



CAC Bicycle/Pedestrian Subcommittee

550 S. Main Street, Orange CA, Room 08
September 19, 2017 | 1:00 p.m. – 2:30 p.m.

AGENDA **(UPDATED)**

- 1. Welcome**
- 2. Presentation Items**
 - A. **Bike Safety Videos (15 min.)**
Presentation – Kylie Swope, Marketing Program Administrator, Associate
 - B. **I-5: Avenida Vista Hermosa and Avery Parkway (10 min.)**
Presentation – Hamid Torkamanha, Project Manager, Highway Programs
 - C. **San Juan Creek Bridge Replacement Project (20 min.)**
Presentation – Chris Boucly, Community Relations Officer
 - D. **Active Transportation Plan Update (10 min.)**
Presentation – Paul Martin, Active Transportation Coordinator, and Emily Mason, Community Relations Specialist
- 3. OCTA Staff Updates (5 minutes each)**
 - A. **Rideshare Week** - Kylie Swope, Marketing Program Administrator, Associate
 - B. **Systemic Safety Analysis Report** - Paul Martin, Active Transportation Coordinator
 - C. **Active Transportation Funding** - Paul Martin, Active Transportation Coordinator
 - D. **Next Meeting** - Alice Rogan, Director of Marketing and Public Outreach
 - E. **Other**
- 4. Subcommittee Member Comments**
- 5. Public Comments***
- 6. Adjournment**

Agenda Descriptions/Public Comments on Agenda Items

The Agenda descriptions are intended to give notice to members of the public of a general summary of items of business to be transacted or discussed. Members from the public wishing to address the Committee will be recognized by the Chairman at the time the Agenda item is to be considered. A speaker's comments shall be limited to three (3) minutes.

Any person with a disability who requires a modification or accommodation in order to participate in this meeting should contact the OCTA at (714) 560-5611, no less than two (2) business days prior to this meeting to enable OCTA to make reasonable arrangements to assure accessibility to this meeting.



**CAC Bicycle and Pedestrian Subcommittee
Meeting Notes**

March 21, 2017 | 1:00 p.m. – 2:30 p.m.
550 S. Main Street, Orange CA, Room 07

1. Welcome

Chair Brian Cox welcomed everyone to the Orange County Transportation Authority (OCTA) Citizens Advisory Committee (CAC) Bicycle and Pedestrian subcommittee meeting at 1:08 p.m.

2. Presentation Items

A. California State Bicycle and Pedestrian Plan

Marlon Regisford, Caltrans, presented an update on the California State Bicycle and Pedestrian Draft Plan and a recap of the Active Transportation Plan Forum. This is the first statewide program that will develop policy regarding bikeways and walkways. He said the focus of the plan is to improve non-motorized facilities and create a connected transportation plan. He said the plan objectives are: safety, mobility, preservation of transportation systems and social equity.

Marlon Regisford concluded his presentations by saying committee members are encouraged to visit cabikepedplan.org to give input. He said the final plan should be released in April of 2017.

Dan Kalmick asked Marlon Regisford to give more details on the problem with receiving data regarding bicycle and pedestrian safety. Marlon said there are not enough details on how/why accidents occur when it involves bicycles and pedestrians.

Paul Adams asked if the California Highway Patrol is only giving an overview of the occurrences of accidents, whereas local jurisdictions often give more details. Marlon Regisford said yes, he said the state form needs to be updated to give more details without assigning blame. Brian Cox clarified that the bias needs to be taken out of the reports. Marlon said correct.

Jeff Thompson asked if there is a link between the social equity objective and the safety objective. Marlon Regisford said the plan will support the latest and greatest design aspects, but in terms of the implementation aspect of making it equitable, this plan does not go too deep into the implementation. He said these sorts of decisions will happen at the local and regional level.

Brian Cox asked if each Caltrans district will have their own plan. Marlon Regisford said yes, the goal is for each district to have their own plan. Brian

asked if there is a timeline for the individual districts to create their plans. Marlon said he is not aware of any deadline, but he assumes there will be one.

Paul Martin asked what will be covered in the document – will it only cover state run facilities. Marlon Regisford said he is correct, the plan will make suggestions for local jurisdiction facilities, but they can only develop state facilities.

Paul Adams said anything contiguous to a state route is often covered by plans similar to this plan. Marlon Regisford said yes, for instance, where a freeway ramp intersects with a local street.

Roy Shahbazian said he assumes there is no specific funding linked to these projects, but one of the slides mentioned investing resources. Roy is wondering if Caltrans District 12 is at a disadvantage because there is not a large disadvantaged community within District 12. Marlon Regisford said it is true District 12 does not have a huge disadvantaged community, but there are pockets of these communities. He said there are different state agencies that have money for funding geared towards equity initiatives and they would use this plan to create an influence statewide.

Roy Shahbazian said during the February 23 webinar many callers mentioned fully integrating items in the Highway Design Manual for bike/ped at interchanges and strengthening the Highway Design Manual on those issues. He asked if Marlon Regisford has input before the plan is finalized, or when the plan is implemented, to highlight the concerns from the webinar. Roy said the comments came from both Northern and Southern California. Marlon Regisford said this is absolutely one of the action items to come out of the webinar. He said the topic has been discussed at the Technical Advisory Committee (TAC) meetings. He said he assumes it will be a high priority.

Roy Shahbazian asked if the action items will be addressed in this plan or the implementation plan. Marlon Regisford said the action items will be a part of this plan. Ellen Burton said the action items are already listed online for this draft plan.

Brian Cox said regarding equity of the roadway, cyclists have just as much of an equitable piece of the roadway as the 18-wheelers and other automobiles. He said this plan brings it to light. Marlon Regisford said the TAC discussed this as well, especially with regards to signage. He said the TAC came to a consensus signs should say bikes may use the full lane.

B. Bike Month 2017

Kylie Swope, Associate Marketing Program Administrator, presented OCTA's plans for Bike Month 2017. OCTA is encouraging the Orange County public to try to use other modes of transportation including bicycles and promoting how to

connect with transit options. She said one way OCTA is encouraging the public to try bicycling is through contests and promotion of the health benefits.

Kylie Swope presented a few OCTA videos for promoting bike travel. She also mentioned OCTA's involvement at the April 30 BikeFest in Dana Point and the Long Beach Grand Prix.

Alice Rogan also mentioned the free Strava mobile application that OCTA is working with for the contests.

Paul Adams said he has contacts at Cal State Fullerton and Cal State Long Beach if OCTA wants to get the information on their websites.

Brian Cox asked if the challenges would be split up into recreational rides versus commuter rides. Kylie Swope said she will see if they can make these two different challenges.

Paul Adams asked if OCTA could get Fitbit data. He said some agencies are using this as an incentive and employees are getting paid back based on their bike mileage.

Brian Cox asked about where the tagline will be on the videos. Kylie Swope said it will be on the ending slide. Brian suggested OCTA give Strava credit and have them pay for it. Alice Rogan said OCTA has to be careful of the use of public funds in regards to vendor preference.

Dan Kalmick asked if the BikeFest will permanently be in Dana Point from now on. Kylie Swope said it is a test run in Dana Point this year.

Kylie Swope asked for the committee to give input on the slogan "Destination Bike - It's not Rocket Science." The subcommittee members discussed a variety of different approaches, agreeing that the main theme of "Destination Bike" works for a variety of audiences. Roy Shahbazian said the video clips really catch the essence of what OCTA is trying to get across. He asked if somehow that could be captured to create the tagline.

Brian Cox said he has a list 150 bicycle companies within Orange County and OCTA could send marketing information to them.

C. Active Transportation Plan (ATP): Draft Goals, Objectives and Outreach

Paul Martin, Active Transportation Coordinator, presented an update on the draft Active Transportation Plan. He said OCTA received a grant from the State Active Transportation Program and the agreement was signed in February 2017. Paul said OCTA had a Bikeways Strategic Plan which is the general framework incorporating all 35 local jurisdictions' bikeways plans. This will be replaced with

the Active Transportation Plan and it will include pedestrians as well. OCTA will study where Orange County needs help, prioritize the areas and then work with the local jurisdiction to design the area. He said once this is complete local jurisdictions will have the framework to receive grants for these projects.

Roy Shahbazian said the district/collaborative plans included some good areas of prioritization. He asked if those priorities would be included in this plan. Paul Martin said yes, OCTA will put them all together.

Brian Cox asked for clarity regarding if OCTA will take every jurisdiction plans and overlay them with the 5 districts plans to create a master map Paul Martin said that is correct when it comes to bikeways, the framework is there, and OCTA will just have to make sure everything is current.

Vince Buck asked if OCTA will make the local jurisdictions work together, so a path does not just end or link up with another trail. Paul Martin said this will be the chance for every jurisdiction to include any missing pieces and then OCTA will prioritize the needs. Brian Cox agreed with Vince that there is a definite need for this overall map to help with linkage between jurisdictions.

Dan Kalmick asked what happens when the bikeway crosses county lines. He also asked if cities capture how many times a crosswalk button is pushed. Paul Adams said the City of Westminster captures that information. Paul Martin said cities would have to identify those priorities and he is not sure how they will come up with the information at this point. Paul Martin said regarding the connectivity across county lines, Los Angeles is the only worry because they are on-street paths. He said the paths to the east of Orange County connect on dedicated trails.

Roy Shahbazian said he recalls a sidewalk inventory a while back. He said it identified sidewalk deficiencies. Roy asked if it was ever completed. Paul Martin said the inventory will be included in the OCTA plan and there is GIS information on all the sidewalks along arterial highways in Orange County.

Roy Shahbazian commented that OCTA should let the cities know when the next ATP cycle is while they are out at the cities getting the information for the plan.

Jeff Thompson asked if OCTA could use traffic signal control boxes for groups to paint for promoting bikeways. Paul Martin said OCTA could look into it. He said that sort of thing would be easy and have minimal costs.

3. OCTA Staff Updates

A. OCTA Bus Advertising/Bike Safety PSA

Emily Mason, Community Relations Specialist, provided an update on the OCTA bus advertising/bike safety PSA as requested by the Bicycle and Pedestrian Subcommittee. Emily showed some images of the back side of OCTA buses.

After speaking with OCTA's Transit Division, it was determined there is no room on the back of OCTA buses for bike safety messages. She encouraged subcommittee members to continue thinking of taglines/messages and the marketing team will draw from those ideas for future campaigns.

A member of the public asked if OCTA could work with Caltrans to add the message to their signage. Marlon Regisford said he would look into the possibility.

B. Bike Safety Videos

Kylie Swope, Associate Marketing Program Administrator, gave a brief update on the Bike Safety Videos. She said the video contract is in the procurement process and the contract will be executed on April 5. Kylie said the goal is to have the video completed during the summer.

C. SCAG Go Human

Paul Martin, Active Transportation Coordinator, presented the SCAG Go Human events. He said there will be an event in the City of Garden Grove on April 1. In late May/early June there will be an event in Brea. The Orange County Parks will have an event in Yorba Linda in June. Paul said he believes the City of Santa Ana will have something in connection with Cinco de Mayo.

Vince Buck asked Paul Martin to keep the subcommittee apprised of the events. Vince said the City of Fullerton is also having an event. Paul Martin said the City of Fullerton has not currently nailed down their event date and route. Brian Cox said the City of Long Beach will also have an event.

D. Other

There were no comments.

4. Subcommittee Member Comments

Vince Buck said he attended the City of Anaheim Planning Commission meeting. He said the city's bike plan was on the agenda, but it had to be continued to the next meeting. He said people seemed to be generally in support of the plan with the exception of people whose homes are affected by some of the bikeways.

Brian Cox said on April 29 the City of Long Beach will have an event. He said there is a free webinar on April 20 on Vision Zero regarding zero deaths on the roadways. The website for the event is pedbikeinfo.org.

5. Public Comments

No one from the public spoke.

6. Adjournment/Next Meeting

The meeting adjourned at 2:54 p.m. The next meeting of the Bicycle and Pedestrian Subcommittee is scheduled for June 20.

**CAC Bicycle/Pedestrian Subcommittee
Fiscal Year 2016-2017 Attendance Record**

● = Present

⊙ = Absent

R = Resigned

Members	9/20/16	1/10/17*	3/21/17	6/20/17
Adams, Paul	●	●	●	C
Buck, Vince	⊙	●	●	A
Cox, Brian	●	●	●	N
Duffin, Barry	●	●	⊙	C
Kalmick, Dan	●	●	●	E
Paredes, Mark	--	--	⊙	L
Reimer, Laurel	⊙	●	⊙	L
Shahbazian, Roy	●	●	●	E
Taylor, John	●		⊙	D
Thompson, Jeff	●	●	●	

*Rescheduled from 12/13/16