

# BIKE SAFETY

BIKE SMART.  
BIKE SAFE.

## Bike and Pedestrian Safety Awareness Campaign



# BIKE SAFETY

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BIKE SAFE.

## *Goals:*

- Highlight the importance of safety
- Educate and engage the public
- Create and foster a safer community
- Develop partnerships



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## BIKE SMART. BIKE SAFE.



Check your bike safety IQ and win safety gear!  
[BeBikeSmart.com](http://BeBikeSmart.com)



**DID YOU KNOW?**  
A helmet is the single most effective way to prevent a head injury resulting from a bicycle crash.  
Bicyclists are considered vehicle operators; they are required to obey the same rules of the road as other vehicle operators.  
When cycling in the street, cyclists must ride in the same direction as traffic.

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**DID YOU KNOW?**  
Bicyclists are considered vehicle operators; they are required to obey the same rules of the road as other vehicle operators.  
When cycling in the street, cyclists must ride in the same direction as traffic.  
Bicyclists should increase their visibility to drivers by wearing fluorescent or brightly colored clothing during the day, dawn and dusk.

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**DID YOU KNOW?**  
Cyclists age 16 and under are required to have a license to ride a bicycle.  
The car door is and passenger occupant is the primary cause of a head injury resulting from a bicycle crash.  
A helmet is the single most effective way to prevent a head injury resulting from a bicycle crash.

## BE ALERT. BE SAFE.

Check your road safety IQ and win safety gear!  
[BeRoadSmart.net](http://BeRoadSmart.net)



**DID YOU KNOW?**  
In 2014, 4,000 pedestrians were killed and an estimated 70,000 were injured in traffic crashes in the United States.  
In most situations, drivers are required to yield the right-of-way to pedestrians crossing streets in marked or unmarked crosswalks.  
When possible, cross the street at a designated crosswalk, always look and look left, right, and left again before crossing.

## BE ALERT. BE SAFE.

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**DID YOU KNOW?**  
4,300 pedestrians died in traffic crashes in 2014, a 4% increase from the number reported in 2010.  
On average, a pedestrian was killed every 7.5 hours and injured every eight minutes in traffic crashes.  
In 2009, 16 percent of all traffic fatalities in the United States were among people age 65 and older.

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**DID YOU KNOW?**  
The three feet for safety act goes into effect September 2014; drivers must allow at least three feet clearance when passing a bicyclist on the road.  
Drivers should look for cyclists before opening a car door or pulling out from a parking space.  
Drivers should yield to cyclists at intersections. Do not distract by texting or driving for excessively watchful for cyclists when making turns.



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## PEDESTRIAN SAFETY TIPS

FOR CHILDREN



**WALKING IS SO NATURAL**, you might not even think about what you're doing. To be safe, though, give it a little thought. Remember these tips next time you walk to school, the store, or a friend's house.



### Know the law.\*

Just like motorists and cyclists, pedestrians must follow rules and regulations.



### You are responsible for your own safety.

Maybe you've heard people say, "Pedestrians have the right of way." And that's true. But even so, it's your job to keep yourself safe. That means no jumping off a curb or other place of safety to walk or run into the street and possibly into the path of a car or truck.



### Cross the street carefully.

Stop and look both ways. If possible, make eye contact with drivers. Do not start crossing until you know that the motorist can see you and is stopping. Walk; don't run, skip, or dance. This is serious stuff.



### Walk with caution at crosswalks.

Though it feels safe, a crosswalk doesn't offer any physical protection. Don't assume that a car will stop at a crosswalk or elsewhere, even though the driver is required by law to do so.



### Cross with a group.

Walk with friends. This provides greater safety because groups are easier to see than individuals.



### Be visible.

Wear bright or reflective clothing. Stay in well-lit areas. Avoid walking at night unless you are with an adult.



### Be alert.

Remove the phone, earbuds or headset. Be alert to engine noise and backup lights.



### Pay attention.

This can be hard, especially when you're tired, excited, or just plain thinking about something else. Stay focused and stay safe.



### Understand and follow traffic symbols.

Cross when you see the figure of a pedestrian. When the flashing orange hand appears, use caution; do not start into the crosswalk, but continue to the other side if you are already in it. Is the orange hand glowing with a steady light? This means stop. Do you see a green, yellow, or red arrow? These signals aren't for you! They tell walkers NOT to enter the roadway.



### Don't run into the street. Don't cross from between parked cars.

This is dangerous. Don't do it. Find an intersection and cross safely there. Behave predictably and give motorists a chance to see you.



### Bike lanes are for bikes.

No walking in bike lanes if a walkway is nearby. Walk on the sidewalk if one is available.



### Walk facing traffic.

If you must walk on the street, walk facing traffic on the left as far away from traffic as possible.



### Respect motor vehicles.

Cars and trucks are much larger and faster than walkers! Give them a lot of time to slow and stop for you when you're crossing the street.

\*For more information about laws concerning cycling, please view this information from the California Department of Motor Vehicles (DMV):

California DMV Driver Handbook: [http://apps.dmv.ca.gov/pubs/hdbk/driver\\_handbook\\_toc.htm](http://apps.dmv.ca.gov/pubs/hdbk/driver_handbook_toc.htm)

California DMV California Vehicle Code 2014: <http://www.dmv.ca.gov/pubs/ctop/vc.htm>

California DMV "Sharing the Road: Fast Facts": [http://www.dmv.ca.gov/pubs/brochures/fast\\_facts/ffd137.htm](http://www.dmv.ca.gov/pubs/brochures/fast_facts/ffd137.htm)

# BIKE SAFETY

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- Bus Transit
- Rail
- Freeways & Streets
- Express Lanes
- Share the Ride / Bike
- Plans & Programs
- Measure M
- About OCTA

## Share the Ride/Bike

- OVERVIEW
- COMMUTERS
- EMPLOYERS
- NEWS
- BIKE**
  - Bike Promotions
  - Bikeways Planning
  - Riding in Orange County
    - Bikes on Buses
    - Bikes on Trains
    - OC Bikeways Map
    - Bike Safety
    - Sharing the Road
    - Cycling Resources
  - BikeShare
  - Newsletter
- VANPOOL
- CALENDAR
- TRANSIT MOBILE APPS
- GET CONNECTED

## Pedestrian Safety

- OVERVIEW
- FOR KIDS/YOUTH
- FOR ADULTS
- FOR MOTORISTS
- EVENTS & WORKSHOPS



### Pedestrian Safety

If you enjoy walking through beautiful Orange County, you're not alone. According to the Federal Highway Administration, about 51 percent of the traveling public chooses walking as a regular mode of travel. We walk for exercise, to do errands, to visit friends, and to get to work. By leaving the car at home, we help ourselves and the environment.

Most walks are safe and uneventful. Unfortunately, accidents happen. In 2011, according to the National High Traffic Safety Administration (NHTSA), 4,432 people were killed in pedestrian/motor vehicle crashes, more than 12 people every day of the year. There were also 69,000 reported pedestrian injuries, nearly one injury every eight minutes. According to AAA, one out of every five fatal traffic crash victims in California is a pedestrian.

Don't be a statistic. Practice smart, safe walking using the accompanying resources.

### Safety Tips for Smart Walks



**Pedestrians have the right of way.**  
Pedestrians always have the right of way at street intersections and at corners with or without traffic lights, whether or not the crosswalks are marked by painted white lines.



**Pedestrians must care for their own safety.**  
That means no jumping off a curb or other place of safety to walk or run into the path of a vehicle that is so close as to constitute an immediate hazard.



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**YOUTH**  
BIKE SAFETY



**ADULT**  
BIKE SAFETY



**DRIVER**  
BIKE SAFETY

## CHECK YOUR BIKE SAFETY IQ!

*How Bike Smart are you?*

**WIN** Check your Bike Safety IQ and be entered to win  
a helmet, jersey or road bike!



Sweepstakes Rules





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## MAY IS BIKE MONTH

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**QUIZ YOUR BIKE SAFETY SMARTS AND PLEDGE TO BIKE TODAY**

Receive a \$25 coupon from JAX Bicycle Center and win great safety gear. Go to [octa.net/bikemonth](http://octa.net/bikemonth)

**GET ROLLING AND JOIN US FOR THESE EXCITING EVENTS!**

<b>BIKE FESTIVAL</b> APRIL 21 Pier Plaza, Huntington Beach 9:00 am - 1:00 pm	<b>ANGELS GAME DAY RIDE</b> MAY 4 Angel Stadium, Anaheim 11:00 am	<b>BIKE RALLY &amp; BLESSING OF THE BIKES</b> MAY 7 Santa Ana Metrolink Station to Santa Ana City Hall 7:00 am - 9:00 am	<b>BIKE RALLY</b> MAY 15 Orange Metrolink Station to Santa Ana City Hall 7:30 am - 8:45 am	<b>RISE OF SILENCE</b> MAY 21 Irvine City Hall 6:30 pm - 9:00 pm	<b>BIKE SAFETY CAMP</b> MAY 28 Fashion Park, Irvine 9:00 am - 1:00 pm
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# OCTA BIKE FESTIVAL

**SUNDAY 4/27**

**PIER PLAZA**




**BIKESHARE DEDICATION**  
TUESDAY, APRIL 22 | 9:30 am - 11:30 am  
SOCO Parking Structure, Fullerton Transportation Center



**ANGELS GAME DAY RIDE**  
SUNDAY, MAY 4 | 11:00 am  
Angel Stadium, Anaheim



**SANTA ANA BIKE RALLY & BLESSING OF THE BIKES**  
WEDNESDAY, MAY 7 | 7:00 am - 9:00 am  
Santa Ana Metrolink Station to Santa Ana City Hall



**OCTA BIKE RALLY**  
THURSDAY, MAY 15 | 7:30 am - 8:45 am  
Orange Metrolink Station to OCTA Headquarters



**RISE OF SILENCE**  
WEDNESDAY, MAY 21 | 6:30 pm - 9:00 pm  
Irvine City Hall / San Clemente North Beach