



# OC TransitVISION

2024 OC Transit Vision  
Citizens Advisory Committee  
January 16, 2024



# Project Overview

---

- OC Transit Vision, 30-year plan to improve transit services in the county
- Builds upon the 2018 OC Transit Vision
- Identifies corridors for investment in high-quality transit
- Transit-related recommendations
  - Fixed-route bus
  - Streetcar
  - Microtransit
  - First/Last Mile: bike, ped, micromobility, mobility hubs
- Policy guidance to cities, developers, and other stakeholders
- This process will inform the OCTA Long Range Transportation Plan



 OC Transit VISION

# Project Overview

- Completed projects from the 2018 Transit Vision
  - OC Flex – 2019
  - Beach Blvd Bravo! Launch - 2019
  - Main Street Bravo! Launch – 2022
  - Making Better Connections Study – 2022
- Upcoming projects
  - OC Streetcar
  - Bus-Rail Interface Plan



OC TransitVISION

# Public Outreach – Phase 1

- Collected 1,416 surveys
- 15 Presentations
- Engaged 1,400+ community members at 12 events
- Reached 88,000 readers through Spanish and Vietnamese Newspapers
- 31,000 social media views
- 2,100+ web hits

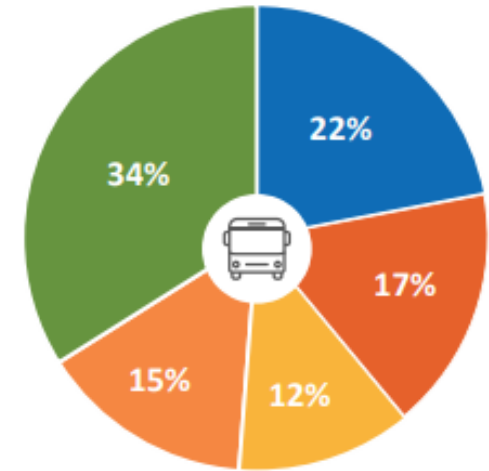
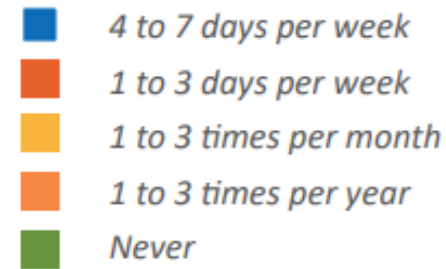


# Phase 1 Survey Results

## 1: What is your primary method of travel?

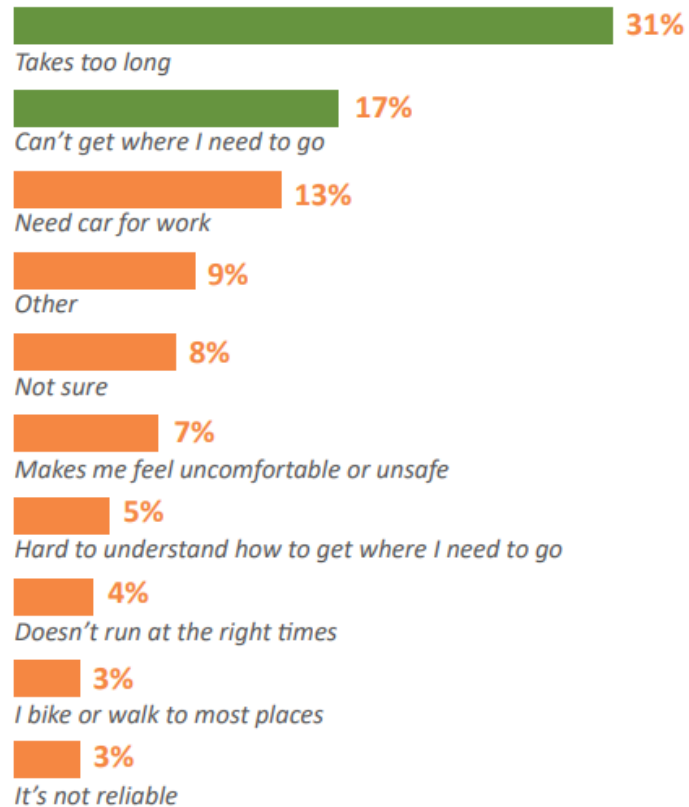


## 2: How often do you ride on an OCTA bus?



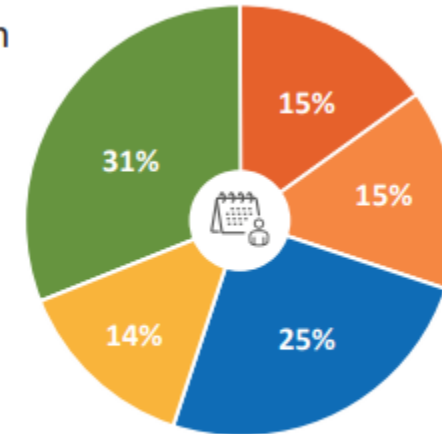
# Phase 1 Survey Results

2a: If selected *never*, why do you not ride the bus?



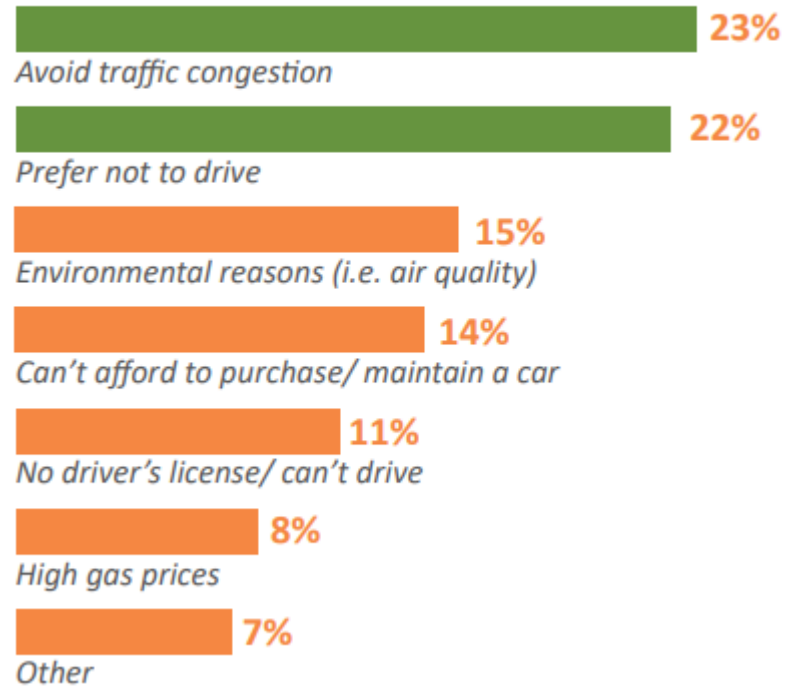
3: How long have you been riding OC Bus?

- Less than 6 months
- 6 months to 1 year
- 1 to 4 years
- 5 to 7 years
- 8 or more years



# Phase 1 Survey Results

## 4: Why do you ride the bus?

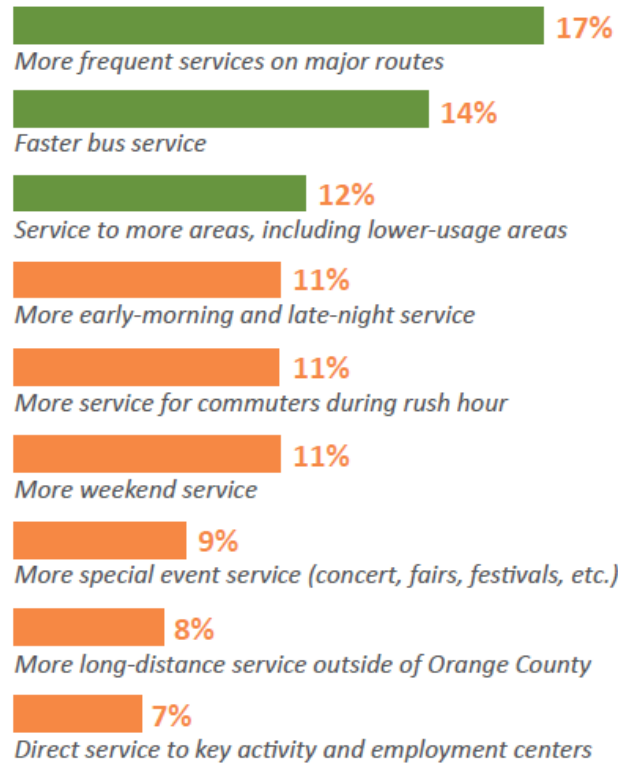


## 5: What is your primary purpose for riding the bus?

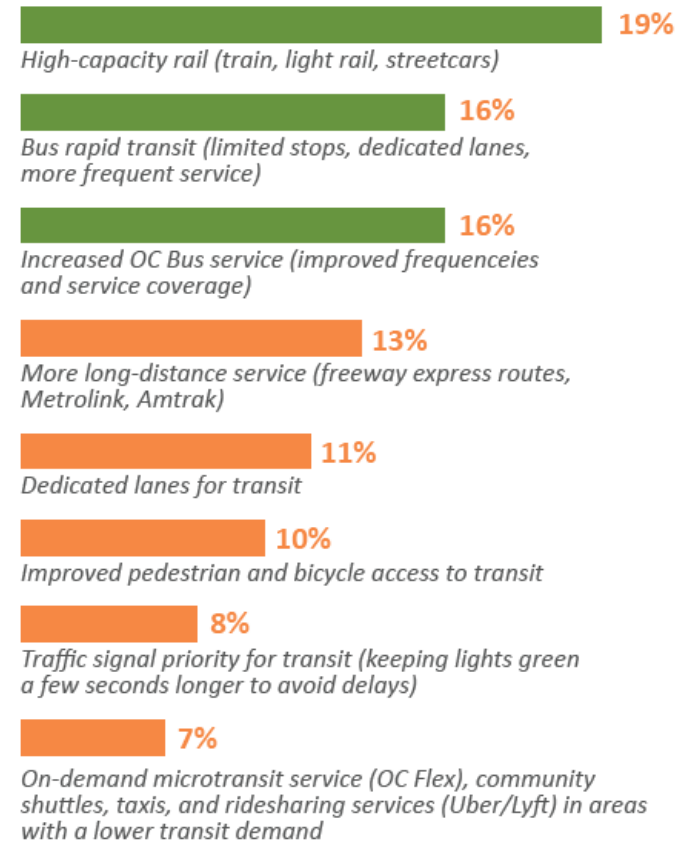


# Phase 1 Survey Results

6: If you could increase transit service in Orange County, what would be the most important to you? (Select Top Three)



7: What kind of transit improvements would you like to see more of? (Select up to three)





# Project Schedule - Summary

Activity/Task	Completion Date
Goals and Objectives	Fall 2023
Public Outreach	Fall 2023
Corridors and Fixed Route Recs	Winter 2023/2024
Other Transit Modes Recs (paratransit, microtransit, first/last mile)	Early 2024
Transit Supportive Design/Policies Recs	Spring 2024
Public Outreach	Spring/Summer 2024
Final Report	Fall/Winter 2024





# OC TransitVISION

Thank you!

[octa.net/OCTransitVision](https://octa.net/OCTransitVision)

