



Citizens Advisory Committee
550 S. Main Street, Orange CA, Room 07
January 15, 2019 | 12:00 p.m. – 2:00 p.m.

AGENDA

- 1. Welcome / Chairman's Remarks**
- 2. Pledge of Allegiance**
- 3. Approval of Minutes**
 - A. October 16th, 2018
- 4. Presentation and Discussion Items**
 - A. OC Streetcar (15 min.)
Tresa Oliveri, Community Relations Officer, Public Outreach
 - B. OC Bus 360 (15 min.)
Johnny Dunning, Department Manager, Scheduling & Bus Operations Support
 - C. Bravo!529 Launch Marketing Campaign (15 min.)
Stella Lin, Manager, Marketing & Customer Relations
- 5. OCTA Staff Updates (5 minutes each)**
 - A. Bicycle/Pedestrian Subcommittee- *Paul Adams, BPS Chair*
 - B. Legislative Update- *Jaymal Patel, Government Relations, External Affairs*
 - C. Planning Studies Update- *Marissa Espino, Community Relations Officer*
 - D. February Service Change- *Gail Cherry, Section Manager of Scheduling*
 - E. Marketing- *Stella Lin, Manager, Marketing*
 - F. Freeway Projects - *Christina Byrne, Department Manager, Capital Projects Outreach*
 - G. Staff Liaison- *Alice Rogan, Director of Marketing and Public Outreach*
- 6. Public Comments***
- 7. Committee Member Comments**
- 8. Adjournment**

The next meeting will be held on April 16, 2019
(The next Technology and Innovation Ad-Hoc Meeting will be held on February 19, 2019 at 12pm)

Agenda Descriptions/Public Comments on Agenda Items

The Agenda descriptions are intended to give notice to members of the public of a general summary of items of business to be transacted or discussed. Members from the public wishing to address the Committee will be recognized by the Chair at the time the Agenda item is to be considered. A speaker's comments shall be limited to three (3) minutes.

Any person with a disability who requires a modification or accommodation in order to participate in this meeting should contact the OCTA at (714) 560-5611, no less than two (2) business days prior to this meeting to enable OCTA to make reasonable arrangements to assure accessibility to this meeting.



**Citizens Advisory Committee
Meeting Notes
October 16, 2018
12:00 p.m. to 2:00 p.m.
550 S. Main Street, Orange, Calif.
Conference Room 07**

Members Present

Paul Adams , <i>Fountain Valley Planning Commissioner</i>	Lisandro Orozco , <i>Historic Santa Ana</i>
Vince Buck , <i>Cal State Fullerton</i>	Mark Paredes , <i>Garden Grove Planning Commission</i>
Kara Darnell , <i>Cal State Fullerton</i>	Sheldon Pines , <i>Laguna Niguel Chamber of Commerce</i>
Dave Emerson , <i>Los Alamitos / Rossmoor</i>	Nick Polichetti , <i>American Society of Civil Engineers</i>
Dan Kalmick , <i>Huntington Beach Resident</i>	Andrew Ramirez , <i>Santa Ana Resident</i>
Steve Kozak , <i>Tustin Planning Commissioner</i>	Laurel Reimer , <i>Urban Planner</i>
Austin Lombard , <i>Tustin Planning Commissioner</i>	Roy Shahbazian , <i>Bus Rider, Transit Advocate of OC</i>
Derek McGregor , <i>Trabuco Canyon Advisory Comm.</i>	Dianne Thompson , <i>Huntington Beach Chamber</i>
Michael McNally , <i>UC Irvine</i>	Damon Tordini , <i>Santa Ana Resident</i>
Victoria Michaels , <i>Anaheim-Resident/Small Business Org.</i>	Jeff Thompson , <i>Tustin Planning Commission and BIA</i>
Margaret Novak , <i>WTS/Ladera Ranch Maint. Corp.</i>	

Members Absent

Kellie Aamodt , <i>UC Irvine/UPS</i>	Theodore Luckham , <i>Anaheim Resident</i>
Hamid Bahadori , <i>AAA of Southern California</i>	Frank Murphy , <i>Orange Rotary</i>
Min Chai , <i>Irvine Resident</i>	Mike Posey , <i>Huntington Beach Resident</i>
Janine Heft , <i>Laguna Hills Resident/Cncl</i>	Randy Styner , <i>Calif Governor's Office of Emergency Service</i>
Stephanie Klopfenstein , <i>GG Neighborhood Assn/Cncl</i>	John Taylor , <i>Rotary Club of San Juan Capistrano</i>
Jessica Lomakin , <i>Tustin Resident</i>	

Greg Winterbottom, *OCTA Board Member*

1. Welcome

Chairman Roy Shahbazian welcomed everyone to the Orange County Transportation Authority (OCTA) Citizens Advisory Committee (CAC) meeting at 12:12pm. Roy asked the committee to join him in a moment of silence for those who have lost their lives in fire related incidents.

2. Pledge of Allegiance

Chairman Roy Shahbazian led the Pledge of Allegiance to the Flag.

3. Approval of Minutes

Chairman Roy Shahbazian asked if there are any corrections to the April 17, 2018 and July 17, 2018 CAC minutes. Roy said he was listed as present in the minutes, but absent in the attendance report in the April minutes. Nick Polichetti said Kellie Aamodt was listed twice under members present in the July minutes and the attendance report does not list the new members and shows members that are no longer on the committee. Alice Rogan said the Attendance Report is not being voted on, but staff will make the corrections.

A motion was made by Margaret Novak, seconded by Dan Kalmick, and carried unanimously to approve the April 17, 2018 CAC minutes.

A motion was made by Paul Adams, seconded by Victoria Michaels, and carried unanimously to approve the July 17 CAC minutes.

4. Presentation and Discussion Items

A. Comprehensive Business Plan (CBP)

Victor Velasquez presented the proposed Fiscal Year 2018-2019 CBP. The CBP ensures major OCTA programs/projects are financially feasible into the 20-year future with the assumptions laid out.

Victor Velasquez said in terms of the Bus Program, it is feasible to maintain existing service levels based on assumptions for sales tax growth, continued state/federal funding, fare revenue stability and extending the useful life of the large buses by four more years. With these assumptions there is a potential to add services. Victor said the risks include the passage of Proposition 6, sales tax earnings softening (other than what is predicted), ridership declining, growth in costs of operating paratransit and unfunded mandates.

Victor Velasquez said in terms of the Rail Program it is feasible to maintain existing service levels based on assumptions of maintaining existing service, continued growth of Measure M2 Sales Tax, continued state/federal funding, moderate growth in operations subsidies and OCTA's portion of costs staying the same. Victor said risks include sales tax earnings softening (other than what is predicted), unexpected growth in the operations subsidy and Measure M2 funds not being replaced at the end of the Measure.

Victor Velasquez said in terms of Measure M2 it is solvent with the assumptions of a total collection of \$13.1 billion, collection of state/federal funding, and revenue/expenses staying consistent with the Next 10 Program. He said risks include the passage of Proposition 6, sales tax earnings softening (other than what is predicted) and cost impacts due to competing resources.

Victor Velasquez said the 91 Express Lanes program is very successful and Motorist Services Program has minimal risks.

The committee discussed OCTA buses being CNG fueled and rebates from the government for the use of CNG. Victor Velasquez said the rebates are not assumed. He said OCTA did receive a rebate this year, but there are no guarantees for the future.

The committee also discussed the costs associated with paratransit. Victor Velasquez said OCTA is continually training individuals to ride fixed route services, to keep the costs associated with paratransit down. He said it is assumed trips will grow by 1.1 percent per year.

The committee asked about the repercussions of the passage of Proposition 6. Victor Velasquez said OCTA is predicted to receive \$19 million from Senate Bill 1 (Gas Tax) for transit services, which equates to 180,000 revenue vehicle hours. Those hours represent about an 11 percent of the current bus system. Director Winterbottom said this would be especially tough for paratransit, because paratransit can only operate in the areas of fixed routes services.

The committee asked how it was decided to extend the life of buses. Victor Velasquez said OCTA believes this is feasible, but will continue to monitor all costs associated with extending the life of the buses.

B. Project V: Community Based Transit/Circulators Update

Joseph Alcock said Project V is funded through Measure M2 (OC Go) which is a competitive program for capital and operations of community based transit circulators. He went through performance indicators and low performing programs. Joseph said there have been three calls for projects since the inception of Measure M2, totaling for an awarded \$43.3 million towards services. He said there are currently 16 active services providing about 159,000 boardings. Joseph said seasonal and special event shuttles are the most successful services. OCTA continues to monitor ridership and provides guidance on how to effectively market and maintain service.

In June, the OCTA Board authorized five additional service requests for the cities of Dana Point, Laguna Beach, Newport Beach, San Clemente and San Juan Capistrano. He said in January 2019 ridership numbers will be updated.

The committee discussed how these services are often free.

The committee also discussed the different types of service in Laguna Beach, and what worked/did not work. Joseph Alcock said OCTA works with each agency to help ensure as successful service as possible.

C. Long Range Transportation Plan (LRTP) Update

Greg Nord provided an update of the LRTP timeline. He said the 40 day review period ended in September and he will present some of the findings from this review process. Greg talked about the impacts and the public outreach. He said during the first phase of outreach key messages were: keep Orange County moving, expand transit options and innovate. Greg said if OCTA does everything in the LRTP, it will bring us back to 2015 in terms of congestion. During the second phase of outreach the key messages were: keep Orange County moving, expand transit and invest in a wide variety of transportation options.

Greg Nord said the feedback generally supported the Draft LRTP. Some of the refinements OCTA made based on this feedback is additional data on peak a.m. and peak p.m. travel, map of protected areas included, information on the roles of the agencies involved, and refinements to the projects list – specifically the Meats interchange on the SR-55 needs additional study. He said the financial plan will go to the OCTA Board on November 12. Then the list of projects will go to the Southern California Association of Governments to be included in the Regional Plan.

Alice Rogan thanked the committee for being a valuable stakeholder in the LRTP process and staff appreciates the CAC's help. The committee thanked OCTA for the LRTP outreach – it was excellent and easy. Alice said OCTA really focused on social media, telephone town halls and community events.

D. Attitudinal and Awareness Study Findings

Dr. Timothy McLarney, President of True North Research presented the 2018 study findings that measures awareness and perceptions of OCTA. The focus of this study was to gather input for the LRTP. The study included profiling Orange County resident's use of transportation systems, community preferences and demographic information. He went through the methodology which included a random sample of households via phone and email with 2,525 interviews completed.

Dr. Timothy McLarney said most people in Orange County (when asked an open-ended question) are most concerned with homelessness, real estate/housing, traffic congestion and cost of living. He discussed how these rated in previous years. Dr. McLarney said people who are aware of OCTA are 88.3 percent of the respondents which is up a bit compared to years past. He said of those people the favorability of OCTA ranks high.

Dr. Timothy McLarney said when looking at the priorities set forth in the LRTP people are generally in favor of fixing bottlenecks, interchanges, and merges. He said Metrolink service has moved up on the list of priorities. Dr. McLarney said anything to do with carpool lanes or toll lanes consensus falls off, due to the percentage of people who do not use these lanes.

The committee discussed how some of the categories could be linked together and how homelessness happens to be something talked about in the media lately and if it wasn't it might have been lower. Dr. Timothy McLarney suggested homelessness may be how people think of the county, but not necessarily their city or town.

The committee discussed what made respondents favorable and unfavorable. Dr. Timothy McLarney said generally people who were really familiar with OCTA had a favorable opinion of OCTA. The committee asked how social media may have affected opinions, but that information was not collected.

The committee asked why light rail was not included. Alice Rogan said streetcar goes hand and hand with those rail services.

The committee talked about the flaws in carpool lanes and toll lanes being lack of enforcement, how there seems to be low support of 3+ for carpooling and how the clean air vehicles are large part of those drivers. Dr. Timothy McLarney said the State of California mandates carpool lanes move at 45 MPH or faster.

The committee also discussed how goods movement could be part of this study. People seem to be driving less, since they are not going to stores, but having goods delivered. Michael McNally said "miles traveled" is still on the increase in United States and transit ridership is down with some areas having an increase in rail users.

E. OC Flex

Alice said OCTA did a soft launch of the OC Flex in Huntington Beach. Alice said the next soft launch will be in Mission Viejo, Aliso Viejo and Laguna Niguel. She said currently the cost to ride is \$4.50 for the whole day when purchased on the mobile application and one can transfer to train OC Bus service.

The committee asked who else is doing a similar program to the OC Flex. Alice Rogan said OCTA is the first in the Southern California region. She said Marin County in Northern California and Utah have similar programs. Dan Kalmick said Helsinki tried it briefly.

Dan Kalmick said he tried to ride in Huntington Beach, but the service was just short of his house.

5. OCTA Staff Updates

- A. I-405 Update – Christina Byrne said Slater and McFadden bridges have been demolished over the past couple months and will be reconstructed in one stage. She said Bolsa Chica is the next bridge scheduled for construction and will be reconstructed one side at a time. The contractors will start moving into the areas of Magnolia and Goldenwest and you will see plant removal at the beginning stages. Christina said outreach continues with community meetings and a mobile application coming soon.
- B. Environmental Mitigation Program – Lesley Hill said the Environmental Mitigation Program is under the Measure M2 Freeway Program. This program has developed a conservation plan to streamline mitigation on open space lands/preserves owned by OCTA. OCTA has now created five Resource Management Plans (RMPs). Previously plans were put in place for Trabuco and Silverado properties. Recently RMPs were developed for Eagle Ridge and Pacific Horizon properties. These plans are reviewed every five years to ensure the land is being managed and maintained properly. Lesley said the mitigation properties acquired have met the needs of Measure M2.

Alice Rogan reminded committee members that special tours and hikes are held by OCTA occasionally on the preserves.

The committee asked about future plans. Lesley Hill said each preserve has specific needs, specific to the plants and wildlife on each property.

- C. Bicycle/Pedestrian Subcommittee – Paul Adams said at the last meeting the subcommittee heard presentations on Active Transportation Funding, Project G– which included input from the committee, Marketing regarding Rideshare Week, Active Transportation Counts, LRTP, detour information on I-405 and an Active Transportation Update.

Paul Adams said we are looking for new members to the subcommittee. Alice Rogan said we need to have 8-10 people on this subcommittee. Dan Kalmick, Margaret Novak and Jeff Thompson said they would like to continue on the committee, but had conflicts last month. Alice said instead of a subcommittee we could do ad hoc meetings or roundtables as needed. She said Paul Martin, the Active Transportation Coordinator for OCTA, thought about having a broader group with many types of stakeholders and disbanding the CAC Bicycle and Pedestrian Subcommittee. Alice said staff will reach out to committee members to see if we still have interest to participate in the subcommittee. Lisandro Orozco said he would be interested and Laurel Reimer said she would rejoin the committee.

Paul Adams said the next meeting of the subcommittee will be December 11 at Noon.

D. October Service Change – Gail Cherry said the October Service Change is in effect and there were not a lot of changes. She said Routes 1 and 89 had schedule changes due to summer being over and they are now on a winter schedule. She said changes were made to routes at ARTIC to meet the needs of the Amtrak trains. Routes 66 and 211 were detoured due to the McFadden Bridge Closure over the I-405.

The committee asked if changes at ARTIC were in response to customer comments. Gail Cherry said yes.

The committee discussed the effects of the possible repeal of Senate Bill 1 (Gas Tax). Alice Rogan said OCTA's bus service would start feeling the effects of the repeal next October, if Proposition 6 passes.

The committee asked about major changes to the system. Alice Rogan said OCTA tries to keep service in the core of Orange County where it will serve the most people and should not see any major changes in the near future.

E. Government Relations – There was no update from the Government Relations Department.

F. Marketing – There was no update from the Marketing Department.

G. Staff Liaison – Alice Rogan had nothing further to report.

6. Public Comments

No one from the public spoke.

7. Chair/Vice-Chair Remarks

Chairman Roy Shahbazian thanked staff for the Comprehensive Business Plan presentation.

8. Committee Member Comments

Director Winterbottom said he really appreciates the service of the CAC.

Michael McNally reminded everyone to get out and vote.

9. Adjournment/Next Meeting

The meeting adjourned at 1:57 p.m. The next meeting will be on January 15, 2019.

**Citizens Advisory Committee
Fiscal Year 2018-2019 Attendance Record**

● = Present

⊙ = Absent

R = Resigned

MEMBER	7/17/18	10/16/18	1/15/19
Andrew Ramirez	⊙	●	
Austin Lumbard	●	●	
Damon Tordini	●	●	
Dan Kalmick	●	●	
David Emerson	⊙	●	
Derek McGregor	●	●	
Dianne Thompson	⊙	●	
Frank Murphy	●	⊙	
Janine Heft	⊙	⊙	
Hamid Bahadori	⊙	⊙	
Jeff Thompson	●	●	
Jessica Lomakin	⊙	⊙	
John Taylor	⊙	⊙	
Karalee Darnell	●	●	
Kellie Aamodt	●	⊙	
Laurel Reimer	●	●	
Lisandro Orozco	●	●	
Margaret Novak	⊙	●	
Mark Paredes	⊙	●	
Mike Posey	⊙	⊙	
Michael McNally	●	●	
Min Chai	⊙	⊙	
Nick Polichetti	●	●	
Paul Adams	●	●	
Randy Styner	●	⊙	
Roy Shahbazian	●	●	
Sheldon Pines	⊙	●	
Stephanie Klopfenstein	⊙	⊙	
Steve Kozak	●	⊙	
Theodore Luckham	●	⊙	
Victoria Michaels	●	●	
Vince Buck	●	●	