minimum per phase. Other notable changes include possible inclusion of Transportation Alternative Program funding and fleshing out of performance measures. Outreach and safety and education have been removed as eligible activities as well as design. Points available for matching have been lowered from 20 to 15 and those points were added to the priority ranking and cost benefits.

This item was taken to the Technical Steering Committee last week and comments were provided which will update the attachment included in this meeting's agenda packet and be presented to the Technical Advisory Committee next week. Ben Ku circulated a few copies of the more recent version of the item at the meeting. He noted that the changes were minor and mainly for clarification purposes and "smoothing out" of the matching points.

The plan for this year's call for projects is to go to the Highways Committee on August 5 and the full Board on August 12. The call will then be opened and a workshop will be held on August 13 and 15. Applications will be due to the committee on September 30. The projects will hopefully be approved in November.

A committee member asked to be updated on the guidelines via email, and Ben Ku responded that the Technical Advisory Committee should be done reviewing them on Friday and that he would send it out then.

Alice Rogan asked if Ben had received any comments from the CAC members.

Ben Ku replied he had gotten a reply from Jeff Thompson and that this will be included in the version he will send out in Attachment D.

A committee member asked if this funding allows cities that apply to put in bike paths, etc. and if there was a requirement for maintenance once they were put in.

Ben Ku responded that this will be negotiated between Caltrans and the cities.

A committee member asked if there had been push back from the cities.

Ben Ku said the cities are all for it because they are giving out money.

A committee member commented on the necessity of maintenance money for city projects.

Ben Ku said the plan is to have two workshops after board approval and that this could be emphasized at those meetings.

A committee member inquired about Fountain Valley's bike roads and whether that project is eligible.

Ben Ku responded that upgrades such as this are eligible for funding under this call.

A committee member asked where last year's money went. Ben Ku said this was presented to the Board. A committee member asked if this information could be presented to the committee.

Ben Ku said he was looking for approval by January 13 because review will be based on the demand for funding.

3. Planning Update

Carolyn Mamaradlo, Transportation Analyst

Last week an email was sent to the CAC about the First/Last Mile Study the draft of which is online for review and is expected to be finalized this month.

An update will be provided at the next meeting. The District 5 South County Bikeways Collaborative is underway and is expected to kick-off in September.

Alta Consultant

The Districts 1 & 2 Bikeways Collaborative mimics the District 4 project which aimed to install a “backbone system” throughout the counties. Working with city staff has been a bottom-up process and projects have been building off existing networks to set up cities for grants. The first phase is to develop a strategy by ranking corridors, the second is feasibility studies and the third is up to the cities to implement by pursuing other funding programs. Goals for expanding the bike network are expressed in the LRTP.

The Commuter Bikeways Strategic Plan is specific to commuter bikeways, but has been broadened to include four types of bicyclists:

- Strong and fearless—1%
- Enthused and confident—25%
- Interested but concerned—60%
- No way no how

The plan also looks at key destinations to brainstorm with city staff to draw lines. Eleven regional corridors have been drafted throughout Districts 1 & 2.

Roy asked if any of these drafts had costs associated with them.

The Alta Consultant said there should be a draft of this information out this summer and fall to OCTA and the public.

A committee member asked if SCAG was still working on the Pacific Electric right-of-way.

The Alta Consultant replied the AA study is finished, and nothing is going on in the Orange County portion right now.

A committee member asked where the bikeways would go.

The Alta Consultant replied that they would link major regional destinations.

A committee member asked if one of these corridors would lead to PCH and about accommodations for bike parking “end of trip facilities,”

The Alta Consultant said there are bikeways extending to the beaches, but parking has not been discussed.

A committee member asked if bikeways could be run adjacent to railways.

The Alta Consultant responded that one of the proposed corridors had a difficult time working with the rail authority on existing bikeways.

A committee member inquired if bicycle commuters to work fit into the types of cyclists.

A committee member replied they are not taken into account in their calculation as of yet.

Alice Rogan, Strategic Communications Manager, also suggested highlighting key employment areas.

A committee member said that these measures were included in corridor ranking as well as collisions and traffic volumes.

There is a dedicated webpage on the OCTA website for Alta's work on the Districts 1 & 2 Bikeways Collaborative and the company has also done events in 6 areas and online surveys in English and Spanish.

A committee member suggested outreach to city chambers of commerce to capture business interest.

A committee member asked about the results of the online surveys.

A committee member said less than 10 were completed in Spanish, 90 to 100 in total were completed. Alice commented that a diverse turnout was achieved at a recent roundtable.

4. Bike Month Review

Wes Parsel, Marketing Specialist

OCTA received 1,300 pledges as of last month for individuals who learned about the bike to work week campaign and filled out the survey. Twenty-two percent of survey responders took public transit with their bikes and primary transportation modes were determined. The program increased pledges by 12% and 350 photos were submitted for the Instagram contest. Ten thousand people walked through the Bike Festival and handouts like reflectors and bike maps help to improve safety. The bike rally at OCTA gave a sneak peak of the Bike Share program.

5. Pedestrian Priorities Update

Roy Shahbazian, Subcommittee Chair

The Technical Steering Committee provided the following feedback:

- Model Design Manual for living streets suggested improvements to make cities more pedestrian friendly
- Minimizing missing crosswalks in intersections with traffic lights
 - Intersections with majority traffic turning and engineering signals to ease traffic flow
- Excessively winding bikeways
- “Superblocks” mean not enough access to public areas because of independent construction
- Pedestrian bridges are expensive and the money might be better used on other projects (not one of the top priorities)

A committee member commented that the winding sidewalks are inconvenient for sharing with pedestrians even though they might look attractive.

Alice said that more definitive language has been written for the Pedestrian Priorities and Kelley can send that to the committee members.

Data sources were discussed and a webinar will be held on June 19 on this topic at OCTA headquarters.

A committee member asked where the narrative will go after this committee.

Alice responded that suggested priorities could be handed out to the TAC and a different format could be used to bring to the Board. Elected officials may want to be involved in these policy issues and are asking the committee to change their priorities to accommodate engineering priorities. She clarified that OCTA's Board can only suggest priorities and does not take positions with city issues.

A committee member asked about the difference between the bikeway plan and the pedestrian priorities.

Alice said the difference is between actual bikeway plans and suggestions for policies.

Alice suggested making the changes and sending the new draft to the CAC. After this is finalized it can be sent to the TAC.

A committee member suggested refining the matrix at the next meeting.

Roy agreed and said they would add work plans and narratives.

6. Bike Share Status

Wes Parsel, Marketing Specialist

Alice said OCTA is testing the water with the bike share program by initiating a pilot project in Anaheim and identifying priority sites. Generic sites have been determined, but environmental and situational conditions have been less than ideal for making concrete plans. They hope to launch an initial phase in August with help from the city of Fullerton in getting into train stations and other county locations. Branding has been started by the marketing department but is still in the planning stages.

Wes presented a membership card that had been drafted by marketing to gauge interest and build a database. He discussed the different types of membership. There will be annual and short-term memberships. It is anticipated that 2,000 Fullerton college students will be a target audience for the bike share program.

A committee member suggested that the bike share program should partner with Metro to move the program ahead.

A committee member asked about checking bikes in and out.

Alice replied that there would be a point to point kiosk setup.

A committee member requested the materials be printed in Spanish as well as in English.

Wes responded that they would.

7. Subcommittee Member Comments

Roy Shahbazian, Subcommittee Chair

A committee member commented about LA's street closures attracting cyclists and pedestrian travel and asked whether this was being considered for Orange County.

Alice responded affirmatively, we are looking into this.

8. Public Comments

Roy Shahbazian, Subcommittee Chair

Pauline Chow from Safe Routes to Schools asked if ex-officio members were still being considered for the committee.

Alice said the subcommittee has reconsidered that point and decided that ex-officio members do not fall under the subcommittee bylaws. However, a roundtable is being discussed to engage public interest.

Pauline suggested engaging public officials in fundraising campaigns.

9. Other

Roy Shahbazian, Subcommittee Chair

A committee member asked when the subcommittee decided not to include ex-officio members.

Alice replied it had not come up for decision because the subcommittee does not have the authority under the bylaws of the CAC.

Roy requested that interested groups be included in agenda packet distribution.

10. Adjournment/Next Meeting

September 17, 2013